MIAMI™

TECHNOLOGY SECTOR | *2026*

Where
Tech's
Future
Meets



MEETING & CONVENTIONS IN GREATER MIAMI

Contents

03

Introduction

04 Executive summary
05 By the numbers
07 Meet Greater Miami

09

Why Miami

09 Global air access
10 Air lift comparison
11 Meeting advantages
12 New developments
14 Demographics and talent
16 Education
18 Culture for everyone

19

Market overview

19 Sector employment
20 Sector establishments
21 Startup ecosystem
23 Global footprint
24 Incentives and taxes

25

Cluster strengths

25 Future innovation
26 Tech talent pipeline
27 Local partner networks
28 International by nature
29 Sustainability

30

Success stories

30 Case study: Adobe MAX

32

Appendix

Introduction

The Greater Miami and Miami Beach area has evolved from a burgeoning startup scene into a globally recognized technology hub — one shaped by strategic leadership, targeted investment and public-private collaboration.

This white paper explores the assets and momentum that are putting Greater Miami on the map as a center for tech innovation and an unrivaled destination to host a meeting or convention. From its deep talent pipeline and booming venture capital landscape to its world-class venues and global connectivity, the region offers an environment where industry leaders can connect, collaborate and chart the future of technology.

Innovation thrives where talent, capital and ambition converge. In Greater Miami, that convergence is happening at remarkable speed. The region is now home to more than 2,500 startups with an estimated combined value of $95 billion. Tech employment has surged more than 50% over the past decade — nearly double the national growth rate. Ranked a Top 10 AI growth hub by Business Facilities and the No. 10 best tech ecosystem in the U.S. by Startup Genome, Miami has earned its place alongside the country's most dynamic innovation centers.

What sets Miami apart is its position as a gateway between North America and Latin America. With nonstop flights to Bogotá, São Paulo, Lima, Mexico City and Panama City, the region is a natural meeting point for venture capital managers, founders and investors doing business across the hemisphere. Major players including Microsoft, Amazon, Nvidia and Shopify have established or expanded operations locally, drawn by a business-friendly tax climate, a multilingual workforce and a quality of life that attracts top talent from tech hubs like New York and Silicon Valley.

Miami-Dade County's designation as a ClimateReady Tech Hub by the U.S. Department of Commerce and its recognition as a Brookings "Star Hub" for AI further underscore the region's trajectory. Meanwhile, the Miami Beach Convention Center (MBCC) — a state-of-the-art facility fresh from a $640 million renovation — anchors a wider meetings landscape that includes 570+ hotels, 66,000 rooms and the upcoming 800-room Grand Hyatt Miami Beach, connected to the MBCC. Marquee gatherings like eMerge Americas and Art Basel already draw global audiences here each year, reinforcing Miami as a destination where serious business and creative energy go hand in hand.

In the pages that follow, discover how Greater Miami's tech ecosystem, talent pipeline, startup culture, global connectivity and meetings infrastructure converge to make it one of the most compelling destinations in the world for technology-focused events and conferences.



Executive summary

Planning a technology event? Here's why you should choose **Greater Miami**.



1. Prime gateway to North America and Latin America



2. Dynamic hub for what's next in AI, fintech, climate tech and health tech



3. Walkable main convention campus, connected to Headquarter hotel opening in 2027



4. Exceptional destination appeal and retention for attendees



5. Unmatched international airlift and strong local transport infrastructure



6. Among the fastest-growing tech ecosystems in the U.S. Southeast



7. Multilingual global workforce that doubles as an attendee pool



8. Proven success hosting eMerge Americas, Adobe MAX and countless more tech events



9. Tax-friendly environment with lower costs than other major tech markets



10. Eco-friendly, Green Key-certified hotels and convention centers

Miami by the numbers



top 10

AI GROWTH HUB IN THE U.S.
Business Facilities, 2024

no. 10

BEST U.S. TECH ECOSYSTEM (NO. 22 GLOBALLY)
Startup Genome, 2025





2,500+

STARTUPS IN GREATER MIAMI, EST. VALUE $95 BILLION

90,000

TECH JOBS IN GREATER MIAMI





$4.13B

VENTURE CAPITAL FUNDING TO MIAMIA AREA STARTUPS
2025

Miami by the numbers



no. 15

BEST CONVENTION CENTER WORLDWIDE
MIAMI BEACH CONVENTION CENTER

800 *room*

HEADQUARTER HOTEL OPENING IN 2027
GRAND HYATT MIAMI BEACH





170

NONSTOP CONNECTIONS TO CITIES WORLDWIDE
MIAMI INTERNATIONAL AIRPORT (MIA)

