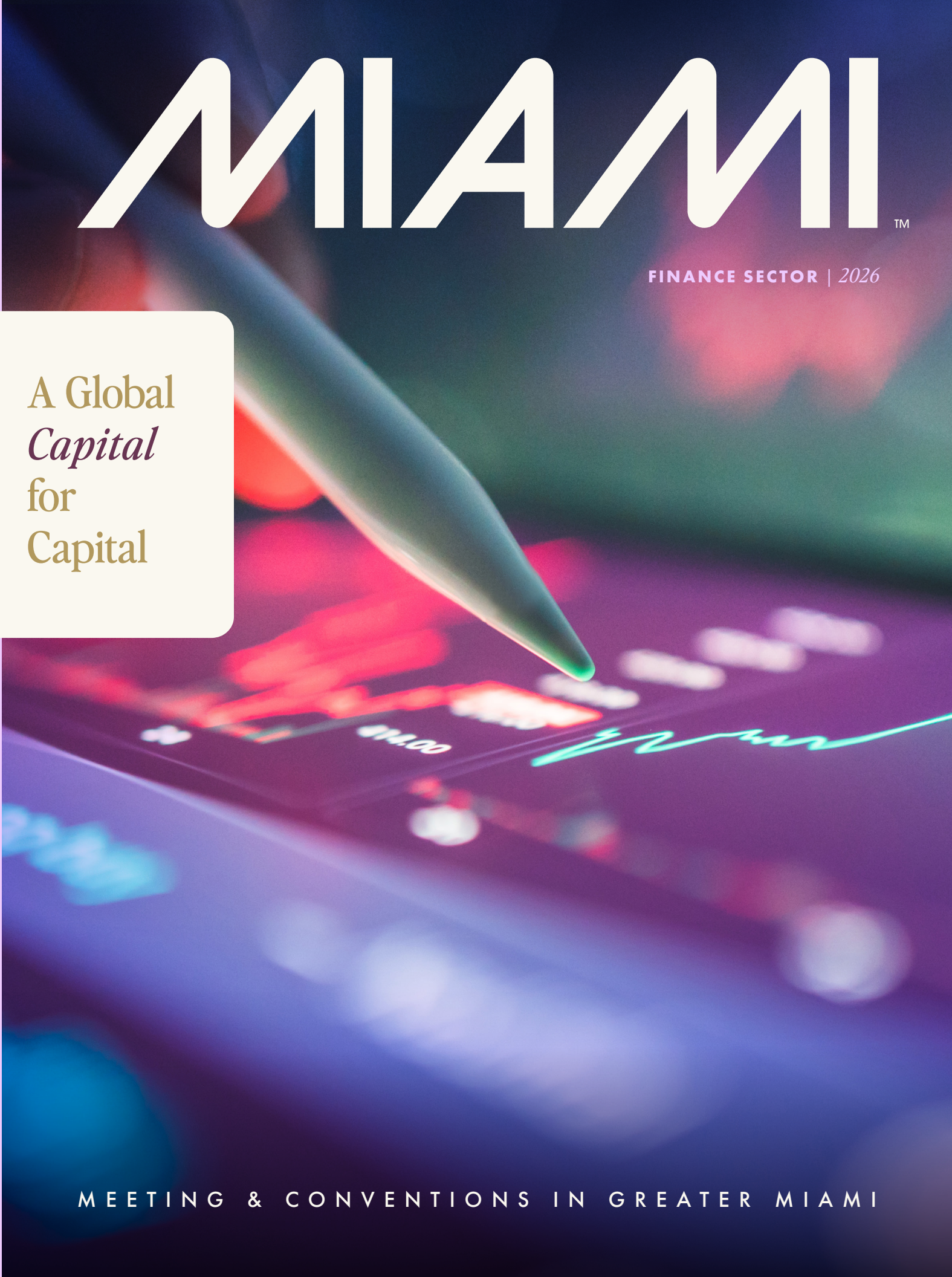
MIAMI™

FINANCE SECTOR | *2026*

A Global *Capital* for Capital



MEETING & CONVENTIONS IN GREATER MIAMI

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Introduction

The Greater Miami and Miami Beach region has emerged as a powerhouse in the finance industry, attracting international banks, top financial talent and significant investment from across the globe. It features a rich ecosystem of domestic banks, hedge funds, broker-dealers, fintech leaders and dynamic startups like no other in the nation. The region's commitment to financial innovation makes it a strategic location for hosting conferences and meetings within this fast-moving industry.

With more than 60 international banks calling Miami home, the destination stands as the largest concentration of international banking in the U.S. outside of New York City. Miami's reputation as a global financial hub and recognized multicultural destination create the right balance of appeal and authority that financial professionals look for in industry events. It's why finance professionals refer to Miami as "Wall Street South."

More than just major institutions and recognized brands, the region's financial landscape is characterized by rapid growth and innovation, particularly within the fintech ecosystem, which ranks No. 10 globally and boasts over 500 startups. Fresh energy and new ideas drive Miami's financial industry, opening new opportunities that leaders can tap into across the region. Meanwhile, the Miami Beach Convention Center (MBCC) — a state-of-the-art facility fresh from a $640 million renovation — anchors a wider meetings landscape that includes 570+ hotels, 66,000 rooms and the upcoming 800-room Grand Hyatt Miami Beach, connected to the MBCC.

This report illustrates how and why Greater Miami acts as a strategic locale for large-scale and high-end finance sector events, as well as forums — without sacrificing the hospitality services and attractions that continually draw people to Miami in the first place.

In the pages that follow, discover how Greater Miami's tech ecosystem, talent pipeline, startup culture, global connectivity and meetings infrastructure converge to make it one of the most compelling destinations in the world for technology-focused events and conferences.



Executive summary

Planning an event in finance or fintech? Here's why you should choose **Greater Miami**.



