



GREATER MIAMI CONVENTION & VISITORS BUREAU

GMCVB Communications

Activities and Press Clippings

SEPTEMBER 2020





The Official Accredited Destination Marketing Organization for Greater Miami and the Beaches

September 2020

Dear Reader,

It is our pleasure to present to you the GMCVB's Communications clipping report for the month of September 2020. Within these pages you will be given a firsthand look at the results garnered by the efforts of the Communications Team at The Greater Miami Convention & Visitors Bureau.

The Communications Activity report is constructed of four sections:

- **Key Performance Indicators:** Illustrates the circulation, media impressions, advertising equivalency, and social media mentions for Greater Miami and The Beaches. These results are presented both as year-to-date and monthly figures.
- **Activity Summary Report:** This section provides you an in-depth view at the activities for the month.
- **Clippings:** The results of the media team's efforts are captured in this section where you will find the all the press clippings resulting for the given month. Clippings are listed in order by the following markets: USA and Canada, Local/Corporate Communication. Due to the COVID-19 pandemic, the GMCVB paused relationships with most of its global PR agencies. Therefore, this month's report includes only clippings from the US/Canada and Local/Corporate Communication markets.

It is an absolute privilege promoting Greater Miami and The Beaches to the world through our domestic and international public relations efforts. If you have any questions about this report please feel free to reach the Communications Team directly at 305.539.3084.

Sincerely,

A handwritten signature in black ink that reads "W.D. Talbert III". The signature is fluid and cursive.

William D. Talbert, III, CDME
President & CEO

Note: The Key Performance Indicators (KPI) section provides you with a snapshot view of the results garnered by the efforts of the communications department during the month of **September 2020**.

Key Performance Indicators

	<u>September 2020</u>	<u>Year to Date</u>
Overall Total Circulation:	1,238,638,262	8,259,528,854
Overall Total Media Impressions:	3,096,595,655	20,648,822,135
Overall Total Ad Equivalency:	\$4,093,023	\$28,055,657
General Circulation:	1,236,725,123	8,164,647,060
General Media Impressions:	3,091,812,808	20,411,617,650
General Ad Equivalency:	\$4,091,008	\$27,817,627
MICE Circulation:	1,913,139	94,881,794
MICE Media Impressions:	4,782,848	237,204,485
MICE Ad Equivalency:	\$2,025	\$238,030
Corporate Comm Circulation:	30,599,910	95,402,907
Corporate Comm Media Impressions:	76,499,775	236,507,267
Corporate Comm Ad Equivalency:	\$34,109	\$199,697
Number of FAMS:	0	14
Number of Media Visits:	6	82
Number of Media Missions:	0	11
Number of Promotions:	0	4

NOTE: This section contains descriptions of all activities involving the media relations & promotions team throughout the month.

COMMUNICATIONS DIVISION
Activity Summary Report
September 2020

CORPORATE COMMUNICATIONS/COMMUNITY RELATIONS:

- **DESTINATIONS INTERNATIONAL FOUNDATION BOARD OF TRUSTEES ANNOUNCEMENT** – September 1, 2020: GMCVB's Chief Operating Officer, Rolando Aedo was nominated to the Destination's International Foundation Board of Trustees. The GMCVB Communications Team produced an announcement which was distributed to the trades, local media and to stakeholders through email and social media notifications.
- **U.S. TRAVEL ASSOCIATIONS' 'LET'S GO THERE' COALITION** – September 1, 2020: GMCVB Communications Team participated in the U.S. Travel Associations' "Let's Go There: Ways to Amplify the Industrywide Movement," webinar during which the organization shared a deep dive into the U.S. Travel's upcoming 'Let's Go There' tourism recovery campaign toolkit and discussed plans for engaging in the campaign with the messaging and utilizing the many resources available.
- **CRUISEWORLD VIRTUAL CONVENTION** – September 17, 2020: Originally set to take place at the MBCC, *Travel Weekly's* CruiseWorld convention transitioned to a virtual event for November 2020. The GMCVB Communications Team provided the organizers with a quote for a press release issued to the trades and to share with attendees.
- **USAE COVER PAGE STORY** – September 24, 2020: Following the GMCVB Miami Beach Task Force meeting, the GMCVB Communications Team provided a quote from GMCVB Communications Team CEO/President William Talbert, III, CDME, as well as images from the meeting, for a cover page story in USAE.
- **DADE HERITAGE VISITORS TRUST CENTER** - September 24, 2020: In preparation for the reopening of the Dade Heritage Trust Visitors Center which coincided with their new exhibit: Biscayne Bay: Our Water, Our World, the GMCVB Communications Team provided a quote from [CEO/President William Talbert, III, CDME](#) for a press release and messaging with reference to the significance of the reopening to the Brickell and Downtown areas, to education and to welcoming visitors back.

SPECIAL PROJECTS:

US/Canada

- **U.S. TRAVEL ASSOCIATIONS' 'LET'S GO THERE' COALITION** – September 1, 2020: GMCVB Communications Team participated in the U.S. Travel Associations' "Let's

Go There: Ways to Amplify the Industrywide Movement,” webinar during which the organization shared a deep dive into the U.S. Travel’s upcoming ‘Let’s Go There’ tourism recovery campaign toolkit and discussed plans for engaging in the campaign with the messaging and utilizing the many resources available.

Latin America

- **GMCVB PARTNER WITH VISIT FLORIDA AND ZUMBA**

GMCVB Communications team partnered with Visit Florida Mexico and the Zumba fitness brand to coordinate and execute a private Zumba class on Tuesday, September 22, 2020. Confirmed participants included consumer media, trade media and travel professionals. The objective was to keep Miami top of mind for Mexican travelers by providing a fun fitness class they could do after their work hour. Volaris Air was also part of the partnership providing information on direct flights to and from Miami/Mexico City and Cancun. The virtual class was taught by popular local fitness influencer (@CatMedinaa/50k on IG) and a Mexican fitness influencer and Zumba Education Specialist, Claudia Gutierrez @Clau_Zes. Over 50 participants attended virtual class.

MEDIA ASSISTANCE:

Local Media:

- **THE REAL DEAL** (Local) September 2, 2020: GMCVB Communications Team organized an interview with GMCVB CEO/President William Talbert, III and *The Real Deal* writer Katherine Kallergis for a piece tied to the recent announcement of Art Basel Miami Beach postponing this year’s edition and the expected economic effects on the economy, the tourism industry and the larger art community. The Team also provided speaking points for the interview.
- **WTVJ/NBC 6** (Local) September 2, 2020: GMCVB Communications Team arranged an interview with a reporter from NBC 6 doing a story about the announcement of the postponement of Art Basel Miami Beach and seeking a reaction from the GMCVB. The Team briefed leadership and provided speaking points for the interview.
- **MIAMI HERALD** (Local) September 2, 2020: GMCVB Communications Team arranged an interview with *Miami Herald* reporter Rob Wile and GMCVB Vice President, Multicultural Tourism & Development, Connie Kinnard, for a story about black owned business in the destination. The Team also provided speaking points for the interview.
- **MIAMI HERALD** (Local) September 2, 2020: GMCVB Communications Team organized an interview with GMCVB CEO/President William Talbert and *Miami Herald* reporter Rob Wile, doing a story about the postponement of Art Basel Miami Beach and the economic impact to tourism locally. The Team also provided speaking points for the interview.
- **MIAMI TODAY** – September 3, 2020: *Miami Today* reporter Kylea Henseler was doing a story about the postponement of Art Basel Miami Beach. The Team provided her with a statement.
- **WFSU RADIO** (Local) September 3, 2020: GMCVB Communications Team organized an interview with Robbie Gaffney, a reporter with Florida Public Radio (WFSU) and GMCVB

Chief Operating Officer, Rolando Aedo for a story about the GMCVB's position on the resumption of and encouragement from government officials encouraging in-state tourism. The Team also provided speaking points for the interview.

- **WHQT/HOT105 RADIO** (Local) September 4, 2020: GMCVB Communications Team organized an interview with GMCVB CEO/President William Talbert, III and popular Hot 105 FM radio host Rodney Baltimore to speak about the economic impact of the Super Bowl and the state of tourism in Greater Miami and the Beaches. The Team also provided speaking points for the interview.
- **HAYLO MAGAZINE** (Local) September 8, 2020: GMCVB Communications Team organized an interview with GMCVB CEO/President William Talbert, III, CDME and *Haylo* Editor-in-Chief for an interview following the Super Bowl LIV post event press conference where the economic impact from the event, to the destination, was revealed. The Team also provided speaking points for the interview.
- **INDULGE MAGAZINE** (Local) September 9, 2020: GMCVB Communications Team provided editorial assistance to the *Miami Herald's Indulge* magazine which was doing a story about the GMCVB's Work & Learn Remotely program.
- **MIAMI TODAY** (Local) September 9, 2020: GMCVB Communications Team assisted *Miami Today* reporter Kylea Henseler who was working on a tourism marketing campaign story tied to the launch of the Visit Florida in-state travel campaign. The Team provided her with information about GMCVB initiatives, including Miami Shines, for the story.
- **MIAMI TODAY** (Local) September 14, 2020: GMCVB Communications Team secured a feature story on the GMCVB's Work & Learn Remotely program for *Miami Today*. The Team facilitated interviews with *Miami Today* reporter Abraham Galvan and GMCVB CEO/President William Talbert, III, CDME as well as hotel partners participating in the program including representatives from the Hotel InterContinental and the Cadillac Hotel & Beach Club.
- **CBS4/WFOR** (Local) September 14, 2020: GMCVB Communications Team secured a piece about the GMCVB's Work & Learn Remotely program and organized an interview with GMCVB CEO/President William Talbert, III, CDME and *CBS4/WFOR* reporter Lisa Petrillo as well as the General Manager from the Hotel InterContinental, a hotel currently participating in the program. The Team also provided speaking points for the interview.
- **SOUTH FLORIDA CW** (Local) September 16, 2020: GMCVB Communications Team secured a weekend feature package about the GMCVB's Work & Learn Remotely program on *South Florida CW* and organized an interview with GMCVB CEO/President William Talbert, III, CDME and reporter Miriam Tapia as well as the General Manager from the Hotel InterContinental, a hotel currently participating in the program. For the package, Miriam and her production team visited the property to film b-roll of the spaces and amenities offered as part of their Work & Learn Remotely deal. The package aired throughout the following weekend on multiple broadcast times. The Team also provided speaking points for the interview.
- **MIAMI HERALD** (Local) September 21, 2020: GMCVB Communications Team assisted *Miami Herald* economic mobility reporter Yadira Lopez who was working on a story about economic impact and job losses during the Covid pandemic in the tourism sector. The Team provided research data for the story.

- **WSFL/CHANNEL 39** (Local) September 23, 2020: GMCVB Communications Team secured an on-air piece about the GMCVB's 'Practice Safe Sets Miami' program and organized an interview with *WSFL/Channel 39* on-air talent Kirk Gimenez and GMCVB Chairman of the Board Bruce Orosz. The Team also provided speaking points for the interview.
- **SUNSHINE ECONOMY/WLRN** (Local) September 25, 2020: GMCVB Communications Team provided host Tom Hudson with research data for a Sunshine Economy episode focused on tourism.
- **NBC 6/WTMJ** (Local) September 30, 2020: GMCVB Communications Team secured a broadcast piece covering the GMCVB's Work & Learn Remotely program and organized an interview with GMCVB Chief Operating Officer, Rolando Aedo and NBC 6 reporter Laura Rodriguez regarding the initiative. Additionally, the Team organized an interview with the General Manager from the Acqualina Resort, a hotel currently participating in the program. For the package, Laura and her production team visited the property to film b-roll of the spaces and amenities offered as part of their Work & Learn Remotely deal. The Team also provided speaking points for the interview.

US/Canada:

- **BUSINESS WEEK** (U.S./Canada) September 1, 2020: GMCVB Communications Team assisted freelance writer Jane Levere who was working on a story she had pitched to *Business Week* about U.S. cities who are marketing 'Staycations' to their residents to generate tourism business. The Team provided research figures, information on various GMCVB initiatives and examples of packages available under Miami Shines.
- **MARTH STEWART WEDDINGS** (U.S./Canada) September 9, 2020: GMCVB Communications Team assisted an editor from *Martha Stewart Weddings*, seeking information on beachfront wedding venues, for potential inclusion in an upcoming issue. The Team conducted outreach to partners and secured and provided information and hi-res images of various properties for consideration.
- **FODOR'S** (U.S./Canada) September 9, 2020: GMCVB Communications Team assisted freelancer Sara Liss who is currently writing the *Fodor's* guide to the Florida Keys which includes a chapter on Miami. The Team provided information on local attractions.
- **NATIONAL GEOGRAPHIC** (U.S./Canada) September 14, 2020: GMCVB Communications Team assisted Nora Walsh, a freelancer who regularly contributes to *Nat Geo*, working on a wrap-up about 'where to go in 2021' for the magazine. The Team provided suggestions, information and photos on new developments.
- **LATINX STREET ARTIST STORY** (U.S./Canada) September 16, 2020: GMCVB Communications Team assisted freelance writer Lola Mendez, working on a story about Latinx Street Artist murals. The Team did outreach to the community and eventually connected the writer with a local artist to be featured in the piece.
- **NEW YORK TIMES** (U.S./Canada) September 21, 2020: GMCVB Communications team assisted freelance travel writer, Elaine Glusac, working on a story for the New York Times about the decline in urban tourism and featuring destinations offering staycations and regional travel campaigns. The Team provided information about the GMCVB's Miami Shines and Work & Learn Remotely programs as well as other initiatives driving business to the destination from local and regional markets.

MEDIA VISITS:

US/Canada

- **SWEETPORTFOLIO** (U.S./Canada) September 17-18, 2020: GMCVB Communications Team worked in partnership with Visit Florida, who as part of their In-State campaign, secured interest with digital influencer Valentina Mussi, to spend a couple of days exploring her hometown of Miami on a hosted itinerary. Valentina produces *Sweetportfolio*, a social media food brand that showcases the most vibrant and exciting viral food recipes. The Team worked with our interlocal partner in North Beach on a hosted stay and culinary dine-around experience in North Beach and with Oleta State Park who provided her with a kayak experience. The goal of the campaign is to introduce lesser known experiences and Florida hidden gems to Florida state residents to promote responsible in-state travel and exploring “your own backyard”. The coverage was promoted on her Instagram site as well as Visit Florida’s LoveFl social platforms.
- **TRAVEL & LEISURE** (U.S./Canada) September 16, 2020: GMCVB Communications Team assisted Hannah Walhout who was developing a story about the Everglades Restoration and experiences in Everglades National Park for *Travel & Leisure*. The Team pitched the Miamiland campaign and facilitated an interview with a representative from the park who provided suggested activities available in the park.
- **FORBES** (U.S./Canada) September 16, 2020: GMCVB Communications Team assisted Jennifer Kite-Powell who was developing a story about the Everglades Restoration and experiences in Everglades National Park for *Forbes*. The Team pitched the Miamiland campaign and facilitated an interview with a representative from the park who provided suggested activities available in the park.
- **MEN’S JOURNAL** (U.S./Canada) September 17, 2020: GMCVB Communications Team assisted Kate Erwin who was developing a story about the Everglades Restoration and experiences in Everglades National Park for *Men’s Journal*. The Team pitched the Miamiland campaign and facilitated an interview with a representative from the park who provided suggested activities available in the park.
- **THE ATLANTIC** (U.S./Canada) September 23, 2020: GMCVB Communications Team assisted James Fallows who was developing a story about the Everglades Restoration and experiences in Everglades National Park for *The Atlantic*. The Team pitched the Miamiland campaign and facilitated an interview with a representative from the park who provided suggested activities available in the park.
- **CITY & SHORE** (U.S./Canada) September 29, 2020: GMCVB Communications Team assisted Patti Roth who was working on a story for *City & Shore* featuring events in South Florida. The Team provided information on planned fall and winter events.

*Note: The following section contains a clip report spreadsheet with the quantitative results of the coverage secured by the Communications team for the month of **September 2020**. Following the clip report spreadsheet, you will find the clippings associated with the clip report, if you have any questions please feel free to reach out to us.*

Note: The following section contains a clip report spreadsheet with the quantitative results of the coverage secured by the Communications team for the month of September 2020. Following the clip report spreadsheet you will find the clippings associated with the clip report, if you have any questions please feel free to reach out to us.

MEDIA RELATIONS CLIPPING REPORT FOR THE MONTH OF SEPTEMBER 2020

PUBLICATION	DATE	AUTHOR'S NAME	KEY MESSAGES	CIRCULATION/ VISITS PER DAY	AD EQUIV	RESULT OF	PUBLICATION TYPE
Assisted Clips: US/CANADA							
Post Your Blog In BeTheSurfer Common Guest Blog Posting	September 1, 2020	Lane Meece	Destination Miami	1,554	\$3	Other	BLOG
Miami New Times	September 1, 2020	Laine Doss	Community Resilience/Recovery; Culinary	231,845	\$436	Other	DIGITAL
www.2dadswithbaggage.com	September 1, 2020	Jon Bailey	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	1,331	\$3	Other	DIGITAL
Marketers Media	September 1, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	11,902	\$22	Other	DIGITAL
Miami New Times	September 1, 2020	Luis Gornex	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	231,845	\$436	Other	DIGITAL
USA TODAY	September 1, 2020	N/A	Community Resilience/Recovery; Destination Miami	41,888,400	\$194,362	Other	DIGITAL
Cultured Magazine	September 1, 2020	Elizabeth Fazzare	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	70,810	\$452	Other	DIGITAL
The Atlanta Journal-Constitution	September 2, 2020	Nancy Clinton	Destination Miami; Culinary	1,369,890	\$8,740	Other	DIGITAL
Miami New Times	September 2, 2020	Jose D. Duran	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	231,845	\$436	Other	DIGITAL
Eater Miami	September 2, 2020	Olee Fowler	Culinary	2,650,530	\$16,910	Other	DIGITAL
Haute Living	September 2, 2020	Paige Mastrandrea	Destination Miami	134,640	\$860	Other	DIGITAL
Refinery29	September 2, 2020	Elizabeth Gullano	Destination Miami	4,381,320	\$27,953	Other	DIGITAL
The Ledger	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	139,860	\$892	Other	DIGITAL
Patch	September 2, 2020	Paul Scicchitano	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	5,552,599	\$10,439	Other	DIGITAL
Fox Chattahoochee	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	3,234	\$6	Other	DIGITAL
WDKY Fox 56	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	6,466	\$12	Other	DIGITAL
cbs4local.com	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	14,725	\$28	Other	DIGITAL
WGFL	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	16,917	\$31	Other	DIGITAL
mfox28columbus.com	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	21,774	\$41	Other	DIGITAL
NBC 24	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	31,740	\$60	Other	DIGITAL
Studio Catadi	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	33,863	\$64	Other	BLOG
munbc15.com	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	54,094	\$102	Other	DIGITAL
WEYI	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	135,015	\$254	Other	DIGITAL
KSNV	September 2, 2020	Kyle Spinner	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	185,530	\$349	Other	DIGITAL
The Ledger	September 2, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	173,273	\$326	Other	DIGITAL
WTOP	September 2, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	915,948	\$1,722	Other	DIGITAL
The Washington Times	September 2, 2020	Kelli Kennedy, Brendan Farrington	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	2,254,483	\$4,238	Other	DIGITAL
WFLN	September 2, 2020	Adamiliano Duron	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	168,821	\$317	Other	DIGITAL
The Real Deal	September 2, 2020	Alexis Marrogi	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	436,498	\$821	Other	DIGITAL
The Real Deal	September 2, 2020	Ina Cordle	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	511,338	\$961	Other	DIGITAL
NBC Miami	September 2, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	304,905	\$573	Other	DIGITAL
WFSN 7 News	September 2, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	313,387	\$589	Other	DIGITAL
Local 10	September 2, 2020	Andrea Torres, Amanda Batchelor	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	620,341	\$1,166	Other	DIGITAL
Miami on the Cheap	September 2, 2020	Josie Gulliken	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	11,013	\$21	Other	DIGITAL
CBS Miami	September 2, 2020	Lisa Petrillo	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	292,454	\$550	Other	DIGITAL
The Real Deal	September 2, 2020	Ina Cordle	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	511,338	\$961	Other	DIGITAL
South Florida Sun Sentinel	September 2, 2020	Philo Vals	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,397,790	\$2,628	Other	DIGITAL
WLRN	September 2, 2020	Andrea Vigliucci	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	86,363	\$160	Other	DIGITAL
Bradenton Herald	September 2, 2020	Andrea Vigliucci	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	86,363	\$160	Other	DIGITAL
WFSN 7 News	September 2, 2020	Andrea Vigliucci	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	313,387	\$589	Other	DIGITAL
Hyperallergic	September 2, 2020	Valentina Di Liscia	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	268,347	\$504	Other	BLOG
Artnet News	September 2, 2020	Nate Freeman	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	556,201	\$1,046	Other	DIGITAL
Forbes	September 2, 2020	Rebecca Suhrawardi	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	31,967,320	\$60,099	Other	DIGITAL
The Real Deal	September 2, 2020	Jordan Pandey	Destination Miami	436,498	\$821	Other	DIGITAL
Siar	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	3,430	\$6	Other	DIGITAL
Santa Rosa Press Gazette	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	11,054	\$21	Other	DIGITAL
Creshview News Bulletin	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	13,521	\$25	Other	DIGITAL
www.dailyccommercial.com	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	31,717	\$60	Other	DIGITAL
The St. Augustine Record	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	84,597	\$122	Other	DIGITAL
Daytona Beach News-Journal Online	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	149,173	\$280	Other	DIGITAL
The Ledger	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	173,273	\$326	Other	DIGITAL
Florida Today	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	274,627	\$516	Other	DIGITAL
Panama City News Herald	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	52,046	\$98	Other	DIGITAL
Ocala.com	September 2, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	85,137	\$160	Other	DIGITAL
www.islandnews.com	September 2, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	12,472	\$23	Other	DIGITAL
WPBF	September 2, 2020	Brandon Lopez	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	144,751	\$272	Other	DIGITAL
Marketers Media	September 2, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	11,902	\$22	Other	DIGITAL
KPVI	September 2, 2020	N/A	Destination Miami	15,315	\$29	Other	DIGITAL
Yahoo Finanzas Yahoo Finance	September 2, 2020	N/A	Destination Miami	231,735	\$436	Other	DIGITAL
Morningstar	September 2, 2020	N/A	Destination Miami	1,889,512	\$3,552	Other	DIGITAL
PR Newswire	September 2, 2020	N/A	Destination Miami	3,231,475	\$6,075	Other	DIGITAL
Yahoo News	September 2, 2020	N/A	Destination Miami	23,982,139	\$45,086	Other	DIGITAL
twobadtourists.com	September 3, 2020	Auston Matta	Destination Miami; Culinary; Arts & Culture/Multicultural & Heritage Neighborhoods	5,096	\$10	Other	DIGITAL
News Chief	September 3, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	21,021	\$40	Other	DIGITAL
My Art Guides	September 3, 2020	Alessandra Bellomo	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	2,686	\$5	Other	DIGITAL
Walton Sun	September 3, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	11,017	\$21	Other	DIGITAL
News Chief	September 3, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	21,021	\$40	Other	DIGITAL
Naples Daily News	September 3, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	248,386	\$467	Other	DIGITAL
Sarasota Herald-Tribune	September 3, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	252,828	\$475	Other	DIGITAL
floridapolitics.com	September 3, 2020	Ryan Nicol	Community Resilience/Recovery; Destination Miami	239,203	\$450	Other	DIGITAL
TravelWeekly	September 3, 2020	N/A	Community Resilience/Recovery; Destination Miami	295,530	\$1,886	Other	DIGITAL
TimeOut	September 3, 2020	Virginia Gil	Culinary	3,386,490	\$21,606	Other	DIGITAL
Billboard	September 3, 2020	Gordon Murray	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	4,768,716	\$8,965	Other	DIGITAL
MSN	September 3, 2020	Gordon Murray	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	70,737,131	\$132,986	Other	DIGITAL
Architectural Digest	September 3, 2020	Tim Nelson	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,687,650	\$10,767	Other	DIGITAL
Democrat & Chronicle	September 4, 2020	Jennifer Sangalang	Community Resilience/Recovery; Destination Miami	379,376	\$713	Other	DIGITAL
Miami New Times	September 4, 2020	Clarissa Buch	Culinary	231,845	\$436	Other	DIGITAL
Mansion Global	September 4, 2020	Bill Carv	Destination Miami	798,265	\$1,501	Other	DIGITAL
Canva Global	September 4, 2020	Van Metter	Community Resilience/Recovery; Destination Miami	4,468	\$7	Other	BLOG
BestRetailandFoodPractices.com	September 4, 2020	Alan Dorich	Community Resilience/Recovery; Destination Miami	2,707	\$5	Other	DIGITAL
South Florida Sun Sentinel	September 4, 2020	Mary Lou Cruz	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,397,790	\$2,628	Other	DIGITAL
South Florida Sun Sentinel	September 4, 2020	Mary Lou Cruz	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,397,790	\$2,628	Other	DIGITAL
Miami Community Newspapers	September 4, 2020	N/A	Community Resilience/Recovery; Destination Miami	65,910	\$420	Other	DIGITAL

