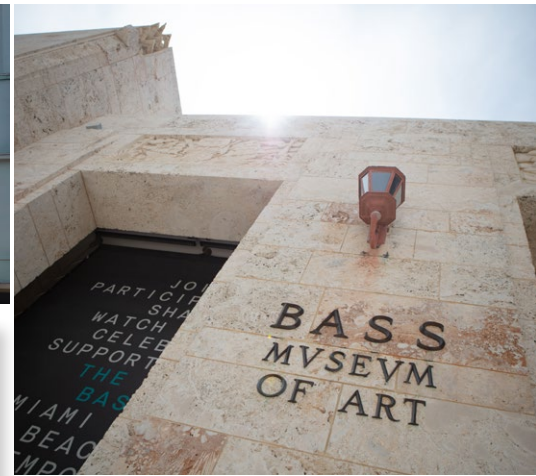




# MIAMI BEACH

CONVENTION CENTER



MIAMI

GREATER MIAMI  
CONVENTION &  
VISITORS BUREAU

[MiamiMeetings.com](http://MiamiMeetings.com)



## MEET IN MIAMI

Organize an event that attendees will rave about long after their selfies are shared. With more than 50,000 hotel rooms, plentiful nonstop domestic and international flights, state-of-the-art meeting spaces to accommodate any group size, year-round outdoor dining, vibrant arts and cultural offerings, world-famous beaches and fabulous nightlife, Miami and Beaches is a meetings and conventions destination that does more than tick boxes on a planner's checklist. It sails that checklist across the turquoise ocean.

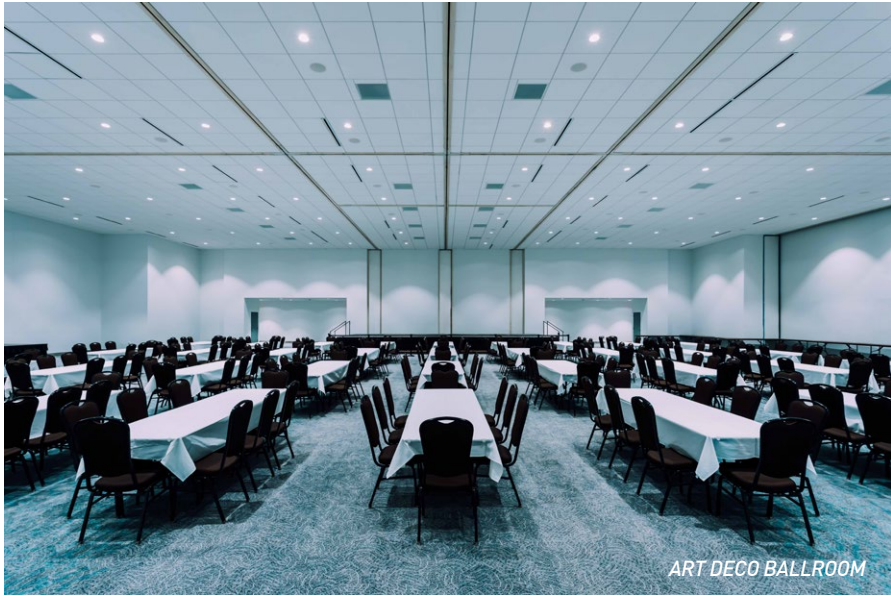


## MEET AT THE CENTER OF IT ALL

Conveniently situated only 12 miles from Miami International Airport, Downtown Miami and PortMiami, the Miami Beach Convention Center (MBCC) is readily accessible to domestic and international travelers alike. Spanning four sunny city blocks in the heart of Miami Beach, the Center is within easy walking distance of the historic Art Deco District, spectacular beaches, inspiring art and culture, luxurious resorts, delectable fine dining and shopping on iconic Lincoln Road.