1. Prime gateway from Latin America and the Caribbean to North America



2. No. 2 largest financial hub in the U.S. with 60+ international banks



3. A leading force for next-generation fintech innovation and venture capital



4. Multilingual global workforce that doubles as an attendee pool



5. Walkable main convention campus, connected to Headquarter hotel opening in 2027



6. Proven success hosting Fintech Americas, iConnections Global Alts and countless more finance events



7. Exceptional destination appeal and retention for attendees



8. Tax-friendly environment with lower costs than other major finance hubs



9. Unmatched international airlift and strong local transport infrastructure



10. Eco-friendly, Green Key-certified hotels and convention centers

Miami by the numbers



no. 2

U.S. METRO AREA WITH MOST INTERNATIONAL BANKS (60+)

no. 10

BEST GLOBAL FINTECH ECOSYSTEM
Dealroom, 2025





no. 3

U.S. METRO AREA FOR FINTECH STARTUPS
Startup Project, 2026

$28B

GROSS REGIONAL PRODUCT FROM FINANCIAL SECTOR





500+

ACTIVE FINTECH STARTUPS IN GREATER MIAMI

Miami by the numbers



no. 15

BEST CONVENTION CENTER WORLDWIDE
MIAMI BEACH CONVENTION CENTER



800 *room*

HEADQUARTER HOTEL OPENING IN 2027
GRAND HYATT MIAMI BEACH



170

NONSTOP CONNECTIONS TO CITIES WORLDWIDE
MIAMI INTERNATIONAL AIRPORT (MIA)



