



David Whitaker
President & CEO
Greater Miami
Convention & Visitors Bureau





Austin Bagwell
Executive Vice President
Hospitality Sales,
Fontainebleau Development





32nd Annual H.O.T. Challenge Sponsors

PLATINUM - \$10,000

GOLD - \$8,500

ANDAZ Miami Beach
Show Technology Inc.

miles
PARTNERSHIP

Ntara



SILVER - \$5,000

American Airlines
Carnival Cruise Line
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Fontainebleau Miami Beach
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Sunny Isles Tourism & Marketing Council

BRONZE \$3,800

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The Betsy Hotel
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Goldman Properties
Greater Miami & the Beaches Hotel Assoc.
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Greenberg Traurig
Homestead Miami Speedway
Hyatt Regency Miami
Intercontinental Hotel Miami
Joe's Stone Crab
JRM Construction Management
Kiwanis Club of Little Havana
Loews Miami Beach Hotel
Logan Capital Management
Miami Beach Convention Center
Miami Dolphins
Miami Lakes Hotel

Miami Marlins
Miami Marriott Biscayne Bay Hotel
Ocean Bank
Orange Bowl Committee
Overtown Children & Youth Coalition
Pinnacle Live!
Royal Palm South Beach Hotel
Think Hospitality
United Airlines
Vaughan Nelson



GEM

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EMPOWERMENT
MISSION





Mayor
Steven Meiner
City of Miami Beach





Mayor
Daniella Levine Cava
Miami-Dade County





Senator
Ana Maria Rodriguez
State of Florida - District 40
Chair - Miami-Dade Delegation





DAVID WHITAKER

President & CEO
Greater Miami
Convention & Visitors Bureau





Julissa Kepner
Chair
GMCVB Board of Directors

General Manager
Marriott Miami Biscayne Bay



GMCVB Annual Meeting

Call to Order





Christine Valls

Chair, Nominating Committee

Director of Sales,
Latin America and Caribbean
United Airlines



GMCVB Nominating Committee



Rodney Barreto
Barreto Group



Rick Beasley
CareerSource South
Florida



Julissa Kepner
Marriott Miami Biscayne Bay



Bruce Orosz
ACT Productions, Inc.



Ibis Romero
Sunny Isles Beach Tourism and Marketing
Council



Grisette Roque-Marcos
Miami Beach Visitor and Convention
Authority

Welcome New GMCVB Board Members



Mickael Damelincourt
Managing Director
Trump National Doral Miami



Christine Duffy
President
Carnival Cruise Line



Robin Jacobs
Chair
Miami Beach Convention Center
Advisory Board



Florencia Tabeni
Chief Operating Officer
MDM Hotel Group



Austin Bagwell
Executive Vice President,
Hospitality Sales
Fontainebleau Development



Rodney Barreto
President and CEO
Barreto Group



Rick Beasley
Executive Director
CareerSource South Florida



Amir Blattner
President and CEO
Hyatt Regency Miami



Wayne Brackin
President and CEO
KIDZ Medical Services



Anthony Brunson
President and CEO
Anthony Brunson, P.A.



Silvia Camarota
Senior Director, Hotel Market
Partnerships, North America
Expedia Group



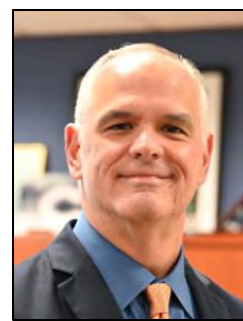
Eric Carpenter
City Manager
City of Miami Beach



Michael Cheng, Ph.D., CHE
Dean, Chaplin School of Hospitality
and Tourism Management
Florida International University



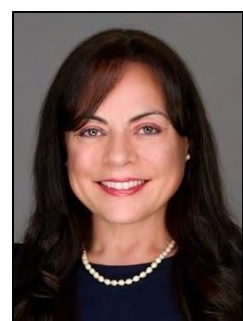
Curtis Crider
President and CEO
Greater Miami and Beaches
Hotel Association



Ralph Cutie
Director and CEO
Miami-Dade Aviation Department



Mickael Damelin-court
Managing Director
Trump National Doral Miami



Laura Dominguez
Commissioner
City of Miami Beach



Christine Duffy
President
Carnival Cruise Line



Sean Fletcher
Vice Mayor
City of Homestead



Teresa Foxx
Chief Operating Officer
Banco de Credito e Inversiones



Suzette Espinosa Fuentes
VP, Communications
Adrienne Arsht Center for the
Performing Arts of Miami-Dade County



Yamila Garayzar
Senior Vice President,
Marketing, Sponsorship & Retail
Turnberry



Lisette Garcia
Executive Director
Greater Miami LGBTQ
Chamber of Commerce



Patrick Goddard
Chief Executive Officer
Brightline



Jorge Gonzalez
Village Manager
Bal Harbour Village



Keon Hardemon
Commissioner
Chair, Tourism Development Council
Miami-Dade County



Yvette Harris
President
Harris Public Relations



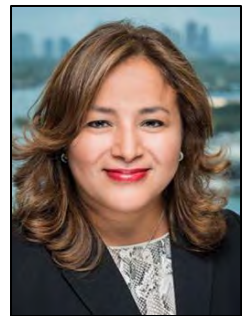
Marlon Hill
Partner
Weiss Serota Helfman
Cole & Bierman



Robin Jacobs
Chair
Miami Beach Convention Center
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Clavel Jacques-Louis
General Manager
Embassy Suites by Hilton
Miami International Airport



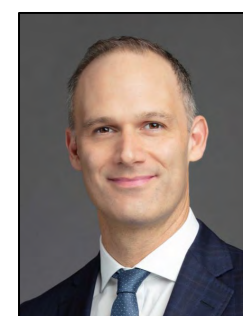
Julissa Kepner
General Manager
Marriott Miami Biscayne Bay



Christine King
Chairwoman and Commissioner
City of Miami



Eric Knowles
President and CEO
Miami-Dade Chamber of Commerce



James Kohnstamm
Director of Economic Development
Miami-Dade County



Mutluhan Kucuk
Complex Managing Director
Loews Miami Beach Hotel



Raul Leal
Chief Executive Officer
Starwood Hotels



Juan Carlos Liscano
Vice President, Miami Hub Operations
American Airlines



Liliam Lopez
President & CEO
South Florida Hispanic Chamber of Commerce



Paul Lowenthal
Vice President,
Business Development
Pinnacle Live



Navin Mahtani
Managing Partner
Think Hospitality



Rodrick Miller
President & Chief Executive Officer
Miami-Dade Beacon Council



Caroline O'Connor
President, Business Operations
Miami Marlins



Bruce Orosz
President and CEO
ACT Productions, Inc.



Freddie Peterson
General Manager
Miami Beach Convention Center
OVG360 Venue Management



Myles Pistorius
SVP, General Counsel
Miami Dolphins



Jonathan Plutzik
Owner
The Betsy - South Beach



Eric Poms
Chief Executive Officer
Orange Bowl Committee



Gene Prescott
President
The Biltmore Hotel



Madeline Pumariega
President
Miami-Dade College



Olga Ramudo
SVP, Florida and Latin America
Express Travel



Chris Rollins
Chief Executive Officer
CR Development



Ibis Romero
Executive Director
Sunny Isles Beach Tourism and Marketing
Council



Grisette Roque-Marcos
Executive Director
Miami Beach Visitor and
Convention Authority



Alfred Sanchez
President and CEO
Greater Miami Chamber of Commerce



Richard "Rick" Sasso
Chairman
MSC Cruises



Lee Schragr
Chief Communications Officer
Southern Glazer's Wine & Spirits



John Sullivan
Market Vice President, Luxury, U.S. East
Luxury Group Marriott International



Florencia Tabeni
Chief Operating Officer
MDM Hotel Group



Christine Valls
Director of Sales, Latin America and Caribbean
United Airlines



Hydi Webb
Port Director
PortMiami

Hotel Industry



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Executive Vice President, Hospitality Sales
Fontainebleau Development



Amir Blattner

General Manager
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Chief Operating Officer
MDM Hotel Group

