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	Oct-25	Nov-25 Miami-Dade Farmer's Month	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26 Miami Attraction & Museum Months	May-26 Miami Attraction & Museum Months	Jun-26	Jul-26 Miami Spa Months	Aug-26 Miami Spa Months & Miami Spice Months	Sep-26 Miami Spice Months
BUSINESS DEVELOPMENT & PARTNERSHIP Phone: 305.539.3076 Email: Partnership@GMCVB.com	10/7 Miami Begins with Me / InterContinental Doral	11/6 GMCVB Annual Meeting / Fontainebleau Miami Beach Coastal Convention Center	12/3 GMCVB Networking Event / TBA	1/14 GMCVB Networking Event / TBA	2/4 GMCVB Networking Reception / Ciao Havana	3/2 Miami Begins with Me Training / TBA	4/8 GMCVB Networking Event / TBA	5/19 New Partner Orientation (Virtual)	6/10 GMCVB Networking Event / TBA	7/13 Miami Begins with Me Training / TBA	8/5 GMCVB Networking Event / TBA	9/15 Miami Begins with Me Training / TBA
	10/8 GMCVB Networking Breakfast / Embassy Suites	11/19 GMCVB Networking Event / Waldorf Towers South Beach	12/9 New Partner Orientation	1/21 GMCVB Networking Reception / Nusr-Et Steakhouse Miami	2/11 GMCVB Black History Month Breakfast Networker / Oasis at Miami Gardens	3/4 GMCVB Networking Luncheon / InterContinental Doral	4/15 GMCVB Networking Event / TBA	5/20 GMCVB Networking Event / TBA	6/17 GMCVB Networking Event / TBA	7/15 GMCVB Networking Event / TBA	8/12 GMCVB Networking Event / TBA	9/16 GMCVB Networking Event / TBA
	10/15 GMCVB Networking Reception / Shelborne Hotel		12/9-10 Holiday Reception / TBA	1/28 GMCVB Networking Reception / Biscayne Bay Cruise	2/17 New Partner Orientation (Virtual)	3/11 GMCVB Networking Event / TBA	4/22 GMCVB Networking Event / TBA	TBA Miami Begins with Me / TBA		7/28 New Partner Orientation (Virtual)	8/24-26 Annual Partner Expo / TBA	9/23 GMCVB Networking Event / TBA
	10/22 GMCVB Networking Reception / The National Hotel Miami Beach		TBA Miami Begins with Me Training / TBA		2/25 GMCVB Networking Reception / Double Knot Miami	3/18 GMCVB Networking Event / TBA		TBA GMCVB Annual State of the Industry Presentation / TBA		7/29 GMCVB Networking Event / TBA		TBA White Glove Award/ TBA
										TBA July Annual Partner Marketing Workshop / TBA		
	Oct-25	Nov-25 Miami-Dade Farmer's Month	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26 Miami Attraction & Museum Months	May-26 Miami Attraction & Museum Months	Jun-26	Jul-26 Miami Spa Months	Aug-26 Miami Spa Months & Miami Spice Months	Sep-26 Miami Spice Months
RESEARCH & STRATEGIC PLANNING Phone: Email: Research@GMCVB.com												
	10/20 - SFCA Industry updates	11/17 - SFCA Industry updates	12/15 - SFCA Industry updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates	TBD - SFCA Industry Updates
	Visitor Surveys:	Visitor Surveys:				Visitor Surveys:						Visitor Surveys:
	Ft. Lauderdale Airport	Ft. Lauderdale Airport	Visitor Surveys:	Visitor Surveys:	Visitor Surveys:	Ft. Lauderdale Airport	Visitor Surveys:	Visitor Surveys:	Visitor Surveys:	Visitor Surveys:	Visitor Surveys:	Ft. Lauderdale Airport
