

Annual Planning Workshop

POWERED BY:

July 2, 2025 Q expedia group



Multicultural Tourism & Development:

Connecting the Community with Tourism and Education Opportunities





Connie Kinnard Senior Vice President Multicultural Tourism & Development









Created in 2015 as a new department within the GMCVB, MTDD's mission is to promote the diversity of Miami's multicultural communities, attractions, and events and connect the dots to these entities to tourism opportunities.

MISSION: Focus efforts locally to build consistency and economic sustainability while broadening the scope of initiatives and maximizing marketing opportunities to target national and global audiences.

Many of the programs facilitated by this department are directly related and created to support business partnerships, cultural organizations, and tourist attractions in our heritage communities and neighborhoods.

Webpage: www.multiculturalmiami.com









MULTICULTURAL TOURISM & DEVELOPMENT MISSION

Our mission is to ensure that the diversity of Miami's multicultural communities, attractions and events are promoted by working locally to build consistency and economic sustainability, broadening the scope of initiatives and maximizing marketing opportunities.



Meet The Team



CONNIE KINNARD

SENIOR VICE PRESIDENT, MULTICULTURAL TOURISM & DEVELOPMENT

(305) 539-3123 Connie@GMCVB.com



PETRA BRENNAN

SENIOR DIRECTOR, TOURISM BUSINESS ENHANCEMENT, MULTICULTURAL TOURISM & DEVELOPMENT

(305) 539-3126

Petra@GMCVB.com



GRAYLYN SWILLEY-WOODS, PH.D EXECUTIVE DIRECTOR, BHI, MULTICULTURAL TOURISM & DEVELOPMENT

(305) 539-3088 Graylyn@GMCVB.com



HERLINDA LOMBARDI PROGRAM MANAGER, MULTICULTURAL TOURISM & DEVELOPMENT (305) 539-3128 Herlinda@GMCVB.com

ELLA PEDRE

COORDINATOR, MULTICULTURAL TOURISM & DEVELOPMENT

(305) 539-3097 Ella@GMCVB.com





Multicultural Tourism & Development (MTDD) - POW

Programs of work. Leading or collaborating include:

•Tourism Business Enhancement (TBE): Launched in 2016, TBE focuses on creating sustainable businesses in Miami's heritage neighborhoods by providing workshops, consulting, and business resources.

•Art of Black Miami (AOBM): Launched in 2013, AOB Miami is a GMCVB marketing program created to elevate art, artists, and galleries that highlight and celebrate the African Diaspora throughout Miami-Dade.

•Multicultural Marketing: Identify and implement promotional opportunities through print and digital that target art/culture seekers and support securing conventions. These year-round, domestic and international marketing campaigns are developed in partnership with our global brand agency.

•Conventions & Travel Industry: Support and foster travel/trade relations through convention outreach when needed to support the convention & travel industry departments.

•Events: Partner with events of all sizes geared to showcase the diversity of cultures we have in Miami Dade as well as drive room nights.

•BHI : Hospitality Scholarships, Advocacy, Talent Development, Careers



Miami Bayside Foundation





Z Expedia

Hotels







Petra Brennan Senior Director Tourism Business Enhancement









TOURISM BUSINESS ENHANCEMENT INITIATIVE



Advocate, support and strengthen the economic sustainability and access of our multicultural communities and heritage related businesses within the Greater Miami & Miami Beach.



Entrepreneur small business training



Professional business workshop series









Educational resource Advocacy and community outreach

Multicultural Tourism & Development - Tourism Business Enhancement

IMPACT





expedia

aroup



Multicultural Tourism & Development

TOURISM BUSINESS **ENHANCEMENT** PROGRAM







REATER MIAMI & MIAMI REACH





GREATER MIAMI

VISITORS BUREAU

CONVENTION &

The Tourism Business Enhancement Program (TBE) Advocates, Supports and Strengthens the economic sustainability and access of our multicultural communities and heritage-related businesses within Greater Miami & Miami Beach.