20,000+

eMERGE AMERICAS ATTENDEES EACH YEAR
INCLUDING eMERGE AI + DEEP TECH PLATFORM

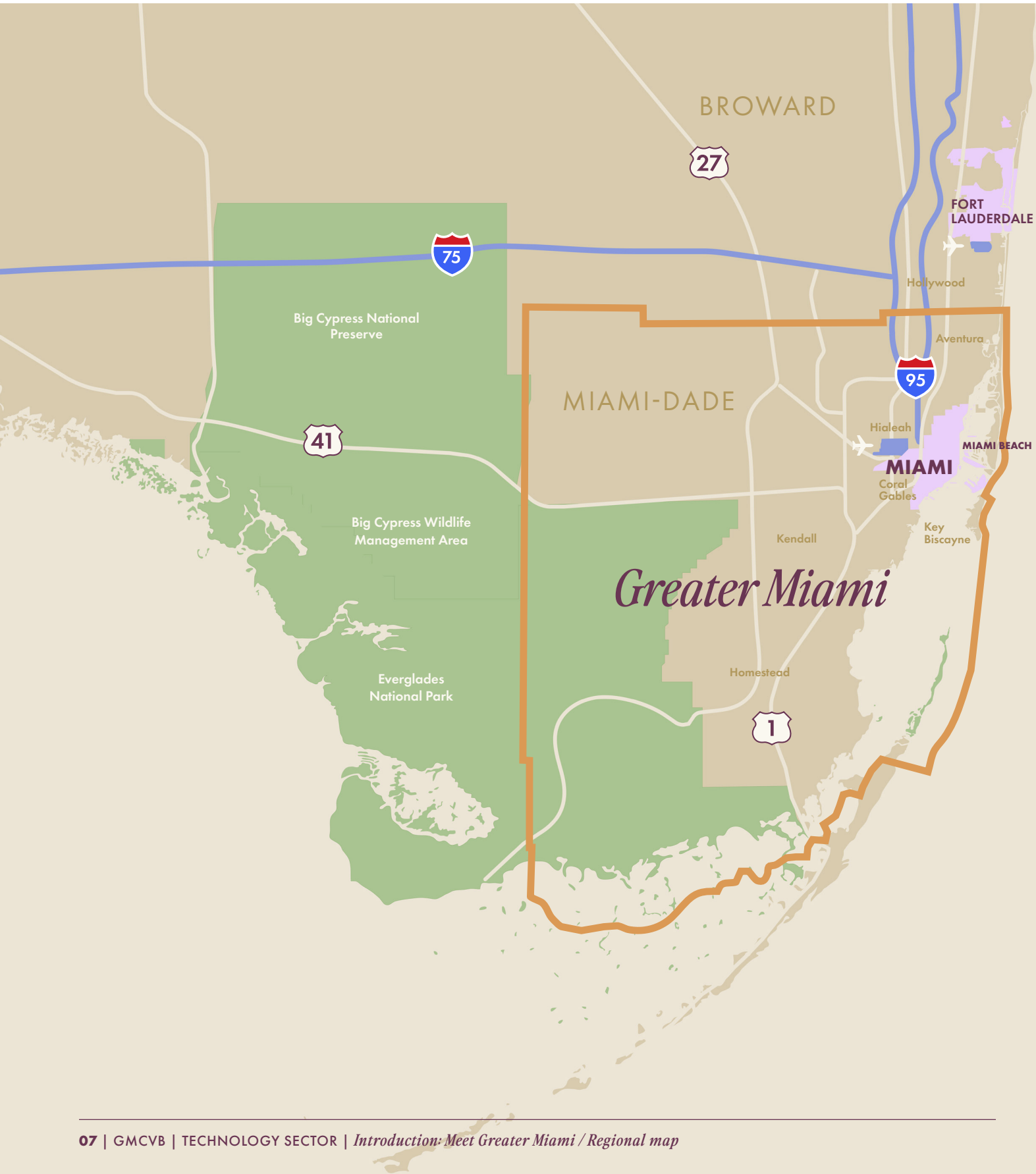




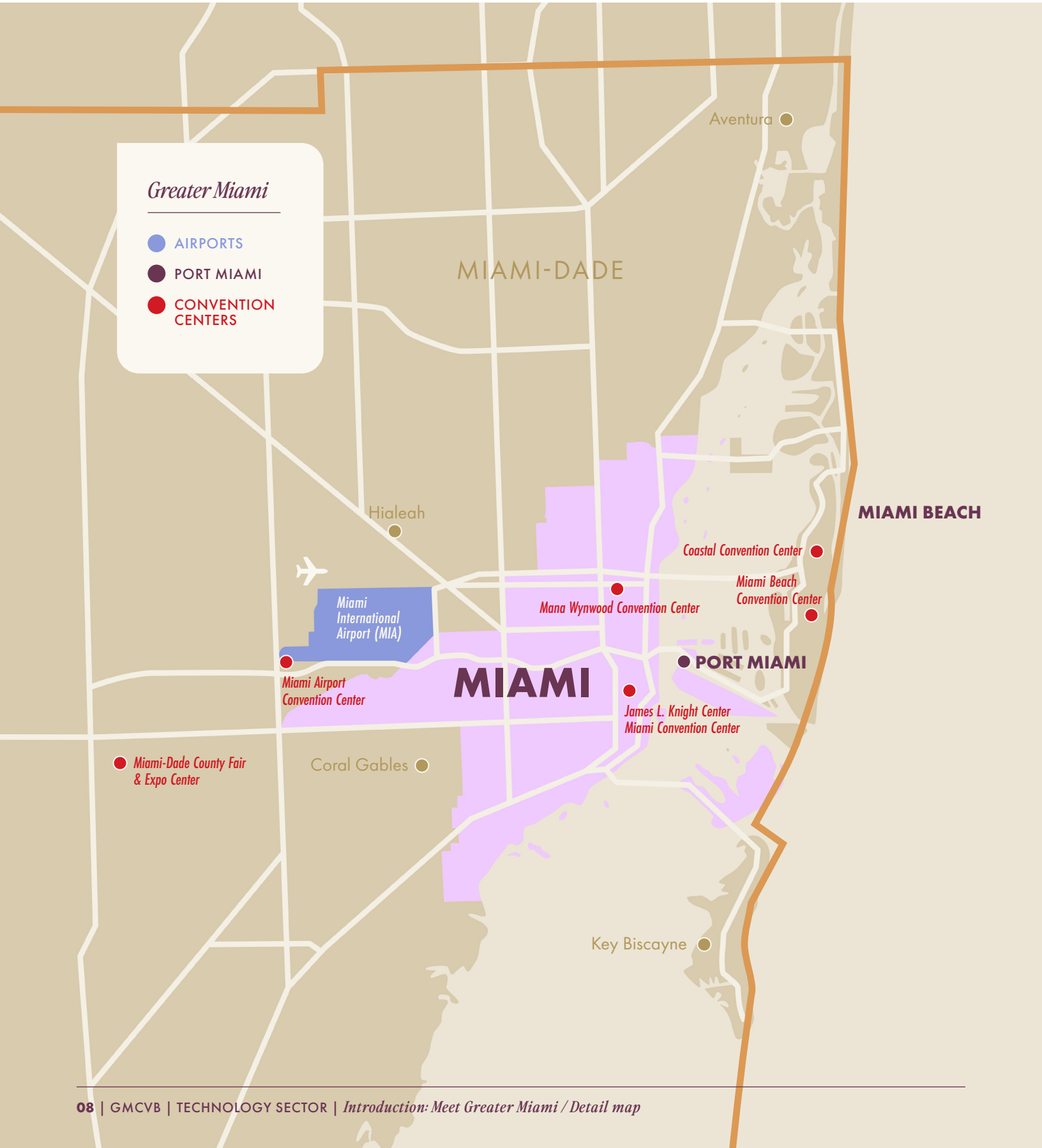
104

LANGUAGES SPOKEN IN GREATER MIAMI

Meet Greater Miami / *Regional map*

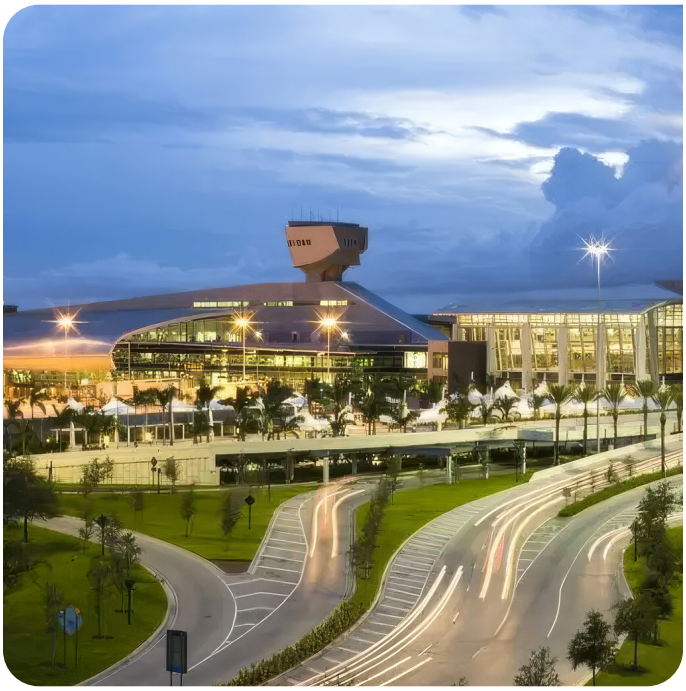


Meet Greater Miami / *Detail map*



Global air access

Getting to Greater Miami is easy from virtually anywhere in the world. **Miami International Airport (MIA)** offers nonstop service to 170 cities worldwide, making it one of the most globally connected airports in the U.S. and the undisputed gateway between North America and Latin America. Fort Lauderdale-Hollywood International Airport (FLL) is also located in the region, providing additional travel options.



When it comes to air lift, Miami leads or matches every compared metro area in flight frequency to major U.S. business hubs, with 552 weekly flights to New York, D.C., 269 to Atlanta, 239 to Washington and 238 to Chicago. Where Miami truly separates itself is in connectivity to Latin America. The region offers 91 weekly flights to Bogotá, 58 to Mexico City, 50 to Lima, 49 to Panama City and 41 to São Paulo — volumes that dwarf every other metro area in the competitive set. For technology conferences drawing speakers, sponsors and attendees from across the hemisphere, Greater Miami's connectivity delivers a decisive advantage.

AIRPORT AVAILABILITY: REGIONAL COMPARISON

	Miami-Fort Lauderdale, FL Metro Area	Atlanta-Sandy Springs-Roswell, GA Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area
Number of major airports	2	1	1	2	1	3

Global air access

AIR LIFT COMPARISON

	Miami-Fort Lauderdale, FL Metro Area	Atlanta-Sandy Springs-Roswell, GA Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area
Weekly flights to NYC	**552**	333	70	46	72	295
Weekly flights to Chicago	**238**	175	73	123	93	276
Weekly flights to Atlanta	**269**	N/A	67	124	39	266
Weekly flights to Los Angeles	**102**	68	23	35	42	100
Weekly flights to Houston	**164**	148	105	36	54	174
Weekly flights to Philadelphia	**129**	98	22	N/A	21	35
Weekly flights to Washington D.C.	**239**	269	73	52	58	174
Weekly flights to Mexico City	**58**	14	0	6	0	14
Weekly flights to Panama City	**49**	6	0	0	3	15
Weekly flights to Bogotá	**91**	7	0	0	0	11
Weekly flights to São Paulo	**41**	10	0	0	0	7
Weekly flights to Lima	**50**	8	0	0	0	0

Meeting advantages

Greater Miami's meetings infrastructure is built for scale, flexibility and impact. With 570+ hotels and 66,000 rooms across the region, the destination can accommodate events of any size — from intimate executive retreats to large-scale conventions. Some of the world's most renowned hospitality brands operate their flagship hotels in this ecosystem, with hundreds of rooms and best-in-class amenities. And that capacity is only growing: the 800-room Grand Hyatt Miami Beach, opening late 2027, will serve as a full-service headquarter hotel connected directly to the Miami Beach Convention Center. The result will be a seamless campus experience, perfect for event planners coordinating large programs.

