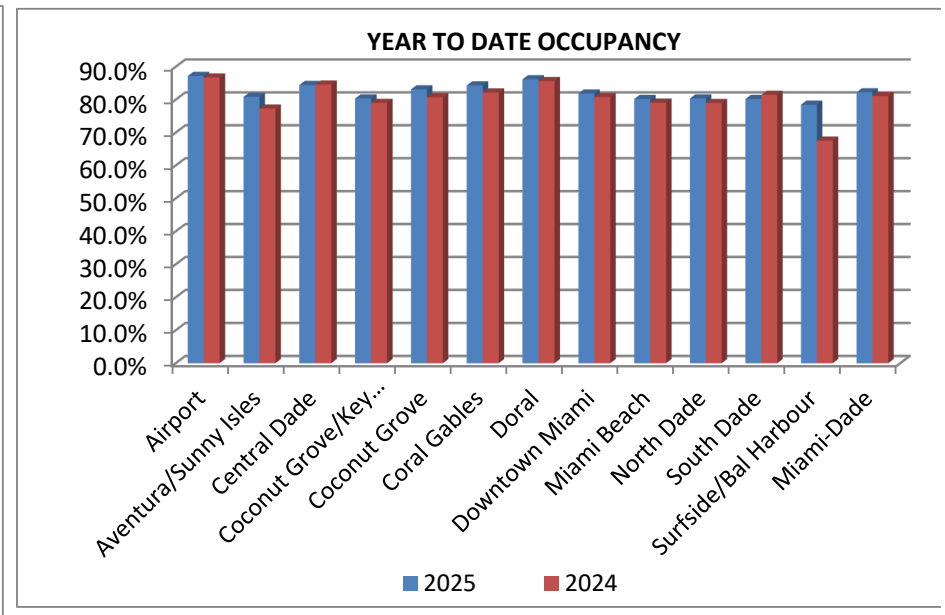
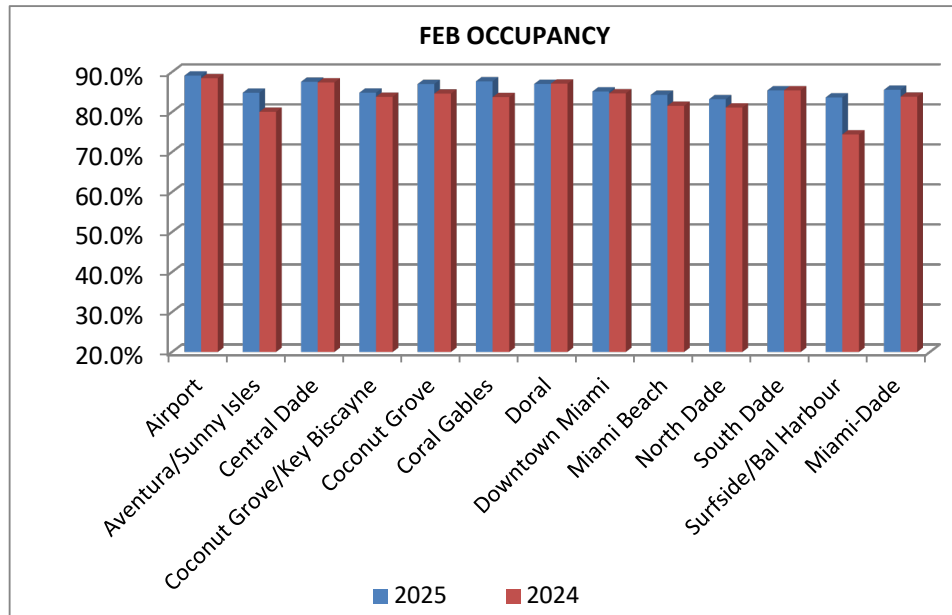


GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE OCCUPANCY BY REGION

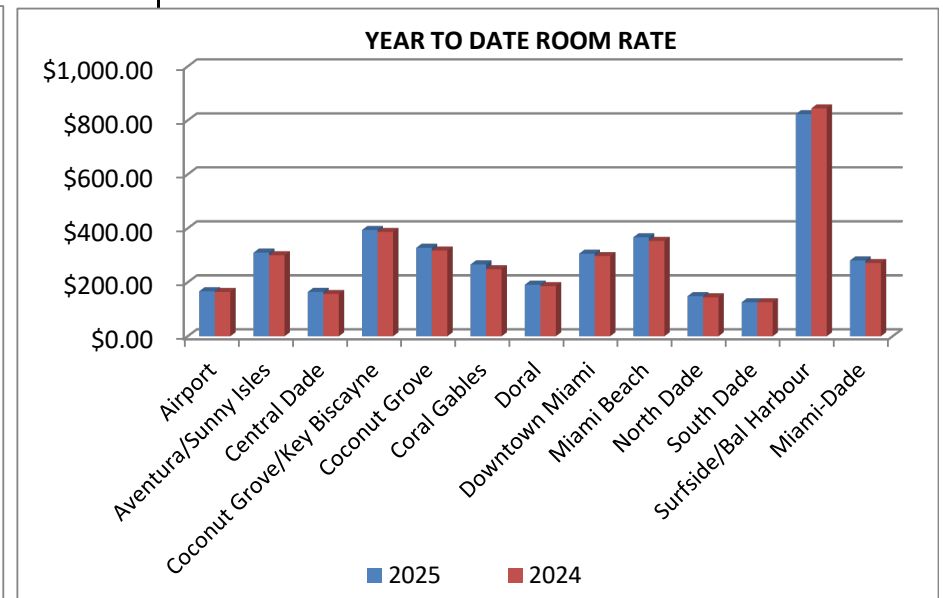
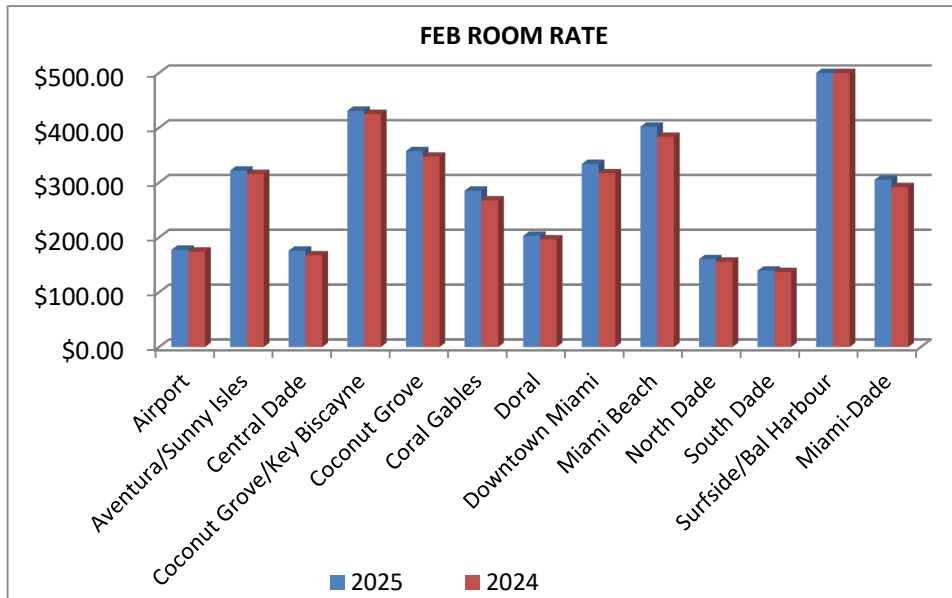
	February			YEAR TO DATE		
	2025	2024	% Change 25 vs 24	2025	2024	% Change 25 vs 24
Airport	89.1%	88.4%	0.7%	87.2%	86.7%	0.5%
Aventura/Sunny Isles	84.8%	80.0%	6.0%	80.8%	77.2%	4.6%
Central Dade	87.5%	87.4%	0.2%	84.4%	84.6%	-0.1%
Coconut Grove/Key Biscayne	84.8%	83.8%	1.2%	80.3%	79.0%	1.7%
Coconut Grove	87.0%	84.6%	2.8%	83.1%	80.7%	3.0%
Coral Gables	87.7%	83.7%	4.7%	84.3%	82.1%	2.6%
Doral	87.0%	87.1%	-0.1%	86.2%	85.6%	0.6%
Downtown Miami	85.1%	84.7%	0.6%	81.8%	80.8%	1.3%
Miami Beach	84.3%	81.5%	3.4%	80.2%	79.0%	1.4%
North Dade	83.2%	81.1%	2.6%	80.3%	79.0%	1.7%
South Dade	85.4%	85.4%	0.0%	80.2%	81.5%	-1.6%
Surfside/Bal Harbour	83.6%	74.4%	12.4%	78.4%	67.5%	16.2%
