

GMCVB FY 2024-2025 PROGRAM OF WORK AT A GLANCE*

(* programs subject to change – last updated June 1, 2025)

TRAVEL INDUSTRY SALES	Oct-24	Nov-24 Miami-Dade Farmer's Month	Dec-24 Miami Arts, Culture & Heritage Months	Jan-25 Miami Arts, Culture & Heritage Months	Feb-25	Mar-25	Apr-25 Miami Attraction & Museum Months	May-25 Miami Attraction & Museum Months	Jun-25	Jul-25 Miami Spa Months	Aug-25 Miami Spa Months & Miami Spice Months	Sep-25 Miami Spice Months
	10/1-10/3 SIGNATURE Travel Network FAM/ Miami, FL	10/29 - 11/2 PTANA Annual Convention / Antigua 11/1-11/4 SITV Show / Montreal, Canada	12/1- 12/4 Key to the World Conference / Orlando, FL	1/13 - 1/17 Brand USA Mexico Sales Mission (Mexico City & Guadalajara)	2/1-2/2 Travel & Adventure Show / Chicago, IL 2/3 - 2/5 Florida Huddle / Ocala, FL	3/17 - 3/21 Brand USA LATAM Sales Mission (Bogota, Colombia & Sao Paulo, Brazil)	4/7 - 4/11 Brazil Sales Mission (Sao Paulo, Porto Alegre & Rio de Janeiro)	5/7 - 5/10 ILTAM LATAM - Sao Paulo, Brazil	6/3 - Porter Airlines Webinar / Virtual 6/4 Visit Florida/Spoiled Agent (Canada) Webinar / Virtual	7/1 Cruise Planners Webinar / Virtual	8/1-8/2 ASTA Fiesta in the Desert / Phoenix, AZ	9/3-9/6 SIGNATURE Travel Network Owners Forum / San Diego, CA
	10/1-10/2 ASTA Rocky Mountain / Denver, CO 10/4 Webinar - Marvelous Mouse Travel / Virtual	11/5-11/7 WTM London (World Travel Market) / London, England	12/2 Travel News Market / Stockholm, Sweden	1/11 Vincent Vacations Annual Award Gala / Oklahoma City, OK 1/11- 1/12 Travel & Adventure Show/Atlanta, GA	ANATO Tradeshow (Bogota, Colombia) 2/26 - 2/28	Swanson USA / Malmo, Sweden	4/14 - 4/16 WTM LATAM - Sao Paulo, Brazil	5/2 Travel Agent Appreciation Day	6/4-6/5 SIGNATURE Travel Network Regional/ Los Angeles, CA	7/2 Partner Planning Workshop / Miami, FL 7/3 TTAND (Canada) Webinar / Virtual	8/19-8/21 ABTP Summit Pre-FAM / Miami & Sunny Isles Beach, FL	9/9-9/12 Canada Sales Mission / Toronto, Canada
	10/7 - 10/10 Cruise Planners CPCON / Ft. Lauderdale, FL 10/9 ASTA Raleigh / Raleigh, NC	11/8 Visit USA Austra Workshop / Vienna, Austria	12/2-12/5 ILTM Cannes 2024 / Cannes, France	1/9 Travel Match Norway / Oslo, Norway	2/10-214 Brand USA Sales Mission Australia & New Zealand / Auckland & Wllington, New Zealand & Sydney, Australia	3/24-3/28 Germany Sales Mission	4/1-4/2 Travel Agent Forum / Las Vegas, NV	TBA Antor on the Road / UK	6/14-6/18 IPW 2024 / Chicago,IL	7/7 - 7/11 ASTA Central Atlantic (LUXE) FAM / Sunny Isles Beach & Miami, FL	8/21-8/24 ABTP Summit / Miami, FL	9/17-19 Visit USA Switzerland Roadshow / St. Gallen, Zurich & Basel
	10/7 - 10/11 Colombia Sales Mission	11/1 - 11/3 Visit FL Canada FAM / Miami, FL	12/9-12/13 BA Holidays FAM / Miami & Miami Beach	1/19-1/24 Brand USA India Sales Mission / Hyderabad, India	2/17-2/20 Visit USA Organization Australia Roadshow / Sydney, Brisbane & Melbourne, Australia	3/30-4/4 Brand USA The Great USA Road Trip Europe / Nethelands, France, Ireland & UK	4/3 - 4/5 Cruise Planners Boot Camp / Las Vegas, NV	5/1-5/2 Brand USA Canada Connect East / Toronto-Montreal, Canada	6/23 - 6/27 Visit FL Canada Sales Mission / Toronto- Ottawa, Canada 6/24- 6/25 TMR Marketplace/ Toronto	7/16 Cruise Planners Home Office Lunch & Learn / Coral Springs, FL	8/25 - 8/29 Argentina Sales Mission (Buenos Aires, Mendoza & Rosario)	9/21 - 9/24 Future Leaders in Travel / Anchorage, AK