Home to gatherings like Art Basel, eMerge Americas and the Formula 1 Miami Grand Prix, Miami consistently draws global audiences and fosters the kind of cross-pollination between industries that sparks innovation and meaningful networking. Whether you're hosting a high-powered board meeting, a major conference or an incentive program, Miami's energy turns every event into an experience worth remembering.

And planners don't have to go it alone. The Greater Miami Convention & Visitors Bureau provides end-to-end services at no cost — from venue sourcing and site visits to attendance marketing, offsite planning, branded promotional assets and supplier connections. It's a dedicated partnership from the moment you submit an RFP to the day your attendees head home.





Miami's energy turns every event into an experience worth remembering.

New developments

Greater Miami's skyline is being reshaped by investments that signal where the destination is headed. From supertall towers and mixed-use mega-developments to high-speed rail and world-class sports infrastructure, these projects are redefining the region's physical landscape and reinforcing its standing as one of the most ambitious metros in the country.



GRAND HYATT MIAMI BEACH

800-room, 48-suite hotel connected to Miami Beach Convention Center. Opening in 2027.



MANDARIN ORIENTAL HOTEL & BRANDED RESIDENCES

Two-tower project in Brickell Key. Under construction.



AMAN MIAMI BEACH

A new development joining the luxury wave in Miami Beach.



MIAMI FREEDOM PARK

131-acre district with Inter Miami's stadium. Opened in 2026.



MIAMI WORLDCENTER

A $6B, 27-acre downtown mega-development. Opened in 2025.



BRICKELL CITY CENTRE

A premier mixed-use hub in Brickell; expansion underway.



BAL HARBOUR SHOPS

Expanding with 250,000 sq. ft. of new luxury retail and dining.



REEFLINE

7-mile underwater sculpture park along Miami Beach. Opened in 2025.



UNDERLINE

120-acre, 10-mile urban trail below Miami's Metrorail. Completion 2026.

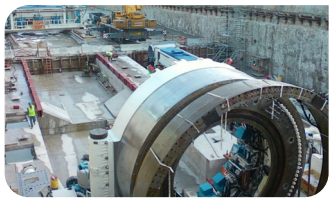
New developments

Infrastructure & transportation



I-395 SIGNATURE BRIDGE

A $866M bridge and interchange reconstruction. Completion 2029.



PORTMIAMI

Ongoing expansion and dredging projects.



PORTMIAMI TUNNEL

Toll-free, 4,200-foot undersea tunnel between MacArthur Causeway and PortMiami.



MIAMI INTERNATIONAL AIRPORT

New $600M Concourse K expansion. Completion 2029.



BRIGHTLINE

High-speed rail connecting Greater Miami to Orlando in 3.5 hours.