20,000+

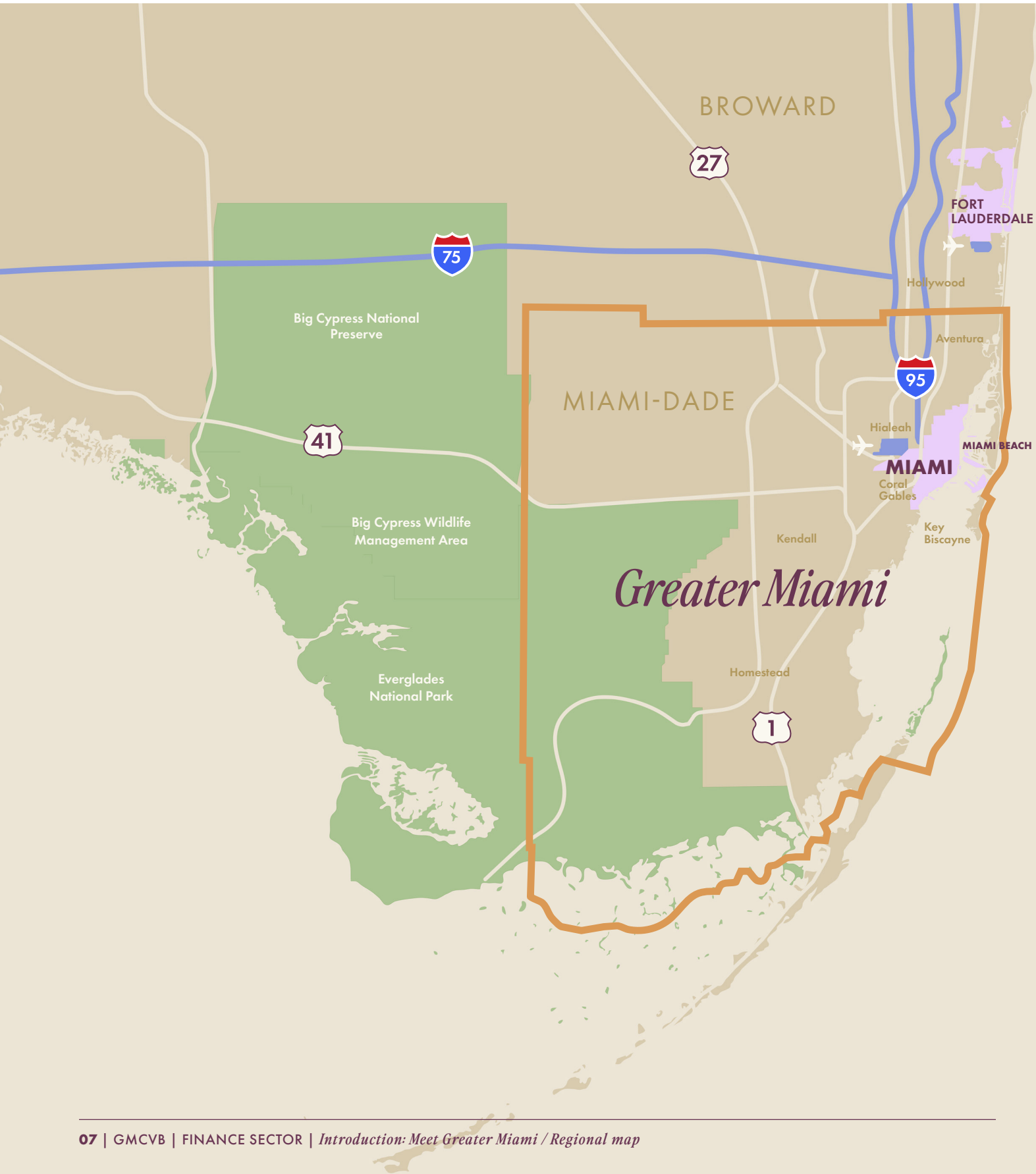
eMERGE AMERICAS ATTENDEES EACH YEAR
INCLUDING eMERGE FINANCE PLATFORM



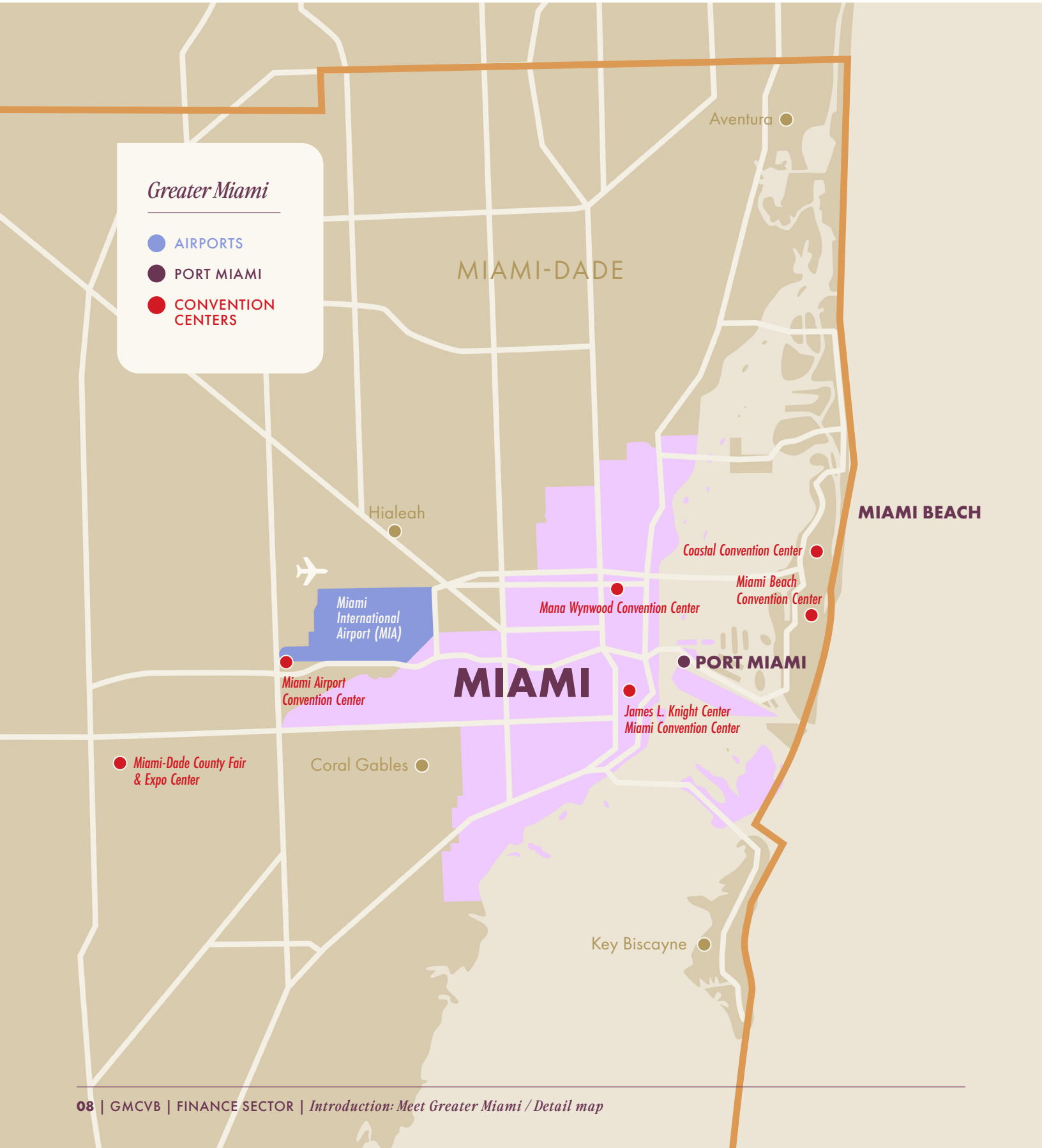
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LANGUAGES SPOKEN IN GREATER MIAMI

Meet Greater Miami / *Regional map*



Meet Greater Miami / *Detail map*



Global air access

Getting to Greater Miami is easy from virtually anywhere in the world. **Miami International Airport (MIA)** offers nonstop service to 170 cities worldwide, making it one of the most globally connected airports in the U.S. and the undisputed gateway from Latin America and the Caribbean to North America. Fort Lauderdale-Hollywood International Airport (FLL) is also located in the region, providing additional travel options. Furthermore, smaller airports like Miami-Opa Locka Executive Airport (OPF) and Miami Executive Airport (TMB, formerly known as Kendall Tamiami) are often used by elite private executives and clients flying in from international markets.



When it comes to air lift, Miami leads or matches every comparable metro area in flight frequency to major U.S. business hubs, with 552 weekly flights to New York, D.C., 269 to Atlanta, 239 to Washington and 238 to Chicago. Where Miami truly separates itself is in connectivity to Latin America and the Caribbean. The region offers 91 weekly flights to Bogotá, 58 to Mexico City, 50 to Lima, 49 to Panama City and 41 to São Paulo — volumes that dwarf every other metro area in the competitive set. For finance conferences drawing speakers, sponsors and attendees from across the hemisphere, Greater Miami's connectivity delivers a decisive advantage.

AIRPORT AVAILABILITY: REGIONAL COMPARISON

	Miami-Fort Lauderdale, FL Metro Area	Atlanta-Sandy Springs-Roswell, GA Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area
Number of major airports	2	1	1	2	1	3

Global air access

AIR LIFT COMPARISON

	Miami-Fort Lauderdale, FL Metro Area	Atlanta-Sandy Springs-Roswell, GA Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area
Weekly flights to NYC	**552**	333	70	46	72	295
Weekly flights to Chicago	**238**	175	73	123	93	276
Weekly flights to Atlanta	**269**	N/A	67	124	39	266
Weekly flights to Los Angeles	**102**	68	23	35	42	100
Weekly flights to Houston	**164**	148	105	36	54	174
Weekly flights to Philadelphia	**129**	98	22	N/A	21	35
Weekly flights to Washington D.C.	**239**	269	73	52	58	174
Weekly flights to Mexico City	**58**	14	0	6	0	14
Weekly flights to Panama City	**49**	6	0	0	3	15
Weekly flights to Bogotá	**91**	7	0	0	0	11
Weekly flights to São Paulo	**41**	10	0	0	0	7
Weekly flights to Lima	**50**	8	0	0	0	0

Meeting advantages

Greater Miami's meetings infrastructure is built for scale, flexibility and impact. With 570+ hotels and 66,000 rooms across the region, the destination can accommodate events of any size — from intimate executive retreats to large-scale conventions. Some of the world's most renowned hospitality brands operate their flagship hotels in this ecosystem, with hundreds of rooms and best-in-class amenities. And that capacity is only growing: the 800-room Grand Hyatt Miami Beach, opening late 2027, will serve as a full-service headquarter hotel connected directly to the Miami Beach Convention Center. The result will be a seamless campus experience, perfect for event planners coordinating large programs.

