MIAMI™

GREATER MIAMI CONVENTION & VISITORS BUREAU

GMCVB Communications

Activities and Press Clippings

JUNE 2020

GREATER MIAMI CONVENTION & VISITORS BUREAU

The Official Accredited Destination Marketing Organization for Greater Miami and the Beaches

June 2020

Dear Reader,

It is our pleasure to present to you the GMCVB's Communications clipping report for the month of June 2020. Within these pages you will be given a firsthand look at the results garnered by the efforts of the Communications Team at The Greater Miami Convention & Visitors Bureau.

The Communications Activity report is constructed of four sections:

- **Key Performance Indicators**: Illustrates the circulation, media impressions, advertising equivalency, and social media mentions for Greater Miami and The Beaches. These results are presented both as year-to-date and monthly figures.

- **Activity Summary Report**: This section provides you an in-depth view at the activities for the month.

- **Clippings:** The results of the media team's efforts are captured in this section where you will find the all the press clippings resulting for the given month. Clippings are listed in order by the following markets: USA and Canada, Local/Corporate Communication. Due to the COVID-19 pandemic, the GMCVB paused relationships with most of its global PR agencies. Therefore, this month's report includes only clippings from the US/Canada and Local/Corporate Communication markets.

It is an absolute privilege promoting Greater Miami and The Beaches to the world through our domestic and international public relations efforts. If you have any questions about this report please feel free to reach the Communications Team directly at 305.539.3084.

Sincerely,

William D. Talbert, III, CDME
President & CEO

Jennifer Diaz
Vice President of Communications

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International Offices: Argentina • Brazil • Canada • Colombia • Ecuador • France • Germany • Mexico • Peru • United Kingdom • Venezuela

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Note: *The Key Performance Indicators (KPI) section provides you with a snapshot view of the results garnered by the efforts of the communications department during the month of June 2020.*

Key Performance Indicators

	June 2020	Year to Date
Overall Total Circulation:	749,107,572	6,034,131,479
Overall Total Media Impressions:	1,872,768,930	15,085,328,697
Overall Total Ad Equivalency:	$2,129,352	$20,765,118
General Circulation:	748,963,037	5,941,192,085
General Media Impressions:	1,872,407,593	14,852,980,212
General Ad Equivalency:	$2,128,937	$20,529,168
MICE Circulation:	144,535	92,939,394
MICE Media Impressions:	361,338	232,348,485
MICE Ad Equivalency:	$415	$235,950
Corporate Comm Circulation:	893,864	62,391,638
Corporate Comm Media Impressions:	2,234,660	155,979,095
Corporate Comm Ad Equivalency:	$10,830	$157,063
Number of FAMS:	0	14
Number of Media Visits:	1	75
Number of Media Missions:	0	11
Number of Promotions:	0	4

NOTE: This section contains descriptions of all activities involving the media relations & promotions team throughout the month.

COMMUNICATIONS DIVISION
Activity Summary Report
June 2020

CORPORATE COMMUNICATIONS:

- **MIAMI SHINES PRESS RELEASE 2.0 -** June 1, 2020: With the opening of hotels and beaches, the GMCVB entered the next phase of the Miami Shines tourism marketing recovery program. To support this launch, the GMCVB Communications Team wrote and distributed to the media the 2.0 version of the Miami Shines press release to announce the second phase of the recovery portion of the tourism recovery marketing campaign. Additionally, the Team updated the website language, issued Stakeholder communications and notifications via social media.
- **INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL WEBINAR (IEDC)-** June 15, 2020: GMCVB Communications arranged for GMCVB CEO/President William Talbert, III, CDME to be a featured speaker on the International Economic Development Council's (IEDC) webinar on Monday, June 15. Mr. Talbert was one of three featured DMO executive panelists representing the tourism industry during which he spoke about the GMCVB's Miami Shines tourism recovery campaign and about the destination's re-opening. The Team provided speaking points and briefed Mr. Talbert on the presentation.
- **MIAMIANS WHO SHINE: KRISTIN KITCHEN** - June 16, 2020: As part of the GMCVB's tourism recovery campaign, Miami Shines, the GMCVB honors individuals who have helped Miami "Shine" during the Covid-19 Pandemic through their extraordinary efforts. Kristin Kitchen, owner of the Dunns Josephine was recognized for housing the homeless in Miami-Dade County. GMCVB Communications organized the interview with Kristin, worked on the interview preparations, and prepared statements to announce the honor, which were distributed via the What's Happening Newsletter, Stakeholder communications and social media posts.
- **MIAMI BEACH TASK FORCE MEETING** - June 18, 2020: The GMCVB in partnership with the Miami Beach Convention Center (MBCC), hosted a Miami Beach Citywide Hotel Task Force meeting on June 18. Practicing social distancing guidelines outlined by the Centers for Disease Control (CDC), the Task Force discussed new "best practices for hotels" to help Greater Miami & Beaches' hospitality industry manage reopening after travel closures due to COVID-19 (coronavirus). The GMCVB Communications Team send out a media alert, managed media attendance, arranged strategic interviews between media attending the meeting, including the *Miami Herald* and NBC6, and members of the GMCVB Sales Team, GMCVB leadership and various hotel stakeholders in attendance to secure media coverage of the event and then followed up with a post event wrap up to secure media coverage in trade publications.

- **NEAT STREETS MIAMI POSTER CONTEST** - June 19, 2020: Neat Streets Miami teamed up with the Super Bowl LIV Host Committee to support its O2E environmental initiative. All Miami-Dade County elementary, middle, and high school students were invited to help promote environmental stewardship by designing a poster and/or video that illustrates this year's theme: Ocean to Everglades (O2E). GMCVB Communications team representative Suzie Sponder was a judge for the contest and the Team arranged for the top winners to receive ipads as grand prizes.
- **MIAMI SEAQUARIUM REOPENING RIBBON CUTTING** – June 19, 2020: The GMCVB was front and center as the Miami Seaquarium held a ribbon cutting event to reopen the attraction following its closure during the Covid-19 pandemic. Chief Operating Officer Rolando Aedo officiated, and the Communications Team assisted in alerting the media to the event and followed up post event to garner coverage in trade publications.
- **MIAMIANS WHO SHINE: MAC AND WILL OSBORNE, MEALS FOR HEROES** June 22, 2020: As part of the GMCVB's tourism recovery campaign, Miami Shines, the GMCVB honors individuals who have helped Miami "Shine" during the Covid-19 Pandemic through their extraordinary efforts. Mac and Will Osborne, Founders of Meals for Heroes Miami were recognized for providing thousands of meals to first responders purchased from restaurants in the Greater Miami community. GMCVB Communications organized the interview, worked on the interview preparations, and prepared statements to announce the honor, which were distributed via the What's Happening Newsletter, Stakeholder communications and social media posts.
- **MIAMIANS WHO SHINE: CHEF CHRIS VALDES** June 30, 2020: As part of the GMCVB's tourism recovery campaign, Miami Shines, the GMCVB honors individuals who have helped Miami "Shine" during the Covid-19 Pandemic through their extraordinary efforts. Chef Chris Valdes, Food Network Star finalist and Miami Native, was recognized for cooking over 20,000 meals to feed those in need throughout Miami-Dade County. GMCVB Communications organized the interview, worked on the interview preparations, and prepared statements to announce the honor, which were distributed via the What's Happening Newsletter, Stakeholder communications and social media posts.

MEDIA VISITS:

U.S./Canada:

- ***FORBES* (U.S./Canada) June 19-24, 2020:** GMCVB Communications Team assisted Will McGough, a regular contributor to *Forbes* magazine and who was visiting the destination to write various destination focused stories for the publication. The Team assisted with itinerary development and met with the journalist to provide him with destination updates.

MEDIA ASSISTANCE:

Local Media:

- **MIAMI TODAY** (U.S./Local) June 1, 2020: GMCVB Communications assisted *Miami Today* reporter Abraham Galvan who was working on a story about GIFToward, a program the GMCVB promoted in support of its Miami Eats program. The Team provided information

about the program and arranged an interview with GMCB Director, Content & Creative Services, Janel Blanco for the story.

- **REAL DEAL** (U.S./Local) June 1, 2020: GMCVB Communications organized an interview with GMCVB CEO/President William Talbert, III, CDME and *Real Deal* writer, Katherine Kallergis, for a story about the phased reopening of the destination with a focus on hotels. In addition to interviewing hotel general managers and owners, she was seeking the GMCVB's input on Florida's phased reopening and expectations over the coming weeks.
- **SOUTH FLORIDA BUSINESS JOURNAL** (U.S./Local) June 1, 2020: GMCVB Communications organized an interview with GMCVB CEO/President William Talbert, III, CDME and *South Florida Business Journal* reporter Matthew Arrojas for a piece about the roll out of the Miami Spice restaurant program as part of the Miami Shines campaign.
- **MIAMI HERALD** (U.S./Local) June 1, 2020: GMCVB Communications organized an interview with GMCVB CEO/President William Talbert, III, CDME and *Miami Herald* reporter Rene Rodriguez for a story about hotels reopening. The Team provided research data with hotel statistics and speaking points about the Miami Shines campaign.
- **MIAMI BEACH COMMUNITY NEWSPAPER** (U.S./Local) June 1, 2020: GMCVB Communications assisted Danny Diaz, *Miami Beach Community Newspaper* Contributor, who was working on a story about the GMCVB's Miami Shines tourism recovery marketing campaign. The Team provided him with updated information about the initiative.
- **SUN SENTINEL** (U.S./Local) June 4, 2020: GMCVB Communications assisted Rod Hagwood from the *Sun Sentinel* who was working on a round-up for things/places/deals South Floridians can take advantage of for staycations. The Team provided information about Miami Shines as well as specific Miami Spice deals/discounts, hotel package offerings, etc.
- **WDNA 88.9FM's "FOOD NEWS AND VIEWS" WITH LINDA GASSENHEIMER -** (U.S./Local) June 10, 2020: GMCVB Communications organized the participation and interview of GMCVB President & CEO William D. Talbert, III CDME on WDNA 88.9FM's "Food News and Views" with Linda Gassenheimer to highlight that Miami Spice will span for a period of four months starting on June 1 and ending on September 30 as part of the "Miami Shines" program to rebuild tourism after the pandemic.
- **CBS4/WFOR** (U.S./Local) June 11, 2020: GMCVB Communications organized an interview between GMCVB President & CEO William D. Talbert, III CDME and CBS4 Reporter Hank Tester for a story about how the destination fared after hotels reopened.
- **TELEMUNDO51** (U.S./Local) June 11, 2020: GMCVB Communications organized an interview with GMCVB Chief Operating Officer, Rolando Aedo and Telemundo Reporter Jose Perez for a discussion on tourism recovery during which Mayor Carlos Gimenez was also a featured guest partaking in the conversation.
- **WSFL/SOUTH FLORIDA CW** (U.S./Local) June 16, 2020: GMCVB Communications organized an interview between GMCVB Chief Operating Officer, Rolando Aedo and South Florida CW/WSFL reporter, Miriam Tapia for a story about the hotels/beaches reopening as well as the GMCVB's Miami Shines recovery plan. The Team provided speaking points.
- **NBC6/WTVJ –** (U.S./Local) June 23, 2020: GMCVB Communications organized an interview between President & CEO William D. Talbert, III CDME and NBC6 Reporter Steve Litz to discuss the selection of Miami as a site for second presidential debate on October 15, 2020.

- **CBS4/WFOR** (U.S./Local) June 29, 2020: GMCVB Communications organized an interview between GMCVB Chief Operating Officer, Rolando Aedo and CBS4 reporter Hank Tester for a story about the closure of beaches over the July 4th holiday and the expected effects it will have on the hospitality industry.
- **MIAMI HERALD** (U.S./Local) June 30, 2020: GMCVB Communications assisted Miami Herald Business reporter Rob Wile for a story about the effects on hotel occupancy levels following the announcement that beaches would be closed over the July 4th holiday weekend. The team provided the reporter with hotel occupancy statistics.

US/Canada:

- **HISPANIC LIVING MAGAZINE** (U.S./Canada) June 2, 2020: GMCVB Communications arranged an interview with Gloria Estefan and Editor, Tracy Scott for a cover story feature on Gloria Estefan for *Hispanic Living Magazine*. Gloria will be featured in their September issue tied to Hispanic Heritage Month in the U.S.
- **THE POINTS GUYS/FORBES** (U.S./Canada) June 3, 2020: GMCVB Communications assisted Ramsey Qubein who was working on the following round-up stories for *The Points Guy* and *Forbes*: "The best hotel rooms to watch July 4th fireworks", "New hotel openings and airline routes this summer", " Use your points for glamping", "Points and miles for golfing benefits", and "Creative hotel concierge ideas". The team put out a media lead and provided the journalist with suggestions for his multiple stories.
- **CONDE NAST TRAVELER** (U.S./Canada) June 4, 2020: GMCVB Communications assisted *Conde Nast Traveler* Editors who were working on a piece about Black Owned Restaurants. The Team provided lists and recommendations of local black owned business in Greater Miami.
- ***FORBES*** (U.S./Canada) June 5, 2020: GMCVB Communications assisted Kaitlyn McInnis and Wendy Altschuler who were working on a story about Black Owned Hotels for *Forbes* entitled "7 Black-Owned Hotels Across The U.S. To Visit On Your Next Road Trip". The Team provided recommendations of local black owned hotels in Greater Miami. The article included The Copper Door B & B as a result of our outreach.
- **INSIDER TRAVEL REPORT** (U.S./Canada) June 11, 2020: GMCVB Communications assisted James Shillinglaw from Insider Travel Report who was doing a story about the launch of the GMCVB's Miami Shines tourism recover campaign. The Team provided updated information on the program. UMV: 12,887 / Ad. Value: $119
- **TRAVEL COURIER** (U.S./Canada) June 12, 2020: GMCVB Communications assisted Ann Ruperstein, Managing Editor for Canada's *Travel Courier* who was working on a story about what people in the travel industry can do to be more inclusive and to take a more active role against racism. The article featured an interview with Connie Kinnard, Vice President, Multicultural Tourism & Development for the GMCVB. The Travel Courier delivers news from DMO's to help agents sell the destination.
- **SAVING EARTH** (U.S./Canada) June 12, 2020: GMCVB Communications assisted Freelancer Lola Mendez, working on a story for *Saving Earth* magazine about the smallest animals in the world. The Team reached out to various partners and assisted with submissions for the story.

- **BUSINESS INSIDER** (U.S./Canada) June 11, 2020: GMCVB Communications assisted Leila Najafi, a freelancer working on a story for Business Insider about hotels that are offering promotional deals. The Team provided information about various hotel promotions being offered and updated information on the Miami Shines tourism recovery campaign.
- **TRAVEL MARKET REPORT** (U.S./Canada) June 22, 2020: GMCVB Communications assisted Lynn Elmhirst, Canadian Editor for *Travel Market Report*, who was putting together a story for their combined US and Canadian audience of agents and their consumers of recipes from beloved travel destinations in both countries for people to enjoy in their backyards at home and imagine traveling again soon. The Team reached out to partners and secured a submission for the article of a recipe for a Miami Cuban Sandwich as well as interview questions about the history of the sandwich in Miami.
- **SMITHSONIAN MAGAZINE** (U.S./Canada) June 22, 2020: GMCVB Communications assisted freelance writer, Michele Hermann who was working on a story about unique Drive-In Theaters for *Smithsonian* magazine. The Team solicited partners and secured submissions for the story.

Temptations:

- **EDIBLE SOUTH FLORIDA** (U.S./Local) June 6, 2020: GMCVB Communications arranged an interview with GMCVB Chief Operating Officer Rolando Aedo and *Edible South Florida* Editor Gretchen Schmidt for a feature on Miami Spice Restaurant Months.
- **WSVN DECO DRIVE MIAMI SPICE INTERVIEW WITH ROLANDO AEDO** (U.S./Local) June 8, 2020: GMCVB Communications arranged an interview with GMCVB Chief Operating Officer Rolando Aedo and WSVN's Deco Drive for a feature on Miami Spice Restaurant Months.

Meetings/Trade:

- **PREVUE MAGAZINE** (U.S) June 22, 2020: GMCVB Communications assisted journalist Andrea Doyle, writer for *Prevue Magazine* who was working on a story for the July/August issue of Prevue which will focus on what rules and regulations are going to be in place for meeting groups when convention business gears back up. The team provided Andrea with a quote from GMCVB President and CEO Bill Talbert as well as information about the destination pledge and the GMCVB's travel guidelines. (Circulation: 45,000)

Note: The following section contains a clip report spreadsheet with the quantitative results of the coverage secured by the Communications team for the month of June 2020. Following the clip report spreadsheet, you will find the clippings associated with the clip report, if you have any questions please feel free to reach out to us.

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MEDIA RELATIONS CLIPPING REPORT FOR THE MONTH OF JUNE 2020

PUBLICATION	DATE	AUTHOR'S NAME	KEY MESSAGES	CIRCULATION/ VISITS PER DAY	AD EQUIV	RESULT OF	PUBLICATION TYPE
Assisted Clips: US/CANADA							
Forbes	May 23, 2020	Suzanne Rowan Kelleher	Arts & Culture/Multicultural & Heritage Neighborhoods	28,307,082	$15,402	Proactive Pitching	DIGITAL
The Points Guy	May 31, 2020	Samantha Rosen	Arts & Culture/Multicultural & Heritage Neighborhoods	1,616,179	$3,038	Proactive Pitching	DIGITAL
Eater Miami	June 1, 2020	Rose W. Holt	Culinary	9,880	$19	Other	DIGITAL
The Points Guy	June 1, 2020	Nick Ellis	Destination Miami	1,616,179	$3,038	Other	DIGITAL
Travel Noire	June 1, 2020	Deanna Taylor	Arts & Culture/Multicultural & Heritage Neighborhoods	62,409	$96	Proactive Pitching	DIGITAL
Conde Nast Traveler	June 2, 2020	Terry Ward	Destination Miami	898,971	$1,690	Other	DIGITAL
Forbes	June 2, 2020	Wendy Altschuler	Arts & Culture/Multicultural & Heritage Neighborhoods	28,307,082	$52,368	Proactive Pitching	DIGITAL
TravelPulse	June 4, 2020	Codie Liermann	Destination Miami	127,704	$240	Other	DIGITAL
Forbes	June 5, 2020	Kaitlyn McInnis	Arts & Culture/Multicultural & Heritage Neighborhoods	28,307,082	$37,406	Proactive Pitching	DIGITAL
The Daily Beast	June 6, 2020	Sheryl Nance Nash	Arts & Culture/Multicultural & Heritage Neighborhoods	6,755,794	$3,125	Proactive Pitching	DIGITAL
Architectural Digest	June 8, 2020	Laura Itzkowitz	Arts & Culture/Multicultural & Heritage Neighborhoods	1,725,464	$3,244	Other	DIGITAL
MSN	June 8, 2020	Marcus Fairs	Arts & Culture/Multicultural & Heritage Neighborhoods	78,427,823	$147,444	Other	DIGITAL
New York Times	June 8, 2020	Niraj Chokshi	Destination Miami	43,078,002	$80,987	Other	DIGITAL
The Points Guy	June 8, 2020	Juan Ruiz	Destination Miami	1,616,179	$3,038	Other	DIGITAL
Time Out	June 8, 2020	Virginia Gil	Destination Miami	4,073,298	$7,658	Other	DIGITAL
Robb Report	June 9, 2020	Eric Adams	Destination Miami	582,525	$1,095	Other	DIGITAL
Rolling Stone	June 9, 2020	Nico Lang	Arts & Culture/Multicultural & Heritage Neighborhoods	5,887,988	$11,069	Other	DIGITAL
Forbes	June 10, 2020	Amber Gibson	Community Resilience/Recovery	34,774,227	$65,376	Other	DIGITAL
Haute Living	June 10, 2020	Paige Mastrandrea	Destination Miami	59,410	$112	Other	DIGITAL
Recommend	June 10, 2020	N/A	Destination Miami	85,002	$786	Other	DIGITAL
Tech on Medium	June 10, 2020	Eddie Moran	Arts & Culture/Multicultural & Heritage Neighborhoods	36,415	$68	Other	DIGITAL
Time Out	June 10, 2020	Virginia Gil	Culinary	4,073,298	$7,658	Other	DIGITAL
Time Out	June 10, 2020	Virginia Gil	Culinary	4,073,298	$7,658	Other	DIGITAL
Travel + Leisure	June 10, 2020	Alison Fox	Community Resilience/Recovery	2,036,680	$3,829	Other	DIGITAL
TravelPulse	June 10, 2020	Rich Thomaselli	Community Resilience/Recovery	127,704	$240	Other	DIGITAL
Yahoo News	June 10, 2020	Leila Macor	Community Resilience/Recovery	20,456,916	$38,459	Other	DIGITAL
Recommend	June 11, 2020	Paloma Villaverde de Rico	Community Resilience/Recovery	85,002	$786	Proactive Pitching	DIGITAL
Eater Miami	June 11, 2020	Olee Fowler	Culinary	16,625	$31	Other	DIGITAL
Luxury travel magazine	June 11, 2020	N/A	Destination Miami, Community Resilience/Recovery	12,279	$23	Other	DIGITAL
Miami New Times	June 11, 2020	Laine Doss	Culinary	217,635	$409	Other	DIGITAL
The Points Guy	June 11, 2020	Andrea M. Rotondo	Destination Miami	1,616,179	$3,038	Other	DIGITAL
WSVN 7 News	June 11, 2020	Evan Siegel	Culinary	323,464	$608	Other	DIGITAL
MSN Canada	June 12, 2020	Patrick Clark	Destination Miami, Community Resilience/Recovery	69,470,745	$642,604	Proactive Pitching	DIGITAL
ComingSoon.net	June 12, 2020	Grant Hermanns	Arts & Culture/Multicultural & Heritage Neighborhoods	296,439	$557	Other	DIGITAL
TravelPulse	June 12, 2020	Patrick Clarke	Destination Miami, Community Resilience/Recovery	249,475	$2,308	Proactive Pitching	DIGITAL
Insider Travel Report	June 15, 2020	James Shillinglaw	Destination Miami, Community Resilience/Recovery	12,887	$119	Proactive Pitching	DIGITAL
Conde Nast Traveler	June 15, 2020	Noah Kaufman	Culinary	925,425	$306	Proactive Pitching	DIGITAL
Forbes	June 15, 2020	Suzanne Rowan Kelleher	Community Resilience/Recovery	34,774,227	$65,376	Other	DIGITAL
PureWow	June 15, 2020	Clarissa Buch	Community Resilience/Recovery	1,180,575	$2,219	Other	DIGITAL
Recommend	June 15, 2020	Anne Dimon	Community Resilience/Recovery	85,002	$786	Other	DIGITAL
ABC News	June 16, 2020	Erin Schumaker	Community Resilience/Recovery	12,689,872	$23,857	Other	DIGITAL
BizBash	June 16, 2020	Isabel Lane	Destination Miami, Community Resilience/Recovery	50,734	$94	Proactive Pitching	DIGITAL
Miami Today	June 16, 2020	Michael Lewis	Destination Miami	7,713	$15	Other	DIGITAL
NBC Miami	June 16, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods	403,509	$759	Other	DIGITAL
Patch	June 16, 2020	Paul Scicchitano	Destination Miami	5,769,877	$10,847	Other	DIGITAL
Time Out	June 16, 2020	Virginia Gil	Culinary	4,073,298	$7,658	Other	DIGITAL
Travel + Leisure	June 16, 2020	N/A	Destination Miami	2,036,680	$3,829	Other	DIGITAL
Miami Today	June 17, 2020	Kylea Henseler	Destination Miami	7,713	$15	Other	DIGITAL
Miami Today	June 17, 2020	Jesse Scheckner	Community Resilience/Recovery	7,713	$15	Other	DIGITAL
Time Out	June 17, 2020	Virginia Gil	Arts & Culture/Multicultural & Heritage Neighborhoods	4,073,298	$7,658	Other	DIGITAL
Time Out	June 17, 2020	Virginia Gil	Community Resilience/Recovery	4,073,298	$7,658	Other	DIGITAL
Reader's Digest	June 18, 2020	Jeff Bogle	Destination Miami	2,908,942	$5,469	Other	DIGITAL
USA Today	June 18, 2020	David Oliver	Community Resilience/Recovery	24,665,488	$46,371	Other	DIGITAL
MSN	June 19, 2020	Claudette Covey	Community Resilience/Recovery	69,470,745	$128,521	Proactive Pitching	DIGITAL
TravelPulse	June 19, 2020	Claudette Covey	Community Resilience/Recovery	249,475	$462	Proactive Pitching	DIGITAL
Forbes	June 19, 2020	Lea Lane	Arts & Culture/Multicultural & Heritage Neighborhoods	28,307,082	$26,184	Proactive Pitching	DIGITAL
The Active Times	June 19, 2020	Taylor Rock	Community Resilience/Recovery	232,238	$437	Other	DIGITAL
Forbes	June 20, 2020	Christopher Elliott	Destination Miami	28,307,082	$17,456	Proactive Pitching	DIGITAL
The Points Guy	June 20, 2020	Victoria M. Walker	Destination Miami	1,616,179	$3,038	Other	DIGITAL
Forbes	June 22, 2020	Will McGough	Community Resilience/Recovery; Culinary	28,307,082	$261,841	Proactive Pitching	DIGITAL
BizBash	June 22, 2020	Claire Hoffman	Destination Miami, Community Resilience/Recovery	50,734	$67	Proactive Pitching	DIGITAL
Conde Nast Traveler	June 22, 2020	Shannon McMahon	Destination Miami	1,100,684	$2,069	Other	DIGITAL
Eater Miami	June 22, 2020	Olee Fowler	Culinary	16,625	$31	Other	DIGITAL
The Associated Press	June 22, 2020	Kelly Kennedy	Community Resilience/Recovery	4,417,423	$8,305	Other	DIGITAL
Insider Travel Report	June 23, 2020	Alan Fine	Destination Miami, Community Resilience/Recovery	12,887	$119	Proactive Pitching	DIGITAL
Miami New Times	June 23, 2020	Clarissa Buch	Culinary, Arts & Culture/Multicultural & Heritage Neighborhoods	217,635	$409	Other	DIGITAL
Miami New Times	June 23, 2020	Lyssa Goldberg	Culinary	217,635	$409	Other	DIGITAL
Travel Agent Central	June 23, 2020	Matt Turner	Destination Miami	72,986	$137	Other	DIGITAL
Where Traveler	June 23, 2020	Mandy Striph	Arts & Culture/Multicultural & Heritage Neighborhoods	43,002	$81	Other	DIGITAL
Haute Living	June 24, 2020	Paige Mastrandrea	Community Resilience/Recovery	52,522	$99	Other	DIGITAL
Hoodline	June 24, 2020	Hoodline	Culinary	122,502	$230	Other	DIGITAL
Hedonist Shedonist	June 25, 2020	N/A	Community Resilience/Recovery	559	$1	Other	DIGITAL
Travel Weekly	June 25, 2020	Tom Stieghorst	Culinary	125,008	$235	Other	DIGITAL
Eater Miami	June 26, 2020	Olee Fowler	Culinary	16,625	$31	Other	DIGITAL
Forbes	June 26, 2020	Geoff Whitmore	Community Resilience/Recovery	34,774,227	$65,376	Other	DIGITAL
Patch	June 26, 2020	Isa Summers	Destination Miami	5,896,250	$11,085	Other	DIGITAL
Insider	June 27, 2020	Darcy Schild	Community Resilience/Recovery	8,765,429	$16,479	Other	DIGITAL
The Points Guy	June 27, 2020	Benji Stawski	Destination Miami	1,962,086	$3,689	Other	DIGITAL
CNN	June 28, 2020	Kelly McCleary	Community Resilience/Recovery	48,565,453	$91,303	Other	DIGITAL
South Florida Caribbean News	June 28, 2020	N/A	Community Resilience/Recovery	6,423	$12	Other	DIGITAL
CBS Miami	June 29, 2020	Hank Tester	Community Resilience/Recovery	284,334	$535	Other	DIGITAL
CBS Miami	June 29, 2020	Mike Cugno	Community Resilience/Recovery	284,334	$535	Other	DIGITAL
Eater Miami	June 29, 2020	Olee Fowler	Culinary	16,625	$31	Other	DIGITAL

