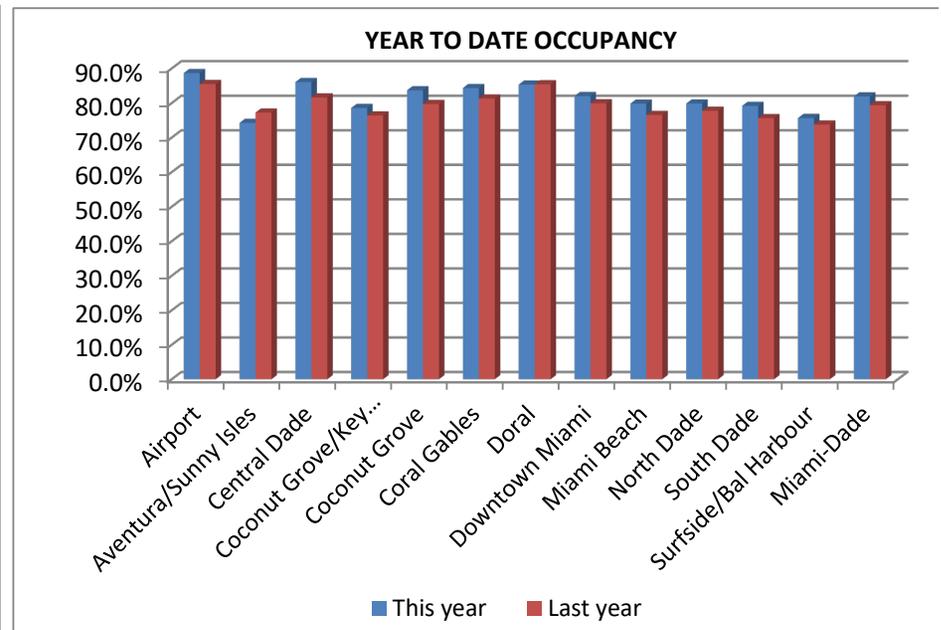
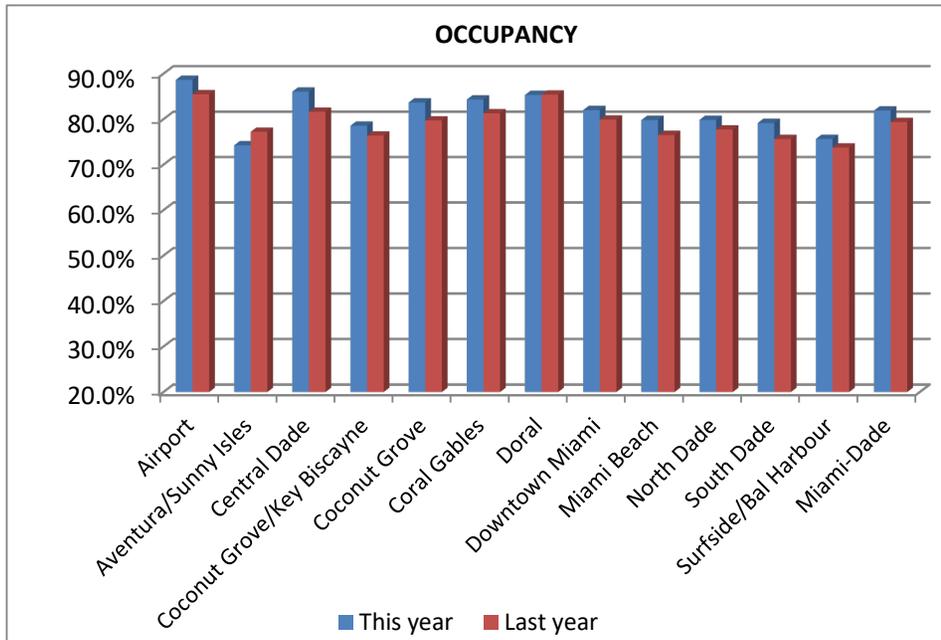


# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

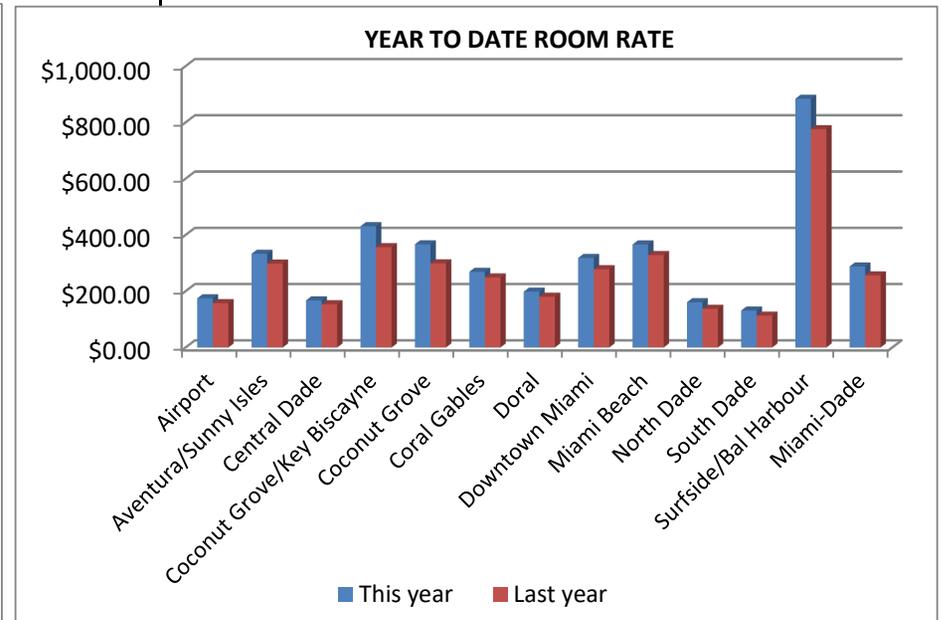
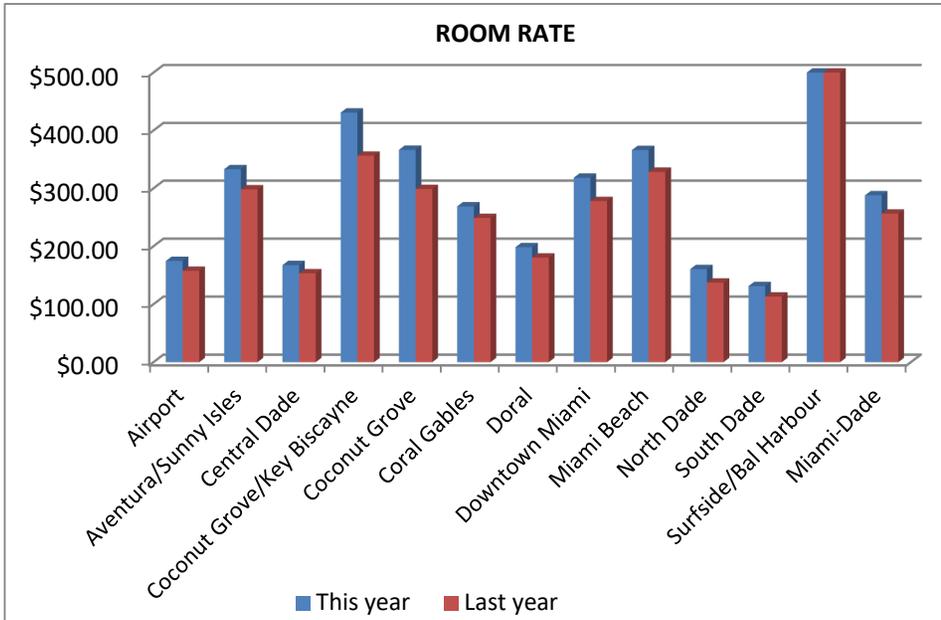
	<u>January</u>			<u>YEAR TO DATE</u>		
	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>
<b>Airport</b>	88.6%	85.5%	3.7%	88.6%	85.5%	3.7%
<b>Aventura/Sunny Isles</b>	74.2%	77.2%	-3.9%	74.2%	77.2%	-3.9%
<b>Central Dade</b>	86.0%	81.6%	5.4%	86.0%	81.6%	5.4%
<b>Coconut Grove/Key Biscayne</b>	78.6%	76.4%	2.9%	78.6%	76.4%	2.9%
<b>Coconut Grove</b>	83.7%	79.7%	5.0%	83.7%	79.7%	5.0%
<b>Coral Gables</b>	84.3%	81.3%	3.7%	84.3%	81.3%	3.7%
<b>Doral</b>	85.3%	85.4%	-0.1%	85.3%	85.4%	-0.1%
<b>Downtown Miami</b>	82.0%	79.9%	2.6%	82.0%	79.9%	2.6%
<b>Miami Beach</b>	79.8%	76.5%	4.3%	79.8%	76.5%	4.3%
<b>North Dade</b>	79.8%	77.7%	2.7%	79.8%	77.7%	2.7%
<b>South Dade</b>	79.1%	75.6%	4.7%	79.1%	75.6%	4.7%
<b>Surfside/Bal Harbour</b>	75.6%	73.8%	2.6%	75.6%	73.8%	2.6%