	10/7 - 10/10 Mexico Luxury Fam	11/6 - 11/8 CruiseWorld / Ft. Lauderdale, FL 11/7 TRAVVYS / Ft. Lauderdale, FL	12/17-12/18 Visit FL Winter Village / Toronto, Canada	1/17 GTIN / Tucson, AZ 1/19 Arizona Travel & Cruise Expo / Scottsdale, AZ	2/27 Discover America / Copenhagen, Denmark	TBA Unite 2025 / London, England	4/7 - 4/10 SeaTrade / Miami, FL 4/9 MSC World America Inaugural / Miami , FL	5/5 - 5/8 GMCVB-Air Canada FAM / Miami, FL		7/28 - 7/31 GTM Luxury Forum / Phoenix, AZ	8/26 - 8/30 Vincent Vacations (STN) Top Producers Retreat / Vancouver, Canada	9/22-26 Discover America Fall Roadshows / Malmo, Gothenburg & Stockholm, Sweden
	10/6 Tour America Red Cow 2024 Sales Day / Dublin, Ireland	11/2 Miami Heat Game Event - Mexico City		1/22-1/24 New York Sales Blitz / New York, NY 1/25-1/26 New York Travel & Adventure Show/ New York, NY	TBA Aer Lingus Taste of America Roadshow	3/1-3/2 Sojournery Travel Summit/ Oxford, GA 3/5 ACTA Agent Appreciation Event / Montreal, Canada 3/7 ACTA Webinar / Virtual	4/23-4/25 CLIA Cruise360 / Ft. Lauderdale, FL	5/19 - 5/22 LE Miami / Miami, FL	6/23 - 6/27 Mexico Sales Mission (Mexico City, Guadalajara & Cancun)	TBA Brand USA Japan Sales Mission		9/23-28 Scandinavia Sales Mission / Sweden, Norway, Finland
	10/15 Discover America / Stockhom, Sweden	11/4 - 11/7 Brazil Luxury Fam		1/25-1/26 Morris-Columbus Travel Utah Expo / Salt Lake City, UT	2/4 Polka Dot & Wishes Travel Conference / Orlando, FL	TBA TTG Luxpo / London, England	4/25 - 4/27 Sunshine State Ambassador FAM/ Miami, FL	5/20 - 5/23 ASTA Travel Advisor Conference / Salt Lake City, UT				9/25 - 9/30 Marvelous Mouse Travels (TLN) Conference / Orlando, FL
	10/17 Discover America / Oslo, Norway	11/19 Visit USA Committee France Workshop / Strasbourg, France		1/29 - 1/31 Chicago Sales Blitz / Chicago, IL	2/1-2/2 Chicago Travel & Adventure Show / Chicago, IL	3/18 ASTA NY SBN Event / New York, NY	4/28 - 5/2 Brand USA Canada Connect East / Toronto-Montreal, Canada	5/28 Cruise Brothers Webinar / Virtual				TBA Grupo GEA Argentina (Grupo de Gestion de Agencias de Turismo) Tradeshow / Buenos Aires, Argentina
	10/11-10/13 Carnival Cruise Lines Mega FAM/Miami, FL	11/22-11/24 Travel Counsellors Conference 2024 / Manchester, England			2/8 AAA Marketplace / Foxboro, MA	3/18 Peninsula Show / Greenville, SC	4/29 ASTA South Florida / Delray Beach, FL	5/29 - 5/30 SIGNATURE Travel Network Regional Event / Chicago, IL				
	10/21-10/24 Brand USA Travel Week UK & Europe / London, England	11/26 Visit USA Committee France Workshop / Toulouse, France			2/10 - 2/14 Sales Blitz & TMR Marketplace / Vancouver, Canada	3/19 Peninsula Show / Charlotte, NC						
	10/11 OPULENCE Luxury Summit / New York, NY	11/13 Discover America / Gothenburg, Sweden			2/18 ASTA Houston Event / Houston, TX	3/24 ACTA Agent Appreciation Event / Winnipeg, Canada						