South Florida Sun Sentinel	September 4, 2020	Mary Lou Cruz	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,431,357	\$2,691	Other	DIGITAL
New York Times	September 4, 2020	Brett Sokol	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	86,206,950	\$797,414	Other	DIGITAL
Thrillist	September 4, 2020	Matt Meltzer	Arts & Culture/Multicultural & Heritage Neighborhoods	3,150,300	\$20,099	Other	DIGITAL
Thrillist	September 4, 2020	Matt Meltzer	Destination Miami; Culinary; Arts & Culture/Multicultural & Heritage Neighborhoods	3,150,300	\$20,099	Other	DIGITAL
TravelPulse	September 4, 2020	Patrick Clarke	Community Resilience/Recovery; Destination Miami	127,704	\$240	Other	DIGITAL
The Apopka Voice	September 6, 2020	Denise Connell	Community Resilience/Recovery; Destination Miami	6,986	\$13	Other	DIGITAL
Local 10	September 7, 2020	Layron Livingston	Community Resilience/Recovery; Destination Miami	620,341	\$1,166	Other	DIGITAL
Local 10	September 7, 2020	Trent Kelly, Ian Marzol, Amy Vi	Community Resilience/Recovery; Destination Miami	620,341	\$1,166	Other	DIGITAL
Miami Culinary Tours	September 7, 2020	N/A	Community Resilience/Recovery; Culinary	1,104	\$2	Other	BLOG
Elite Traveler	September 7, 2020	N/A	Destination Miami	42,628	\$80	Other	DIGITAL
MSN	September 7, 2020	Melissa Klurman	Destination Miami	70,737,131	\$132,986	Other	DIGITAL
Reader's Digest	September 7, 2020	Melissa Klurman	Destination Miami	2,133,645	\$4,011	Other	DIGITAL
WLRN	September 7, 2020	Robbie Galfrey	Community Resilience/Recovery; Destination Miami	42,150	\$270	Other	DIGITAL
Barefoot Journeys	September 8, 2020	Lola Méndez	Culinary	401,500	\$1,164	Proactive Pitching	DIGITAL
CBS Miami	September 8, 2020	Joan Murray	Community Resilience/Recovery; Destination Miami	292,454	\$550	Other	DIGITAL
CBS Miami	September 8, 2020	Jessica Vallejo	Community Resilience/Recovery; Destination Miami	292,454	\$550	Other	DIGITAL
NBC Miami	September 8, 2020	Harriet Beskas	Community Resilience/Recovery; Destination Miami	304,905	\$573	Proactive Pitching	DIGITAL
Newsweek	September 8, 2020	Emily Czachor	Sports Tourism; Community Resilience/Recovery	8,680,560	\$40,278	Other	DIGITAL
Miami Herald	September 8, 2020	Madeleine Marr	Destination Miami	1,732,590	\$11,054	Other	DIGITAL
Local 10	September 8, 2020	Clay Ferrero	Destination Miami	620,341	\$1,166	Other	DIGITAL
Forbes	September 8, 2020	Michael Goldstein	Community Resilience/Recovery; Destination Miami	33,241,918	\$62,495	Other	DIGITAL
www.yoursun.com - RSS Results in sebring of type article	September 8, 2020	John Haughey	Community Resilience/Recovery; Destination Miami	7,671	\$14	Other	DIGITAL
Miami New Times	September 8, 2020	Jesse Scott	Arts & Culture/Multicultural & Heritage Neighborhoods; Culinary	231,845	\$436	Other	DIGITAL
sproutnews.com	September 8, 2020	N/A	Community Resilience/Recovery; Destination Miami	489	\$1	Other	DIGITAL
Miami New Times	September 9, 2020	Nicole Danna	Culinary	231,845	\$436	Other	DIGITAL
Vocal	September 9, 2020	Umar Abbasi	Destination Miami	693,762	\$1,304	Other	DIGITAL
Travel2Miami	September 9, 2020	N/A	Destination Miami	2,234	\$4	Other	DIGITAL
Miami Today	September 9, 2020	Kylea Henseler	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	11,112	\$21	Other	DIGITAL
Morningstar	September 9, 2020	N/A	Community Resilience/Recovery; Destination Miami	1,889,512	\$3,552	Other	DIGITAL
Yahoo! Finance	September 9, 2020	N/A	Community Resilience/Recovery; Destination Miami	19,249,655	\$36,189	Other	DIGITAL
NBC Miami	September 9, 2020	N/A	Destination Miami	304,905	\$573	Other	DIGITAL
MSN	September 9, 2020	Douglas Hanks	Community Resilience/Recovery; Destination Miami	70,737,131	\$132,986	Other	DIGITAL
PR Newswire	September 9, 2020	N/A	Community Resilience/Recovery; Destination Miami	3,231,475	\$6,075	Other	DIGITAL
Miami Today	September 9, 2020	Kylea Henseler	Community Resilience/Recovery; Destination Miami	11,112	\$21	Other	DIGITAL
flmnday.co	September 9, 2020	Frankie Stein	Destination Miami	637,097	\$1,198	Other	DIGITAL
Miami's Community Newspapers	September 10, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	20,013	\$38	Other	DIGITAL
www.torreytreasures.com	September 10, 2020	Torrey Beerman	Destination Miami	645	\$1	Other	DIGITAL
obsmagazine.com	September 10, 2020	Sophia Conforti	Destination Miami	3,000	\$6	Other	BLOG
The Real Deal	September 10, 2020	Katherine Kallergis	Destination Miami	511,338	\$961	Other	DIGITAL
Miami's Community Newspapers	September 10, 2020	N/A	Community Resilience/Recovery; Destination Miami	20,013	\$38	Other	DIGITAL
TravelWeekly	September 10, 2020	GMCVB	Destination Miami	295,530	\$1,886	Other	DIGITAL
Miami Herald	September 10, 2020	Connie Ogle	Destination Miami	1,732,590	\$11,054	Other	DIGITAL
New York Daily News	September 11, 2020	Muri Assunção	Community Resilience/Recovery; Culinary	4,536,992	\$8,530	Other	DIGITAL
TravelPulse	September 11, 2020	Patrick Clarke	Destination Miami	127,704	\$240	Other	DIGITAL
NBC Miami	September 11, 2020	N/A	Community Resilience/Recovery; Destination Miami	304,905	\$573	Other	DIGITAL
WKWB	September 12, 2020	Paul Ross	Sports Tourism; Community Resilience/Recovery	103,650	\$861	Other	DIGITAL
Travel + Leisure	September 12, 2020	Steve Sherman	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	2,405,281	\$4,522	Other	DIGITAL
Kirby Veronica	September 14, 2020	Veronica Kirby	Community Resilience/Recovery; Destination Miami	73	\$2	Other	BLOG
Daily Republic	September 14, 2020	Susan Miller Deegan	Sports Tourism; Community Resilience/Recovery	68,771	\$129	Other	DIGITAL
The Bakersfield Californian	September 14, 2020	Susan Miller Deegan	Sports Tourism; Community Resilience/Recovery	105,342	\$198	Other	DIGITAL
Yahoo! Sports	September 14, 2020	Susan Miller Deegan	Sports Tourism; Community Resilience/Recovery	8,672,253	\$16,304	Other	DIGITAL
KPVI	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	25,691	\$48	Other	DIGITAL
WFMZ-TV Online	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	282,098	\$530	Other	DIGITAL
Morningstar	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	1,947,797	\$3,662	Other	DIGITAL
PR Newswire	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	3,396,705	\$6,386	Other	DIGITAL
KPVI	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	25,691	\$48	Other	DIGITAL
WFMZ-TV Online	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	282,098	\$530	Other	DIGITAL
Morningstar	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	1,947,797	\$3,662	Other	DIGITAL
Yahoo News	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	23,982,139	\$45,086	Other	DIGITAL
PR Newswire	September 14, 2020	N/A	Community Resilience/Recovery; Destination Miami	3,396,705	\$6,386	Other	DIGITAL
CBS Miami	September 14, 2020	Hank Tester	Community Resilience/Recovery; Culinary	292,454	\$550	Other	DIGITAL
Eater Miami	September 14, 2020	Olee Fowler	Community Resilience/Recovery; Culinary	19,235	\$36	Other	DIGITAL
Sun Sentinel	September 14, 2020	David Lyons	Community Resilience/Recovery; Destination Miami	1,028,370	\$6,561	Other	DIGITAL
Hospitality Net	September 14, 2020	N/A	Destination Miami	143,046	\$269	Other	DIGITAL
Miami Today	September 15, 2020	Kylea Henseler	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	11,112	\$21	Other	DIGITAL
MSN	September 15, 2020	Susan Miller Deegan	Sports Tourism; Community Resilience/Recovery	70,737,131	\$132,986	Other	DIGITAL
MiamiCurated	September 15, 2020	Karen Escalera	Community Resilience/Recovery; Destination Miami	607	\$1	Other	BLOG
sproutnews.com	September 15, 2020	N/A	Community Resilience/Recovery; Destination Miami	702	\$1	Other	DIGITAL
Marketers Media	September 15, 2020	N/A	Community Resilience/Recovery; Destination Miami	13,564	\$26	Other	DIGITAL
Fox News	September 15, 2020	Angelica Stabile	Community Resilience/Recovery; Destination Miami	4,519,620	\$28,835	Other	DIGITAL
Dandelion Chandelier	September 15, 2020	Julie Murphy	Destination Miami	11,783	\$22	Other	BLOG
Miami New Times	September 17, 2020	Nicole Danna	Community Resilience/Recovery; Culinary	231,845	\$436	Other	DIGITAL
Miami Curated	September 16, 2020	Karen Escalera	Community Resilience/Recovery; Destination Miami	60,225	\$387	Other	DIGITAL
CBS Miami	September 16, 2020	N/A	Community Resilience/Recovery; Destination Miami	292,454	\$550	Other	DIGITAL
Conde Nast Traveler	September 16, 2020	N/A	Culinary	1,188,247	\$2,234	Other	DIGITAL
The Points Guy	September 16, 2020	Edward Russell	Community Resilience/Recovery; Destination Miami	15,000	\$133	Other	DIGITAL
TravelPulse	September 16, 2020	Gene Sloan	Community Resilience/Recovery; Destination Miami	15,000	\$133	Other	DIGITAL
Veronica Kirby	September 16, 2020	Patrick Clarke	Community Resilience/Recovery; Destination Miami	127,704	\$240	Other	DIGITAL
MSN	September 17, 2020	Veronica Kirby	Community Resilience/Recovery; Destination Miami	73	\$2	Other	DIGITAL
MSN	September 17, 2020	Susan Miller Deegan	Sports Tourism; Community Resilience/Recovery	70,737,131	\$132,986	Other	DIGITAL
NBC Miami	September 17, 2020	Carlos Suarez	Community Resilience/Recovery; Destination Miami	304,905	\$573	Other	DIGITAL
Miami Herald	September 18, 2020	Douglas Hanks	Community Resilience/Recovery; Destination Miami	1,732,590	\$11,054	Other	DIGITAL
Business Traveler	September 18, 2020	Susan McKee	Community Resilience/Recovery; Destination Miami	16,950	\$108	Other	DIGITAL
CBS Miami	September 18, 2020	N/A	Destination Miami	292,454	\$550	Other	DIGITAL
FSR	September 18, 2020	N/A	Destination Miami; Culinary	115,260	\$735	Other	DIGITAL
Haute Living	September 18, 2020	Paige Mastrandrea	Community Resilience/Recovery; Destination Miami	52,522	\$89	Other	DIGITAL
Lodging Magazine	September 18, 2020	N/A	Destination Miami	10,216	\$19	Other	DIGITAL
Marketers Media	September 18, 2020	N/A	Community Resilience/Recovery; Destination Miami	13,564	\$26	Other	DIGITAL
sproutnews.com	September 18, 2020	N/A	Community Resilience/Recovery; Destination Miami	702	\$1	Other	DIGITAL
CBS Miami	September 18, 2020	Ty Russell	Community Resilience/Recovery; Destination Miami	292,454	\$550	Other	DIGITAL
NBC Miami	September 18, 2020	N/A	Community Resilience/Recovery; Culinary	304,905	\$573	Other	DIGITAL
Yahoo! Sports	September 18, 2020	Rebecca San Juan	Community Resilience/Recovery; Destination Miami	11,119,121	\$20,904	Other	DIGITAL
New Castle News	September 22, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	20,138	\$38	Other	DIGITAL

CBS Miami	September 22, 2020	Lisa Petrillo	Destination Miami	292,454	\$550	Other	DIGITAL
FestWorld Magazine	September 22, 2020	Breann Lange	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	350,000	\$27,000	GMCVB	PRINT
www.bitionline.com	September 23, 2020	Drew Linsky	Destination Miami	20,068	\$38	Other	DIGITAL
ABC 6 NEWS - KAAI TV	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	39,699	\$75	Other	DIGITAL
The Daily Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	449,589	\$845	Other	DIGITAL
Rock102	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	1,094	\$2	Other	DIGITAL
El Paso Inc	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	15,008	\$28	Other	DIGITAL
Black Hills Pioneer	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	22,689	\$43	Other	DIGITAL
Winchester Star	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	35,620	\$67	Other	DIGITAL
Gilette News Record	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	23,676	\$45	Other	DIGITAL
KNSS Radio	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	6,737	\$13	Other	DIGITAL
Shelton Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	7,356	\$14	Other	DIGITAL
Voice of Alexandria	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	8,014	\$15	Other	DIGITAL
Darien Times	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	8,841	\$17	Other	DIGITAL
Fort Bend Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	9,073	\$17	Other	DIGITAL
KWKT - FOX 44	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	10,911	\$21	Other	DIGITAL
apressonline.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	11,681	\$22	Other	DIGITAL
hoabc.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	11,930	\$22	Other	DIGITAL
starexpnet.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	12,720	\$24	Other	DIGITAL
DothanFirst.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	13,479	\$25	Other	DIGITAL
York News-Times	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	14,352	\$27	Other	DIGITAL
fortwayneabc.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	14,725	\$28	Other	DIGITAL
WOKV News	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	17,170	\$32	Other	DIGITAL
Quincy Herald-Whig	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	19,492	\$37	Other	DIGITAL
Hometown Stations	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	19,891	\$37	Other	DIGITAL
The Register Citizen	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	20,191	\$38	Other	DIGITAL
Huron Daily Tribune	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	21,071	\$40	Other	DIGITAL
The Courier of Montgomery County	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	21,389	\$40	Other	DIGITAL
Winona Daily News	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	23,368	\$44	Other	DIGITAL
Merced Sun-Star	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	24,525	\$46	Other	DIGITAL
starherald.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	26,801	\$50	Other	DIGITAL
Texomashomepage.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	29,280	\$55	Other	DIGITAL
Valdosta Daily Times	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	34,475	\$65	Other	DIGITAL
KODE TV	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	34,805	\$65	Other	DIGITAL
KAMR NBC4 and KCIT FOX14	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	36,299	\$68	Other	DIGITAL
Ortus County Chronicle	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	40,293	\$75	Other	DIGITAL
Big Country	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	46,364	\$86	Other	DIGITAL
Midland Daily News	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	48,812	\$92	Other	DIGITAL
mymotherode.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	51,084	\$96	Other	DIGITAL
Sun Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	52,070	\$98	Other	DIGITAL
AccessWDUN	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	53,150	\$100	Other	DIGITAL
Joplin Globe	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	53,940	\$101	Other	DIGITAL
Rock Hill Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	54,546	\$103	Other	DIGITAL
myEarthLink	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	58,842	\$111	Other	DIGITAL
Tn-City Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	64,829	\$122	Other	DIGITAL
kbc.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	65,748	\$124	Other	DIGITAL
The Olympian	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	66,213	\$124	Other	DIGITAL
Beaumont Enterprise	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	69,005	\$130	Other	DIGITAL
Centre Daily Times	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	69,306	\$130	Other	DIGITAL
KSNV-TV	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	69,499	\$131	Other	DIGITAL
Fredericksburg Free Lance-Star	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	71,438	\$134	Other	DIGITAL
wacotrib.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	74,556	\$140	Other	DIGITAL
The Citizen	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	74,710	\$140	Other	DIGITAL
KNWA	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	78,170	\$147	Other	DIGITAL
The Island Packet	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	84,552	\$159	Other	DIGITAL
Bradenford Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	86,363	\$162	Other	DIGITAL
ModBee.com & The Modesto Bee	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	90,663	\$170	Other	DIGITAL
The Sun News	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	90,711	\$171	Other	DIGITAL
The Bellingham Herald	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	91,755	\$172	Other	DIGITAL
Bozeman Daily Chronicle	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	91,911	\$173	Other	DIGITAL
MyStateLine.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	93,926	\$177	Other	DIGITAL
Macon Telegraph	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	96,357	\$181	Other	DIGITAL
NewsChannel 9 WSYR	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	101,611	\$191	Other	DIGITAL
Ledger-Enquirer.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	102,529	\$193	Other	DIGITAL
Bellefonte News-Democrat	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	111,504	\$210	Other	DIGITAL
quadvtimes.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	122,845	\$231	Other	DIGITAL
SanLuisObispo.com & The Tribune	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	131,436	\$247	Other	DIGITAL
RockyHillfirst.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	135,953	\$256	Other	DIGITAL
WTen.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	144,892	\$272	Other	DIGITAL
The Fresno Bee	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	173,748	\$327	Other	DIGITAL
The Wichita Eagle	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	178,559	\$336	Other	DIGITAL
Idaho Statesman	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	195,539	\$368	Other	DIGITAL
Lexington Herald-Leader	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	217,456	\$409	Other	DIGITAL
federalnewsnetwork.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	222,439	\$418	Other	DIGITAL
Greenwich Time	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	228,356	\$430	Other	DIGITAL
The Gazette	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	234,179	\$440	Other	DIGITAL
Tacoma News Tribune	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	273,418	\$514	Other	DIGITAL
Dayton Daily News	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	280,768	\$528	Other	DIGITAL
Times Union	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	427,925	\$804	Other	DIGITAL
SeattlePI	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	477,038	\$897	Other	DIGITAL
News 4 Jax	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	538,623	\$1,013	Other	DIGITAL
Local 10	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	620,341	\$1,166	Other	DIGITAL
KSAT 12	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	682,594	\$1,283	Other	DIGITAL
The Kansas City Star	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	780,108	\$1,467	Other	DIGITAL
ClickOnDetroit	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	866,617	\$1,629	Other	DIGITAL
WTOP	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	915,948	\$1,722	Other	DIGITAL
The News & Observer	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	921,169	\$1,732	Other	DIGITAL
Click2Houston	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	1,081,126	\$2,033	Other	DIGITAL
Mail.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	1,796,245	\$3,377	Other	DIGITAL
Star Tribune	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	1,924,398	\$3,618	Other	DIGITAL
The Washington Times	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	1,999,536	\$3,759	Other	DIGITAL
AJC	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	2,206,102	\$4,147	Other	DIGITAL
The Seattle Times	September 23, 2020	Mark Kennedy	Community Resilience/Recovery, Arts & Culture/Multicultural & Heritage Neighborhoods	2,287,950	\$4,301	Other	DIGITAL