Sports, events & entertainment infrastructure



HARD ROCK STADIUM

Home to F1 Miami Grand Prix, World Cup 2026. Undergoing upgrades.



MIAMI INTERNATIONAL AUTODROME

Purpose-built F1 circuit around Hard Rock Stadium.



NU STADIUM AT MIAMI FREEDOM PARK

Inter Miami CF's permanent 25,000-seat home. Opened in 2026.

Demographics and talent

Great industry ecosystems are built by great people, and Greater Miami's workforce is brimming with both diversity and dynamism. More than 6.2 million people live in the Miami metro area, with a population growth rate of 8.2% that outpaces competitor metros like San Diego, Philadelphia and Washington, D.C. Prime working age residents (ages 20–34) total at more than 1.1 million, accounting for 18.48% of Miami's population.

One of Miami's defining characteristics is the global character of its workforce. Approximately 54% of the population is foreign-born, making it one of the most cosmopolitan metros in the U.S. And 75% of residents speak a language other than English at a native level, with 104 total languages spoken in the community.

That linguistic range is the inverse of the national picture, with 78% of Americans speaking only English at home. For conference organizers drawing international audiences, this multilingual and multicultural talent base is a powerful asset.

Miami's labor market is also compelling. The metro's labor force participation rate of 63.7% exceeds both the Florida state average (59.3%) and the national average (63.0%). With a median population age younger than the Florida state average, Miami is a magnet for ambitious early- and mid-career professionals.

More than 6.2 million people live in the Miami metro area, with a population growth rate of 8.2% that outpaces competitor metros like San Diego, Philadelphia and Washington, D.C.





DEMOGRAPHICS: REGIONAL COMPARISON

	Miami-Fort Lauderdale, FL Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area
Population (2024)	**6,249,291**	981,662	6,272,014	3,288,774	6,318,377
5-year growth (2019-2024)	**2.6%**	-22.6%	3.2%	-0.8%	2.0%
10-year growth (2014-2024)	**8.2%**	-20.0%	4.3%	3.3%	7.8%

LABOR FORCE PARTICIPATION RATE

	Miami-Fort Lauderdale, FL Metro Area	Atlanta-Sandy Springs-Roswell, GA Metro Area	New Orleans-Metairie, LA Metro Area
Labor force participation rate (2024)	**63.7%**	59.3%	63.0%

Education

The education ecosystem in Greater Miami delivers a steady supply of skilled talent, from world-class universities to specialized workforce programs. As a result, approximately **39% of the MSA population holds a bachelor's degree or higher,** exceeding both state and national averages.

It starts early. Miami-Dade County Public Schools is the third-largest school district in the U.S., serving 337,100 students across 552 schools with a 94% graduation rate (compared to 86% nationally). The district offers 370+ magnet programs that specialize in STEM, the arts and bilingual education, giving students a head start in fields that will shape the future.

At the university level, Greater Miami is home to 13 major higher education institutions enrolling more than 200,000 students. Their collective graduation rate of 67% sits four points above the national average. Anchoring the system are the University of Miami, ranked in the top 100 nationally, and Florida International University, ranked 4th among public universities. Together, the region's institutions produce 1,700+ computer science graduates and 7,000+ health professions graduates each year, feeding directly into Miami's most dynamic industries.

That pipeline is also increasingly global. More than 40,000 international students from 160+ countries study in the region, bringing perspectives and connections that enrich the local talent pool and reinforce Miami's position as a gateway for cross-border business.



At the university level, Greater Miami is home to 13 major higher education institutions enrolling more than 200,000 students.

Education

GREATER MIAMI EDUCATIONAL INSTITUTIONS AND PIPELINE

INSTITUTIONS	Annual Enrollment (2023-2024)	Annual Degree Completions (2023-2024)
University of Florida	51,593	18,730
Florida International University	47,353	16,183
Miami Dade College	42,920	20,512
Keiser University	30,682	5,801
Florida Atlantic University	27,707	8,917
Nova Southeastern University	19,894	6,603
University of Miami	19,395	5,905
Barry University	5,601	1,815
St. Thomas University	4,789	1,403
Lynn University	3,729	954
Palm Beach Atlantic University	3,239	704
Everglades University	2,424	513
Florida Memorial University	1,294	134

Culture for everyone

Greater Miami is a destination where business and lifestyle converge in ways few cities can match. With 248 sunny days per year, an average temperature of 74°F, 84 miles of Atlantic coastline and access to more than 1.1 million acres of parks and beaches, the region offers built-in incentives for attendees before they even check the agenda.

Yet it's the cultural depth that makes Miami unforgettable. More than 100 galleries and museums anchor a vibrant arts scene — from the Pérez Art Museum Miami and The Bass Museum of Art to the Wynwood Walls, the world's largest outdoor street art museum. Event attendees can venture off-site to catch a breathtaking performance with the acclaimed Miami City Ballet, see a show at the Adrienne Arsht Center or check out a live concert at SoundScape Park. Art, music and performance are all woven into daily life.

And with its large foreign-born population, Miami boasts deep influences from Latin America, the Caribbean and Europe that shape everything from cuisine to architecture. Greater Miami is a global destination like no other, a place that knows how to welcome visitors from all corners of the world.

Then there's the marquee calendar. Miami serves as a host destination for Formula 1's Miami Grand Prix, the 2026 FIFA World Cup, Art Basel (drawing 80,000+ visitors annually) and world-class tennis and golf tournaments. These events reinforce the region's reputation as a stage for global gatherings of every kind. For conference attendees, that means no shortage of after-hours experiences that extend the energy of an event beyond the meeting room.





Greater Miami is a global destination that knows how to welcome visitors from all corners of the world.

Sector employment

Zooming in, the growth of Greater Miami's tech workforce is a key to its success as a destination for industry events. Over the past decade, tech employment in the Miami metro has surged 51%, nearly double the 28% national growth rate over the same period. On a five-year basis the trend is just as striking: 15% growth locally versus 6% nationally, reinforcing that Miami's momentum is accelerating, not leveling off.

As a result, Miami stands among the top U.S. cities for tech job growth. The region's largest tech occupation category — software developers, programmers and testers — now employs more than 31,000 people alone, making it the area's fastest-growing occupational cluster.

Miami stands among the top U.S. cities for tech job growth.

What's driving the surge? Here, multiple factors build upon each other: Florida's business-friendly tax environment, Miami's unrivaled connectivity to Latin American markets and a sun-drenched lifestyle that continues to pull founders and skilled workers from other tech corridors.



