

2022 PLANNING WORKSHOP



TRAVEL INDUSTRY SALES
"The Great Travel Rebound"



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Andrew Wobensmith

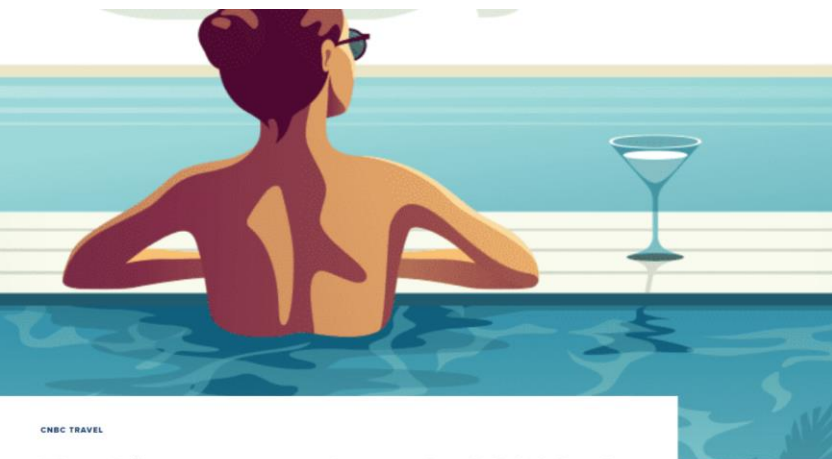
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CNBC TRAVEL

The biggest travel trend of 2022: Go big, spend big

No longer willing to wait on the sidelines, optimistic travelers are booking "bucket list" trips this year, despite rising costs in the travel sphere.

YVES ROY/JULIAN / iStock / Getty Images

Pandemic Derailed 97% of Honeymoons, Giving Rise To 'Mega-moons'

FEATURES & ADVICE | LAURIE BARATTI | JUNE 12, 2022



Trending

International Air Travel Demand Continues to Rebound

Weekend Brings Highest Passenger Numbers Since Before COVID-19

AIRLINES & AIRPORTS | LAURIE BARATTI | JUNE 28, 2022



Trending

A man standing amid a crowd of airport passengers. (photo via iStock/Getty Images E+/gremlin)

Stats: Americans' Confidence in Summer Travel an All-Time High

By Matt Turner • Jun 29, 2022 10:49am

Allianz Partners Travel Industry Research Travel Industry Trends and Research Running a Travel Agency

14th Annual Vacation Confidence Index

Confidence in taking summer vacation this year 2022



(Photo by Allianz Partners USA)

It's a Summer of Record-Breaking Cruise Sales

Travel Advisors See Strong Demand for Luxury Trips

TRAVEL WEEKLY

THE TRAVEL INDUSTRY'S TRUSTED VOICE

News & Featured Destinations Our Voices Resources Hotel & Cruise Search

HOTELS

Continuing interest in Miami Beach leads to new wave of luxury hotels

MIA STATISTICS

#1 Airport in USA for International Cargo (2021)

#1 International Passenger Gateway to the USA (2021)