	10/16 ASTA Maine /Portland, ME	11/8 - 11/10 Post-CruiseWorld FAM / Miami, FL			2/18 ASTA South Florida / Miami, FL	3/22-3/23 Montreal Outdoor Show / Montreal, Canada						

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COMMUNICATIONS, PR & SOCIAL Phone: 305.539.3084 Email: Media@GMCVB.com	Oct-24	Nov-24 Miami-Dade Farmer's Month	Dec-24 Miami Arts, Culture & Heritage Months	Jan-25 Miami Arts, Culture & Heritage Months	Feb-25	Mar-25	Apr-25 Miami Attraction & Museum Months	May-25 Miami Attraction & Museum Months	Jun-25	Jul-25 Miami Spa Months	Aug-25 Miami Spa Months & Miami Spice Months	Sep-25 Miami Spice Months
	1-14 Celebrate Orgullo	2 Miami Heat Game in Mexico City	TBD 10th Anniversary Art of Black Miami	1 New Years Day	1-28 Black History Month	2/28 - 3/2 Montreux Jazz Festival	1-30 Autism Acceptance Month	2-4 Formula 1 Miami Grand Prix	1-30 Black Music Month	TBD Local Lifestyle Press Trip	1-31 National Black Owned Business Month	
	14 Columbus and Indigenous People's Day	5-7 World Travel Market (WTM) London	2-6 Miami Art Week	TBD LATAM Family Travel Press FAM	2 Lifetime Miami Marathon and Half Marathon	5 305 Day	4-6 Miami Beach Pride	11 Mother's Day	2-5 PRSA Travel & Tourism	9-11 Destinations lternational (DI)	TBD Auto Show	
	8-10 IMEX America	11 Veteran's Day	6-8 Art Basel Miami Beach	9-12 South Beach Jazz Festival	3-5 Florida Huddle	3/8-9 Jazz in the Gardens	3-7 Cross Market LGBTQ+ Press Tour	18 International Museum Day	4-8 Pan European Bling on Budget Press Tour	4 Independence Day	TBD ESTO	14-18 Pan-European Sports "Let the Games Begin" Press Tour
	10 Wavelength Media Marketplace @ The Black Travel Summit	12-16 LATAM Latin Grammys Press Tour	25-2 Hanukkah	10-12 Art Deco Weekend	14 Valentine's Day	12 IMM France	4-13 Miami Film Festival	19-22 LE Miami	8 International Oceans Day		TBD Black Pepper Festival	9/15-10/15 National Hispanic Heritage Month Social Media Influencer Collaborations
	10-13 Black Travel Summit	13 Latin Grammys Media Brunch	24-25 Christmas	20 Martin Luther King Jr. Scholarship Breakfast - 5000 Role Models	12-16 Discover Boating Miami International Boat Show	16-30 Miami Open	3 GLocal Meetings Industry Day	26 Memorial Day	4-8 TMAC Canada			TBD Society of American Travel Writers ACME Conference
	13-15 Black Travel Summit Post FAM	14 Latin Grammy Awards	TBD Holiday Lights	22-23 TravMedia North American Media Marketplace & Summit	15-17 Coconut Grove Arts Festival Weekend	21-27 National Agricultural Week	12-20 Passover	28-2 Miami Swim Week	14-18 IPW 2025 (Chicago)			26-30 Pan-European "Find Your Miami" Press Tour
	16-20 Arts & Culture Cross Market Press Tour	14-19 Society of American Travel Writers (SATW)	TBD FindYour Voice Miami Beach Season 2	28 National Plan Your Vacation Day	16 Miami Concours in the Design District	27-28 Emerge Americas	14-16 World Travel Market WTM Brazil	TBD National Tourism Month and GMCVB State of the Industry	15 Father's Day			
	21-24 Brand USA Travel Week UK & Europe	17-12 Miami Book Fair International		24-26 Homestead Rodeo	17 President's Day	28-30 Ultra Music Festival	20 Easter		16-19 TBEX North America			
	27 Straight Talk Wireless 400 Nascar Cup Series at Homestead-Miami Speedway	28 Thanksgiving		TBD Find Your Voice Miami Beach Season 2	19-20 TravMedia IMM London		22 Earth Day		19 Juneteenth			