Airlines, Cruise Lines & Transportation



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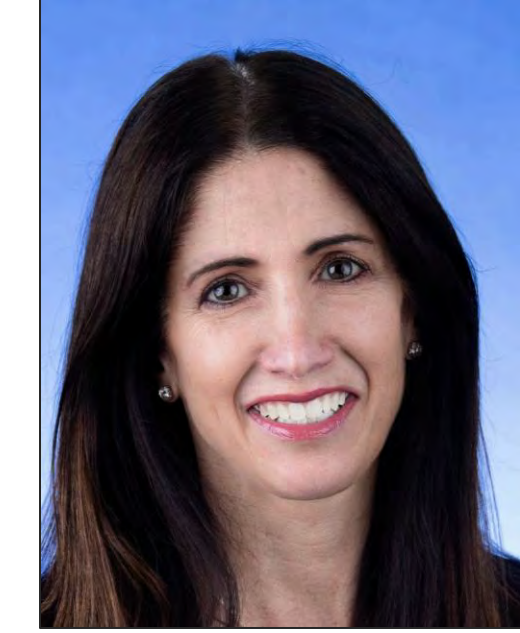
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Hydi Webb
Port Director
PortMiami

Travel & Meetings Partners



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Senior Director, Hotel Market Partnerships, North America
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Sports, Culture & Entertainment



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VP, Communications
Adrienne Arsht Center for the
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Community Organizations & Educational Institutions



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President & Chief Executive Officer
Miami-Dade Beacon Council



Madeline Pumariega
President
Miami-Dade College



Alfred Sanchez
President and CEO
Greater Miami Chamber of Commerce

Community Leaders



Rodney Barreto
President and CEO
Barreto Group



Anthony Brunson
President and CEO
Anthony Brunson, P.A.



Teresa Foxx
Chief Operating Officer
Banco de Credito e Inversiones



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Chief Executive Officer
CR Development

Elected & Appointed Officials



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City Manager
City of Miami Beach



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Commissioner
City of Miami Beach



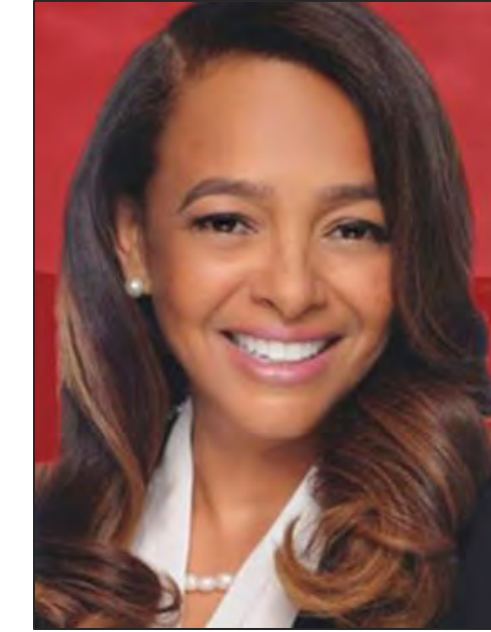
Sean Fletcher
Vice Mayor
City of Homestead



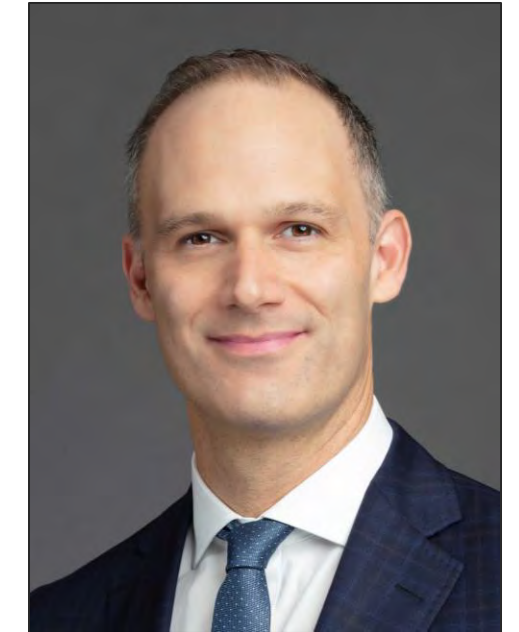
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Village Manager
Bal Harbour Village



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James Kohnstamm
Director of Economic Development
Miami-Dade County



JULISSA KEPNER

Chair
GMCVB Board of Directors

General Manager
Marriott Miami Biscayne Bay



GMCVB Corporate Partners





Celebrating 65 Years of *Hope & Compassion*



DINE WITH PURPOSE.
WITH MIAMI SPICE, EVERY BITE GIVES BACK.