Home to gatherings like Art Basel, eMerge Americas and the Formula 1 Miami Grand Prix, Miami consistently draws global audiences and fosters the kind of cross-pollination between industries that sparks innovation and meaningful networking. Whether you're hosting a high-powered board meeting, a major conference or an incentive program, Miami's energy turns every event into an experience worth remembering.

And planners don't have to go it alone. The Greater Miami Convention & Visitors Bureau provides end-to-end services at no cost — from venue sourcing and site visits to attendance marketing, offsite planning, branded promotional assets and supplier connections. It's a dedicated partnership from the moment you submit an RFP to the day your attendees head home.





Miami's energy turns every event into an experience worth remembering.

New developments

Greater Miami's skyline is being reshaped by investments that signal where the destination is headed. From supertall towers and mixed-use mega-developments to high-speed rail and world-class sports infrastructure, these projects are redefining the region's physical landscape and reinforcing its standing as one of the most ambitious metros in the country.



GRAND HYATT MIAMI BEACH

800-room, 48-suite hotel connected to Miami Beach Convention Center. Opening in 2027.



MANDARIN ORIENTAL HOTEL & BRANDED RESIDENCES

Two-tower project in Brickell Key. Under construction.



AMAN MIAMI BEACH

A new development joining the luxury wave in Miami Beach.



MIAMI FREEDOM PARK

131-acre district with Inter Miami's stadium. Opened in 2026.



MIAMI WORLDCENTER

A $6B, 27-acre downtown mega-development. Opened in 2025.



BRICKELL CITY CENTRE

A premier mixed-use hub in Brickell; expansion underway.



BAL HARBOUR SHOPS

Expanding with 250,000 sq. ft. of new luxury retail and dining.



REEFLINE

7-mile underwater sculpture park along Miami Beach. Opened in 2025.



UNDERLINE

120-acre, 10-mile urban trail below Miami's Metrorail. Completion 2026.

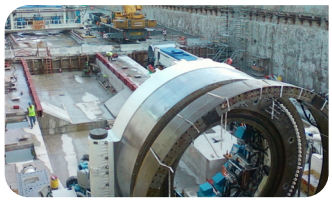
New developments

Infrastructure & transportation



I-395 SIGNATURE BRIDGE

A $866M bridge and interchange reconstruction. Completion 2029.



PORTMIAMI

Ongoing expansion and dredging projects.



PORTMIAMI TUNNEL

Toll-free, 4,200-foot undersea tunnel between MacArthur Causeway and PortMiami.



MIAMI INTERNATIONAL AIRPORT

New $600M Concourse K expansion. Completion 2029.



BRIGHTLINE

High-speed rail connecting Greater Miami to Orlando in 3.5 hours.

Sports, events & entertainment infrastructure



HARD ROCK STADIUM

Home to F1 Miami Grand Prix, World Cup 2026. Undergoing upgrades.



MIAMI INTERNATIONAL AUTODROME

Purpose-built F1 circuit around Hard Rock Stadium.



NU STADIUM AT MIAMI FREEDOM PARK

Inter Miami CF's permanent 25,000-seat home. Opened in 2026.

Demographics and talent

Great industry ecosystems are built by great people, and Greater Miami's workforce is brimming with both diversity and dynamism. More than 6.2 million people live in the Miami metro area, with a population growth rate of 8.2% that outpaces competitor metros like San Diego, Philadelphia and Washington, D.C. Prime working age residents (ages 20–34) total at more than 1.1 million, accounting for 18.48% of Miami's population.

One of Miami's defining characteristics is the global character of its workforce. Approximately 54% of the population is foreign-born, making it one of the most cosmopolitan metros in the U.S. And 75% of residents speak a language other than English at a native level, with 104 total languages spoken in the community. That linguistic range is the inverse of the national picture, with 78% of Americans speaking only English at home. For conference organizers drawing international audiences, this multilingual and multicultural talent base is a powerful asset.

Miami's labor market is also compelling. The metro's labor force participation rate of 63.7% exceeds both the Florida state average (59.3%) and the national average (63.0%). With a median population age younger than the Florida state average, Miami is a magnet for ambitious early- and mid-career professionals.

More than 6.2 million people live in the Miami metro area, with a population growth rate of 8.2% that outpaces competitor metros like San Diego, Philadelphia and Washington, D.C.





DEMOGRAPHICS: REGIONAL COMPARISON

	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area
Population (2024)	**6,249,291**	981,662	6,272,014	3,288,774	6,318,377
5-year growth (2019-2024)	**2.6%**	-22.6%	3.2%	-0.8%	2.0%
10-year growth (2014-2024)	**8.2%**	-20.0%	4.3%	3.3%	7.8%

LABOR FORCE PARTICIPATION RATE

	Miami-Fort Lauderdale, FL Metro Area	Florida	United States
Labor force participation rate (2024)	**63.7%**	59.3%	63.0%

Education

The education ecosystem in Greater Miami delivers a steady supply of skilled talent, from world-class universities to specialized workforce programs. As a result, approximately **39% of the MSA population holds a bachelor's degree or higher,** exceeding both state and national averages.

It starts early. Miami-Dade County Public Schools is the third-largest school district in the U.S., serving 337,100 students across 552 schools with a 94% graduation rate (compared to 86% nationally). The district offers 370+ magnet programs that specialize in STEM, the arts and bilingual education, giving students a head start in fields that will shape the future.

At the university level, Greater Miami is home to 13 major higher education institutions enrolling more than 200,000 students. Their collective graduation rate of 67% sits four points above the national average. Anchoring the system are the University of Miami, ranked in the top 100 nationally, and Florida International University, ranked 4th among public universities. Together, the region's institutions produce 1,700+ computer science graduates and 7,000+ health professions graduates each year, feeding directly into Miami's most dynamic industries.

That pipeline is also increasingly global. More than 40,000 international students from 160+ countries study in the region, bringing perspectives and connections that enrich the local talent pool and reinforce Miami's position as a gateway for cross-border business.



At the university level, Greater Miami is home to 13 major higher education institutions enrolling more than 200,000 students.