Marriott Traveler	June 29, 2020	Valerie Conners	Destination Miami	52,521	$99	Other	DIGITAL	
Miami New Times	June 29, 2020	Juliana Accioly	Culinary	217,635	$409	Other	DIGITAL	
PureWow	June 29, 2020	Clarissa Buch	Culinary	1,180,575	$2,219	Other	DIGITAL	
TravelWireNews	June 29, 2020	Mike Cugno	Community Resilience/Recovery	3,382	$6	Other	DIGITAL	
Southern Living	June 30, 2020	Kara Franker	Culinary	2,231,671	$4,196	Other	DIGITAL	
TraveLife	June 3, 2020	Tammy Cecco	Culinary	550,000	$24,200	Proactive Pitching	PRINT	
TraveLife	June 3, 2020	Nicola Brown	Culinary	60,000	$555	Proactive Pitching	DIGITAL	
Narcity	June 3, 2020	Kareem Gantt	Community Resilience/Recovery	1,742,100	$16,114	Proactive Pitching	DIGITAL	
Narcity	June 9, 2020	Tate Jacaruso	Culinary	1,742,100	$16,114	Proactive Pitching	DIGITAL	
MSN Canada	June 12, 2020	Patrick Clarke	Community Resilience/Recovery	10,386,000	$96,071	Proactive Pitching	DIGITAL	
Planetware	June 19, 2020	Shandley McMurray	Destination Miami	83,000	$768	Proactive Pitching	DIGITAL	
Travel Courier	June 23, 2020	Ann Ruppenstein	Arts & Culture/Multicultural & Heritage Neighbourhoods	45,497	$421	Proactive Pitching	DIGITAL	

Local/Corporate Communications

CBS 4	6/3/2020	Dave Warren	Included statement by GMCVB in coverage of businesses and resturants reopening.	344,301	$5,451	PROACTIVE OUTREACH	BROADCAST	DIGITAL
The Real Deal	6/3/2020	Katherine Kallergis	Included the GMCVB in its coverage of Hotels throughout Miami Beach and Dade County reopening.	22,237	$150	PROACTIVE OUTREACH	DIGITAL	
Lifestyle Media Group	6/15/2020	Kevin Kaminski	Ran dedicated feature highlighting Miami Shines hotel deals. Includes quote from Bill Talbert	721	$150	PROACTIVE OUTREACH	DIGITAL	PRINT
BizBash	6/15/2020	Isabel Lane	included Miami Shines as part of its national event round-up.	12, 1722	N/A	PROACTIVE OUTREACH	DIGITAL	
BizBash	6/18/2020	Claire Hoffman	included Miami Shines as part of its national event round-up.	12, 1722	N/A	PROACTIVE OUTREACH	DIGITAL	
Miami Herald (online)	6/19/2020	Rob Wile	Ran piece on 6/18 Miami Beach Hotel Task Force meeting. Rolando is quoted alongside other leaders in the industry	81,409	$500	PROACTIVE OUTREACH	DIGITAL	
Miami Herald (PRINT)	6/22/2020	Rob Wile	Ran piece on 6/18 Miami Beach Hotel Task Force meeting. Rolando is quoted alongside other leaders in the industry	133,328	$500	PROACTIVE OUTREACH	PRINT	
El Nuevo Herald (PRINT)	6/22/2022	Rob Wile	Ran piece on 6/18 Miami Beach Hotel Task Force meeting. Rolando is quoted alongside other leaders in the industry. In Spanish	42,069	$500	PROACTIVE OUTREACH	PRINT	
El Nuevo Herald (Online)	6/22/2022	Rob Wile	Ran piece on 6/18 Miami Beach Hotel Task Force meeting. Rolando is quoted alongside other leaders in the industry. In Spanish	67,193	$500	PROACTIVE OUTREACH	DIGITAL	
WPLG	6/22/2022	Christina Vazquez	Covered Miami Beach Hotel Task Force meeting LIVE from Royal Palm Hotel.	66,870	$1,254	PROACTIVE OUTREACH	BROADCAST	
WPLG [Online]	6/22/2020	Christina Vazquez	Covered Miami Beach Hotel Task Force meeting LIVE from Royal Palm Hotel. Included interview with Rolando.	33,561	$750	PROACTIVE OUTREACH	BROADCAST	DIGITAL
SFLCW [On air]	6/22/2020	Miriam Tapia	Spoke to Rolando, highlighting Miami Shines second phase.	3,918	$75	PROACTIVE OUTREACH	BROADCAST	DIGITAL
Indulge Magazine [Print]	6/25/2020	Eric Barton	Highlight virtual events offered by GMCVB.	40,000	$750	PROACTIVE OUTREACH	PRINT	
Hedonist Shedonist	6/26/2020	Staff	Runs dedicated feature on Miami Shines.	3,586	N/A	PROACTIVE OUTREACH	DIGITAL	
SFLCN	6/29/2020	Staff	Runs dedicated feature on Miami Shines.	441	N/A	PROACTIVE OUTREACH	DIGITAL	
Florida Trend	6/30/2020	Staff	Included a blurb of Hotel occupency shared by the Miami Herald in the July issue.	54,230	$250	PROACTIVE OUTREACH	BROADCAST	

MICE Coverage

The Meetings Magazine	June 22, 2020	Henry Fitzgerald	MICE	18,631	$172	Proactive Pitching	DIGITAL
International Meetings Review	June 14, 2020	Martin Lewis	MICE	1,000	$10	Proactive Pitching	DIGITAL
Connect Meetings	June 22, 2020	Claire Hoffman	MICE	19,127	$35	Proactive Pitching	DIGITAL
Event Manager Blog	June 25, 2020	Veronique Colombani	MICE	90,053	$169	Other	DIGITAL
Meetings Net	June 11, 2020	N/A	MICE	15,724	$30	Other	DIGITAL

U.S. & Canada

Major Award Season Shake-Ups, Plus HBO's Digital Pride, Miami's New Hospitality Campaign, and More

BY ISABEL LANE — JUNE 16, 2020

NATIONAL: HBO will celebrate Pride digitally with daily LGBTQ programming and events running from June 18-28. Hosted on the Human By Orientation website, the experience will include musical headliners, drag brunch, underground DJ sets, queer comedy night, and more every weekend in June. Headliners include Janelle Monáe, Todrick Hall, and Kim Petras.

LOS ANGELES: The Academy of Television Arts and Sciences has announced some shake-ups to this year's Emmy Awards. The Creative Arts Emmys will be conducted virtually, and for the first time in history there will be no Governors Ball after-parties. The main Emmys ceremony is currently still slated for September 20; its format is still being discussed.

The next Academy Awards will also have some changes, including a new date of April 25, 2021. (The show, which will air on ABC, was originally slated for two months earlier.) In addition, the opening of the Academy Museum of Motion Pictures has been moved to April 30, 2021.

For information on upcoming events in Los Angeles, visit Masterplanner: masterplanneronline.com/losangeles

MIAMI/SOUTH FLORIDA: The Greater Miami Convention & Visitors Bureau has launched Miami Shines, a recovery campaign to support hotel- and tourism-industry openings across Greater Miami and the beaches. The program includes promotional incentives across restaurants, hotels, museums, spas, and attractions.

NASHVILLE: BentallGreenOak, Flank Management LP, and Geolo Capital have joined in a three-way venture to acquire the Hutton Hotel. The Four-Star, Four-Diamond Hutton Hotel is home to 250 guest rooms and suites, Writers Studios for musicians, and a social club and entertainment venue for live performances.

WASHINGTON: The Washington Ballet hosts its first-ever virtual gala on June 18 at 7 p.m. The event will celebrate 75 years of The Washington School of Ballet with five performances by company dancers, appearances and tributes by very special guests, and more.

BizBash Buzz is the must-read digest of event industry news from BizBash.com.

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This Week in Event Venues: Convene's Virtual Meeting Options, Plus Hotel Openings, Safety Protocols, and More

Rounding up the latest news from hotels, convention centers, meeting spaces, restaurants, and other event venues across the United States and Canada.

BY CLAIRE HUFFAKER — JUNE 18, 2020

In Ohio, The Lytle Park Hotel debuted in downtown Cincinnati earlier this month; the new Autograph Collection property, which delayed its opening by two months to accommodate new health and safety protocols, has 106 guest rooms. There's also 11,000 square feet of event space, including eight flexible meeting rooms and the city's only four-season rooftop space, which offers views of Lytle Park, downtown Cincinnati, and the Ohio River.

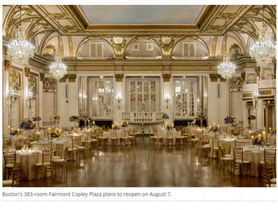
Photo: Courtesy of The Lytle Park Hotel

As hotels and event spaces begin to cautiously reopen after coronavirus-related shutdowns, we're here to round up the biggest news of the week—in one convenient place. Got a tip? Get in touch!

Spotlight On: Going Hybrid

On BizBash this week, we took a look at what hybrid events—with small in-person audiences and larger virtual audiences—may look like in the coming months. Venues around the country are already preparing for this new, new normal, including **Convene**, which offers co-working and meeting spaces in Boston, Chicago, Los Angeles, New York, Philadelphia, Washington, D.C., and London. Earlier this week, Convene launched new proprietary technology for virtual meetings—which includes a team of virtual meeting producers to guide clients through the process—plus enhanced products for hybrid meetings.

Local News



Boston's 383-room Fairmont Copley Plaza plans to reopen on August 7.

Northeast

While New York City is still in phase one of its reopening—in which restaurants are restricted to takeout and delivery—some bars and eateries are reportedly allowing crowds to gather outside their venues. After a video of crowds at St. Mark's Place went viral this weekend, Gov. Andrew Cuomo threatened to reinforce stricter lockdowns in Manhattan and the Hamptons. The city has deployed more than 2,000 "social distancing ambassadors" to remind people to stay six feet apart and to wear masks.

In other New York venue news, Long Island's **Nassau Coliseum**, which hosted roughly 200 events per year including sporting events and concerts, is closing indefinitely. Onexim Sports and Entertainment, which operates the arena under a lease from Nassau County, is reportedly seeking investors to take over operations.

In Boston, meanwhile, outdoor event space **The Lawn on D** has been converted into a reservation-only restaurant with 700 seats. Each of the 180 tables is at least six feet apart, and digital menus are accessed with QR codes. The space is sponsored by Citizens Bank, with food and beverage from Rebel Restaurants.

In more Boston news, the historic **Fairmont Copley Plaza** hotel plans to reopen August 7. The hotel will offer the "We Still Do" wedding package, which includes a 10-person ceremony, photo ops, a wedding cake, and a 10-percent discount on a 2021 reception. Packages start at $1,000; couples can pay extra to livestream the wedding for family and friendsand can also add bar service, passed hors d'oeuvres, and an overnight stay.

And in Philadelphia, **Logan Hotel** is taking it a step further: The 391-room property is offering free use of its outdoor courtyard for wedding ceremonies with 10 to 20 guests. The program also includes photography by Philip Gabriel; florals from Robertson's Flowers and food from Urban Farmer can be added for additional fees.

The Hollywood Bowl in Los Angeles introduced "Supper to Go" service this week.

Photo: Courtesy of the Los Angeles Philharmonic

West

West coast cities also continue their gradual reopenings—in a safe way. The **InterContinental San Francisco**, for example, has introduced "Meet With Confidence," a new program designed for safe in-person and virtual events. The 556-room hotel has partnered with PSAV to offer audiovisual and virtual meeting capabilities for hybrid events, including the use of integrated audience engagement program Chime Live. Room plans have been redesigned to support six feet of physical distancing; in terms of food and beverage, there will be a single server for every 15 attendees. The hotel is also offering virtual tours of its 43,000 square feet of event space.

In Las Vegas, resorts and casinos continue to open in phases. MGM Resorts will open **The Luxor** on June 25, followed by **The ARIA**, **Mandalay Bay**, and **Four Seasons Las Vegas** on July 1. **The Bellagio**, **MGM Grand**, **New York-New York**, and **Excalibur** opened earlier this month. All MGM properties will incorporate a new seven-point safety plan, which includes employee screening, physical distancing policies, standalone hand-washing stations, digital menus, and more.

In other Vegas news, the upcoming **Resorts World Las Vegas** has submitted plans for an underground public transportation system that will connect the resort and the Las Vegas Convention Center. Passengers will be transported in all-electric Tesla vehicles in under just two minutes. Pending approval by the Board of County Commissioners, construction is expected to begin later this year.

And in Los Angeles, Proper Hospitality will debut its new brand, **Hotel Juma**, on June 22. The new property aims to incorporate Proper's design-forward style at a more affordable price point. The 250-room property's design features natural woods, native fabrics, handmade tiles, and local art; Steve Living of Happy to Serve You Hospitality Group oversees the food and beverage, which includes a two-level outdoor restaurant.

Also in Los Angeles, the **Hollywood Bowl** may be closed for performances—but its food and wine department has introduced "Hollywood Bowl Supper to Go," which makes James Beard Award-winners Caroline Styne and Suzanne Goin's meals available for curbside pickup from Thursdays through Saturdays. Menu options include six different three-course meals, plus a hand-selected wine list.

Upstairs at the Gwen's rooftop terrace has reopened for socially distanced dining by reservation only.

Photo: Courtesy of Upstairs at the Gwen

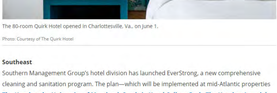
Central

Throughout Texas, which began its reopening on May 1, some venues—including a dozen restaurants in the Houston area—are reportedly shutting down again after employees tested positive for COVID-19. But in more positive Texas news, **The Plaza Hotel Pioneer Park** opened in El Paso on June 17. The newly restored boutique property has 130 rooms and suites, an on-site Mexican restaurant, a rooftop bar and lounge, and a fitness center. There's also 7,967 square feet of event space.

Further north in Illinois, as hotels prepare to reopen, the Illinois Hotel and Lodging Association has proposed a plan to allow guests to gather at 50-percent capacity in hotel meeting rooms, ballrooms, and public spaces. Currently, Gov. J.B. Pritzker's plan will permit 50 people to gather in phase four, but IHLA president and CEO Michael Jacobson is fighting for increased capacity. "The hotel and tourism industry are a critical component of the economy for Chicago and the state of Illinois, and our plan provides an important bridge to the future," Jacobson told NBC Chicago.

Chicago restaurants meanwhile, continue to reopen for outdoor dining. Reopenings this week include **El Che Steakhouse & Bar**, **Gemini**, **The Loyalist**, and **Upstairs at the Gwen**.

In Denver, the 128-year-old **Brown Palace Hotel & Spa** reopened last week. "The return to operation of The Brown Palace is something we've all looked forward to for the past two months," said general manager Nick Moschetti in a press release. "After uninterrupted operation for the past 128 years, this pause has allowed us to reflect on our place in Denver's past, present, and future. We have worked hard to ensure we are at our best, serving our guests to the level they've come to expect, with safety front of mind."



The 80-room Quirk Hotel opened in Charlottesville, Va., on June 1.

Photo: Courtesy of The Quirk Hotel

Southeast

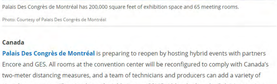
Southern Management Group's hotel division has launched EverStrong, a new comprehensive cleaning and sanitation program. The plan—which will be implemented at mid-Atlantic properties **The Hotel at the University of Maryland**, **Cambria Hotel College Park**, **The Hotel at Arundel Preserve**, and **Bear Creek Mountain Resort & Spa**—is built on four pillars: physical distancing, cleanliness, active monitoring, and rapid response.

In other Mid-Atlantic hotel news, the 80-room **Quirk Hotel** opened earlier this month in Charlottesville, Va. Situated adjacent to two historic farm homes dating back to the 19th century, the art-focused property incorporates a variety of relics from Charlottesville's past, and includes an in-house art gallery. There's also 11,000 square feet of indoor and outdoor event space, including a rooftop, an outdoor screening pavilion, and a bi-level yard.

In Nashville, BentallGreenOak, Flank Management LP, and Geolo Capital have joined in a three-way venture to acquire the **Hutton Hotel**. The 250-room hotel has more than 20,000 square feet of event space, as well as a 5,000-square-foot social club and entertainment venue, three dining concepts, and a Tesla Model S house car for guest transportation.

In Florida, The Greater Miami Convention & Visitors Bureau has launched Miami Shines, a recovery campaign to support hotel- and tourism-industry openings across South Florida. The program includes promotional incentives across restaurants, hotels, museums, spas, and attractions. "Our number one priority at the GMCVB is to responsibly drive demand to our partners in Greater Miami's tourism industry," said William D. Talbert III, president and CEO of the GMCVB. "The Miami Shines program helps create and keep jobs and helps the local economy recover now that beaches, hotels, and the hospitality industry are open once again."

In other Florida news, Greg Cook has been named general manager at the **Ritz-Carlton, Amelia Island** on Florida's northeast coast. Cook previously served as general manager of the Ritz-Carlton, Fort Lauderdale.



Palais Des Congrès de Montréal has 200,000 square feet of exhibition space and 65 meeting rooms.

Photo: Courtesy of Palais Des Congrès de Montréal

Canada

Palais Des Congrès de Montréal is preparing to reopen by hosting hybrid events with partners Encore and GES. All rooms at the convention center will be reconfigured to comply with Canada's two-meter distancing measures, and a team of technicians and producers can add a variety of virtual components. "Despite the undeniable impact COVID-19 has had on the Palais' operations, the current situation is serving as a springboard for going forward with new digital opportunities that will enable us to further make our mark globally," said Robert Mercure, the venue's CEO, in a statement. "The convention industry is simply evolving, and the Palais and its new hybrid event solutions are at the forefront of this transformation."

And in Toronto, the **Fairmont Royal York** has opened its doors for socially distanced weddings. Ceremony packages offer backdrops by Forget Me Not Flowers; luxury dining set-ups in the ballroom, and photography by the hotel's landmarks. The company also announced that its Summer Afternoon Tea series is now available for takeout. (*Want more Toronto-focused news? Check out our weekly column.*)

Getty

THE INTEL

Black-Owned Restaurants to Support Across North America

Spend your money where it counts—now and always.

BY CNT EDITORS
June 22, 2020

Condé Nast Traveler stands with protestors across the country fighting for racial equality and an end to police brutality. We are sharing the below lists of Black-owned restaurants as a resource for both residents and travelers, for when we have the opportunity to travel again.

All credit goes to the local writers, business owners, and publications that have created these databases of Black-owned businesses in their cities. Black-run businesses are more likely to be turned down for financing than any other racial group, and restaurants are more likely to be rejected for funding than most other categories of business. Many of these businesses remain open during the coronavirus pandemic, and if you have the means to support them, please remember to also tip heavily.

If you are looking for other places to donate, consider the ACLU, Color of Change, and Campaign Zero. These organizations also have information about police violence and the policies being proposed to stop it.

This list was originally published June 3 2020. It has been updated with new information

America

Black-owned restaurants in Baltimore

Compiled by Cambridge Local First

Black-owned restaurants in Charlotte

Compiled by Cassandra Cox

Black-owned restaurants in Houston

Compiled by Feed the Frontline Houston

Black-owned restaurants in Miami

Compiled by Zachary Fagenson

Black-owned restaurants in Minneapolis and St. Paul

Compiled by Bergen Flom, Tiffany Lukk, Dru Berry, and Evie Odden of *Minneapolis Magazine*

Black-owned restaurants in Nasvhille

Compiled by Rachel Iacovone and Ambriehl Crutchfield for WPLN

Black-owned restaurants in New Orleans

Compiled with help from *Welcome Magazine*

Black-owned restaurants in Phoenix

Black-owned restaurants in San Diego

Website compiled by Gabby Beckford

Google doc compiled by @halassaleh with leads from Gabby Beckford

Black-owned restaurants in the San Francisco Bay Area

Compiled by Soleil Ho

Black-owned restaurants in St. Louis

Black-owned restaurants in Tucson

Compiled by Ashley La Russa, Seanloui Dumas, Khailil Knight, Shannoah Green, Terrell Henry, and @cruizphotos_

Black-owned restaurants in Washington, D.C. and the DMV area

Compiled by Anela Malik

Canada

Black-owned restaurants in Toronto

Compiled by @j.a.l.i.l and @desperateidiot

Black-owned restaurants in Vancouver

Compiled by @feedingmama, with help from @kulakitchen

We will continually update this list. If you have created or found databases for other cities at home and abroad, please send them to noah_kaufman@condenast.com.