ABOUT SAND, MURAL FRANZ ACKERMANN



ART DECO BALLROOM



EAST LOBBY



COLLINS CANAL PARK



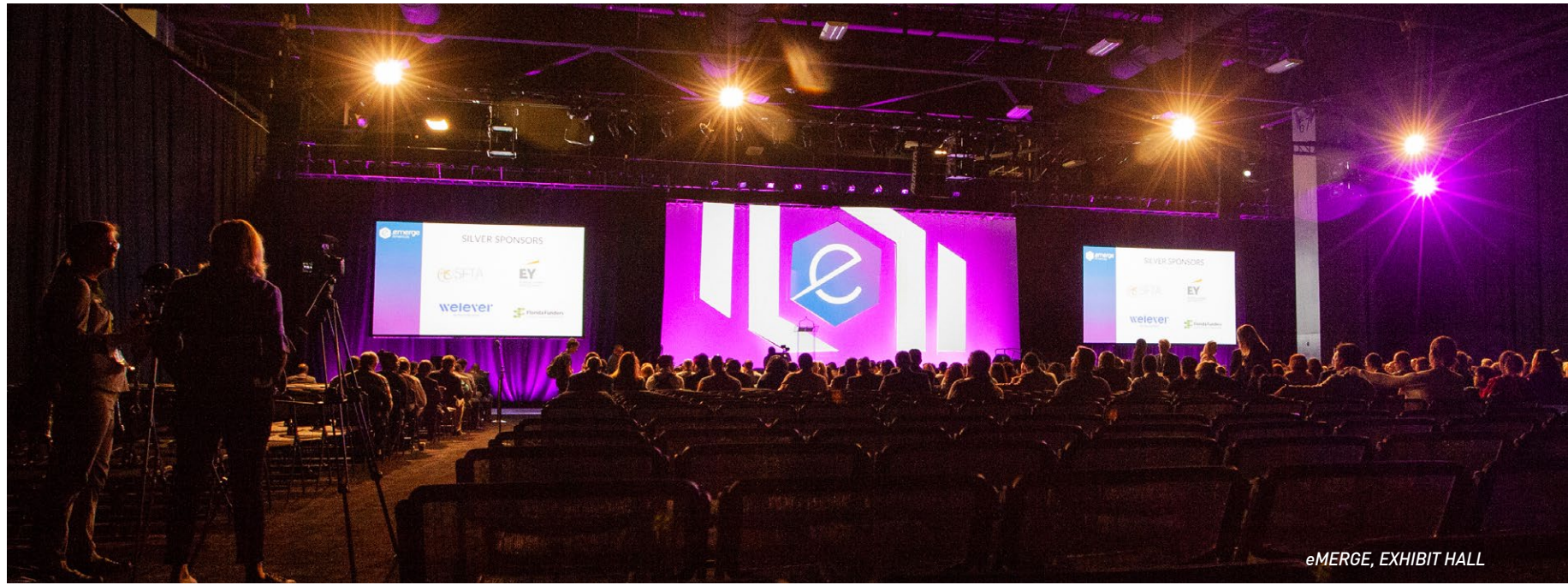
GRAND BALLROOM

## THE ART OF MEETINGS BEGINS AT THE MIAMI BEACH CONVENTION CENTER

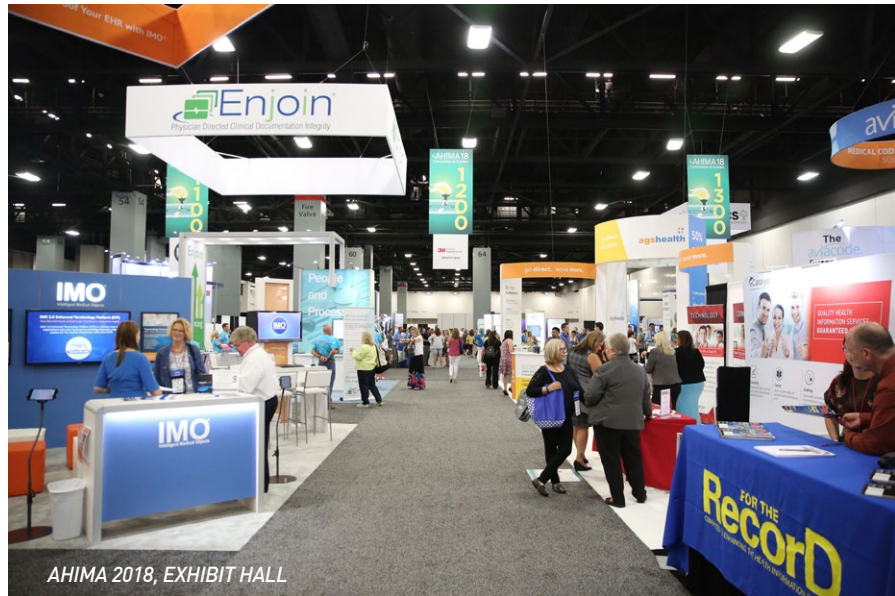
The Miami Beach Convention Center is the stunning centerpiece of Miami and Beaches' meetings and conventions offerings. Re-imagined following a \$620-million renovation, the enhanced MBCC includes a magnificent new 60,000-sq.-ft. Grand Ballroom, 500,000 sq. ft. of flexible exhibition space, expansive pre-function areas that are bathed in sunlight, a dramatic Grand Lobby to support registration and welcome activities, 84 breakout rooms and 2,100 miles of Cat 6 cabling to support all IT communications. Surrounding the MBCC are nine acres of public green area that can serve as incremental event space, plus \$7.1 million worth of inspiring art by internationally acclaimed artists and so much more.