<b>Miami-Dade</b>	81.9%	79.4%	3.2%	81.9%	79.4%	3.2%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

	<u>January</u>			<u>YEAR TO DATE</u>		
	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>
<b>Airport</b>	\$174.58	\$157.55	10.8%	\$174.58	\$157.55	10.8%
<b>Aventura/Sunny Isles</b>	\$332.94	\$298.19	11.7%	\$332.94	\$298.19	11.7%
<b>Central Dade</b>	\$167.32	\$153.34	9.1%	\$167.32	\$153.34	9.1%
<b>Coconut Grove/Key Biscayne</b>	\$430.80	\$356.27	20.9%	\$430.80	\$356.27	20.9%
<b>Coconut Grove</b>	\$366.49	\$298.79	22.7%	\$366.49	\$298.79	22.7%
<b>Coral Gables</b>	\$268.69	\$248.78	8.0%	\$268.69	\$248.78	8.0%
<b>Doral</b>	\$198.30	\$180.29	10.0%	\$198.30	\$180.29	10.0%
<b>Downtown Miami</b>	\$318.15	\$277.89	14.5%	\$318.15	\$277.89	14.5%
<b>Miami Beach</b>	\$366.06	\$328.37	11.5%	\$366.06	\$328.37	11.5%
<b>North Dade</b>	\$160.47	\$137.18	17.0%	\$160.47	\$137.18	17.0%
<b>South Dade</b>	\$131.11	\$113.06	16.0%	\$131.11	\$113.06	16.0%
<b>Surfside/Bal Harbour</b>	\$883.98	\$775.83	13.9%	\$883.98	\$775.83	13.9%