This initiative is led by the Greater Miami Convention & Visitors Bureau's Multicultural Tourism & Development Department in an effort to support small businesses directly and indirectly impacted by Tourism.



also a component under the TBE program. To learn more specifically about that program, visit ArtofBlackMiami.com



Al Workshop at OPAC







ART OF BLACK MIAMI

Marketing platform and destination driver that showcases the diversity of the visual arts locally, nationally and internationally, celebrating the black diaspora

ArtofBlackMiami.con



ARTS & CULTURE





CELEBRATING ARTS, CULTURE & DIVERSITY

Art of Black Miami is a marketing platform and destination driver that showcases the diversity of the visual arts locally, nationally and internationally, celebrating the Black diaspora. This initiative highlights the artistic cultural landscape found in heritage neighborhoods and communities year-round throughout Greater Miami & Miami Beach.



For up-to-date events, promotions and more information, please visit ArtofBlackMiami.com

Promotes

Diversity



Diversif

the Tourist

experience

Multicultural Tourism & Development - Art of Black Miami







POWERED BY:





Multicultural Tourism & Development - AOBM Podcast Series











POWERED BY:



Multicultural Tourism & Development - Art of Black Miami



GMCVB/Miami Beach Delegation Tours Unlimited Show

Art Basel Basel



Didier William, Gesture to Home 2024



Didier William: Nou Kite Tout Sa Dèyè at MOCA 2022











Multicultural Tourism & Development – Art of Black Miami

2024 Art Week Events – At A Glance





ArtofBlackMiami.com #ArtofBlackMiami



REATER ΜΙΔΜΙ & ΜΙΔΜΙ ΒΕΔΩΗ

Dec 5.7 Adrienne Arsht Center ART OF BLACK for the Performing Arts 1300 Biscayne Blvd. MIAMI Miami, FL 33132 8 p.m. BROWNSVILLE arshtcenter.org INVISIBLE LUGGAGE LIBERTY CITY

THE GREAT YES

THE GREAT NO

THE STH ANNUAL ART

Dec 7

6 p.m.

Arts Theater

6161 NW 22nd Ave.

Miami, FL 33142

ahcacmiami.org

Legacy of Elegance

Double Exposure

6161 NW 22nd Ave

Opening Reception

6200 NW 17th Ave.

Miami, FL 33147

sofloartsfair.com

LITTLE HAITI/

LITTLE RIVER

OF LOVE'S BOND

5846 NE 2nd Ave

THE ARCHITECTURE

SILENT FOUNDATIONS

Noon-8 p.m.

SOFLO YOUTH ARTS FAIR

ahcacmiami.org

Dec 3-8

Miami, FL 33142

Dec 1: 6 p.m.

Resistance

Dec 1-Mar 31

BLUES, & SOUL FESTIVAL

Marshall L. Davis, Sr. African

Heritage Cultural Arts Center

Wendell A. Narcisse Performing

Dec 2-15 Historic Hampton House 4240 NW 27th Ave. Miami, FL 33142 11 a.m.-6 p.m. historichamptonhouse.org

DORAL VERNISSAGE-VISAGE + PORTRAIT STORIES: A CELEBRATION OF THE HUMAN EXISTENCE THROUGH PORTRAITURE Dec 3

Doral Cultural Arts Center 8401 NW 53rd Terrace Doral FI 33166 6-9 p.m. eventbrite.com

DOWNTOWN MIAMI

AFTER LANDING Dec 27-29 Adrienne Arsht Center for the Performing Arts **Carnival Studio Theater** 1300 Biscavne Blvd. Miami, FL 33132 Dec 27: 8 p.m. Dec 28: 2 p.m. & 8 p.m. Dec 29: 2 p.m. arshtcenter.org

CALIDA RAWLES: AWAY WITH THE TIDES Through Feb 2 Pérez Art Museum Miami 1103 Biscayne Blvd. Miami, FL 33132 During scheduled museum hours pamm.org

PRIZM ART FAIR Dec 3-8

Dec 3 Prizm Preview Dec 4 Prizm Perform Dec 5-6 Prizm Panels

GREATER MIAMI

VISITORS BUREAU

CONVENTION &

Dec 1-Mar 31 225 NE 59th St.