Places

This Week in Event Venues News

We go around the country to see what the latest is for venues as they re-open for the first time since the COVID-19 pandemic.

By: Claire Hoffman
June 22, 2020
5 mins read

Venues around the country are already preparing for the new normal, including Convene, which offers co-working and meeting spaces in Boston, Chicago, Los Angeles, New York, Philadelphia, Washington, D.C. and London. Last week, Convene launched new proprietary technology for virtual meetings—which includes a team of virtual meeting producers to guide clients through the process—plus enhanced products for hybrid meetings.

See what is helping elsewhere below.

East

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See the original version of this story, published by BizBash, here.

BEAST INSIDE
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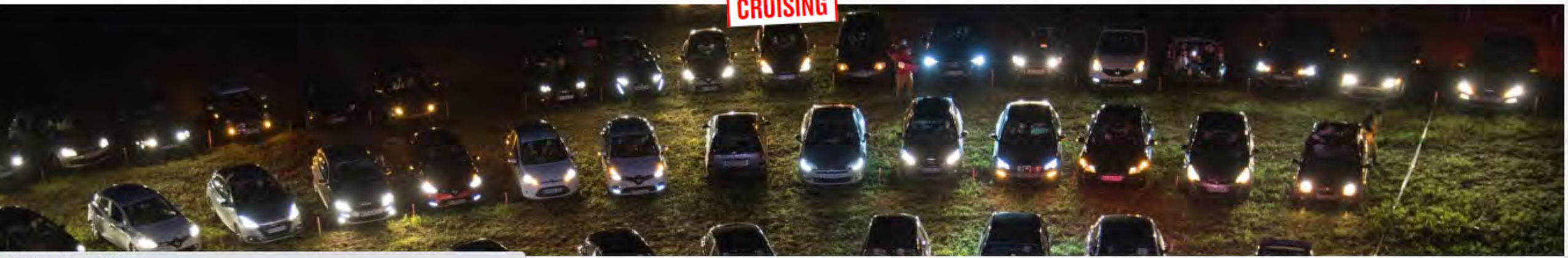
Too Scared to Go to the Movies? Here are Some of the Country's Best Drive-Ins

CRUISING



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Does Going To The Movies Seem Risky? Check Out Drive-In Options Around The U.S.

Lea Lane Contributor ©
Travel
Award-winning travel writer, 100-plus countries

The Saco Drive-In in Saco, Maine. Drive-in movie theater operators say more than 200 of the ... [+] ASSOCIATED PRESS

For those of you itching to go out to the movies, AMC, Regal and Cinemark have announced plans to re-open their movie facilities this summer.

But you may be understandably wary about safety precautions in this pandemic environment. For example, in an interview with Variety, AMC CEO and President Adam Aron said that his movie chain wouldn't be implementing mandatory face mask rules in its theaters, until an immediate outcry from the customers within 24-hours of the announcement, made him change his mind.

AMC is planning to sell masks in theaters for a dollar, and to restrict seating to a maximum of 30%. Besides social distancing, the company will use electrostatic disinfectant sprayers and vacuums with HEPA filters, and adapt snack service for safety.

But if indoor movies is a turn-off, consider another option: drive-ins. Lots (literal lots) are being converted around the country this summer. Check this listing or your local news for a drive-in near you, but here's a sampling:

Greater Miami, FL

Dezerland Park: An indoor theme park, is now converting its parking lot into a full drive-in experience complete with restrooms and concessions.

A 40ft LED Screen like the ones used in advertising but with better resolution, will allow for daytime viewings and social distancing in your car.

Weekly showings are scheduled for Fridays at 5 p.m. now through July 3, featuring family-friendly titles such as *Jurassic Park* and *Sonic the Hedgehog*. Food and drinks will be available. Tickets are available online for $30 per vehicle (plus fees) and they'll be sold first-come, first-served.

Hard Rock Stadium: NFL's Miami Dolphins' stadium just announced plans to turn their home field into what has to be one of the largest drive-in movie theaters in history. The global entertainment destination will now feature both an open-air and drive-in theater that will showcase classic Miami Dolphins content from the team's 54-year history, classic motion picture films, host commencement ceremonies and other events.

The family-friendly experiences will be held inside of Hard Rock Stadium and accommodate up to 230 cars, while the open-air theater can host small groups for an intimate viewing experience on the complex's south plaza.

San Luis Obispo, CA

The **Sunset Drive-in** in San Luis Obispo, California, is one of the last remaining drive-in theaters in California. This classic SLO staple shows double-header movies at family-friendly prices. Sunset will have screenings seven-nights a week.

Social distancing will maintain one car in-between poles, and when in line for concessions, six feet between each person in line. Restroom will be limited to three persons at a time.

Gino's Pizza offers drive-in, and carhop service. Guests can expect the classic aluminum window trays of the 1950's in this creative solution for COVID-era dining.

Greater Louisville, KY

Sauerbeck Family Drive In: In La Grange, KY, just 30 minutes outside of Louisville, Sauerbeck will have weekly programming, showing two movies back-to-back for $15. The family-owned business has a page dedicated to strict safety guidelines and social distancing rules.

Georgetown Drive-In: Located in Southern Indiana, about 20 minutes west of Louisville, this 69-year-old drive-in has plans for reopening.

Originally a solo screen when it opened in 1951, Georgetown Drive-in is now a two-screener, and despite having upgraded the audio to stereo FM radio, there are still working drive-in window speakers for nostalgic patrons.

Charlotte, NC

Hound's Drive-In: Located on Kings Mountain, 35 minutes west of Charlotte, Hound's Drive-In features two screens and recently added a third day of screenings to the regular programming. The land is big enough to allow social distancing, and improvements are currently being made such as new asphalt, internet upgrades, and landscaping near the screens.

Programming is available here, as well as a menu of concessions and the rules for social distancing.

In Charlotte, the **Charlotte Rescue Mission** has worked to bring two Drive-In Movie Nights at the Charlotte Motor Speedway. Movie-goers will also support the recovery programs. Light snacks and beverages will be provided.

St. Louis, MO

Drive-In St. Louis: A new multi-sport complex in the site of the former St. Louis Mills Mall is now hosting drive-in movie and concert experiences.

Concessions with curbside service and restrooms on-site are available and tickets for the shows can be purchased online ahead of time. Safety guidelines and social distancing rules are also available on the website.

Drive-In Movie Club: The Drive-In Cinema Club is coming to St. Louis from July 16-19, 2020, where guests will be able to enjoy a complete immersive, cinematic experience from the safety of their own vehicle.

Glendale, Arizona

West Wind Drive-in Movie Theater, a chain drive-in company in the western United States, offers a a capacity of 1000 cars at its Glendale, Arizona location.

Marshall, Arkansas

Kenda Drive-In Theatre in Marshall, Arkansas offers double features on weekends, and live outdoor concerts this summer.

Montclair, California

The **Mission Tiki Drive-In**, open seven days a week, is also home to the Mission Tiki Swap Meet, an open-air market where over 300 vendors gather Wednesdays through Sundays.

Alexandria Bay, New York

Bay Drive-In Theatre, opened in 1968, only opens on weekends through October. And this summer, the parking lot of Yankee Stadium will be transforming into a giant drive-in theater and concert venue.

Saco, Maine

The Saco Drive-In, established in 1939, offers double features, snacks and restrooms and is dog-friendly. What else could you want for families and Fido?

1,369 views | Jun 22, 2020, 01:07pm EDT

Florida Travel: Is It Safe To Eat Out At A Restaurant In Miami Beach? Here's What We Found

Will McGough Contributor ⓘ
Travel
I write about travel destinations and the people I meet along the way.

Strawberry cream dessert on the Omakase tasting menu at the Den inside the Azabu Miami Beach. WAKE AND WANDER MEDIA

While bars and clubs are still closed-by-law in Miami, restaurants throughout the city are open and permitted to operate at 50% capacity, amongst a slew of other rules and restrictions.

Dining al fresco severely cuts down on the risk of spreading or contracting the coronavirus, experts say, and indeed, cafes and restaurants are leaning heavily on their outdoor space to make customers feel comfortable.

But what about dining inside? Is it safe? More importantly, is it a pleasant experience? Surely, everyone would like to support a local restaurant during this difficult time, but with so much financial uncertainty, the experience needs to justify the price tag more than ever.

Last night, we ventured out to Azabu in the Stanton Hotel to get a feel for what it's like to be out and about in Miami Beach. Here's everything we learned:

Restaurants Are Possibly More Themselves Than Ever

Have you ever been in a restaurant and enjoyed the vibe, but wished it was a little less crowded, a little less noisy, and that there was a little more space between tables?

Welcome to dining out in our brave new pandemic world, where these perks come standard and are mandated by law. Surely, the restaurants might not see it the same way - less business - but for the consumer...

Well, we'd be lying if we didn't admit that we enjoyed walking into Azabu's main dining room, seeing the long, beautiful sushi bar with its stools well spaced, the tables spread far apart with plenty of room to walk in between. It was the place itself - the decor - that stood out and defined the ambiance, not necessarily its clientele.

The main dining room at the Azabu Miami Beach. Because they are only filled to 50% capacity, ... [+] AZABU MIAMI BEACH

People Want to Socialize - Maybe More Than Usual

It's not often that everyone on the planet has something in common to talk about. It's also not often that everyone on the planet is starved for social attention.

Despite being spread apart and health conscious, we found people at other tables or barstools to not only be friendly, but curious. The mom and daughter sitting across from us, for example, were wide-eyed to be out of the house - it was their first time out in "months," they said. We probably would have never conversed with them if the restaurant was bustling at 100% capacity.

It's almost as if everyone is living the same "I can't believe I'm at a restaurant" moment all at once, and people seem willing to share that moment with other diners - from a distance, of course.

"To an operator, having the restaurant at 50% capacity is something to get used to," said Mahmood Abousalem, Regional Managing Director at Azabu. "Despite this adjustment, the dining room is still buzzing with energy and ambiance."

The Regulations Translate Into Wonderful Service

From the moment we checked in at the hostess stand at Azabu, the concern that the rules and regulations would overshadow the experience with fear and hesitation was lifted and removed.

Masks are required when walking through the restaurant, but that need not be a classless endeavor - upon arriving, we were presented with a paper "mask receptacle" to stash our mask in while we were at the table (this not only makes things feel a little more organized and elegant, it keeps people's masks off the tables).

Employees were wearing masks and gloves (chef included!), but by now, we're all used to such a sight. Because there were less people in the restaurant, each table received heightened service, with servers standing by to pull out your chair, or bring you another drink, with a promptness that is only possible in a half-full restaurant.

"Our three-day [re-opening] training program for all staff members is comprehensive while placing a large emphasis on merging safety and hospitality," said Abousalem. "We are focused on guests having a memorable evening by letting them know that they are coming to a safe environment and not losing the experience of dining out. From providing special bags to guests, so their masks never touch the table, to changing gloves every time the server approaches the table, we are committed to integrating the highest level of safety and hospitality."

Omakase in The Den at the Azabu Miami Beach is a highly-visual experience. The chefs now wear gloves ... [+] AZABU MIAMI BEACH

Exclusive Experiences Are Now Even More Exclusive - But Still the Same Price

Another pleasant byproduct of the max 50% capacity rule is that exclusive experiences have become even more exclusive - and the price is the same as it was before.

Typically, the Omakase menu at Azabu's semi-hidden sushi counter, The Den - which is separate from the main sushi bar and dining area - costs $150 for one of the 18 seats. But now, that same price will get you one of the six or seven seats they make available.

Why does that matter? It's all about the increased personalized attention you're able to get from the chef (after all, that's the attraction of the experience in the first place).

Omakase translates roughly to "I leave it to you," and it's a dining adventure where the chef personally selects, prepares, and presents a near 10-course meal right in front of your eyes - sushi rolls, sashimi, uni, and more - explaining and presenting each dish, course by course. Even before the meal the chef was putting on a show, holding up the ingredients for each guest to see, like huge fillets of fish and raw wasabi roots.

Normally, with 18 people, the chef must divvy his time accordingly. Now, with only a handful of people, the chef can spend more quality time with each guest, answer more questions, and slow his pace.

"The Den was founded on the Japanese concept of omotenashi which means going beyond regular service, placing an emphasis on detail and anticipating the needs of guests," Abousalem said. "Even before COVID, guests at The Den were always made to feel extra special."

Grilled Octopus at the Azabu Miami Beach. Dining out may be different, but the dishes are still the ... [+] AZABU MIAMI BEACH

Restaurants Are the Only Game in Town

Walking the streets of Miami Beach after the meal, things were relatively quiet, and it struck us: At the moment, going out to a restaurant is literally the only nightlife available in the city.

Bars are closed. Lounges are closed. Clubs are closed. It's either go out to dinner and a couple drinks at a restaurant, or stay home.

That alone is not justification - certainly, things need to be safe, and things need to be worth the price of admission.

But so far, so good for restaurants like Azabu in Miami, who have impressively taken the phased reopening in stride, and seem razor-focused on curating a memorable experience for guests despite the range of restrictions.

Ready To Travel Again? What You Need To Know About Tourism's Grand Opening

Christopher Elliott Forced Contributor ⓘ
Travel
I'm a consumer advocate. I write about personal issues.

Photo credit: Dr. Jennifer Lindell Author's Collection, Photo Credit: Dr. Jennifer Lindell Author's Collection

If you're ready to travel again, the travel industry is ready for you. Have you heard? But there are a few things you need to know about tourism's grand opening that might surprise you.

After the COVID-19 outbreak closed down virtually the entire travel industry, the opening has been uneven and unpredictable. Some quarantine orders, such as Florida's for visitors from the New York area, remain in effect. There's also a lot of uncertainty, with coronavirus cases spiking in parts of the country. And there are deals — but they aren't what you might expect.

"We're taking a very thoughtful approach to how we communicate leisure travel right now," says Ben McDonald, a spokesman for the Reno-Sparks Convention and Visitors Authority, which markets Reno, Nev., and Lake Tahoe. "We want to talk to visitors in a way that's relatable and will make them feel comfortable on a visit."

That may be easier said than done. Reno is pursuing a multichannel, visual-first strategy, showing people it's safe to come to the area. To keep visitors informed, the city has updated its website with the latest guidelines and restrictions. Also, there's an emphasis on outdoor activities and safety, to reassure guests that they'll be fine.

But the last few weeks haven't exactly been welcoming. In early June, there were violent protests and a curfew in Reno. And nearby California, primary source of visitors, still has a stay-at-home order.

On a recent Saturday morning, Reno looked like a ghost town. Hardly anyone was out, despite the fair weather. I walked into the Eldorado Resort, and for a moment, I thought the casino had gone one-for-five. It hadn't. It turns out there was almost no one on the gaming floor, a dramatic contrast to the last time I'd visited the resort, pre-pandemic. The hotels may say they're open, but are they really?

Western Hog Hat (after the 2nd contest in early June). The city is welcoming visitors back under CDC conditions.Credit: Dr. Jennifer Lindell

A grand opening like no other

A recent survey by Temple University's School of Sport, Tourism and Hospitality Management found that travelers remain nervous about this summer. Almost 70% of respondents feel the potential risks of contracting COVID-19 during travel will play a key role in their decision to take a trip.

For destinations, it's all about building trust for people who are ready to travel again. Jason Jerick, the vice president of digital marketing at Simplexion, a company that develops marketing software used by destinations, says the taking points are the same: "It means showing travelers safety is a top priority by sharing local business plans, communicating how other public locations are sanitized and promoting social distancing."

Grand opening of Sloss Palace Cancún, where the resort's guests can enjoy a day at the beach or a dip in the pool. Credit: Sloss Palace Cancún

Rolling out the red carpet to people who are ready to travel again

Grand openings are all over the map. Some resorts are literally rolling out the red carpet — and flipping a cocktail umbrella. Consider this 3-by-video from the Grand at Sloss Palace Cancún, where the first VIP visitors from the United States were welcomed with a spokesperson's words, "The first guests to check in were surprised with a massive light switch that officially turned the lights to paradise back on," says Cecilia Carrera, a resort spokeswoman.

Other places are welcoming visitors back in stages. That's what's happening in New Orleans. A few weeks ago, the city started its grand opening efforts by reaching out to bars who love the city for its food, music, culture or just plain politics.

"Our initial marketing message is directed to these people, with the idea to tickle them with messaging about the things they most miss about New Orleans," explains Jeff O'Hara, president of FRA New Orleans.

But the Big Easy isn't quite ready for all visitors. It's in Phase Two of its opening, which means it's easing restrictions on medium-risk operations, while continuing limits on occupancy, social distancing measures, and requirements for personal protective equipment.

Next month, New Orleans will start marketing to the general public. At the moment, restaurants, attractions and tours are allowed to operate at 50% capacity. In early July, says O'Hara, the city moves to Phase 3, which will allow most businesses to operate close to normal capacity.

Another approach? The great outdoors. In northern Florida, tourism officials are trying to attract reluctant visitors by emphasizing outdoor activities and open spaces.

"It's all about cleanliness and how easy it is to safely distance here," says Barbara Golden, a spokeswoman for the St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau. St. Augustine and St. Johns County have started programs to help visitors a safe environment. The region's efforts include digitally monitoring a select group of residents' temperatures, monitoring wastewater for traces of coronavirus, and initiating a county-wide Pledge St. Johns County program that encourages businesses to commit to CDC health guidelines.

Photo credit: Dr. Jennifer Lindell Author's Collection, Photo Credit: Dr. Jennifer Lindell Author's Collection

What's in the grand opening announcements?

For most American destinations, the grand opening strategy is pretty simple: send out a press release saying that you're ready.

For example, Sedona, Ariz., launched a campaign called Clean.Safe.Ready. which includes a series of security precautions adopted by more than 150 businesses. Among them: frequent hand washing, maintaining social distancing, and limiting contact with others. Several Sedona area hospitality companies, including 6Forest Sedona Hotel, Sedonaffair Inn and Suites and Arizona Safari Jeep Tours, also sent a separate news release to remind people that the destination was a "safe environment" for visitors.

For some areas, reopening is an opportunity to remind visitors of what's there. In California's Santa Ynez Valley, just north of Los Angeles, the opening announcement included a recitation of its most famous sons and books: The Chumash, The Santa Ynez Inn and Skyline Los Alamos, Alisal Guest Ranch & Resort, Flying Flags, Hamlet Inn, Santa Ynez Valley Marriott, Hideaway Inn, and The Alamo Motel. "Unforgettable stays for a wide range of budgets," it noted.

The newly refurbished Image by Carmel, Credit: Courtesy Photo Submitted. Image by Carmel Photo Credit: Courtesy Photo Submitted

A new look after the pandemic

Some destinations rebranded during the pandemic or added something new for visitors who are ready to travel again. Catalina Island, just off the coast of Southern California, transformed itself from the Catalina Island Chamber of Commerce & Visitors Bureau to Love Catalina Island.

"The rebrand was actually in the works long before COVID-19," explains Jim Lattimore, CEO of Love Catalina Island. "But the pandemic has made the case to share our love of this island even more important."

Catalina's new site is more than a fresh take on a favorite California destination. It also keeps visitors up to date on the latest hotel and attraction openings.

"We've been sharing regular updates on the status of travel, along with current deals and offers from hotels and businesses, to our email database to keep them informed and interested," says Lattimore.

There seems to be a "love" theme in Southern California. With leisure travel getting the green light from Los Angeles County Public Health, Los Angeles Tourism is debating "Love" next year. It's a campaign calling on Angelenos to take a staycation and help jump-start the local economy. Tourism officials found that if every employed Angeleno stayed three nights in an L.A. hotel, ahead of three restaurants and participated in three museum visits or walking tours, it would inject $1.4 billion back into the economy and resupply more than 10,000 jobs. It's a complication of Los Angeles deals across hotels, restaurants, and other businesses.

"We'll be sharing a specially created landing page for visitors that contains safety information about participating hotels, restaurants, and other members," says Los Angeles Tourism spokeswoman Jamie Bingham.

Meanwhile, Sloss, which just opened, unveiled a new Carmel Shell mural on Mission and 6th Ave., with a clever theme. The artwork was scheduled for installation in spring 2020 but paused because of COVID-19. But then tourism officials had an idea. Visit Carmel and the Carmel Public Library created the Carmel Shell mural in Place campaign, using the shell art as its symbol. The group distributed a shell template for community members to decorate and hang in their windows as a sign of support while "Shell-ter(ing) in Place."

Today, the shell is a photo-op for tourists.

Photo credit: Dr. Jennifer Lindell Author's Collection, Photo Credit: Dr. Jennifer Lindell Author's Collection

Ready to travel again? Here are the deals, but they're not what you expect

There are lots of deals out there. You've probably heard of the Las Vegas casino that giving away flights. And you've probably also read about Japan's plans (which tourism officials decry to cover part of the cost of vacationing there. Sixty-five day plans to subsidize the cost of plane tickets and per-for-one of every three nights in hotels, according to my FORBES colleague Cecilia Rodriguez. But good luck taking advantage of those deals. I checked on the Vegas flights and they appeared to be long gone.

But some of the deals, though more modest, are still available. For example, the Greater Miami Convention & Visitors Bureau launched its popular Miami Spice Restaurant program two months early. It offers visitors an opportunity to enjoy their favorite restaurants with three-course meals priced at $19 for lunch and $34 for dinner through Sept. 30. There also specially curated hotel packages that pair dinner with an overnight hotel stay.

VisitNorfolk and Visit Virginia Beach introduced a program called Together at Last. It's a cooperative marketing initiative that offers savings at more than 60 local businesses. The savings range from 50% off at the Williamsburg Wine House Bed & Breakfast to a buy-one, get-one-free offer at Virginia Stage Company.

Back in Catalina Island, the Hotel Atwater is offering a deal that's almost too good to be true for returning visitors. To celebrate its 100th anniversary, the hotel just launched a limited-time offer called "Trust to 100 Years". The first 100 rooms will be available to book at a nightly rate of $4.08.

Yes, that's the decimal point error.

At the Hotel Metropole Miami-Cutler, which opened yesterday, you can book a "Happy Days" package that includes parking, late checkout, an American breakfast and complimentary cocktails at the Karl Lagerfeld-designed pool area.

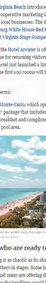
Photo credit: Dr. Jennifer Lindell Author's Collection, Photo Credit: Dr. Jennifer Lindell Author's Collection

Tips for people who are ready to travel again

Tourism's grand opening is as chaotic as its destinations. Some places are reopening quickly, others in stages. Some have a fresh face, others are unchanged. And many are offering discounts, even though they aren't as generous as the headlines would have you believe.

So what does tourism's grand opening mean to you?

Don't assume a hotel or attraction will be open this summer. Even if a destination claims to be open, it doesn't mean all facilities will be. Websites aren't always updated in a timely manner, and that's particularly true for businesses that have been closed for a long time. If you're planning to do something special, call ahead to make sure you can get that deep-fried Twinkie or three theater tickets in Virginia Beach.

The situation can change quickly, so be flexible. Destinations are hoping to have you back, but if there's a second wave of coronavirus — which there might be — all bets are off. That's the one common theme in all the openings. It's the "fit" in the last paragraph of the opening announcement. Make sure you review all the cancellation policies before you make a reservation. Don't wait until a lockdown to find out if you can get a refund.

Don't believe the hype about low prices. You've probably seen the headlines about the desperate travel industry that's giving away its product, hoping to lure you back this summer. That might have been the case in March, but no longer. Most discounts are modest. In my reporting, I found hotels where occupancy was higher than it was at this time last year. Prepare to pay sticker price for some summer vacations.

The travel industry is ready for you this summer. But unless you checked into Grand at Sloss Palace Cancún last week, you shouldn't expect a red carpet. Instead, expect slightly higher prices, crowds and lots of new rules. It's not quite the grand opening you were expecting, but at least you have somewhere to go.

Don't expect a full refund if you can get a refund. You've probably seen the headlines about the desperate travel industry that's giving away its product, hoping to lure you back this summer. That might have been the case in March, but no longer. Most discounts are modest. In my reporting, I found hotels where occupancy was higher than it was at this time last year. Prepare to pay sticker price for some summer vacations.

The travel industry is ready for you this summer. But unless you checked into Grand at Sloss Palace Cancún last week, you shouldn't expect a red carpet. Instead, expect slightly higher prices, crowds and lots of new rules. It's not quite the grand opening you were expecting, but at least you have somewhere to go.