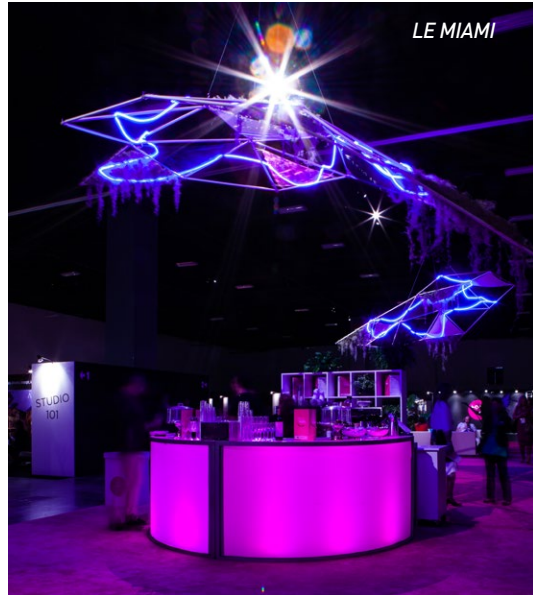
ART BASEL



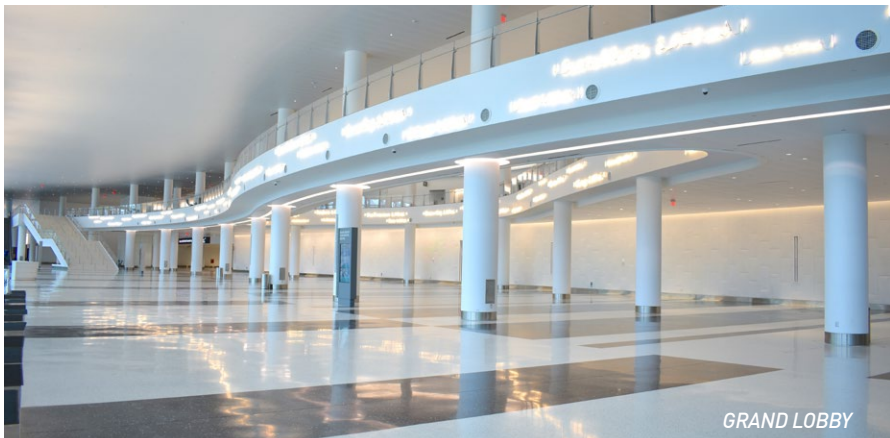
eMERGE, EXHIBIT HALL



AHIMA 2018, EXHIBIT HALL



LE MIAMI



GRAND LOBBY

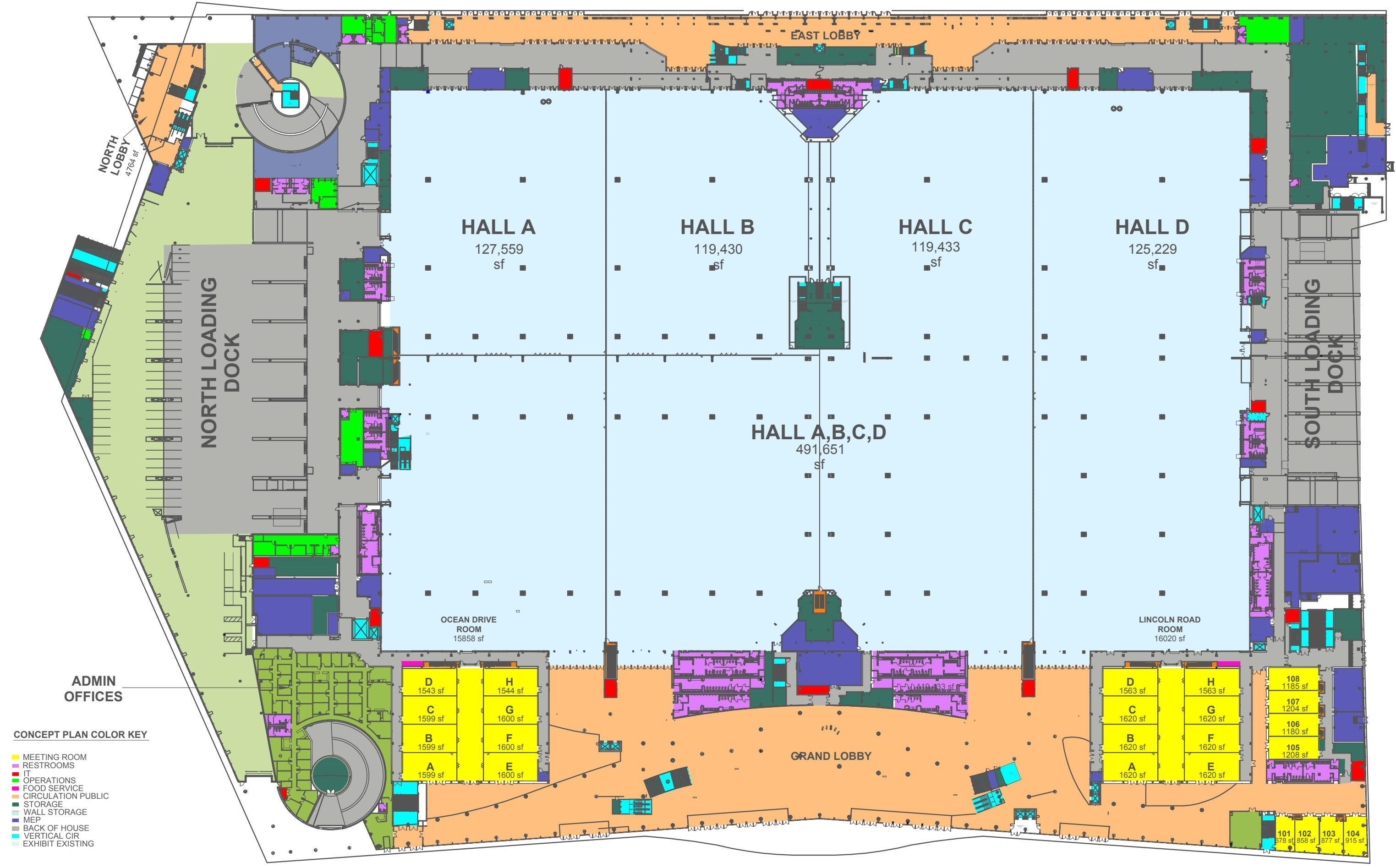
## UNCONVENTIONAL MEETINGS AND EVENTS

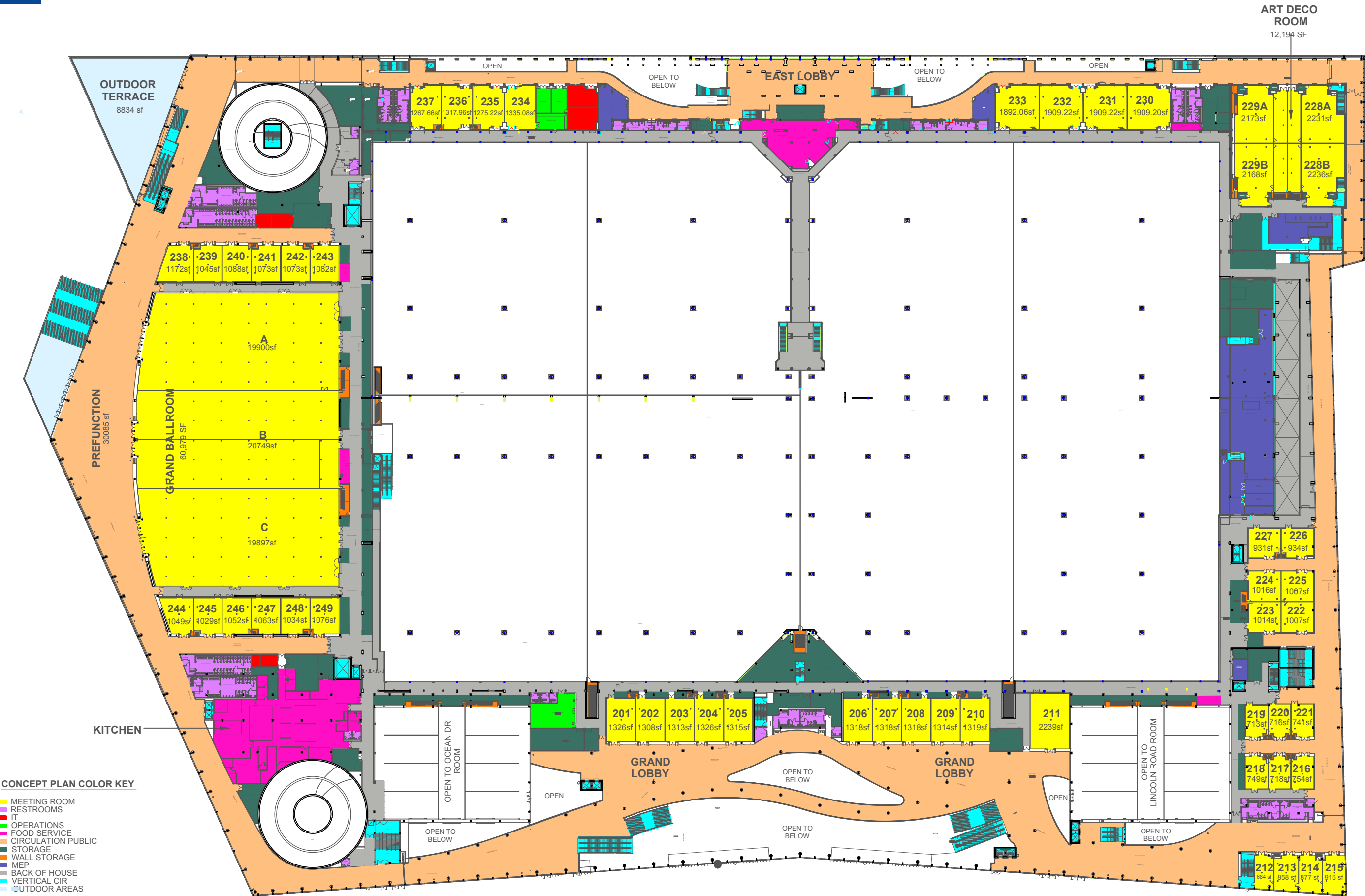
The Center's focus on comfortable, flexible spaces, top-notch meeting services, inspiring artwork and invigorating greenery sets a new standard for meetings and conventions. The chef de cuisine elevates the traditional food and beverage experience by infusing local flavors into every menu, while the Center's new robust IT infrastructure ensures you are always connected.