	30-3 Miami Film Festival GEM 2024	29 Black Friday			20-23 South Beach Wine & Food Festival				12-16 ABFF			
	TBD Find Your Voice Miami Beach Season 2	19-21 IBTM World (Spain)			20-23 FoodieCon				TBD Cross Market Responsible Tourism Press Tour			
		TBD Find Your Voice Miami Beach Season 2			28-2 Open House Miami							
					2/28 - 3/2 Montreux Jazz Festival							
ARTS & CULTURE TOURISM Phone: 305.539.3083 Email: CulturalTourism@GMCVB.com	Oct-24	Nov-24 Miami-Dade Farmer's Month	Dec-24 Miami Arts, Culture & Heritage Months	Jan-25 Miami Arts, Culture & Heritage Months	Feb-25	Mar-25	Apr-25 Miami Attraction & Museum Months	May-25 Miami Attraction & Museum Months	Jun-25	Jul-25 Miami Spa Months	Aug-25 Miami Spa Months & Miami Spice Months	Sep-25 Miami Spice Months
	10/16-20 Paris+ Art Fair / Paris, France	10/30-11/3 Miami Film Festival GEMS / Miami, FL	11/14-12/12 No Vacancy: Miami Beach / Miami Beach, FL	1/9-12 South Beach Jazz Festival / Miami Beach, FL	2/8-9 GroundUP Music Festival / Miami Beach, FL	2/28-3/2 Open House Miami / Greater Miami & Miami Beach	4/4-13 Miami Film Festival / Miami, FL	5/7-11 Frieze Art Fair / New York, NY	6/8-11 Florida Attractions Association Annual Conference / Ponte Verda, FL	7/1-16 Montreux Jazz Festival / Montreux, Switzerland	8/5-6 National Arts Marketing, Development & Ticketing Conference / New York, New York	9/15-18 Music Cities Convention / Fayetteville, AK
	10/18-19 iii Points Music Festival / Miami, FL	11/5-7 World Travel Market London / London, UK	12/2-8 Miami Art Week / Greater Miami & Miami Beach	1/16 Florida Attractions Association Expedition / St. Augustine, FL	2/15-17 Coconut Grove Arts Festival / Coconut Grove	2/28-3/2 Open House Miami / Greater Miami & Miami Beach	4/21 Serving the Arts Awards / Miami, FL		6/11-14 Americans for the Arts 2025 Convention / Cincinnati, OH	7/9-11 Destinations International / Chicago, IL	8/17-19 U.S. Travel ESTO 2025 / Phoenix, AZ	
	10/28-30 PastForward Preservation Conference / New Orleans, LA	11/15 Breakfast with the Arts & Hospitality Industry / Miami, FL	12/4-8 Art Basel Miami Beach / Miami Beach, FL	1/18-20 Art Deco Weekend / Miami Beach, FL	2/19 Perez Art Museum Corporate Luncheon / Miami, FL	2/28-3/2 Montreux Jazz Miami / Coconut Grove			6/18 Greater Miami Festivals & Events Association Annual Conference / Hialeah, FL		8/19-21 Florida Festivals & Events Association Convention & Expo / Orlando, FL	
	10/30-11/3 Miami Film Festival GEMS / Miami, FL	11/7-10 Doral International Art Fair / Doral, FL		1/22-26 Miami Modern + Contemporary Art Fair / Miami, FL	2/27-3/2 Breakout Miami / Greater Miami & Miami Beach	3/8-9 Jazz in the Gardens / Miami Gardens, FL			6/19-22 Art Basel / Basel, Switzerland			
		11/14-12/12 No Vacancy: Miami Beach / Miami Beach, FL			2/26 MOCA NoMi Gala, North Miami Beach, FL	3/12 Florida Cultural Alliance, Arts & Culture Day / Tallahassee, FL						
		11/18-24 Miami Book Fair / Miami, FL			2/28-3/2 Open House Miami / Greater Miami & Miami Beach	3/26-30 Art Basel Hong Kong / Hong Kong, China						
