



GREATER MIAMI CONVENTION & VISITORS BUREAU

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**UNPRECEDENTED VALUE FOR SUMMER TRAVELERS IN
GREATER MIAMI AND THE BEACHES
GMCVB'S Miami Spice Restaurant Month, Miami Spa Month, and
Miami443.com All Available In August 2010!**

(Miami) July 2010 - In August 2010, Greater Miami and the Beaches, one of the world's most sophisticated destinations is commencing its greatest season of savings to date! Organized by the Greater Miami Convention & Visitor's Bureau (GMCVB), Miami Spice Restaurant Month will commence August 1, Miami Spa Month is extended through August 31, and Miami 4-4-3 promotion (4 for 3) continues through September 30, 2010!

"Summer promises to be extraordinary in Miami thanks to the significant savings possible on high-end hotels, gourmet dining and exceptional spa treatments," noted GMCVB President and CEO William D. Talbert, III, CDME.

Miami Spice Restaurant Month kicks off August 1 for its ninth consecutive year. Through September 30, more than 100 of Miami's finest restaurants will offer discounted \$22 lunch and \$35 dinner three-course menus (excluding taxes and gratuities). Top restaurants like world renowned Hakkasan and Emeril's make up part of the program. Each menu will include an appetizer, entrée and dessert

offering an average discount of 30-50% off regular prices.

www.iLoveMiamiSpice.com

Thirty-six of Miami's premier spas will continue to offer \$99 specials through August 31, 2010. A variety of signature massages and body therapies, normally valued at \$199 or above, are available. Spa goers can realize savings of up to 50% or more during the third annual Miami Spa Month at ultra-lux spas such as The Mandarin Oriental Spa and Canyon Ranch Miami Beach. Visit www.MiamiSpaMonth.com for a full list of participating spas.

The 'Miami 4-4-3' promotion also continues through September 30, 2010, offering a wide range of deals at dozens of hotels, restaurants and area attractions that allow visitors to "buy three and get one free". Transform a three-night getaway to a relaxing four-night vacation, buy three admission tickets and get one free or enjoy a round of four cocktails for the prices of three.

www.Miami443.com

"With travelers still yearning for outstanding savings this summer travel season, Miami 443 provides extraordinary value across Greater Miami and the Beaches. When combined with Miami Spa Month's \$99 signature therapies and prix-fix dining options during Miami Spice Restaurant Month, visitors will find tremendous value on a world-class vacation in Miami this summer to stay longer, for less money," Talbert added.

Below is a sample of four-for-three accommodation packages at some of the destination's leading hotels:

Fairmont Turnberry Isles – Free Golf

443 Promotion

From rates as low as \$116.50 a night, Fairmont Turnberry Isles is offering guests free golf on its 36 championship holes, featuring challenging doglegs, manicured

landscaping and the world famous "island green." Exclusive of taxes and gratuities. Valid through September 30, 2010.

Fontainebleau Resort Miami Beach

443 Promotion from \$199 per night

From \$199 a night, spend four nights for the price of three nights. Included in this package is a coupon book providing savings throughout the hotel on dining, activities and in the spa. Separate 443 dining deals are also available at Gotham Steak, Hakkasan, and Scarpatta. Lapis Spa & Salon is also offering a complimentary manicure for any three services purchased. A playground of the stars for decades, the Fontainebleau Resort Miami Beach is one of Miami's most famous accommodation options, located midway between thriving South Beach and sultry Bal Harbour. Exclusive of taxes and gratuities. Valid through September 30, 2010.

Hyatt Regency Miami

Stay more, Save More from \$109 per night

Business travelers can also benefit from Miami443.com. Stay three nights and receive 20% off the Hyatt Daily Rate each night or stay four nights and receive 25% off the Hyatt Daily Rate each night at Hyatt Regency Miami. Located in the heart of downtown Miami, the recently refurbished property is centrally located for ease of access to the destination's most vibrant neighborhoods including The Design District, Coconut Grove, Coral Gables and Wynwood Art District. Exclusive of taxes and gratuities. Valid through September 30, 2010.

Mondrian

443 Promotion from \$195 per night

Book three nights at Mondrian and get the fourth night free. With rates starting at \$195 a night for a studio room, this stylish quiet enclave is minutes from the bustling center of South Beach. Rooms offer spectacular views of Downtown Miami, Biscayne Bay or the Atlantic Ocean. Exclusive of taxes and gratuities. Valid through September 30, 2010.

Shelborne Beach Resort

443 Promotion/Miamitini Summer Package from \$129 a night

From \$129 a night, stay four nights for the price of three nights. Package includes a complimentary "Miamitini" cocktail or house beverage for two at the Lobby Bar or Deco Lounge on arrival. Also enjoy complimentary breakfasts for two and redeemable vouchers for two slices of pizza at Pizza Bar of South Beach, boasting to have one of the largest and tastiest pizza's in the continental United States. Rates are subject to availability. Use promotion code: "CV." Exclusive of taxes and gratuities. Valid through September 15, 2010.

Sonesta Bayfront Hotel Coconut Grove

443 Promotion from \$159 a night

At \$159 a night, stay four nights for the price of three nights. Package includes complimentary breakfast for two each day at the onsite Panorama Restaurant & Sky Lounge and wifi access. With blue waters that beckon, and hip neighborhood shopping, discover the heart and beat of Miami's Coconut Grove. Rates are subject to availability. Not available for groups or during special events. Exclusive of taxes and gratuities. Valid through September 30, 2010.

The Greater Miami Convention & Visitors Bureau (GMCVB) is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions. For a vacation guide, visit www.MiamiAndBeaches.com or call 1-888-76-Miami (US/Canada only) or 305-447-7777. To reach the GMCVB offices dial 305-539-3000. Meeting planners may call 1-800-933-8448 (US/Canada only) or 305-539-3071 or visit www.MiamiMeetings.com.

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