Miami, FL 33137 4-8 p.m. irisphotocollective.com GLOBAL BORDERLESS

CARIBBEAN XVI -HAITI IN THE HEARTLAND Dec 6-Apr 19

Little Haiti Cultural Complex 212-260 NE 59th Terrace Miami, FL 33137 Public viewing open daily Dec 6: 10 a.m.-noon **Opening Vernissage**

haitianculturalartsalliance.org LITTLE HAVANA

UMBRELLAS OF LITTLE HAVANA ART FESTIVAL Dec 6-8

Euturama Art Galleries THREADS OF RESILIENCE: 1637 SW 8th St. Miami, FL 33135 9:30 a.m.-5 p.m.

Dec 8

1001 Ocean Drive Noon-4 p.m cada.us

EXPO METRO INTERACTIVE ART DECO TRAINS **EXHIBITION ART DECO**

WEEKEND Jan 18-20 **Ocean Drive Pavilion** Miami Beach, FL 33139 Noon-8 n.m. expometro.co/en

IWITNESS @ THE BETSY: KILOMBO

Dec 2-Mar 30 The Betsy - South Beach 1440 Ocean Drive Miami Beach, FL 33139 7-9 p.m. thebetsyhotel.com/ explore/exhibitions

MIAMI GARDENS

Dec 4-8

Roots & Revival

Dec 7: 2 p.m.

Art Activations

Dec 8: Noon

BEYOND

Nov 19-Apr 18

11300 NE 2nd Ave.

Nov 19: 6-9 p.m.

dvcai.org

Dec 1-8

Opening Reception

NORTH MIAMI

1600 NE 126th St.

Dec 1: 6-9 p.m

Public Days

Dec 5: 6-9 p.m.

Dec 6: 6-9 p.m

Afrikin Gives

Dec 7: 6 p.m.

Dec 8: 6 p.m.

afrikin.art

Dec 5

7-11 p.m.

Afrikin Screening

Afrikin Artist Talk

738 NE 125th St.

eventbrite.com

North Miami, FL 33161

Afrikin Fashion Runway

IMAGINOIR ART EXPERIENCE

The Katz Restaurant and Lounge

North Miami, FL 33181

Dec 2-8: 11 a.m.-9 p.m.

Miami Shores, FL 33161

IN FRAGMENTS OF TIME

All-White VIP Opening & Press Review

Brunch & Arts

17321 NW 7th Ave.

MIAMI SHORES

Bay 13 Brewery

65 Alhambra Plaza

Coral Gables, FL 33134

Miami Gardens, FL 33169

loveofurbandesign.com/loudweek

THE WHOLE WORLD IS CHURNING:

THEN AND NOW AND NOW AND

Monsignor Barry Walsh Library

17560 NW 27th Ave., Suite 105

The Main Event Fashion Show &

Miami Gardens, FL 33056

LOVE OF URBAN DESIGN® LOUD WEEK Dec 4: 7 p.m. **Opening Reception** 19695 NW 2nd Ave. Miami Gardens, FL 33169 Dec 5: 7 p.m.

ANDREA CHUNG: BETWEEN TOO LATE AND TOO EARLY Through April 6

North Miami, FL 33161

Dec 8

5-9 p.m.

738 NE 125th St

sunshinejazz.org

Museum of Contemporary Art North Miami 770 NE 125th St. North Miami, FL 33161 8:30 p.m. Dec 3: 6:30-8 p.m. VIP Reception (invitation only) 8-10 p.m. Public Reception mocanomi.org

SMITA SEN: EMBODIED AND

NORTH MIAMI BEACH

ARTIST'S & AUTHOR'S JOURNEY Dec 7 Marjorie and William McDonald Center 17051 NE 19th Ave North Miami Beach, FL 33162 10 a.m.-4 p.m eventbrite.com

OPA-LOCKA

ART OF TRANSFORMATION ALIVENESS AND THE AESTHETICS OF BEING Dec 4-8

Contemporary African Diaspora Art Center 675 Ali Baba Ave. Opa-locka, FL 33054 AFRIKIN ART FAIR: THREADS OF LIFE Dec 4: 6:30 p.m. **Opening Reception** Dec 5: 6:30-10:30 p.m. African Heritage Event Night Dec 6: 6:30-10:30 p.m. Jamaican Heritage Night Dec 7 Historic Trail Tour presented by Alex Van Mecl: 10 a.m. Art Conversation: 10-11 a.m. & 11:30 a.m.-2:30 p.m. **Museum Night Cocktail Experience:**