		11/21 Give Miami Day / Miami, FL			2/28-3/2 Montreux Jazz Miami / Coconut Grove, FL	3/28-30 Ultra Music Festival / Miami, FL						

LGBTQ+ Marketing Phone: 305.503.3245 Email: LGBTQ@GMCVB.com	Oct-24	Nov-24 Miami-Dade Farmer's Month	Dec-24 Miami Arts, Culture & Heritage Months	Jan-25 Miami Arts, Culture & Heritage Months	Feb-25	Mar-25	Apr-25 Miami Attraction & Museum Months	May-25 Miami Attraction & Museum Months	Jun-25	Jul-25 Miami Spa Months	Aug-25 Miami Spa Months & Miami Spice Months	Sep-25 Miami Spice Months
	LGBTQ+ History Month	11/29-12/2 URGE Miami Thanksgiving Festival / Miami Beach, FL	11/29-12/2 URGE Miami Thanksgiving Festival / Miami Beach, FL	1/22-26 FITUR / Madrid, Spain	2/18 Gay8 Festival / Miami, FL	2/26-3/4 Winter Party Festival / Miami Beach, FL	3/1-6/30 Rainbow Spring	3/1-6/30 Rainbow Spring	3/1-6/30 Rainbow Spring	7/2 GMCVB Partner Marketing Workshop / Miami, FL	8/19-22 NGLCC International Business & Leadership Conference /	9/8-12 LGBTQ+ Brazil Travel Industry Familiarization Trip / Miami, FL
	10/4-14 Celebrate ORGULLO/ Miami, FL	11/7-10 Festuris Gramado / Gramado, Brazil	12/3-8 Fridge Art Fair / Miami Beach, FL	TBA TransArt / Miami, FL	2/20-23 South Beach Wine & Food Festival / Miami Beach, FL	3/1-6/30 Rainbow Spring	3/27-4/6 Miami Beach Pride Week / Miami Beach, FL	5/3-7 IPW / Chicago, IL	5/31-6/1 Miami Beach Pride Concert / Miami Beach, FL	7/25 LGBT+ Turismo Expo	8/27-28 GNetwork360 BUE / Buenos Aires, Argentina	9/25 LGBTQ+ Tourism Marketing Task Force Meeting / Miami, FL
	10/23-26 IGLTA Global Convention / Osaka, Japan	11/17-24 Miami Book Fair International / Miami, FL	12/5-7 Art Gaysel at The Gaythering / Miami Beach, FL		2/26-3/4 Winter Party Festival / Miami Beach, FL	3/4-6 ITB Berlin / Berlin, Germany	4/3-6 LGBTQ+ Cross Market Press Trip / Miami, FL	5/13-19 SweetHeat Miami / Miami, FL	6/3 Miami Beach Pride Angels Dinner #3 / Miami Beach, FL			
	10/25-27 OUTshine Film Festival Fall Edition / Miami, FL		12/19 GMCVB LGBTQ+ Tourism Advisory Task Force Meeting / Virtual		2/21 LGBTQ+ Travel Industry Meetings / Mumbai, India	3/27 GMCVB LGBTQ+ Tourism Advisory Task Force Meeting / Virtual	4/15 Miami Beach Pride Angels Dinner #1 / Miami Beach, FL	5/13 Miami Beach Pride Angels Dinner #2 / Miami Beach, FL	6/8 Arsht Center CommuniTea Dance / Miami, FL			
					2/27 IGLTA India Travel Symposium / Delhi, India	3/27-4/6 Miami Beach Pride Week / Miami Beach, FL	4/17-24 OUTshine LGBTQ+ Film Festival Spring Edition / Miami, FL	5/30 Marlins Pride at the Park / Miami, FL	6/10 Travel Bulletin LGBT+ Showcase / Bristol, England			
					2/28 LGBTQ+ Travel Industry Meetings / Delhi, India			5/31-6/1 Miami Beach Pride Concert / Miami Beach, FL	6/14-18 IPW 2025 / Chicago, IL			
									6/23-27 LGBTQ+ Argentina Travel Industry Familiarization Trip			
									6/26 GMCVB LGBTQ+ Tourism Advisory Task Force Meeting / Virtual			
									TBD Wynwood Pride / Miami, FL			
MULTICULTURAL TOURISM & DEVELOPMENT Phone: 305.539.3123 Email: MulticulturalTourism@GMCVB.com	Oct-24	Nov-24 Miami-Dade Farmer's Month	Dec-24 Miami Arts, Culture & Heritage Months	Jan-25 Miami Arts, Culture & Heritage Months	Feb-25	Mar-25	Apr-25 Miami Attraction & Museum Months	May-25 Miami Attraction & Museum Months	Jun-25	Jul-25 Miami Spa Months	Aug-25 Miami Spa Months & Miami Spice Months	Sep-25 Miami Spice Months