Education

GREATER MIAMI EDUCATIONAL INSTITUTIONS AND PIPELINE

INSTITUTIONS	Annual Enrollment (2023-2024)	Annual Degree Completions (2023-2024)
University of Florida	51,593	18,730
Florida International University	47,353	16,183
Miami Dade College	42,920	20,512
Keiser University	30,682	5,801
Florida Atlantic University	27,707	8,917
Nova Southeastern University	19,894	6,603
University of Miami	19,395	5,905
Barry University	5,601	1,815
St. Thomas University	4,789	1,403
Lynn University	3,729	954
Palm Beach Atlantic University	3,239	704
Everglades University	2,424	513
Florida Memorial University	1,294	134

Culture for everyone

Greater Miami is a destination where business and lifestyle converge in ways few cities can match. With 248 sunny days per year, an average temperature of 74°F, 84 miles of Atlantic coastline and access to more than 1.1 million acres of parks and beaches, the region offers built-in incentives for attendees before they even check the agenda.

Yet it's the cultural depth that makes Miami unforgettable. More than 100 galleries and museums anchor a vibrant arts scene — from the Pérez Art Museum Miami and The Bass Museum of Art to the Wynwood Walls, the world's largest outdoor street art museum. Event attendees can venture off-site to catch a breathtaking performance with the acclaimed Miami City Ballet, see a show at the Adrienne Arsht Center or check out a live concert at SoundScape Park. Art, music and performance are all woven into daily life.

And with its large foreign-born population, Miami boasts deep influences from Latin America, the Caribbean and Europe that shape everything from cuisine to architecture. Greater Miami is a global destination like no other, a place that knows how to welcome visitors from all corners of the world.

Then there's the marquee calendar. Miami serves as a host destination for Formula 1's Miami Grand Prix, the 2026 FIFA World Cup, Art Basel (drawing 80,000+ visitors annually) and world-class tennis and golf tournaments. These events reinforce the region's reputation as a stage for global gatherings of every kind. For conference attendees, that means no shortage of after-hours experiences that extend the energy of an event beyond the meeting room.





Greater Miami is a global destination that knows how to welcome visitors from all corners of the world.

Sector employment

Driven by rising demand from financial services and fintech companies, employment in Greater Miami's finance sector increased by 47% from 2014 to 2024, far outpacing the national average. Finance professionals in the Miami region earn more compared to state and national averages, as well as similar metro areas like Philadelphia and San Diego. That earning potential, combined with a favorable job market, underscores Greater Miami's ability to attract top talent across banking, fintech, wealth management and a variety of other professions within the financial sector.

Much of that talent is actively generated locally. Miami knows that sustainable growth within the financial industry requires attracting and developing the best talent. It's what drives regional public-private partnerships such as the collaboration between the Miami-Dade Beacon Council's Talent Bridge Miami and the University of Miami's Herbert Business School to build a consistent talent pipeline of skilled financial experts. A unique blend of tech-savvy talent and entrepreneurial mindsets fuels the region's growth, creating a solid pool of potential attendees for industry events.

FINANCE SECTOR EMPLOYMENT: GREATER MIAMI VS. NATIONAL AVERAGE

	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area	United States
Finance Sector employment (2024)	**26,273**	2,111,943
5-year growth (2019-2024)	**27%**	18%
10-year growth (2014-2024)	**47%**	36%

FINANCE SECTOR ESTABLISHMENTS: REGIONAL COMPARISON

	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Florida	United States
Annual wages per employee in Finance Sector (2024)	**$172,790**	$122,734	$136,977	$131,130	$153,703
Average weekly wage in Finance Sector (2024)	**$3,323**	$2,360	$2,634	$2,522	$2,956

Sector establishments

Growth and impact are the keywords defining Miami-Dade's financial industry narrative. The region saw a 53% increase in establishments in the finance sector in the past decade, higher than the national average.

With more than 23,800 establishments, this massive financial hub contributes approximately $27.7 billion in annual economic output to the local economy.

Over a ten-year period, Greater Miami's financial industry growth rate outpaced major competitor regions including Atlanta, New Orleans, Philadelphia, San Diego and Washington DC. And it should come as no surprise that the Miami metro area boasts the highest concentration of fintech establishments in all of Florida.

These numbers point to why industry experts dub Miami as "Wall Street South," solidifying its reputation as a titan of the U.S. financial industry. The famed Brickell Financial District and Downtown Miami are home to a dense concentration of international banks, multinational headquarters and large financial firms. It's the choice for household names like JPMorgan Chase and Citigroup as well as asset managers like Blackstone and Citadel.

FINANCE SECTOR ESTABLISHMENTS: REGIONAL COMPARISON

	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area	Atlanta-Sandy Springs-Roswell, GA Metro Area	New Orleans-Metairie, LA Metro Area	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	San Diego-Chula Vista-Carlsbad, CA Metro Area	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	Florida	United States
Finance Sector establishments (2024)	**23,860**	17,270	2,611	13,271	8,577	21,579	72,209	900,043
5-year growth (2019-2024)	**33%**	43%	-2%	15%	15%	20%	39%	33%
10-year growth (2014-2024)	**53%**	40%	13%	25%	44%	33%	61%	49%

Financial ecosystem

Miami's infrastructure and credentials as a financial hub date back to the 1970s when it attracted businesses and investments from across Latin America.

More recently following the pandemic, the region pulled wealth managers and business leaders seeking alternatives to traditional financial centers. Today, sunny Greater Miami continues to attract capital flows and companies pushing the boundaries of asset management, international banking, fintech, venture capital and more. The following page contains just a sample of the diverse players who make up Miami-Dade's teeming financial community.

Today, sunny Greater Miami continues to attract capital flows and companies pushing the boundaries of asset management, international banking, fintech, venture capital and more.



Financial ecosystem

Notable financial players in Miami



GLOBAL U.S. BANKS

JP MORGAN CHASE
CITIGROUP
WELLS FARGO
BANK OF AMERICA

INTERNATIONAL BANKS

TD BANK
BANCO SANTANDER
BNP PARIBAS
BANCO DE BOGOTA
BANCO ITAU
BANCO DE CREDITO E INVERSIONES
BANCO DE CREDITO DEL PERU BANCO PICHINCHA
BRADESCO
BANESCO





FINTECH INNOVATORS

MOONPAY
SECURITIZE
PIP
MILO
NOVOPAYMENT
FLEX
MARCO
JEEVES INC.