6:30 p.m tennorthgroup.com WYNWOOD ARTS DISTRICT

POWERED BY:

CANVAS & VIBES: A CARIBBEAN ART BASEL EXPERIENCE AT DUKUNOO Dec 5-8

Dukunoo Jamaican Kitchen 16 NW 24th St. Miami, FL 33127 Dec 5: 7 p.m. An Evening with Icons

KOOL KATZ LOUNGE FEATURING JIM BERRY & JAZZY JAM SESSION Dec 6: Noon Dine-in Dukunoo Art Stroll

Dec 6: 7 p.m. Influencers & Icons Happy Hour Dec 7: 7 p.m. Live Dutch Pot Painting Dec 8- Noon Art & Beatz Brunch dukunoowynwood.com

ETHIOPIAN ARTIST PRINCE MERID TAFESSE'S ART BOOK LAUNCH

Dec 1 2300 N. Miami Ave Miami, FL 33127 1:30-4 p.m. facebook.com



HISTORIC OVERTOWN

ART BEAT MIAMI Dec 4-8 **Brightline Miami Central Station** 600 NW 1st Ave. Miami, FL 33136 Joseph Caleb Center 5400 NW 22nd Ave. Miami, FL 33142 Dec 4: Joseph Caleb Center Art Fair Exhibition Community Day: Noon-4 p.m. Youth Art Exhibit: Noon-4 p.m. Dec 5: Joseph Caleb Center Painting Our History: 3-6 p.m. Dec 5: Brightline Miami Central Station **Opening Reception/Mural Unveiling:** 5-7 p.m. Dec 6: Brightline Miami Central Station Conversations with the Artists: 6-7 p.m. Sew Artsy [Art on the Catwalk]- 7-8 n m Dec 7: Brightline Miami Central Station Chefs of the Caribbean Celebrity Brunch Noon-2 p.m. artbeatmiami.com

BASEL B.A.E (BLACK ART EXPERIENCE! PRESENTED BY SOCIALXCHANGE Dec 6

1000 NW 2nd Ave Miami, FL 33136 8 p.m.-2 a.m. eventbrite con **DINE FOR DESIGN, INC. PRESENTS**

SAVOIR STYLE

D.A Dorsey House 250 NW 9th St Miami, FL 33136 6-10 p.m. dinefordesign.org

GRIEF NOT GUILTY: RECLAIMING MY TIME Dec 5-Feb 28

historicalblackprecinct.org

City of Miami Black Police Precinct & **Courthouse Museum** 480 NW 11th St. Miami, FL 33136 Dec 5 Opening Reception: 1 p.m. VIP Ticketed Event: 2:30 p.m. Exhibit Open to Public: 4-6 p.m.

MIAMI MOCAAD PRESENTS ART CONNECTING COMMUNITIES: A NIGHT OF FILM, ART, AND CONVERSATIO

Black Archives Historic Lyric Theater 819 NW 2nd Ave. Miami, FL 33136 7-10 p.m. eventbrite.com

OUR VOICE MATTERS: YOUTH MULTIMEDIA PHOTOVOICE EXHIBIT

Dec 6-7 Black Archives Historic Lyric Theater 819 NW 2nd Ave Miami, FL 33136 Dec 6: 5-8 p.m. **Opening Receptio** Dec 7: 11 a.m.-3 p.m. Family Day urgentinc.org

POINT COMFORT ART FAIR AND SHOW

Dec 4-8 Historic Ward Rooming House 249 NW 9th St. Miami, FL 33136 Noon-8 p.m. Dail Dec 5: 7-10 p.m. **Opening Reception** hamptonartlovers.com/pointcomfort

POWER OF THE PEN: LITERARY ARTS

Dec 6-8 D.A. Dorsey House 250 NW 9th St. Miami, FL 33136 11 a.m.-10:30 p.m Dec 6: 5-8 p.m. **Opening Night** 7:30 p.m. **Opening Reception** Dec 7: Noon-4 p.m. A Day of Art & Dialogue 6:30 p.m. Dinner & Conversations

Dec 8: 11a.m-3 p.m. **Culinary Arts Brunch Time** muce305.org

NOTE: All dates and times subject to change



Prizm x Revolt House Party prizm.art

Ice Palace West Studio 59 NW 14th St. Miami, FL 33132 10 a.m.-6 p.m. daily



Miami, FL 33137 4-7 p.m.