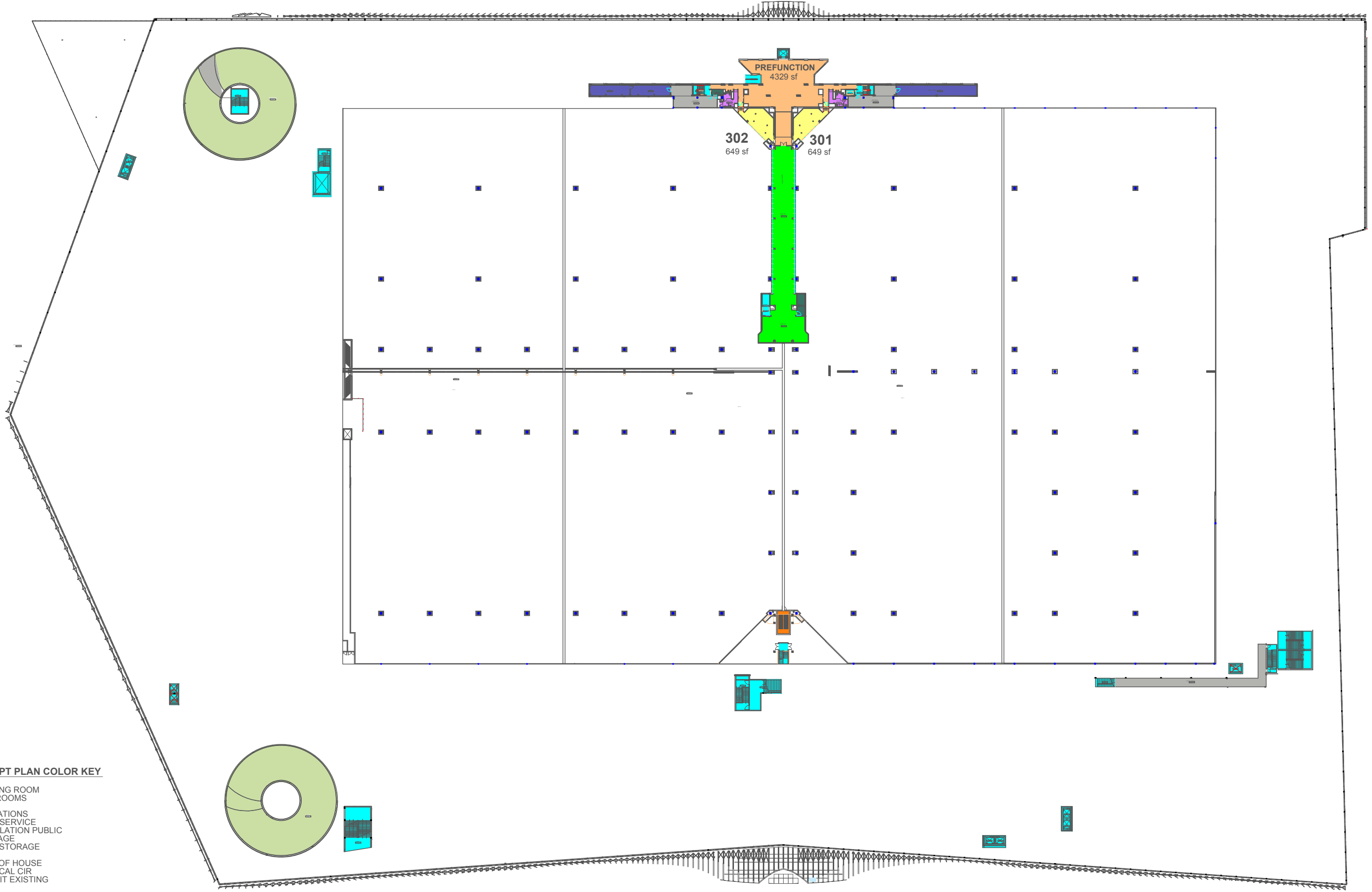
### THE CONVENTION CENTER CAMPUS

The new Miami Beach Convention Center is a destination unto itself: a lively hub of activity connecting the arts, cultural and business communities in tropical Miami Beach. A six-acre green space lies to the west of the Center, offering a flexible lawn for special events, native landscaping for relaxing in the shade and a lively public plaza. Along the north side, Collins Canal Park offers three acres of lush space lined with stunning interactive sculptures to inspire visitors, perfect