VENTURE CAPITAL FIRMS

FUEL VENTURE CAPITAL
ATOMIC
SOFTBANK
THEVENTURECITY
OCEAN AZUL PARTNERS
KRILLION VENTURES
LAB VENTURES



Global footprint

As an internationally recognized destination, Miami currently ranks No. 32 in the Global Financial Centres Index, and No. 8 in North America. Venture capital firms remain bullish on the region's fintech scene thanks to its proximity to Latin America, wealth of industry connections and business climate. These assets provide companies with direct access to a growing market of high-net-worth clients and enable cross-border financial activity.

In total, some 1,200 multinational companies have established their Latin American and Caribbean operations headquarters in Miami-Dade County. With more than 80 foreign consulates, trade offices and bi-national chambers of commerce, Miami offers diplomatic and commercial networks that facilitate international business connections and foreign investment. Wall Street South is where global capital meets extraordinary quality of life, and where business is shaped by innovation, international reach and a distinctly different pace.

It's no surprise that Greater Miami's calendar is full with leading events in the global financial sector. Fintech Americas has become a staple of Miami's conference calendar, while iConnections Global Alts gathers the world's largest group of alternative investment professionals. A multitude of past and future events provides a snapshot of Greater Miami's value to meeting planners: Miami Hedge Fund Week, Florida Venture Forum's Venture Conference, eMerge Americas, Sibos and Future Proof Citywide.

Some 1,200 multinational companies have established Latin American and Caribbean operations headquarters in Miami-Dade County.



Incentives and taxes

Florida's tax structure is among the most business-friendly in the U.S., translating into bottom-line advantages for meeting planners and the clients they serve.

Neither the state of Florida nor Miami-Dade County levy individual income taxes, so employees working in Greater Miami retain more of their earnings. The state's corporate income tax rate sits at a competitive 5.5%, and there is no estate or inheritance tax. Florida does not tax capital stock, and a combined state and county sales tax rate of just 7% keeps costs manageable for both businesses and consumers. It's this powerful combination that has helped Florida hold the No. 4 spot on the Tax Foundation's Business Tax Climate Index every year since 2016.

For companies considering expansion or relocation, Miami-Dade County offers targeted incentives through the Beacon Council, including the Targeted Jobs Incentive Fund, which provides tax refunds to businesses in high-value industries that create at least 10 new full-time jobs. Workforce training programs like Florida Flex, Incumbent Worker Training and On-The-Job Training offer grants and reimbursements that reduce the cost of scaling a team locally.

And for event planners specifically, the GMCVB is putting real dollars on the table. In honor of the upcoming Grand Hyatt Miami Beach, the bureau has unlocked a multimillion-dollar destination-wide incentive pool — available exclusively to the first 10 planners who book the MBCC together with the new headquarter hotel.





Florida has held the No. 4 spot on the Tax Foundation's Business Tax Climate Index every year since 2016.

Fintech and venture capital powerhouse

Industry leaders recognize Greater Miami's expanding base of financial institutions, wealth managers and cryptocurrency firms. As the financial sector evolves, Miami is staying ahead of the curve, generating innovative solutions that drive the industry forward.

In recent years, startups in the Miami–Fort Lauderdale region raised $2.77 billion in venture capital, reflecting the destination's prominence as a magnet for innovation and investment. In 2025, Miami fintech startups reported $909 million in venture capital across 85 deals. Meanwhile, digital finance startups in the Miami area captured the lion's share of the $1.22 billion total invested in Florida fintech ventures last year. Fintech pioneers know that if they want to turn their ideas into fortunes, Miami is the place to be.

This rapid expansion is a testament to the region's ability to foster innovation and attract venture capital. Thanks to its combination of favorable tax incentives, high quality of life and commitment to developing talent, Miami has become a launchpad for fintech startups. Today's newest payment processors and blockchain companies are setting up shop around the corner from wealth management platforms and insurance tech firms as they engineer the future of money. It's an unbeatable atmosphere for sparking conversations among the brightest minds in the industry.

In 2025, Miami fintech startups reported $909 million in venture capital across 85 deals.



Banking and asset management hub

With towering skyscrapers and waterfront views, **Brickell is the most well-known geographic area in Miami for the financial sector.** It's the beating heart of an ecosystem that features dozens of international banks, creating the largest concentration of global banking and wealth management in the U.S. aside from New York City. The district is located close to major hotels and provides an unparalleled opportunity to network with industry thought leaders beyond Manhattan.



In 2025, Miami welcomed Florida's first physical trading space, MIAX Sapphire's options trading floor. Opened in the Wynwood neighborhood, the space reflects the expansion of Miami's financial and innovation ecosystem beyond the traditional epicenter of Brickell.





That ecosystem has attracted major financial players like Point72 Asset Management, Apollo Global Management and Blackstone, who have all set up operations in the area. Citadel, a prominent hedge fund and securities trading firm, moved its headquarters to Miami's Brickell neighborhood. Furthermore, Miami's private banking sector is surging, with tens of billions in assets managed for clients from around the world.

Local partner networks

Greater Miami hosts a wealth of organizations and associations collaborating to advance the region's shared goal of building a better financial future. Representatives from private enterprise, public education and governmental bodies all contribute to advancing Miami's fintech and financial services future. For conference organizers, that means access to a broad bench of potential speakers, institutional partners and engaged local participants.

FINANCIAL & INTERNATIONAL BUSINESS ASSOCIATION (FIBA) — Non-profit trade association FIBA has been based in Miami since 1979 and regularly hosts industry events in the destination. FIBA is a global leader in advocacy, financial education, networking and conferences, providing opportunities to drive innovation and thought leadership.

MIAMI-DADE BEACON COUNCIL'S FINANCE ADVISORY COUNCIL — Born out of a recognition of the need for public-private partnerships, this specialized committee sits within Miami-Dade County's official economic development office. It brings together local financial executives to support business expansion, attract investment, advise on fiscal policy and strengthen Miami's position as a leading global hub for banking and finance.