Dec 7





```
PANEL DISCUSSION
ON CONTEMPORARY
AFRICAN DIASPORA ART
```

Art Deco Museum Miami Beach, FL 33139

Multicultural Tourism & Development - Art of Black Miami



POWERED BY:







Herlinda Lombardi Program Manager Multicultural Tourism & Development







Multicultural Tourism & Development - Program Management

GMCVB Department Collaborations:

- Partnership
- Media Relations
- Content Development
- Conventions Sales & Services
- Communications
- Travel Industry Sales
- Temptations Program
- Heritage Months







MIAMI'S HERITAGE NEIGHBORHOODS

Allapattah Brownsville **Coconut Grove Village West** Doral Homestead Hialeah Historic Overtown Liberty City Little Haiti Little Havana Miami Gardens North Miami **Opa-Locka Richmond Heights** South Dade

*MTDD represents all diverse offerings in every community throughout Greater Miami & Miami Beach



For a sampling of multicultural gems please see the Multicultural Guide or visit <u>www.multiculturalmiami.com</u>





Multicultural Tourism & Development - Heritage Months

Celebrate Black History Month



















Multicultural Tourism & Development - Heritage Months

Asian American, Native Hawaiian & Pacific Islander Heritage Month



Haitian Heritage Month



Jewish American Heritage Month





Miami Beach Jewish History Talk

Through August 30th at the LHCC



POWERED BY:



Multicultural Tourism & Development - Heritage Months

Caribbean Heritage Month







Juneteenth Celebrations



Business Improvement District as we commemorate Juneteenth and honor the achievements of the Black community. The evening kicks off at 5:30 PM at Euclid Oval with a dance performance by Miami'z Finest and a showcase from Florida Memorial University's The ROAR Drumline. Join the performers' procession to 1100 Lincoln Road and experience Journey of Divine Souls, a stunning dance performance by the Peter London Global Dance Company. Thursday, June 19, 2025 5:30 PM at Euclid Oval 6 PM at 1100 Lincoln Road



Hispanic Heritage Month



POWERED BY:











GREATER MIAMI CONVENTION &

VISITORS BUREAU

















March 1-2









expedia group





MIAME& MIAMEREACH

GREATER MIAMI CONVENTION &

VISITORS BUREAU





March 1-2 the Mile



Carnaval on

March 9 in Little Havana Calle Ocho Music Festival







March 8-9 in Miami Gardens - Jazz in the Gardens







🗷 Expedia 🗧 Hotels..... 🕥 Virbo

Multicultural Tourism & Development - Asian American Community Tour



Saturday, May 17: GMCVB's 2nd Annual Asian-American Community Tour celebrating AANHPI Month and Jewish American Heritage Month.

- On Leong Chinese Merchant Association Miami
- Sacred Vedic Arts Bakti-Yoga Cultural Center Miami
- Ichimura Miami Japan Garden Miami Beach
- Jewish Museum of Florida-FIU South Beach













Partnership with **City of Hialeah & City of Doral Collective Art Exhibits**



DORAL

International Women's Month Art Exhibit Doral Cultural Arts Center | 8363 NW 53rd ST

> **OPENING RECEPTION** EXHIBIT DATES Friday, February 21st 6:00 PM - 8:00 PM February 21st - March 10th **During Operating Hours**

Join us for a night of art as we inaugurate the Woman & Nature Art Exhibit in celebration of Women's History Month in Doral.

This year, we explore the profound symbiosis that binds womanhood with Mother Nature, celebrating her as both a giver of life and a force of healing and transformation.

For more information and operating hours, call (305) 593-6600 or visit www.cityofdoral.com/parks.