Associated Press	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	6,163,807	\$11,588	Other	DIGITAL
SFGATE	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	8,997,413	\$16,915	Other	DIGITAL
ABC News	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	10,904,057	\$20,500	Other	DIGITAL
The Washington Post	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	24,352,225	\$45,782	Other	DIGITAL
MSN	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	70,211,263	\$131,997	Other	DIGITAL
RiverBender.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	36,943	\$69	Other	DIGITAL
West Coast News	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	16,297	\$31	Other	DIGITAL
Q1 City Derrick	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	8,179	\$15	Other	DIGITAL
wina.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	7,061	\$13	Other	BLOG
WGN Radio - 720 AM	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	39,804	\$75	Other	BLOG
YOUR BASIN	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	8,610	\$16	Other	DIGITAL
WHCU Radio	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	7,575	\$14	Other	BLOG
AM 660 The Answer	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	720	\$1	Other	DIGITAL
W5VA	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,051	\$2	Other	DIGITAL
Big Country 107.7	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,330	\$3	Other	DIGITAL
255.1	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,380	\$3	Other	DIGITAL
92.9 KISM	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,587	\$3	Other	DIGITAL
103.7 Q Country	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	1,679	\$3	Other	DIGITAL
610 KONA	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	2,974	\$6	Other	DIGITAL
Nvcable.net	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	3,004	\$6	Other	DIGITAL
FOX2548 & WIProud	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	3,083	\$6	Other	DIGITAL
Fox Chattanooga	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	3,234	\$6	Other	DIGITAL
www.cnyhomepage.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	4,440	\$8	Other	DIGITAL
Usa news posts	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	5,389	\$10	Other	DIGITAL
WGFL	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	16,617	\$31	Other	DIGITAL
NBC 24	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	31,740	\$60	Other	DIGITAL
Studio Citaldi	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	33,863	\$64	Other	BLOG
munbc15.com	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	54,094	\$102	Other	DIGITAL
WEVY	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	135,015	\$254	Other	DIGITAL
KSNV	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	185,530	\$349	Other	DIGITAL
News 95.7 Halifax	September 23, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	7,389	\$14	Other	DIGITAL
EXHIBITOR Magazine	September 23, 2020	N/A	Destination Miami	12,379	\$23	Other	DIGITAL
Broadway World	September 23, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods; Community Resilience/Recovery	581,494	\$1,093	Other	DIGITAL
ESPN	September 23, 2020	Aiden Gonzalez	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	1,337,760	\$8,535	Other	DIGITAL
Forbes	September 23, 2020	Anthony DeMarco	Community Resilience/Recovery; Destination Miami	33,241,918	\$62,495	Other	DIGITAL
NBC Miami	September 23, 2020	N/A	Community Resilience/Recovery; Destination Miami	337,980	\$2,156	Other	DIGITAL
TravelPulse	September 23, 2020	N/A	Destination Miami	277,465	\$52	Other	DIGITAL
TravelPulse	September 23, 2020	N/A	Destination Miami	277,465	\$522	Other	DIGITAL
Marketers Media	September 23, 2020	N/A	Community Resilience/Recovery; Destination Miami	11,902	\$22	Other	DIGITAL
MSN	September 23, 2020	Tim Chester	Community Resilience/Recovery; Destination Miami	67,151,556	\$126,245	Proactive Pitching	DIGITAL
AFAR	September 23, 2020	Tim Chester	Community Resilience/Recovery; Destination Miami	351,960	\$662	Proactive Pitching	DIGITAL
New York Times	September 24, 2020	Elaine Glusac	Community Resilience/Recovery; Destination Miami	86,206,950	\$797,414	Other	DIGITAL
Forbes	September 24, 2020	Michelle Gross	Community Resilience/Recovery; Destination Miami	33,241,918	\$62,495	Other	DIGITAL
Demotix	September 24, 2020	Eisa Stringer	Destination Miami	2,240,005	\$14,293	Other	DIGITAL
Berkshire Eagle	September 24, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	66,009	\$124	Other	DIGITAL
The Palm Beach Post	September 24, 2020	John McDonald	Destination Miami	545,322	\$1,025	Other	DIGITAL
Pace101a	September 24, 2020	N/A	Destination Miami	35,546	\$67	Other	BLOG
NerdWallet	September 25, 2020	Ramsey Qubein	Destination Miami	8,623,500	\$40,013	Proactive Pitching	DIGITAL
CBS Miami	September 25, 2020	N/A	Community Resilience/Recovery; Destination Miami	292,454	\$550	Other	DIGITAL
The Travel Expert(a)	September 25, 2020	Marina Villatoro	Community Resilience/Recovery; Destination Miami	3,116	\$6	Other	BLOG
Miami New Times	September 25, 2020	Laine Doss	Community Resilience/Recovery; Destination Miami	231,845	\$436	Other	DIGITAL
Encyclopedia Britannica	September 25, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	12,400,194	\$23,312	Other	DIGITAL
Marketers Media	September 25, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	11,902	\$22	Other	DIGITAL
Miami New Times	September 25, 2020	Joshua Ceballos	Community Resilience/Recovery; Destination Miami	231,845	\$436	Other	DIGITAL
MSN	September 25, 2020	Mary Lou Cruz	Community Resilience/Recovery; Destination Miami	70,211,263	\$131,997	Other	DIGITAL
The North State Journal	September 26, 2020	Mark Kennedy	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	28,754	\$54	Other	DIGITAL
South Day Florida News	September 26, 2020	John McDonald	Destination Miami	266	\$2	Other	DIGITAL
Local 10	September 27, 2020	Michelle Solomon	Community Resilience/Recovery; Destination Miami	620,341	\$1,166	Other	DIGITAL
trip101.com	September 28, 2020	Maria Cristina	Destination Miami	284,832	\$536	Other	DIGITAL
TravelPulse	September 28, 2020	Rich Thomaselli	Community Resilience/Recovery; Destination Miami	277,465	\$522	Other	DIGITAL
Luxury Travel Advisor	September 28, 2020	Suan Young	Destination Miami	19,339	\$36	Other	DIGITAL
KPVI	September 28, 2020	N/A	Community Resilience/Recovery; Destination Miami	15,315	\$29	Other	DIGITAL
South Florida Gay News	September 28, 2020	John McDonald	Destination Miami	13,188	\$25	Other	DIGITAL
Marketers Media	September 28, 2020	N/A	Community Resilience/Recovery; Arts & Culture/Multicultural & Heritage Neighborhoods	11,902	\$22	Other	DIGITAL
NerdWallet	September 28, 2020	Ramsey Qubein	Destination Miami	8,623,500	\$40,013	Proactive Pitching	DIGITAL
The Apopka Voice	September 29, 2020	Denise Connell	Community Resilience/Recovery; Destination Miami; Culinary	6,888	\$13	Other	DIGITAL
Fernandina Observer	September 29, 2020	Suanne Thamm	Community Resilience/Recovery; Destination Miami; Culinary	7,983	\$15	Other	DIGITAL
KPVI	September 29, 2020	N/A	Community Resilience/Recovery; Destination Miami	15,315	\$29	Other	DIGITAL
Morningstar	September 29, 2020	N/A	Community Resilience/Recovery; Destination Miami	1,889,512	\$3,552	Other	DIGITAL
PR Newswire	September 29, 2020	N/A	Community Resilience/Recovery; Destination Miami	3,231,475	\$6,075	Other	DIGITAL
CBS Miami	September 29, 2020	N/A	Destination Miami; Culinary	1,332,490	\$3,864	Other	DIGITAL
Virtual-Strategy Magazine	September 29, 2020	N/A	Community Resilience/Recovery; Destination Miami	4,820	\$9	Other	DIGITAL
www.questy.com	September 29, 2020	Lauren Gumpert	Destination Miami	37,132	\$70	Other	DIGITAL
chicpeaJC	September 30, 2020	Sophie Mendel	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	6,561	\$12	Other	BLOG
USA Today GO Escape Florida & Caribbean	September 30, 2020	Lisa A. Beach	Community Resilience/Recovery; Destination Miami	1,621,091	\$59,100	Proactive Pitching	PRINT
South Florida Caribbean News	September 30, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods; Community Resilience/Recovery	365	\$2	Other	DIGITAL
The News Tribune	September 30, 2020	Gregg Bell	Sports Tourism; Community Resilience/Recovery	666,600	\$4,253	Other	DIGITAL
The Points Guy	September 30, 2020	Zach Grif	Community Resilience/Recovery; Destination Miami	15,000	\$139	Other	DIGITAL
Travel + Leisure	September 30, 2020	Meena Thiruvengadam	Community Resilience/Recovery; Destination Miami	2,405,281	\$4,522	Other	DIGITAL
Jupiter Magazine	September 30, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	1,078	\$2	Other	DIGITAL
Narcty	September 3, 2020	Kareem Gantt	Destination Miami	1,022,000	\$9,454	Other	DIGITAL
Travel Industry Today	September 4, 2020	Michael Baginski	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami; Community Resilience/Recovery	50,000	\$463	Proactive Pitching	DIGITAL
CityNews Toronto	September 4, 2020	N/A	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami; Community Resilience/Recovery	85,000	\$786	Other	DIGITAL
TravelPulse Canada	September 10, 2020	Rich Thomaselli	Destination Miami; Community Resilience/Recovery	50,000	\$463	Other	DIGITAL
Travel Industry Today	September 15, 2020	Michael Baginski	Destination Miami; Community Resilience/Recovery	50,000	\$463	Other	DIGITAL
Narcty	September 16, 2020	Kareem Gantt	Destination Miami	1,022,000	\$9,454	Other	DIGITAL
CityNews Toronto	September 16, 2020	Kareem Gantt	Destination Miami	1,022,000	\$9,454	Other	DIGITAL
CityNews Toronto	September 24, 2020	Mark Kennedy	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	85,000	\$786	Other	DIGITAL
CTV News	September 24, 2020	Mark Kennedy	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	2,592,000	\$23,976	Other	DIGITAL
Narcty	September 25, 2020	Kirsten Poletis	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami	1,022,000	\$9,454	Other	DIGITAL
570 News	September 28, 2020	C. Isaiah Smalls II	Arts & Culture/Multicultural & Heritage Neighborhoods; Destination Miami; Community Resilience/Recovery	64,000	\$592	Other	DIGITAL
Narcty	September 30, 2020	Kareem Gantt	Destination Miami	1,022,000	\$9,454	Other	DIGITAL

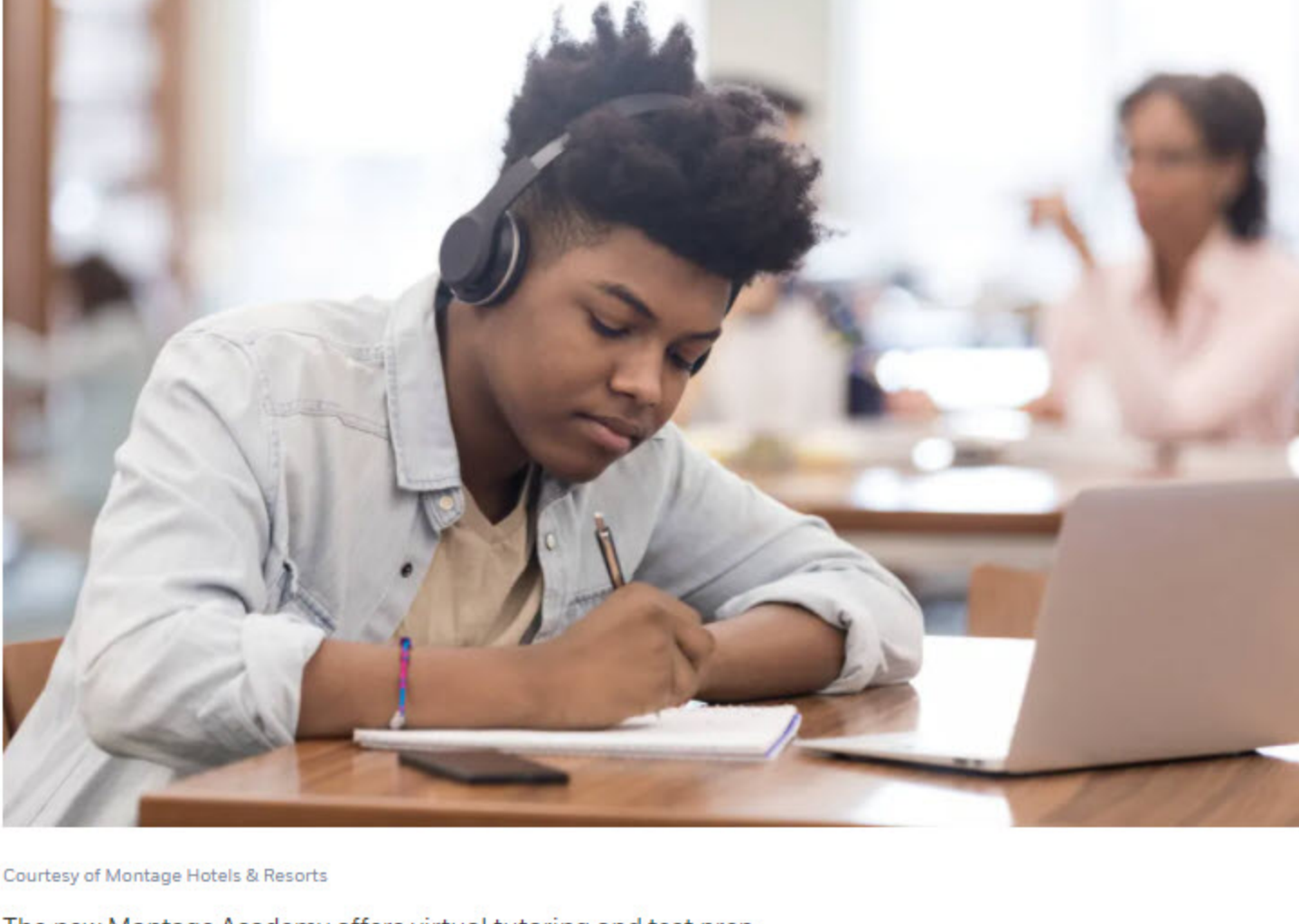
Local/Corporate Communications							
The New Tropic	9/17/2020	Zach Schlein	Included link to GMCVB's "Work and Learn Remotely" webpage as part of its daily newsletter.	38,600	\$502	PROACTIVE OUTREACH	Digital
MiamiCurated	9/17/2020	Karen Escalera	Ran a blog on the GMCVB's "Work and Learn Remotely" program, sharing images from participating hotels.	8,370	N/A	PROACTIVE OUTREACH	Digital
Miami Today	9/17/2020	Abraham Galvan	Included Bill's comments on the GMCVB's "Work and Learn Remotely" initiative as part of the publication's Last Words column.	27,401	\$5,345	PROACTIVE OUTREACH	PRINT
WSFL	9/21/2020	Miriam Tapia	Ran a segment on the GMCVB's "Work and Learn Remotely" program, including comments from Bill and images from participating hotels.	1,141	\$123	PROACTIVE OUTREACH	BROADCAST
WHQT	9/21/2020	Rodney Baltimore	Interviewed Bill for the GMCVB's "Work and Learn Remotely" program.	2,082,000	\$2,082	PROACTIVE OUTREACH	RADIO
CBS 4	9/22/2020	Lisa Pertillo	Ran a segment on the GMCVB's "Work and Learn Remotely" program, including comments from Bill and images from participating hotels.	344,301	\$5,451	PROACTIVE OUTREACH	BROADCAST
WSFL	9/23/2020	Kirk Gimenez	Ran a dedicated segment on the GMCVB's "Practice Safe Sets" program, interviewing Bruce Orsoz.	1,141	\$123	COORDINATED OUTREACH	BROADCAST
Miami Today	9/23/2020	Abraham Galvan	Ran dedicated feature on the GMCVB's "Work and Learn Remotely" program, including comments from Bill and participating Hotel management.	27,401	\$5,345	PROACTIVE OUTREACH	PRINT
MSN	9/25/2020	N/A	Syndicated WSFL's segment on the GMCVB's "Practice Safe Sets" program.	5,081,088	\$5,981		Digital
Yahoo! News	9/25/2020	N/A	Syndicated CBS 4 segment on the GMCVB's "Work and Learn Remotely" program.	22,088,467	\$9,158	PROACTIVE OUTREACH	Digital
MICE Coverage							
ETurboNews	September 2, 2020	Hary S. Johnson	MICE	1,671,335	\$876	Proactive Pitching	DIGITAL
Northstar Meetings Group	September 10, 2020	Elise Schoening	MICE	86,140	\$797	Other	DIGITAL
Hospitality Net	September 15, 2020	N/A	MICE	143,046	\$269	Other	DIGITAL
Convention South	September 15, 2020	N/A	MICE	376	\$3	Proactive Pitching	DIGITAL
The Meetings Magazine	September 23, 2020	N/A	MICE	1,742	\$3	Other	DIGITAL
Corporate Event News	September 25, 2020	Kelsey Ogletree	MICE	10,500	\$67	Other	DIGITAL

U.S. & Canada

These Hotels Will School Your Kids in 2020

By Tim Chester

Sep 23, 2020



Courtesy of Montage Hotels & Resorts

The new Montage Academy offers virtual tutoring and test prep.

Want to work from paradise (WFP) while your kids take a schoolcation? The new academic year is shaping up to be a buzzword-heavy global learning experience far from the schoolyard.

Once upon a time, way back when—you know, around February—it was frowned upon to take your kids out of school and on vacation. What a difference a pandemic makes. Now dozens of hotels and resorts worldwide are vying for family business and offering all kinds of remote learning experiences to help parents with the interminable new homeschool life.

Recognizing that you can Zoom with a teacher from anywhere—and that it doesn't have to be the closet of your apartment, or at the same table as two adults try to accomplish their own jobs—they've dreamt up several new ways for kids to learn remotely while on vacation.

Some hotels have designed bespoke services to help with online learning; others have extended their usual onsite educational options; and many have commandeered conference rooms and tech support to offer backup. From the Montage's new Montage Academy to the Marriott Cancun's NED Talks (that's "nature, education, and discovery"), options abound (and we've listed many of them below).