**Largest and Best Served Gateway
to Latin American & Caribbean Region**



2.7 million

**TONS OF FREIGHT
RECORD YEAR**

37.3 million*



***PASSENGERS IN 2021
(45.9 million in 2019)**

SERVICE TO

171

**PASSENGER
DESTINATIONS**

101

**FREIGHTER
DESTINATIONS**

55

**PASSENGER
AIRLINES**

42

**CARGO
AIRLINES**



MIAMI-DADE AVIATION DEPARTMENT

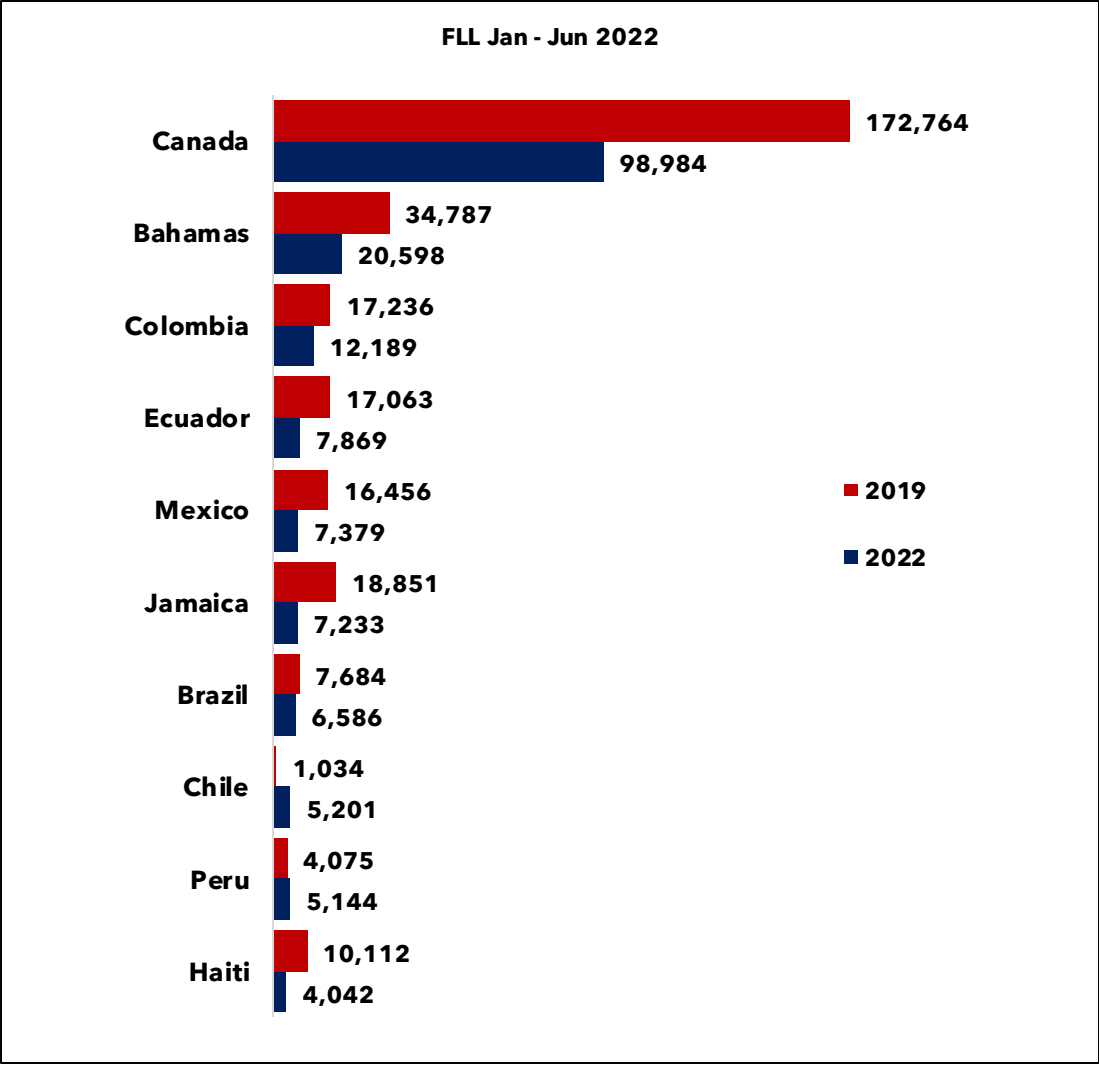
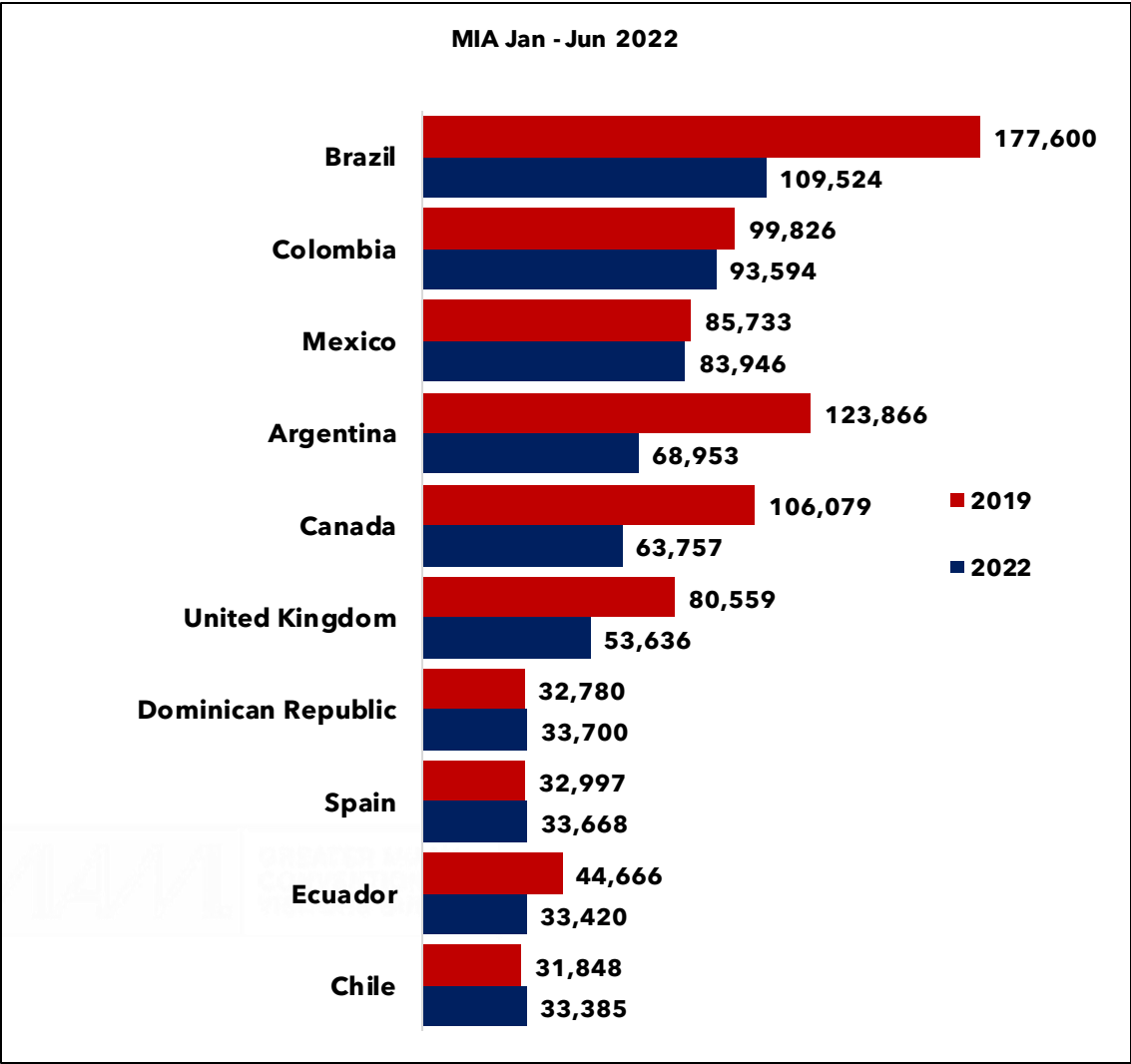
2022 MIA
MIAMI INTERNATIONAL AIRPORT

