

AMERICAN EXPRESS PRESENTS

MIAMI SPICE

i Love Miami Spice.com

ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU

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MIAMI'S TOP RESTAURANTS OFFER \$23 LUNCH AND \$36 DINNER PRIX FIXE MENUS DURING FIRST-EVER WINTER MIAMI SPICE

January 12 – February 12, 2009 Promotion Offers Discounts Up to 60% off regular value

(MIAMI) January 2, 2009 – More than 30 of Miami's finest restaurants will offer \$23 lunch and \$36 dinner prix fixe menus during the first-ever Winter Miami Spice, which launches January 12 and runs through February 12, 2009. Organized by the Greater Miami Convention & Visitors Bureau (GMCVB) along with American Express as Presenting Sponsor, the new winter promotion has all the ingredients of the highly successful Miami Spice summer program which launched in 2001.

Each of the restaurants participating in Winter Miami Spice will include an appetizer, entrée and dessert as part of the fixed price, offering an average discount of 30-60 percent off the regular value.

"Winter Miami Spice offers unprecedented values during the peak of our winter season," said GMCVB President and CEO William D. Talbert, III, CDME. "Even in today's economy, visitors and residents alike will be able to dine at the most exclusive restaurants in Miami at a fraction of the cost. They also will be able to enjoy our tropical destination at a time that our weather and special events are at their very best."

Attracting the attention of acclaimed restaurateurs, chefs and critics, Miami is home to a breathtaking array of restaurants. Some 6,000 dining spots cater to an increasingly sophisticated resident population as well as 12 million visitors each year. From casual alfresco cafés perfect for people watching to palaces of haute cuisine, Miami is a full-fledged culinary hot spot.

Located in Downtown Miami, South Beach, Coconut Grove, Coral Gables, Key Biscayne, Bal Harbour, Sunny Isles Beach, Surfside and everywhere in between, top-flight restaurants participating in Winter Miami Spice include:

Acqua, Four Seasons Hotel	The Forge
Ago Restaurant	Kobe Club
Alta Cocina	La Marea
Andu Restaurant	La Palma Ristorante
Barola Ristorante	Neomi's Grill
Bistro One LR	North One 10
Cacao Restaurant	Ortanique on the Mile
The Capital Grille	Panorama Restaurant
Chef Allen's	Red Fish Grill
China Grill	Shula's Steak House
DeVito	Shula's Steak House Miami Beach
Christy's Restaurant	Tantra Restaurant and Lounge
El Gran Inka	Tony Chan's Water Club
Emeril's Miami Beach	Two Sisters Restaurant
Food Gang	Tuscan Steak
Fratelli Lyon	Vix Restaurant

For more information, visit www.iLoveMiamiSpice.com.

About Greater Miami Convention & Visitors Bureau

The Greater Miami Convention & Visitors Bureau (GMCVB) is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions. For a vacation guide, visit our website at www.MiamiAndBeaches.com or call 1-888-76-Miami (US/Canada only) or 305-447-7777. To reach the GMCVB offices dial 305-539-3000. Meeting planners may call 1-800-933-8448 (US/Canada only) or 305-539-3071 or visit www.MiamiMeetings.com.

About American Express

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