Begins June 19, Miami: The Outdoor Theaters at Hard Rock Stadium

The Miami Dolphins are turning Hard Rock Stadium into a giant drive-in. MIAMI DOLPHINS

The Miami Dolphins announced that it will be converting Hard Rock Stadium into a 230-car drive-in theater this summer, with the aim to showcase select Miami Dolphins match-ups from the team's 54-year history, classic motion picture films and other events. The family-friendly experience will abide by social distancing policies, according to the press release.

"It's a fundamental human need to physically experience and celebrate events and experiences together, and we're trying to provide options for everyone where they can be safely socially distant and socially present at the same time," said Miami Dolphins and Hard Rock Stadium Vice Chairman and CEO Tom Garfinkel.

There will also be a open-air theater available for smaller private events. Specific events and dates will be announced soon.

1,643 views | Jun 2, 2020, 03:21pm EDT

5 Drive-In Movie Theaters Across America

Wendy Altschuler Contributor
Travel
I cover travel, adventure, and culture across the globe, specializing in nature and the great outdoors.

USA, New York State, Drive-In Movie Theater GETTY

Families, couples, and friends are searching for ways to be together over the summer months while following social distancing guidelines due to the coronavirus pandemic. And, since going to the movies, in a packed indoor theater, is off the table as of now, there's a better and safer option: drive-in movie theaters. Take part in this nostalgic American leisure activity and enjoy quality time spent with the people you love most. Some of these theaters have been around for decades, while others are brand-new. Keep reading to discover where to go, across the country, to enjoy this classic style of entertainment.

Miami, Florida

Miami, FL - Hard Rock Stadium - Drive-In Inside Stadium - Miami Dolphins MIAMI DOLPHINS

The Miami Dolphins announced recently that there are plans for creating an outdoor theater at Hard Rock Stadium, which will showcase Miami Dolphins content from the teams' 54-year history, as well as classic movies. The open-air drive-in theater will provide socially distant family-friendly entertainment for up to 230 vehicles. Food and beverages, as well as tickets, will be available through an online ordering and payment system to limit in-person contact.

"We've spent several weeks planning this to be able to provide people with a safe option to go out and enjoy movies, classic Dolphins content, concerts, and celebrate 2020 graduates," said Miami Dolphins and Hard Rock Stadium Vice Chairman and CEO, Tom Garfinkel, in a press release. "It's a fundamental human need to physically experience and celebrate events and experiences together, and we're trying to provide options for everyone where they can be safely socially distant and socially present at the same time."

239,802 views | Jun 5, 2020, 11:49am EDT

7 Black-Owned Hotels Across The U.S. To Visit On Your Next Road Trip

Kaitlyn McInnis Contributor

Travel

I cover luxury travel—from takeoff to touchdown and everything in between.

The Ivy Hotel in Mount Vernon, Baltimore JACKSON PHOTOGRAPHY

When it comes to accommodations, travelers have endless options to explore when planning a trip—from hostels and Airbnb to luxury hotels and family-run B&Bs, your choice of lodging can easily define your trip and being selective about where you choose to stay can have a big impact. Supporting Black-owned hotels is an easy way to help African American hospitality entrepreneurs flourish while encouraging more diversity in the greater hospitality industry.

According to Davonne Reaves, Hospitality Strategist at The Vonne Group, less than two percent of hotels across the country are currently owned by Black people. That said, Reaves is confident that number will continue to rise with the support of American and international travelers.

Looking to support diversity in the tourism industry? From cozy boutique hotels in Ohio to luxury spas in Virginia, below are a handful of Black-owned hotels and resorts to visit on your next stateside road trip.

The Copper Door B&B in Miami, Florida

Nestled in the heart of Historic Overtown in Miami, this intimate boutique bed & breakfast boasts 22 spacious rooms (including three private double room suites), chef-driven amenities and locally sourced experiences. Owned by Jamila Ross and Akino West, the Copper Door B&B is a beautiful result of the couple's rich culinary and hospitality backgrounds.

Greater Miami CVB Launches "Miami Shines" Tourism Recovery Campaign

By James Shillinglaw, Jun 15, 2020, (0 comments)

The Greater Miami Convention & Visitors Bureau (GMCVB) last week launched "Miami Shines," a comprehensive travel and tourism recovery program to promote Greater Miami and the Beaches as a place for vacations and future meetings and conventions business. The program includes a strong lineup of promotional incentives across restaurants, hotels, museums, spas and attractions. (See "Miami Shines" video above.)

GMCVB rolled out the "Miami Shines" platform to coincide with the opening of hotels and public beaches countywide as a way to drive demand and stimulate business for the tourism industry. Under the "Miami Shines" platform, the GMCVB is launching the Miami Spice Restaurant program two months early, offering visitors and locals alike the opportunity to enjoy their favorite restaurants with three-course meals priced at $25 for lunch or brunch and $39 for dinner, now through Sept. 30.

Specially curated "Spice and Stay" packages offer guests special rates at participating hotels when paired with Miami Spice meals on property. "Miami Shines" marketing materials include a video campaign produced in English, Spanish and Creole targeting local and regional customers, as well as visitors and meeting planners. The program includes a Miami local-pride initiative and offers residents a multilingual Miami Shines Toolkit encouraging locals to share their #MiamiShines moments on social media. "Miami Shines" includes a comprehensive advertising, social media and public relations strategy. A complete list of offers and program details is available at **www.MiamiShines.com**.

Miami Shines is designed to help the destination recover as quickly as possible, offering relief to Greater Miami's tourism and hospitality industry, which is the economic backbone of the community. "Miami Shines" showcases what makes Greater Miami and the Beaches such a special place, including its diverse people, places, neighborhoods, arts, culture, experiences and weather and sunshine. Creative assets showcase the serenity of the destination's outdoors, nature and beaches while reflecting the community's energy, which draws visitors, conventioneers, businesses, entrepreneurs and others from around the globe. "Our number one priority at the GMCVB is to responsibly drive demand to our partners in Greater Miami's tourism industry," said Bill Talbert III, president and CEO of the GMCVB. "The 'Miami Shines' program helps create and keep jobs and helps the local economy recover now that beaches, hotels and the hospitality industry are open once again. The GMCVB has helped Greater Miami's community navigate challenging crises in the past, including 9/11, the Gulf Oil Spill, Zika and several hurricanes. We are resilient, and with the support of our community partners we will soon shine brighter than ever."

"Miami Shines" includes local, regional and national components to help drive vacations and future meetings and convention business. It represents the culmination of the GMCVB's pre-recovery programs, which include Miami Eats, Miami Salutes and Virtual Miami among others. For more information about the GMCVB's response efforts and updates related to COVID-19, visit **www.GMCVB.com/TravelGuidelines**. For more information, call 305-447-777 or 888-76-MIAMI or visit **www.miamibeaches.com**.

Destination

Greater Miami Convention & Visitors Bureau Launches Tourism Recovery Campaign

The **Greater Miami Convention & Visitors Bureau** (GMCVB) has announced the launch of **Miami Shines**, a travel and tourism recovery program to promote **Greater Miami** and the **Beaches** as a place for vacations and future meetings and conventions business. The program includes a lineup of promotional incentives across restaurants, hotels, museums, spas and attractions.

The GMCVB is rolling out the Miami Shines platform to coincide with the opening of hotels and public beaches as a way to drive demand and stimulate business for the hard-hit tourism industry. Under the Miami Shines platform, the GMCVB is launching the **Miami Spice Restaurant** program two months early, offering visitors and locals the opportunity to enjoy restaurants with three-course meals priced at $25 for lunch/brunch and $39 for dinner, now through September 30. Specially curated "**Spice and Stay**" packages offer guests special rates at participating hotels when paired with Miami Spice meals on property. Miami Shines marketing materials include a video campaign produced in English, Spanish and Creole, targeting local and regional customers, as well as visitors and meeting planners. The program includes a **Miami** local-pride initiative and offers residents a multilingual Miami Shines Toolkit, encouraging locals to share their #MiamiShines moments on social media. Miami Shines includes a comprehensive advertising, social media and public relations strategy.

Miami Shines includes local, regional and national components to help drive vacations and future meetings and convention business. Miami Shines is the culmination of the GMCVB's pre-recovery programs, which include **Miami Eats**, **Miami Salutes** and **Virtual Miami**, among others.

Visit www.miamiandbeaches.com/miamishines.

TRAVEL PULSE

US Tourism Boards Entice Travelers With Lucrative Promotions

Claudette Covey 6/19/2020

As COVID-19 travel restrictions begin to ease up, and more U.S. destinations are open for business, tourism boards are enticing travelers with lucrative promotions and offers, including discounts at hotels, restaurants, attractions and more.

© CrackerClips/iStock/Getty Images Plus St Louis, Missouri skyline at dusk

VisitNorfolk and Visit Virginias Beach have partnered to create the "Together at Last" marketing campaign, which provides travelers with discounts at upward of 60 businesses in both destinations.

"Our goal is to provide our visitors and local residents with a convenient and cost-effective means to plan their trips while also supporting the local economies of our two great cities," said VisitNorfolk President and CEO Kurt J. Krause. "Between the two destinations, we offer hundreds of exceptional restaurants and independent retailers, dozens of museums, more than 100 premier options for lodging, not to mention four beautiful beaches and nearly 200 miles of shoreline. Simply put, we are better together, and we can't wait to welcome people back."

Visitors can access digital "Together at Last" passes by visiting visitnorfolkvabeach.com.

Visit San Antonio unveiled the Si San Antonio campaign, which offers travelers more than 150 offers from hotels, restaurants and attractions. When booking one of the Si San Antonio packages on the Si San Antonio website, travelers will receive a Si San Antonio card when they check into their hotels.

Participating restaurants, which include The Good Kind, Paesanos Riverwalk and Maverick Texas Brasserie, will offer Si San Antonio cardholders special deals such as a percentage off the check and free food or drink.

Upward of 40 attractions, museums, tours and shops will provide cardholders will discount and free gifts.

Explore St. Louis introduced the St. Louis Passport initiative, enabling visitors to take advantage of discounts and special offers at the city's attractions, shops, restaurants and hotels.

Explore St. Louis also unveiled a sister page detailing attraction reopening information.

The Greater Miami Convention & Visitors Bureau launched the Miami Shines campaign, which provides a lineup of incentives from restaurants, hotels, museums, spas and attractions through Sept. 30.

For travel advisors, Visit Orlando introduced a three-part webinar series, providing the latest information on some of the destination's most popular resorts and attractions.

The series kicks off on June 30 with a focus on Universal Orlando Resort and Walt World Swan & Dolphin. The July 14 webinar will feature SeaWorld Parks & Entertainment and Westgate Resorts. The July 28 webinar will put the spotlight on ICON Park, the Orlando Magic basketball team and Gatorland.

The tourism industry is facing challenges like they've never seen before. These promos will hopefully help businesses see an increase as everyone strives to adapt to the new normal.

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© CrackerClips/iStock/Getty Images Plus St Louis, Missouri skyline at dusk

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TRAVEL PULSE

Miami Eyes Tourism Recovery as Beaches, Attractions Reopen

Patrick Clarke 2020-06-12

© Miami Beach Visitor and Convention Authority miami beach

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Meanwhile, the Greater Miami Convention & Visitors Bureau (GMCVB) is giving summer travelers added incentive to experience South Florida through the Miami Shines tourism recovery campaign.

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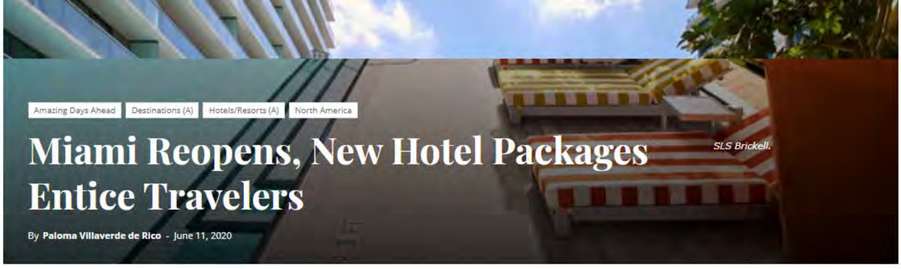
looking to stay local this summer can look forward to a plethora of other activities, from water sports to self-guided art walks, and a whole lot more.



Amazing Days Ahead | Destinations (A) | Hotels/Resorts (A) | North America

Miami Reopens, New Hotel Packages Entice Travelers

SLS Brickell.

By **Paloma Villaverde de Rico** - June 11, 2020

As Greater Miami & the Beaches reopens its hotels, **beaches**, restaurants, attractions, we know, from market indicators, that the first wave of travelers will be locals, and, as Rolando Aedo, the **Greater Miami Convention & Visitors Bureau's** COO, said during the tourism bureau's annual ***Tourism Industry Forum***, held virtually this year, the GMCVB's new "recovery campaign, *Miami Shines*, to a large extent, will be triggered when hotels open." The campaign, he went on to say, will be the vehicle to "drive as much hotel demand in as little time as possible."

The strategy for the campaign is to target—in this order—local, regional and U.S. markets. First month—once hotels reopen—will be to target local Miami visitors and drive markets, including Florida and Georgia, then expanding nationally as appropriate.

With that in mind, hotels across the area are debuting new packages set to entice locals and the drive market. The *Love Our Locals* promotion can be found at several hotels:

SLS Brickell: Travelers who book their stay with the *Love Our Locals* promotion for $70+ in savings. Starting at $129+, the package also includes a waived daily resort fee and complimentary WiFi. *SLS Brickell opened on June 1.* ***sbe.com/hotels/sls-hotels/brickell***

SLS LUX Brickell.

SLS LUX Brickell: Travelers who book their stay with the *Love Our Locals* promotion for $50+ in savings. Starting at $179+, the package also includes a waived daily resort fee and complimentary WiFi. *SLS LUX Brickell with open June 15.*
sbe.com/hotels/sls-hotels/lux-brickell

Shore Club: Travelers who book their stay with the *Love Our Locals* promotion for $70+ in savings. Starting at $129+, the package also includes a waived daily resort fee and complimentary WiFi. *Shore Club with open June 18.*
sbe.com/hotels/originals/shore-club

Accommodations at Shore Club.

SLS South Beach: Travelers who book their stay with the *Love Our Locals* promotion for $70+ in savings. Starting at $179+, the package also includes a waived daily resort fee and complimentary WiFi. *SLS South Beach opened on June 4.*
sbe.com/hotels/sls-hotels/south-beach

Hyde Midtown Miami: Travelers who book their stay with the *Love Our Locals* promotion for $40+ in savings. Starting at $119+, the package also includes a waived daily resort fee and complimentary WiFi. *Hyde Midtown Miami will open June 15.*
sbe.com/hotels/hyde/midtown-miami

Another option is the *Suite Escape* package:

SLS Brickell: Guests who book the *Suite Escape* package can take advantage of a daily poolside cabana, $100 F&B credit, and complimentary valet for one vehicle per room per day. Starting at $379+, the promotion also includes a daily complimentary continental breakfast and complimentary late check-out at 2 p.m. The concierge team can also arrange for babysitting services at a separate cost.

SLS LUX Brickell: Guests who book the *Suite Escape* package can take advantage of a daily poolside cabana, $50 F&B credit, and complimentary valet for one vehicle per room per day. Starting at $429+, the promotion also includes a daily complimentary continental breakfast and complimentary late check-out at 2 p.m. The concierge team can also arrange for babysitting services at a separate cost.

Hyde Midtown Miami: Guests who book the *Suite Escape* package can take advantage of a daily poolside cabana, $30 hotel credit, and complimentary valet for one vehicle per room per day. Starting at $209+, the promotion also includes a daily complimentary breakfast at Starbucks and complimentary late check-out at 2 p.m. The concierge team can also arrange for babysitting services at a separate cost.

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CORPORATE & INCENTIVE TRAVEL
THE MAGAZINE FOR CORPORATE MEETING AND INCENTIVE TRAVEL PLANNERS

Miami Beach Hotel Task Force Address Florida's Phased Reopening

JUNE 22, 2020

Like Tweet
Email Print

The Greater Miami Convention & Visitors Bureau (GMCVB), in partnership with the Miami Beach Convention Center (MBCC), held a Miami Beach Citywide Hotel Task Force meeting Thursday, June 18, at the Royal Palm South Beach Miami. Practicing social distancing guidelines outlined by the Centers for Disease Control (CDC), the Task Force discussed new "best practices for hotels" to help Greater Miami & Beaches' hospitality industry manage reopening after travel closures due to COVID-19 (coronavirus).

Among the takeaways:

- Each hotel is taking serious measures and adhering to CDC Safety/Sanitation guidelines. The health of their staff and guests are their number one priority.
- Many hotels have taken additional measures and unique offerings to stay contactless such as mobile apps and high technology thermometer for temperature check without interrupting customers' experience.
- Hotel occupancy is picking up slowly and overall business outlook is encouraging, especially from the Northeast market.
- International and business travel remains slow at the moment.
- Some hotels have higher occupancy in Q1 due to postponements.
- Special hotel promotion for short term bookings (Miami Meetings Shine Promotion)-offers can be viewed on our website.
- MBCC had implemented new safety guidelines.

Speakers included Rolando Aedo, CDME, Chief Operating Officer of the GMCVB, Sonia Fong, Vice President of Sales GMCVB; Freddie Peterson, General Manager at the Miami Beach Convention Center; Blake Crawford, Director of Sales & Marketing Royal Palm South Beach Miami; Heather Shaw, Assistant Director of the Tourism & Culture Development Department of Miami Beach, as well as other industry experts.

Tourism is Greater Miami & Beaches' number one industry so the GMCVB is proud to have brought together leaders of key agencies together to give them an opportunity to give the industry an opportunity to share best safety practices, proactive efforts to reopen, and more. Working hand-in-hand with local, regional and state officials, the GMCVB will continue to update industry representatives on the state of the crisis.

GREATER MIAMI CONVENTION & VISITORS BUREAU WEBSITE

NEWS

4 drive-in experiences you're about to see everywhere this summer

Samantha Rosen
May 31, 2020

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Stay-at-home orders are lifting around the world, and we're gradually making our way toward a new normal defined by social distancing guidelines. For some people, this might look like a trip back in time.

Yes, this is the summer of booking all your fun in advance, but it's also set to be a summer of road trips, weekend getaways and both classic and creative drive-in attractions that will take you back at least a few decades. After all, there's no better way to hit the road and see the sights while maintaining your distance from others than in your car.

0

Take, for example, drive-in movie theaters. According to the Hollywood Reporter, there are about 320 drive-in movie theaters across the country that have been steadily reopening as states lift stay-at-home orders.

Ticket sales in the U.S. have been steady — "not spectacular" — the Hollywood Reporter added. But this could be due to a lack of new Hollywood movies available for viewing. Elsewhere, such as in South Korea and Germany, drive-in ticket sales are booming. In both countries, new drive-ins are being set up in public parks and parking lots.

If you ask us, we'd say we're seeing a very similar trend take off here in the U.S. In fact, it's already begun. Here are some of our favorite drive-thru experiences popping up around the country so far.

For more TPG news delivered each morning to your inbox, sign up for our daily newsletter.

Take me out to the ... concert

Play ball! While it's still not clear when games will resume, Yankee Stadium in New York City is being turned into a drive-in concert and movie theater venue this summer, Time Out reported.

Every weekend in July, it will host Uptown Drive-In, a drive-in movie and live music concert experience featuring local artists. You'll also be able to grab a bite thanks to some of New York's famous street vendors — car-side, of course. There will also be raffles, games and giveaways. While prices are not yet available, tickets will be sold on a first come, first served basis. You can register for the waitlist here.

The Hard Rock Stadium, home to the Miami Dolphins, also plans to turn the home field into one of the largest drive-thru movie theaters in history. Here, up to 230 cars can enjoy content from the team's 54-year history, movies and even commencement ceremonies.

Related: How to get to New York on points and miles

Diners and drives

Someone tell Guy Fieri: There's a diner in Queens that's giving new meaning to "Diners, Drive-ins and Dives."

Bel Aire Diner in Astoria, Queens is hosting drive-in movie nights in their parking lot, Time Out also reported. It's using a 25-foot screen that allows between 30 to 40 cars to sit back, relax and enjoy the show. You'll just have to stay put in your car and tune into the audio on the radio.

Past features have included "Grease" and "Dirty Dancing." Keep an eye on their Instagram page for the upcoming schedule. And maybe order some pancakes or a grilled cheese sandwich while you're at it.

Related: Stuck at home? Stream these 12 movies to cope with travel wanderlust

Safari in your car

Up in Chittenango, New York, things are getting pretty wild. The Wild Animal Park delayed its opening this year due to the global health crisis, but has opened up to tourists as a drive-thru.

In a recent Facebook post, the zoo announced it will operate seven days a week, and guests will enjoy the wildlife safely, from the comfort of their own vehicle. Snow leopards, mountain lions and giraffes can all be seen roaming around in the large enclosure. For more information, you can follow along on the dedicated Facebook page for drive-thru safaris.

Drive-thru Rosé

One of the Hampton's premier wineries, Wölffer Estate Vineyard, is taking the drive-thru one step further. The Hamptons, located on Long Island, is currently in phase one of New York Gov. Cuomo's "New York Forward" plan, meaning food and beverages are still only available for pickup and delivery.

At the vineyard's rosé drive-thru, you can safely pick up a bottle of Wölffer's famous "Summer in a Bottle" without having to touch anything. We'll drink to that.

A few small lines still want
Flight review: Fiji Airways
Why United's plan to fly 23

Pull-Up And Chill: 6 Drive-In Movie Theaters To Check Out While Safely Social Distancing

CALIFORNIA, CHARLOTTE, LOUISVILLE, MIAMI, ST. LOUIS

PUBLISHED: JUN 1, 2020 10:02 AM

Although states are beginning to open back up, it looks like movie theaters will be among the last things to welcome people again. As a result, the drive-in theater is now making a comeback to ensure people can still catch there favorite Hollywood hits.

If you are an avid movie-goer and simply enjoy watching a film on the big screen, we've come across these drive-in theaters across the country that you can visit.

Happy watching!

Hard Rock Stadium- Miami

The Miami Dolphins will soon turn their NFL stadium into a drive-in movietheater. It is being said that this move will make it one of the largest drive-ins to date with a capacity of 230 cars.

Courtesy of Miami Dolphins

Last updated: 01:46 PM ET, Fri June 19 2020

US Tourism Boards Entice Travelers With Lucrative Promotions

DESTINATION & TOURISM | CLAUDETTE COVEY | JUNE 19, 2020

Explore St. Louis introduced the St. Louis Passport initiative, enabling visitors to take advantage of discounts at the city's attractions, shops, restaurants and hotels. (Photo via CrackerClips/iStock/Getty Images Plus)

As COVID-19 travel restrictions begin to ease up, and more U.S. destinations are open for business, tourism boards are enticing travelers with lucrative promotions and offers, including discounts at hotels, restaurants, attractions and more.

VisitNorfolk and Visit Virginias Beach have partnered to create the "Together at Last" marketing campaign, which provides travelers with discounts at upward of 60 businesses in both destinations.

"Our goal is to provide our visitors and local residents with a convenient and cost-effective means to plan their trips while also supporting the local economies of our two great cities," said VisitNorfolk President and CEO Kurt J. Krause. "Between the two destinations, we offer hundreds of exceptional restaurants and independent retailers, dozens of museums, more than 100 premier options for lodging, not to mention four beautiful beaches and nearly 200 miles of shoreline. Simply put, we are better together, and we can't wait to welcome people back."

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TRAVEL PULSE

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Patrick Clarke 2020-06-12

© Miami Beach Visitor and Convention Authority miami beach

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What's more, some casinos, museums, bowling alleys and even arcades in South Florida's Miami-Dade and Broward counties have or plan to reopen in the days to come with similar coronavirus safety protocols in place, the Miami Herald reports.

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In addition to Miami's world-class beaches and a slew of promotions, domestic travelers looking to stay local this summer can look forward to a plethora of other activities, from water sports to self-guided art walks, and a whole lot more.

Eat and Drink Miami

7 Black-Owned Restaurants In Miami That Sizzle With Flavor

Mouthwatering SoFlo eats.

