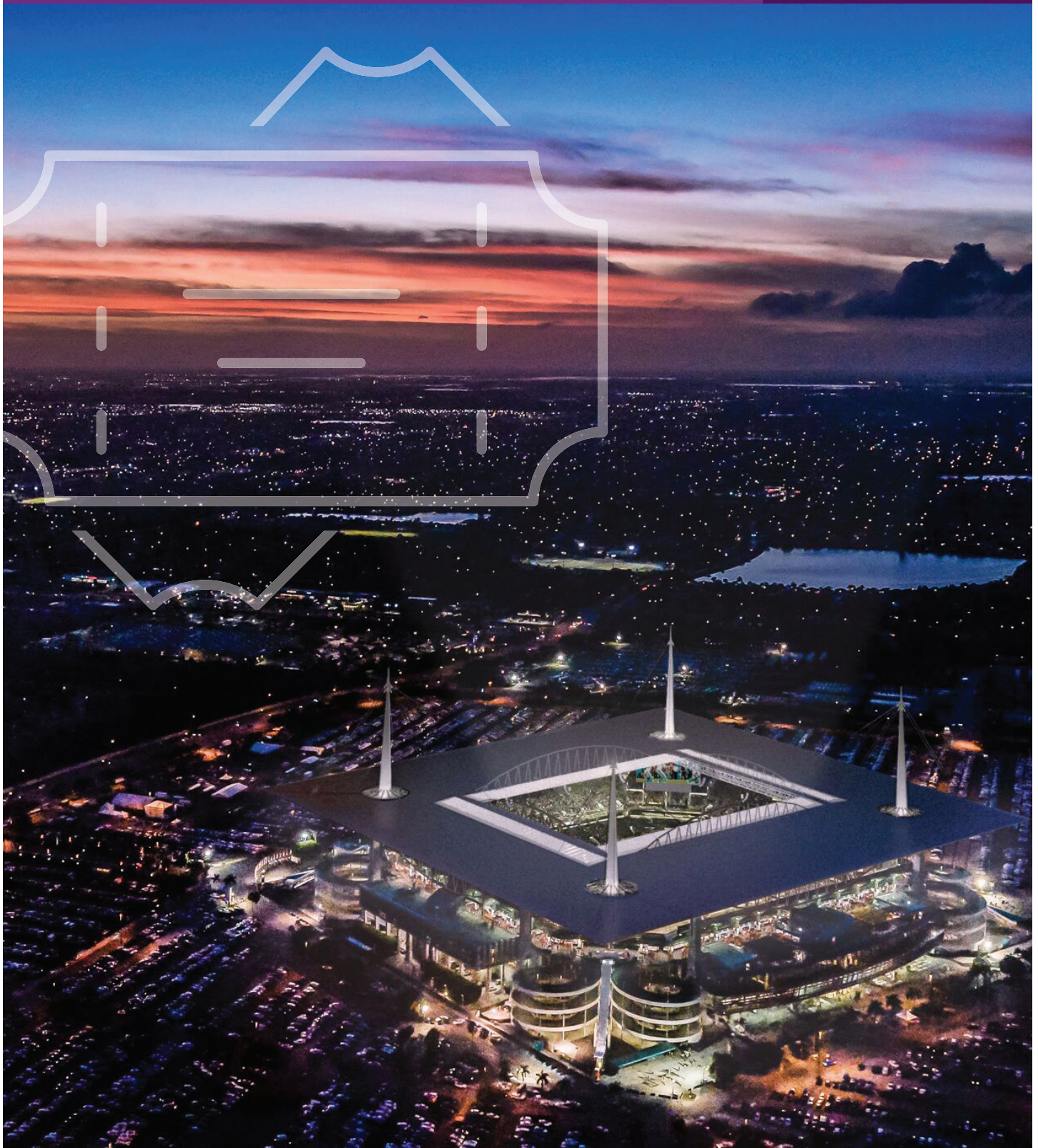


SPORTS & ENTERTAINMENT TOURISM

PROGRAM OF WORK 21/22

MIAMI
GREATER MIAMI & MIAMI BEACH



The Official Destination Sales & Marketing Organization for Greater Miami & Miami Beach. CS-03859