MIA – NEW/ RETURNING AIRLINES AND SERVICES

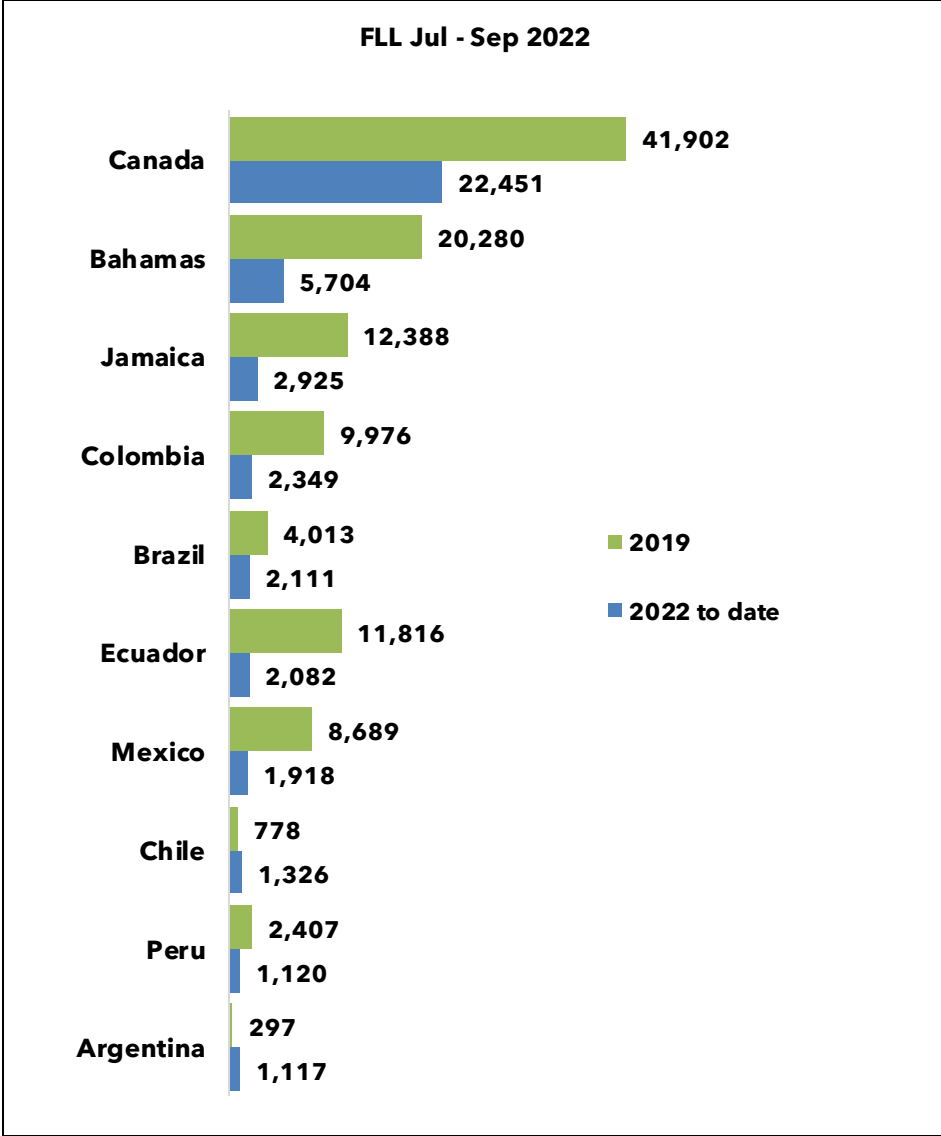
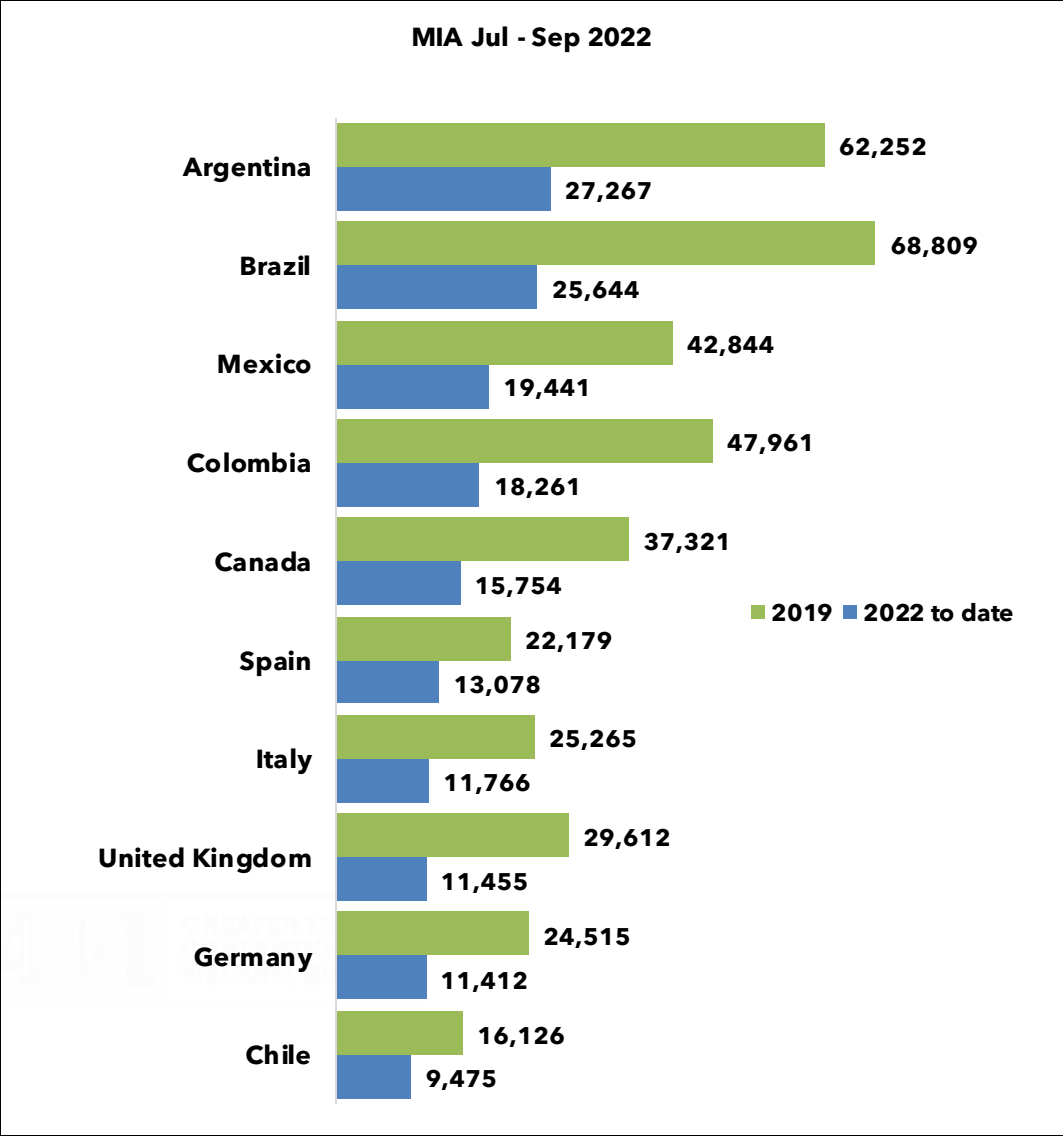
- **ITA Airways:** Rome, Italy (March 2022)
- **American Airlines:** Anguilla (April 2022); Ocho Rios, Jamaica (November 2022)
- **TUI FLY Belgium:** Brussels, Belgium (April 2022)
- **Royal Air Maroc:** Casablanca, Morocco (April 2022)
- **GOL:** Brasilia, Brazil (May 2022); Fortaleza, Brazil (October 2022)
- **Sky Airline Peru:** Lima, Peru (June 2022)
- **Alaska Airlines:** Seattle (June 2022)
- **Aer Lingus:** Dublin, Ireland (October 2022)