Tola Jaiyesimi · 1 month ago

Tola Jaiyesimi / @whatsoeatthisweek / Instagram

Wake up your tastebuds this summer at these amazing eateries in the Sunshine State. These Black-owned restaurants in Florida have incredibly flavorful foods every Floridian needs to try. By visiting these sizzling spots, you can enjoy eats from talented restaurateurs while also supporting black businesses in the community.

In the wake of protests this past week, many people are looking for different ways to contribute to the cause. Luckily, there are tons of simple ways to get involved in South Florida.

Aside from making direct donations to civil rights groups, you can make a difference monetarily by supporting local Black-owned businesses like restaurants and bars. There are many delicious destinations in Miami you can visit soon to lend your support.

Check out these seven food joints have mouthwatering menus that are unforgettable. Next time you're in Miami, you can stop by these spots and take a bite of pure heaven.

Jamaican Kitchen

Price: $

Cuisine: Jamaican

Address: 8736 SW 72nd St., Miami, FL

Why You Need To Go: Featured on the Food Network's *Diners, Drive-Ins and Dives*, this fantastic spot has some of the best Jamaican food in Miami. Make sure to order the jerk chicken!

@coxeesthchke embedded via

Menu

Shuckin n Jivin

Price: $

Cuisine: Chicken and seafood

Address: 4759 NW 167th St., Miami, FL

Why You Need To Go: Visit Shuckin n Jivin for the incredible seafood sandwiches and Cajun rice. These spicy bites will shake up your dinner routine.

@eatshuckin embedded via

World Famous House of Mac

Price: $$

Cuisine: Macaroni and cheese

Address:Wynwood: 2055 NW 2nd Ave., Miami, FL, and North Miami Beach: 15321 Biscayne Blvd, North Miami Beach, FL

Why You Need To Go: Now is your chance to enter a mac 'n' cheese paradise. These gooey, melty, and cheesy masterpieces don't disappoint.

@instyleoffthecrutches embedded via

Menu

Bon Gout BBQ

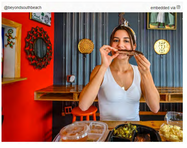
Price: $$

Cuisine: Haitian

Address: 99 NW 54th St., Miami, FL

Why You Need To Go: Grab a bite of Haitian deliciousness at Bon Gout BBQ in Little Haiti. Try the Bon Gout rib sandwich when you go.

@eatyourbestbitback embedded via



Menu

ISeeFood Miami

Price: $$$

Cuisine: Seafood

Address: 16194 NW 27th Ave., Miami Gardens, FL

Why You Need To Go: Calling all seafood lovers, this is the place for you. There's no shortage of spice in these sinfully good Cajun dishes.

@seefoodmiami embedded via

Menu

Awash Ethiopian Restaurant

Price: $

Cuisine: Ethiopian

Address: 19934 NW 2nd Ave., Miami, FL

Why You Need To Go: Try these authentic Ethiopian eats at this great spot in Miami. The food is just as beautiful as it is delicious. Be sure to order some Ethiopian hot tea with your meal.

@cartoteaquilo embedded via

Menu

Balloo

Price: $$

Cuisine: Modern home cooking

Address: 89 S.E. 2nd Ave. Suite #4, Miami, FL

Why You Need To Go: You'll have a unique experience at Balloo, where home-cooked meals are elevated. Try the jerk salmon and coconut rice.

@thisinfoodpig embedded via

Menu

If you're a huge foodie, put these incredible places on your restaurant bucket list and prepare for serious flavor. They just might become your go-to spots when you're in Miami.

News Miami

The Reopening Of Miami Beaches Is Officially Postponed After Weekend Protests

The decision was made after a weekend of protest.

Kareem Gantt · 1 month ago

jsnbrse | Unsplash antonykeane | Instagram

A weekend of protests in Florida has led to the Miami beaches reopening postponed. That was the word from Miami-Dade Mayor Carlos Gimenez. The county initially scheduled the reopening of waterways for Monday, June 1. Now, that won't happen at least for the foreseeable future.

"Following the unrest associated with protests in our community, I have decided to postpone the reopening of beaches in Miami-Dade County," said Mayor Gimenez in a press statement on Sunday.

In turn, a countywide curfew was declared. It will run from 9 p.m. until 6 a.m. daily until further notice.

While the beaches will remain closed, the curfew will not affect other reopenings under the original order. Pools in apartment complexes and condominiums will still be able to reopen on Monday, as well as private and some public community pools. Hotels will also be able to welcome back guests.

Mayor Carlos A. Gimenez
@MayorGimenez

Following the unrest associated with protests in our community, the opening of beaches that was slated for Monday in Miami-Dade County has been postponed. The opening of pools and expansion of hotels will go on. Read more: bddy.me/2ZU2ExK @MiamiDadeCounty @MiamiDadeEM

12:55 PM · May 31, 2020

126 157 people are Tweeting about this

People on social media reacted to the retraction, with many complaining that some were being punished for the actions of a few.

"What does one this had to do with the other," said Agustin, who goes by Mahnus1224 on Twitter. "This makes no sense. Why? Were the protesters heading to the beach?"

Mayor Carlos A. Gimenez @MayorGimenez · May 31, 2020
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deadhead1976
@SDeadhead1976

Ya that makes a lot of sense! WTH take away everything we should be living in China or Cuba like communists. You're going to be sued, these are state parks and our Governor has given us back these rights! We're not kids! And you're not going to be re elected!!

1:18 PM · May 31, 2020

9 See deadhead1976's other Tweets

South Florida's beaches have been closed since March due to the COVID-19 pandemic. While most beaches in the state have since reopened, Governor Ron DeSantis allowed Miami-Dade, Broward, and Palm Beach to set their own dates for reopening.

Neighboring Broward County was also slated to reopen its beaches today. A curfew was also instituted, but there is no word yet as to whether that will affect beach reopening there.

Mayor Carlos A. Gimenez @MayorGimenez · May 31, 2020
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Mary hanna
@mary_hanna97

respecting your decisions but this is just an example of lack of organization and management and if anything you are forcing a whole group of other people that will protest your beach closing decision.

12:57 PM · May 31, 2020

11 See Mary hanna's other Tweets

Restaurants and retail establishments were the first to reopen in Miami-Dade County, but officials wanted to wait until after Memorial Day to reopen the beaches.

Palm Beach County is currently the only South Florida county to fully reopen its beaches, as long as beachgoers adhere to social distancing guidelines.

**This piece has been updated.*

14 Top-Rated East Coast Beaches

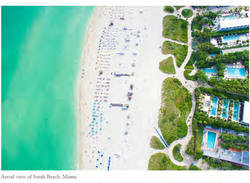
Written by Shandley McMurray
Jul 15, 2019

When many dream of a beach vacation, they envision the sparkling turquoise waters of the Caribbean or the palm-tree-laden, sugary sand beaches of Hawaii. Others may fantasize about beaches that are further afield in exotic locales like Bali or Tahiti. Turns out we should be focusing our vacation lenses a little closer to home-on the East Coast of America.

Some of the nation's best, cleanest, and most inviting beaches line the sandy shores of America's East Coast. From the spectacular beaches in Massachusetts to enticing Florida hot spots, the East Coast is peppered with award-winning vacation destinations that are perfect for a romantic or family-friendly beach getaway.

Have extra time to spare? Why not take an East Coast road trip. That way, you can visit multiple beaches along your route. For ideas on the best places to visit by the sea, read our list of the best East Coast beaches.

1. South Beach, Miami, FL



Aerial view of South Beach, Miami

Let's be honest, Miami's South Beach is about as far as you're going to get from a quiet East Coast beach vacation. People flock here for the vibrancy and non-stop action. They're not looking for a secret enclave to curl up in with a good book. People-watching tops the list of things to do on this diverse beach.

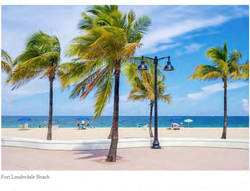
From celebrities to bikini-clad roller-skaters to "beautiful people" who dress to be seen, it takes all sorts to keep the heart of this vivacious beach pumping. **Ocean Drive** is peppered with slow-moving cars filled with passengers gawking at the scene.

With more than seven miles of wide beaches covered with soft, white sand, you're sure to find a perfect spot to catch some rays. That said, be prepared to encounter crowds, especially on a beautiful day. This oasis in the midst of thriving Miami is a go-to spot for pretty much every tourist in town.

South Beach is well known for its Art Deco district, which bursts with amazing architecture, a slew of restaurants, and trendy shops that will put a dent in your wallet. Not a fan of crowds? **Florida** is widely known for its beautiful beaches, so you may want to try one of these other top-rated beaches in the state.

Accommodation: Where to Stay in Miami Beach: Best Areas & Hotels

2. Fort Lauderdale Beach, FL



Fort Lauderdale Beach

A quieter, more low-key version of **South Beach**, Fort Lauderdale Beach also provides visitors with over seven miles of sparkling white-sand beaches (two miles of which are watched by lifeguards). That's plenty of space to walk, run, build sandcastles, or throw a ball around. Plus, the invitingly clear water is perfect for swimming, surfing, body boarding, and jet skiing, not to mention snorkeling and scuba diving.

Fort Lauderdale Beach is lined by a rollerblade-friendly boardwalk, as well as a wide variety of shops, restaurants, and cafés. Be prepared to be entertained-street performers and outdoor musicians abound.

Head up towards the north end of the beach and visit **Hugh Taylor Birch State Park**. Known locally as Fort Lauderdale's "Central Park," this peaceful green space offers a welcome respite from the busy city and shaded walking trails to escape the hot sun. You can even rent a canoe or paddle along the mile-long freshwater lagoon. Insider's Tip: Keep your eyes peeled for turtles.

Accommodation: Top-Rated Resorts in Fort Lauderdale

on smoken goon eseu ar nrgtrr rmsoers rgt **seach busy upon rrt sar ar uue** as conveniently close to the beach and offers tasty fare that's finger-licking good.

Walk or bike along the three-mile concrete boardwalk, play beach volleyball, or head out fishing. You'll be surprised by the beach's cleanliness-it's groomed nightly. When you're sick of dealing with sand in your swimsuit, head to the **Military Aviation Museum**, where you'll find impeccably preserved (and working) military aircraft dating back to World Wars I and II. You'll be hard-pressed to find friendlier or more knowledgeable volunteers.

Kids will love the **Virginia Aquarium & Marine Science Center.** In addition to housing thousands of sea creatures, the center also houses an impressive adventure park, complete with a zipline through an aerial forest.

Accommodation: Top-Rated Resorts in Virginia Beach, VA

out, play on the beach, or catch a few rays. But that's not all this famous beach has to offer. Kids (and those who require a higher level of entertainment than a lazy day on the sand provides) will go out of their minds with excitement with the multitude of options in this area.

There are theme parks, a **Ripley's Aquarium**, the **Myrtle Beach SkyWheel**, and **Hollywood Wax Museum**, to name a few. Plus, **Family Kingdom Amusement Park**, an old-fashioned park with over 30 rides is centrally located on **Ocean Boulevard**. No wonder this is known as one of the best beaches for families.

Accommodation: Top-Rated Resorts in Myrtle Beach for Families

Where **Myrtle Beach** is crowded, popular, and exciting, Coligny Beach on **Hilton Head Island** is a perfect beach for couples looking to unwind.

It's also family friendly. The water at Coligny is so shallow, you'd need to walk about 30 feet from shore before you hit more than three feet of water. Kids will love boogie boarding, body surfing, and jumping the waves. They'll also fall in love with **Coligny Beach Park** (located off Coligny Circle at the end of Pope Avenue). Complete with synchronized water jet fountains, swings, rocking chairs, and a gazebo, you'll have a tough time tearing them away.

Parking is free-yay! So that leaves you with more money to spend on ice-cream or seafood at one of the restaurants in **Coligny Plaza**. Forgot to pack a chair? The best place for beach rentals (of everything from umbrellas to aqua cycles to sailboats) is **Shore Beach Service**.

Insider's Tip: Low tide presents endless fun for grownups and kids alike. Tidal pools make it easy to find crabs, sand dollars, and starfish. But remember: leave everything as you found it-those creatures want to stay in their original homes.

Cape Cod and beautiful beaches go hand in hand. One of the most-visited spots on the globe, this idyllic, arm-shaped peninsula is home to multiple pristine beaches. Coast Guard Beach in **Eastham** is arguably one of the most spectacular.

This popular beach is part of the **Cape Cod National Seashore** and features expansive marshlands, dramatic dunes, and sweeping vistas-all of which combine to make this a perfect place to escape reality. Throw in a boardwalk, soft sand, crashing waves, and volleyball, and you've got yourself a vacation. Keep your eyes peeled for seals. They like to play (and sleep) nearby.

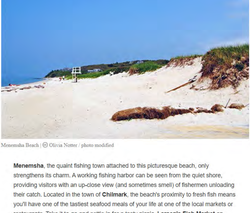
Another bonus: Coast Guard's big waves are perfect for surfing (with your body or a board). Those visiting with kids will need to keep an extra close eye on them, though.

On-site parking is only available for residents, but a free shuttle operates every five to 10 minutes from Little Creek parking lot on Doane Road. Since dropping off and picking up is prohibited at this beach, the shuttle is your best option.

Insider's Tip: Not a fan of crowds? The farther you walk, the less likely you'll be to have your view impeded by umbrellas.

Accommodation: Where to Stay in Cape Cod: Best Areas & Hotels

7. Menemsha Beach, Martha's Vineyard, MA



Menemsha Beach | © Olivia Notter / photo modified

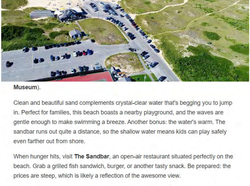
Menemsha, the quaint fishing town attached to this picturesque beach, only strengthens its charm. A working fishing harbor can be seen from the quiet shore, providing visitors with an up-close view (and sometimes smell) of fishermen unloading their catch. Located in the town of **Chilmark**, the beach's proximity to fresh fish means you'll have one of the tastiest seafood meals of your life at one of the local markets or restaurants. Take it to-go and settle in for a tasty picnic. **Larsen's Fish Market** on Basin Road is not to be missed.

Smaller and rockier than other beaches on this list, Menemsha Beach provides unbeatable views of **Cuttyhunk** and the other **Elizabeth Islands**. It also offers one of the best sunset views on **Martha's Vineyard**.

Another plus: Lifeguards are on duty, restrooms and amenities are on hand, the water is shallow, and waves are small, making this a great beach for families. That said, the water's quite chilly, so pack extra towels or sweatshirts.

Insider's Tip: Scavenger hunt time! The first to spot the sculpture of the **Swordfish Harpooner** wins. Hint: It's near the sand dunes by the parking lot. Speaking of parking lots, this one gets crazy, so aim to get there early.

8. Jetties Beach, Nantucket Island, MA



Museum).

Clean and beautiful sand complements crystal-clear water that's begging you to jump in. Perfect for families, this beach boasts a nearby playground, and the waves are gentle enough to make swimming a breeze. Another bonus: the water's warm. The sandbar runs out quite a distance, so the shallow water means kids can play safely even farther out from shore.

When hunger hits, visit **The Sandbar**, an open-air restaurant situated perfectly on the beach. Grab a grilled fish sandwich, burger, or another tasty snack. Be prepared: the prices are steep, which is likely a reflection of the awesome view.

Love fishing? The waters surrounding Nantucket are teeming with striper, bluefish, and bonito. Grab your gear, rent a boat, and head out.

Insider's Tip: Pack sandals or water shoes, as the sand can feel quite gritty with broken shells and rocks.

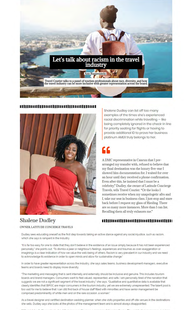
Accommodation: Where to Stay in Nantucket: Best Areas & Hotels

Each site comes complete with water and electrical hookups, as well as showers and bathroom facilities. Plus, they have a playground. For an extra $2, you'll gain admission to the **Huntington Island Lighthouse**, the only lighthouse in South Carolina that's open to the public. Over 130 feet above the ground, the lighthouse offers a lovely panoramic view of this Atlantic coast beach and nearby forest. Be warned: You'll have to climb 167 spiraling stairs to be rewarded with the incredible vista.

Insider's Tip: With over one million tourists visiting the park each year, Huntington State Park is a popular East Coast vacation spot, especially in the summer. So, the earlier you book, the better.

10. Cocoa Beach, FL

Let's talk about racism in the travel industry



Shobna Gulati
OBE, MBE, a British actress, broadcaster, Shobna

Gulati was actually invited to the first day's meeting at some stone-age-era, ancient tourism, such as racism, which she says is important to include.

"It's far too easy, for one to claim that they don't believe in the existence of an issue simply because it has not been experienced personally," she said. "Racism is a very, very, very,

A Taste For Travel: Inspiring Recipes From Around the World

By Nicola Brown | 0 Comment

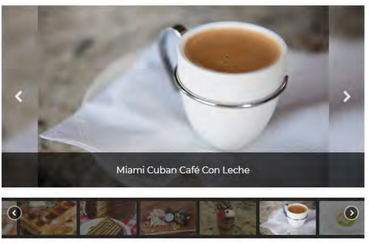
TASTES | THE FOODIE FILES | Uncategorized

Share the love

Can't get out to see the world? Why not bring the world to you? There's never been a better time to invite an authentic taste of some top culinary destinations into your own home.

Explore some of the best local flavours from renowned chefs, restaurants and home kitchens across the globe from Arizona to Puerto Rico to Tahiti.

Here are some of our favourite recipes to help you travel through your taste buds and stay connected to your wanderlust even if you're only going as far as the kitchen today.



Miarni Cuban Café Con Leche

Browse recipes by country:

- United States
  - Arizona
  - Scottsdale
  - Florida
  - Haines City, Central Florida
  - Fort Myers
  - Miami

    Greater Miami's Hispanic connection dates back nearly 100 years. Today, Miami is one of the most culturally diverse cities and the Hispanic culture permeates throughout the streets—specifically, Cuban culture.

    Cuban Americans make up 60% of the total Miami Hispanic population, and the Cuban flair is felt deeply within Miami's culinary scene. A prime example of this is Cuban coffee, which has become synonymous with breakfast in Miami. Cuban coffee can be enjoyed in a variety of ways, Cafecito, Colada, Cortadito and Café Con Leche – the latter being a Miami staple!

    - Cuban Café Con Leche

From Miami native Stephanie Pernas

Miami-native blogger and influencer Stephanie Pernas shares her **Cuban Café Con Leche** recipe to take this classic Miami morning staple in-house.

Ingredients

- Espresso
- Evaporated milk
- 2 tbsps sugar

Directions

1. Brew your espresso (preferably in a stovetop espresso pot).
2. Steam your milk. You can either heat up the evaporated milk on the stovetop or microwave it.
3. Measure out your sugar and then add a splash of coffee to the sugar and stir until melted. This whole process is really important and helps get the sugar to the consistency it needs to be to melt into the coffee.
4. Pour the sugar back into the coffee and stir.
5. Pour the coffee into your milk (typically a 50/50 mixture) – et voila! Enjoy an authentic Cuban Café Con Leche!

  - Pensacola, Florida
  - Tampa, Florida
  - Tuolumne County, California
  - Maryland
  - North Carolina
  - San Antonio, Texas
  - Hawaii
- Mexico
- Barbados
- Puerto Rico
- Bermuda
- Belize
- Tahiti
- Ireland
- France
- Colombia
- New Zealand

Bio | Latest Posts

Nicola Brown

Digital editor at Travel Life

Nicola is an international award-winning writer, editor and communication consultant based in Toronto. She has travelled to 32 countries so far and is always poised to head out the door again. Nicola loves both the visceral and intellectual dimensions of travel, and will passionately argue for its psychological paybacks, especially after a few glasses of wine. In addition to being the digital editor at Travel Life, she has written for the Toronto Star, WestJet magazine, Air Canada's enRoute magazine, Time Out magazine and many more. She lives for opportunities to illuminate the life-changing power of travel for as many people as possible.

A TASTE FOR TRAVEL

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SCAN THE QR CODE with your phone's barcode scanner to access each of these full RECIPES ONLINE, plus many more!

UNITED STATES >> ARIZONA>>SCOTTSDALE

CRISPY PORK SHANK

From Executive Chef Russell LaCasce at ZuZu restaurant, Hotel Valley Ho

Rich and zesty glazed pork pairs perfectly with a cool cucumber tarragon yogurt and pita to mop up all the saucey goodness. The key to this showstopper of a recipe, a perfect family feast for the weekend, is to allow enough time for all the flavours to blend and develop.

UNITED STATES >> ARIZONA

GNOCCHI CON FUNGHI E TARTUFI

From Chef Lisa Dahl's cookbook The Elixir of Life

Not only is it a big, plush finger-licking cream sauce for your favourite type of pasta, it's equally sublime for carnivores as the finishing for a decadent steak.

UNITED STATES >> FLORIDA>>HAINES CITY

MARY LANG'S GRAPEFRUIT PIE

From Taste of Florida Café

For a slightly different take on a citrusy dessert, try this grapefruit-filled delight. The combination of the juicy grapefruit filling and the crunchy graham cracker base is the most satisfying marriage of textures and flavours.

UNITED STATES >> FLORIDA>>PENSACOLA

GRITS A YA YA

From The Fish House in downtown Pensacola

Eaten for breakfast, lunch and dinner, grits is perhaps one of the most handy and versatile pantry staples. This creamy, rich and satisfying entrée is the perfect way to bring some homey Southern flavours to your table. Best served in generous portions.

FRANCE

ASPARAGUS RISOTTO

Asparagus adds sophisticated freshness to this rich, creamy dish, perfect for those hunting for their next go-to comfort foods. Pair it with a glass or two of crisp white wine and you'll be ready to open your own restaurant one day.

UNITED STATES >>MARYLAND

SMITH ISLAND LAYER CAKE

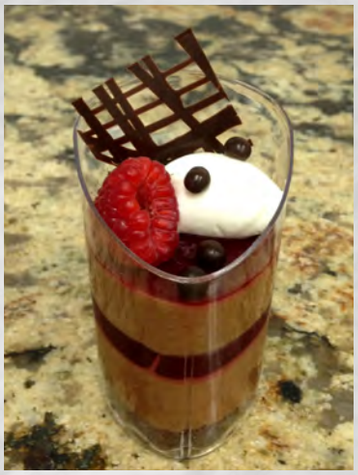
From Smith Island, Maryland

A beloved Maryland tradition, the official Maryland State Dessert is a standout on any table. With its thin layers of delicate yellow cake each slathered in a decadent schmear of icing, Smith Island cake would be too beautiful to eat… if it weren't so darned delicious!

UNITED STATES >>HAWAII

BLUE HAWAII

Who says you can't have paradise in a glass? Transport yourself away to Hawaii's brilliant blue waters with this colourful tipple that'll make you feel like you're snorkelling with the dolphins.



UNITED STATES >> FLORIDA>>FORT MYERS

CHOCOLATE MOUSSE WITH RASPBERRY GELÉE

From Norman Love Chocolates based in The Beaches of Fort Myers and Sanibel

Many of us have baked a cake before. But have you made a mousse? Or a gelée? This rich, chocolatey number is the perfect way to challenge yourself in the sweet treats department. And why not? You've got the time.

UNITED STATES >> NORTH CAROLINA

EASY PEASY QUARANTEASY FRIED RICE

From Chef Brian Graybill of Napkins restaurant

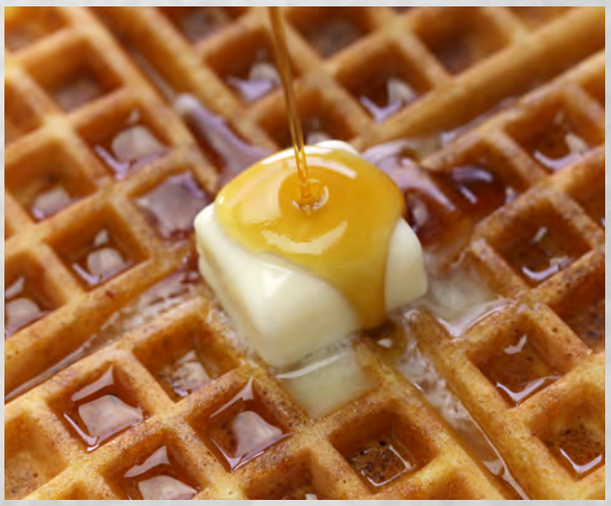
The bare-minimum ingredients to make this dish are day-old rice, soy sauce, and miscellaneous veggies. It's a great way to use up leftover onion, carrots, mushrooms, celery, and any other veggies you've got. Get creative and make it interesting by adding protein and garnishes. Try ground beef, chicken (even rotisserie), pork loin, or seafood.