<b>Miami-Dade</b>	\$287.84	\$256.16	12.4%	\$287.84	\$256.16	12.4%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE RevPAR BY REGION

	January			YEAR TO DATE		
	This year	Last year	% Change 26 vs 25	This year	Last year	% Change 26 vs 25
Airport	\$154.76	\$134.65	14.9%	\$154.76	\$134.65	14.9%
Aventura/Sunny Isles	\$247.16	\$230.26	7.3%	\$247.16	\$230.26	7.3%
Central Dade	\$143.97	\$125.13	15.1%	\$143.97	\$125.13	15.1%
Coconut Grove/Key Biscayne	\$338.41	\$272.11	24.4%	\$338.41	\$272.11	24.4%
Coconut Grove	\$306.61	\$238.15	28.7%	\$306.61	\$238.15	28.7%
Coral Gables	\$226.53	\$202.22	12.0%	\$226.53	\$202.22	12.0%
Doral	\$169.19	\$153.95	9.9%	\$169.19	\$153.95	9.9%
Downtown Miami	\$260.85	\$222.01	17.5%	\$260.85	\$222.01	17.5%
Miami Beach	\$292.10	\$251.22	16.3%	\$292.10	\$251.22	16.3%
North Dade	\$128.10	\$106.62	20.1%	\$128.10	\$106.62	20.1%
South Dade	\$103.77	\$85.48	21.4%	\$103.77	\$85.48	21.4%
Surfside/Bal Harbour	\$668.67	\$572.17	16.9%	\$668.67	\$572.17	16.9%
Miami-Dade	\$235.72	\$203.26	16.0%	\$235.72	\$203.26	16.0%