TECH SECTOR EMPLOYMENT: GREATER MIAMI VS. NATIONAL AVERAGE

	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area	United States
Tech Sector employment (2024)	61,740	4,473,321
5-year growth (2019-2024)	15%	6%
10-year growth (2014-2024)	51%	28%

Sector establishments

Beyond jobs, Miami is adding tech companies at one of the fastest rates in the country. The region is home to more than 11,000 tech sector establishments, a figure that has grown 88% over the past decade and 60% over the past five years alone. That five-year pace outstrips Philadelphia (31%), San Diego (-4%) and Washington, D.C. (25%), and sits on par with Atlanta (69%) — all while nearly doubling the national average of 53% over the same period.

The growth reflects a broader wave of business formation that is reshaping Greater Miami's economic identity. A destination known for its prowess in trade, tourism and finance has also become a magnet for software innovators, data infrastructure providers and fintech firms. Much of that activity is homegrown. Companies like Kaseya, which established its global headquarters in Miami-Dade in 2018, have expanded multiple times in the region. Meanwhile, next-generation startups in AI, climate tech and Web3 are filling out the ecosystem alongside more established players in fintech and healthtech.

The result is a business landscape that is growing in volume and diversifying in capability — giving Greater Miami the depth that defines a maturing tech hub.

TECH SECTOR ESTABLISHMENTS: REGIONAL COMPARISON

	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area	Atlanta-Sandy Springs-Roswell, GA Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	United States
Population (2024)	**11,081**	13,525	1,988	8,335	4,429	23,291	676,375
5-year growth (2019-2024)	**60%**	69%	38%	31%	-4%	25%	53%
10-year growth (2014-2024)	**88%**	65%	98%	49%	-2%	44%	91%

Startup ecosystem

Miami has earned its reputation as the venture capital hub of the Southeast — and increasingly, of the Americas.

According to eMerge Americas, in 2023 Miami area startups raised $2.41 billion across 393 deals, capturing 69% of all venture capital deployed in Florida. By 2024, that figure climbed to $2.77 billion, ranking the Miami–Fort Lauderdale metro as a top-10 U.S. hub for both deal count and deal value. And the trajectory keeps steepening: in 2025, regional startups pulled in $4.13 billion — up 49% year over year — including a record nine mega-rounds, all concentrated around the Miami metro area.

The Miami-Dade Beacon Council calls Greater Miami a "Capital for Startup Capital," a moniker borne out by the numbers. The region is home to more than 2,500 startups supporting roughly 90,000 jobs, with an estimated ecosystem value of $95 billion. Six active unicorns place Miami at the No. 12 spot among U.S. ecosystems, and on the Startup Genome 2024 ranking the metro surged to 16th globally — up seven spots from the prior year. Annual venture capital investment in the region is projected to reach as high as $25 billion by 2030.

The region is home to more than 2,500 startups supporting roughly 90,000 jobs, with an estimated ecosystem value of $95 billion.



Startup ecosystem / *Notable startups in Miami*

STANDOUT TECH COMPANIES BORN IN MIAMI

KASEYA — IT management and cybersecurity software company; now a global player in managed services and remote monitoring.

MAGIC LEAP — Augmented reality hardware and software platform; one of the most high-profile deeptech startup stories in the U.S.

CARECLOUD — Cloud based healthtech platform for widely used by medical practices.

NEARPOD — Edtech platform for interactive classroom and remote learning tools; used by schools and districts nationwide.

REEF TECHNOLOGY — Urban infrastructure and logistics tech company.

KEY FINTECH AND WEB3-NATIVE FIRMS

MOONPAY — Fintech firm enabling fiat to crypto payments and on ramps; among the most recognizable Miami born tech brands.

QUICKNODE — Miami-founded blockchain infrastructure and node API provider for Web3 developers.

NOVO — Digital banking platform for small businesses and freelancers, founded in Miami.

HALBORN — Miami founded blockchain security and cybersecurity firm working with major crypto and DeFi projects.

MIAMI-BORN CONSUMER AND TECH-ADJACENT BRANDS

PAPA — Senior care companion platform, founded and scaled out of Miami.

ALIENWARE — Gaming hardware brand founded in Miami as a home built PC company, now a global icon owned by Dell.