	9/15-10/15 Hispanic Heritage Month	11/1-30 Native American Heritage Month	12/1-15 Art of Black Miami/Art Season	1/9-23 Miami Jewish Film Festival	2/1-28 Black History Month	3/1-2 Annual Asian Cultural Festival	4/1-30 Diversity Awareness Month	5/1-31 Jewish American Heritage Month	6/1-30 Caribbean Heritage Month		8/18 Art of Black Miami Monthly Podcast Series 5	8/30-9/1 Urban Film Festival
	9/30-10/8 Miami Carnival	11/1-30 Miami-Dade Farmers Month	12/3 Multicultural Tourism & Development Committee - Quarterly Meeting via Zoom1	1/28-3/6 Tourism Business Development Program begins, in collaboration with the Miami Bayside Foundation SPANISH Program	2/20-23 SoBE Wine & Food Festival	3/1-2 Carnaval on the Mile	4/1 - 5/8/2025 Tourism Business Development Program begins, in collaboration with the Miami Bayside Foundation Spring Program	5/1-31 Haitian Heritage Month	6/3 ZOOM Multicultural Tourism & Development Committee	7/9-11 Destinations International Convention / Chicago, IL	8/30 Orange Blossom Classic Game	8/30 - 9/7 Brazilian Film Festival of Miami
	10/1-31 Italian American Heritage Month	11/13-16 National Coalition of Black Meeting Planners (NCBMP) / Birmingham, AL	12/12 BHI Board of Directors Meeting	1/18 Martin Luther King Jr. Scholarship Breakfast - 5000 Role Models	2/22-25 Melton Mustafa Jazz Festival Weekend	3/9 Calle Ocho Music Festival	4/17 Multicultural Tourism & Development Committee - Quarterly Meeting	5/1-31 Asian American and Pacific Islander Heritage Month	6/6-8 Goombay Festival	7/21 Art of Black Miami Monthly Podcast Series 5	TBA GMCVB Partner Expo + Black Owned Business Celebration	9/4-28 International Hispanic Theater Festival
	10/23 Multicultural Tourism & Development Committee - Quarterly Meeting		12/19 MTDD Community Day - Kiwanis of Little Havana	1/20 BHI School and Community Outreach and Engagement	TBA BHI Black History Month Heritage Community Tour	3/8-9 Jazz in the Gardens	4/21 Art of Black Miami Monthly Podcast Series 5 Launch		6/11-15 American Black Film Festival (ABFF)	TBA BHI Board of Directors Quarterly Meeting	TBA Orange Blossom Classic Welcome Reception & Kickoff Luncheon	9/12/24 to 10/10/24 - City of Doral Hispanic Heritage Art Exhibition
	10/23 - 10/25 Africando Trade and Investment Conference		12/26-29 Miccosukee Indian Arts & Crafts Festival	1/29 Lunar New Year	TBA Homestead Blues & Jazz Festival		4/29 ZOOM BHI Board of Director Quarterly Meeting	5/9 H.O.T. Challenge Golf Tournament Fundraiser	6/14-18 IPW Conference / Chicago, IL	7/19 Brownsville Music and Arts Festival fka Overtown Music and Arts	8/30-9/7 Brazilian Film Festival of Miami	9/13/24 to 10/18/24 City of Hialeah Hispanic Heritage Art Exhibition "La Mano Hispana"
					TBA Art of Black Miami Noche de Arte Partnership	3/7 BHI Scholars Attend Professional Development Workshop (Miami Begins with Me)	TBA Community Awareness Presentation	5/17 Haitian Compas Festival (Haitian Flag Day Festival)	6/16 Art of Black Miami Monthly Podcast Series 5	7/23-23 National Association of Black Hotel Owners, Operators & Developers (NABHOOD) 29th Annual Intl. African American Hotel Ownership & Investment Summit & Trade Show	8/29-31 Urban Film Festival	9/13/24 City of Doral Hispanic Heritage Celebration in the Park