	Miami International Airport	Miami International Airport	Ft. Lauderdale Airport	Ft. Lauderdale Airport	Ft. Lauderdale Airport	Miami International Airport	Ft. Lauderdale Airport	Ft. Lauderdale Airport	Ft. Lauderdale Airport	Ft. Lauderdale Airport	Ft. Lauderdale Airport	Miami International Airport
	Wynwood	Wynwood	Miami International Airport	Miami International Airport	Miami International Airport	Wynwood	Miami International Airport	Miami International Airport	Miami International Airport	Miami International Airport	Miami International Airport	Wynwood
	Dolphin Mall	Dolphin Mall	Wynwood	Wynwood	Wynwood	Dolphin Mall	Wynwood	Wynwood	Wynwood	Wynwood	Wynwood	
	Downtown/Bayside	Downtown/Bayside	Dolphin Mall	Dolphin Mall	Dolphin Mall	Downtown/Bayside	Dolphin Mall	Dolphin Mall	Dolphin Mall	Dolphin Mall	Dolphin Mall	Dolphin Mall
	Little Havana	Little Havana	Downtown/Bayside	Downtown/Bayside	Downtown/Bayside	Little Havana	Downtown/Bayside	Downtown/Bayside	Downtown/Bayside	Downtown/Bayside	Downtown/Bayside	Downtown/Bayside
	Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco	Little Havana	Little Havana	Little Havana	Ocean Drive/Lincoln Road/Art Deco	Little Havana	Little Havana	Little Havana	Little Havana	Little Havana	Little Havana
			Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco		Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco	Ocean Drive/Lincoln Road/Art Deco
								2025 Visitor Industry Overview report released				
			Event surveying:	Event surveying:	Event surveying:	Event surveying:	Event surveying:		Event surveying:			Event surveying:
			Art of Black	Miami Marathon	SOBE WFF	Winter Party	Miami Beach Pride		American Black Film Festival			Event surveying:
				Wodapaloza		Jazz in the Gardens						Orange Blossom Classic
						Calle Ocho						Urban Film Festival

CREATIVE SERVICES	Oct-25	Nov-25 Miami-Dade Farmer's Month	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26 Miami Spa Months	Aug-26 Miami Spa Months & Miami Spice Months	Sep-26 Miami Spice Months
	Arts & Culture Insider - Fall for the Arts	GMCVB Annual Report & Marketing Plan		New Greater Miami & Miami Beach Visitors Guide	The Pink Palm LGBTQ+ Travel Insider		Meetings Guide	Greater Miami & Miami Beach Destination Guide & Map (printed in English, Spanish, Portuguese, French, German and Italian)	Visitor Industry Overview	Miami Spa Flyers & Vouchers	Miami Spice Flyers & Vouchers	Annual Report & Business Plan
	Meeting Planner Neighborhood Brochures	Miami Art Week Guide & Map						Miami Beach Architectural Guide		National Parks brochure		
	Phone: 305.503.3255 MBCC/GMCVB Sales Brochure Email: Content@qmcvb.com	Farmer's Month Flyer										
SPORTS & ENTERTAINMENT TOURISM	Oct-25	Nov-25 Miami-Dade Farmer's Month	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26 Miami Attraction & Museum Months	May-26 Miami Attraction & Museum Months	Jun-26	Jul-26 Miami Spa Months	Aug-26 Miami Spa Months & Miami Spice Months	Sep-26 Miami Spice Months
	10/8 - 10/9 Sports Summit Miami / loanDepot park	11/7 - 11/8 E1 Powerboat Series Championship / Miami, FL	12/4 - 12/8 FilmGate Interactive Media Festival / Miami, FL	1/11 College Football Playoff Quarterfinal / Miami Gardens, FL	2/4 - 6 NIAATPE Global / Miami, FL	3/1 Gravel Miami / Homestead, FL	4/9 - 19 Miami Film Festival / Miami, FL	4/30 - 5/3BGA Tour / Trump Doral	6/13 - 7/5BIFA Fan Festival / Bayfront Park	7/1 - 5 Berfect Game National Showcase / loanDepot park	TBA Urban Film Festival / Historic Overtown	9/6Orange Blossom Classic / Hard Rock Stadium