Consider the [Four Seasons Punta Mita](#), which has [expanded its Kids for All Seasons](#) education and childcare program to "support learning remotely with a new 'worldschooling' offering that features a tech hotline, study buddy program, and art, culture, history and after-school sports classes to encourage education learning through travel."

The resort says it has a tech team on hand 24/7 for computer issues, as well as printers, monitors, and portable chargers you can borrow. It's really decimating the opportunities for homework excuses. Cabanas will be converted into classrooms with Wi-Fi, headphones, lap pads, and energy-boosting smoothies. Those staff study buddies will help with homework; private tutoring is another option. The idea is that parents chill poolside (or, I suppose, work if they have to) while the kids learn and the whole family has time together in the evenings.

Perhaps most interesting, though, is the Four Seasons' focus on local geography and culture: Kids learn about indigenous Huichol people of the Nayarit region (history!), make *papalotl*, or butterfly kites, and learn folkloric ballet (art and culture!), and help with sea turtle releasing (science!).

The idea has drawn a mixed reaction from teachers.

"Sign us up!" says Becky Dougherty, a vice principal from Orange County, California. "It sounds like an amazing experience all around for people who are able to take advantage of the opportunity. At home, students often don't have any extra support because their parents are working. It sounds like this program would provide students with the resources and extra support they need."

Anna Kealoha, an [author](#) with more than 30 years of educational experience, was more skeptical. "It sounds more like cultural enrichment than a focus on academics," she says. "Sure, it sounds like a great way to supplement a student's education for those that can afford it, but it sounds more like dessert, not the main course."

"I don't see how teachers could pull this off as a legitimate curriculum for students, except the ones they have already hired to do the 'schoolcation' that they've outlined. It does sound like fun though."

While poolside taco making or local wood carving can't replace rigorous in-person learning on a real curriculum, some of the hotel schooling programs could help fill in a few educational gaps left by COVID—or at least keep students engaged for a week or so while kept off campus. And many are designed to immerse kids of all ages in the culture of the destination, which could help instill good vacation habits for the whole family.

Here are more schoolcation options worldwide and closer to home.

Work From Paradise Internationally

At the [Anse Chastanet](#) in St. Lucia, private local tutors are able to help kids with virtual schooling from \$35 an hour. The resort accepts children aged six or above and already has a "Naturally Educated" program that includes farm visits, cooking lessons, sustainability tours, and marine biology workshops focused on coral reef restoration.

The [Marriott Cancun Resort](#) just launched NED talks. These nature, education, and discovery discussions are designed for elementary and middle school kids. The curriculum? Everything from piñata-making to lessons on protecting turtle nests, cooking, and Spanish.

The [Conrad Punta de Mita](#), which opened in September as Mexico's first Conrad resort, is offering Work From Paradise (WFP) and Learn From Paradise (LFP) packages. The latter teaches kids about Mexican culture and geography through Spanish and cooking classes and nature walks, and it promises to focus on ancestral Huichol traditions. Again, local tutors are available to help with virtual schooling.

In Belize and Guatemala, the [Family Coppola Hideaways](#) group of resorts has launched the Coppola Curriculum, featuring three to four hours of cultural activities daily. This could mean bird counting, wood carving, tree planting, reading stories to local school kids, Creole classes, or getting PADI certified. Belize airport is reopening this fall and both the brand's [Turtle Inn](#) and [Blancaneaux Lodge](#) will open November 1.

The [Rosewood Mayakoba](#) has multi-bedroom villas available for stays of 20 nights or more, with "personalized Family Discovery programming" on offer. What does that mean exactly? We're talking "private offerings custom-tailored to the preferences of each family" including "interactive dinners celebrating the cuisine of the Yucatan . . . mangrove kayaking . . . cultural offerings including cenote tours, Mayan storytelling, and Spanish and Mayan language lessons." A 55-foot private yacht is on hand, too, if that's how you roll.

[Palmaia - The House of AïA](#), a retreat on Mexico's Riviera Maya, has launched a [Beachfront Wellness Work-Away](#) program. With prices starting from \$7,500 per month, it includes a waterside suite with all the remote working capabilities you need, meditation sessions, IT support, and Waldorf-inspired educational activities for kids to help with remote learning and homework.

Schoolcations across America

Hotels across the U.S. are flagging their capabilities as a remote learning location—and they're not all super expensive.

The [Palm Beach Marriott Singer Island Beach Resort & Spa](#) might not have the world's most succinct name, but it's touting its Work From Anywhere / School From Anywhere chops, with several desks for Zooming, fast Wi-Fi, kitchens for family meals, and two pools for poststudy dips.

Remote Learning at the [Kimpton Rowan in Palm Springs](#), meanwhile, includes access to a dedicated meeting room from 8 a.m. to 3 p.m., Wi-Fi, a monitor, and lunchboxes from its executive chef, for stays Sunday to Thursday from \$239 per night. Guests need to book and stay by November 30. Like most hotels, the Rowan has a [dedicated page](#) on its coronavirus health and safety policies.

Kimpton has also rolled out Chief Virtual Learning Officers (CVLOs) at all its properties across the country, to troubleshoot Zoom connections, help print documents, and provide school supplies as part of the company's "Forgot It, We Got It" program.

[Montage](#) raised the game in early September with the announcement of its Montage Academy. Families visiting properties in [Deer Valley](#), Laguna Beach, Los Cabos, or Palmetto Bluff can enroll students for \$175 for a day or \$725 for a full school week with five days' notice. For that, they get a lot of instruction. Each day is split into two, with classroom work based on their home school's learning structure in the mornings (with time zones factored in) and "support from both the on-site Montage Academy learning concierge and virtual tutoring [on up to 180 subjects] through Tutor.com."

The company is promising a paper review service, practical quizzes, video lesson libraries, and Princeton Review test prep for SAT/ACT exams. Afternoons will be spent on electives, including PE (like paddleboarding, archery, mountain biking), science and history (such as astronomy or conservation), and art.

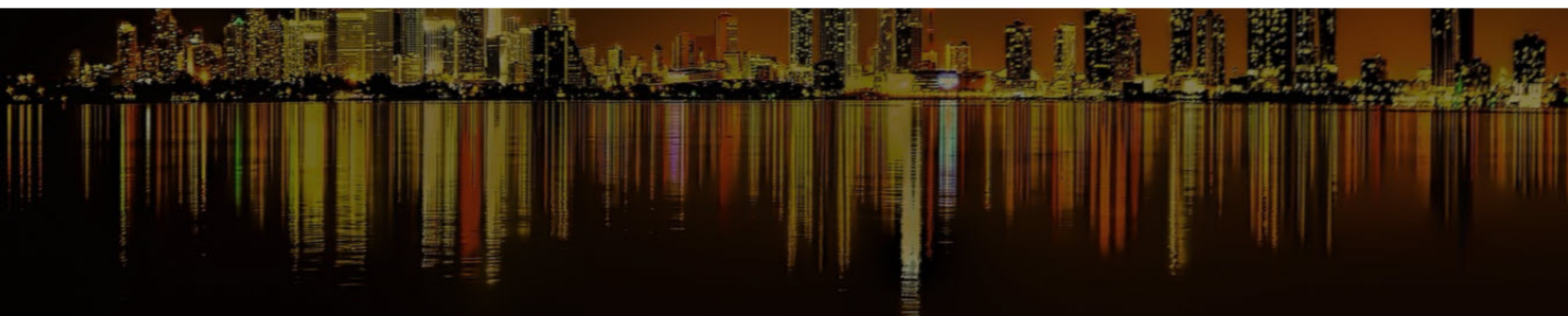
The [Auberge Resorts Collection](#), with hotels in [Aspen](#), [Utah](#), and [Napa Valley](#), just announced its [Remote With Auberge](#) program. It encompasses both remote working, with "office cabanas" or an in-room office setup, and remote learning, through a partnership with L.A.-based tutoring service [Advantage Testing](#) for in-person or virtual learning for kids (and adult education opportunities for adults). Courses for the latter range from statistics to Latin American avant-garde art.

Tour operator Scott Dunn is offering a series of "[Travel Classrooms](#)" to help kids learn more about the world around them. In Hawaii, that means joining a volcanologist and University of Hawaii professor for a guided adventure around Volcanoes National Park. Or it could be a civil rights tour in Atlanta, an edifying trip through Thomas Jefferson's Charlottesville or a behind-the-scenes visit to Capitol Hill with a former congressional representative.

Airbnb has launched a new set of Experiences, entitled [Field Trips](#). These 75+ extracurricular activities include everything from a [virtual leopard safari in Sri Lanka](#) to [online origami](#) and a Zoom call with a [shark expert](#) in South Africa. There are some big names involved, too, with Bill Nye presenting "[Decoding the Science of 2020](#)" and Olivia Wilde offering a [Socially Conscious Story Hour](#). Prices range from \$7 to \$100.

Finally, the entire city of Miami is getting in on the act. The Greater Miami Convention & Visitors Bureau has just launched a [Work and Learn Remotely](#) initiative, with 30+ hotels enrolled and offering everything you need to take the education show on the road: poolside work stations, afterschool camps, private tutor access, and even "Zoom lighting locations."

Products we write about are independently vetted and recommended by our editors. AFAR may earn a commission if you buy through our links, which helps support our independent publication. This article originally appeared on Aug. 31 and was updated on Sept. 23 with new information.



[HOME](#) → [MIAMI'S 7 BEST COCKTAIL BARS](#)

Miami's 7 Best Cocktail Bars



by Lola Méndez

If bouncing in the club isn't your ideal night out in Miami, don't fret, there are plenty of gorgeous cocktail bars where you can party in the city. These are seven of Miami's Best Cocktail Bars.

Nikki Beach

Nikki Beach has been a quintessential South Beach place to party. They serve up excellent creative cocktails that you can sip on while lounging on luxurious day beds and enjoying Miami's picturesque beaches.

Jaguar Sun

This tiny cocktail in downtown Miami continues to pull in awards for their celebrated cocktails. **Jaguar Sun** offers modern tropical cocktails as well as a classic martini cocktail list.

Spanglish Bar

The chic **Spanglish Bar** in Wynwood offers creative cocktails. The Cafetera Old Fashioned poured from a coffee jar and Spanglish and Chill, a tequila-based cocktail with sweet vermouth infused with strawberry, tangerine, lemon and pink pepper, served in a bag topped with caramel popcorn and chicharrón powder.

Kuba Cabana

One of Miami's newest bars is **Kuba Cabana** which brings the taste and sounds of Cuba to Doral. The unmistakable Cuban flair means plenty of rum cocktails including classic daiquiris and more with many specials for weekday happy hours.

Lapidus Bar

If you prefer your cocktails with a hearty dose of opulence head to **Lapidus Bar** inside The Ritz-Carlton in South Beach. The swanky bar celebrates the spirit of Miami with vintage cocktails inspired by the city's history and characters.

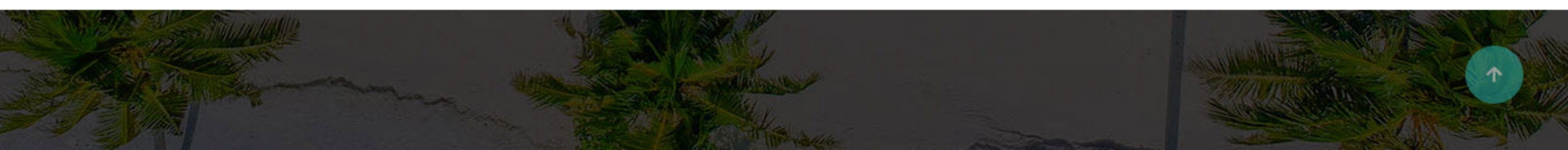
The Broken Shaker

For handcrafted cocktails look no further than **The Broken Shaker**. Mixologists created infusions with garden-fresh herbs and spices to craft memorable concoctions. The menu of craft libations rotate weekly.

Sugar

Located on the top floor of a high rise in Brickell City Centre, **Sugar** will help you reach new highs. The rooftop lush garden bar has spectacular views of Miami and delicious drinks.

[MORE BLOG POSTS](#)



ConventionSouth

Greater Miami CVB COO joins Destinations International's board of trustees

September 15, 2020



MIAMI, Fla. – Greater Miami Convention and Visitors Bureau (GMCVB) chief operating officer Rolando Aedo will be joining the board of trustees of the Destinations International Foundation.

Destinations International Foundation is a non-profit organization dedicated to empowering destinations globally to excel through innovation and resource incubation.

"I am so proud to join this inspiring group and to be part of Destinations International during these challenging times. The lessons and practices we employ in Greater Miami can help other destinations, and I hope to act as a resource to share what I can while serving the greater travel community," Aedo said.

Aedo joined GMCVB in 1994, and works closely with the president and CEO on all operational aspects including governmental relations and stakeholder engagement and support.

As the acting chief marketing officer, he also leads the overall marketing strategy and brand development to drive consumer and business demand for Greater Miami and the Beaches as a preferred destination for vacation, meetings, conventions, and major events.


With the foundation's focus on education and advocacy within the travel and tourism industry, Aedo will work with the other board members to help determine policies, support development activities, and guide allocation of resources.



Greater Miami Convention and Visitors Bureau chief operating officer Rolando Aedo has joined the Destination International Foundation's board of trustees.



Greater Miami Convention & Visitors Bureau's Rolando Aedo appointed to Destinations International Foundation Board of Trustees

 Harry S. Johnson September 2, 2020 00:06



The Greater Miami Convention and Visitors Bureau (GMCVB) is excited to share the news that its chief operating officer, Rolando Aedo, will be joining the Board of Trustees of the Destinations International Foundation, a nonprofit organization dedicated to empowering destinations globally to excel through innovation and resource incubation.

"I am so proud to join this inspiring group and to be part of Destinations International during these challenging times. The lessons and practices we

employ in Greater Miami can help other destinations, and I hope to act as a resource to share what I can while serving the greater travel community," Aedo said.

Rolando Aedo joined GMCVB in 1994. He currently serves as Chief Operating Officer (COO) and works closely with the President and CEO on all operational aspects of the GMCVB including governmental relations and stakeholder engagement and support.



The Wonderful World Of **ULTRA**® musicfestival

By Breann Lange



From a very early age, Americans are taught that the United States is a melting pot of the world's cultures. We immediately think of places in the U.S. that captivate our hearts with diverse music, united acceptance, and a shared love for the people who make up our nation. Among these destinations lie incredible places like Los Angeles, Austin, Seattle and New York. Over the last 20 years, Miami, Florida has rapidly built its reputation as a diverse music location—it doesn't hurt that they host one of the largest global festivals...it is **ULTRA MUSIC FESTIVAL**!

'Ultra' Detailed History

Russell Faibisch and Alex Ornes founded Ultra Music Festival back in 1999 as an 11-hour rave on Miami's South Beach. This annual outdoor EDM festival occurs every March and got its name after the 1997 Depeche Mode album, *Ultra*. The event converged with the Winter Music Conference and featured about 60 artists, with around 7,000 attendees. Since then, *Ultra* gained incredible traction among young music fans and the attendance increased to an unexpected 60,000 attendees. Due to the rapid growth, the team had to change its location to include additional property along the oceanfront. This, in turn, allowed the festival to increase the quality of their light shows, lasers and visuals.

In 2001, the festival's continued popularity had grown to have over 200 performers with an audience to match. This sparked another location change from the beach to a Bayfront location in downtown Miami. With record-breaking attendance each year, in 2006 *Ultra Music Festival*, moved again to Biscennial Park and extended into a two-day event. Six years later, *Ultra Music Festival* sold out for the very first time and with over 100,000 attendees, the event became a three-day extravaganza. Due to the construction of the Miami Art Museum at Biscennial Park, the event returned to the Bayfront Park in 2012. Challenges arose in the following years between organizers and the downtown residents of Miami, where many complained of the loud vibrations, high traffic, disturbances and intense lights.

'Ultra' Returns to Bayfront Park

After many meetings and votes, public officials agreed that the global exposure and positive economic effect to the South Florida area outweighed the temporary local distress. However, to appease the concerns of the locals, festival organizers moved the event to Virginia Key in 2019. Then the festival organizers quickly realized, after a slight transportation hiccup, that the new location was simply not good enough to maintain the high caliber of what Ultra Music Festival represents. So here we are...celebrating 21 years of UMF where hundreds of thousands of dedicated Ultra fans ("Ultronauts") await next year's lineup release, in anticipation of the return to the coveted Bayfront Park in Miami's downtown landscape. "Unfortunately, due to COVID-19 Ultra was one of the first festivals of 2020 to announce that they were cancelling the festival to keep their Ultronauts safe from the pandemic. We're still awaiting to here if Ultra will once again return to our beloved Bayfront Park in 2021. Till then...we're keeping our fingers crossed

Ultra Worldwide

Though it began in the U.S., in 2008, Ultra declared its expansion to Ultra Worldwide, which started in Brazil and quickly expanded into Argentina, Chile, South Africa, Japan, Indonesia, Spain, Croatia and tons of other international locations. Ultra has undoubtedly remained the most successful independent electronic music festival brand while also being the most international festival brand in the world. Combining the same exceptional ingredients from the Miami-flagship location, with the most diverse electronic talents and most technologically advanced stage production, it has helped propel the Ultra brand into at least twenty-eight countries across six continents worldwide. Ultra was showing no signs of slowing down and were seemingly marching towards global domination. But as we all know, this year and possibly the next has forced us to slow down. Until then, fans everywhere await in anticipation for what Ultra comes up with, post-pandemic. Not only is Ultra a mosaic of multicultural diversity but, as it continues expanding, it is also creating a mosaic display across the map as it plants a flag in each country.



'Ultra' Cool People

Anyone can appreciate the cultural hub that is South Florida—the mix of people, languages and cultures are intoxicating and fascinating under Miami's all-encompassing umbrella. However, Ultra Music Festival brings a different type of worldwide pride where all cultures unite in an international mosaic. While other festivals like EDC Las Vegas and Tomorrowland have touted their global audience, there is no festival in history that has proven such a global presence, year after year like Ultra Music Festival. Which ever direction you turn, a kaleidoscopic view of various national colors painted on hats, t-shirts, tanks and headbands or a proudly draped flag over their back like a cape.

While wandering the festival, you may hear a variety of languages from every direction—a French couple flirting on the sidelines, another group joking around in Portuguese, while two Japanese friends yell for each other across the way. It truly is one of the few places in the United States that maintains the separation of cultures, yet invites every "Ultra-naut" in attendance to dance in unity in the glittering landscape of Miami and alongside the palm tree-stricken bay. When you combine that with the fact that the event is hosted in a destination city, sporting a worldwide recognizable brand and possess an incredible track record for showcasing the fiercest artists and DJs, it was only a matter of time before this magical recipe was duplicated.

'Ultra' Unique

Just when you thought Ultra Music Festival couldn't get any better, the award-winning producers threw a curveball in 2012 with a simple, ingenious concept called the Road to Ultra. These single-stage events presented the same innovative stage production and blue-ribbon visuals as UMF and Ultra Worldwide. However, they were designed for more intimate settings, indoor and outdoor. A number of Ultra's world-class artists like Tiësto, Martin Garrix, Above & Beyond, Afrojack and Hardwell have been featured in places like Thailand, Taiwan, Australia, Bolivia, Chile, Philippines, Peru, Hong Kong, India, Paraguay and Korea (to name a few). These talented headliners' performances at smaller venues all across the globe have made electronic dance music even more accessible, created a stronger fan base for these artists and helped bridge the gap between festival-goers and music lovers.



'Ultra' Amazing Mission

Even the most incredible or developed entities realize the need to continuously evolve is a critical part in maintaining success. Although Ultra Music Festival has been wildly successful over the last 20 years, they too found the need to evolve its mission and set an example of what it means to be a citizen of the world. Today, they share with us their mission, commitment and initiatives to reduce their environmental impact and inspire attendees to protect the planet. Ever since heavy musical tremors in Virginia Key Beach were said to have disturbed the marine life in the area, Ultra is on a mission to protect the ecosystem and continue being one of the best festival venues in the country. Their Sustainability Plan includes guidelines for pollution prevention, nature preservation, community engagement, responsible resources strategies, waste reduction and traffic mitigation.

They even introduced an environmental volunteer program called "Clean Vibes" in which volunteers can assist with their recycling and composting programs, as well as their "Leave No Trace" initiative. Various kinds of plastic such as confetti, balloons and disposable drinkware were banned. It is incredibly gratifying to see a festival take accountability for the imprint they leave on our planet (whether it be good or bad) while also passing a mirror to each and every one of us to help see our own individual impact on our environment. Ultra does an incredible job of distinguishing what they are doing to make a difference, while also listing exact action items for what we can do too.