MIAMI-DADE AVIATION DEPARTMENT
2022 MIA
MIAMI INTERNATIONAL AIRPORT



Source: ARC Airline Reporting Corporation



Source: ARC Airline Reporting Corporation



PORTMIAMI™

CRUISE CAPITAL OF
THE WORLD IS BACK

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CRUISEMIAMI.ORG

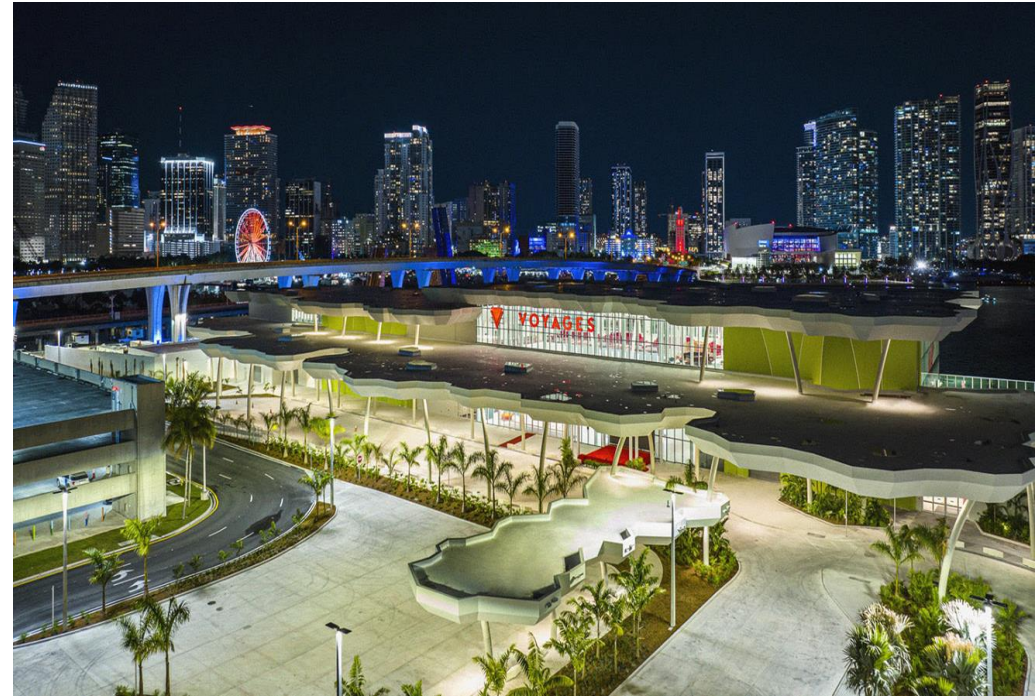


Cruising is Back!