Miami-Dade	85.5%	83.8%	2.1%	82.2%	81.1%	1.4%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE ROOM RATE BY REGION

	February			YEAR TO DATE		
	2025	2024	% Change 25 vs 24	2025	2024	% Change 25 vs 24
Airport	\$177.45	\$174.03	2.0%	\$167.04	\$164.23	1.7%
Aventura/Sunny Isles	\$321.98	\$315.66	2.0%	\$309.93	\$300.34	3.2%
Central Dade	\$175.93	\$167.27	5.2%	\$164.43	\$156.59	5.0%
Coconut Grove/Key Biscayne	\$431.03	\$425.19	1.4%	\$393.73	\$386.72	1.8%
Coconut Grove	\$357.32	\$347.28	2.9%	\$327.87	\$317.73	3.2%
Coral Gables	\$285.15	\$267.53	6.6%	\$266.19	\$248.34	7.2%
Doral	\$202.86	\$196.39	3.3%	\$191.08	\$185.80	2.8%
Downtown Miami	\$333.98	\$317.01	5.4%	\$305.86	\$297.13	2.9%
Miami Beach	\$401.98	\$383.50	4.8%	\$366.97	\$353.30	3.9%
North Dade	\$160.29	\$155.71	2.9%	\$148.66	\$144.28	3.0%
South Dade	\$139.25	\$136.84	1.8%	\$126.04	\$126.06	0.0%
Surfside/Bal Harbour	\$862.25	\$851.71	1.2%	\$823.13	\$844.41	-2.5%
