

MEETINGS & CONVENTION SALES & SERVICES

PROGRAM OF WORK 21/22

MIAMI
GREATER MIAMI & MIAMI BEACH



The Official Destination Sales & Marketing Organization for Greater Miami & Miami Beach. CS-03859



MEETINGS & CONVENTION SALES & SERVICES

PROGRAM OF WORK

OCTOBER 2021

- 10/3-6 HPN Global Partner Conference / Los Cabos, Mexico
- 10/7 Destination International Convention Sales and Services Conference / National Harbor, MD

NOVEMBER 2021

- 11/9-11 IMEX / Las Vegas, NV
- 11/10-13 National Coalition of Black Meeting Professionals (NCBMP) / Cincinnati, OH
- 11/14-17 Financial & Insurance Conference Planners (FICP) Annual Conference / Phoenix, AZ

DECEMBER 2021

- 12/7-9 International Association of Exhibits & Events (IAEE Expo) / Philadelphia, PA
- 12/12-15 Association Forum Holiday Showcase / Chicago, IL

JANUARY 2022

- 1/9-12 Professional Convention Management Association (PCMA) Convening Leaders / Las Vegas, NV

FEBRUARY 2022

- 2/8-10 Carolinas Sales Mission / Charlotte, NC
- 2/22-24 Washington, DC/Virginia Sales Blitz
- TBA Global Pharmaceutical & Medical Meetings Summit / TBA

MARCH 2022

- 3/1-3 Life Insurance Marketing and Research Association (LIMRA) Distribution Conference / Miami, FL
- 3/21-24 Society of Independent Show Organizers CEO Summit (SISO) / St. Petersburg, FL
- 3/22-24 Annual Pharma Forum / New York, NY
- TBA Healthcare Convention & Exhibitors Assn (HCEAConnect 2022) / TBA

APRIL 2022

- 4/26-28 Incentive Travel, Meetings, Events Expo (IMEX) / Frankfurt, Germany
- TBA Spring Venue Review

MAY 2022

- 5/9-12 HelmsBriscoe Annual Business Conference / Las Vegas, NV
- 5/18-21 Society of Government Meeting Professionals (SGMP) NEC & Expo / TBA
- 5/22-24 Connect Diversity Summit / Puerto Rico
- 5/31-6/4 Fraternity Executives Association (FEA) / Norfolk, VA

JUNE 2022

- 6/5-8 PCMA Education N.A. / New Orleans, LA
- 6/21-23 Incentive Research Foundation (IRF) Invitational / Cap Cana, Dominican Republic
- 6/22-24 Financial & Insurance Conference (FICP) Education Forum / Pasadena CA
- 6/21-23 Meeting Planners International (MPI) WEC / San Francisco, CA
- TBA Northeast Sales Blitz / NY, NJ, PA
- TBA Chicago Mini Sales Blitz / Chicago, IL
- TBA Assn. Management Companies Institute (AMCI) Annual Meeting / TBA
- TBA Florida Society of Association Executives (FSAE) Annual Conference / TBA

JULY 2022

- 7/19-21 Boston Sales Blitz / Boston, MA
- 7/19-21 Council of Engineering and Scientific Society Executives (CESSE) / Richmond, VA
- TBA Cvent CONNECT / TBA
- TBA Destination International (DI) Annual Conference / TBA

AUGUST 2022

- 8/8-10 Connect Marketplace / Detroit, MI
- 8/9-12 Society of Independent Show Organizers Summer Conference (SISO) / Oklahoma City, OK
- 8/20-23 American Society of Association Executives (ASAE) Annual Meeting & Exposition / Nashville, TN
- TBA PCMA Foundation Visionary Awards / TBA
- TBA Association Forum Association Week & Honors Gala / TBA
- TBA The Kellen Managers Summit Conference / TBA

SEPTEMBER 2022

- TBA PCMA Foundation Summit / TBA
- TBA Conference Direct Annual Partners Conference / TBA

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional activities are considered throughout the year and others are subject to change.