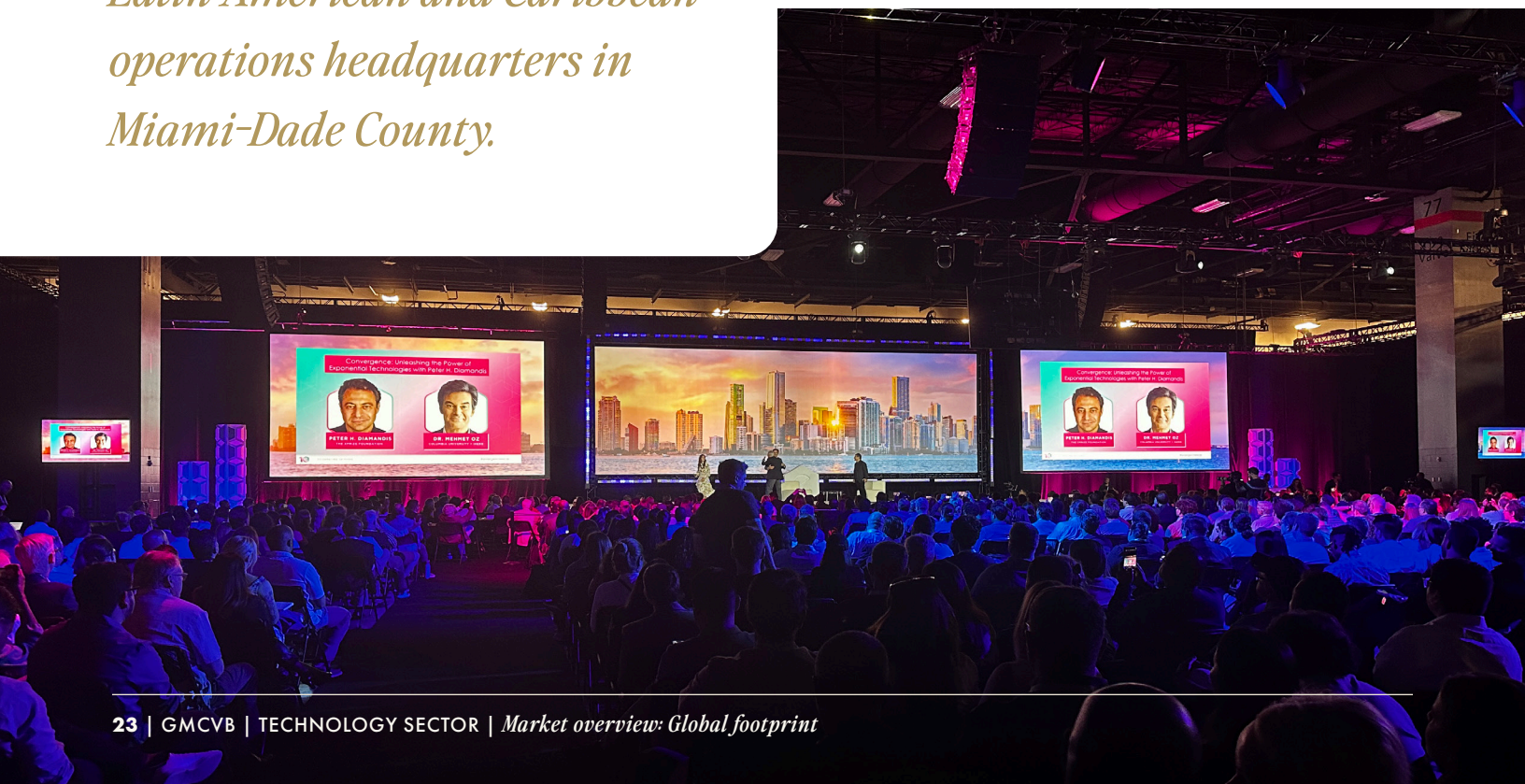
Global footprint

Miami's tech story goes well beyond homegrown startups. The world's largest technology companies plant their flags here — and do so at scale. Microsoft has leased 50,000 square feet at 830 Brickell. Amazon signed the largest office lease in Wynwood's history at the new Wynwood Plaza. Apple secured 45,000 square feet in Coral Gables for its Latin American operations and advertising teams. IBM moved its Latin American sales unit to Coral Gables. Uber, Shopify and Nvidia have all established or expanded local offices. And the migration goes beyond branch offices: Anaplan relocated its headquarters from San Francisco, Varonis from New York and Citadel from Chicago — all choosing Greater Miami as their new home base.

Some 1,200 multinational companies have established Latin American and Caribbean operations headquarters in Miami-Dade County.

In total, some 1,200 multinational companies have established their Latin American and Caribbean operations headquarters in Miami-Dade County. With more than 80 foreign consulates, trade offices and bi-national chambers of commerce, Miami offers diplomatic and commercial networks that facilitate international business connections and foreign investment.

That global gravity extends to the conference calendar. eMerge Americas — now in its 12th year — has grown into one of the most influential technology gatherings in the hemisphere, drawing 20,000+ attendees from more than 60 countries to the MBCC for programming that spans AI, fintech, healthtech and national security. It sits alongside a growing roster of globally attended events including the Miami Tech Summit, the Tech Basel Miami AI Summit and numerous tech conferences organized through Global Conference Alliance.



Incentives and taxes

Florida's tax structure is among the most business-friendly in the U.S., translating into bottom-line advantages for meeting planners and the clients they serve.

Neither the state of Florida nor Miami-Dade County levy individual income taxes, so employees working in Greater Miami retain more of their earnings. The state's corporate income tax rate sits at a competitive 5.5%, and there is no estate or inheritance tax. Florida does not tax capital stock, and a combined state and county sales tax rate of just 7% keeps costs manageable for both businesses and consumers. It's this powerful combination that has helped Florida hold the No. 4 spot on the Tax Foundation's Business Tax Climate Index every year since 2016.

For companies considering expansion or relocation, Miami-Dade County offers targeted incentives through the Beacon Council, including the Targeted Jobs Incentive Fund, which provides tax refunds to businesses in high-value industries that create at least 10 new full-time jobs. Workforce training programs like Florida Flex, Incumbent Worker Training and On-The-Job Training offer grants and reimbursements that reduce the cost of scaling a team locally.

And for event planners specifically, the GMCVB is putting real dollars on the table. In honor of the upcoming Grand Hyatt Miami Beach, the bureau has unlocked a multi-million-dollar destination-wide incentive pool — available exclusively to the first 10 planners who book the MBCC together with the new headquarter hotel.





Florida has held the No. 4 spot on the Tax Foundation's Business Tax Climate Index every year since 2016.

Future innovation

Greater Miami has leaped ahead to the frontiers of where technology is headed. The Brookings Institution named Miami one of just 28 "Star Hub" metro areas (out of nearly 400) for AI readiness, recognizing strength across all three pillars of AI growth: talent, innovation and adoption. The region is among the fastest-growing metros for AI job postings, with 448-plus AI startups already operating locally and AI-focused companies raising $1.23 billion in 2025 alone.

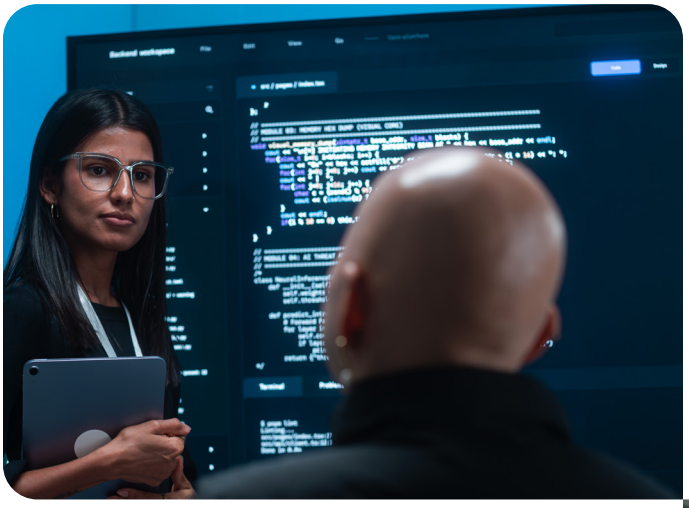
Moreover, the Miami metro consistently generates 1,000–1,500+ utility patents annually, reflecting a broad and growing base of innovation. And the region's strengths extend well beyond AI. Miami ranks 11th globally in the Energy & Environment sector, backed by its status as a ClimateReady Tech Hub with $19.5 million in federal funding. With fintech, climate tech, health tech, hardware, IoT and AI ventures all scaling simultaneously, Greater Miami is accelerating with the kind of cross-sector momentum that can pack a room full of visionaries, experts and disruptors at the leading edge of their fields.

The region is among the fastest-growing metros for AI job postings, with 448-plus AI startups already operating locally and AI-focused companies raising $1.23 billion in 2025 alone.