MIAMI Spice
RESTAURANT MONTHS



Date: NOV 6, 2025

Pay to the order of Camillus House

\$ 26,105

Twenty-six thousand one hundred five DOLLARS

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David Whitaker

GMCVB Annual Report & Business Plan



Major Sporting Events



January 1, 2026



January 2, 2026



January 19, 2026



January 25 , 2026



March 5 - 17, 2026



March 12 - 15, 2026



March 15 - 29, 2026



April 30 - May 3, 2026



May 1 - 3, 2026



June 11 - July 19, 2026



August, 2026



November 6 - 8, 2026

Event Definites



Adobe Max

The Creativity Conference
November 5 - 13, 2026

4,600 on peak
16,400 total room nights
10,000 attendees



IGLTA

Annual Meeting

September 24 - October 5, 2027

500 on peak
2,222 total room nights
2,400 attendees



Delta Sigma Theta

Southern Regional Conference
August 18 - 23, 2028

4,500 on peak
14,425 total room nights
5,000 attendees

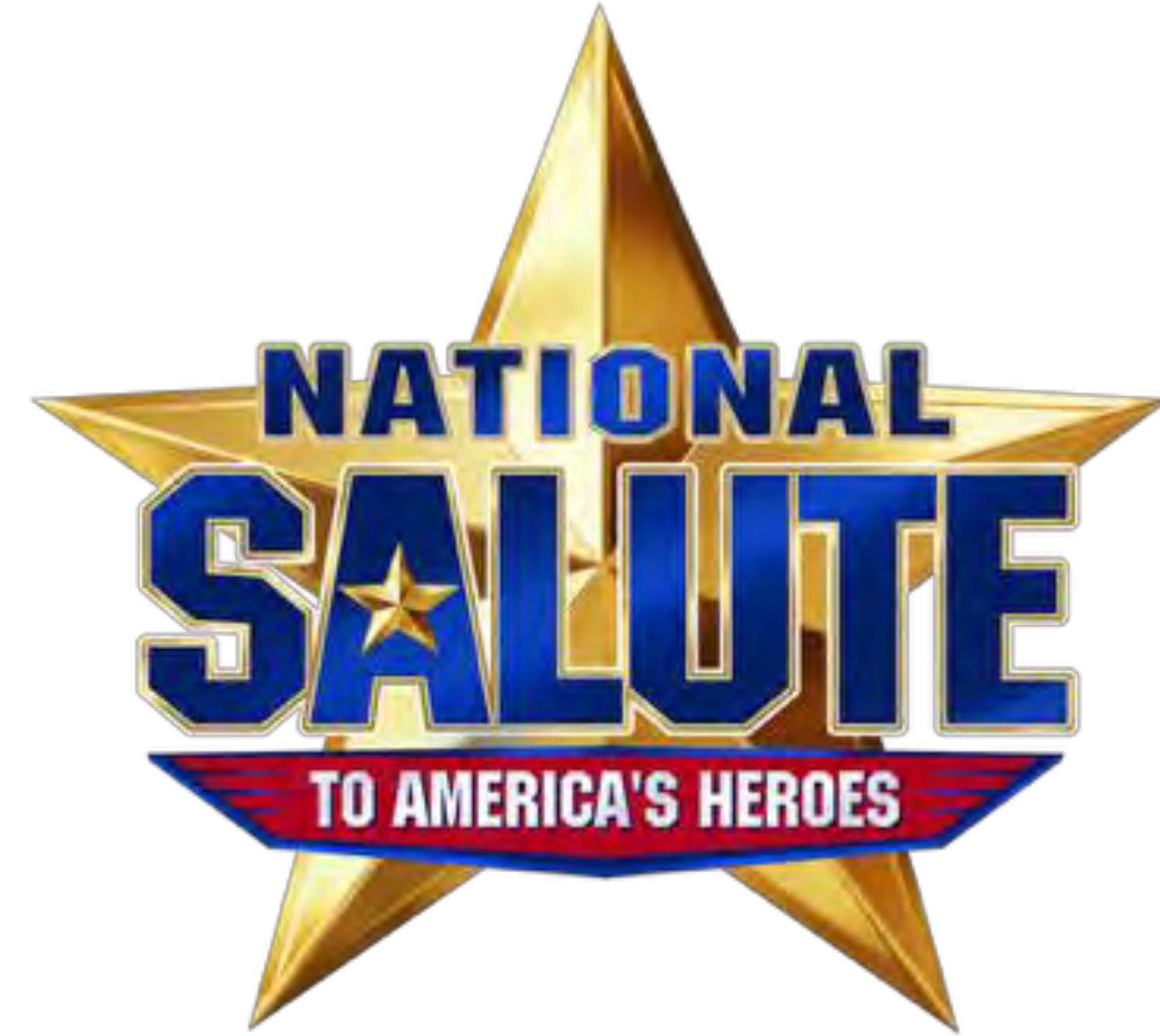
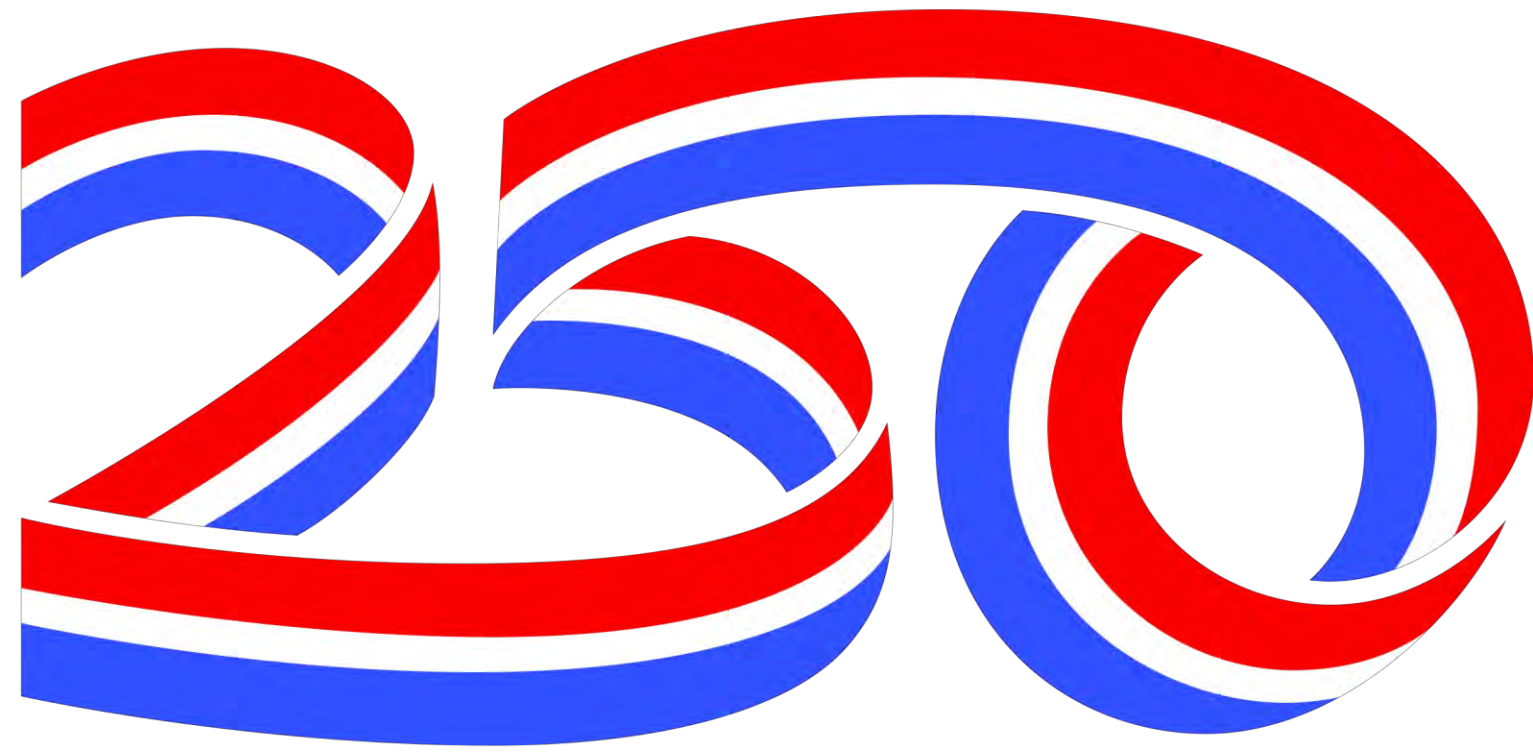


January 11 - 14, 2026
Philadelphia



May 17 - 21, 2026,
Greater Fort Lauderdale

AMERICA



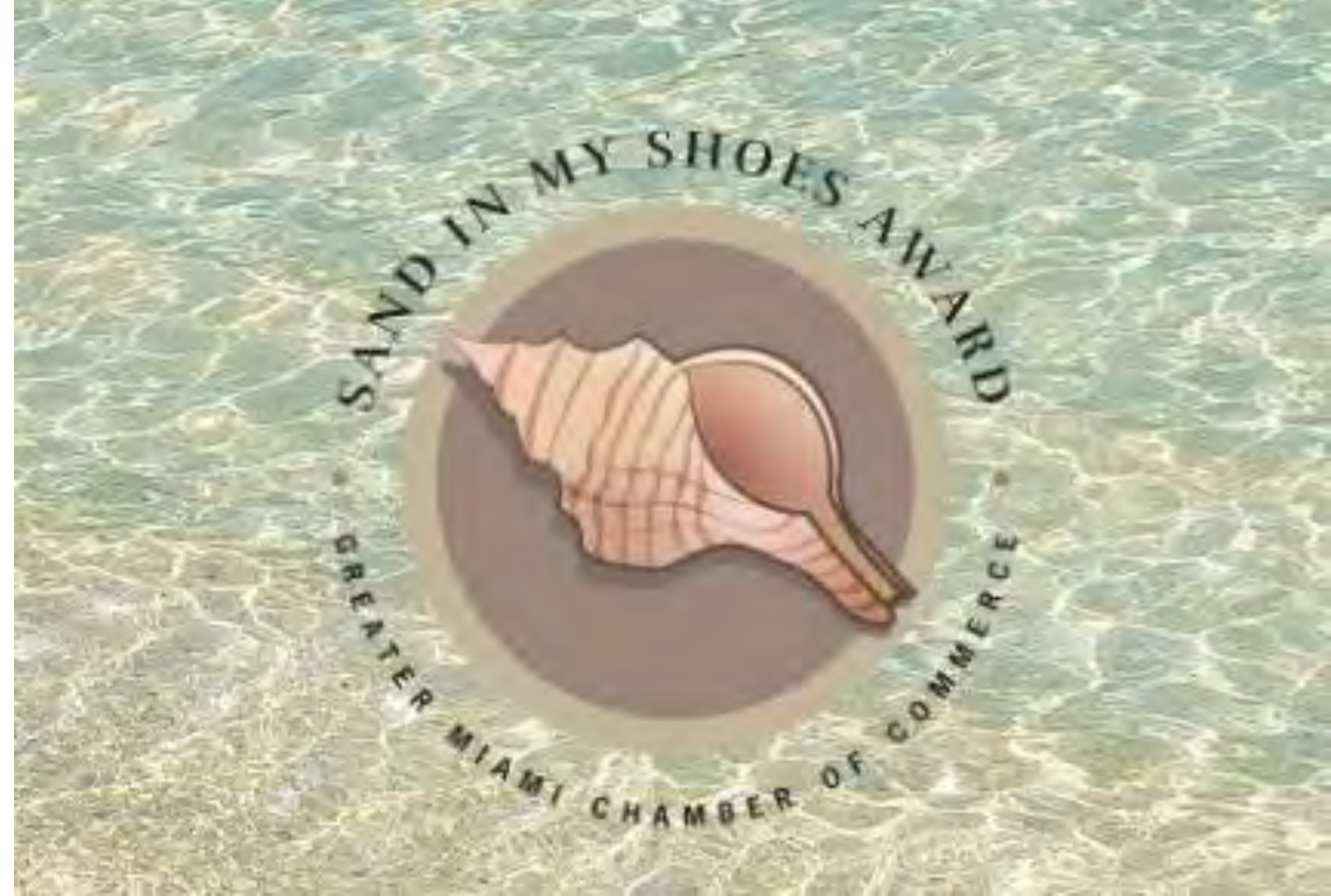
Cities Celebrating Centennials (2025-2026)



In Loving Memory ...