Norwegian “Pearl of Miami”



Virgin Voyages Terminal V



New MSC Mega Cruise Terminal



Carnival Cruise Lines Terminal F



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Brightline



Mr. Gabriel Martinez
VP, Distribution Channels



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The background image shows a modern, covered train platform with white structural columns and a grey floor. A high-speed train with a black and yellow livery is stopped at the platform. The train has 'bighorn' written on its side. The platform is open on the sides, showing trees and a clear sky in the background.

**We are here to challenge
the transportation status quo and
reimagine what it means to travel
by train in America.**



At the **intersection** of
transportation and **hospitality**



Connecting two of the largest and most congested markets in the nation

- Three completed & operational stations: **Miami Central**, **Fort Lauderdale** and **West Palm Beach**
- Three additional In-Line stations underway: **Aventura** (2022), **Boca Raton** (2022) and **PortMiami** (2022+)
- Orlando station under construction: **Orlando International Airport** (2022)
- **Disney Spring station** recently announced and in development
- Planned extension to **Tampa**

\$4.4B

investment

50%+

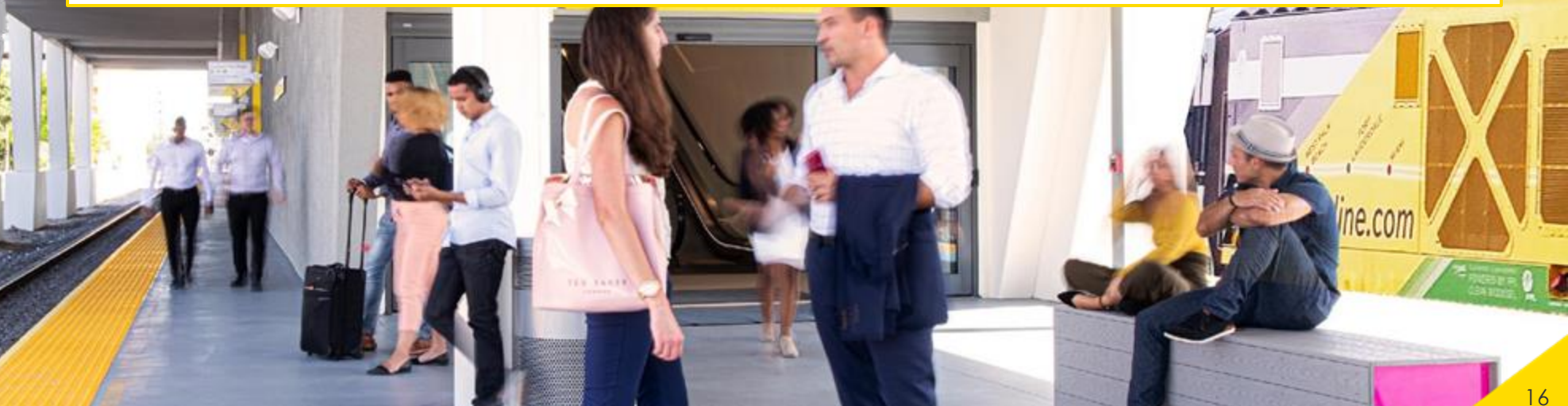
complete

3.1mm

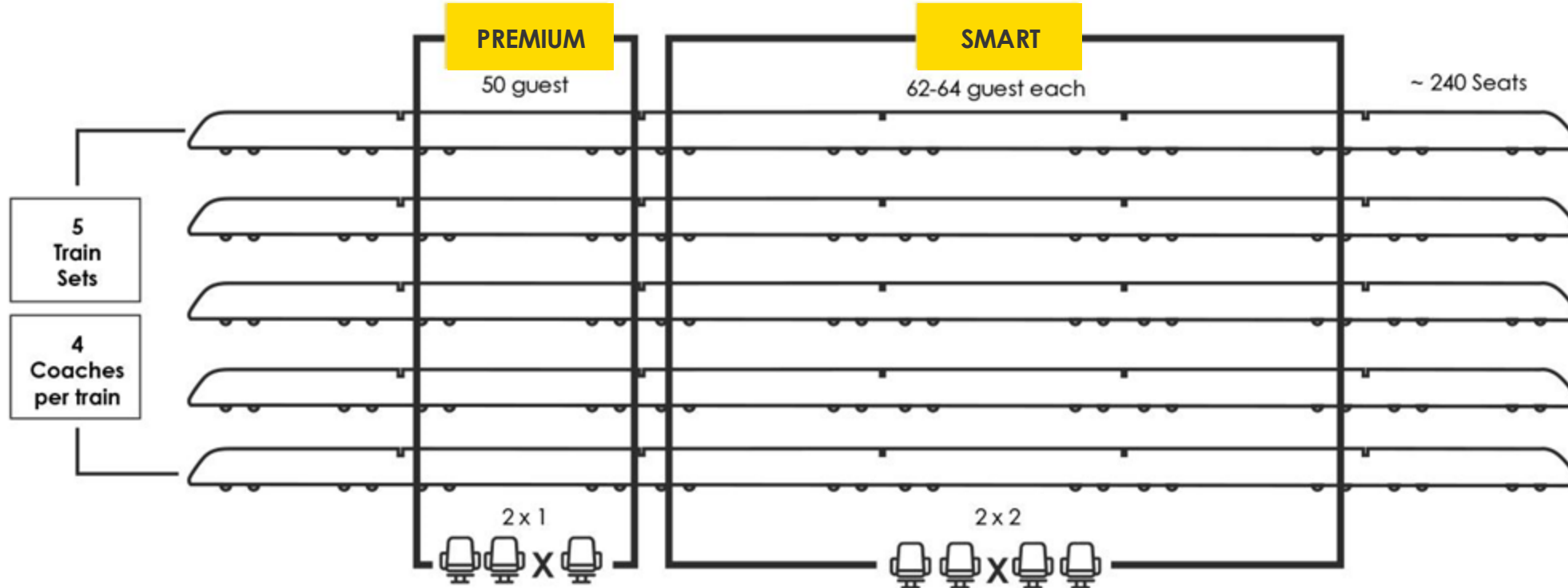
man-hours worked to date

1000+

workers on the job



Custom crafted leather seating in multiple configurations.
Reserved seating in all coaches & thoughtful functionality.



QUICK



COMPETITIVE



COMFORTABLE



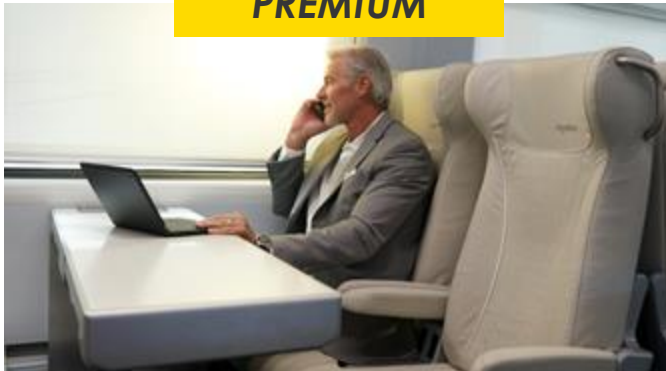
CONVENIENT



ACCESSIBLE

Two comfortable coach experiences

PREMIUM



Luxury Seating
Additional Single Configuration



Complimentary Snacks & Beverages
Including Alcohol



No Additional Fees
Everything's included



Dedicated Lounge Space
High quality food & beverage



Preferred Access to Garage



Strategic Relationship with Rideshare Partner



Complimentary WiFi
Outlets at every seat
End-to-end wheelchair
accessibility

ON BOARD

CHECK-IN & AT THE STATION

FIRST MILE & LAST MILE
TRAVEL OPTIONS

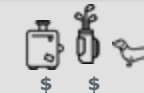
SMART



Spacious Seating
Multiple Configurations



Snacks & Beverages
Av available for purchase



Limited Additional Fees
Reasonably priced for bags, pets, etc.



