

CORPORATE PARTNER INVESTMENT \$5,000

RESOURCES:

- Complimentary Monthly Events: Complimentary entrance to all GMCVB monthly luncheons, mixers, special events and other networking events, with opportunities for sponsorship.
- Be Our Guest Speaker: Opportunity to be featured guest speaker at GMCVB Partner luncheons (based on availability).
- GMCVB Publications: Inclusion of your Company name on Corporate Partner page in annual GMCVB publications.
- GMCVB Customer Service Programs: Opportunities to attend partner orientations and educational partnership training programs, including the *Miami Begins with Me* Customer Service Program.
- Exclusive table top display opportunity at GMCVB Signature Events, including the GMCVB Annual Meeting and State of the Industry events (based on space availability).
- Receive up to 10 complimentary tickets to the GMCVB Annual Meeting.
- Opportunity to use GMCVB office space (based on availability).

ONLINE EXPOSURE:

- Dedicated GMCVB webpage that includes a photo and video gallery, description including contact information, direct link to your website and a mapping feature. The MiamiandMiamiBeach.com website receives approximately 12.3M unique visitors each year and is offered in nine languages.
- Opportunity to upload Special Offers that can be individually targeted to consumers, and directly update partner listing information.
- GMCVB online Partner Directory inclusion (for Business-to-Business opportunities).
- Featured on Corporate Partner page.
- Preferred listing for your business category.

VISITOR CENTER EXPOSURE:

- 4" x 9" brochures can be displayed at the concierge desks at the Historic Lyric Theater, Little Havana Welcome Center, Little Haiti Visitor Center, Miami Beach Welcome Center and more, at no additional cost. Brochures must be provided by partner.

SALES LEADS AND RESOURCES

- Access to Convention Calendar.
- Access to Digital Image Library.
- Access to GMCVB Program of Work Master Calendar – an at-a-glance summary of the Marketing & Tourism and Convention Sales departments' respective Programs of Work, including scheduled trade shows, PR events and sales missions.
- Opportunity to participate in Miami Deals Programs, Familiarization Tours, Sales Missions and Trade Shows when applicable.
- Access to complete GMCVB Partner Database, including emails.
- Receive GMCVB President's What's Happening Bi-weekly e-Newsletter.
- Featured New Partner announcement in GMCVB Monthly Partner e-Newsletter, as well as the opportunity to submit company news, special events and job listings for newsletter inclusion.

NETWORKING AND EDUCATIONAL EVENTS:

- Invitations to all GMCVB networking opportunities, including orientations (2 or 3 per month).
- Free *Miami Begins with Me* Customer Service Certification Training.
- Invitations to participate in annual Partner Business Expo.
- Opportunity to host and/or display materials and distribute promotional items at all Partner Networking Events (2 or 3 per month).