'Ultra' Important Tips

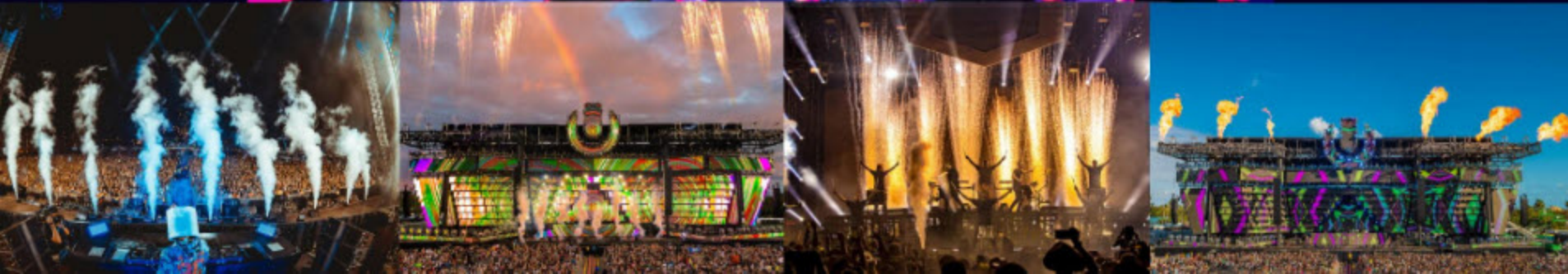
Most people think that PLUR culture is defined only by beautiful social encounters. In reality, Ultra's dedication to the planet and its people is another affirmation of Peace, Love, Unity and Respect. Here are some tips to remember for your next festival:

- Dispose of waste properly
- Encourage others to keep their space clean
- ALWAYS respect the natural elements of the venue
- Take care of your fellow festies
- Keep your group's area clean
- Respect all protective barriers and fencing

Ultra 2020

Whether you attend Ultra Music Festival in 2021 (fingers crossed!) or you're hitting the streets/canyons/desert or another festival soon, Ultra has provided all of us dedicated music fans the roadmap to keeping our festival obsessions sustainable by respecting our earth. Although they've cancelled Ultra 2020, we're all hoping that they will find a new creative way for all of us to still enjoy the Ultra experience in 2021, while keeping us all safe and healthy.

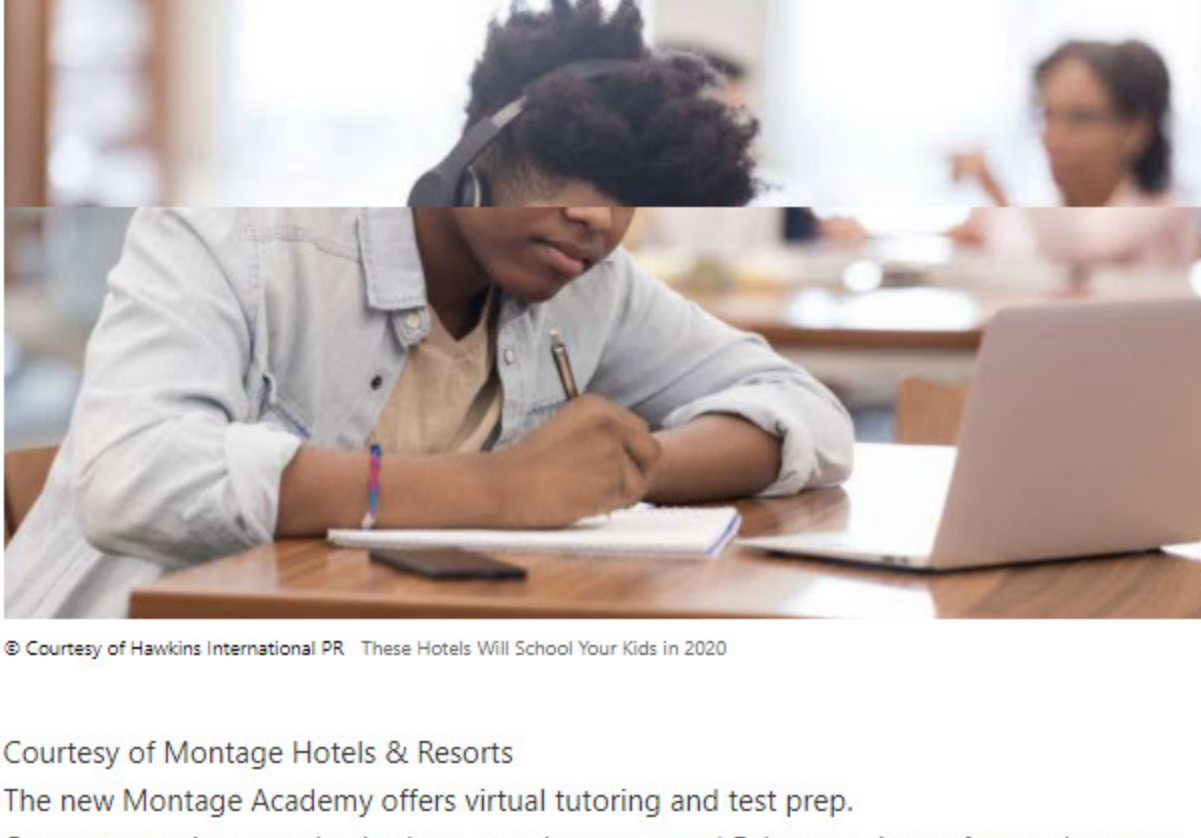
Now that you know that Ultra Music Festival is more than its stacked lineup and insane party atmosphere, you can share with your fest fam that UMF is also the pioneer in killer production and stellar music while promoting global harmony. While we are all anxiously awaiting whether or not festival will continue to be on pause, you can still watch livestreams, stay active in the festival community and dream of the days tickets will be back on sale. Once we have an environment that is safe for us to explore the world again, pick a county, grab your nation's flag, wear it proudly, and start on your very own quest for Ultra domination.



AFAR

These Hotels Will School Your Kids in 2020

Tim Chester · 9/23/2020



© Courtesy of Hawkins International PR These Hotels Will School Your Kids in 2020

Courtesy of Montage Hotels & Resorts

The new Montage Academy offers virtual tutoring and test prep.

Once upon a time, way back when—you know, around February—it was frowned upon to take your kids out of school and on vacation. What a difference a pandemic makes. Now dozens of hotels and resorts worldwide are vying for family business and offering all kinds of remote learning experiences to help parents with the interminable new homeschool life.

[Shop Clothing on Amazon - Low Prices for Clothing](#)

Read Customer Reviews & Find Best Sellers. Qualified Orders Over \$35 Ship Free.

Baby
Women
Girls
Boys
Ad amazon.ca

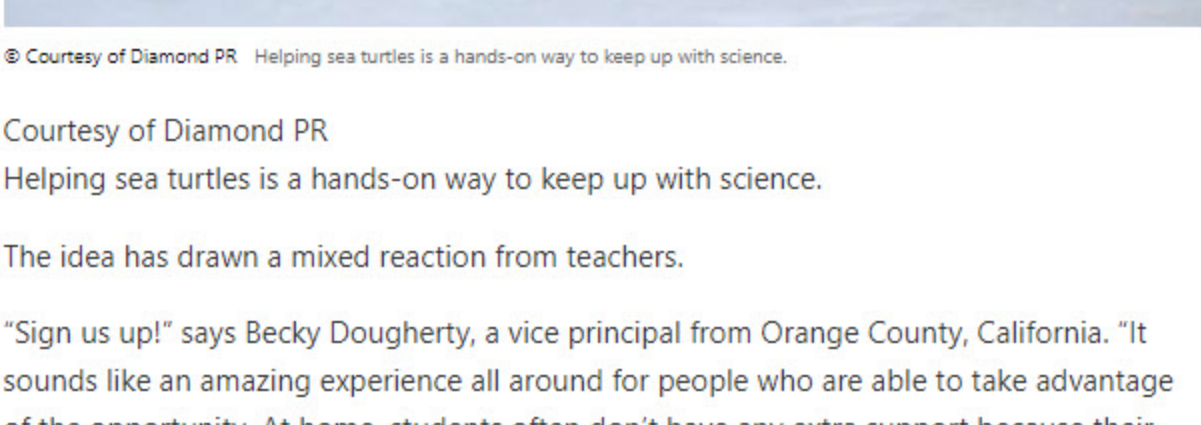
Recognizing that you can Zoom with a teacher from anywhere—and that it doesn't have to be the closet of your apartment, or at the same table as two adults try to accomplish their own jobs—they've dreamt up several new ways for kids to learn remotely while on vacation.

Some hotels have designed bespoke services to help with online learning; others have extended their usual onsite educational options; and many have commandeered conference rooms and tech support to offer backup. From the Montage's new Montage Academy to the Marriott Cancun's NED Talks (that's "nature, education, and discovery"), options abound (and we've listed many of them below).

Consider the [Four Seasons Punta Mita](#), which has expanded its [Kids for All Seasons](#) education and childcare program to "support learning remotely with a new 'worldschooling' offering that features a tech hotline, study buddy program, and art, culture, history and after-school sports classes to encourage education learning through travel."

The resort says it has a tech team on hand 24/7 for computer issues, as well as printers, monitors, and portable chargers you can borrow. It's really decimating the opportunities for homework excuses. Cabanas will be converted into classrooms with Wi-Fi, headphones, lap pads, and energy-boosting smoothies. Those staff study buddies will help with homework; private tutoring is another option. The idea is that parents chill poolside (or, I suppose, work if they have to) while the kids learn and the whole family has time together in the evenings.

Perhaps most interesting, though, is the Four Seasons' focus on local geography and culture: Kids learn about indigenous Huichol people of the Nayarit region (history!), make *papaloti*, or butterfly kites, and learn folkloric ballet (art and culture!), and help with sea turtle releasing (science!).



© Courtesy of Diamond PR Helping sea turtles is a hands-on way to keep up with science.

Courtesy of Diamond PR

Helping sea turtles is a hands-on way to keep up with science.

The idea has drawn a mixed reaction from teachers.

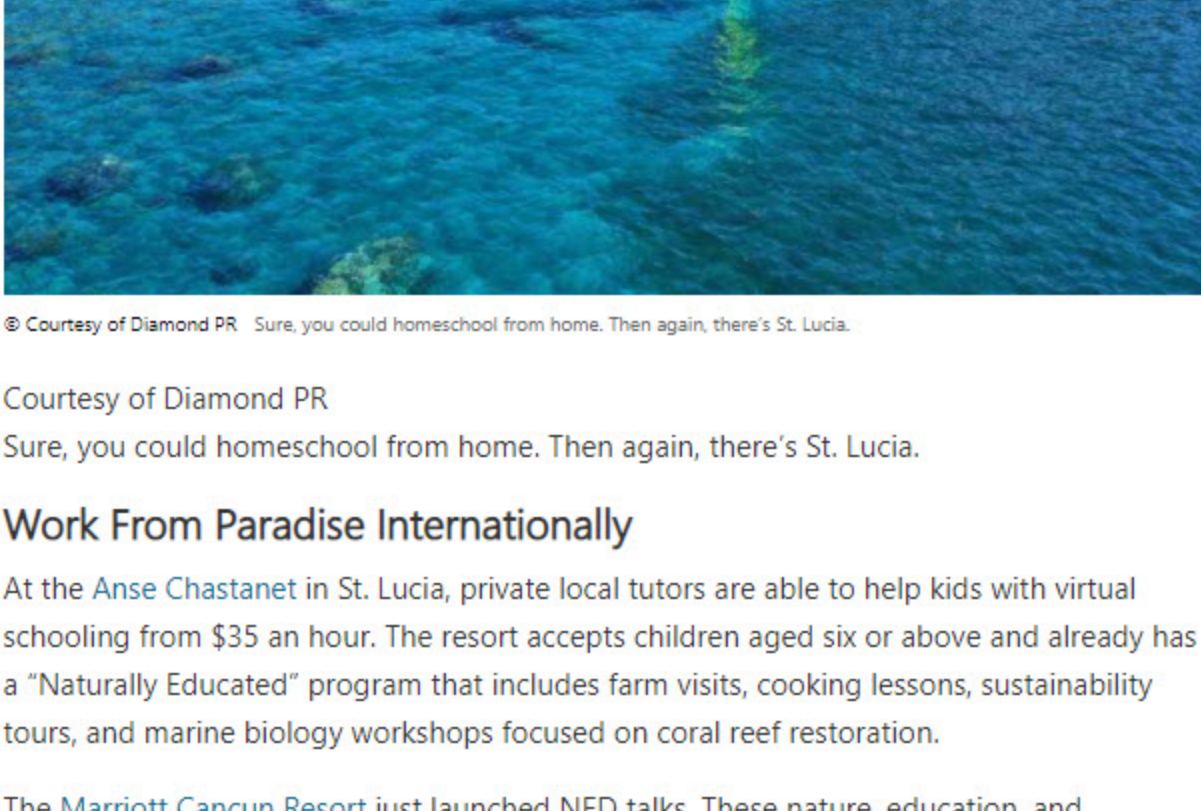
"Sign us up!" says Becky Dougherty, a vice principal from Orange County, California. "It sounds like an amazing experience all around for people who are able to take advantage of the opportunity. At home, students often don't have any extra support because their parents are working. It sounds like this program would provide students with the resources and extra support they need."

Anna Kealoha, an author with more than 30 years of educational experience, was more skeptical. "It sounds more like cultural enrichment than a focus on academics," she says. "Sure, it sounds like a great way to supplement a student's education for those that can afford it, but it sounds more like dessert, not the main course."

"I don't see how teachers could pull this off as a legitimate curriculum for students, except the ones they have already hired to do the 'schoolcation' that they've outlined. It does sound like fun though."

While poolside taco making or local wood carving can't replace rigorous in-person learning on a real curriculum, some of the hotel schooling programs could help fill in a few educational gaps left by COVID—or at least keep students engaged for a week or so while kept off campus. And many are designed to immerse kids of all ages in the culture of the destination, which could help instill good vacation habits for the whole family.

Here are more schoolcation options worldwide and closer to home.



© Courtesy of Diamond PR Sure, you could homeschool from home. Then again, there's St. Lucia.

Courtesy of Diamond PR

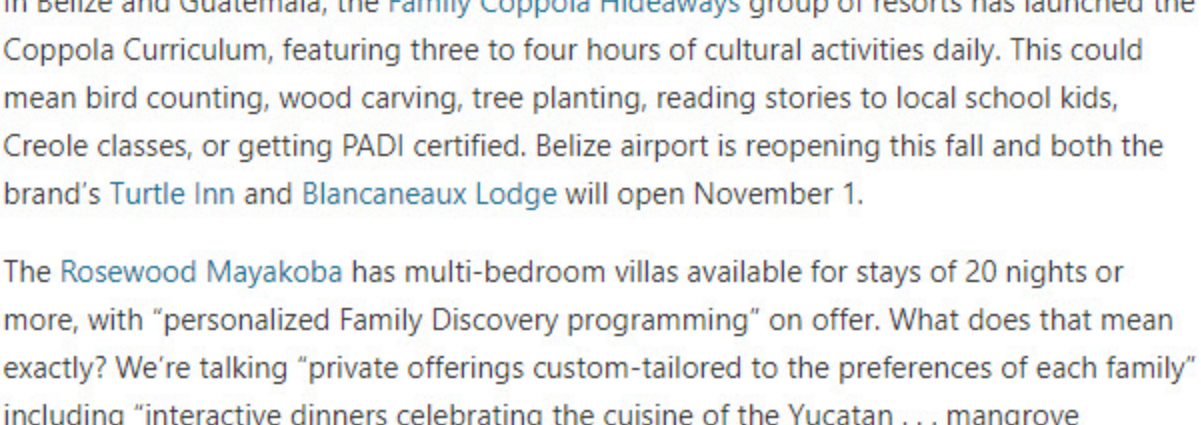
Sure, you could homeschool from home. Then again, there's St. Lucia.

Work From Paradise Internationally

At the [Anse Chastanet](#) in St. Lucia, private local tutors are able to help kids with virtual schooling from \$35 an hour. The resort accepts children aged six or above and already has a "Naturally Educated" program that includes farm visits, cooking lessons, sustainability tours, and marine biology workshops focused on coral reef restoration.

The [Marriott Cancun Resort](#) just launched NED talks. These nature, education, and discovery discussions are designed for elementary and middle school kids. The curriculum? Everything from piñata-making to lessons on protecting turtle nests, cooking, and Spanish.

The [Conrad Punta de Mita](#), which opened in September as Mexico's first Conrad resort, is offering Work From Paradise (WFP) and Learn From Paradise (LFP) packages. The latter teaches kids about Mexican culture and geography through Spanish and cooking classes and nature walks, and it promises to focus on ancestral Huichol traditions. Again, local tutors are available to help with virtual schooling.



© Courtesy of Diamond PR Our school did not look like the lobby of the Conrad Punta de Mita . . .

Courtesy of Diamond PR

Our school did not look like the lobby of the Conrad Punta de Mita . . .

In Belize and Guatemala, the [Family Coppola Hideaways](#) group of resorts has launched the Coppola Curriculum, featuring three to four hours of cultural activities daily. This could mean bird counting, wood carving, tree planting, reading stories to local school kids, Creole classes, or getting PADI certified. Belize airport is reopening this fall and both the brand's [Turtle Inn](#) and [Blancaneaux Lodge](#) will open November 1.

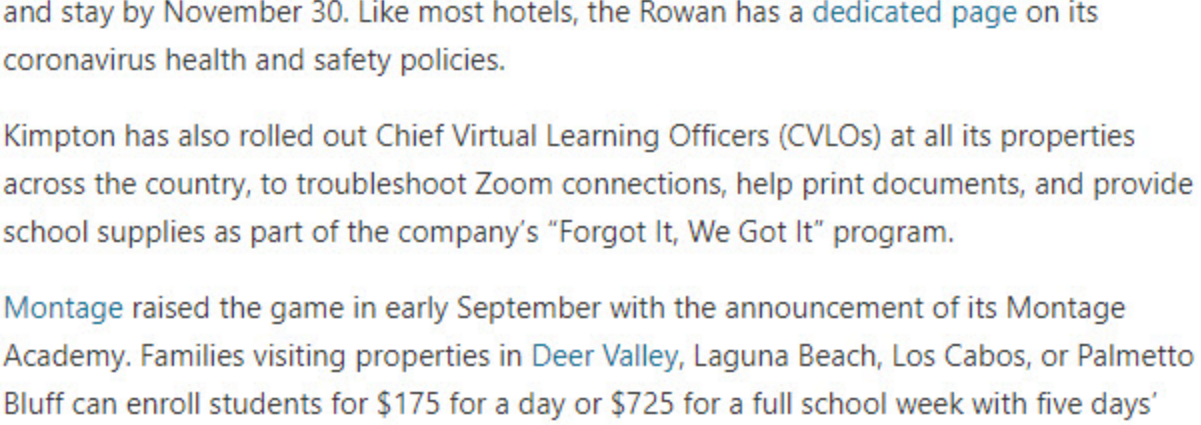
The [Rosewood Mayakoba](#) has multi-bedroom villas available for stays of 20 nights or more, with "personalized Family Discovery programming" on offer. What does that mean exactly? We're talking "private offerings custom-tailored to the preferences of each family" including "interactive dinners celebrating the cuisine of the Yucatan . . . mangrove kayaking . . . cultural offerings including cenote tours, Mayan storytelling, and Spanish and Mayan language lessons." A 55-foot private yacht is on hand, too, if that's how you roll.

[Palmaia - The House of AiA](#), a retreat on Mexico's Riviera Maya, has launched a [Beachfront Wellness Work-Away](#) program. With prices starting from \$7,500 per month, it includes a waterside suite with all the remote working capabilities you need, meditation sessions, IT support, and Waldorf-inspired educational activities for kids to help with remote learning and homework.

Schoolcations across America

Hotels across the U.S. are flagging their capabilities as a remote learning location—and they're not all super expensive.

The [Palm Beach Marriott Singer Island Beach Resort & Spa](#) might not have the world's most succinct name, but it's touting its Work From Anywhere / School From Anywhere chops, with several desks for Zooming, fast Wi-Fi, kitchens for family meals, and two pools for poststudy dips.



© Courtesy of Kimpton Rowan Palm Springs There are worse places to work from.

Courtesy of Kimpton Rowan Palm Springs

There are worse places to work from.

Remote Learning at the [Kimpton Rowan](#) in Palm Springs, meanwhile, includes access to a dedicated meeting room from 8 a.m. to 3 p.m., Wi-Fi, a monitor, and lunchboxes from its executive chef, for stays Sunday to Thursday from \$239 per night. Guests need to book and stay by November 30. Like most hotels, the Rowan has a dedicated page on its coronavirus health and safety policies.

Kimpton has also rolled out Chief Virtual Learning Officers (CVLOs) at all its properties across the country, to troubleshoot Zoom connections, help print documents, and provide school supplies as part of the company's "Forgot It, We Got It" program.