Tech talent pipeline

Already home to a top-notch workforce, Greater Miami is investing deliberately to make sure talent supply keeps pace with tech sector demand. As we've mentioned, **Greater Miami's universities produce more than 1,700 computer science graduates annually,** with broader STEM programs adding thousands more to the pipeline each year. But what puts the region on the map is the deliberate infrastructure being built to connect that talent with employers at scale.



The University of Miami's Frost Institute for Data Science and Computing (IDSC) anchors the research side. Equipped with an AI-ready supercomputer and a 5G+ edge computing environment, IDSC drives pioneering work across AI, digital health, smart cities and cybersecurity. The university also links researchers with industry and government partners across Greater Miami, the Caribbean and Latin America. Other institutions like Florida International University and Miami Dade College partner with tech employers to align curricula toward in-demand skills of the future.





On the workforce development side, Miami Tech Works — a $10 million initiative funded by the U.S. Economic Development Administration — has enrolled more than 1,200 participants in training programs aligned to jobs paying $70,000+ per year, with direct hiring pathways to more than 40 local employers. The Beacon Council's Talent Bridge program and organizations like Tech Equity Miami further expand the pipeline by connecting employers with educators and breaking down barriers to entry for underrepresented groups. The result is a talent pipeline purpose-built for the fields shaping tech's future.

Local partner networks

Greater Miami's partner landscape is full of accelerators, incubators, coworking campuses and talent platforms that work in concert to nurture startups, connect mentors with founders and keep the region's innovation pipeline flowing. Below are four organizations that represent Miami's larger tech community.

ENDEAVOR MIAMI — The first U.S. affiliate of the global Endeavor network, Endeavor Miami has supported high-impact entrepreneurs across Florida since 2013. Its portfolio spans 64 entrepreneurs who have collectively generated $980M+ and created more than 7,350 local jobs. Two programs — ScaleUp for growth-stage founders and EndeavorLAB for early-stage companies — provide curated mentorship and access to a global network of 3,100+ entrepreneurs across 42 markets.

VENTURE HIVE — Established in 2013 as Florida's first accelerator, Venture Hive has been instrumental in anchoring the Miami's tech ecosystem. The organization provides curated programming for entrepreneurs and their teams, having supported thousands of founders across 40+ countries whose ventures have raised hundreds of millions in follow-on capital.

THE LAB MIAMI — Miami's original coworking community, The LAB was born in 2012 when its founders converted a 10,000-square-foot Wynwood warehouse into a shared workspace and event venue. Today, the campus serves as a primary "collision point" for the region's tech ecosystem, featuring The LAB for established startups and The DOCK for early-stage coworking. It continues to host high-level programming in partnership with organizations like Endeavor Miami.

BUILT IN MIAMI — Launched to support homegrown talent, Built In Miami is a pre-accelerator program powered by the City of Miami and the Miami Downtown Development Authority. It provides a free, structured curriculum for aspiring founders. To date, it has graduated 400+ founders, offering them direct mentorship and connections to Miami's venture capital ecosystem.

International by nature

Globe-spanning flight routes. Demographic and cultural diversity. A multinational business climate. Put it all together, and you get **Greater Miami — a destination that's global in its DNA.** This is a place that few others on the planet can rival as a destination for international meetings and events.

The air lift story bears repeating. Delivering nonstop service to 170 cities worldwide, Miami International Airport (MIA) is the second-busiest airport in the U.S. when it comes to transporting international passengers. In 2025 alone, the airport served 24.8 million international travelers and 30.5 million domestic passengers, for a combined total of 55.3 million. Miami's connectivity to Latin America stands head and shoulders above other U.S. air hubs. Every week, Greater Miami airports handle dozens of flights to Mexico City, São Paulo, Bogotá, Panama City, Lima and other destinations south of the United States. Looking eastward across the Atlantic,



Miami also boasts strong appeal in Europe's major markets. From 2020 to 2025, the number of overnight visitors in Greater Miami hailing from the United Kingdom, Spain, Italy and France all consistently increased year-over-year. It helps a great deal that MIA offers direct flights to London Heathrow, Rome, Madrid and Barcelona.

Or take demographics. This white paper has covered how 54% of Miami's population is foreign-born, creating a kaleidoscope of vibrant cultures, languages, neighborhoods and cuisines. The region is a tapestry of 104 spoken languages, with 75% of residents speaking a foreign language at a native level. For international meeting planners, that means attendees arrive in a destination where multilingualism and cultural fluency are the norm. Visitors from virtually any country can feel at home here.

These advantages play a major role in shaping Greater Miami's globalized business landscape across industries. Many of the world's most recognizable brands flock to the region, running the gamut from Microsoft, Apple and Nvidia, to JPMorgan Chase and Goldman Sachs, to Medtronic and Novartis. Miami-Dade County hosts the Latin American and Caribbean operations headquarters for 1,2000 global companies. Top global organizations feed on Miami's cosmopolitan energy, and in turn generate an atmosphere that's unlike any other in the U.S.

It's no wonder so many industry-leading conferences are drawn to Greater Miami. Here, you can meet the whole world in one place.



Sustainability

As a meetings destination, Greater Miami is as sustainable as it is dynamic. The GMCVB aligns its tourism strategy with five United Nations Sustainable Development Goals: promoting decent work and economic growth; reducing inequalities; developing sustainable cities; ensuring responsible consumption; and protecting life below water. In 2024, the GMCVB became the first U.S. destination marketing organization to partner with Green Key Global, offering hotel partners a 55% discount on eco-rating certification. More than 70 properties have already enrolled, giving planners a growing network of sustainably verified accommodations.

Here, the Miami Beach Convention Center leads by example. The LEED Silver-certified facility has earned a 2025 Gold Certificate from the Events Industry Council for Sustainability and Social Impact alongside a 4 Green Keys rating from Green Key Global. The MBCC is committed to initiatives like food composting and donation, the use of recycled materials and a Conventions CARE donation program. It's at the forefront of a wider set of Miami hotels and venues that pursue eco-friendly practices, LEED certifications and waste-reduction programs — making the region an easy choice for planners needing to meet environmental goals.

Inclusivity is part of the equation too. Greater Miami earned Certified Accessible Destination status through Wheel the World, the MBCC holds IBCCES Certified Autism Center designation and the GMCVB's Black Hospitality Initiative works to expand opportunities for underrepresented communities across the tourism sector.

At the macro level, Miami-Dade County's designation as a ClimateReady Tech Hub underscores the region's role as a living laboratory for resilience innovation. For tech conferences exploring the intersection of innovation and sustainability, there may be no more fitting place to convene.

Miami-Dade County's designation as a ClimateReady Tech Hub underscores the region's role as a living laboratory for resilience innovation.