GREATER MIAMI CONVENTION &

VISITORS BUREAU





4800 Palm Avenue, Hialeah, FL 33012 Event is open to the general public and admission is free ART EXHIBITION RUNS FROM JANUARY 24 - FEBRUARY 21, 2025 @cityofhialeah 👩 🔀 🗗 💿 /hialeahfl.gov

"GUAYABERA DAY" DESIGNATION CELEBRATION



Sponsor of the 26th Annual Cuba Nostalgia









POWERED BY:

AMERICAN BLACK FILM FESTIVAL (ABFF)















A FREE Event Sponsored by the Greater Miami **Convention & Visitors Bureau (GMCVB)**



45 PM - Trouble Man ("World Premiere)



4:30 PM - Wednesdays with Gramps (*World Premier



4:40 PM - The Reject



BLACK ARCHIVES HISTORIC LYRIC THEATER 819 NW 2ND AVE, MIAML FL 33136

GET FREE TICKETS NOW AT EVENTBRITE.COM













POWERED BY:

group

Expedia Botels.... Wrbo

Multicultural Tourism & Development - Upcoming Events















Multicultural Tourism & Development - Save the Dates

Orange Blossom Classic







Urban Film Festival



Omni Omni TAKE

Taste of Afrikin

Miami Carnival Parade of Bands & Concert







Multicultural Tourism & Development - Annual MC Events

January • Dr. Martin Luther King Jr. Day Parade and city-wide festivities • Miami Jewish Film Festival • South Beach Jazz Festival • Lunar New Year city- wide festivities	February • Coconut Grove Arts Festival • Melton Mustafa Jazz Festival • Black History Month events • NoMi Music Festival	March Asian Culture Festival Carnaval on the Mile Calle Ocho Festival Jazz in the Gardens Music Festival Art on the Drive St. Sophia Greek Festival Ultra Music Festival Miami Beach Live 	April • Miami Downtown Jazz Festival • Sankofa Jazz Festival • Redland Blues and Barbeque Festival	May • Haitian Compas Festival • Best of the Best Music Festival • Haitian Heritage Month events • Asian American Heritage Month events • Jewish American Heritage Month events • Sweet Heat • Cuba Nostalgia	June • American Black Film Festival • Caribbean American Heritage Month events • Juneteenth festivities • Goombay Festival • Third Horizon Film Festival • Gemini Take Over Weekend
July International Hispanic Theatre Festival Historic Overtown Music Festival NABHOOD Miss Nigeria Cultural Pageant Miami Takeover Junkanoo Festival Bahamian Independence Celebration Rolling Loud Miami HBCU Picnic	 August Brazilian Film Festival of Miami International Ballet Festival of Miami Black Pepper Food & Wine Festival African Diaspora and Drum Festival IFE-ILE Afro Cuban-Dance Festival 	September • Orange Blossom Classic • Urban Film Festival • Hispanic Heritage Month events • AfriCANDO • Brazilian Film Festival	October • Miami One Carnival • Celebrate Orgullo • Oktoberfest • iGen Film Festival	 November Miami Reggae Festival Smooth Jazz Festival Sunny Isles Beach Jazz Festival Miami Book Fair 	 December Art of Black Miami Art Week events Art Basel Art, Blues & BBQ Festival Miccosukee Indian Arts & Crafts Festival









Multicultural Tourism & Development - Multicultural Guide 2025



WELCOME TO DIVERSITY. WELCOME TO MULTICULTURAL MIAMI.



You will find a mosaic of cultures represented through art, music, food and unique communities.

Welcome to Greater Miami & Miami Beach. Here, you will find a mosaic of cultures represented through art, music, food and our unique communities. Miami's diverse population comes from many cultural backgrounds and infuses our destination with a soulful, genuine multicultural presence.

Are you thinking about visiting or planning a reunion or conference in Miami? I hope so! Miami offers an abundance of amazing hotels, one-of-a-kind venues, the reimagined Miami Beach Convention Center, diverse heritage neighborhoods and many memorable experiences. Please come taste, touch and indulge. You won't be disappointed.

This Multicultural Guide was created with you in mind. I hope the information included in this publication highlighting our multicultural offerings is helpful as you plan your trip to Greater Miami & Miami Beach and that you consider it your indispensable companion once you arrive. For more information about things to do and places to go, visit MulticulturalMiami.com.