UNITED STATES >> CALIFORNIA >>TUOLUMNE COUNTY

APPLE CIDER WAFFLES

From Indigeny Reserve in Tuolumne County, California

As the saying goes, when life gives you apples— make cider! In this neck of the Californian woods, anything apple-flavoured rings true to Tuolumne County cuisine. Pair fresh apple cider waffles with warm maple syrup to bring a hit of NorCal into your home!



MEXICO

JICAMA TAQUITOS

From Chef Isaac Esparza at Casa Velas, Puerto Vallarta

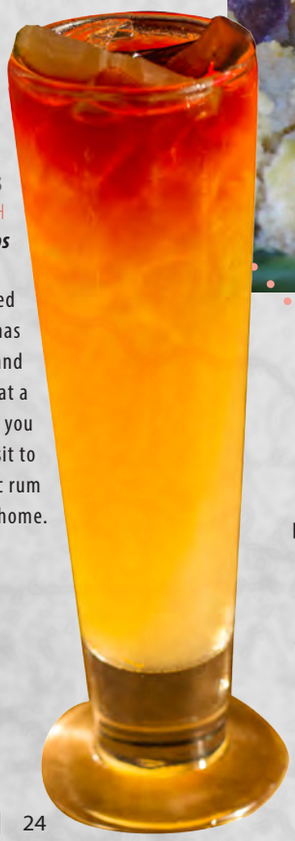
Invite a little taste of summer home with this fresh and easy to prepare recipe, and one of Mexico's most beloved dishes: taquitos! This variation uses jicama, a favourite Mexican root vegetable, instead of corn tortillas, for a simple yet elevated twist on the classic.

TAHITI

TAHITIAN-STYLE POISSON CRU

From The Islands of Tahiti

Bring some island abundance into your home with a mouthwatering recipe for Tahitian-style poisson cru, which balances buttery red tuna with zesty lime for the ultimate fresh-from-the-sea taste.



BARBADOS

RUM PUNCH

From Totally Barbados

Whether you prefer it neat or mixed in a cocktail, the taste of rum has become synonymous with Barbados and transports you to paradise, one sip at a time. To enjoy this Caribbean treat, you don't have to wait until your next visit to Barbados—you can mix up a classic rum punch for yourself at home.

BELIZE

FRY JACKS

From San Ignacio Resort Hotel

Fry Jacks are a staple breakfast food in Belize that's often enjoyed at lunch too. The fried puffy bread is often paired with cheese, beans, and/or meat and can be found on virtually any street corner or restaurant—enjoyed while sitting down for a meal or great on the go. With San Ignacio Resort Hotel's recipe you can now enjoy this Belizean staple at home.

UNITED STATES >> TEXAS

CHERRY GLAZED BABY BACK RIBS

From Two Bros BBQ Market in San Antonio

For some properly smoked authentic flavours from the south, it's time to get your fire going. Two Bros BBQ Market's cherry-glazed baby back ribs are the real, sticky, finger-lickingly good deal.

PUERTO RICO

PIÑA COLADA-INSPIRED DRINKS AND BITES

Discover Puerto Rico

A piña colada overlooking the ocean? Why not recreate the feeling at home? Discover Puerto Rico has 7 different inspirations based on this beachy classic to bring a touch of sand and surf to your doorstep, including everything from a Blue Colada that looks like the ocean to a Piña Colada Crème Brûlée.

IRELAND

CHEESE AND SCALLION BREAD

From Bakehouse in Northern Island

Why not take your isolation bread baking to new heights with this moreish number from one of Northern Ireland's beloved home bakeries Bakehouse. A wonderful example of traditional Irish soda bread, this flavourful savoury loaf is good enough to eat on its own—with generous smears of butter, obviously.

BERMUDA

BERMUDA'S FAMOUS FISH SANDWICH ON RAISIN BREAD

From BermyEats Café in Hamilton

Nothing beats the taste of a fresh, crispy piece of fish. Bring home the flavours of Bermuda with this quick and easy fish sandwich recipe from BermyEats Café, perfect for a snack-style work-break lunch on the patio. Is that a beer in your hand? We won't tell if you don't.

COLOMBIA

GROUND BEEF CARIMAÑOLA

From Chef Leonor Espinosa of Leo and Misia in Bogotá and Cartaagena

These torpedo-shaped yuca (cassava) fritters from one of Colombia's top chefs Leonor Espinosa are traditionally filled with either ground beef or cheese. The immensely satisfying fried treats are one of the country's favourites alongside corn arepas, chicharron (pork skin) and empanadas.Best enjoyed with your favourite hot sauce.

LOCAL & CORPORATE COMMUNICATIONS

kivvit

June 2020 GMCVB Communications Report

PRESS RECAP

Following, please find a brief summary of relevant articles that have run due to our outreach and coordination. These are a result of communications initiatives that Kivvit has managed for the GMCVB for June.

CBS Miami

6/03/2020	Unique Daily Visitors (UDV): 396,179

Link to article

Curfew Gets In The Way Of Businesses Ready For Reopening Of Miami-Dade Beaches

June 2, 2020 at 11:22 pm **Filed Under:** Coronavirus, Dave Warren, Local TV, Miami Beach, Miami News, Miami Protest

MIAMI (CBSMiami) – Anticipation was there before the weekend. Hotels and beaches were set to reopen Monday, bringing visitors back to Ocean Drive. But a curfew went into effect, keeping those plans from coming to fruition.

“People have stayed in their houses. They were afraid to come out,” said Jorge Marroon, a server at Cafe Milano which has been open since last week. “These past two days there have been less people than last week.”

He was one of many eager workers ready to see the beaches and hotels open, since more people here could mean more money for them.

Daisy Vetreyes works at News Cafe.

“For sure the businesses were used to having it full of customers but now there’s nobody anywhere,” she said.

Businesses are not the only ones disappointed. People are upset too. Those that live here and those who may have planned to come here but now are staying home.

It’s a challenge the Greater Miami Convention and Visitors Bureau has been trying to overcome.

The #MiamiShines campaign is something the bureau has started. They want people to get excited about vacation to Miami.

They want to reopen, but do it safely. That’s something Mitch Novak from the Sherbrooke Hotel is concerned about.

“I have decided not to reopen and will evaluate the situation towards the end of the month,” he said.

It’s a decision he made a while ago as he monitored the coronavirus. He’s kept his staff who like everyone else here is ready to welcome back customers

“When the beaches reopen I hope everyone comes to Cafe Milano!” said Marroon.

The curfew went into effect this past weekend and remains in effect this week. All Miami-Dade County beaches remain closed for the duration of the order.

More information on the #MiamiShines Campaign, click here.

THE REAL DEAL
NEW YORK REAL ESTATE NEWS

6/03/2020 Unique Daily Visitors (UDV): 22,237

Link to article

Plastic barriers, electrostatic disinfectant sprayers, plenty of hand sanitizer. Miami hotels reopen in the time of Covid-19

Fontainebleau Miami Beach has spent hundreds of thousands of dollars on preparations for reopening

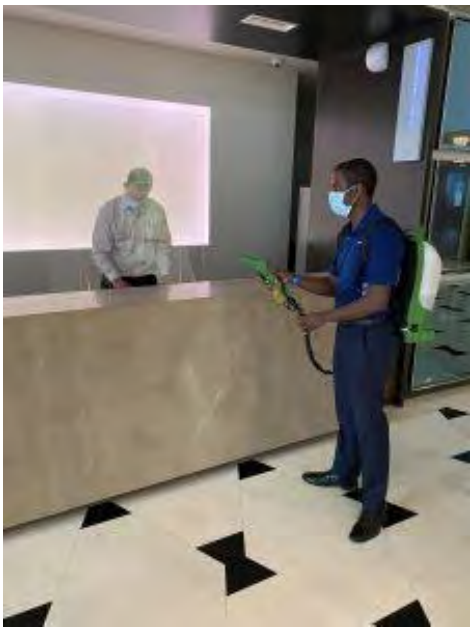
TRD MIAMI / By Katherine Kallergis June 02, 2020 12:30 PM

Guests staying at the Fontainebleau Miami Beach will now be greeted with a new reality: Plexiglas at check-in, a temperature check, 24/7 access to a doctor, and a kit with masks, hand sanitizer and Clorox wipes.

The beachfront resort, Miami-Dade's largest, is among hotels reopening on Monday, more than two months after government-ordered closures. Though hotels are allowed to operate again – and some remained open as essential lodgers – not all will reopen on Monday, as demand is limited to drive tourism for now.

Last week, the Fontainebleau opened the restaurants Hakkasan and Strip Steak by Michael Mina, as restaurants in the city could begin reopening May 27. It's offering its Miami Spice menus early for dine-in or takeout.

In addition to the black bowtie tiles the Fontainebleau is known for, the hotel will now also have dots on the floor spaced six feet apart indicating where guests can stand in parts of the lobby, said Philip Goldfarb, president and CEO of the hospitality division of Fontainebleau Development.



New cleaning and equipment measures.

The resort is following its "ten commitments," a list of guidelines it came up with that includes daily temperature checks, increased cleaning and sanitization protocols, Acrylic Plexiglas guards, touchfree devices in public restrooms, the mandatory use of masks and gloves for employees, and electrostatic disinfectant sprayers resembling something out of the movie "Ghostbusters," Goldfarb said. Pool furniture is being spaced apart with pool ambassadors monitoring the property's 11 pools. Per county guidelines, guests are required to wear masks in common areas such as lobbies.

All told, the hotel's owner, Jeffrey Soffer's Fontainebleau Development, is spending hundreds of thousands of dollars on preparing for the reopening and new cleaning and equipment measures.

"We want to be looked at for taking this extraordinarily seriously," Goldfarb said.

The Fontainebleau is starting to bring back its more than 2,000 employees after more than two months of furloughs. The resort made headlines when its $975 million commercial mortgage-backed securities loan entered special servicing in April as Soffer seeks forbearance on payments.

Goldfarb said the hotel has made payments during the pandemic and "we expect to continue to pay it."

Still, like other hotels in South Florida, the Fontainebleau is offering heavily discounted rates as it tries to woo locals into staycations – starting at about $250 per night. (Group bookings typically account for 50 percent of Fontainebleau's business. Leisure travelers take up the other half.)

Though states like Florida have begun reopening, many are requiring out-of-state travelers to self-quarantine. In March, Gov. Ron DeSantis ordered anyone traveling from the Northeast to self-quarantine for a period of 14 days.

At some hotels, employees will be tested for Covid-19 before returning to work. Workers will also complete training programs. Some properties will seal the rooms after they are cleaned to ensure that guests checking in are the only people to have entered the rooms in between cleaning. Some properties are suspending valet parking – though the Fontainebleau is not.

Hotels are also back open in the Florida Keys.

Hawks Cay Resort, located halfway between Key Largo and Key West at mile marker 61, reopened on Monday, said Sheldon Suga, vice president and managing director.

The 60-acre property, with 177 rooms and 250 two- and three-bedroom villas, will also require face masks for workers and guests, and social distancing in public areas. Rooms will be cleaned and sealed prior to guest arrival. Daily housekeeping will not be available. At the resort's restaurants, guests will access digital menus on their smartphones, and diners will be spaced apart.

Hotel staff will wear "approval to serve" stickers on their name badges indicating that they have had their temperatures checked and have answered a questionnaire about how they're feeling and where they've been.

Hawks Cay had been closed since March 22, but it's not the first time in recent years that it had to close abruptly. After damage from Hurricane Irma in September 2017, the hotel didn't reopen until nearly a year later. It's now bringing staff back who were furloughed during the mandated period of closure, Suga said.

Elevators will be limited to one guest or family, the hot tubs are temporarily closed, and valet parking is not offered at this time. Hand sanitizer is available at entrances, and there are now designated entrance and exit areas.

The property includes a full-service marina, six restaurants, a saltwater lagoon, five swimming pools, and a spa. "We think a lot of people will gravitate to outdoor seating" and other outdoor areas, Suga said.

Hotels and restaurants are now tasked with making their customers feel safe, experts say. In addition to spraying down hotel rooms, incorporating touchless technology and spacing out pool

furniture, hoteliers may open up walls, increase ventilation, and add outdoor seating, said Adam Mopsick, CEO and co-founder of Amicon Management.

Anywhere that guests can congregate "creates a lot more pressure on [hotels] from an operational standpoint," Mopsick said.

"All hotels, as they get designed now, are going to keep that spacing in mind," he added. "The winners are going to be the ones that do the best job of getting in front of that."

Hotel developer Ronny Finvarb of the Finvarb Group has two hotels now open in Miami Beach, the Residence Inn South Beach and the Courtyard Marriott South Beach, and plans to reopen his third on Friday, the Kimpton Hotel Palomar South Beach. All of Finvarb's properties elsewhere in Florida and in Texas and Arizona are back open.

Finvarb is removing communal items, such as newspapers, shared iPads, drink stations and ice machines; has installed Plexiglas partitions at the front desks; and is increasing cleaning and disinfecting protocols. The company is using electrostatic sprayers with EPA-approved cleaning products.

"One thing that I can say is with all of the new safety protocols being implemented, hotels are safer and cleaner than ever before," Finvarb said.

At his Residence Inn, at 1231 17th Street in Miami Beach, the breakfast buffet has been replaced with pre-packaged items for guests.

Finvarb said that by "doing what we can to ensure the wellbeing" of hotel guests and employees, "we expect to see increased consumer confidence and demand."

Among other properties that have reopened in South Florida are the 1 Hotel South Beach, DoubleTree by Hilton Grand Hotel Biscayne Bay Miami, the Hyatt Centric South Beach Miami, Dezer Development's Days Hotel by Wyndham Thunderbird Beach Resort, the Marriott Stanton South Beach, the Staybridge Suites – Miami International Airport and the TownePlace Suites Marriott Miami Airport, according to the hotels and the Greater Miami Convention & Visitors Bureau.

Still, a number of hotels are waiting to reopen until enough demand exists.

"Clearly for us, the next four weeks we're going to focus on the Florida and Georgia drive market," said Bill Talbert, CEO of the GMCVB. Talbert said that the organization is in touch with previously booked conventions and rescheduled conventions and is also looking to book new business.

"If there is ever a place that can accommodate social distancing, it's a 1 million-square-foot convention center," he said, referring to the renovated Miami Beach Convention Center, which is currently being used as a temporary hospital.

BIZBASH

6/16/2020 Unique Daily Visitors (UDV): 12,172

Link to Article

HOME | INDUSTRY BUZZ

Major Award Season Shake-Ups, Plus HBO's Digital Pride, Miami's New Hospitality Campaign, and More

BY ISABEL LANE — JUNE 16, 2020

NATIONAL: HBO will celebrate Pride digitally with daily LGBTQ programming and events running from June 18-28. Hosted on the Human By Orientation website, the experience will include musical headliners, drag brunch, underground DJ sets, queer comedy night, and more every weekend in June. Headliners include Janelle Monáe, Todrick Hall, and Kim Petras.

LOS ANGELES: The Academy of Television Arts and Sciences has announced some shake-ups to this year's Emmy Awards. The Creative Arts Emmys will be conducted virtually, and for the first time in history there will be no Governors Ball after-parties. The main Emmys ceremony is currently still slated for September 20; its format is still being discussed.

The next Academy Awards will also have some changes, including a new date of April 25, 2021. (The show, which will air on ABC, was originally slated for two months earlier.) In addition, the opening of the Academy Museum of Motion Pictures has been moved to April 30, 2021.

MIAMI/SOUTH FLORIDA: The Greater Miami Convention & Visitors Bureau has launched Miami Shines, a recovery campaign to support hotel- and tourism-industry openings across Greater Miami and the beaches. The program includes promotional incentives across restaurants, hotels, museums, spas, and attractions.

NASHVILLE: BentallGreenOak, Flank Management LP, and Geolo Capital have joined in a three-way venture to acquire the Hutton Hotel. The Four-Star, Four-Diamond Hutton Hotel is home to 250 guest rooms and suites, Writers Studios for musicians, and a social club and entertainment venue for live performances.

WASHINGTON: The Washington Ballet hosts its first-ever virtual gala on June 18 at 7 p.m. The event will celebrate 75 years of The Washington School of Ballet with five performances by company dancers, appearances and tributes by very special guests, and more.

BizBash Buzz is the must-read digest of event industry news from BizBash.com.

lifestyle MEDIA GROUP

6/16/2020 Unique Daily Visitors (UDV): 721

Link to Article

Miami Shines

The city's Convention and Visitors Bureau targets travel and tourism recovery

On heels of announcing an expanded version of its Miami Spice restaurant program, the Greater Miami Convention & Visitors Bureau (GMCVB) has launched the recovery phase of its Miami Shines promotional initiative, a more comprehensive platform to spotlight the local hospitality industry. Miami Shines encompasses promotional incentives for hotels, museums, spas and attractions throughout Greater Miami and the beaches, as well as the Miami Spice restaurant deals.

"Our number one priority at the GMCVB is to responsibly drive demand to our partners in Greater Miami's tourism industry," said William D. Talbert III, CDME, President & CEO of the GMCVB. "The Miami Shines program helps create and keep jobs, and helps the local economy recover now that beaches, hotels and the hospitality industry are open once again."

Among the hotel deals connected to Miami Shines:

• Florida Resident Rate (20% off) at Residence Inn by Marriott Miami Aventura Mall. Rate includes complimentary breakfast buffet and Wi-Fi.

• Preferred Family Package at The Palms Hotel & Spa (South Beach); uip to 20% "Best Flexible Rate" rooms and kids under 12 eat free at Essensia Restaurant (July 1 through Dec 31).

• Local Package at Courtyard by Marriott Miami Coral Gables; up to 20% room rates (starting at $119) for Florida residents.

Visit the Miami Shines website for the complete list of deals.

BIZBASH

6/18/2020 Unique Daily Visitors (UDV): 12,172

Link to Article

HOME | LOCAL VENUES & DESTINATIONS

This Week in Event Venues: Convene's Virtual Meeting Options, Plus Hotel Openings, Safety Protocols, and More

Rounding up the latest news from hotels, convention centers, meeting spaces, restaurants, and other event venues across the United States and Canada.

In Ohio, The Lytle Park Hotel debuted in downtown Cincinnati earlier this month; the new Autograph Collection property, which delayed its opening by two months to accommodate new health and safety protocols, has 106 guest rooms. There's also 11,000 square feet of event space, including eight flexible meeting rooms and the city's only four-season rooftop space, which offers views of Lytle Park, downtown Cincinnati, and the Ohio River.

Photo: Courtesy of The Lytle Park Hotel

As hotels and event spaces begin to cautiously reopen after coronavirus-related shutdowns, we're here to round up the biggest news of the week—in one convenient place. Got a tip? Get in touch!

Spotlight On: Going Hybrid

On BizBash this week, we took a look at what hybrid events—with small in-person audiences and larger virtual audiences—may look like in the coming months. Venues around the country are already preparing for this *new*, new normal, including **Convene**, which offers co-working and meeting spaces in Boston, Chicago, Los Angeles, New York, Philadelphia, Washington, D.C., and London. Earlier this week, Convene launched new proprietary technology for virtual meetings—which includes a team of virtual meeting producers to guide clients through the process—plus enhanced products for hybrid meetings.

Local News

Boston's 383-room Fairmont Copley Plaza plans to reopen on August 7.

Northeast

While New York City is still in phase one of its reopening—in which restaurants are restricted to takeout and delivery—some bars and eateries are reportedly allowing crowds to gather outside their venues. After a video of crowds at St. Mark's Place went viral this weekend, Gov. Andrew Cuomo threatened to reinforce stricter lockdowns in Manhattan and the Hamptons. The city has deployed more than 2,000 "social distancing ambassadors" to remind people to stay six feet apart and to wear masks.

In other New York venue news, Long Island's **Nassau Coliseum**, which hosted roughly 200 events per year including sporting events and concerts, is closing indefinitely. Onexim Sports and Entertainment, which operates the arena under a lease from Nassau County, is reportedly seeking investors to take over operations.

In Boston, meanwhile, outdoor event space **The Lawn on D** has been converted into a reservation-only restaurant with 700 seats. Each of the 180 tables is at least six feet apart, and digital menus are accessed with QR codes. The space is sponsored by Citizens Bank, with food and beverage from Rebel Restaurants.

In more Boston news, the historic **Fairmont Copley Plaza** hotel plans to reopen August 7. The hotel will offer the "We Still Do" wedding package, which includes a 10-person ceremony, photo ops, a wedding cake, and a 10-percent discount on a 2021 reception. Packages start at $1,000; couples can pay extra to livestream the wedding for family and friendsand can also add bar service, passed hors d'oeuvres, and an overnight stay.

And in Philadelphia, **Logan Hotel** is taking it a step further: The 391-room property is offering free use of its outdoor courtyard for wedding ceremonies with 10 to 20 guests. The program also includes photography by Philip Gabriel; florals from Robertson's Flowers and food from Urban Farmer can be added for additional fees.

The Hollywood Bowl in Los Angeles introduced "Supper to Go" service this week.Photo: Courtesy of the Los Angeles Philharmonic**West**

West coast cities also continue their gradual reopenings—in a safe way.

The **InterContinental San Francisco**, for example, has introduced "Meet With Confidence," a new program designed for safe in-person and virtual events. The 556-room hotel has partnered with PSAV to offer audiovisual and virtual meeting capabilities for hybrid events, including the use of integrated audience engagement program Chime Live. Room plans have been redesigned to support six feet of physical distancing; in terms of food and beverage, there will be a single server for every 15 attendees. The hotel is also offering virtual tours of its 43,000 square feet of event space.

In Las Vegas, resorts and casinos continue to open in phases. MGM Resorts will open **The Luxor** on June 25, followed by **The ARIA**, **Mandalay Bay**, and **Four Seasons Las Vegas** on July 1. **The Bellagio**, **MGM Grand**, **New York-New York**, and **Excalibur** opened earlier this month. All MGM properties will incorporate a new seven-point safety plan, which includes employee screening, physical distancing policies, standalone hand-washing stations, digital menus, and more.

In other Vegas news, the upcoming **Resorts World Las Vegas** has submitted plans for an underground public transportation system that will connect the resort and the Las Vegas Convention Center. Passengers will be transported in all-electric Tesla vehicles in under just two minutes. Pending approval by the Board of County Commissioners, construction is expected to begin later this year.

And in Los Angeles, Proper Hospitality will debut its new brand, **Hotel June**, on June 22. The new property aims to incorporate Proper's design-forward style at a more affordable price point. The 250-room property's design features natural woods, native fabrics, handmade tiles, and local art; Steve Living of Happy to Serve You Hospitality Group oversees the food and beverage, which includes a two-level outdoor restaurant.

Also in Los Angeles, the **Hollywood Bowl** may be closed for performances—but its food and wine department has introduced "Hollywood Bowl Supper to Go," which makes James Beard Award-winners Caroline Styne and Suzanne Goin's meals available for curbside pickup from Thursdays through Saturdays. Menu options include six different three-course meals, plus a hand-selected wine list.

Upstairs at the Gwen's rooftop terrace has reopened for socially distanced dining by reservation only.Photo: Courtesy of Upstairs at the Gwen

Central

Throughout Texas, which began its reopening on May 1, some venues—including a dozen restaurants in the Houston area—are reportedly shutting down again after employees tested positive for COVID-19. But in more positive Texas news, **The Plaza Hotel Pioneer Park** opened in El Paso on June 17. The newly restored boutique property has 130 rooms and suites, an on-site Mexican restaurant, a rooftop bar and lounge, and a fitness center. There's also 7,967 square feet of event space.

Further north in Illinois, as hotels prepare to reopen, the Illinois Hotel and Lodging Association has proposed a plan to allow guests to gather at 50-percent capacity in hotel meeting rooms, ballrooms, and public spaces. Currently, Gov. J.B. Pritzker's plan will permit 50 people to gather in phase four, but IHLA president and CEO Michael Jacobson is fighting for increased capacity. "The hotel and tourism industry are a critical component of the economy for Chicago and the state of Illinois, and our plan provides an important bridge to the future," Jacobson told NBC Chicago.