Case study / *Adobe MAX*

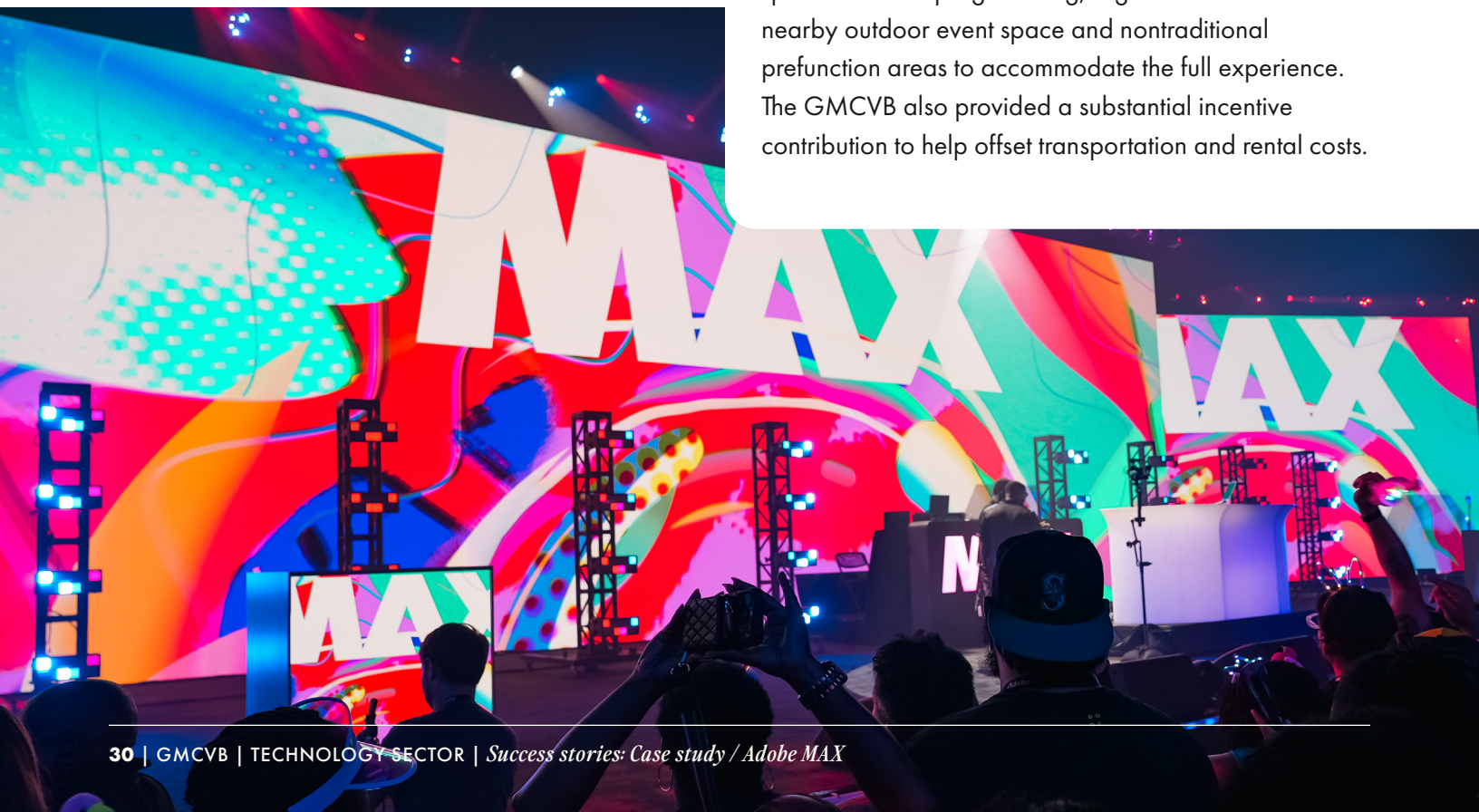
Adobe's flagship creativity conference chose Miami Beach for its first new host destination in over a decade. The results spoke for themselves.

THE EVENT —Adobe MAX is the world's premier creativity conference, bringing together graphic artists, web designers, photographers and filmmakers to explore the latest innovations across the Adobe Creative Cloud suite. In October 2024, the event made its Miami Beach debut at the Miami Beach Convention Center, drawing nearly 10,000 attendees and generating an estimated $25.9 million in economic impact for the region.



WHY MIAMI — After more than a decade in Los Angeles, Adobe sought a destination that could match its convention center and hotel requirements while offering a setting that resonated with the creative professionals who define its audience. Miami Beach, with its vibrant arts scene, iconic architecture and global energy, presented a natural fit.

MAKING IT HAPPEN — Booking a large-scale corporate event on a short lead time required close coordination across the destination. The GMCVB facilitated the MBCC and hotel responses, organized multiple in-depth site visits, and spearheaded a months-long contracting process across nearly 30 hotels. When the convention center's capacity was tested by Adobe's space-intensive programming, organizers activated nearby outdoor event space and nontraditional prefunction areas to accommodate the full experience. The GMCVB also provided a substantial incentive contribution to help offset transportation and rental costs.



Case study / *Adobe MAX*

THE IMPACT — Adobe MAX generated 16,729 hotel room nights and more than $3.6 million in food and beverage revenue at the MBCC alone — not including dozens of ancillary events hosted across the region. The signature BASH event activated every square inch of the convention center's indoor and outdoor space, spilling onto nearby streets. An Adobe-created art installation on Española Way brought the conference's creative spirit into the neighborhood. Adobe also made a significant donation to Florida hurricane relief efforts, with attendees contributing alongside the company.

WHAT'S NEXT — Attendee survey results were overwhelmingly positive — so much so that Adobe fast-tracked its return. The conference is already booked for Miami Beach in 2026.





Additional resources and statistics



GREATER MIAMI TECH SECTOR WAGES

	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area
Annual wages per employee in Tech Sector (2024)	$152,395
Average weekly wage in Tech Sector (2024)	$2,931

APPENDIX

Additional resources and statistics

TECH SECTOR NAICS CODES

NAICS	Description
334111	Electronic Computer Manufacturing
334112	Computer Storage Device Manufacturing
334118	Computer Terminal and Other Computer Peripheral Equipment Manufacturing
423430	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers
513210	Software Publishers
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers
518210	Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541513	Computer Facilities Management Services
541519	Other Computer Related Services
541690	Other Scientific and Technical Consulting Services
611420	Computer Training


MIAMI
GREATER MIAMI + MIAMI BEACH
GREATER MIAMI
CONVENTION &
VISITORS BUREAU
www.miamiandbeaches.com