

GREATER MIAMI CONVENTION AND VISITORS BUREAU

	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>% Change</u> <u>09 vs 08</u>	<u>% Change</u> <u>08 vs 07</u>	<u>% Change</u> <u>07 VS 06</u>	<u>% Change</u> <u>06 VS 05</u>	<u>% Change</u> <u>05 VS 04</u>	<u>% Change</u> <u>09 VS 01</u>
JANUARY	\$ 340,506,880	\$ 341,973,472	\$ 337,745,600	\$ 332,469,168	\$ 291,248,479	\$ 275,591,503	\$ 254,741,426	\$ 250,780,046	\$ 226,067,380	-0.4%	1.3%	1.6%	14.2%	5.7%	50.6%
FEBRUARY	\$ 327,765,696	\$ 321,475,328	\$ 312,910,912	\$ 312,199,046	\$ 293,523,002	\$ 268,310,184	\$ 224,295,725	\$ 227,449,187	\$ 217,850,537	2.0%	2.7%	0.2%	6.4%	9.4%	50.5%
MARCH	\$ 331,277,600	\$ 325,073,728	\$ 323,467,712	\$ 324,566,284	\$ 302,860,414	\$ 268,259,884	\$ 231,316,319	\$ 222,304,958	\$ 222,321,760	1.9%	0.5%	-0.3%	7.2%	12.9%	49.0%
APRIL	\$ 356,478,464	\$ 352,974,880	\$ 345,613,984	\$ 314,935,282	\$ 315,849,679	\$ 287,366,545	\$ 248,976,952	\$ 247,425,678	\$ 246,557,676	1.0%	2.1%	9.7%	-0.3%	9.9%	44.6%
MAY	\$ 336,848,832	\$ 326,999,136	\$ 320,069,344	\$ 311,821,007	\$ 286,511,809	\$ 268,259,884	\$ 235,504,077	\$ 228,437,779	\$ 203,457,513	3.0%	2.2%	2.6%	8.8%	6.8%	65.6%
JUNE	\$ 320,290,272	\$ 311,881,440	\$ 315,404,385	\$ 284,359,160	\$ 266,367,598	\$ 232,051,239	\$ 200,918,631	\$ 219,239,770	\$ 219,239,770	2.7%	-1.1%	10.9%	6.8%	-100.0%	
JULY	\$ 333,574,432	\$ 293,100,800	\$ 294,719,782	\$ 282,920,810	\$ 250,966,954	\$ 229,655,107	\$ 208,660,601	\$ 209,236,952	\$ 209,236,952	13.8%	-0.5%	4.2%	12.7%	-100.0%	
AUGUST	\$ 320,052,000	\$ 299,961,408	\$ 293,486,134	\$ 285,650,521	\$ 248,880,978	\$ 238,159,437	\$ 211,624,749	\$ 207,734,390	\$ 207,734,390	6.7%	2.2%	2.7%	14.8%	-100.0%	
SEPTEMBER	\$ 300,136,064	\$ 291,393,952	\$ 286,915,555	\$ 263,232,351	\$ 244,402,745	\$ 237,771,703	\$ 218,627,349	\$ 220,042,823	\$ 220,042,823	3.0%	1.6%	9.0%	7.7%	-100.0%	
OCTOBER	\$ 277,850,272	\$ 276,529,760	\$ 280,234,516	\$ 262,477,885	\$ 227,412,965	\$ 256,628,212	\$ 182,352,114	\$ 170,981,333	\$ 170,981,333	0.5%	-1.3%	6.8%	15.4%	-100.0%	
NOVEMBER	\$ 294,052,416	\$ 288,733,888	\$ 294,297,109	\$ 250,573,338	\$ 257,041,331	\$ 256,497,624	\$ 199,429,024	\$ 184,817,232	\$ 184,817,232	1.8%	-1.9%	17.4%	-2.5%	-100.0%	
DECEMBER	\$ 306,590,464	\$ 296,930,560	\$ 302,769,109	\$ 291,705,507	\$ 255,359,401	\$ 285,527,813	\$ 224,162,781	\$ 187,817,841	\$ 187,817,841	3.3%	-1.9%	3.8%	14.2%	-100.0%	
Year-To-Date Change	\$ 1,692,877,472	\$ 1,668,496,544	\$ 1,639,807,552	\$ 1,595,990,787	\$ 1,489,993,383	\$ 1,367,788,000	\$ 1,194,834,499	\$ 1,176,397,648	\$ 1,116,254,865	1.5%	1.7%	2.7%	7.1%	8.9%	51.7%

*: Monthly figures are reported based on month collected

TAXABLE RESTAURANT SALES 2009 vs 08