Chicago restaurants meanwhile, continue to reopen for outdoor dining. Reopenings this week include **El Che Steakhouse & Bar**, **Gemini**, **The Loyalist**, and **Upstairs at the Gwen**.

In Denver, the 128-year-old **Brown Palace Hotel & Spa** reopened last week. “The return to operation of The Brown Palace is something we’ve all looked forward to for the past two months,” said general manager Nick Moschetti in a press release. “After uninterrupted operation for the past 128 years, this pause has allowed us to reflect on our place in Denver’s past, present, and future. We have worked hard to ensure we are at our best, serving our guests to the level they’ve come to expect, with safety front of mind.”

The 80-room Quirk Hotel opened in Charlottesville, Va., on June 1.Photo: Courtesy of The Quirk Hotel

Southeast

Southern Management Group’s hotel division has launched EverStrong, a new comprehensive cleaning and sanitation program. The plan—which will be implemented at mid-Atlantic properties **The Hotel at the University of Maryland**, **Cambria Hotel College Park**, **The Hotel at Arundel Preserve**, and **Bear Creek Mountain Resort & Spa**—is built on four pillars: physical distancing, cleanliness, active monitoring, and rapid response.

In other Mid-Atlantic hotel news, the 80-room **Quirk Hotel** opened earlier this month in Charlottesville, Va. Situated adjacent to two historic farm homes dating back to the 19th century, the art-focused property incorporates a variety of relics from Charlottesville’s past, and includes an in-house art gallery. There’s also 11,000 square feet of indoor and outdoor event space, including a rooftop, an outdoor screening pavilion, and a bi-level yard.

In Nashville, BentallGreenOak, Flank Management LP, and Geolo Capital have joined in a three-way venture to acquire the **Hutton Hotel**. The 250-room hotel has more than 20,000 square feet of event space, as well as a 5,000-square-foot social club and entertainment venue, three dining concepts, and a Tesla Model S house car for guest transportation.

In Florida, The Greater Miami Convention & Visitors Bureau has launched Miami Shines, a recovery campaign to support hotel- and tourism-industry openings across South Florida. The program includes promotional incentives across restaurants, hotels, museums, spas, and attractions. “Our number one priority at the GMCVB is to responsibly drive demand to our partners in Greater Miami’s tourism industry,” said William D. Talbert III, president and CEO of the GMCVB. “The Miami Shines program helps create and keep jobs and helps the local economy recover now that beaches, hotels, and the hospitality industry are open once again.”

In other Florida news, Greg Cook has been named general manager at the **Ritz-Carlton, Amelia Island** on Florida’s northeast coast. Cook previously served as general manager of the Ritz-Carlton, Fort Lauderdale.

Palais Des Congrès de Montréal has 200,000 square feet of exhibition space and 65 meeting rooms.Photo: Courtesy of Palais Des Congrès de Montréal

Canada

Palais Des Congrès de Montréal is preparing to reopen by hosting hybrid events with partners Encore and GES. All rooms at the convention center will be reconfigured to comply with Canada’s two-meter distancing measures, and a team of technicians and producers can add a variety of virtual components. “Despite the undeniable

impact COVID-19 has had on the Palais' operations, the current situation is serving as a springboard for going forward with new digital opportunities that will enable us to further make our mark globally," said Robert Mercure, the venue's CEO, in a statement. "The convention industry is simply evolving, and the Palais and its new hybrid event solutions are at the forefront of this transformation."

And in Toronto, the **Fairmont Royal York** has opened its doors for socially distanced weddings. Ceremony packages offer backdrops by Forget Me Not Flowers, luxury dining set-ups in the ballroom, and photography by the hotel's landmarks. The company also announced that its Summer Afternoon Tea series is now available for takeout. (*Want more Toronto-focused news? Check out our weekly column*.)

Miami Herald

6/19/2020 Unique Monthly Visitors (UMV): 81,409

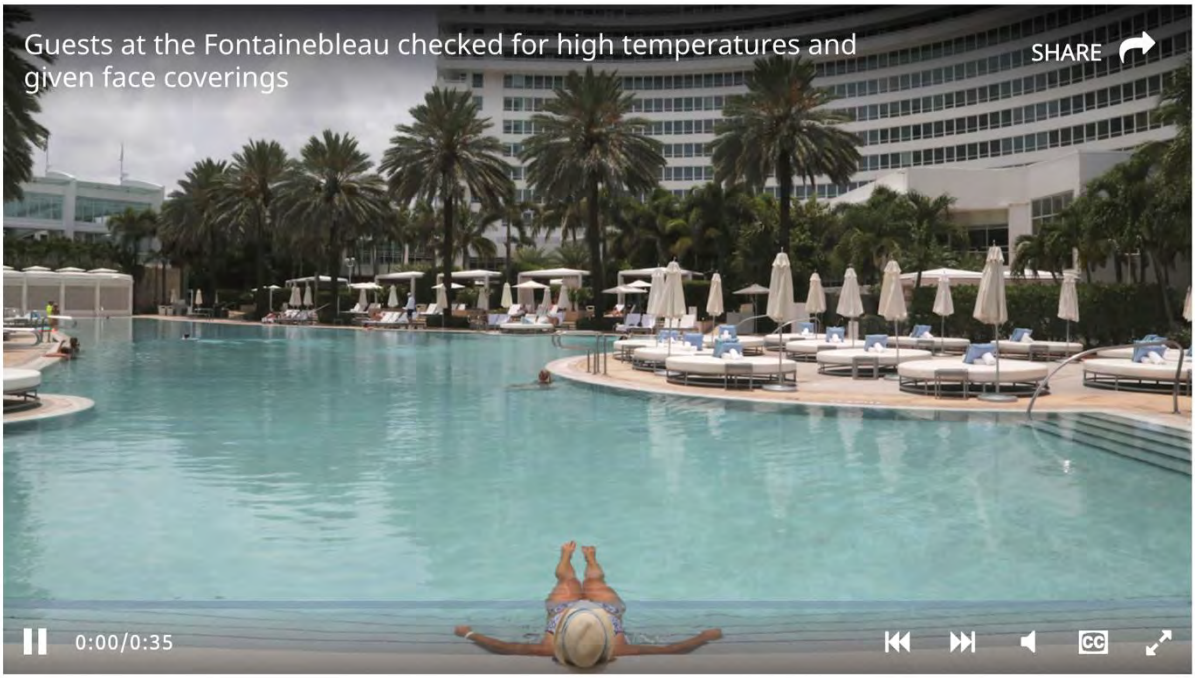
Link to Article

BUSINESS

Buoyed by American travelers in search of sun, Miami Beach hotels see signs of renewal

BY ROB WILE

JUNE 18, 2020 08:02 PM , UPDATED 3 HOURS 11 MINUTES AGO



Ten weeks after being ordered to close under a coronavirus emergency order, the Fontainebleau Miami Beach opened its doors Monday, June 1 2020. BY JOSÉ A.IGLESIAS

Think you'll be able to find a hotel on Miami Beach for July 4 weekend? Good luck.

In the face of the global coronavirus pandemic that brought travel to a dead stop just a few weeks ago, local hotel officials now say they are seeing plenty of interest in stays for the upcoming holiday — not to mention most other weekends.

"There's pent-up demand," said Sharee Awwal, director of sales and marketing for Arlo Hotels, which owns the Nautilus Hotel at 1825 Collins Ave. Arlo, which caters to a millennial demographic, said plenty of customers are still booking for leisure travel and familial celebrations. Most are coming from the Northeast, with a mix of drivers and fliers.

TOP ARTICLES

"We had one family pack up in their Bentley truck and drive down from New Jersey," she said. "There are a lot of deals right now."

Awwal was part of a panel of about two-dozen local hotel marketing and sales reps — all masked — convened by the Greater Miami Convention and Visitors Bureau at the Royal Palm Hotel on Collins Avenue. Panelists were members of Miami Beach's Citywide Hotel Task Force, convened this spring to address the pandemic's impact on the lodging industry.

A full recovery remains far off. International travel — as well as business, convention and weekday visits — remain severely limited. Less than 24 months after opening to a $620 million renovation, the Miami Beach Convention Center has launched an emergency task force to draw in business from wherever it can. The fruits of that effort have been mostly in salvaging or postponing events for late 2020 or early 2021. That includes the Cruise Ship Interiors Demo, moved to September 2020; and the Florida Supercon comics convention, moved to 2021.

One need only take a sniff inside any local hotel to understand the depth of the measures hoteliers are taking to make returning guests feel safe from the virus. A visitor to one of Miami Beach's Hyatt hotels may be surprised to smell not disinfectant, but coconut-scented hand sanitizer, upon their arrival to that South Beach destination — a conscious effort to eliminate potential "hospital smell." Meanwhile, everything from pens to cookies now comes individually shrink-wrapped.

Despite these efforts, new data from Oxford Economics and the American Hotel and Lodging Association show Florida is set to lose $1.3 billion in tax revenues this year as a result of the COVID-19 crisis. Workers have already experienced temporary or permanent layoffs numbering at least 10,000.

Yet other data supports tales of surprising renewal. For the week ended June 13, according to travel data group STR, occupancy in Miami-Dade improved from 29.6% to 33.3% from the week prior, while the average daily rate improved to $110.82 from $94.64 during the same period. Revenue per available room climbed to $36.91 from $28.03.

These figures trail the rest of Florida, where occupancy improved to 41.5% from 37.7%, ADR jumped to $112.40 from $103.65 and RevPAR reached $46.70 from $39.12.

Still, Rolando Aedo, COO of the Greater Miami Convention & Visitors Bureau, said there has been new interest from travelers who might otherwise have booked to a destination in the Caribbean. The public-private tourism development agency has been targeting travelers in secondary markets like Austin and Greenville, S.C., in addition to traditional markets like Chicago. The CVB has also begun highlighting visits to area national parks for visitors who may not yet feel comfortable visiting indoor spaces.

“It’s not a question of demand,” Aedo said. “Miami Beach is still the envy of the world.”

Concurrently, the Miami Beach Visitor and Convention Authority, a seven-member authority appointed by the City of Miami Beach Commission to promote the city, has launched a campaign, “From Miami Beach, With Love” across social media.

“This is a difficult time for all, and we look forward to welcoming back our visitors from around the world as soon as we can. In the meantime, we’ll continue to develop new ways to stay connected and share the magic of our destination,” noted Steve Adkins, MBVCA Chair. “And we thank our Miami Beach businesses who are continuing to operate during this time and to all locals who are making concerted efforts to show our city’s restaurants, boutiques and specialty services love.”

el Nuevo Herald

6/22/2020 Print Circulation: 42,069

PRINT

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NUEVAS FUENTES DE TRABAJO DURANTE LA PANDEMIA

Comida casera, un alivio para inmigrantes desempleados

FOTOS: JOSE A. IGLESIAS jgiusa@elnuevoherald.com

POR LAUTARO GRINSPAN
lgrinspan@miamiherald.com

A las 3 a.m. del viernes, Eddy Llamas estaba parado en medio de la pequeña cocina de su apartamento de Miami, metido hasta los codos en la dulce y mantecosa masa típica del pan de Guatemala.

Cientos de panes, del tamaño de un puño, estaban siendo preparados para la venta a $1 cada uno.

"El pan guatemalteco es un pan que se desayuna todos los días. No es un pan duro como un pan francés que hay que morder. Es suave... y esponjoso", dijo Llamas, quien se mudó del país centroamericano a Florida cuando tenía 10 años. "Es parte de nuestra

VEA COMIDA, 2A

JORGE SERRANO (izq.), Carolina Galeano y Nicole Serrano muestran cestas con productos caseros que ellos preparan para la venta: tequeños, arepas de huevo, buñuelos, panes de bono, empanadas y arepas de queso.

EDDY LLAMAS muestra una bandeja de panes guatemaltecos que él hornea en su casa. Después de perder su trabajo, Llamas empezó a hacer pan siguiendo las recetas de su familia.

MATIAS J. OCNER mocner@miamiherald.com

UN MIEMBRO del personal de FoundCare registra una muestra de una prueba de coronavirus, el 17 de marzo de 2020.

CORONAVIRUS EN FLORIDA

Reportan 3,494 casos adicionales de COVID-19

POR SONIA OSORIO
osorio@elnuevoherald.com

Después de batir el récord de mayor número de nuevos casos en 24 horas por tres días consecutivos, Florida el domingo registró una menor cifra con 3,494 contagios adicionales, pero mantiene la tendencia alcista que ha alarmado a las autoridades estatales.

Con los nuevos casos, el estado reportó un total de 97,291 infecciones desde marzo cuando estalló la pandemia y se iniciaron las estadísticas. El número de personas fallecidas subió a 3,161, lo que representa 17 decesos más con relación al sábado.

Florida el sábado rompió su propio récord con 4,049 casos adicionales de COVID-19 en un día, superando al establecido el viernes de 3,822 nuevos contagios y a los 3,207 infecciones del jueves, de acuerdo con las cifras del Departamento de Salud de Florida.

La espiral de los casos ha causado preocupación en momentos en que gran parte del estado se encuentra en la fase 3 del programa de reapertura de la economía después de varios meses en cuarentena.

El gobernador Ron DeSantis reconoció que el gran incremento de los contagios era un "motivo de inquietud" y dijo que el incremento en las pruebas positivas está subiendo a un nivel que sugiere una mayor transmisión del virus.

Otro factor que mencionó fue que la mayoría de los casos nuevos son de personas jóvenes, entre 20 y 30 años con

VEA COVID-19, 2A

ELECCIONES PRESIDENCIALES 2020

Trump vuelve a mítines, pero sin la fuerza que esperaba

Servicios/el Nuevo Herald
TULSA, OKLAHOMA

El presidente Donald Trump utilizó su retorno a los mítines para definir los próximos comicios presidenciales como una elección entre el patrimonio nacional y el radicalismo de izquierda, pero su muestra de fuerza política durante la pandemia no atrajo a los miles de seguidores que esperaba y se vio eclipsada por nuevos casos de coronavirus entre su personal de campaña

Trump ignoró las advertencias de las autoridades de la salud y llevó a cabo su primer mitin en 110 días con la que fue una de las reuniones bajo techo más grandes del mundo durante un brote que ha matado a más de 120,000 estadounidenses y dejado a 40 millones de personas sin empleo. El mitin en Tulsa, Oklahoma, el sábado por la noche estaba dirigido a reanudar su campaña de reelección menos de cinco meses antes de las elecciones de noviembre.

"La elección de 2020 es muy sencilla", dijo Trump. "¿Quieren inclinarse ante una turba de izquierda o quieren pararse erguidos y orgullosos como estadounidenses?".

VEA TRUMP, 2A

EVAN VUCCI AP

EL PRESIDENTE Donald Trump da un discurso durante un mitin de campaña en el Centro BOK, el sábado 20 de junio de 2020, en Tulsa, Oklahoma.

Locales

Hoteles de Miami Beach empiezan a repuntar

POR ROB WILE
rwile@miamiherald.com

¿Piensa que podrá encontrar un hotel en Miami Beach para el fin de semana del 4 de julio? Le deseamos suerte.

Frente a la pandemia del coronavirus que paralizó todo el país durante largas semanas, los hoteleros del área dicen que están viendo todo tipo de interés en reservaciones para el próximo feriado, sin mencionar otros fines de semana.

"Hay una gran demanda", dijo Sharee Awwal, directora de ventas y de mercadotecnia de Arlo Hotels, propietario del Nautilus Hotel, en el 1825 Collins Avenue. Arlo, que atrae principalmente a los llamados *millennials*, dijo que muchos clientes están reservando por viajes vacacionales y también por celebraciones familiares. La mayoría vienen del noreste, algunos en avión, otros en automóvil.

Awwal forma parte de un panel de unas dos docenas de representantes de mercadotecnia y ventas de hoteles que se reunieron mediante la Oficina de Visitantes y de Convencio-

VEA HOTELES, 4A

VIENE DE LA 3A

HOTELES

nes del Gran Miami en el Royal Palm Hotel en Collins Avenue. Los panelistas son miembros del Grupo Especial de Hoteles de Miami Beach, que se reunieron esta primavera para discutir el impacto de la pandemia en la industrian hotelera.

Una recuperación total aún está muy lejos. Los viajes internacionales siguen estando muy limitados. Menos de 24 meses después de una renovación de $620 millones, el Centro de Convenciones de Miami Beach creó un Grupo Especial de emergencia para tratar de que el sector se recuperara de la forma que pudiera. Los frutos de este esfuerzo se han logrado mayormente en salvar o posponer eventos para finales del 2020 o inicios de 2021.

A pesar de estos esfuerzos, nueva información de la Asociación Americana de Hotelería indica que la Florida tiene pronosticado perder $1,300 millones en ingresos este año a consecuencia dela crisis del COVID-19. El sector laboral ya experimentado despidos temporales o permanentes que suman por lo menos a 10,000 personas.

Rolando Aedo, presidente de la Oficina de Visitantes y de Convenciones del Gran Miami, dijo que hay un nuevo interés por parte de viajeros que habrían podido hacer reservaciones en el Caribe. La agencia ha estado ocupada tratando de atraer a visitantes en mercados secundarios como Austin y Greenville, Carolina del Norte, además de mercados tradicionales como Chicago.

Al mismo tiempo, la Autoridad de Visitantes y Convenciones de Miami Beach, una organización de siete miembros que nombró la Comisión de Miami Beach para hacerle promoción a la ciudad, ya lanzó una campaña llamada "De Miami Beach, con Amor" a través de las redes sociales.

"Estamos viviendo tiempos muy difíciles, y estamos ansiosos de darle la bienvenida a visitantes de todo el mundo", dijo Steve Adkins, presidente de MBVCA. "Y le agradecemos a los negocios de Miami Beach que hayan seguido funcionando durante la crisis".

el Nuevo Herald

6/22/2020 Unique Daily Visitors (UDV): 67,193

Link to article

SUR DE LA FLORIDA

Los hoteles de Miami Beach muestran indicios de recuperación

¿Piensa que podrá encontrar un hotel en Miami Beach para el fin de semana del 4 de julio? Le deseamos suerte.

Frente a la pandemia del coronavirus que paralizó todo el país durante largas semanas, los hoteleros del área dicen que están viendo todo tipo de interés en reservaciones para el próximo feriado, sin mencionar otros fines de semana.

"Hay una gran demanda", dijo Sharee Awwal, directora de ventas y de mercadotecnia de Arlo Hotels, propietario del Nautilus Hotel, en el 1825 Collins Avenue. Arlo, que atrae principalmente a los llamados *millennials*, dijo que muchos clientes están reservando por viajes vacacionales y también por celebraciones familiares. La mayoría vienen del noreste, algunos en avión, otros en automóvil.

Awwal forma parte de un panel de unas dos docenas de representantes de mercadotecnia y ventas de hoteles que se reunieron mediante la Oficina de Visitantes y de Convenciones del Gran Miami en el Royal Palm Hotel en Collins Avenue. Los panelistas son miembros del Grupo Especial de Hoteles de Miami Beach, que se reunieron esta primavera para discutir el impacto de la pandemia en la industrian hotelera.

Una recuperación total aún está muy lejos. Los viajes internacionales siguen estando muy limitados. Menos de 24 meses después de una renovación de $620 millones, el Centro de Convenciones de Miami Beach creó un Grupo Especial de emergencia para tratar de que el sector se recuperara de la forma que pudiera. Los frutos de este esfuerzo se han logrado mayormente en salvar o posponer eventos para finales del 2020 o inicios de 2021.

A pesar de estos esfuerzos, nueva información de la Asociación Americana de Hotelería indica que la Florida tiene pronosticado perder $1,300 millones en ingresos este año a consecuencia dela crisis del COVID-19. El sector laboral ya experimentado despidos temporales o permanentes que suman por lo menos a 10,000.

Rolando Aedo, presidente de la Oficina de Visitantes y de Convenciones del Gran Miami, dijo que hay un nuevo interés por parte de viajeros que habrían podido hacer reservaciones en el Caribe. La agencia ha estado ocupada tratando de atraer a visitantes en mercados secundarios como Austin y Greenville, Carolina del Norte, además de mercados tradicionales como Chicago.

“No es una cuestión de demanda”, dijo Aedo. “Miami Beach sigue siendo la envidia del mundo”.

Al mismo tiempo, la Autoridad de Visitantes y Convenciones de Miami Beach, una organización de siete miembros que nombró la Comisión de Miami Beach para hacerle promoción a la ciudad, ya lanzó una campaña llamada “De Miami Beach, con Amor” a través de las redes sociales.

“Estamos viviendo tiempos muy difíciles, y estamos ansiosos de darle la bienvenida a visitantes de todo el mundo”, dijo Steve Adkins, presidente de MBVCA. “Y le agradecemos a los negocios de Miami Beach que hayan seguido funcionando durante la crisis”.

Un huésped del hotel disfruta de tener la piscina prácticamente sola en Fontainebleau Miami Beach. El hotel reabrió el 1 de junio de 2020, luego de tener que cerrar debido a la pandemia de coronavirus. JOSE A. IGLESIAS *JIGLESIAS@ELNUEVOHERALD.COM*

Miami Herald

6/22/2020 Print Circulation: 133,328

PRINT

THE VIRUS CRISIS, 4A

Outbreaks hit Miami VA hospital and Northwest Dade foster home

DEATHS | JERRY POWERS, 8A

Ocean Drive magazine founder and philanthropist was 74

VOLUME 117 No. 229
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Miami Herald

IMMIGRATION

MANUEL BALCE CENETA, AP

Students who are part of the Deferred Action for Childhood Arrivals program celebrate at the Supreme Court on Thursday after the justices ruled 5-4 to reject President Donald Trump's effort to end legal protections for young immigrants.

Supreme Court makes dream come true for young immigrants

BY MONIQUE O. MADAN AND ALEX DAUGHERTY
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adaugherty@miamiherald.com

■ The U.S. Supreme Court ruled that the Trump administration cannot end the Deferred Action for Childhood Arrivals program, which lets young adults brought to the U.S. as children avoid deportation. But the ruling said the Trump administration can try again to end the program.

The U.S. Supreme Court on Thursday blocked the Trump administration's effort to end the Deferred Action for Childhood Arrivals program, which since 2012 has allowed hundreds of thousands of young adults brought to the U.S. as children to avoid being deported to their home countries.

The 5-4 decision grants temporary relief for about 700,000 beneficiaries of the program nationwide — about 25,000 people in Florida — at a time of national uncertainty amid a global health pandemic, civil unrest and an upcoming presidential election.

The court ruled that the Trump administration did not pursue the end of the program properly but said the Department of Homeland Security can try again.

"We do not decide whether DACA or its rescission are sound policies," Chief Justice John Roberts wrote. "We address only whether the agency complied with the procedural requirement that it provide a reasoned explanation for its action. Here the agency failed to consider the conspicuous issues of whether to retain forbearance and what if anything to do about the hardship to DACA recipients."

In 2012, President Barack Obama signed the DACA executive order after the DREAM Act — short for Development, Relief and Education for Alien Minors Act — did not pass in Congress several times. The young people impacted by DACA and the DREAM Act are often referred to as "Dream-

SEE DACA, 7A

THE VIRUS CRISIS | MIAMI-DADE

Cops will crack down on places that break virus rules

■ With coronavirus statistics worsening, Miami-Dade County Mayor Carlos Gimenez said police will be stricter with businesses that have COVID-19 violations.

BY DOUGLAS HANKS AND LINDA ROBERTSON
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Miami-Dade Mayor Carlos Gimenez said he won't revive old business restrictions to fight worsening COVID-19 numbers but will order county police to crack down with stricter enforcement.

"We're not going back," Gimenez said in a video address Thursday, his second in two days as coronavirus statistics continue to worsen in Miami-Dade. "We are going to get tough."

The statement was the latest effort by the mayor to blunt Miami-Dade's worsening coronavirus numbers with a call for residents and business owners to follow emergency rules crafted by his administration to reopen much of the economy during the coronavirus pandemic.

After four weeks of businesses operating under the county's capacity restrictions and requirements for social distancing and masks, the statistics show a reversal in the COVID-19 statistics that the mayor had tied to reopening.