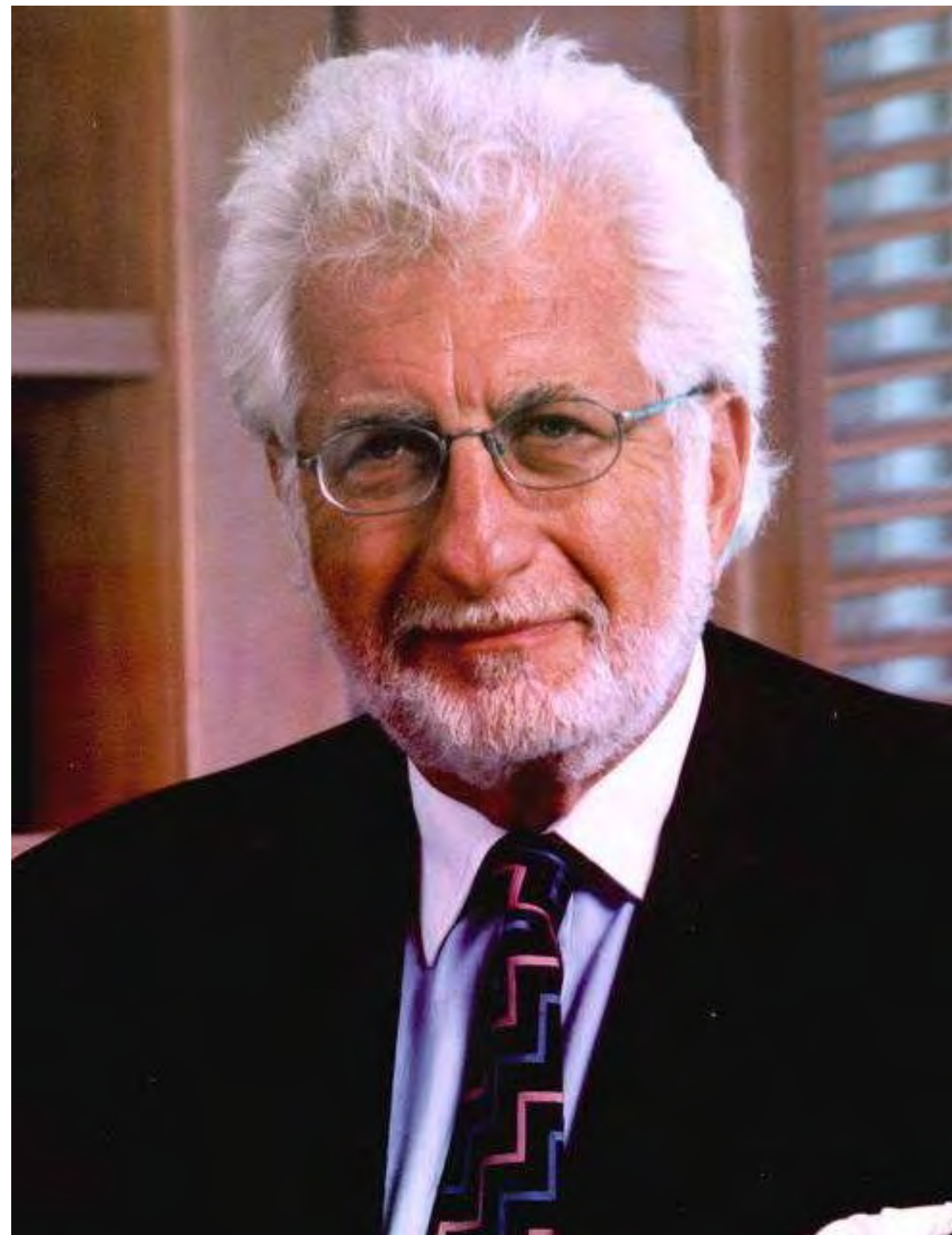
Bill Cullom





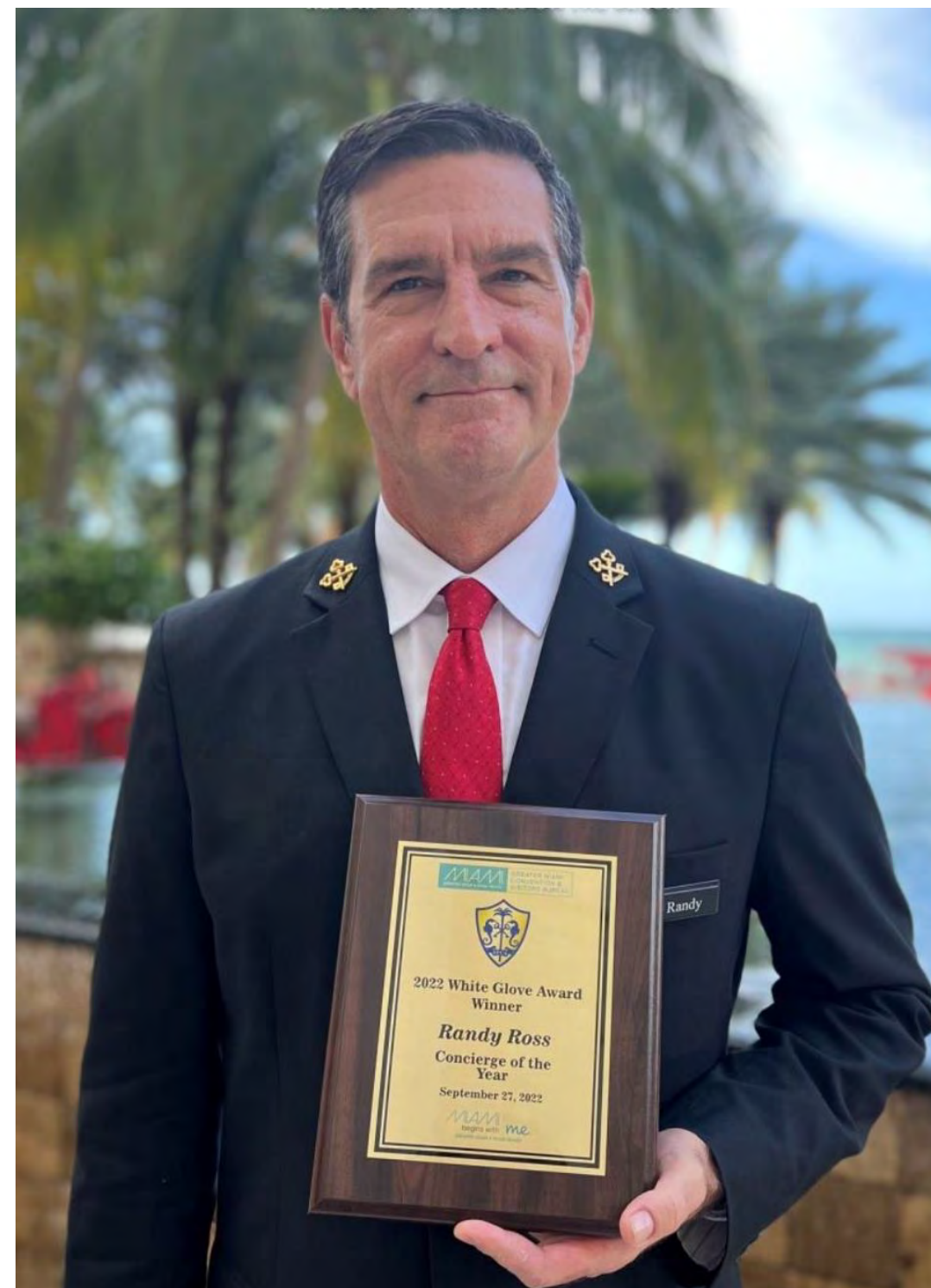
Luis Echezabal





Stephen Muss





Randy Ross





Don Soffer





Mark Trowbridge





Rodrigo Trujillo



Our Future



GIVE MIAMI DAY

Save the Date
and Donate
Thursday,
November 20
2025

Brought to you by, and in collaboration with

THE MIAMI 
FOUNDATION



Add the event to your calendar





Alonzo & Tracy Mournig SENIOR HIGH BISCAYNE BAY CAMPUS



BE FUTURE
READY



GMCVB Senior Management



Rolando Aedo
Chief Operating Officer



Joe Yarzabal, C.P.A.
Chief Financial Officer
& Senior Vice President



Carol Motley
Senior Vice President
Convention Sales & Services



Connie Kinnard
Senior Vice President
Multicultural Tourism
& Development



Gisela Marti
Senior Vice President
Tourism & Marketing



Alex Batista
Vice President
Convention Sales



Jennifer Diaz-Alzuri
Vice President
Marketing Communications



Rolando Aedo
Chief Operating Officer
Greater Miami
Convention & Visitors Bureau





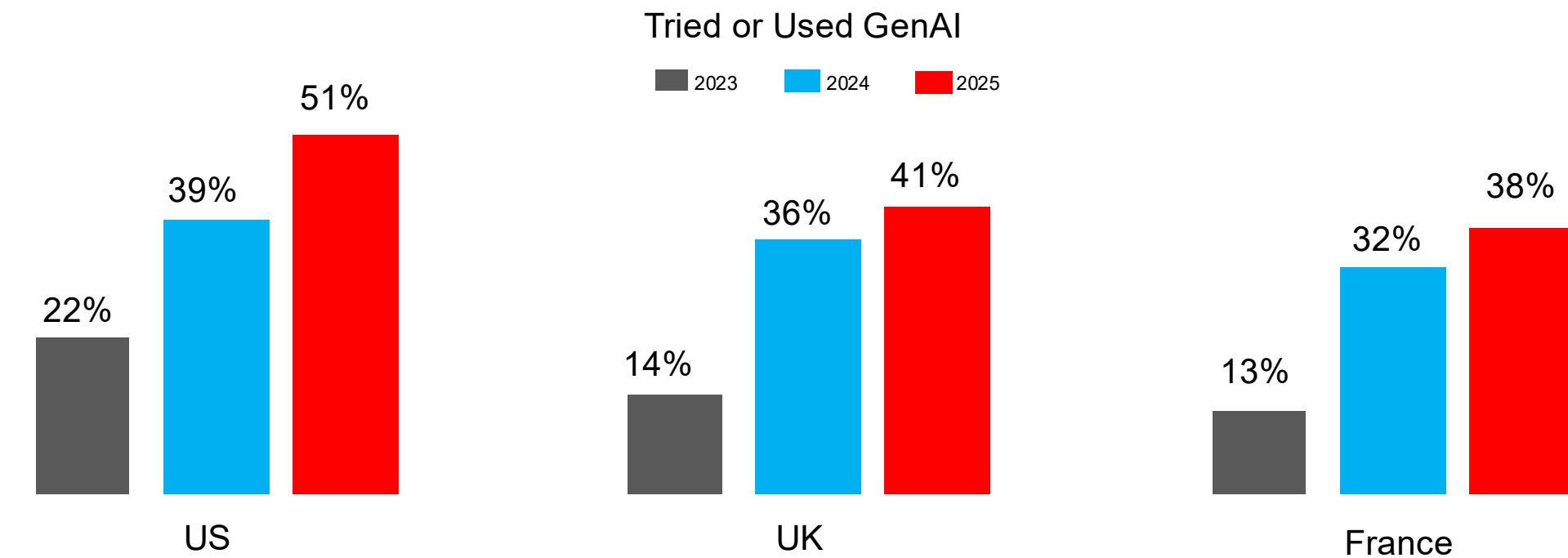
How are consumers using AI right now?