Montage raised the game in early September with the announcement of its Montage Academy. Families visiting properties in [Deer Valley](#), [Laguna Beach](#), [Los Cabos](#), or [Palmetto Bluff](#) can enroll students for \$175 for a day or \$725 for a full school week with five days' notice. For that, they get a lot of instruction. Each day is split into two, with classroom work based on their home school's learning structure in the mornings (with time zones factored in) and "support from both the on-site Montage Academy learning concierge and virtual tutoring [on up to 180 subjects] through [Tutor.com](#)."

The company is promising a paper review service, practical quizzes, video lesson libraries, and Princeton Review test prep for SAT/ACT exams. Afternoons will be spent on electives, including PE (like paddleboarding, archery, mountain biking), science and history (such as astronomy or conservation), and art.

The [Auberge Resorts Collection](#), with hotels in [Aspen](#), [Utah](#), and [Napa Valley](#), just announced its [Remote With Auberge](#) program. It encompasses both remote working, with "office cabanas" or an in-room office setup, and remote learning, through a partnership with L.A.-based tutoring service [Advantage Testing](#) for in-person or virtual learning for kids (and adult education opportunities for adults). Courses for the latter range from statistics to Latin American avant-garde art.

Tour operator Scott Dunn is offering a series of "[Travel Classrooms](#)" to help kids learn more about the world around them. In Hawaii, that means joining a volcanologist and University of Hawaii professor for a guided adventure around Volcanoes National Park. Or it could be a civil rights tour in Atlanta, an edifying trip through Thomas Jefferson's Charlottesville or a behind-the-scenes visit to Capitol Hill with a former congressional representative.

Airbnb has launched a new set of Experiences, entitled [Field Trips](#). These 75+ extracurricular activities include everything from a virtual leopard safari in Sri Lanka to online origami and a Zoom call with a shark expert in South Africa. There are some big names involved, too, with Bill Nye presenting "[Decoding the Science of 2020](#)" and Olivia Wilde offering a [Socially Conscious Story Hour](#). Prices range from \$7 to \$100.

Finally, the entire city of Miami is getting in on the act. The Greater Miami Convention & Visitors Bureau has just launched a [Work and Learn Remotely](#) initiative, with 30+ hotels enrolled and offering everything you need to take the education show on the road: poolside work stations, afterschool camps, private tutor access, and even "Zoom lighting locations."

Products we write about are independently vetted and recommended by our editors. AFAR may earn a commission if you buy through our links, which helps support our independent publication. This article originally appeared on Aug. 31 and was updated on Sept. 23 with new information.

CORONAVIRUS

Summer's not over yet: Remote workers extend their vacations – to the delight of resort owners

Hotels in summer hot spots usually go into hibernation once Labor Day rolls around. But this is 2020, and rules no longer apply.



— Visitors enjoy the beach in Myrtle Beach, S.C., on Saturday. Sean Rayford / Getty Images

Sept. 7, 2020, 3:03 PM EDT

By Harriet Baskas

In "normal" times, hotels in summer hot spots go into hibernation once Labor Day rolls around – but retreats are having strong fall seasons this year as the need for online learning and working from home fuels a demand for longer stays.

Dana Bates and her husband, both biotech workers, and their 7-year-old daughter were already working and learning remotely from their home in Cloverdale, California. Then, smoke conditions from the California wildfires sent them in search of another venue.

They landed in a two-bedroom cabin at the Brasada Ranch resort near Bend, Oregon, where the self-contained units and attention to health and safety were reassuring during an especially stressful time.

"It was one level, with rooms on separate sides of the cabin and a desk in each room. Cleaning staff did not come every day, but you could leave bedding and towels out for pick-up and request fresh linens," Bates said. "It was comfortable. We made friends. And I felt very safe from COVID-19."

Remote workers everywhere, with or without children, are facing stress right now, and the uncertainty is trying, said Denise Rousseau, professor of organizational behavior and public policy at Heinz College of Carnegie Mellon University. "Even for families not facing true economic hardship, there's the challenge of how do I keep my job, keep my kids in school and stay safe."

To accommodate families seeking safe and supportive places to work and deal with remote schooling, more than 30 hotels in greater Miami rolled out a remote campaign with features like hair, makeup and lighting help for virtual meetings to tutors, lunches and "after school" programs for kids.

In the Myrtle Beach area of South Carolina, hotels are working out collaborations with educational attractions, meal delivery options and more.

It is too soon to tell whether remote work and work/school setups at hotels and resorts become a true trend, said Jan Freitag, senior vice president of lodging insights for the analytics provider STR. "We'll know that for sure in October," once school is in full swing, Freitag said.

For now, fall bookings are way up at Gurney's Resorts, which includes properties in Montauk, New York, and Newport, Rhode Island. Gurney's Star Island Resort and Marina in Montauk said it had three times as many bookings for September compared to 2019.

"This has offset the expected losses from our group and weddings businesses," said Gurney's Resorts owner, George Filopoulos.

White Elephant Resorts, which operates four hotels on the island of Nantucket off Massachusetts, said leisure fall bookings are 36 percent higher this year than they were last year.

"With many children starting the year with online learning and the ability for parents to work from wherever, it's allowing guests to be more flexible with their travel plans," said Khaled Hashem, White Elephant Resorts' managing director.

For those who want to double down, some resorts are going the extra mile, offering in-person or virtual tutoring services for children – and their parents. Auberge Resorts Collection, which has 19 properties around the world, just launched a program that includes tutoring for kids, educational seminars for adults and, in some locations, poolside "office cabanas."

Casa Marina resort in Key West, Florida, is offering a "school-cation" package with tours of the Key West Shipwreck Museum, the Key West Butterfly and Nature Conservatory and the Ernest Hemingway Home and Museum, as well as an escape room experience – and a bottle of wine so parents can wind down after a long day.

"These work-cation/school-cation concepts are not for everyone," said Gabe Saglie of Travelzoo. However, for those with flexibility and means, "a clever promotion can be enough to inspire travel that would otherwise not have been planned."

While some properties are developing new guest experiences, lodging operators will need to get creative if restaurants and activities are still shut down because of the coronavirus, said Robert Cole, senior analyst for the travel market research firm Phocuswright.

"Guests wishing to escape being confined to their homes are unlikely to enjoy being confined to a hotel room," Cole said.

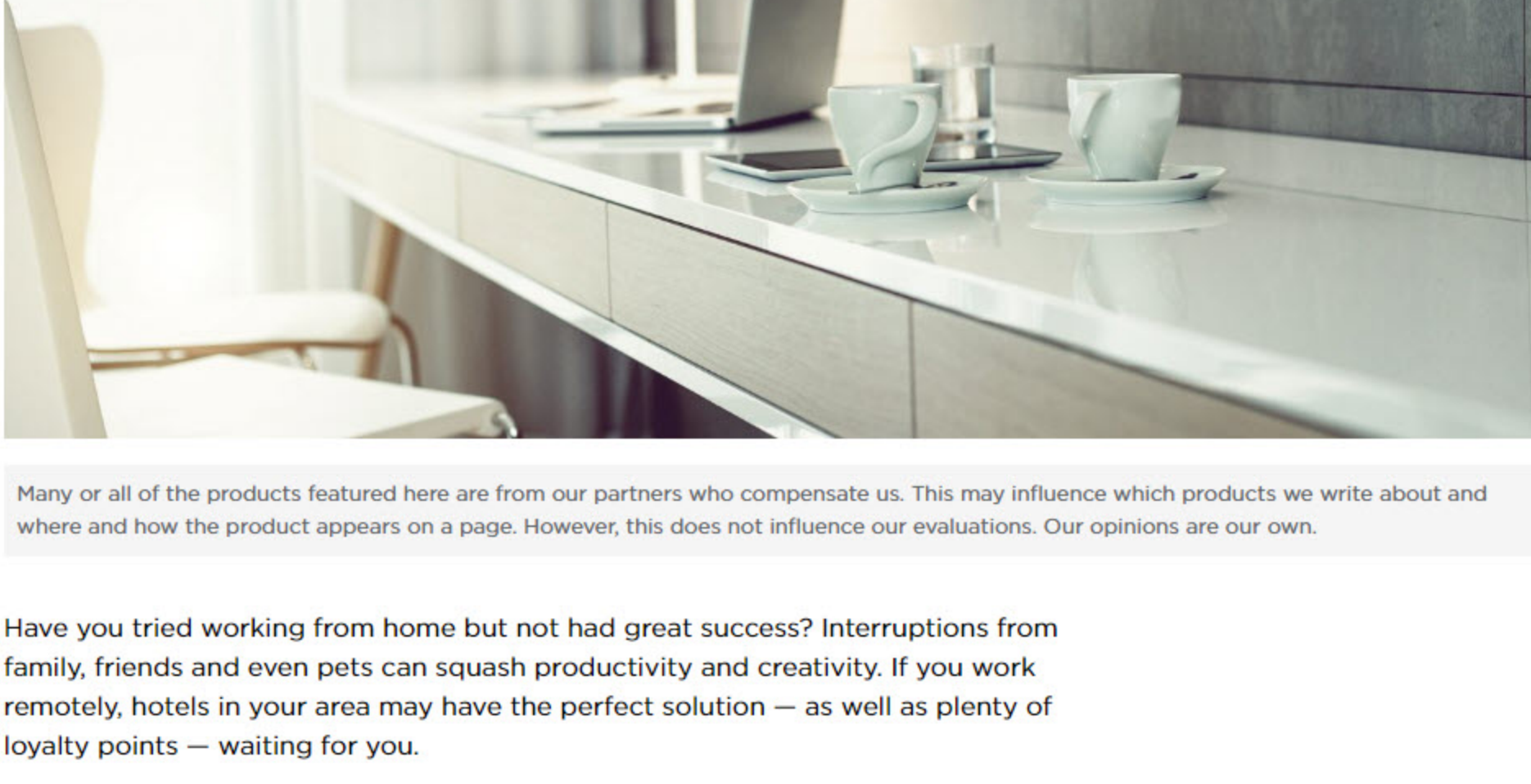
It wasn't a clever promotion but "seemingly endless remote work challenges" due to the pandemic and a desire to escape "to a place where everything was thoughtful, safe and inclusive" that got Sarah Goldman and her husband to escape New York City recently for a cottage at the 500-acre Cedar Lakes Estate in the Hudson Valley. The retreat has pivoted from mainly weddings and corporate events to offer private stays that include activities, meals and socially distanced cocktails.

Going back in the off-season is appealing, Goldman said. "I can't imagine there will be a lot open in Brooklyn – and we'll be going stir crazy." 🐼

Can't Concentrate in a Home Office? Try a Hotel Office

Some hotels have converted some rooms into workspaces and are offering special packages for remote workers.

Ramsey Gubein September 28, 2020

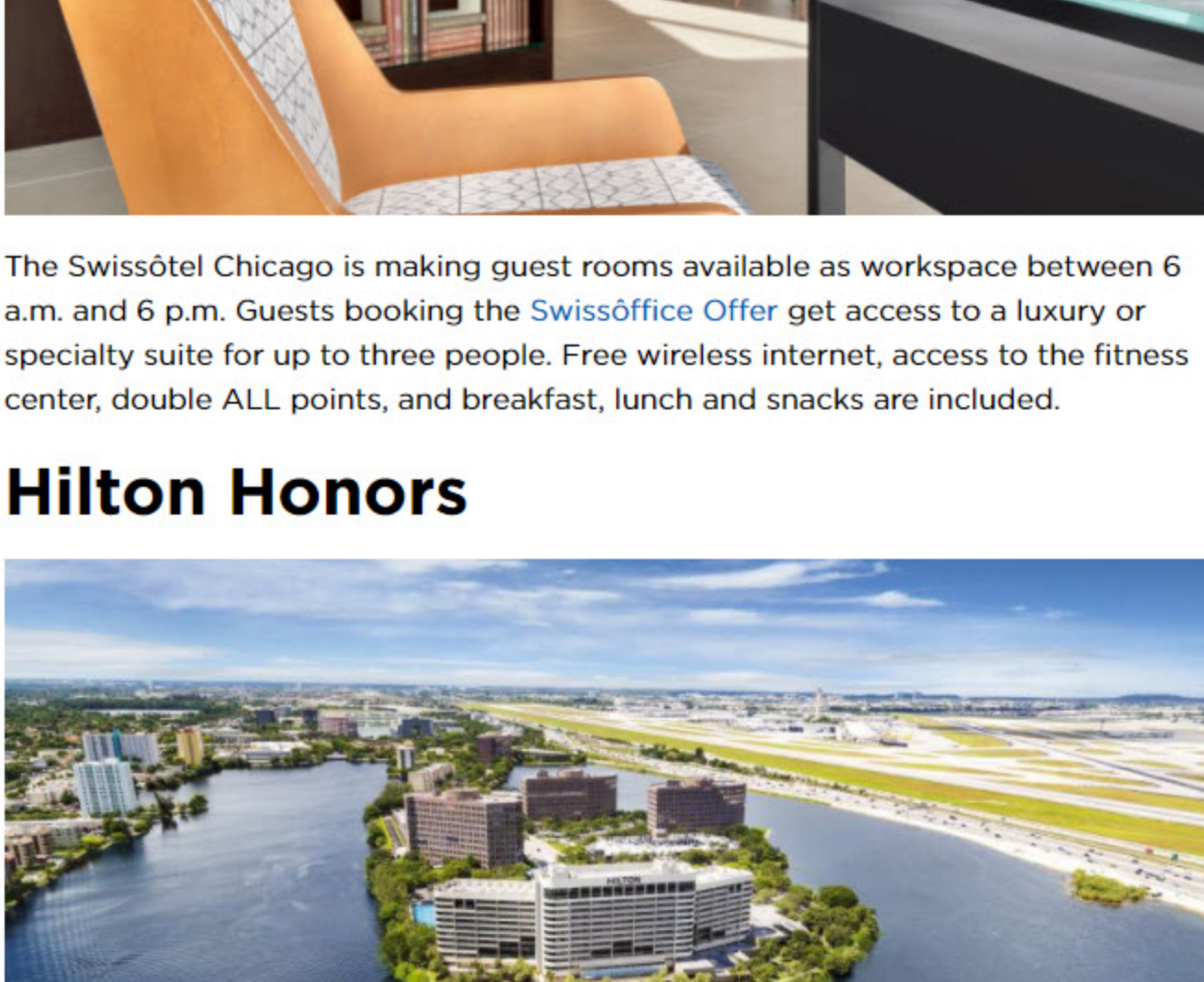


Many or all of the products featured here are from our partners who compensate us. This may influence which products we write about and where and how the product appears on a page. However, this does not influence our evaluations. Our opinions are our own.

Have you tried working from home but not had great success? Interruptions from family, friends and even pets can squash productivity and creativity. If you work remotely, hotels in your area may have the perfect solution — as well as plenty of loyalty points — waiting for you.

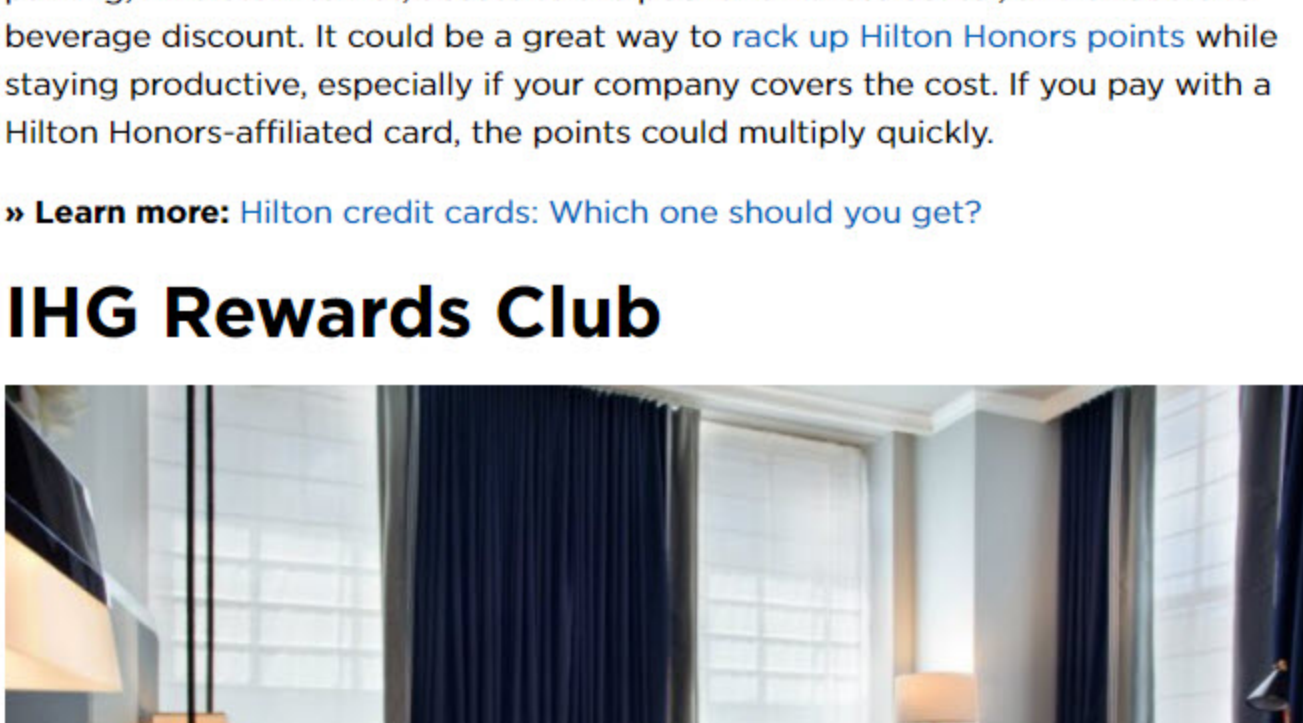
Whether you want to spend the day working in peace from a hotel room or your company will pay for a remote working location long-term, there are several great packages available. If you don't find one near you, there's always the option to contact a nearby hotel to see if the staff would be willing to customize a day rate for you. All of the hotel packages in this story come with the opportunity to earn points.

Accor Live Limitless



The Swissôtel Chicago is making guest rooms available as workspace between 6 a.m. and 6 p.m. Guests booking the [SwissOffice Offer](#) get access to a luxury or specialty suite for up to three people. Free wireless internet, access to the fitness center, double ALL points, and breakfast, lunch and snacks are included.

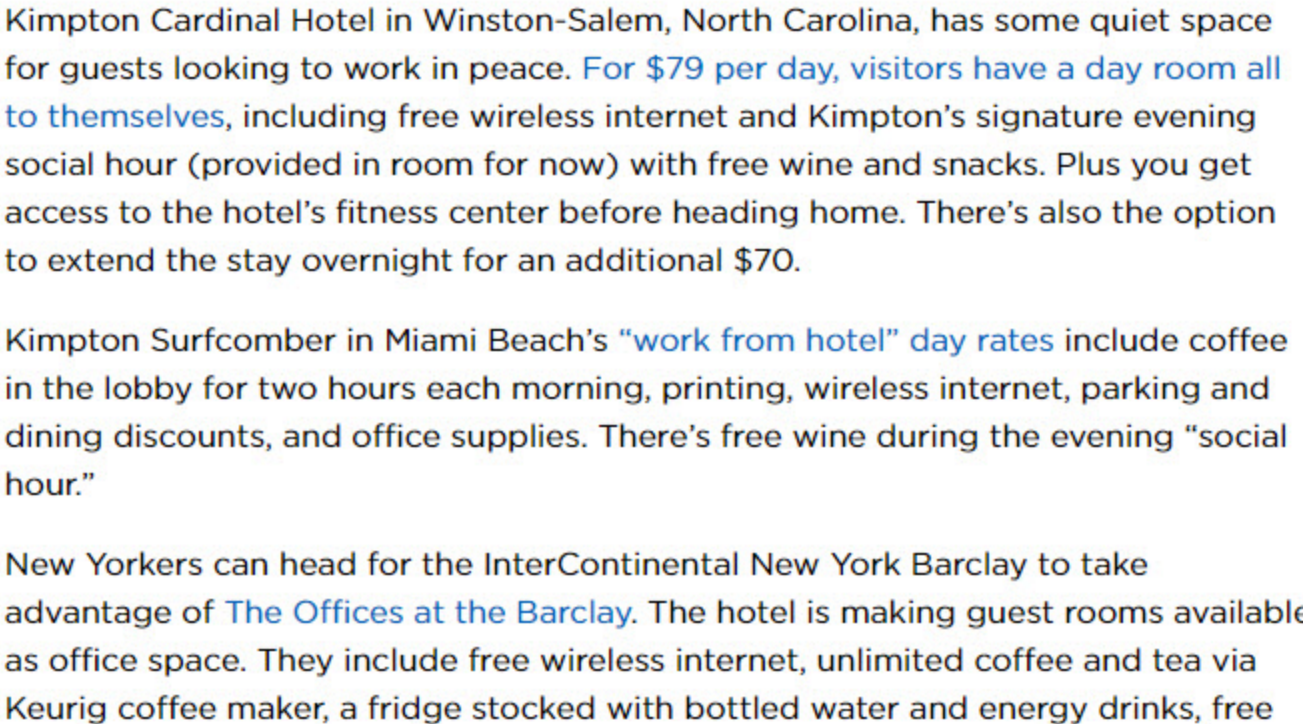
Hilton Honors



[Hilton Miami Airport Blue Lagoon](#) has day rates for guest rooms that include free parking, wireless internet, access to the pool and fitness center, and a food and beverage discount. It could be a great way to [rack up Hilton Honors points](#) while staying productive, especially if your company covers the cost. If you pay with a Hilton Honors-affiliated card, the points could multiply quickly.