Miami-Dade started June with only about 5% of the thousands of daily COVID-19 tests coming back positive. Gimenez's reopening plan set a target of keeping that number to an average

SEE RULES, 7A

MORE INSIDE
● Miami Beach fails to enforce mask rules on beach, 3A
● Miami-Dade County lets more businesses reopen, 3A
● Fauci pledges to speak out if Trump rushes COVID-19 vaccine, 12A

THE VIRUS CRISIS | THE RENTAL MARKET

Miami renters staying put; out-of-towners taking advantage of vacancies

■ Due to the high rates of unemployment and economic uncertainty, Miami renters are renewing their leases and staying in place for now. Meanwhile, out-of-towners are swooping in to snap up units that would otherwise remain vacant.

BY RENE RODRIGUEZ
rrodriguez@miamiherald.com

Restaurants, small businesses and movie theaters aren't the only things that the COVID-19 pandemic brought to an abrupt halt in March.

The residential rental market around the U.S. has taken a massive hit due to the coronavirus outbreak, with millions of people opting to stay in place — and interrupting the natural progression of moving to a bigger place or becoming homeowners.

But in Miami-Dade, that stagnancy has opened the door for a slew of out-of-towners looking to rent a market-rate, non-luxury apartment and partake of the South Florida lifestyle, made possible by the growth of working remotely.

The lack of movement has kept rents flat across the U.S. According to the analytics firm CoreLogic, the rent for single-family homes in 20 major metros grew only 2.4% year-over-year in April 2020. That's the lowest increase since November 2010, when the country was still recovering from the recession.

In the Miami-Miami Beach-Kendall area, single-family home rent prices grew 2.1%, an increase from the 1.25% growth in April 2019, according to CoreLogic. But the region still fell far short of rent growth in 19 other metro markets, such as Phoenix (6.6%), Tucson (3.7%) and Charlotte (3.4%).

The CoreLogic data also show that the single-family rent growth in Miami was fueled primarily by the high-end market (properties with rents 125% higher than the regional median of $1,750), where prices have risen steadily since November 2019.

"At the pandemic-in-

SEE RENTAL MARKET, 2A

EL NUEVO HERALD/MIAMIHERALD.COM, FEB 2017

Dorothy Bendross-Mindingall's proposal calls on the school district to review curriculum-based options that address racism and cultural understanding and implement other measures.

EDUCATION | MIAMI-DADE COUNTY

Despite misinformation effort, anti-racism initiative passes

■ Miami-Dade County School Board members were bombarded by calls and comments, many profane and ridden with lies, before they voted 8-1 to explore an anti-racism curriculum.

BY COLLEEN WRIGHT
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The Miami-Dade County School Board was the target of a viral misinformation campaign that tried to stoke fears of a board member's proposal to explore an anti-racism curriculum in the public schools.

School Board members said they received hundreds of calls and written comments filled with falsehoods, with many echoing the same misinformation on social media and radio

SEE BOARD, 2A

MORE INSIDE
● Where to celebrate Juneteenth today in South Florida, 5A
● Miami Heat makes Juneteenth a paid day off for its employees, 11A

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Business	20-21A	Deaths	8A	People	2C
Classified	22-23A	Local news	3-5A	Puzzles	2C, 4C, 7C
Comics	6C	Lottery	6A	Television	5C

Business

Miami Beach hoteliers say visitors are returning

BY ROB WILE
rwile@miamiherald.com

Think you'll be able to find a hotel on Miami Beach hotel for July 4 weekend? Good luck.

In the face of the global coronavirus pandemic that brought travel to a dead stop just a few weeks ago, local hotel officials now say they are seeing plenty of interest in stays for the upcoming holiday — not to mention most other weekends.

"There's pent-up demand," said Sharee Awwal, director of sales and marketing for Arlo Hotels, which owns the Nautilus Hotel at 1825 Collins Ave. Arlo, which caters to a millennial demographic, said plenty of customers are still booking for leisure travel and familial celebrations. Most are coming from the Northeast, with a mix of drivers and fliers.

Awwal was part of a panel of about two-dozen local hotel marketing and sales reps — all masked — convened by the Greater Miami Convention and Visitors Bureau at the Royal Palm Hotel on Collins Avenue. Panelists were members of Miami Beach's Citywide Hotel Task Force, convened this spring to address the pandemic's impact on the lodging industry.

A full recovery remains far off. International travel — along with business, convention and weekday visits — remain severely limited. Less than 24 months after opening to a $620 million renovation, the Miami Beach Convention Center has launched an emergency task force to draw in business from wherever it can. The fruits of that effort have been mostly in salvaging or postponing events for late 2020 or early 2021. That includes the Cruise Ship Interiors Demo, moved to September 2020; and the Florida Supercon comics convention, moved to 2021.

Despite the psoitive signs, new data from Oxford Economics and the American Hotel and Lodging Association show Florida is set to lose $1.3 billion in tax revenues this year as a result of the COVID-19 crisis. Workers have already experienced temporary or permanent layoffs numbering at least 10,000.

Yet other data supports tales of surprising renewal. For the week ended June 13, occupancy in Miami-Dade improved from 29.6% to 33.3% from the week prior, while the average daily rate improved to $110.82 from $94.64 during the same period. Revenue per available room climbed to $36.91 from $28.03.

These figures trail the rest of Florida, where occupancy improved to 41.5% from 37.7%, ADR jumped to $112.40 from $103.65 and RevPAR reached $46.70 from $39.12.

6/22/2020	Viewership: 511

Link to Segment

6/22/2020	Unique Daily Visitors (UDV): 571

Link to article

As the city of Miami is revving up businesses again, the Greater Miami Convention and Visitors Bureau has enter their second phase of Miami shines. The campaign has now entered its recovery phase which is an effort that centers around the hospitality industry the city has to offer.

"We wanted to come up with a positioning that spoke to the voice of this destination, of this community and we felt that Miami Shines not only speaks for our amazing sunshine and our weather. But to our people, to our places, to our neighborhoods. We want our communities to embrace this and help us support this industry who has been decimated during this crisis," said Rolando Aedo, Chief Operating Officer, GMCVB

For locals who want to just get away from their homes and plan a stay-cation but are hesitant in doing so. The hotels under the GMCVB are taking precautions very seriously.

"In terms of giving customers, the comfort level. We've been working with the airport, the hotels, restaurants, of course our local government officials in developing a destination pledge. And that pledge is that a minimum of all these touch points that our customers and visitors will be going through and are going to be achieving the minimum standards the CDC, the health department have asked them to implement," says Aedo

If you want to know more about the hotels that are open and want to book your next stay-cation you can head on over here

Link to article

MIAMI BEACH, Fla. – Miami-Dade County Mayor Carlos Gimenez is expressing concern but resolve to keep the economy in its current phase of reopening as COVID-19 cases rise at a record rate once again.

Thursday marked the fifth time in just two weeks that Florida broke its one-day record for new coronavirus cases, as 3,207 more cases were confirmed by the health department.

There's also been an uptick in recent days **of the percentage of people testing positive** and the number of patients admitted to hospitals.

"That's what is concerning," Gimenez said of the hospital numbers. "But we are not going back at this point. We need to enforce the rules that we have because we think the rules we have will work, and we need to give that a chance."

The mayor announced Wednesday that the county was going to stiffen up enforcement of the safety precautions, **threatening to shut down businesses that don't comply**.

Since the first executive order, Miami-Dade police say they have done more than 378,000 business checks, and issued over 1,000 warnings.

Fueling the rise in cases: More people interacting as businesses reopen, increased testing capacity and mass gatherings as community members march for racial equity.

“Is there a direct correlation yet?” Gimenez asked about the protests. “I don’t know, but I am worried about it.”

Gimenez says he wants to work with protest organizers to encourage their continued recommendation of using face-coverings while demonstrating.

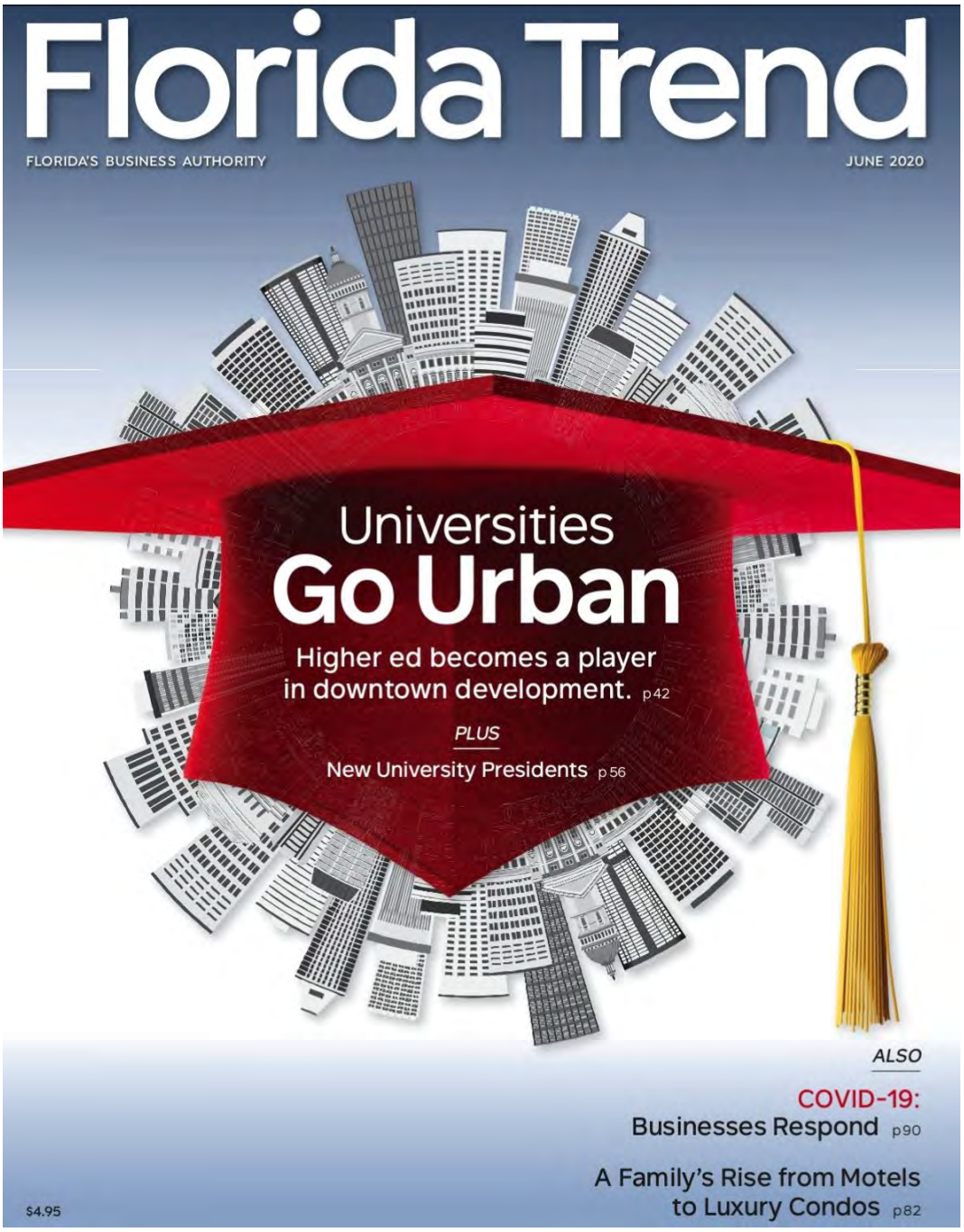
And he reiterated the refrain we’ve heard throughout this pandemic — that lives and livelihoods depend on people following the new rules.

“COVID-19 isn’t just going to disappear anytime soon,” he said, “so we can’t let our guard down.”

Florida Trend
FLORIDA'S BUSINESS AUTHORITY

6/30/2020 Print Circulation: 54,230

PRINT



Hotel occupancy in Miami-Dade County fell from nearly 90% to 20% as the coronavirus began upending life across South Florida, Rolando Aedo, COO of the Greater Miami Convention and Visitor's Bureau, told the *Miami Herald*.

Cruise activity at PortMiami ground to a halt, and tourists were asked to leave the Florida Keys.

The Florida Army National Guard set up a COVID-19 **drive-through testing center** near Hard Rock Stadium in Miami Gardens.

Miami-Dade's non-seasonally adjusted **unemployment rate** rose from 1.5% in February to 3.7% in March, up from the year-earlier figure of 2.8%.

South Florida Tissue Paper in Miami Gardens increased production of toilet paper to address a spike in demand. "Before coronavirus, we were receiving anywhere from three

to four truckloads per day in orders," Vice President Juan Corzo told WSVN. "Right now we're receiving anywhere from 30 to 40 truckloads."

Carnival, **Royal Caribbean** and **Norwegian** suspended all cruises for at least threee months in mid-March. Plantation-based **Virgin Cruises** postponed the maiden voyage of its first ship, Scarlet Lady.

This year's **Ultra Music Festival**, a three-day event that annually draws about 165,000 people to Miami's Bayfront Park, was canceled.

EMerge Americas, a technology conference scheduled for late-March, was postponed until November.

Miami-Dade County halted **construction inspections** and temporarily closed its building permit office after several employees tested positive for coronavirus.

Brightline suspended train service in South Florida, laying off more than 250 employees.

BioReference Laboratories partnered with Miami to provide coronavirus testing. The company also began testing specimens from other South Florida sites through a partnership with Larkin Community Hospital.

INDULGE

6/25/2020 Print Circulation: 40,000

PRINT

INDULGE
Miami Herald
JUNE / JULY 2020 / $6.95
MIAMIINDULGE.COM
Summer 2020
LOCAL LOVE ISSUE
Painting a new picture of Miami, together
Making a Splash
The stories behind South Florida's most iconic swimming pools

Washing Up With Mangolandia

During quarantine, many of us rediscovered the awesomeness of growlers as a way to support local breweries and take home a taste of local brews. Wynwood's **Veza Sur Brewing Co.** added something entirely different to take home with a soap made from the spent grains from the Wynwood brewery's Mangolandia Mango Blonde Ale. The bar itself looks like a half mango artfully sliced up, a truly tasty-looking decorative soap. *vezasur.com/pickup.*

De Mí Para Ti

Miami native **Kathleen Fuentes** has launched two brands inspired by her Cuban culture and homegrown roots: an accessories line and nail lacquer brand. They have an undeniable Magic City flair, from the Spanglish and Miami sayings (e.g.: "De Mí Para Ti") on tees to the Bodeguita line of sweats that seem perfect for a South Beach brunch. Find the clothing line at *lightslabel.com* and the lacquer at *lightslacquer.com.*

LIGHTS LACQUER (COURTESY LIGHTSLACQUER.COM)

The Culture of Cultures

The kombucha brewer **Counter Culture** sources many ingredients from Florida farms and has been recognized for its sustainable practices. Owners Natalie Bixby, Angela Brown, and Buster Brown had a hundred retail locations before the pandemic and pivoted afterward with the addition of home deliveries. Flavors include Tropical, packed with everything from lychee to jackfruit. *Drinkliveculture.com.*

VIRTUAL ART REALITY

It's undeniable that it might be hard to get some former museum patrons back in the galleries, which is why the virtual tours and talks that grew out of the past few months just might be a new way we look at art. Here are a few you shouldn't miss.

THE BASS
Join celebrities and artists including Congresswoman Donna Shalala, Mayor Pete Buttigieg, Liza Lou, and Billy Porter for a series of chats via Facebook. *thebass.org.*

ARSHT CENTER
Arsht@Home is hosting musical performances, theater, how-to videos, curated musical playlists, and conversations with arts leaders. *arshtcenter.org.*

WYNWOOD ARTS DISTRICT
The largest collection of street art in the country can be accessed online through virtual tours of the Wynwood Walls and elsewhere. *miamiandbeaches.com.*

ICA
Free online arts education programs include DIY crafts and art lessons based around works at the museum. *icamiami.org.*

SLS LUX BRICKELL
The already rainbow-painted building partnered with artist Ana Martinez to bring a series of light shows to its Brickell facade. *relatedgroup.com/sls-lux-light.html.*

MODS
The Fort Lauderdale science museum is offering a series of virtual science classes for kids who can't actually go to summer camp. *mods.org.*

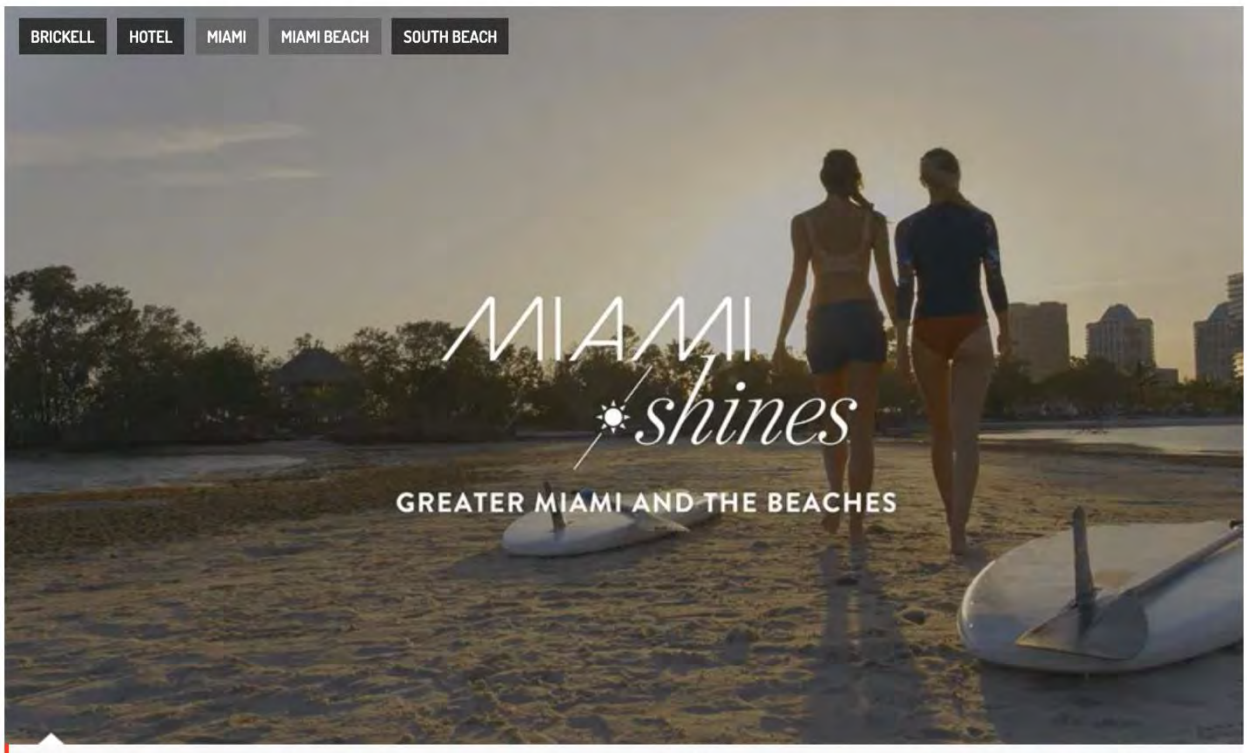
MOCA
A recent renovation to its 33,000-square-foot plaza added lush landscaping, shady trees and installations that don't require a trip inside. *northmiamicra.org.*

NEED MORE? Miami-Dade County launched a website appropriately named Online Experiences that lists more than a hundred more ways to experience art online. *cultureshockmiami.com.*

HEDONIST Shedonist

6/26/2020 Unique Daily Visitors (UDV): 3,586

Link to article



The Greater Miami Convention & Visitors Bureau Launches the MIAMI SHINES Tourism Recovery Campaign

__Miami Shines__ will include an early start to the Miami Spice Restaurant program along with other GMCVB programs showcasing destination-wide special offers from hotels, museums, attractions and spas through September 30

The Greater Miami Convention & Visitors Bureau (GMCVB) launches ***Miami Shines***, a comprehensive travel and tourism recovery program to promote Greater Miami and the Beaches as a place for vacations and future meetings and conventions business. The program includes a strong lineup of promotional incentives across restaurants, hotels, museums, spas and attractions. The GMCVB rolls out the ***Miami Shines*** platform to coincide with the opening of hotels and public beaches countywide as a way to drive demand and stimulate business for the hard-hit tourism industry. Under the ***Miami Shines*** platform, the GMCVB is launching the beloved **Miami Spice Restaurant** program two months early, offering visitors and locals alike the opportunity to enjoy their favorite restaurants with three-course meals priced at $25 for lunch/brunch and $39 for dinner, now through September 30. Specially curated "Spice and Stay" packages offer guests special rates at participating hotels when paired with Miami Spice meals on property. ***Miami Shines*** marketing materials include a video campaign produced in English, Spanish and Creole targeting local and regional customers, as well as visitors and meeting planners. The program includes a Miami local-pride initiative and offers residents a multilingual Miami Shines Toolkit encouraging locals to share

their *#MiamiShines* moments on social media. ***Miami Shines*** includes a comprehensive advertising, social media and public relations strategy. A complete list of offers and program details are available at www.MiamiShines.com.

Miami Shines is designed to help the destination recover as quickly as possible, offering relief to Greater Miami's tourism and hospitality industry, which accounts for the economic backbone of the community. ***Miami Shines*** showcases what makes Greater Miami and the Beaches such a special place: its diverse people, places, neighborhoods, arts, culture, experiences and, naturally, its weather and sunshine. Creative assets showcase the serenity of the destination's outdoors, nature and beaches while reflecting the community's energy, which draws visitors, conventioneers, businesses, entrepreneurs and others from around the globe.

"Our number one priority at the GMCVB is to responsibly drive demand to our partners in Greater Miami's tourism industry," said William D. Talbert III, CDME, President & CEO of the GMCVB. "The Miami Shines program helps create and keep jobs and helps the local economy recover now that beaches, hotels and the hospitality industry are open once again. The GMCVB has helped Greater Miami's community navigate challenging crises in the past, including 9/11, the Gulf Oil Spill, Zika and several hurricanes. We are resilient, and with the support of our community partners we will soon shine brighter than ever."

Miami Shines includes local, regional and national components to help drive vacations and future meetings and convention business. ***Miami Shines***is the culmination of the GMCVB's pre-recovery programs, which include Miami Eats, Miami Salutes and Virtual Miami among others.

More information about the GMCVB's response efforts and updates related to COVID-19 are available for the public and partners at www.GMCVB.com/TravelGuidelines.

Summer 2020	Print Circulation: 75,000

Link to Digital Edition

SUMMER 2020
SOUTH FLORIDA
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UNWIND

Ongoing

CRYSTAL COLOR THERAPY

In November, **Hotel Victor South Beach** debuted its all-new **K'Alma Spa**, the first Peruvian crystal color therapy spa in the United States where crystal healing therapies are incorporated into treatments. At all times, the spa has two shamans on staff, as well as massage therapists and aestheticians who have worked closely with founder Marizza Contreras to gain an understanding of traditional Peruvian healing practices. Choose from a range of massages, hydrotherapy, facials and body treatments, which take place in one of six treatment rooms, each themed according to the healing powers of a specific crystal. *1144 Ocean Drive, Miami Beach; 305.534.5555; hotelvictorsouthbeach.com/kalma-spa*

K'Alma Spa at Hotel Victor South Beach

PAMM Pop-Up, Miami Design District

ENRICH

Through Aug. 22

PAMM POP-UP

A special pop-up of **Pérez Art Museum Miami**'s popular gift and book shop has hit the Miami Design District with a selection of art books, limited editions, designer accessories and more, offering creative retail therapy to PAMM fans before the museum reopens in September. *176 NE 41st St., Miami; miamidesigndistrict.net*

Zuppa di Pesce, part of the Miami Spice dinner menu at Casa D'Angelo's Aventura location

PLAY

Through Sept. 30

NEW MIAMI SPICE – DINE IN OR DINE OUT

In June, the Greater Miami Convention & Visitors Bureau officially kicked off the 19th year of its **Miami Spice Restaurant Program**, where more than 100 participating restaurants offer three-course prix-fixe menus at reduced prices of $25 per person for lunch and brunch and $39 per person for dinner. The program was fast-tracked to support restaurants reeling from the impact of COVID-19, marking the first time that the program will last four months instead of two. It's also the first time that the program has been extended to include takeout and delivery. *Visit miamishines.com/miamispice for a continuously updated list of participating restaurants.*

IMAGES COURTESY K'ALMA SPA/FRANCISCO AGUILA; MIAMI DESIGN DISTRICT; CASA D'ANGELO

Zuppa di Pesce, part of the Miami Spice dinner menu at Casa D'Angelo's Aventura location

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