Consumers expect AI Tools as part of their travel planning process

37%
expect travel sites
to offer GenAI
tools for planning

General Usage of GenAI Among Travelers, U.S. vs. U.K. vs. France, 2023 - 2025



Source: Phocuswright's *U.S. and Europe Consumer Travel Reports 2025*

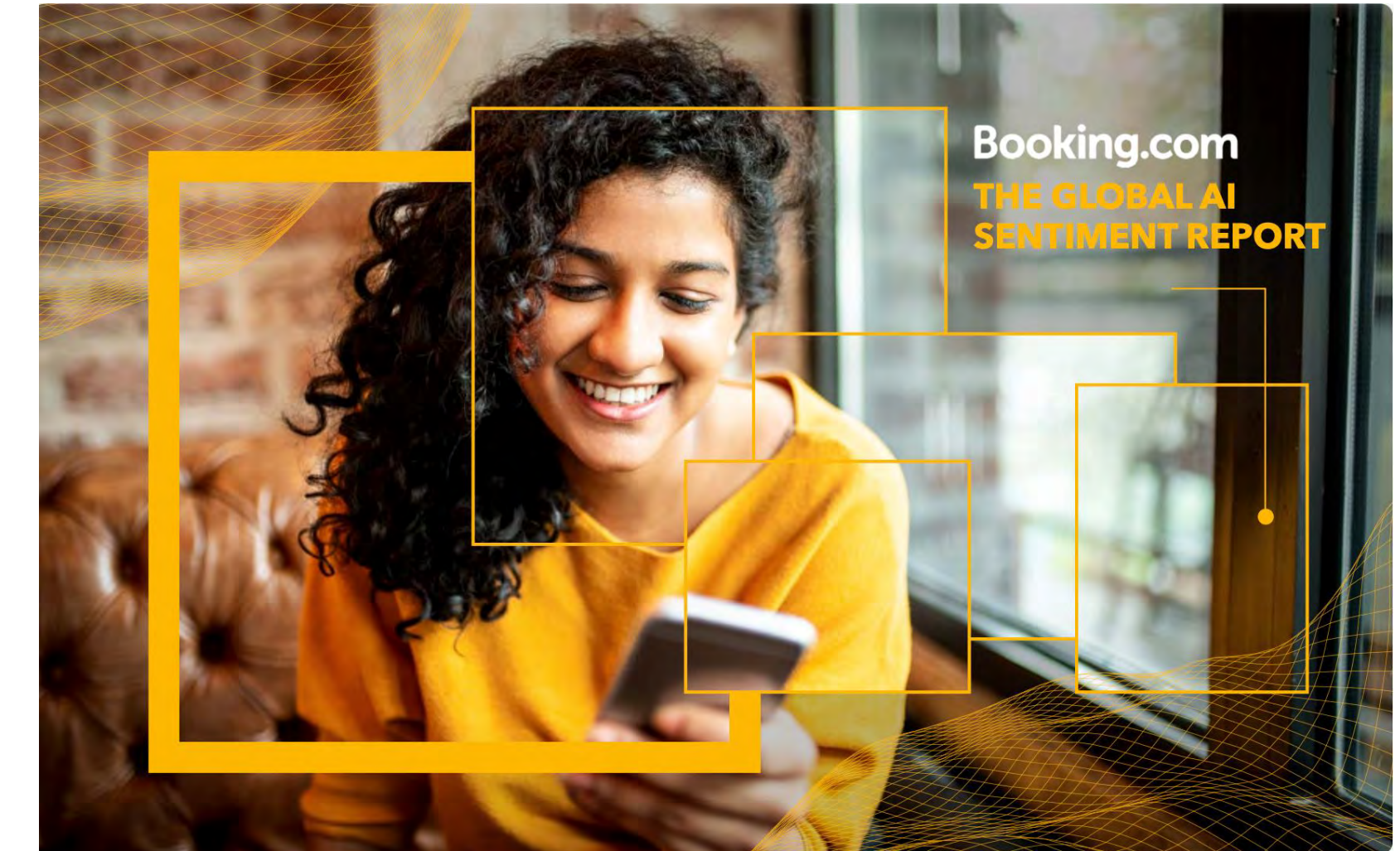
AI in our Industry

Majority of Travelers Have Used AI



62% have **used AI to book** a trip

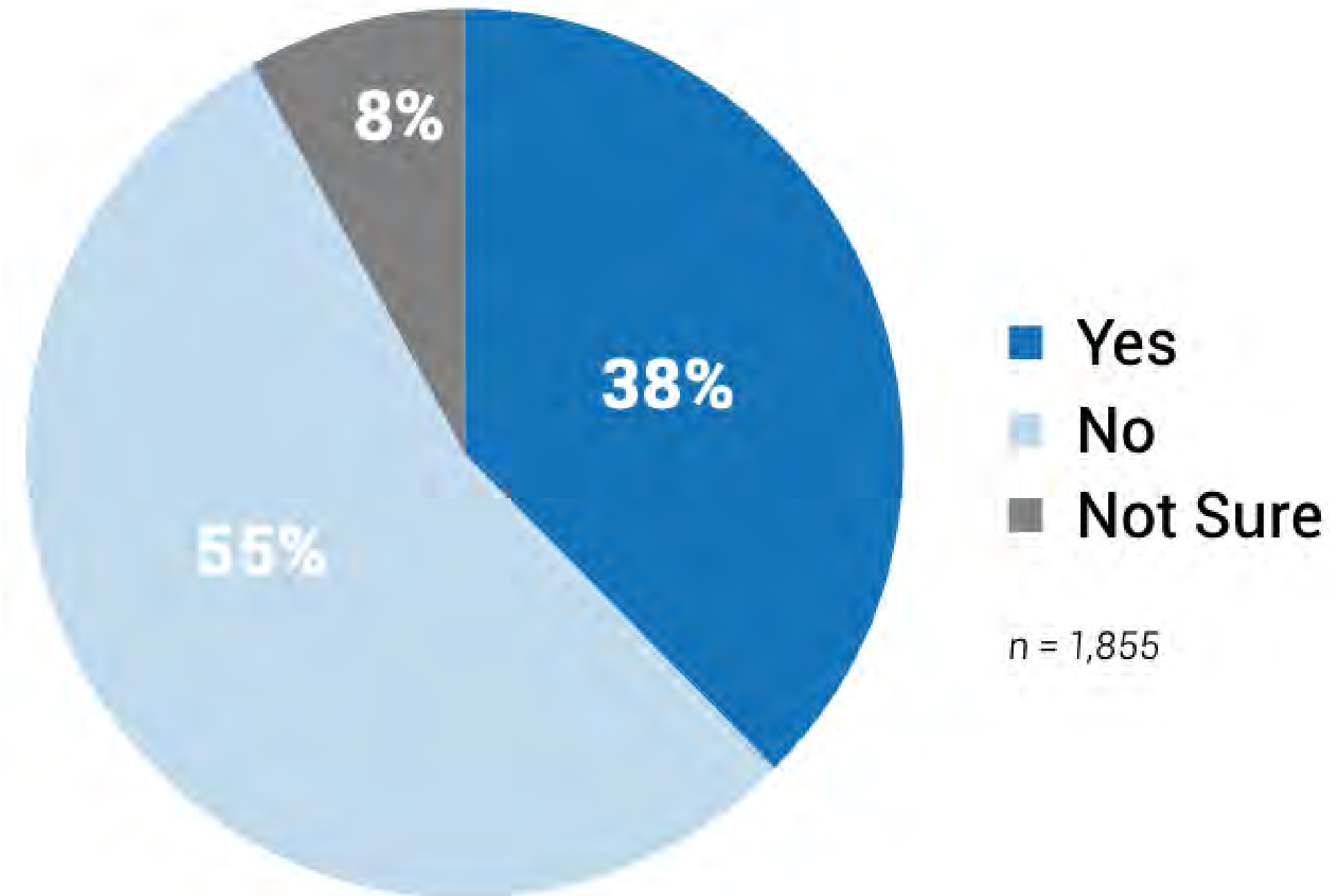
61% have **used AI on** a trip
Booking.com's Global AI Sentiment report 2025



Q: "Does your organization have generative AI policies that guide the use of AI-generated text, images, video, audio, and/or code?"