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MEETINGS & CONVENTION SALES & SERVICES Phone: 305.539.3071 Email: MariaD@GMCVB.COM	Oct-24	Nov-24 Miami-Dade Farmer's Month	Dec-24 Miami Arts, Culture & Heritage Months	Jan-25 Miami Arts, Culture & Heritage Months	Feb-25	Mar-25	Apr-25 Miami Attraction & Museum Months	May-25 Miami Attraction & Museum Months	Jun-25	Jul-25 Miami Spa Months	Aug-25 Miami Spa Months & Miami Spice Months	Sep-25 Miami Spice Months
	10/7-9/2024 IMEX - Americas	11/6-8/2024 Connect West	12/3/2024 SITE - Chicago Holly Trolley	1/12-15/2025 PCMA Convening Leaders	2/3-5/2025 Visit Florida - Florida Encounter	3/3-5/2025 MPI Northern CA ACE	4/2/2025 NYC Activation	5/1-2/2025 IAEE Women's Leadership Forum	6/1-4/2025 PCMA Educon	7/8-10/2025 FSAE	8/6/2025 CVB Reps Annual Summer Client Event	9/9-12/2025 AMEX InterAction Conference
	10/14-17/2024 Meetings Made Ease MME Experience	11/10-13/2024 FICP - Annual	12/4/2024 NE CVB Reps Holiday Event	1/22-24/2025 MPI/HSMAI/PCMA Education Program & Mixer + AZ sales calls	2/24-25/2025 LACTE Brazil	3/3-6/2025 SITE - World	4/2-4/2025 MPI Coughern CA WeCon	5/4-6/2025 PCMA Convening LATAM 2025	6/9-12/2025 Cvent - CONNECT	7/9-11/2025 Destinations International Annual Convention	8/9-12/2025 ASAE Annual	9/10/2025 Destination Celebration - Milwaukee
	10/21-24/2024 Retreats Resources- Atlanta, Raleigh, Chrarlotte, Greenville	11/12/2024 CVB Reps of the West Destination Celebration	12/4-5/2024 Association Forum - Holiday Showcase	1/31-2/2/2025 ESPA - Annual Conference	2/26/2025 NE CVB Reps Client Lunch	3/16-20/2025 Conference Direct Annual Partner Meeting	4/3/2025 Industry Xchange (MPI CAC, PCMA GMC, SITE Chicago)	5/6-8/2025 SGMP - Society of Government Meeting Professionals	6/11-12/2025 Fiexpo Latin America	7/21-22/2025 AMCI Engage	8/12-13/2025 CMEE - Canada	9/16/2025 Destination Celebration - Indy
		11/13-16/2024 Conference Direct CD + Forum	12/11/2024 CVB Reps Holiday Party		2/27/2025 NYSAE Meet NY	3/18/2025 PCMA GMC Awards and Education Event	4/10/2025 PCMA Visionary Awards	5/14-15/2025 DMV Sales Mission Activations	6/17-19/2025 Meeting Professionals International WEC	7/21-23/2025 Midwest Sales Mission	8/20-21/2025 IBTM - Latin America	9/24/2025 Destination Celebration - Kansas City
		11/13-16/2024 National Coalition of Black Meeting Professionals	12/16-19/2024 IAEE Expo Expo			3/19-20/2025 TEAMS Europe		5/20-22/2025 IMEX Frankfurt	6/18/2025 Association Forum Honors Gala	7/27-29/2025 CEMA Summit	8/25-27/2025 CONNECT - Marketplace / Hosted in Miami	TBA Tradeshow Executive Gold 100
		11/18-21/2024 Retreats Resources SoCal Roadshow				3/25-26/2025 MIC Colorado Conference & Tradeshow		5/20-23/2025 Conference Direct Diversity Conference	6/18-21/2025 M&I Transatlantic/Sponsorship Exchange	TBA MPI Business Exchange	8/25-28/2025 SITE Classic 2025	TBA PCMA EMEA