for intimate outdoor receptions. The Center’s immediate proximity to museums, theaters, concert halls, cafes, gardens and shopping makes it the ideal setting for the discerning planner. Coming soon in 2023, the Center’s new, connecting headquarter hotel will make conventions in Miami Beach a breeze.



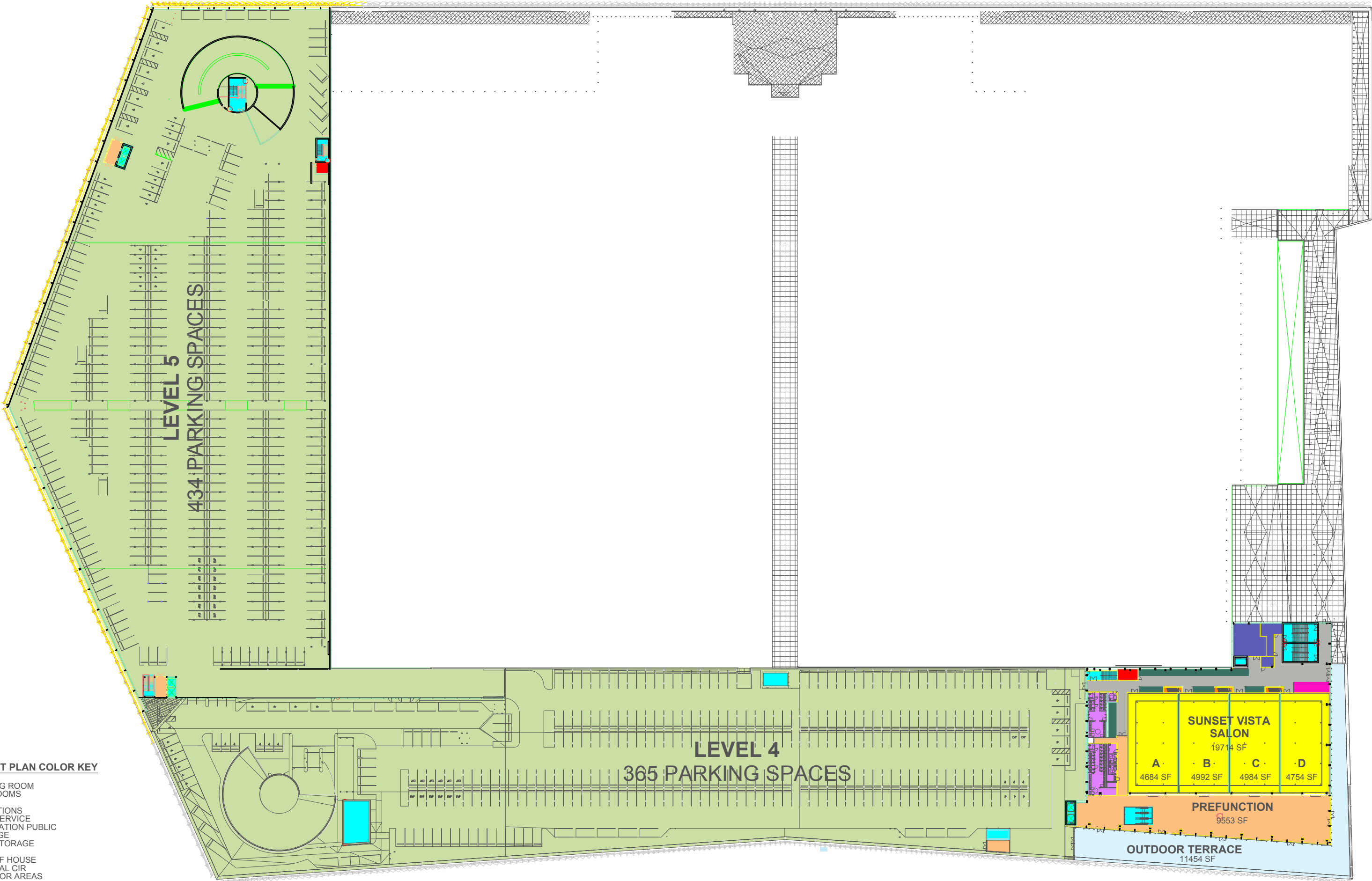


- CONCEPT PLAN COLOR KEY
- MEETING ROOM
  - RESTROOMS
  - IT
  - OPERATIONS
  - FOOD SERVICE
  - CIRCULATION PUBLIC
  - STORAGE
  - WALL STORAGE
  - MEP
  - BACK OF HOUSE
  - VERTICAL CIR
  - EXHIBIT EXISTING