Organizations are slow to implement AI.

62% do not have an AI policy or governance.



2025 State of Marketing AI Report

1,882 respondents, primarily in marketing, professional services or software businesses.



GMCVB Strategic AI Roadmap

- Scale AI capabilities across GMCVB's internal teams, empowering our people and delivering more value, faster for our visitors and partners.
- Comprehensive assessment of our people and our technology.
- Identified targeted opportunities
- Assembled governance, written policy
- Set aside budget for AI initiatives in FY2026.

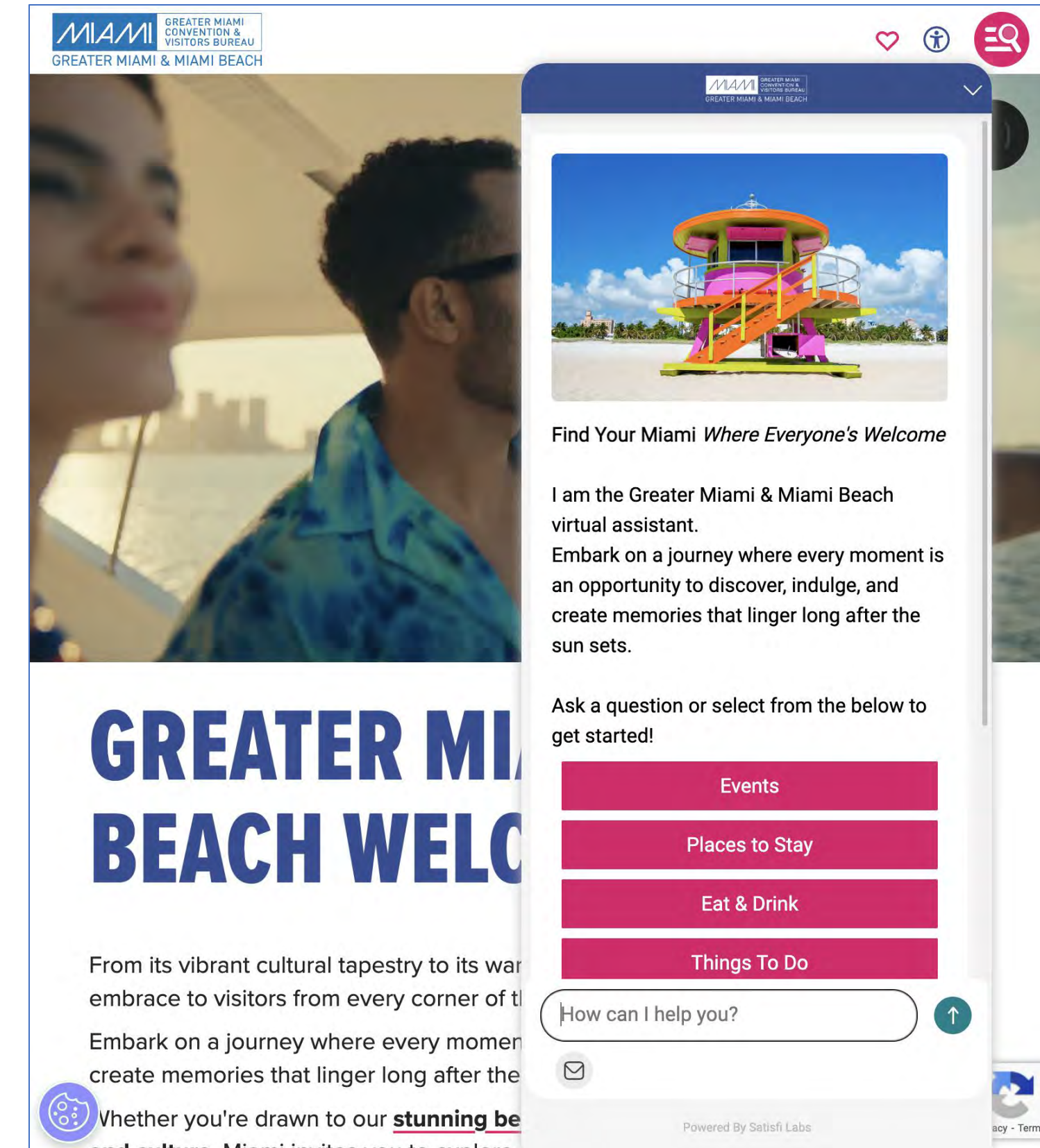


Where is the GMCVB at right now?