	10/13 - 10/17 TEAMS Conference / Columbus, Ohio	11/11 - 11/13 Soccerex / MBCC	12/5 - 12/7 Home Run Derby / loanDepot park	1/2 NHL Winter Classic / loanDepot park	2/6 - 8 Miami Grit Classic / Miami Beach, FL	3/6 - 17World Baseball Classic / loanDepot park	4/12FC / Kaseya Center, Downtown Miami	4/29 - 5/3B1 GP FanFest / Lummus Park, Miami Beach	6/15 - 6/18 Florida Sports Summit / Bradenton, FL	7/3BIFA World Cup 2026 Match 86 - Round of 32 / Hard Rock Stadium, Miami Gardens	8/20 - 8/28Miss USA 75th Year / Adrienne Arsht Center	9/11 - 9/13The Miami 48-Hour Film Project / Miami Dade County & Broward County
		11/14 - 11/16 Ocean Man / Haulover Beach	12/6 - 12/17 DETA Tennis Tournament / Miami, FL	1/15 - 29Jewish Film Festival / Miami,		3/2 - 22Houston Livestock Show and Rodeo / Houston,	4/19CFNY Cycling / Miami, FL	5/1 - 5/3Formula 1 Grand Prix / Miami Gardens,	6/15BIFA World Cup 2026 Match 13 - Group Stage (Saudi Arabia vs. Uruguay)	7/4Bourh of July at loanDepot park	8/24 - 8/26 Connect Sports Marketplace / Tampa Bay Convention Center, Tampa Bay, FL	
	10/29 - 11/5 Miami Film Festival GEMS / Miami, FL	10/29 - 11/5 Miami Film Festival GEMS / Miami, FL	12/8 Miami Invitational / loanDepot park	1/16 - 18College Football Fan Central / Miami Beach, FL		3/12 - 15MYR Wodapalooza Miami / Miami Beach, FL	4/20 - 4/23 Sports ETA Symposium / Las Vegas, Nevada	5/8B.O.T Challenge Golf Tournament / Aventura, FL	6/21BIFA World Cup 2026 Match 37 - Group Stage (Uruguay vs. Cabo Verde)	7/11BIFA World Cup 2026 Match 99 - Quarter-Final / Hard Rock Stadium, Miami Gardens		
		11/14 - 11/16 Miami Short Film Festival / Miami Beach	TBA Dashing Through the Springs / Miami Springs	1/19College Football Playoff National Championship / Miami Gardens, FL		3/15 - 29Miami Open Tennis Tournament / Miami Gardens, FL	TBASportel Miami / Miami, FL	5/13 - 5/17South Beach Film Festival / Miami Beach, FL	6/24BIFA World Cup 2026 Match 49 - Group Stage (Scotland vs. Brazil)	7/15 - 7/25Optimist International Junior Golf Championship / Doral, FL		
				1/25Lifetime Miami Marathon, Miami FL		3/13 - 15BacquetX / Miami Beach Convention Center	4/30 - 5/3BGA Tour / Trump Doral	5/15 - 5/17Hero-American Film Festival Miami / Miami, FL	6/27BIFA World Cup 2026 Match 71 - Group Stage (Colombia vs. Portugal)	7/18 FIFA World Cup 2026 Match 103 - Bronze Final / Hard Rock Stadium, Miami Gardens		
				TBAJunior Orange Bowl Festival / Miami, FL		3/27 - 29CLASH Miami / Homestead, FL	4/25 - 4/26Miami Dade Country Fest / Miami, FL	5/23 - 5/252026 Florida Volleyball Championships - AAU Grand Prix / Miami Beach Convention Center, FL				
				January - March (TBA)Unrivaled / Mediapro, Medley, FL				5/23 - 5/24Hyundai Air & Sea Show / Miami, FL				
	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:
	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative
	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filming Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County	Production of Film and Filminng Incentives Miami-Dade County

MEETINGS & CONVENTION SALES & SERVICES Phone: (305)593-3065 Email: cfarhat@gmcvb.com	Oct-25	Nov-25 Miami-Dade Farmer's Month	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26 Miami Attraction & Museum Months	May-26 Miami Attraction & Museum Months	Jun-26	Jul-26 Miami Spa Months	Aug-26 Miami Spa Months & Miami Spice Months	Sep-26 Miami Spice Months
	10/7-9 IMEX - Americas	11/2-6 FICP - Annual	12/2-5 Boston Client Event	1/11-14 PCMA Convening Leaders	2/2-4 Florida Encounter	3/4 Miami Beach Task Force Meeting	4/1 New York Sales Mission	5/3-5 PCMA - LATAM	6/1-4 MPI WEC	7/13-15 Legal Summit	8/15-18 ASAE Annual Conference	9/8 Miami Beach Task Force Meeting
	10/14-17 CEMA Exhale	11/3-6 World Travel Forum Latam & Caribbean	12/2 Destination Reps Annual Meeting	1/25-27 ESPA - Annual Conference	2/2-4 Marketing Outlook - TTRA	3/12-13 MIC Colorado Conference & Tradeshow	4/2 Industry Xchange (MPI CAC, PCMA GMC, SITE Chicago)	5/3-6 Simpleview Summit	6/8-11 Fiexpo Latin America	7/13-16 Cvent - CONNECT	8/20-21 IBTM - Latin America	9/11-16 Motivation Luxury Summit
	10/14-17 Tradeshow Executive Gold 100	11/4-6 ULI Annual for pre-promote	12/3-4 Association Forum Holiday Showcase & Client Event	1/27-30 Colombia Sales Mission	2/10-12 AMCI Annual Meeting	3/12 SITE Incentive Summit Americas (Pre-Cruise FAM)	4/14-16 Connect Spring Marketplace	5/6-8 MPI Southern CA WeCon	6/9-11 Society of Government Meeting Professionals	7/21-23 Midwest Sales Mission	8/24-26 CONNECT - Marketplace	9/17 Miami Client Event
	10/15 Destination Reps Quarterly Meeting & Client Event	11/6 GMCVB Annual Meeting	12/6-10 AMEX InterAction	1/27-29 Connect North	2/11 Miami Airport Task Force	3/18 Miami Client Event	4/20-24 Mexico City Sales Mission	5/6-7 PCMA Fashion Show and Visionary Awards	6/10 Association Forum Honors Gala		8/25-28 Northeast Retreat Resources Mission	9/21-26 TSE Gold 100
	10/20 All Things Meetings	11/10-13 ConferenceDirect CD+Forum Partnership (Corporate)	12/16 CVB Reps Holiday Party		2/23-27 LACTE Brazil & Sales Mission	3/22-25 Pharma Forum	4/21-23 Destination Celebration / Minnesota Sales Mission	5/6 Coral Gables/ Coconut Grove Task Force	6/16 Miami Client Experience		8/25-26 Maritz-Activate	9/23 Downtown Task Force Meeting
	10/27-29 ASAE IPA Fall Retreat	11/11 Hilton Worldwide Lunch in Chicago			2/24-26 Retreat Resources - Florida Roadshow	3/23-26 Retreat Resources Event (Texas)	4/23-24 Mid-Atlantic Sales Mission	5/11-14 Maritz Elevate	6/18-20 M&i Events/sponsorship		8/29 Hyatt Hotels Air & Water Show Chicago Client Event	
	10/27-29 Sao Paulo Sales Mission	11/12 PCMA Fashion Show Chicago/Bowl-A-Thon			2/24 NYSAE Meet NY	3/25 Downtown Task Force Meeting	4/27-30 HelmsBriscoe Annual Conference & SoCal Sales Calls	5/17-21 ConferenceDirect APM Annual	6/21-24 PCMA Educon			
	10/27-30 Meetings Made Easy MME Experience	11/12-14 SET Show			2/24-26 Confab for Planners Events (Chicago, Suburbs and Minneapolis)			5/19-21 IMEX Frankfurt	6/22-23 UK Sales Mission			