SPORTS & ENTERTAINMENT TOURISM

PROGRAM OF WORK

ONGOING

FIFA World Cup Hosting Initiatives
Practice Safe Sets Filming Initiatives

OCTOBER 2021

10/14 Miami Beach Production Industry Council Meeting / Miami Beach, FL
10/15-17 14th Annual Lynn Lewis Flag Football Invitational / Hialeah, FL
10/25-28 Sports ETA / Birmingham, AL
10/28-30 Slamdance Film Festival / Miami Beach, FL

NOVEMBER 2021

11/3-14 American Black Film Festival (ABFF) / Virtual
11/8-10 Florida Sports Foundation Summit / Palm Coast, FL
11/10 NATPE Streaming / Los Angeles, CA
11/18-21 Celebrity Soccer League / Miami Beach, FL
11/20 Miami Dragon Boat Festival / Key Biscayne, FL

DECEMBER 2021

12/7-8 Focus London / London, England
12/7-8 Host City / Glasgow, Scotland / Virtual
12/9 Miami Beach Production Industry Council Meeting
12/31 Capital One Orange Bowl College Football National Championship Semi-Final / Miami Gardens, FL

JANUARY 2022

1/13 Miami Beach Production Industry Council Meeting
1/13-16 American Black Film Festival (ABFF) / FAM Tour
1/17-20 National Association of Television Program Executives (NATPE) / Miami Beach, FL
1/20-30 Sundance Film Festival / Park City, UT

FEBRUARY 2022

2/1-3/31 Miami Health & Wellness Months
2/4-6 Life Time Fitness Miami Marathon and Half Marathon / Miami, FL
2/10 Miami Beach Production Industry Council Meeting / Miami Beach, FL
2/21-23 Sunshine Sports Council Innovation Think Tank / Gainesville, FL

MARCH 2022

2/1-3/31 Miami Health & Wellness Months
3/1-4 Houston Livestock Show and Rodeo / Houston, TX
3/6 305 Half Marathon, Miami Beach, FL
3/10 Miami Beach Production Industry Council Meeting / Miami Beach, FL

3/14-15 Sparte America / Miami, FL
3/15-16 Soccerex / Miami Beach, FL
3/21-4/3 Miami Open Tennis Tournament / Miami Gardens, FL
3/23-24 International Sports Convention / London, England
TBA AFCI Week / Los Angeles, CA

APRIL 2022

3/21-4/3 Miami Open Tennis Tournament / Miami Gardens, FL
4/14 Miami Beach Production Industry Council Meeting / Miami Beach, FL
4/15-17 Miami International Agriculture, Horse & Cattle Show / Miami, FL
TBA IEG Sponsorship Conference / Chicago, IL
TBA South Beach Triathlon / Miami Beach, FL

MAY 2022

5/6-8 Inaugural Formula 1 Miami International Grand Prix / Miami Gardens, FL
5/12 Miami Beach Production Industry Council Meeting / Miami Beach, FL
5/22-24 Connect Sports Marketplace / Puerto Rico
TBA Florida Sports Foundation Summit / TBA
TBA Orange Bowl Paddle Championship / Key Biscayne, FL

JUNE 2022

6/9 Miami Beach Production Industry Council Meeting / Miami Beach, FL
6/19-22 International Association of Golf Tour Operators NAC / Reno, NV
TBA Produced by Conference / Los Angeles, CA
TBA PGA TOUR Latinoamérica Championship / Doral, FL

JULY 2022

7/14 Miami Beach Production Industry Council Meeting
7/14-29 Optimist International Junior Golf Championship / Doral, FL
TBA NATPE Streaming / Los Angeles, CA

AUGUST 2022

8/8-10 Connect Sports Marketplace / Detroit, MI
8/11 Miami Beach Production Industry Council Meeting / Miami Beach, FL

SEPTEMBER 2022

9/8 Miami Beach Production Industry Council Meeting
TBA Toronto International Film Festival (TIFF) / Toronto, Canada
TBA TEAMS Conference / Oklahoma City, OK
TBA Orange Blossom Classic / Miami Gardens, FL

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional activities are considered throughout the year and others are subject to change.