		11/19-21/2024 IBTM - World						5/27-29/2025 Chicago Sales Mission	6/23-26/2025 Maritz Elevate	TBA Smart Meetings Inclusive Experience	8/28/2025 MPI DFW Chapter Experience	
		11/20-22/2024 Connect DC							6/25-26/2025 The Meeting Show London	TBA NE CVB Rep Dinner	TBA Hotel Data Conference	
		11/21/2024 MPI Southern CA State of the Industry							6/28-30/2025 HelmsBriscoe Annual Business Conference		TBA Northstar - Luxury / Wellness	
		11/18-20/2024 ASAE - Leaders Retreat									TBA Northstar - Destination Southeast	
		11/26/2024 MPI Chicago Signature Luncheon										

24/25 GMCVB CONSUMER PROGRAMS

PAID MEDIA & PROGRAMS

	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	
		Miami-Dade Farmer's Month	Miami Arts, Culture & Heritage Months	Miami Arts, Culture & Heritage Months			Miami Attraction & Museum Months	Miami Attraction & Museum Months		Miami Spa Months	Miami Spa Months & Miami Spice Months	Miami Spice Months	
Find your Miami Annual	Fall/Winter Campaign including Cruise Nov - Feb.						SPRING/SUMMER CAMPAIGN						
Always On Site Retargeting	Site Retargeting/keyword search												
	Art of Black Oct 15 - Dec. 15					Carnaval Miami				Black Business Month (Mid July/Aug) organic/paid social		Orange Blossom Classic Mid Aug/Sept	
Multicultural Plans													
		Jazz in the Gardens Nov-Mar											
Jazz In The Gardens (MC)													
ABFF (MC)	ABFF Oct-June												
Miami Carnival (MC)	Miami Carnival Aug - Oct										Miami Carnival Aug-Oct		
LGBTQ	Annual Plan				Rainbow Spring Expedia Program Mid Feb - June			Pride Month May/June		Annual Plan Continues			
Deals Always On		11/1-12/15						5/1-7/15					
Farmers Month	10/15 - 11/30												
Art/Culture/Heritage		11/14 - 1/31											
Attractions & Museums						March - May							
Spa Months									June - August				

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GMCVB STAKEHOLDER MEETINGS & ENGAGEMENT	Oct-24	Nov-24 Miami-Dade Farmer's Month	Dec-24 Miami Arts, Culture & Heritage Months	Jan-25 Miami Arts, Culture & Heritage Months	Feb-25	Mar-25	Apr-25 Miami Attraction & Museum Months	May-25 Miami Attraction & Museum Months	Jun-25	Jul-25 Miami Spa Months	Aug-25 Miami Spa Months & Miami Spice Months	Sep-24 Miami Spice Months
	29th --- Tuesday Annual Meeting 3:00 to 5:00 p.m. followed by cocktail reception Location: Hilton Downtown Miami, 1601 Biscayne Boulevard, Miami, FL 33132	No Meeting	9th --- Monday Board of Directors' Holiday Meeting 3:00 to 5:00 p.m. Location: EAST Miami Hotel, 788 Brickell Plaza, Miami, FL 33131	27th --- Monday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite	24th --- Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD	31st --- Monday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite 2200,	28th --- Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD	28th --- Wednesday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite	30th --- Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD	No Meeting	No Meeting	Program of Work 15th --- Monday Executive Committee POW Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite 2200, Conference Room A Program of Work 29th --- Monday Board of Directors' POW Meeting 3:00 to 5:00 p.m. Location: TBD