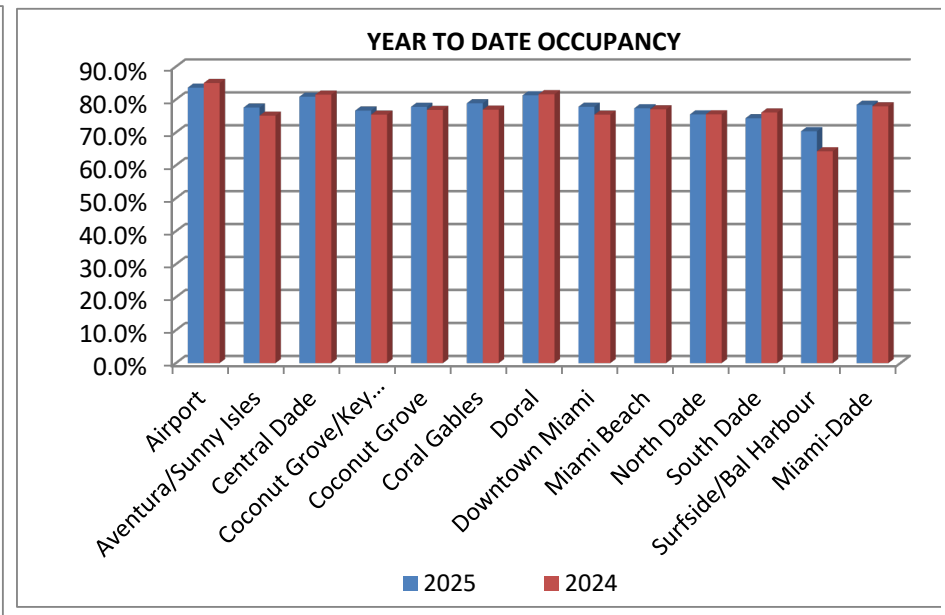
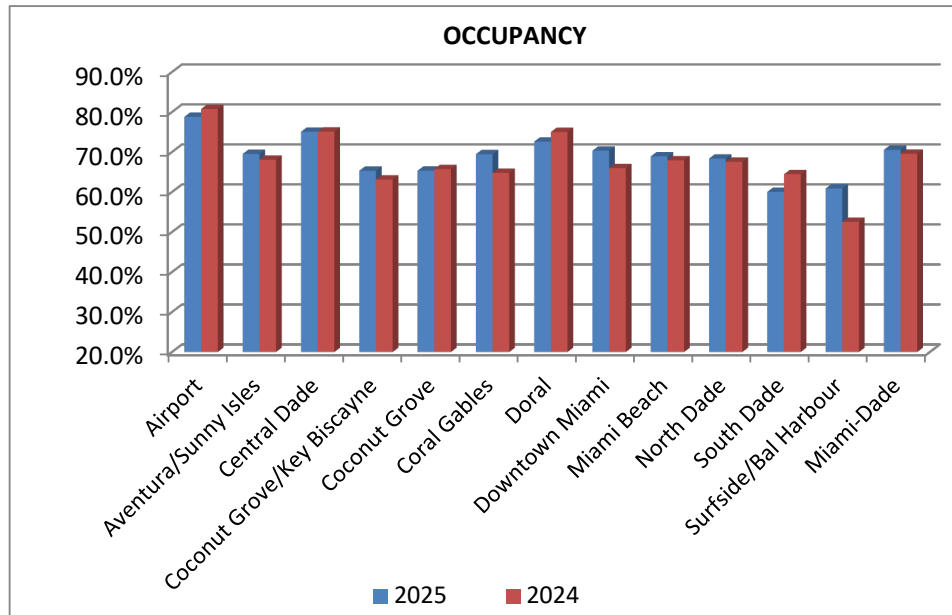


# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

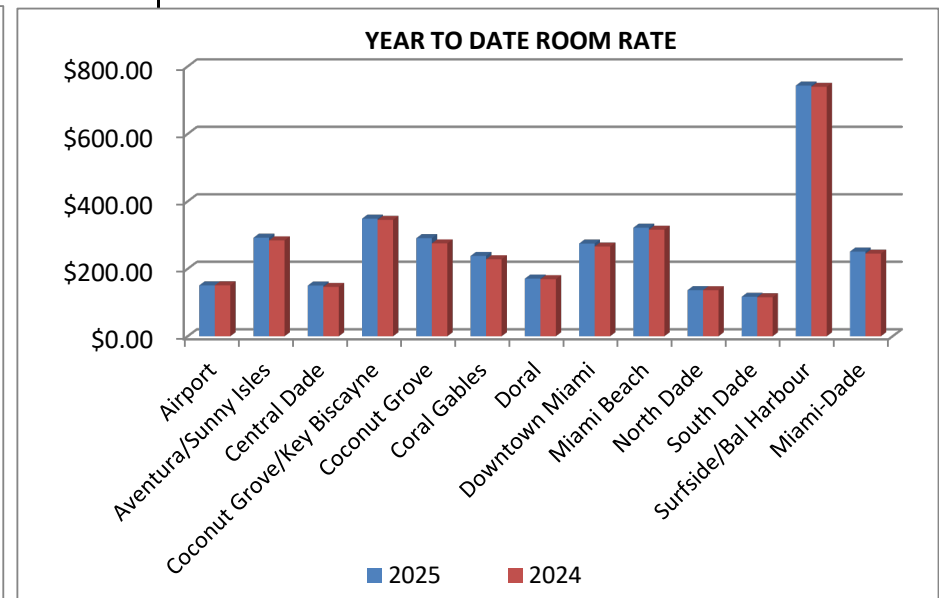
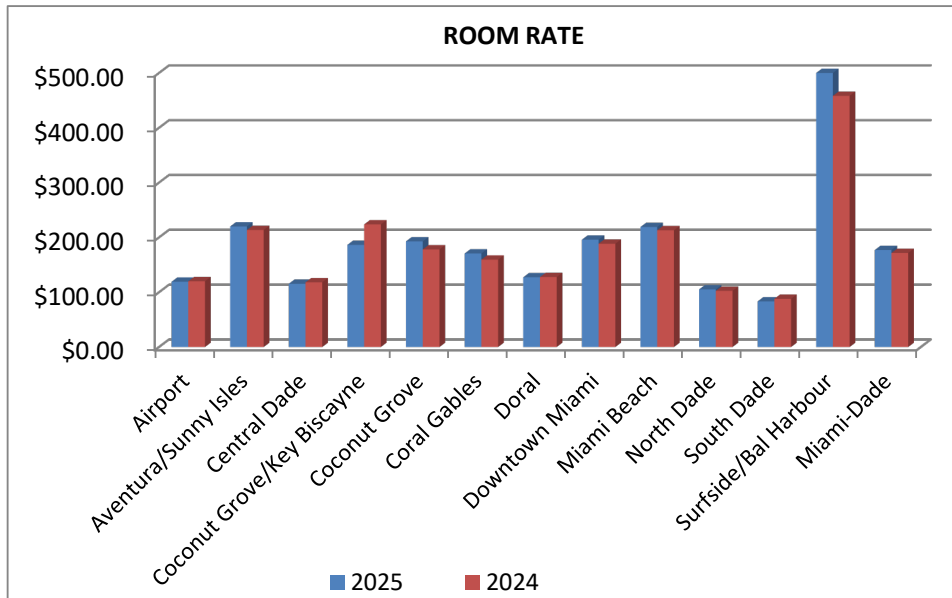
|                            | <u>June</u> |             |                                    | <u>YEAR TO DATE</u> |             |                                    |
|----------------------------|-------------|-------------|------------------------------------|---------------------|-------------|------------------------------------|
|                            | <u>2025</u> | <u>2024</u> | <u>% Change</u><br><u>25 vs 24</u> | <u>2025</u>         | <u>2024</u> | <u>% Change</u><br><u>25 vs 24</u> |
| Airport                    | 78.8%       | 80.8%       | -2.4%                              | 83.6%               | 85.0%       | -1.7%                              |
| Aventura/Sunny Isles       | 69.5%       | 68.1%       | 2.1%                               | 77.6%               | 75.1%       | 3.3%                               |
| Central Dade               | 75.1%       | 75.1%       | -0.1%                              | 80.9%               | 81.5%       | -0.8%                              |
| Coconut Grove/Key Biscayne | 65.3%       | 63.1%       | 3.5%                               | 76.7%               | 75.4%       | 1.6%                               |
| Coconut Grove              | 65.3%       | 65.7%       | -0.6%                              | 77.8%               | 76.8%       | 1.2%                               |
| Coral Gables               | 69.4%       | 64.8%       | 7.2%                               | 78.9%               | 76.9%       | 2.5%                               |
| Doral                      | 72.6%       | 75.0%       | -3.2%                              | 81.3%               | 81.6%       | -0.4%                              |
| Downtown Miami             | 70.3%       | 66.0%       | 6.6%                               | 77.8%               | 75.4%       | 3.2%                               |
| Miami Beach                | 68.9%       | 67.9%       | 1.5%                               | 77.3%               | 77.0%       | 0.4%                               |
| North Dade                 | 68.4%       | 67.5%       | 1.2%                               | 75.5%               | 75.5%       | 0.0%                               |
| South Dade                 | 60.0%       | 64.4%       | -6.9%                              | 74.3%               | 76.1%       | -2.3%                              |
| Surfside/Bal Harbour       | 60.9%       | 52.5%       | 15.9%                              | 70.4%               | 64.3%       | 9.5%                               |
| Miami-Dade                 | 70.5%       | 69.6%       | 1.4%                               | 78.4%               | 77.9%       | 0.6%                               |



