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[www.MiamiandBeaches.com](http://www.MiamiandBeaches.com)

### OUT AND ABOUT IN MIAMI

Thank you for your continued support of Miami! The August issue of the monthly Greater Miami Convention & Visitors Bureau Media Relation's e-newsletter is filled with story leads you can develop, including exciting news and events. Enjoy!

**MIAMI SPICE RESTAURANT MONTH RETURNS FOR THE 8<sup>TH</sup> YEAR:** Miami Spice Restaurant Month – a summer celebration when Greater Miami's top restaurants offer discounted three-course lunch and dinner menus – returns for its eighth year with prices that are rolled back to 2007 levels. More than 90 of Greater Miami's finest restaurants will offer \$22 lunches and \$35 dinners (excluding taxes and gratuities) from August 1-September 30. Organized by the Greater Miami Convention & Visitors Bureau (GMCVB), the Miami Spice restaurant promotion has become one of the destination's most anticipated culinary events since it was launched in 2002. Each of the restaurants participating in Miami Spice include an appetizer, entrée and dessert as part of the fixed price, which offers an average discount of 30-50 percent off the regular value. Area residents and visitors can visit the website [www.iloveMiamiSpice.com](http://www.iloveMiamiSpice.com) for details and updates on participating Miami Spice restaurants, pricing and special menus.

**THE W SOUTH BEACH IS OPEN:** Located at 22nd Street and Collins Avenue, the 408-unit condo hotel had a soft opening on July 2 and is said to have its grand opening in November. Club Wall, a bar and lounge on the property opened July 11. For early guests, W is offering its "Heat of Haute" package, starting at \$382 a night. It includes in part a disc jockey lesson for two at WALL; a 30-minute Jet Ski ride for two; informal bar crawl through all of the W's signature establishments, including Living Room Bar; Solea, featuring New American cuisine; WETBAR poolside lounge and WALL. W South Beach also offers a 20% discount off the lowest rate available to Florida residents.

**FOR NIGHTLIFE VARIETY, CHECK OUT THE NEW BANCROFT SUPPERCLUB:** The developers behind this all-in-one nightlife locale took over the gorgeously deco Bancroft hotel, located at 1501 Collins Avenue, transforming the space into a one-stop shop for your decadent evening on the town. Start your night at the downstairs restaurant, where chic furnishings and new American cuisine compete for attention with a 20-foot runway at the center of the room. When you've had your fill, move the party to the all-marble bar, where you can get a glimpse of ceiling-mounted plasma screens and the surrounding retro, Jazz Age décor—complemented by a wall of spirits suitable for a speakeasy. From there, you can venture up to the venue's soon-to-debut upstairs lounge, or get some air on the outdoor patio—all without leaving the premises. Who says you can't have it all...[www.bancroftsuperclub.com](http://www.bancroftsuperclub.com)

#### Calendar of Events:

MIAMI SPICE RESTAURANT MONTH	Aug. 1- Sep. 30	<a href="http://www.ilovemiamispice.com">www.ilovemiamispice.com</a>
MIAMI SPA MONTH	Through Aug. 31	<a href="http://www.MiamiSpaMonth.com">www.MiamiSpaMonth.com</a>
HAUOVER PARK GRAND REOPENING	Aug. 8	<a href="http://www.miamidade.gov/parks">www.miamidade.gov/parks</a>
XIV INTERNATIONAL BALLET FESTIVAL OF MIAMI	Aug. 28 – Sep. 20	<a href="http://www.internationalballetfestival.com">www.internationalballetfestival.com</a>

**EMENA SPA, THE FIRST SPA IN THE DESIGN DISTRICT IS NOW OPEN:** Owner Christina Kesaris knows what the name looks like, but it actually means "me" in Greek. Regardless, it's the perfect place to go for an escape. Pick from restorative organic treatments like the herbal cellulite wrap or the yam-and-pumpkin enzyme peel — all done with the fruit-based Éminence Organic skin care line. Or go for a Power Plate session (a 25-minute workout on a vibrating platform). Plus, the boutique spa is all green: Menus are printed on recycled paper and the six treatment rooms were crafted with ecofriendly materials like wheat board and cork. The new spa has received great response from Miami Spa Month, which due to popular demand has been extended through August 31.[www.emenaspa.com](http://www.emenaspa.com)

**MIAMI LAUNCHES NEW ONLINE CONCIERGE, ASK MIA:** In its quest to make Miami ever-more accessible and enticing to visitors from around the globe, the Greater Miami Convention & Visitors Bureau (GMCVB) has launched a new online concierge called "Ask MIA." The concierge is accessed from the home page of MiamiandBeaches.com, which was recently redesigned to highlight several other new social media and interactive initiatives undertaken by the destination. Visitors to the website simply click on the Ask Mia button in order to send an e-mail to the concierge, who will answer specific questions within 48 hours, as well as offer other tips about visiting Miami and its beaches. For more information, call GMCVB media hotline at 1-888-766-4264 or [http://www.miamiandbeaches.com/visitors/ask\\_mia.asp](http://www.miamiandbeaches.com/visitors/ask_mia.asp).

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