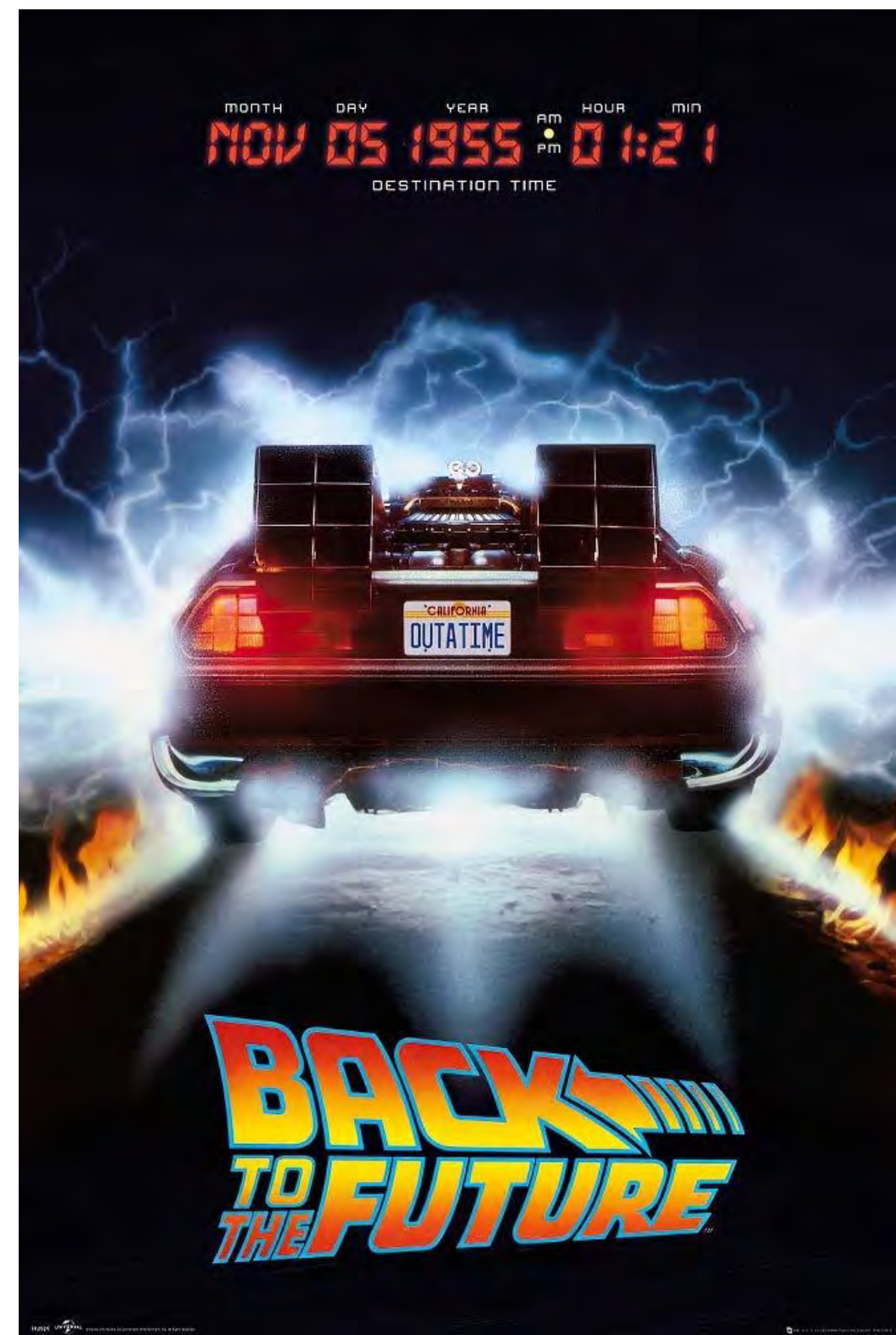
Some GMCVB AI uses today

- AI-Powered **chatbot**
- **Translate** and analyze foreign media
- **Analyze & Optimize** campaigns and digital products
- Support **code** development
- **Automate** photo **editing**
- **Curate** news and updates
- **Refine** and **research** pitches

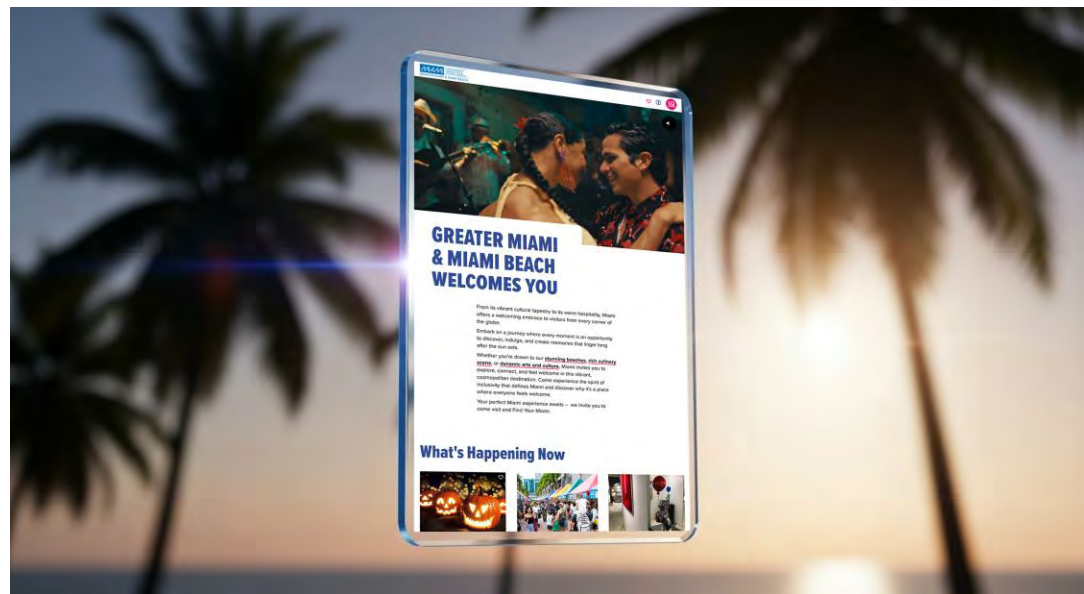
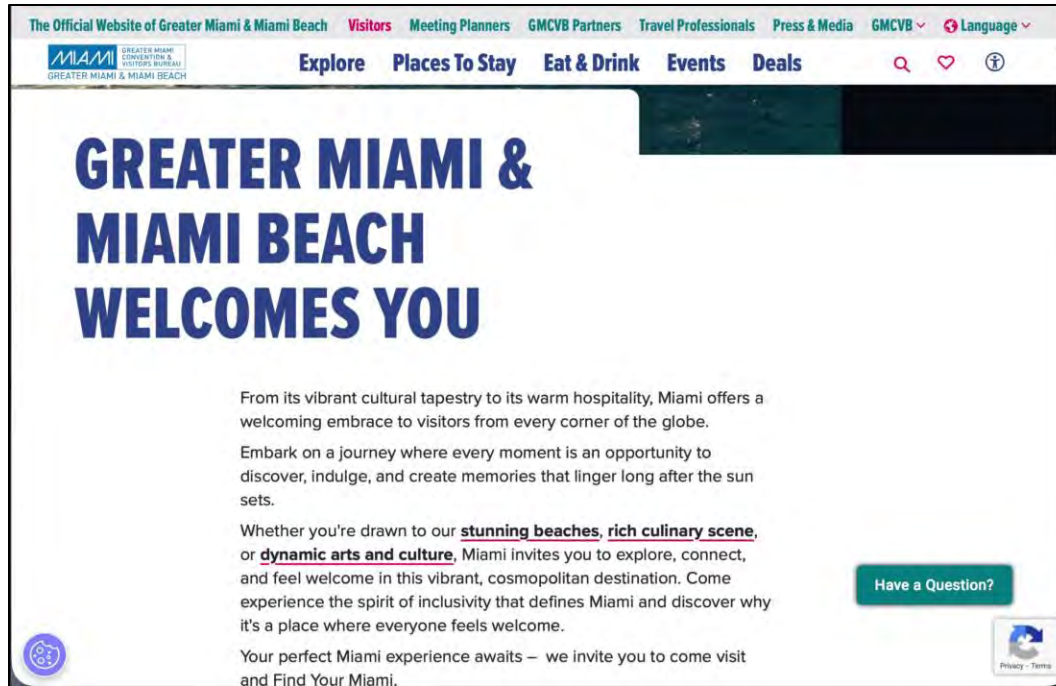


Where do we want to go?





