



GREATER MIAMI CONVENTION & VISITORS BUREAU

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Miami Launches First-Ever Miami Attractions Month in October Discounts for Major World-Class Attractions Available at MiamiAttractionsMonth.com

(MIAMI, September 28, 2009) – In Greater Miami and the Beaches this October, everyone can be a kid again when major area attractions are offering discounts up to 50 percent as part of the first-ever Miami Attractions Month. Organized by the Greater Miami Convention & Visitors Bureau (GMCVB), the promotion runs from October 1-31, 2009.

"Visitors and residents can swim with dolphins, take an airboat ride through the Everglades, watch killer whales fly through the air and enjoy many other thrilling experiences that make up our kaleidoscope of world-class attractions," said William D. Talbert, III, GMCVB President and CEO. "The GMCVB is proud to partner with Miami's amazing attractions where lasting memories are made with families and friends."

A dedicated website – www.MiamiAttractionsMonth.com – offers printable coupons for visitors and residents to use at these attractions:

- **Everglades Alligator Farm** – Adults pay the children's admission price of \$15.50 (with airboat ride) or \$10.50 (without airboat ride) to explore the farm, which is home to more than 2,000 alligators, crocodiles, caimans, snakes and other wildlife, and enjoy an exhilarating airboat tour into the unique Everglades.
- **Jungle Island** – Buy one adult admission for \$29.95 and get one child's admission free to explore this lush, tropical jungle; mingle with birds, monkeys and other rare creatures; see spectacular animal shows and relax on weekends at a private beach while the kids soak up the waterslides and swim zone.

- **Miami Children's Museum** – Receive 50% off admission to this museum on Watson Island and enjoy its 14 interactive and bilingual exhibit galleries, as well as daily programming for the whole family.
- **Miami Metrozoo** – Adults pay the children's admission price of \$11.95 at the zoo, which is rated one of the top 10 zoos in the U.S. It houses more than 1,200 animals in natural habitats and provides visitors the feel of a safari.
- **Miami Seaquarium** – Adults pay the children's admission price of \$26.95 to enjoy this 38-acre tropical paradise and world-class marine-life entertainment park with eight different marine animal shows and astonishing daily presentations.

Other area attractions participating include Deering Estate at Cutler, Dolphin Harbor at Miami Seaquarium, EcoAdventures, Fruit & Spice Park, Historical Museum of Southern Florida, Island Queen and Monkey Jungle. All prices exclude taxes and some date restrictions apply. For details and coupons, visit www.MiamiAttractionsMonth.com.

The Greater Miami Convention & Visitors Bureau (GMCVB) is a non-profit destination sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions. For a vacation guide visit our website at www.MiamiAndBeaches.com or call 1-888-76-Miami (US/Canada only) or 305-447-7777. To reach the GMCVB offices dial 305-539-3000. Meeting planners may call 1-800-933-8448 (US/Canada only) or 305-539-3071 or visit www.MiamiMeetings.com. Follow GMCVB on Twitter: @MiamiandBeaches or on Facebook: Facebook.com/MiamiandBeaches.

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