

TOP 25 HOTEL MARKETS
OCCUPANCY

2009 Rank	City	Jan - July 2009	Jan - July 2008	% Change 09 vs 08
1	New York	73.8%	82.1%	-10.1%
2	Oahu Island	71.9%	77.1%	-6.7%
3	San Fransisco	68.8%	75.3%	-8.6%
4	Washington	67.6%	70.4%	-4.0%
5	Miami	67.2%	75.7%	-11.2%
6	Anaheim	65.0%	72.4%	-10.2%
7	Orlando	64.9%	72.1%	-10.0%
8	San Diego	64.6%	73.1%	-11.6%
9	Los Angeles	64.5%	74.1%	-13.0%
10	Seattle	61.6%	69.5%	-11.4%
11	Philadelphia	61.3%	66.5%	-7.8%
12	New Orleans	61.2%	67.8%	-9.7%
13	Boston	59.5%	66.3%	-10.3%
14	Houston	59.2%	66.5%	-11.0%
15	Denver	57.9%	65.3%	-11.3%
16	Tampa	56.5%	63.6%	-11.2%
	United States	56.0%	62.5%	-10.4%
17	Nashville	55.9%	62.8%	-11.0%
18	Chicago	55.4%	63.9%	-13.3%
19	Minneapolis	55.2%	63.4%	-12.9%
20	Phoenix	55.1%	64.4%	-14.4%
21	St Louis	54.9%	60.1%	-8.7%
22	Norfolk	54.8%	57.8%	-5.2%
23	Atlanta	54.4%	62.5%	-13.0%
24	Dallas	53.1%	60.7%	-12.5%
25	Detroit	47.3%	57.3%	-17.5%

Source: Smith Travel Research

TOP 25 HOTEL MARKETS
ROOM RATE

2009 Rank	City	Jan - July 2009	Jan - July 2008	% Change 09 vs 08
1	New York	\$195.86	\$260.65	-24.9%
2	Miami	\$150.73	\$173.50	-13.1%
3	Oahu Island	\$150.44	\$172.15	-12.6%
4	Washington	\$149.81	\$155.05	-3.4%
5	Boston	\$137.12	\$152.06	-9.8%
6	San Fransisco	\$130.56	\$154.34	-15.4%
7	San Diego	\$127.92	\$146.30	-12.6%
8	New Orleans	\$117.80	\$123.39	-4.5%
9	Los Angeles	\$115.79	\$129.86	-10.8%
10	Seattle	\$115.38	\$126.33	-8.7%
11	Phoenix	\$114.47	\$135.46	-15.5%
12	Anaheim	\$111.83	\$124.94	-10.5%
13	Chicago	\$111.79	\$130.80	-14.5%
14	Philadelphia	\$111.15	\$122.67	-9.4%
15	Tampa	\$106.35	\$113.70	-6.5%
	United States	\$98.41	\$107.90	-8.8%
16	Orlando	\$98.39	\$111.32	-11.6%
17	Houston	\$94.80	\$99.64	-4.9%
18	Denver	\$94.08	\$102.92	-8.6%
19	Minneapolis	\$92.05	\$99.69	-7.7%
20	Nashville	\$90.65	\$95.83	-5.4%
21	Dallas	\$87.60	\$95.24	-8.0%
22	Atlanta	\$84.96	\$91.87	-7.5%
23	Norfolk	\$84.86	\$89.63	-5.3%
24	St Louis	\$82.56	\$87.18	-5.3%
25	Detroit	\$80.92	\$88.23	-8.3%

Source: Smith Travel Research

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<u>2009</u> <u>Rank</u>	<u>City</u>	<u>Jan - July 2009</u>	<u>Jan - July 2008</u>	<u>% Change</u> <u>09 vs 08</u>
1	New York	\$144.61	\$214.10	-32.5%
2	Oahu Island	\$108.23	\$132.66	-18.4%
3	Miami	\$101.30	\$131.27	-22.8%
4	Washington	\$101.25	\$109.21	-7.3%
5	San Fransisco	\$89.78	\$116.18	-22.7%
6	San Diego	\$82.60	\$106.99	-22.8%
7	Boston	\$81.53	\$100.83	-19.1%
8	Los Angeles	\$74.68	\$96.18	-22.4%
9	Anaheim	\$72.70	\$90.47	-19.6%
10	New Orleans	\$72.11	\$83.66	-13.8%
11	Seattle	\$71.05	\$87.81	-19.1%
12	Philadelphia	\$68.11	\$81.56	-16.5%
13	Orlando	\$63.86	\$80.30	-20.5%
14	Phoenix	\$63.11	\$87.29	-27.7%
15	Chicago	\$61.89	\$83.58	-26.0%
16	Tampa	\$60.10	\$72.27	-16.8%
17	Houston	\$56.17	\$66.30	-15.3%
	United States	\$55.12	\$67.40	-18.2%
18	Denver	\$54.45	\$67.21	-19.0%
19	Minneapolis	\$50.78	\$63.16	-19.6%
20	Nashville	\$50.66	\$60.19	-15.8%
21	Norfolk	\$46.54	\$51.77	-10.1%
22	Dallas	\$46.53	\$57.77	-19.5%
23	Atlanta	\$46.19	\$57.40	-19.5%
24	St Louis	\$45.36	\$52.40	-13.4%
25	Detroit	\$38.31	\$50.53	-24.2%

Source: Smith Travel Research