Well-appointed Guest Lounge
High quality food & beverage available



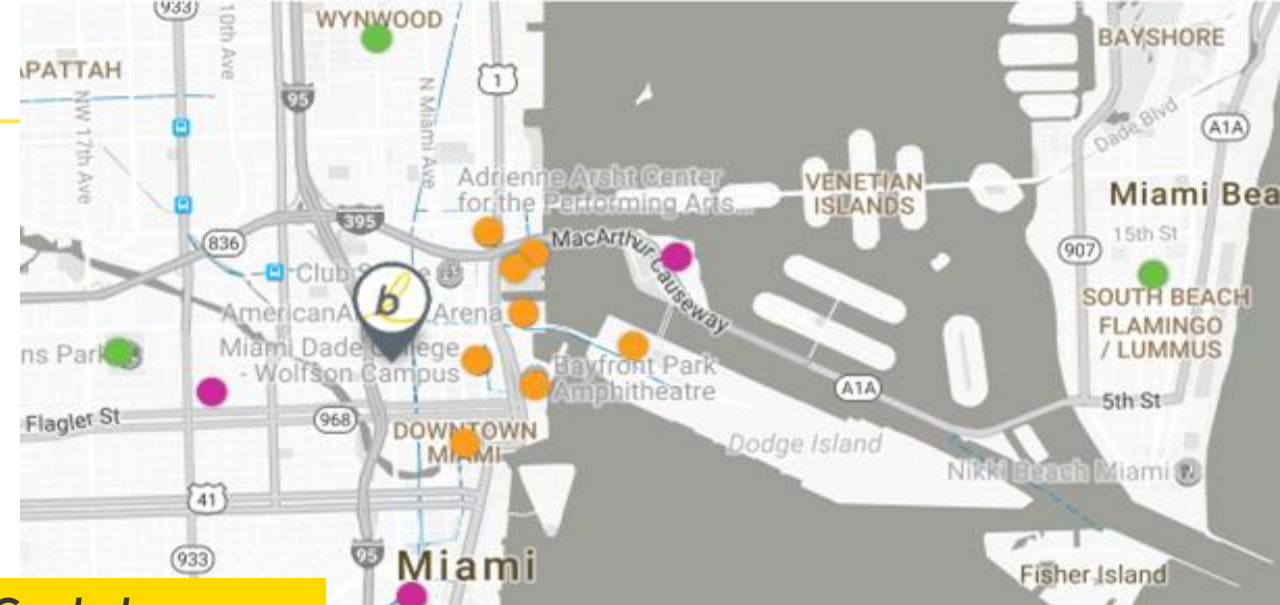
Preferred Access to Garage



Strategic Relationship with Rideshare Partner

Centrally located in the heart of downtown Miami, and the city centers of Fort Lauderdale and West Palm Beach.
With new stations currently underway at the Orlando International Airport, Disney Springs, Aventura & Boca Raton.

FLAGSHIP STATIONS**IN-LINE STATIONS**



MiamiCentral

NW 1st Ave, between NW 3rd St & NW 8th St

From the immersive arts and culture to the incredible sports, events and nightlife, Miami never disappoints. Enjoy world-renowned dining and shopping, the Art Deco District of Miami Beach and relax on fabulous beaches and marinas



WALK

American Airlines Arena
Adrienne Arsht Center
PortMiami | Bayfront Park
Miami Dade College



BIKE

Brickell | Little Havana



RIDESHARE

South Beach | Jungle Island
Coral Gables | Wynwood
Marlins Park and more



PUBLIC TRANSIT

Metromover | Metrorail
Metrobus | Tri-Rail





MiamiCentral Foot Traffic

9+ MILLION

Annual Anticipated Connectivity to our MiamiCentral Station at Stabilization (2025)



**6.1
MILLION**
Via Brightline



**.8
MILLION**
Via Tri-Rail



**1.9
MILLION**
Via Metrorail



**.9
MILLION**
Via Metromover

MiamiCentral Station

MiamiCentral Station Adjacent



* All ridership numbers are Pre-Covid projections estimated to 2021

Moving the state of Florida into the future of travel



Orlando International Airport

- Located in the new MCO International terminal, Brightline's Orlando station will connect Florida's largest metro area to a transit hub servicing **50 Million** annual travellers.
- Phase 2 construction is 50%+ complete. Station to be completed in late **2022**

PUBLIC SERVICE ANNOUNCEMENT

Upcoming FAM Groups

Female Leaders/Travel ALLIES (US) – September 6-9, 2022

Azul Viagens (Brazil) – September 12-16, 2022

Global Communication Gmbh (Germany) – September 12-16, 2022

Diversa Turismo (Brazil) – September 19-23, 2022

ETS/Viagens Promo (Brazil) – September 26-30, 2022

Bonita Travels (US) – September 26-29, 2022

PUBLIC SERVICE ANNOUNCEMENT

Upcoming Sales Missions & Events

Mexico Sales Mission – August 22-26, 2022 (Joe Docal)

Colombia Sales Mission – September 5-9, 2022 (Joe Docal)

Cruise Planners/ASTA Pittsburgh Event – September 14-16, 2022 (Debra Lee)

CruiseWorld – November 2-4, 2022 (Debra Lee)



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THANK YOU

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