CONCEPT PLAN COLOR KEY

- MEETING ROOM
- RESTROOMS
- IT
- OPERATIONS
- FOOD SERVICE
- CIRCULATION PUBLIC
- STORAGE
- WALL STORAGE
- MEP
- BACK OF HOUSE
- VERTICAL CIR
- OUTDOOR AREAS





MIAMI BEACH  
GOLF CLUB

CLUB HOUSE &  
COLLINS CANAL PARK

MIAMI CITY BALLET

THE BASS

COLLINS  
PARK

BOTANICAL  
GARDEN  
HOLOCAUST  
MEMORIAL

MBCC  
PARK

MIAMI BEACH  
CONVENTION  
CENTER

COLLINS AVE.

PARKING  
GARAGE  
CITY HALL

HEADQUARTER  
HOTEL

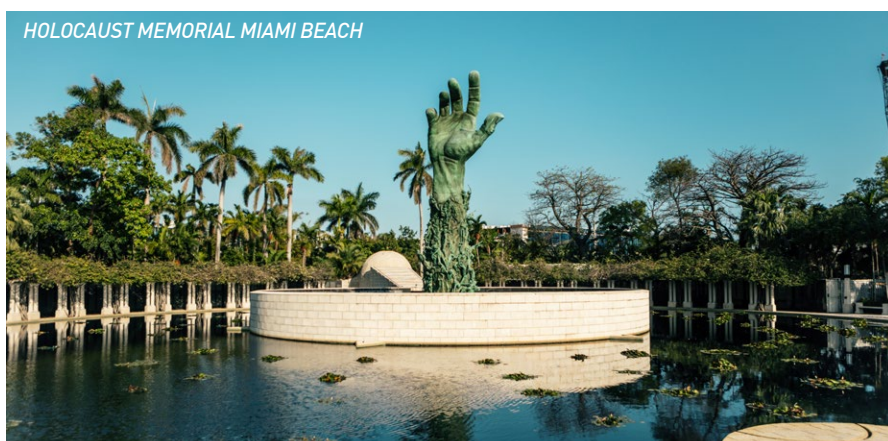
THE FILLMORE

NEW  
WORLD  
SYMPHONY

SOUNDSCAPE  
PARK

LINCOLN ROAD

LINCOLN ROAD



## CONVENTION CENTER CAMPUS ATTRACTIONS & VENUES

- **Miami Beach Botanical Garden (.1 miles)** Founded in 1962, this lush 2.6-acre urban oasis adjacent to the MBCC is a perfect setting for intimate off-site receptions.
- **Holocaust Memorial Miami Beach (.1 miles)** Honoring the six million Jews who died in the Holocaust, the Memorial is open for reflection with free admission 365 days a year.
- **The Fillmore Miami Beach at the Jackie Gleason Theater (.2 miles)** A 2,200-seat Art Deco gem that played host to many 1960s TV shows and is now the home to the latest in music, comedy and other live entertainment. An excellent off-site choice for general sessions or large presentations.
- **New World Symphony at the New World Center (.3 miles)** Be inspired by the finest contemporary and classical music and enjoy a symphonic concert under the stars. Designed by star-architect Frank Gehry, the New World Center at Soundscape Park is a dynamic event space, offering virtual connectivity, recording suites and a dramatic rooftop garden.
- **Lincoln Road (.4 miles)** Iconic Lincoln Road is a shopping, dining and entertainment mecca featuring unique boutiques, designer stores, art galleries and restaurants with indoor and outdoor seating. Enjoy people-watching al fresco and indulge in Miami Beach's world-famous nightlife.
- **Beaches (.5 miles)** Take a well-deserved break and enjoy Miami Beach's celebrated sand and surf! Soak up the sun, stroll on soft white sand and take a refreshing swim in sparkling azure waters.
- **The Bass (.8 miles)** Immerse yourself in dynamic contemporary art exhibitions at The Bass, enjoying pop-up projects, lectures, concerts and free family days. The Bass also offers indoor and outdoor reception spaces for intimate gatherings at its home and in adjacent Collins Park.
- **Lummus Park (1 mile)** Part of the Art Deco District, historic Lummus Park has been the backdrop to many film and TV scenes. This popular beachfront park can host large-scale outdoor events on Miami Beach.

For more venue options within one mile of the Miami Beach Convention Center, visit [MiamiMeetings.com](https://MiamiMeetings.com).