Hyper Personalized Visitor Experiences



- Fully dynamic, AI-personalized website **adapting visuals, language, and content in real-time** based on user data and past engagement.
- AI predicting visitor intent and **curating itineraries** aligned to brand personas
- **Generative video tailored** to demographics or origin markets.



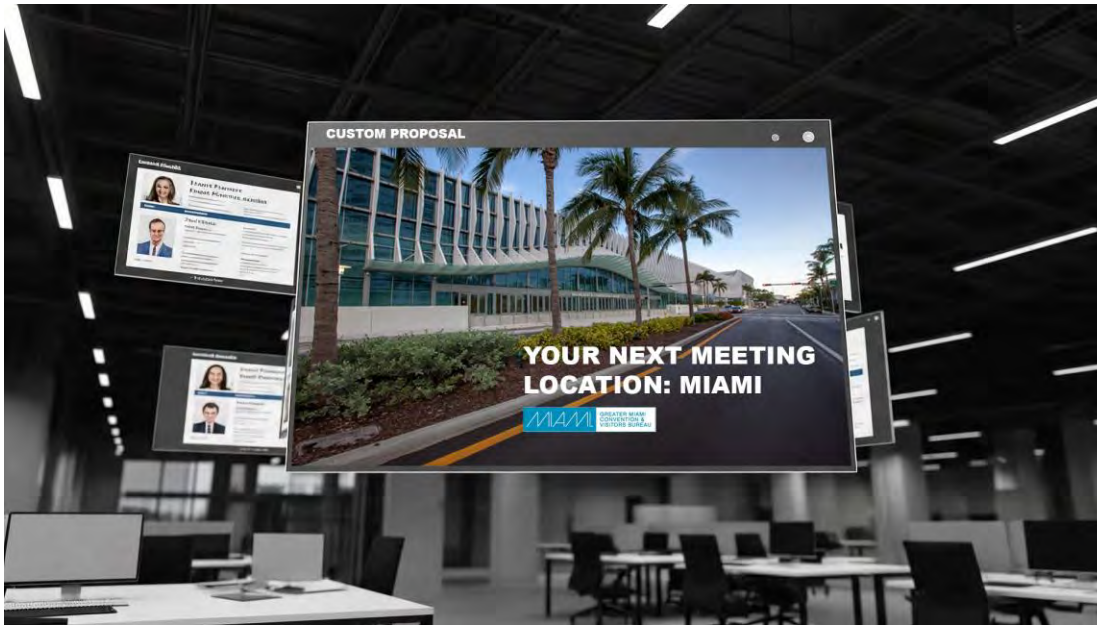
Laser Targeted Pitches for Meetings and Conventions



- AI agents continuously **scouring global meeting databases to identify events** matching Greater Miami's size, need dates, and infrastructure.

- Automatically **generate customized pitch decks with curated experiences**, local subject matter experts, and destination synergies.

- **Predict event economic impact** in real-time by analyzing attendee movement and spend patterns.



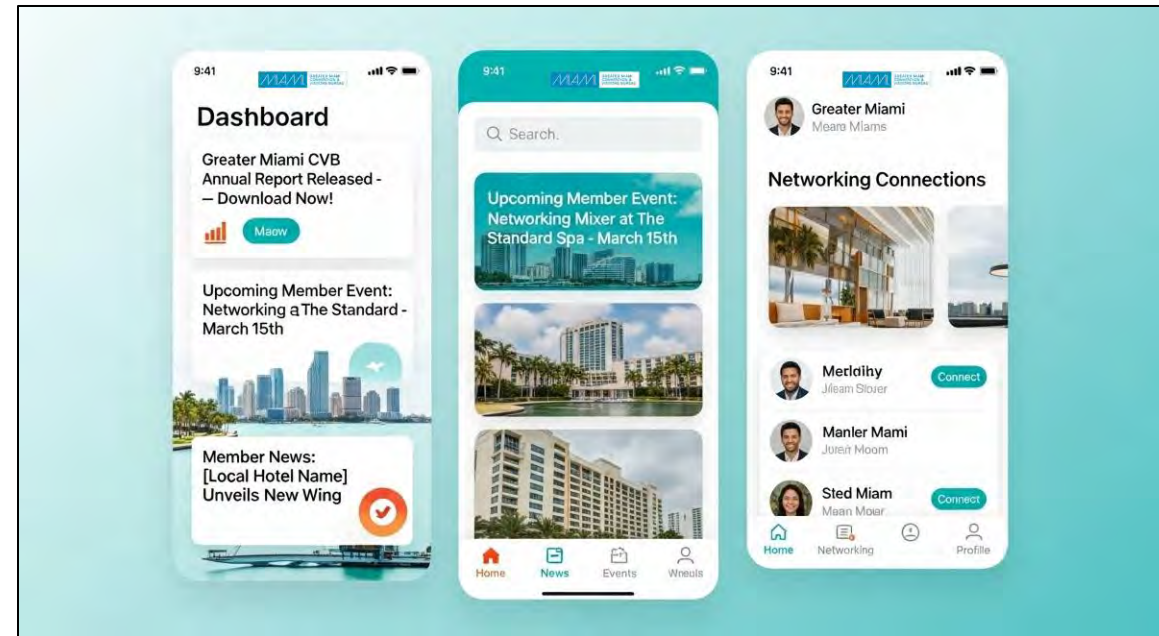
Transculturalization of PR Global Media Reach



- AI **differentiates** feature coverage vs. brief mentions and **evaluates sentiment** by **culture** and **language**.
- Virtual press room that **suggests tailored story angles** for each journalist or outlet.
- **AI avatars** of GMCVB leaders delivering **multilingual pitches** globally.



Expanding Partner Benefits



- AI-powered **partner portal: “Miami Pulse”** – an intelligent assistant helping partners navigate GMCVB resources, training, and co-op opportunities.
- Custom content generator: Members can **create branded flyers, social posts, and event listings** via AI templates.
- AI **identifies business synergies** – e.g., **matching restaurants with event planners** or local experiences.
- AI-powered **dashboards deliver performance insights, news, and leads** tailored to each partner.



A silver Lotus Esprit is shown from a side profile, driving on a wet, reflective street. The car is positioned in the center of the frame, moving towards the right. The background features a sunset sky with orange and yellow hues, several tall palm trees, and a building with vibrant neon lights in shades of pink and blue. The wet pavement creates clear reflections of the car and the surrounding environment. The entire scene is framed by a solid blue border.

Join us for the ride



DAVID WHITAKER

President & CEO
Greater Miami
Convention & Visitors Bureau



Door Prizes





October 31 - November 2, 2026





March 5 - 17, 2026





**PLAYOFF
SEMIFINAL**



2026

NATIONAL CHAMPIONSHIP
JANUARY 19 | MIAMI



#CFBPLAYOFF



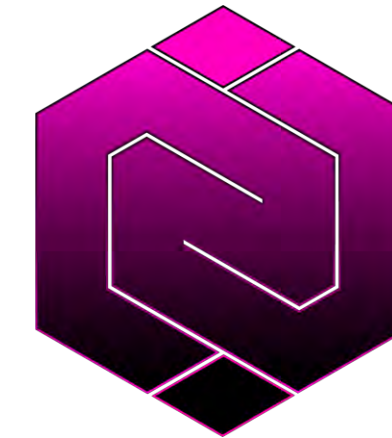
June 11 - July 19, 2026



Thank you to our production partners



F O N T A I N E B L E A U
M I A M I B E A C H



I N F O C U S
A U D I O V I S U A L