

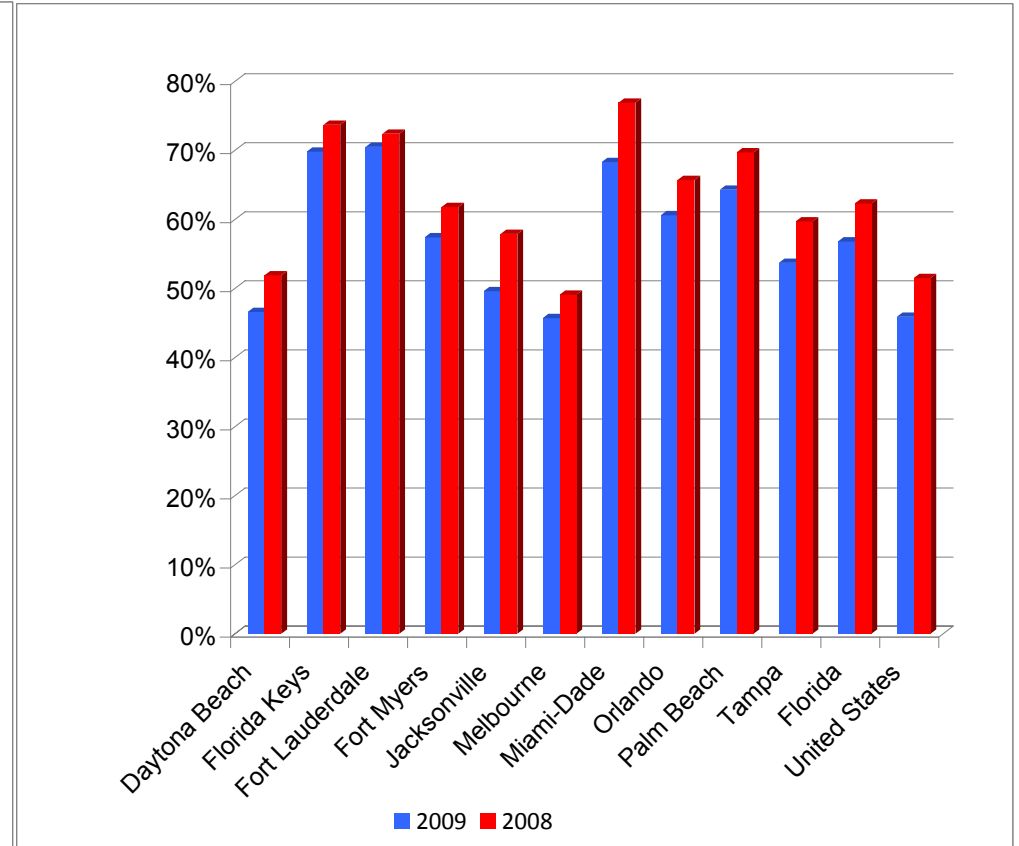
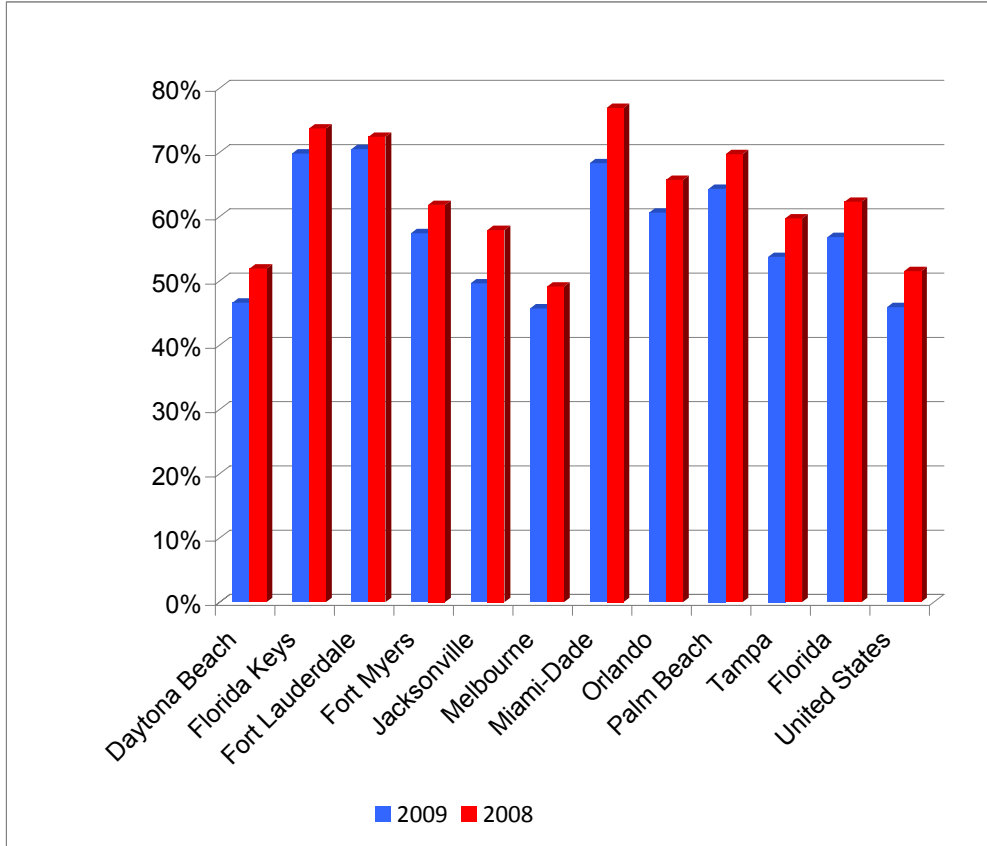
FLORIDA CITIES OCCUPANCY

Jan. 2009 vs Jan. 2008

	2009	2008	% Change
Daytona Beach	46.6%	51.9%	-10.2%
Florida Keys	69.8%	73.7%	-5.3%
Fort Lauderdale	70.5%	72.4%	-2.6%
Fort Myers	57.4%	61.8%	-7.1%
Jacksonville	49.6%	57.9%	-14.3%
Melbourne	45.7%	49.1%	-6.9%
Miami-Dade	68.3%	76.9%	-11.2%
Orlando	60.6%	65.7%	-7.8%
Palm Beach	64.3%	69.7%	-7.7%
Tampa	53.7%	59.7%	-10.1%
Florida	56.8%	62.3%	-8.8%
United States	45.9%	51.5%	-10.9%

YEAR TO DATE 2009 VS 2008

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United States	45.9%	51.5%	-10.9%



FLORIDA CITIES ROOM RATE

Jan. 2009 vs Jan. 2008

	2009	2008	% Change
Daytona Beach	\$ 86.02	\$ 94.07	-8.6%
Fort Lauderdale	\$ 136.88	\$ 154.78	-11.6%
Fort Myers	\$ 128.28	\$ 140.31	-8.6%
Jacksonville	\$ 84.40	\$ 91.30	-7.6%
Melbourne	\$ 81.53	\$ 87.04	-6.3%
Miami-Dade	\$ 177.50	\$ 190.47	-6.8%
Orlando	\$ 108.08	\$ 117.27	-7.8%
Palm Beach	\$ 160.59	\$ 196.40	-18.2%
Tampa	\$ 126.23	\$ 115.29	9.5%
Florida Keys	\$ 184.89	\$ 207.73	-11.0%
Florida	\$ 122.33	\$ 131.66	-7.1%
United States	\$ 100.66	\$ 106.14	-5.2%

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