Miami-Dade	\$305.28	\$291.69	4.7%	\$280.93	\$271.28	3.6%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE RevPAR BY REGION

	February			YEAR TO DATE		
	2025	2024	% Change 25 vs 24	2025	2024	% Change 25 vs 24
Airport	\$158.11	\$153.92	2.7%	\$145.61	\$142.39	2.3%
Aventura/Sunny Isles	\$273.07	\$252.66	8.1%	\$250.49	\$231.95	8.0%
Central Dade	\$154.02	\$146.17	5.4%	\$138.83	\$132.40	4.9%
Coconut Grove/Key Biscayne	\$365.58	\$356.25	2.6%	\$316.30	\$305.41	3.6%
Coconut Grove	\$310.86	\$293.79	5.8%	\$272.44	\$256.43	6.2%
Coral Gables	\$249.97	\$223.98	11.6%	\$224.38	\$203.95	10.0%
Doral	\$176.53	\$171.03	3.2%	\$164.64	\$159.07	3.5%
Downtown Miami	\$284.30	\$268.36	5.9%	\$250.29	\$239.97	4.3%
Miami Beach	\$338.83	\$312.70	8.4%	\$294.23	\$279.23	5.4%
North Dade	\$133.35	\$126.29	5.6%	\$119.42	\$113.91	4.8%
South Dade	\$118.92	\$116.87	1.7%	\$101.04	\$102.68	-1.6%
Surfside/Bal Harbour	\$721.14	\$633.54	13.8%	\$645.65	\$570.19	13.2%
Miami-Dade	\$261.16	\$244.48	6.8%	\$230.91	\$219.92	5.0%