» **Learn more:** [Hilton credit cards: Which one should you get?](#)

IHG Rewards Club



Kimpton Cardinal Hotel in Winston-Salem, North Carolina, has some quiet space for guests looking to work in peace. [For \\$79 per day, visitors have a day room all to themselves](#), including free wireless internet and Kimpton's signature evening social hour (provided in room for now) with free wine and snacks. Plus you get access to the hotel's fitness center before heading home. There's also the option to extend the stay overnight for an additional \$70.

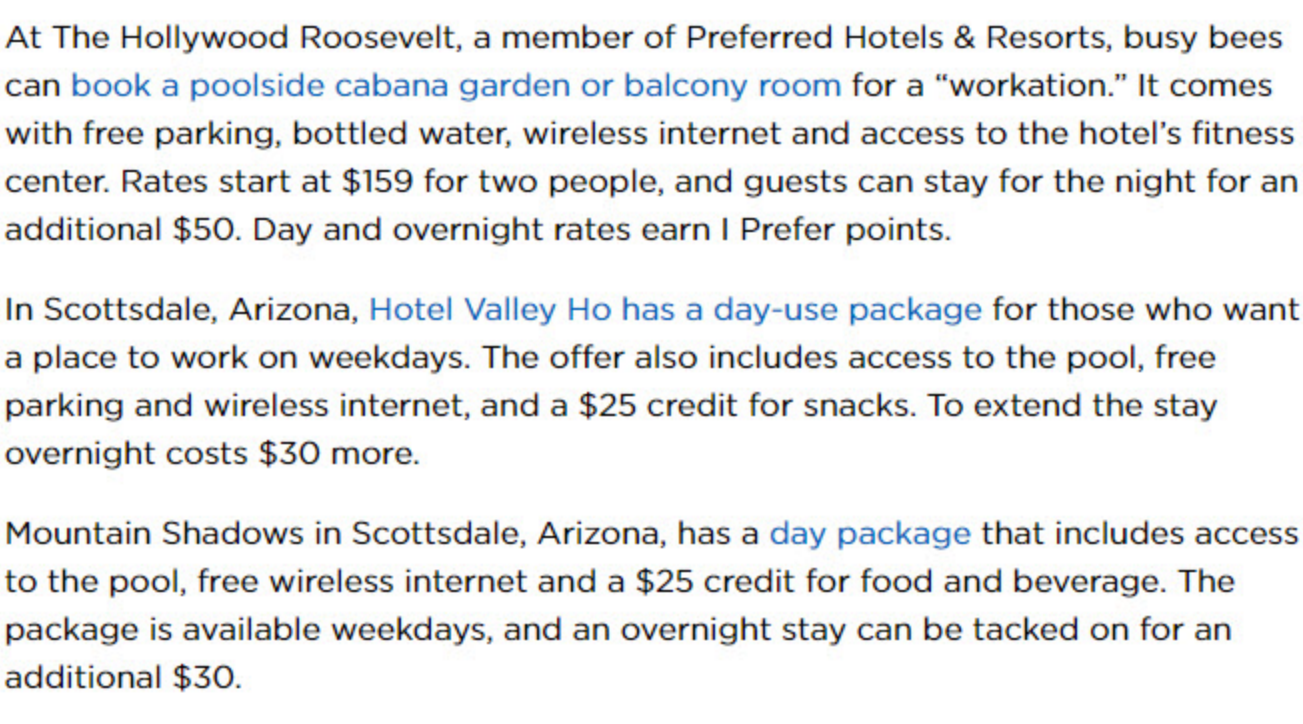
Kimpton Surfcomber in Miami Beach's "work from hotel" day rates include coffee in the lobby for two hours each morning, printing, wireless internet, parking and dining discounts, and office supplies. There's free wine during the evening "social hour."

New Yorkers can head for the InterContinental New York Barclay to take advantage of [The Offices at the Barclay](#). The hotel is making guest rooms available as office space. They include free wireless internet, unlimited coffee and tea via Keurig coffee maker, a fridge stocked with bottled water and energy drinks, free printing in the business center and access to the fitness center.

The Elevate Your Work Day package at [InterContinental Los Angeles Downtown](#) (the tallest building west of Chicago) comes with day use of a suite (plus the option to extend the stay overnight for \$50), office supplies and wireless internet, grab-and-go breakfast and lunch, in-room fridge with bottled water, and espresso machine. Guests can also use the hotel's fitness center. This package comes with discounted parking and IHG Rewards Club points. Interested work-from-hotel visitors can call the hotel directly to reserve, and if you pay with an IHG Rewards Club-affiliated card, the points can quickly add up.

» **Learn more:** [IHG Rewards: More value for the frugal traveler](#)

I Prefer Hotel Rewards

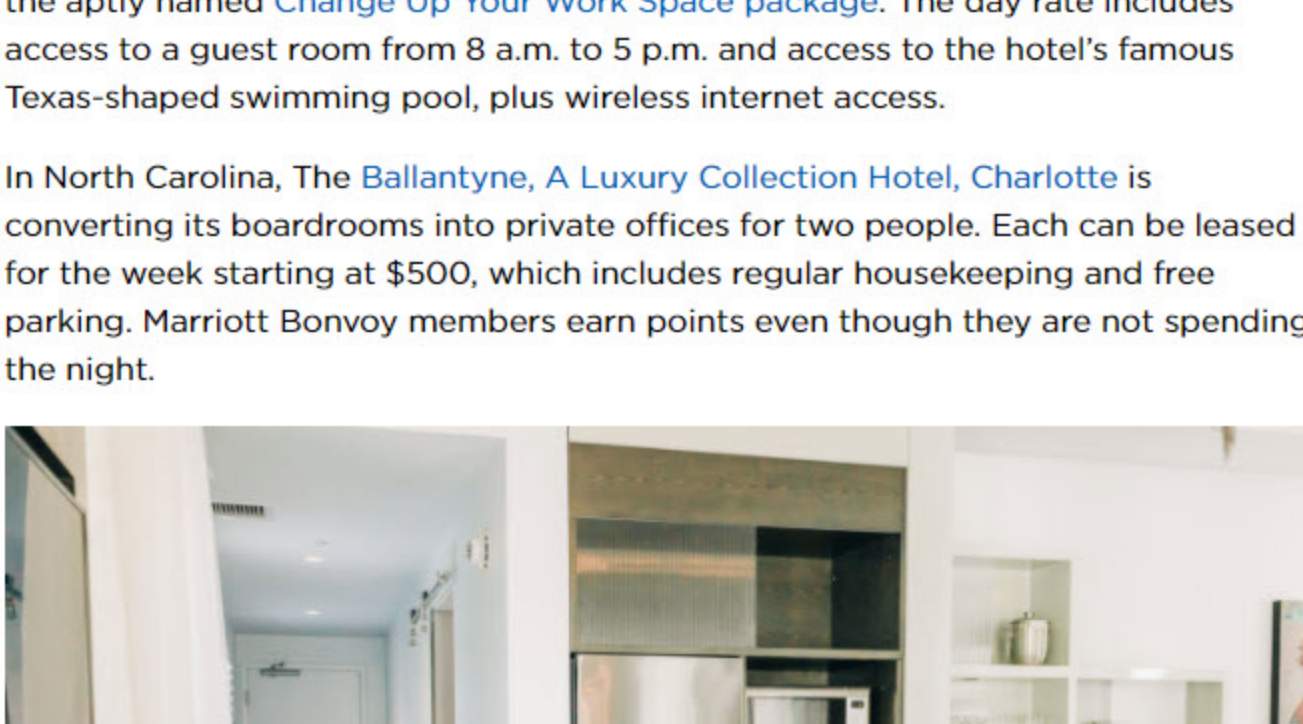


At The Hollywood Roosevelt, a member of Preferred Hotels & Resorts, busy bees can [book a poolside cabana garden or balcony room](#) for a "workation." It comes with free parking, bottled water, wireless internet and access to the hotel's fitness center. Rates start at \$159 for two people, and guests can stay for the night for an additional \$50. Day and overnight rates earn 1 Preferred points.

In Scottsdale, Arizona, [Hotel Valley Ho](#) has a [day-use package](#) for those who want a place to work on weekdays. The offer also includes access to the pool, free parking and wireless internet, and a \$25 credit for snacks. To extend the stay overnight costs \$30 more.

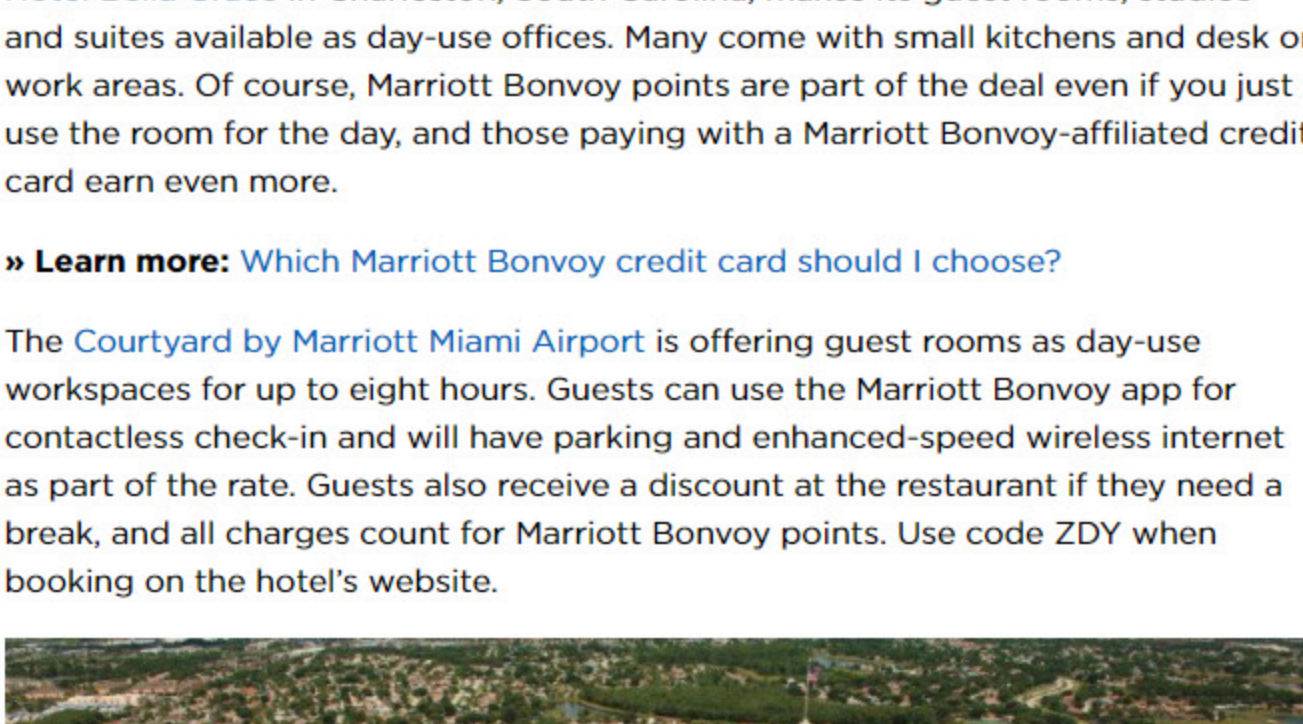
Mountain Shadows in Scottsdale, Arizona, has a [day package](#) that includes access to the pool, free wireless internet and a \$25 credit for food and beverage. The package is available weekdays, and an overnight stay can be tacked on for an additional \$30.

Marriott Bonvoy



The Marriott Marquis Houston is helping travelers change up their workspace with the aptly named [Change Up Your Work Space package](#). The day rate includes access to a guest room from 8 a.m. to 5 p.m. and access to the hotel's famous Texas-shaped swimming pool, plus wireless internet access.

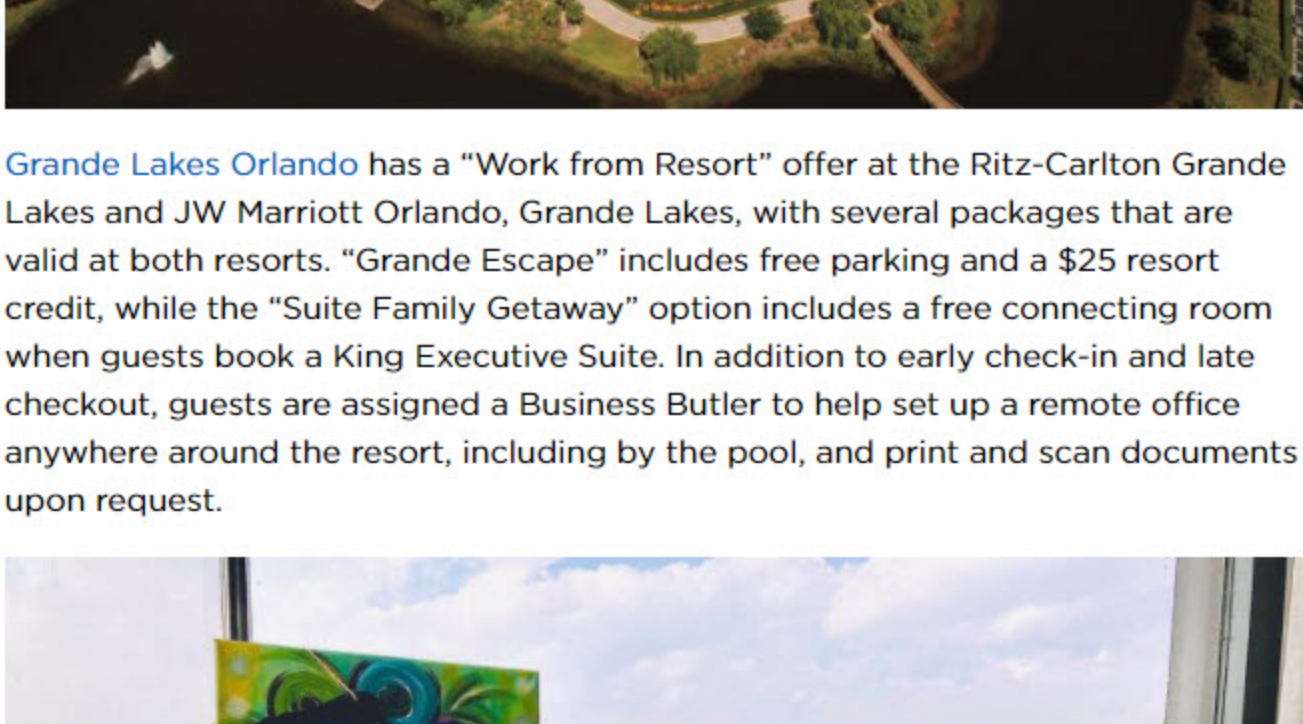
In North Carolina, The Ballantyne, [A Luxury Collection Hotel, Charlotte](#) is converting its boardrooms into private offices for two people. Each can be leased for the week starting at \$500, which includes regular housekeeping and free parking. Marriott Bonvoy members earn points even though they are not spending the night.



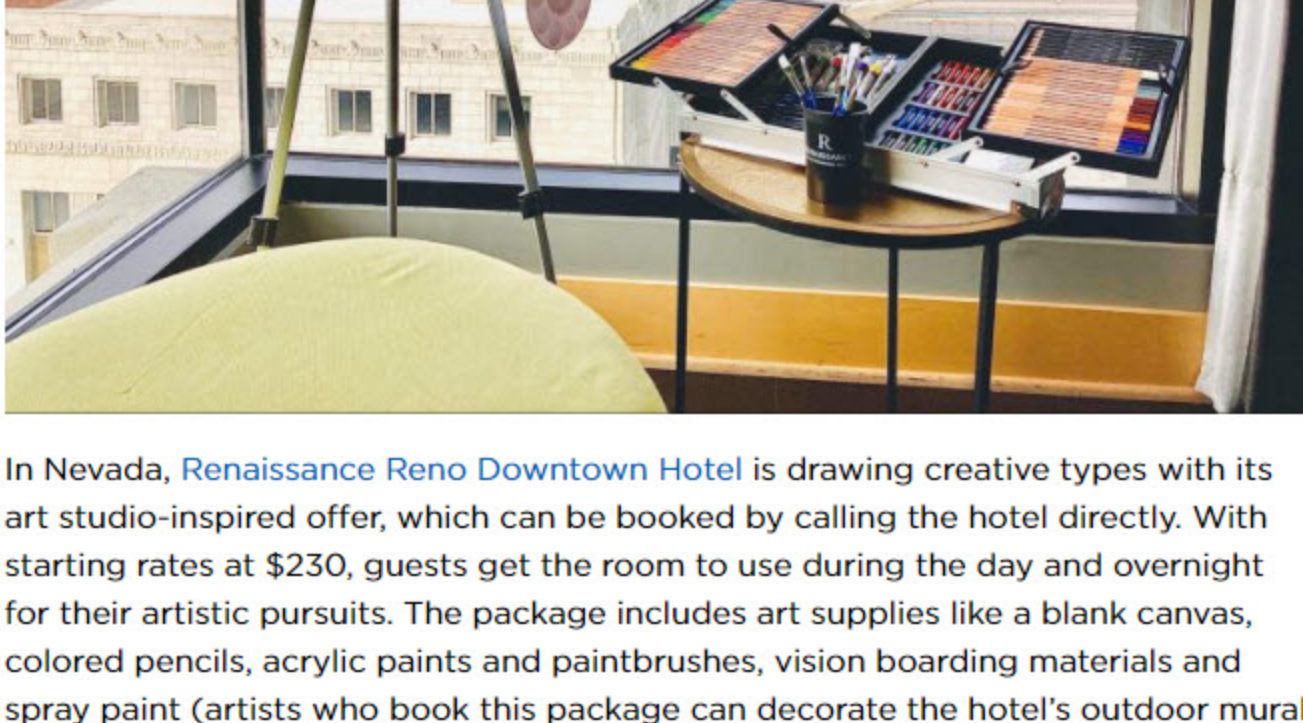
[Hotel Bella Grace](#) in Charleston, South Carolina, makes its guest rooms, studios and suites available as day-use offices. Many come with small kitchens and desk or work areas. Of course, Marriott Bonvoy points are part of the deal even if you just use the room for the day, and those paying with a Marriott Bonvoy-affiliated credit card earn even more.

» **Learn more:** [Which Marriott Bonvoy credit card should I choose?](#)

The [Courtyard by Marriott Miami Airport](#) is offering guest rooms as day-use workspaces for up to eight hours. Guests can use the Marriott Bonvoy app for contactless check-in and will have parking and enhanced-speed wireless internet as part of the rate. Guests also receive a discount at the restaurant if they need a break, and all charges count for Marriott Bonvoy points. Use code ZDY when booking on the hotel's website.



[Grande Lakes Orlando](#) has a "Work from Resort" offer at the Ritz-Carlton Grande Lakes and JW Marriott Orlando, Grande Lakes, with several packages that are valid at both resorts. "Grande Escape" includes free parking and a \$25 resort credit, while the "Suite Family Getaway" option includes a free connecting room when guests book a King Executive Suite. In addition to early check-in and late checkout, guests are assigned a Business Butler to help set up a remote office anywhere around the resort, including by the pool, and print and scan documents upon request.