## MBCC BY THE NUMBERS

- Four Exhibition Halls offering 500,000 sq. ft. of configurable and contiguous space.
- A new 100,000-sq.-ft. Grand Lobby on the west side of the building to support easy registration.
- Magnificent 60,000-sq.-ft. Grand Ballroom, with adjacent 18,000-sq.-ft. Grand Ballroom pre-function space.
- Four Junior Ballrooms:
  - » Sunset Vista Room, with dramatic park views, outdoor terrace and flexible pre-function areas at 19,714 sq. ft.
  - » Ocean Drive Room, 15,858 sq. ft.
  - » Lincoln Road Room, 16,020 sq. ft.
  - » Art Deco Room, 12,266 sq. ft.
- 84 Meeting Rooms (sizes vary depending on configuration).
- New total square footage of 1.4 million square feet.
- Three acres of public green space named Collins Canal Park to the north.
- Six acres of public green space to the west.
- 800 rooftop parking spaces.
- Multimillion dollar, newly constructed 10,000-sq.-ft. full-sized production kitchen (exclusively managed by Centerplate), complete with a pastry shop, to produce restaurant quality meals for one to more than 10,000 guests.
- Art by internationally acclaimed artists worth \$7.1 million.
- Approximately 1,610 miles of fiber optic cabling and 480 miles of copper wiring to support all IT communications and redundancy in data transfer.
- Up to 400 Bluetooth-enabled beacons to support venue wayfinding app and push notifications.
- Free WiFi provided by Smart City in all common areas and meeting rooms.

Learn more about the Miami Beach Convention Center at [MiamiBeachConvention.com](https://MiamiBeachConvention.com). Plan your next unforgettable event today by visiting [MiamiMeetings.com](https://MiamiMeetings.com).

## HOW CAN THE GREATER MIAMI CONVENTION & VISITORS BUREAU HELP YOU?

Partner with the GMCVB's Meetings Team and receive...

### Site-Selection Assistance

- Hotels
- Off-site venues/special event facilities
- Identify your convention and trade show options
- Qualified distribution of RFPs
- Site visit itinerary coordination

### Meeting Marketer

- Electronic marketing tools for your attendance builders (evites)
- Promotional materials
- Microsite
- Maps
- Pocket-sized city guides
- Images and customized videos
- Specialty guides (shopping, family fun, multicultural)
- Welcome letters from local officials

### Convention Services

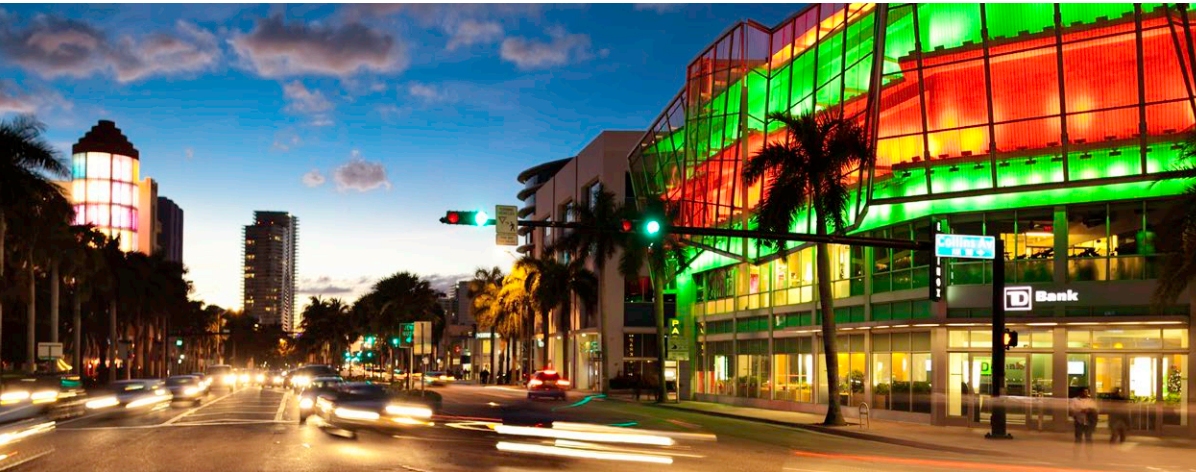
- Provide Referrals for:
  - » Audiovisual services
  - » Caterers
  - » Decorators
  - » DMCs
  - » Housing services
  - » Speakers
  - » Staffing services
  - » Tour operators
  - » Transportation
  - » Specialized facilities
  - » Entertainment
  - » Activity
- Provide promotional and printed materials
- Provide welcome banners
- Provide dining recommendations
- Provide city information desks
- Featured in Online Calendar of Events





GREATER MIAMI  
CONVENTION &  
VISITORS BUREAU

MiamiMeetings@GMCVB.com | 305/539-3071 | MiamiMeetings.com



MIAMI BEACH

PROUDLY MANAGED BY:



© Greater Miami Convention & Visitors Bureau — The Official Destination Sales & Marketing Organization for Greater Miami and the Beaches. CS-03047