MIAMI FINANCE FORUM — A nonprofit started in 2006, Miami Finance Forum is a premier professional network for Greater Miami's financial community, focused on global growth. Members join professionals from institutional investors, private equity groups, hedge funds, venture capitalists and other advisors through high-level networking events, panel discussions and educational programs to drive local deal-making and growth.

MIAMI FINTECH CLUB — Launched in 2023, the Miami Fintech Club is a dynamic professional network connecting financial technology founders, investors and institutions. Based in the Miami area, it acts as a global hub bridging fintech ecosystems across North America, Latin America and Europe through curated networking events and cross-border collaborations.

International by nature

Globe-spanning flight routes. Demographic and cultural diversity. A multinational business climate. Put it all together, and you get **Greater Miami — a destination that's global in its DNA.** This is a place that few others on the planet can rival as a destination for international meetings and events.

The air lift story bears repeating. Delivering nonstop service to 170 cities worldwide, Miami International Airport (MIA) is the second-busiest airport in the U.S. when it comes to transporting international passengers. In 2025 alone, the airport served 24.8 million international travelers and 30.5 million domestic passengers, for a combined total of 55.3 million. Miami's connectivity to Latin America stands head and shoulders above other U.S. air hubs. Every week, Greater Miami airports handle dozens of flights to Mexico City, São Paulo, Bogotá, Panama City, Lima and other destinations south of the United States. Looking eastward across the Atlantic,



Miami also boasts strong appeal in Europe's major markets. From 2020 to 2025, the number of overnight visitors in Greater Miami hailing from the United Kingdom, Spain, Italy and France all consistently increased year-over-year. It helps a great deal that MIA offers direct flights to London Heathrow, Rome, Madrid and Barcelona.

Or take demographics. This white paper has covered how 54% of Miami's population is foreign-born, creating a kaleidoscope of vibrant cultures, languages, neighborhoods and cuisines. The region is a tapestry of 104 spoken languages, with 75% of residents speaking a foreign language at a native level. For international meeting planners, that means attendees arrive in a destination where multilingualism and cultural fluency are the norm. Visitors from virtually any country can feel at home here.

These advantages play a major role in shaping Greater Miami's globalized business landscape across industries. Many of the world's most recognizable brands flock to the region, running the gamut from Microsoft, Apple and Nvidia, to JPMorgan Chase and Goldman Sachs, to Medtronic and Novartis. Miami-Dade County hosts the Latin American and Caribbean operations headquarters for 1,2000 global companies. Top global organizations feed on Miami's cosmopolitan energy, and in turn generate an atmosphere that's unlike any other in the U.S.

It's no wonder so many industry-leading conferences are drawn to Greater Miami. Here, you can meet the whole world in one place.



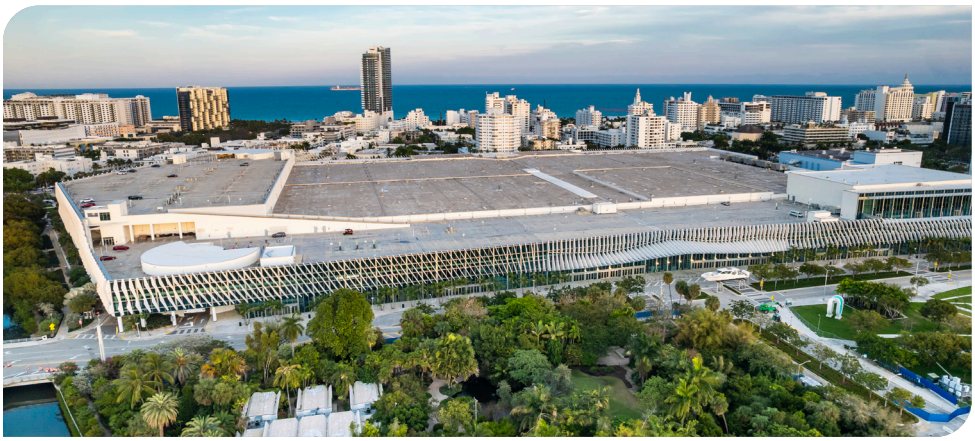
Sustainability

As a meetings destination, Greater Miami is as sustainable as it is dynamic. The GMCVB aligns its tourism strategy with five United Nations Sustainable Development Goals: promoting decent work and economic growth; reducing inequalities; developing sustainable cities; ensuring responsible consumption; and protecting life below water. In 2024, the GMCVB became the first U.S. destination marketing organization to partner with Green Key Global, offering hotel partners a 55% discount on eco-rating certification. More than 70 properties have already enrolled, giving planners a growing network of sustainably verified accommodations.

Here, the Miami Beach Convention Center leads by example. The LEED Silver-certified facility has earned a 2025 Gold Certificate from the Events Industry Council for Sustainability and Social Impact alongside a 4 Green Keys rating from Green Key Global. The MBCC is committed to initiatives like food composting and donation, the use of recycled materials and a Conventions CARE donation program. It's at the forefront of a wider set of Miami hotels and venues that pursue eco-friendly practices, LEED certifications and waste-reduction programs — making the region an easy choice for planners needing to meet environmental goals.

Inclusivity is part of the equation too. Greater Miami earned Certified Accessible Destination status through Wheel the World, the MBCC holds IBCCES Certified Autism Center designation and the GMCVB's Black Hospitality Initiative works to expand opportunities for underrepresented communities across the tourism sector.

