

# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI - DADE COUNTY\* CONVENTION DEVELOPMENT TAX

|                  | 2009                | 2008                | 2007                | 2006                | 2005                | 2004                | 2003                | 2002                | 2001                | 09 vs 08      | 08 vs 07    | 07 vs 06    | 06 vs 05     | 09 vs 01     |
|------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------|-------------|-------------|--------------|--------------|
|                  |                     |                     |                     |                     |                     |                     |                     |                     |                     | % CHANGE      | % CHANGE    | % CHANGE    | % CHANGE     | % CHANGE     |
| JANUARY          | \$4,385,710         | \$5,108,573         | \$4,725,696         | \$4,569,415         | \$4,151,186         | \$3,379,733         | \$2,976,694         | \$2,728,773         | \$3,525,205         | -14.1%        | 8.1%        | 3.4%        | 10.1%        | 24.4%        |
| FEBRUARY         | \$4,360,144         | \$5,531,072         | \$5,936,381         | \$5,159,295         | \$4,562,746         | \$4,044,048         | \$3,485,217         | \$3,243,644         | \$3,716,106         | -21.2%        | -6.8%       | 15.1%       | 13.1%        | 17.3%        |
| MARCH            | \$4,735,225         | \$5,924,956         | \$5,757,893         | \$5,690,735         | \$5,073,485         | \$4,209,415         | \$3,514,705         | \$3,482,446         | \$3,793,385         | -20.1%        | 2.9%        | 1.2%        | 12.2%        | 24.8%        |
| APRIL            | \$3,814,000         | \$4,503,534         | \$4,724,647         | \$4,112,923         | \$3,942,437         | \$3,209,536         | \$2,702,513         | \$2,454,697         | \$2,921,340         | -15.3%        | -4.7%       | 14.9%       | 4.3%         | 30.6%        |
| MAY              | \$3,246,808         | \$3,878,638         | \$3,695,510         | \$3,541,014         | \$3,208,301         | \$2,759,125         | \$2,217,917         | \$2,110,974         | \$2,484,144         | -16.3%        | 5.0%        | 4.4%        | 10.4%        | 30.7%        |
| JUNE             | \$2,470,304         | \$2,995,398         | \$2,857,466         | \$2,492,563         | \$2,300,033         | \$2,018,465         | \$1,693,547         | \$1,742,394         | \$1,993,826         | -17.5%        | 4.8%        | 14.6%       | 8.4%         | 23.9%        |
| JULY             | \$2,936,070         | \$3,153,228         | \$2,968,318         | \$2,864,730         | \$2,480,501         | \$2,200,938         | \$1,820,419         | \$1,658,157         | \$2,037,163         | -6.89%        | 6.2%        | 3.6%        | 15.5%        | 44.1%        |
| AUGUST           |                     | \$3,209,142         | \$2,964,017         | \$2,347,616         | \$2,556,759         | \$2,156,536         | \$1,893,683         | \$1,817,957         | \$1,938,745         |               | 8.3%        | 26.3%       | -8.2%        |              |
| SEPTEMBER        |                     | \$2,322,737         | \$2,360,265         | \$2,165,746         | \$2,110,513         | \$1,686,558         | \$1,662,252         | \$1,485,025         | \$1,493,041         |               | -1.6%       | 8.98%       | 2.6%         |              |
| OCTOBER          |                     | \$2,991,622         | \$3,013,318         | \$2,508,693         | \$2,406,932         | \$2,455,803         | \$2,183,946         | \$1,967,528         | \$1,580,918         |               | -0.7%       | 20.1%       | 4.2%         |              |
| NOVEMBER         |                     | \$3,341,404         | \$3,653,405         | \$3,422,843         | \$3,407,208         | \$2,817,504         | \$2,601,515         | \$2,213,406         | \$1,849,273         |               | -8.5%       | 6.7%        | 0.5%         |              |
| DECEMBER         |                     | \$4,264,695         | \$4,592,664         | \$3,866,124         | \$3,612,423         | \$3,106,659         | \$2,660,566         | \$2,384,850         | \$1,979,282         |               | -7.1%       | 18.8%       | 7.0%         |              |
| <b>YTD Total</b> | <b>\$25,948,261</b> | <b>\$31,095,399</b> | <b>\$30,665,911</b> | <b>\$28,430,675</b> | <b>\$25,718,689</b> | <b>\$21,821,260</b> | <b>\$18,411,013</b> | <b>\$17,421,084</b> | <b>\$20,471,170</b> | <b>-16.6%</b> | <b>1.4%</b> | <b>7.9%</b> | <b>10.5%</b> | <b>26.8%</b> |

SOURCE: Dade County Tax Collectors Dept.

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