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

|                            | <u>June</u> |             |                                    | <u>YEAR TO DATE</u> |             |                                    |
|----------------------------|-------------|-------------|------------------------------------|---------------------|-------------|------------------------------------|
|                            | <u>2025</u> | <u>2024</u> | <u>% Change</u><br><u>25 vs 24</u> | <u>2025</u>         | <u>2024</u> | <u>% Change</u><br><u>25 vs 24</u> |
| Airport                    | \$119.13    | \$120.06    | -0.8%                              | \$150.86            | \$151.14    | -0.2%                              |
| Aventura/Sunny Isles       | \$219.94    | \$213.53    | 3.0%                               | \$292.22            | \$284.33    | 2.8%                               |
| Central Dade               | \$115.44    | \$118.09    | -2.2%                              | \$150.34            | \$146.32    | 2.7%                               |
| Coconut Grove/Key Biscayne | \$186.40    | \$223.72    | -16.7%                             | \$348.58            | \$345.02    | 1.0%                               |
| Coconut Grove              | \$192.80    | \$178.13    | 8.2%                               | \$290.84            | \$275.29    | 5.7%                               |
| Coral Gables               | \$170.67    | \$159.43    | 7.1%                               | \$238.15            | \$228.21    | 4.4%                               |
| Doral                      | \$127.28    | \$127.70    | -0.3%                              | \$170.90            | \$169.15    | 1.0%                               |
| Downtown Miami             | \$195.82    | \$188.47    | 3.9%                               | \$274.69            | \$266.01    | 3.3%                               |
| Miami Beach                | \$219.02    | \$213.07    | 2.8%                               | \$321.90            | \$315.84    | 1.9%                               |
| North Dade                 | \$105.16    | \$102.53    | 2.6%                               | \$136.67            | \$136.47    | 0.1%                               |
| South Dade                 | \$83.22     | \$87.95     | -5.4%                              | \$117.09            | \$115.60    | 1.3%                               |
| Surfside/Bal Harbour       | \$518.60    | \$458.21    | 13.2%                              | \$743.23            | \$739.51    | 0.5%                               |
| Miami-Dade                 | \$176.94    | \$171.62    | 3.1%                               | \$251.01            | \$244.98    | 2.5%                               |



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE RevPAR BY REGION

|                            | <u>June</u> |             |                                    | <u>YEAR TO DATE</u> |             |                                    |
|----------------------------|-------------|-------------|------------------------------------|---------------------|-------------|------------------------------------|
|                            | <u>2025</u> | <u>2024</u> | <u>% Change</u><br><u>25 vs 24</u> | <u>2025</u>         | <u>2024</u> | <u>% Change</u><br><u>25 vs 24</u> |
| Airport                    | \$93.88     | \$96.95     | -3.2%                              | \$126.13            | \$128.50    | -1.8%                              |
| Aventura/Sunny Isles       | \$152.90    | \$145.35    | 5.2%                               | \$226.67            | \$213.52    | 6.2%                               |
| Central Dade               | \$86.65     | \$88.69     | -2.3%                              | \$121.56            | \$119.25    | 1.9%                               |
| Coconut Grove/Key Biscayne | \$121.74    | \$141.22    | -13.8%                             | \$267.20            | \$260.22    | 2.7%                               |
| Coconut Grove              | \$125.95    | \$117.07    | 7.6%                               | \$226.24            | \$211.55    | 6.9%                               |
| Coral Gables               | \$118.53    | \$103.28    | 14.8%                              | \$187.83            | \$175.54    | 7.0%                               |
| Doral                      | \$92.40     | \$95.77     | -3.5%                              | \$138.93            | \$138.06    | 0.6%                               |
| Downtown Miami             | \$137.72    | \$124.31    | 10.8%                              | \$213.72            | \$200.62    | 6.5%                               |
| Miami Beach                | \$150.92    | \$144.71    | 4.3%                               | \$248.94            | \$243.27    | 2.3%                               |
| North Dade                 | \$71.89     | \$69.26     | 3.8%                               | \$103.17            | \$103.05    | 0.1%                               |
| South Dade                 | \$49.95     | \$56.68     | -11.9%                             | \$87.01             | \$87.93     | -1.0%                              |
| Surfside/Bal Harbour       | \$315.74    | \$240.77    | 31.1%                              | \$523.00            | \$475.35    | 10.0%                              |
| Miami-Dade                 | \$124.82    | \$119.40    | 4.5%                               | \$196.79            | \$190.92    | 3.1%                               |