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Case study / *iConnections Global Alts*

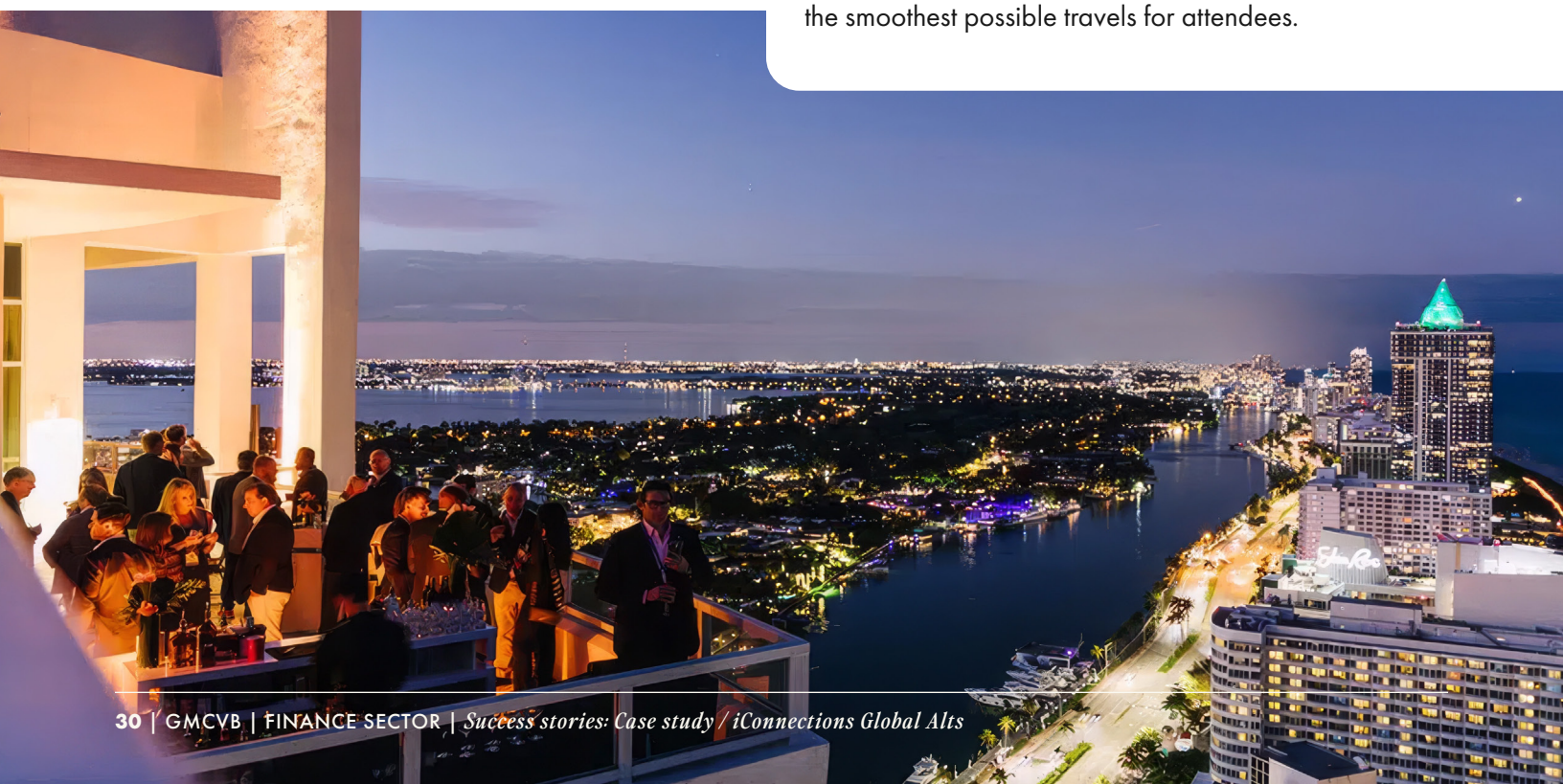
When **iConnections Global Alts** looked to convene in Miami, the GMCVB was ready to assist.

THE EVENT —The iConnections Global Alts conference is considered the world's largest capital introduction gathering. The event took over the entire Miami Beach Convention Center with more than 5,300 attendees from over 40 countries in February 2026. Securing iConnections Global Alts provided massive economic impact for Miami and reaffirmed its position as a fintech hub.

WHY MIAMI — Attendees, largely flying in from the Northeastern U.S., were eager to escape miserable winter weather to attend in sunny Miami. As a hub of investment and capital, the destination also embodied the conference theme of "Capital in Motion." To that point, CEO Ron Biscardi mentioned in an interview that the iConnections Global Alts conference was focused on how capital is increasingly moving in Miami. The many venues for outdoor entertaining and networking events also made Miami an attractive choice.



MAKING IT HAPPEN — The GMCVB team streamlined event organization by securing hotel blocks and facilitating connections with all the hotels near the Miami Beach Convention Center. The GMCVB also offered a two-year incentive to the organization. When a major snowstorm hit the Northeast before arrival, iConnections staff chartered planes out of the New York area while GMCVB worked to modify hotel reservations to ensure the smoothest possible travels for attendees.



Case study / *iConnections Global Alts*

THE IMPACT — For iConnections organizers, the conference was a success with more than 19,000 one-on-one meetings and 200 dynamic speakers. Many participating companies hosted private parties throughout Miami Beach with rooftop and outdoor parties, further invigorating the local economy. Attendees booked 7,040 hotel room nights while food and beverage spending came in at $1,311,000. All told, the event generated more than $6,700,000 in local economic impact. For Greater Miami, the event showcased how the destination shines as a fintech and financial sector destination.

WHAT'S NEXT — The meeting cemented Miami's appeal for fintech planners. iConnections event organizers have committed to returning to the Miami Beach Convention Center yearly.





Additional resources

FINANCE SECTOR NAICS CODES

NAICS	Description
521110	Monetary Authorities-Central Bank
522110	Commercial Banking
522130	Credit Unions
522180	Savings Institutions and Other Depository Credit Intermediation
522210	Credit Card Issuing
522220	Sales Financing
522291	Consumer Lending
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation
522310	Mortgage and Nonmortgage Loan Brokers
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities
522390	Other Activities Related to Credit Intermediation
523150	Investment Banking and Securities Intermediation
523160	Commodity Contracts Intermediation
523210	Securities and Commodity Exchanges
523910	Miscellaneous Intermediation

Additional resources

FINANCE SECTOR NAICS CODES

NAICS	Description
523940	Portfolio Management and Investment Advice
523991	Trust, Fiduciary, and Custody Activities
523999	Miscellaneous Financial Investment Activities
525110	Pension Funds
525910	Open-End Investment Funds
525920	Trusts, Estates, and Agency Accounts
525990	Other Financial Vehicles
533110	Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)
541211	Offices of Certified Public Accountants
541213	Tax Preparation Services
541214	Payroll Services
541219	Other Accounting Services
541611	Administrative Management and General Management Consulting Services
541511	Custom Computer Programming Services


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