	10/28-29 DC Multicultural Sales Mission	11/15 Dolphins in Madrid Client Event						5/19-21 ConferenceDirect Diversity	6/24-25 The Meeting Show London			
	10/29-11/1 PCMA Exhale	11/17-21 Retreats Resources-Atlanta, Raleigh, Charlotte, Greenville						5/20 Philadelphia Sales Mission				
		11/18-20 IBTM - World						5/26-29 IRF Invitational				
	11/19-21 Innovation Think Tank											
	11/19-21 National Coalition of Black Meeting Professionals											

PAID MEDIA & PROGRAMS													
	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	
EVERGREEN/Find Your Miami	FALL/WINTER Campaign including Cruise Nov - Feb.						SPRING/SUMMER CAMPAIGN						
Always On	Site Retargeting/keyword search												
Multicultural Plans	Art of Black Oct - Dec Jazz in the Gardens Nov-Mar					Carnaval Miami				Black Business Month (July/Aug) organic/paid social OBC			
LGBTQ	Annual Plan				Rainbow Spring Expedia Program Feb - June			Pride Month May/June		Annual Plan Continues			
Sports	October - December					March - August						September	
Music		November - December						May - August					
Visit Florida							Video Co-Op						
BrandUSA		Canada Nov-Dec											
BrandUSA Global Inspiration	TBD												
Meetings and Conventions	Year Round Marketing Support including MBCC and Trade Shows												
Trade Shows and Conventions	IMEX AMERICA	IBTM - Barcelona	IAEE	PCMA				IMEX Germany, MPI WEC, IRF	The meetings show, PCMA edUcon	FSAE	ASAE, IBTM Americas		
LOCAL PROGRAMS													
Fall For The Arts	October - December												
Attractions & Museums						March - May							
Spa Months									June - August				
Spice Months										July - September			

GMCVB STAKEHOLDER MEETINGS & ENGAGEMENT	Oct-25	Nov-25 Miami-Dade Farmer's Month 0	Dec-25 Miami Arts, Culture & Heritage Months	Jan-26 Miami Arts, Culture & Heritage Months	Feb-26	Mar-26	Apr-26 Miami Attraction & Museum Months	May-26 Miami Attraction & Museum Months	Jun-26	Jul-26 Miami Spa Months	Aug-26 Miami Spa Months & Miami Spice Months	Sep-26 Miami Spice Months
		6 --- Thursday Annual Meeting 3:00 to 5:00 p.m. followed by cocktail reception Location: Coastal Convention Center at Fontainebleau Miami Beach 4441 Collins Avenue, Miami Beach, FL 33140	8 - Monday Board of Directors' Holiday Meeting 3:00 to 5:00 pm Location: TBD	26 - Monday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices 201 S. Biscayne Boulevard, Miami FL, Suite 2200 Conference Room A	23 - Monday Board of Director's Meeting 3:00 to 5:00 p.m. Location: TBD	30 - Monday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices 201 S. Biscayne Boulevard, Miami FL, Suite 2200 Conference Room A	27 - Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD	27 - Wednesday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices 201 S. Biscayne Boulevard, Miami FL, Suite 2200 Conference Room A	29 - Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD			Program of Work 14 - Monday Executive Committee POW Meeting 3:00 to 5:00 pm Location: GMCVB Offices 201 S. Biscayne Boulevard, Miami FL, Suite 2200 Conference Room A 28 - Monday Board of Directors' POW Meeting 3:00 to 5:00 p.m. Location - TBD