Sincerely,

Connie Kinnard

Connie W. Kinnard Senior Vice President Multicultural Tourism & Development





New Multicultural Guide

- Streamlined with QR Codes
- Visit MuticulturalMiami.com for the digital version







Multicultural Tourism & Development - MC Newsletter



COMMUNITY HIGHLIGHTS



HOSPITALITY INDUSTRY EDUCATION



BHI SCHOLARSHIP PROGRAM



SUSTAINABLE TOURISM MTDD PHOTO ALBUM HERITAGE MONTH GEMS IN HISTORY GET SOCIAL WITH US SHARE USING #MULTICULTURALMIAMI



GREATER MIAMI E MAN BEACH

June 2025

MULTICULTURAL MIAMI

ART OF BLACK MIAMI

















Graylyn Swilley Woods, Ph.D. Executive Director

BHI - Hospitality Education and Scholarships






Vernon K. Chipman, M.S. Ed. . Program Manager, BHI

BHI - Hospitality Education and Scholarships







MISSION

BHI is a not-for-profit organization based in Miami, Florida working to encourage the equitable economic and increased workforce participation in the Greater Miami visitor industry through Scholarship awards, Talent Development and Job Connection Programs.



BHI-MIAMI.COM







Multicultural Tourism & Development - Black Hospitality Initiative

GOALS

- Increase Scholarships (Pipeline / Recruitment)
- Increase Industry Partnership Development and Alliances
- Activate Internship and Apprenticeship programs
- Expand Neighborhood and Community Alliances











POWERED BY:



Careers Paths in Tourism

- Aviation Administration
- Culinary Management
- Hospitality & Tourism Management
- Sports Management















Multicultural Tourism & Development - BHI



BIG BROTHERS BIG SISTERS

FLORIDA PREPAY Program SCHOOL-BASED PROGRAM



Grades 7th-11th

- Booker T. Washington Senior High School
- Miami Norland Senior High
- Miami Edison Senior High
- Miami Northwestern Senior High

BHI SCHOLARSHIP PROGRAM COLLEGE / UNIVERSITY PROGRAM

Florida International University (FIU)
Miami Dade College (MDC)
St. Thomas University (STU)
Florida Memorial University (FMU)





Spring 2025 Graduates:

- Ali Milline, FMU
- Christian Barrous-Brens, MDC
- Alem Richardson, FIU (continuing with master's degree)



Ali Milline, FMU Aviation Management, BS

Goal: To work at Miami International Airport Operations Department.



Christian Burruos-Brens, MDC Hospitality Supervision Management, BS

Goal: To expand his catering business. Christian will continue his studies at FIU to obtain a bachelor's degree.



Alem K. Richardson, FIU Restaurant Management, MS

Goal: To own a restaurant and bakery. Alem will continue her studies at FIU to obtain a master's degree.



Multicultural Tourism & Development - BHI



Spring 2025 Graduates:

- Kiara Fernandez, MDC
- Shekinah Rogers, MDC
- Shania Forbes, FIU



Kiara Fernandez, MDC Culinary Arts Management, AS

Goal: To own a restaurant and work with farmers. Kiara will continue her studies at FIU to obtain her bachelor's degree.



Shekinah Rogers, MDC Culinary Arts Management, AS

Goal: To own a farm to table restaurant and inn. Shekinah will continue her studies at FIU to obtain a master's degree



Shania Forbes, FIU Hospitality Leadership, BS

Goal: To work in the hospitality industry.



PARTNERS IN EDUCATION:























Multicultural Tourism & Development - BHI









Open Discussion



FEEDBACK & IDEAS

- The MTDD Calendar of Events and monthly newsletter are valuable resources for their recipients. It is recommended to regularly update and enhance content whenever possible.
- Dadeland Collaboration: Representatives from Dadeland Mall and the surrounding area expressed interest in exploring ways to better integrate with tourism efforts and enhance their visibility to visitors.
- The Asian community would like to continue strengthening our partnership and identify new opportunities to elevate cultural visibility and expand tourism engagement.





THANK YOU!