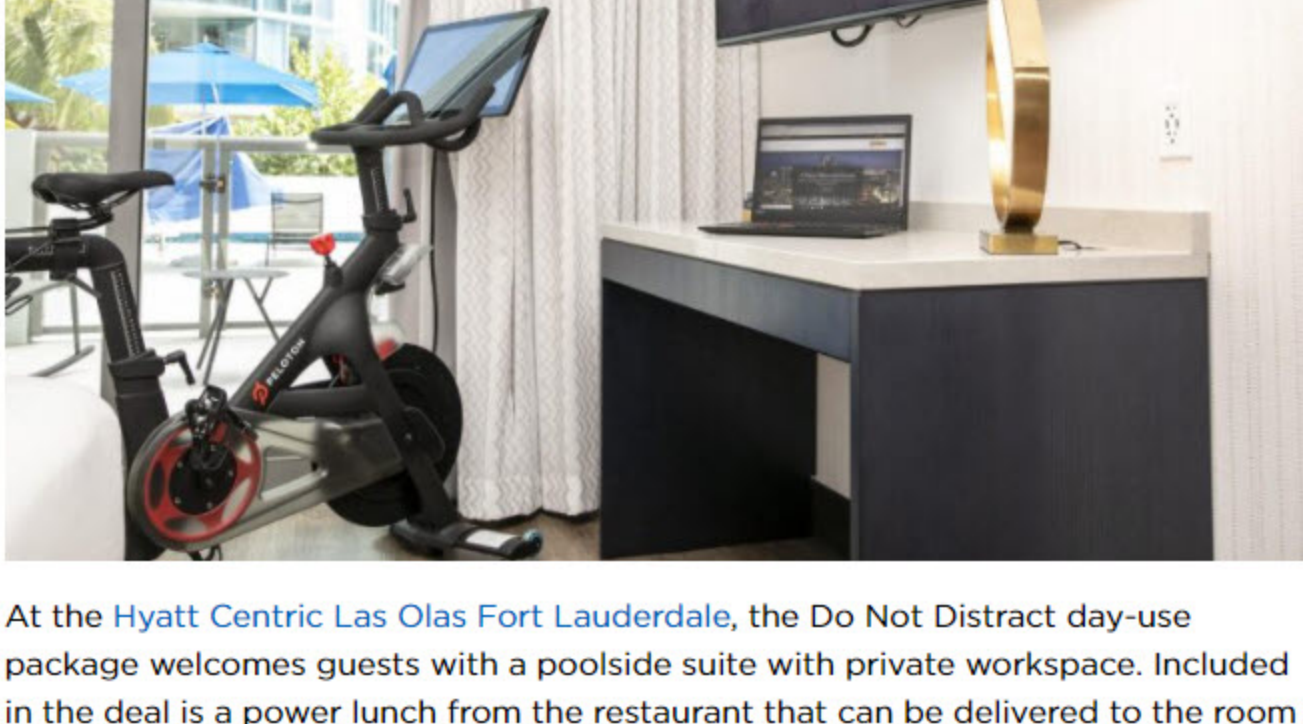


In Nevada, [Renaissance Reno Downtown Hotel](#) is drawing creative types with its art studio-inspired offer, which can be booked by calling the hotel directly. With starting rates at \$230, guests get the room to use during the day and overnight for their artistic pursuits. The package includes art supplies like a blank canvas, colored pencils, acrylic paints and paintbrushes, vision boarding materials and spray paint (artists who book this package can decorate the hotel's outdoor mural space with their work). Guests can also borrow one of the hotel's bikes to cycle along the Truckee River to get those creative juices flowing.

RediRewards

Red Roof is offering remote workers an uncommonly affordable way to be productive: The [Work Under Our Roof](#) program has day rates starting at \$39 (using rate code OFFICE) and includes ample workspace, and in many rooms, free coffee. RediRewards points are part of the deal, and one well-behaved pet can tag along, too.

World of Hyatt



At the [Hyatt Centric Las Olas Fort Lauderdale](#), the Do Not Distract day-use package welcomes guests with a poolside suite with private workspace. Included in the deal is a power lunch from the restaurant that can be delivered to the room and World of Hyatt points. Guests can also choose between after-work cocktails or a private Peloton spin session with the optional services of a "Cool Down Concierge" for cold towels and refreshments. Rates start at \$75 a day, plus another \$50 to stay the night.

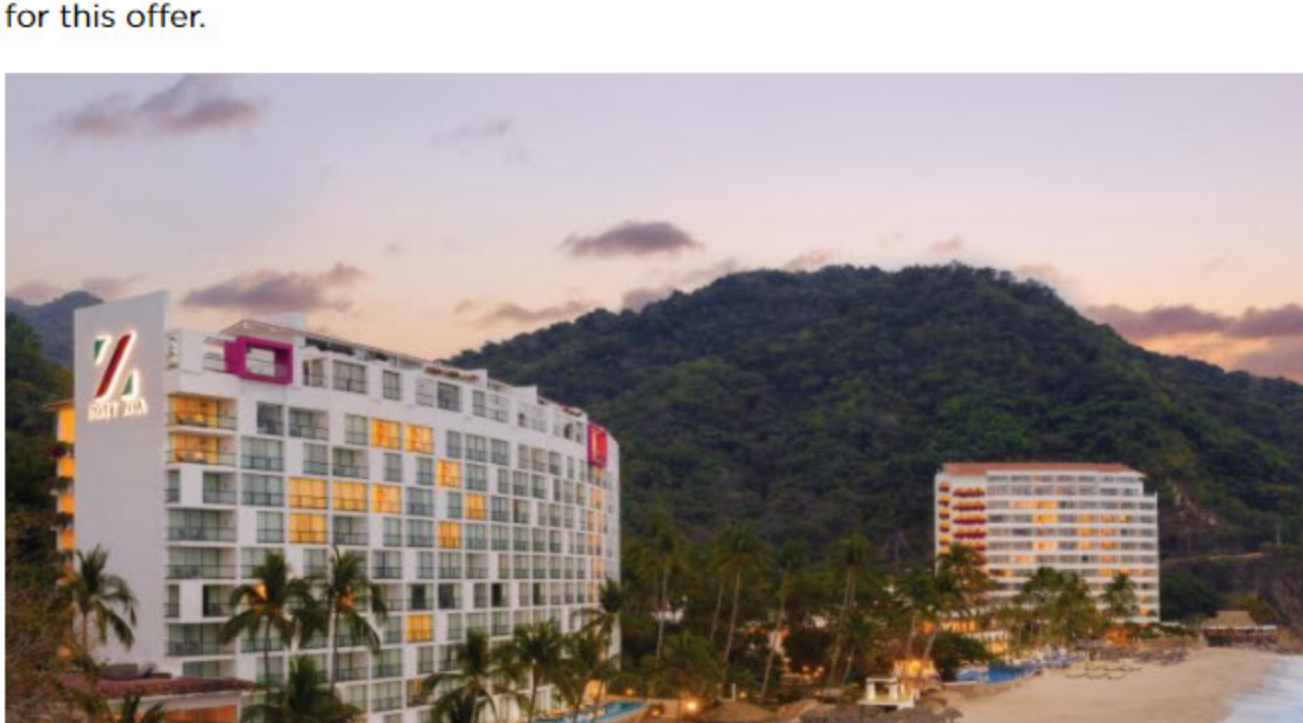
The amenity-laden \$99 work package at [Hyatt Centric Brickell Miami](#) includes lunch from Cana Restaurant delivered to your private office (guest room) plus discounts on other food, beverages and parking. Free coffee is delivered in the morning, plus there's complimentary wireless internet and printing services. Workaholics can avail themselves of the swimming pool and fitness center should they need a break or extend their workday into an overnight stay for \$50. World of Hyatt points add to the satisfaction of working from these Biscayne Bay-view rooms.

» **Learn more:** [World of Hyatt: The complete guide](#)



World of Hyatt has launched a [Work from Hyatt](#) package for stays of at least seven nights at many of its hotels and resorts around the country. They are designed for people who need a quiet place to work or want a change of scenery while helping their kids through virtual classes. Each room or suite comes with dedicated workspace (sometimes in the form of a connecting room or living room), daily food and beverage credit, waived resort fees, and free or discounted laundry. Each property may also offer additional services. For example, the [Hyatt Regency Indian Wells Resort & Spa](#) in California is adding a free in-room movie.

Guests can opt in or out of housekeeping services, and they can choose to either earn World of Hyatt points or redeem them for a package stay. The cost in points depends upon the property. Call Hyatt's global reservations line to redeem points for this offer.



The all-inclusive Hyatt Ziva and Hyatt Zilara properties are offering a [Work & Learn from Paradise](#) package for those looking to temporarily relocate for at least 14 nights. Guests are treated to a suite upgrade or connecting rooms for extra office or virtual classroom space. As part of the package, guests receive personal training sessions three times a week, free laundry services, two spa treatments per week, private cabanas on weekends and tech support from staff.

In Las Vegas, MGM Resorts has a "[Viva Las Office](#)" package where locals and visitors can book rooms to use as offices, but they require at least a three-night midweek stay. "The Associate" package includes a room at Bellagio or ARIA plus the ability to [earn M life or World of Hyatt points](#) and a \$50 nightly food and beverage credit, all for a nightly rate starting at \$101. Guests are assured early check-in starting at 8 a.m. and late checkout at 6 p.m. to provide four full days of workspace. Also part of the offer is a \$75 discount on roundtrip flights with JSX. There are also upgraded packages that come with larger rooms and more perks.

Photos courtesy of Swissotel Chicago, Hilton Miami Airport Blue Lagoon, Cris Molina for Kimpton Hotels & Restaurants, The Hollywood Roosevelt, Visit Houston, Hotel Bella Grace, Grande Lakes Orlando, Renaissance Reno Downtown Hotel, Hyatt Centric Las Olas Fort Lauderdale, Hyatt Regency Indian Wells Resort & Spa and Playa Hotels & Resorts.

HOW TO MAXIMIZE YOUR REWARDS

You want a travel credit card that prioritizes what's important to you. Here are our picks for the [best travel credit cards of 2020](#), including those best for:

- **Airline miles and a large bonus:** [Chase Sapphire Preferred® Card](#)
- **No annual fee:** [Wells Fargo Propel American Express® card](#)
- **Flat-rate rewards with no annual fee:** [Bank of America® Travel Rewards credit card](#)
- **Premium travel rewards:** [Chase Sapphire Reserve®](#)
- **Luxury perks:** [The Platinum Card® from American Express](#)
- **Business travelers:** [Ink Business Preferred® Credit Card](#)



**USA
TODAY
TRAVEL**

FLORIDA & CARIBBEAN **GO** ESCAPE

2020

THE MAGIC IS BACK!

Safety plans
at theme parks

PLAY-ACTION ON HOLD

Super Bowl LV
awards ruling

UNPLUGGED PARADISE

Off-the-grid
getaways

LINKS & LUXURY

Posh golf
resorts



Divine

Everglades National Park, Florida

FLORIDA | MIAMI

Miami Magic

Tourist mecca reopens amid coronavirus concerns



Local leaders and tourism officials are welcoming visitors to Miami, where venues like Maurice A. Ferré Park, also known as Museum Park, in downtown are open for business.

By Lisa A. Beach

IN MID-JULY, FLORIDA SHATTERED a U.S. record with more than 15,000 new COVID-19 cases reported in a single day — with Miami at the epicenter. Long known as a top international travel draw, how does one of the nation's hottest tourist destinations reopen amid a pandemic?

Very cautiously, according to city and tourism officials.

OPEN, WITH LIMITS

"This needs to be clear: Miami is open. Our hotels are open, our restaurants are

open and our beaches are open. Visitors can still expect the same world-famous Miami hospitality, just under the 'new normal' guidelines," says Miami Mayor Francis Suarez, who tested positive for COVID-19 in March. "But as badly as we want our city to recover, and as badly as we want to get out of COVID, we must find the right balance of safety for our visitors and our residents."

In July, when Miami was experiencing the peak of the virus, Miami Dade County reinstated a 10 p.m. curfew before the July Fourth holiday and, a week later, once again closed indoor dining at restaurants. In a July 16

news conference outside Miami City Hall, Suarez signaled he'd consider a lockdown if the rise of positive cases and hospitalizations continued. "I want to avoid a shutdown. I want to make that clear," Suarez told reporters.

But with the pent-up desire to travel, people are flocking to Florida — and Miami in particular — according to Rolando Ando, chief operating officer of the Greater Miami Convention and Visitors Bureau. Amid such a fluid situation, guidelines for many tourism touch points (such as hotels, restaurants and airports) continue to evolve.

"We're modulating our message to

ensure that, for those who are willing to travel, yes, we are open for business with some limitations," Ando says. "We welcome you, but in a responsible way." Responsible means washing your hands frequently, practicing safe social distancing and wearing a face mask at all times — now mandatory within city limits — when you're out in public.

WHAT'S OPEN, WHAT'S HOT

Many Miami businesses and recreational venues are open. Most have some kind of restrictions (such as capacity, activities allowed or operating hours) as

USA TODAY SPECIAL EDITION

FLORIDA | MIAMI

well as safety protocols in place to follow current Centers for Disease Control and Prevention and Florida Department of Health guidelines. For example, Suarez says hotels are open and operating at 30 percent to 40 percent occupancy.

With a 10 p.m. to 6 a.m. countywide curfew in place, here is the status of various venues and activities at press time:

✓ OPEN

Beaches, marinas and waterways; select parks, gardens and trails; golf courses; some hotels; museums; restaurants (outside dining only); entertainment venues; retail stores

✗ CLOSED

Interior dining rooms, banquet halls and ballrooms; bars and nightclubs; gyms and fitness centers; park playgrounds; some dog parks; some pools; picnic shelters; basketball and volleyball courts and sports fields; Zoo Miami

FALL FORWARD

While it's difficult to predict what lies ahead as Miami — and the rest of the country — continues to grapple with the pandemic, Suarez and Ando remain optimistic.

"As cases begin to decline, we'll be able to continue with the phased reopening of the city," says Suarez. "While there will still be many unknowns in the months to come, what we know for certain is that every decision we make is driven

by evidence and data. Our businesses will remain open as long as they are considered safe to be so."

And Ando points to fall and winter events still on the docket, such as Art Basel, a renowned international art

festival that was canceled in March in Hong Kong and in June in Switzerland. The Miami event is scheduled for Dec. 3-6 at the Miami Beach Convention Center. Ando says that, with 1 million square feet of exhibit space, the venue lends itself to social distancing. "I'm cautiously optimistic that we'll still have some of these large-scale events towards the end of the year," he says.

Helping to stop the spread of the virus remains a top priority, and exploring Miami means everyone — residents and tourists — has to do their part, says Suarez.

"Miami is open, but if you do decide to travel, please get tested or self-isolate both before you arrive and after you leave to ensure that you are not potentially infecting fellow passengers or traveling with the virus," he advises. "The most important thing for both residents and tourists is safety."

If you're thinking about traveling to the Miami area, check local tourism websites for the most current information. Visitors can take advantage of deals from hotels, museums and attractions, courtesy of the Miami Shines program (miamishines.com) during the pandemic, and Miami Spice, an annual event highlighting the city's ever-evolving culinary scene.



GREATER MIAMI CONVENTION AND VISITORS BUREAU
Visitors to public spots like Miami's South Beach must follow COVID-19 guidelines.



GREATER MIAMI CONVENTION AND VISITORS BUREAU
Congregating at popular tourist sites, including Ocean Drive in Miami Beach, is allowed, but under social distancing rules.

PLAN AHEAD

Check the latest coronavirus case counts in Miami, as the Centers for Disease Control and Prevention advises against traveling to areas where transmission levels are high. For the latest information on traveling to Miami during the COVID-19 pandemic, visit the following websites:

- > Greater Miami Convention and Visitors Bureau: miamibeach.com
- > City of Miami: miamigov.com
- > City of Miami Beach: miamibeachfl.gov
- > Florida Department of Health: floridhealthcovid19.gov
- > Centers for Disease Control and Prevention: cdc.gov

ARTICLE / SEPTEMBER 3, 2020

ART BASEL CANCELS ANNUAL MIAMI EVENT: Another pandemic victim



Art Basel Miami the prestigious art fair, known for glamorous parties and celebrity sightings, as much as its fabulous art collections and content, has announced the cancellation of its annual event amid the coronavirus pandemic.

December art fair draws collectors, socialites and celebrities from around the world. But the pandemic's impact on international travel restrictions and other quarantine factors left little choice but to postpone the event until 2021, according to a statement from the organization.

"We know how crucial our show is for our galleries, as well as for the greater Miami arts community and economy ... and look forward to returning to Miami Beach next year to deliver a successful show," said Noah Horowitz, director of Americas for Art Basel.

Officials for the fair said they are committed to supporting the global art community during such momentous challenges and are launching digital initiatives in addition to the 2021 shows in Hong Kong, Basel, Switzerland and Miami.

In December, the fair plans to unveil "Online Viewing Rooms" that will be open to the galleries accepted to this year's Miami fair.



ARTICLE / SEPTEMBER 14, 2020

TESTING THE WATER: Miami Dade blueways aims to increase water access



Miami-Dade County, is blessed and cursed with hundreds of miles of mostly publicly inaccessible waterways, from the Biscayne Bay shoreline to lakes natural and artificial and rivers and canals that stretch to the edge of the Everglades. It's there – you just can't get into it.

Now Miami-Dade's parks department has some ideas to get you and your boat, kayak or paddleboard in that water – and it thinks you might, too.

It has launched a public effort to devise a plan for a system of "blueways" to provide new public entry points to the water along the bayfront and lake and canal banks, opening up previously out-of-reach spots for use by boaters and paddlers and even splashers.

The improvements could range from the basic, like a rustic canoe or kayak launch at a place where a neighbourhood street dead-ends at a canal, to a full-fledged recreational area at water's edge with a range of amenities like restaurants and shopping, park planners say. It could also mean expanding and improving access at existing marinas and boat ramps, where heavy weekend and holiday demand can often swamp capacity.

One focus of the effort, planners say, will be facilitating access to the water for disabled people and the economically disadvantaged. Another: Adapting to climate change.

What goes in the plan will be in large part up to you: Parks officials are asking the public to fill out a detailed online survey that aims to establish what kind of access people want and where, how elaborate the facilities ought to be, and how much they're willing to pay for them.

Armed with that information, the planners and a steering committee appointed to oversee the plan hope to propose specifics by early 2021. The resulting blueprint could carry some extra weight because it's a joint effort with the Florida Inland Navigation District, an obscure state agency that quietly funds millions of dollars' worth of public waterfront improvements along the Intracoastal Waterway through a small line item on property tax bills.

The blueways initiative is an outgrowth of a 50-year parks master plan, approved by the county in 2008, that set an ambitious goal of putting a park or green space within a short walk of every resident of sprawling Miami-Dade.

The broad master plan calls for connecting large, small and regional parks to natural areas and new open spaces through interlinked greenways, such as bike and walking trails, and improving facilities at existing parks to attract a wider range of users, especially in disadvantaged areas. Because of the high cost of acquiring land, the county agency – which has an annual capital budget of around US \$80 million – has been focusing on existing public rights of way as it fills in the plan, creating "linear parks" and trails along canal banks, roads and even utility corridors that carry powerlines.

The county now also boasts around 160 miles of trails through areas urban and natural, with more in development, Cornely said. Those include substantial segments of the planned canal-side Biscayne Trail and Black Creek Trail in South Miami-Dade, which connect at the county's Black Point Park and Marina. A 1.5-mile trail under Florida Power & Light lines in West Miami-Dade is in the planning stages.

When completed, the planned Snake Creek Trail will link the Dadeland North Metrorail station to South Miami's Dante Fascell Park. It would also connect to the Ludlam Trail along a disused rail corridor that runs north to Miami International Airport, and the planned conversion of the bare-bones path running beneath the elevated Metrorail line into the Underline, a 10-mile green trail for people on foot and on bikes. Construction has begun on the first phases of both the Ludlam Trail and the Underline, which have received substantial county support.

In the same way, county parks planners hope to create a system of formal, designated blueways or water trails close to home for people living far from Biscayne Bay, where most public access to the water is now located. That would provide them an alternative to driving to the bayfront, as well as ease pressure on the bay, which is struggling from heavy use and polluting runoff.

Given the far reach of the county's system of canals and lakes, the opportunities are almost endless, and the blueways could possibly even provide transportation routes for water taxis or water transit.

The South Florida Water Management District, which controls the canal system, once forbade or discouraged use of canal banks, but has in recent years opened them up to the public. The rough paths along them have proven popular with off-road bicyclists who can pedal on them uninterrupted for miles, though the canal banks provide no amenities.

Under the parks master plan, the county has begun formalizing some of those trails, smoothing them out, in some cases paving them and providing signage, water fountains and other amenities. One of the most ambitious elements in the plan is a 40-mile trail loop that would some day connect Biscayne National Park on the bayfront to the Flamingo entrance of Everglades National Park in deep Southwest Miami-Dade.

If the master plan is fully implemented, it would – at least in theory – be possible to one day circumnavigate or cross Miami-Dade on foot, by bike or human-powered boat, or some combination of those, on designated green or water trails.

LOCAL & CORPORATE COMMUNICATIONS

Following, please find a brief summary of relevant articles that have run due to our outreach and coordination. These are a result of communications initiatives that Kivvit has managed for the GMCVB for the month of September.

PRESS RECAP



9/23/2020

Unique Daily Visitors (UDV): 396,179

[Link to Article](#)

New Initiative Aims To Attract South Floridians To Top Area Hotels

By Lisa Petrillo September 22, 2020 at 6:10 pm Filed Under: Lisa Petrillo, Local TV, Miami Hotels, Miami News



MIAMI (CBSMiami) – The Greater Miami Convention & Visitors Bureau has a new initiative as part of its travel and tourism recovery program. The campaign, called “Play, work and learn remotely in Miami,” aims to attract locals to experience the many amenities that some of Miami’s best hotels have to offer.

“We launched this program with 30 hotels all over the county to take you out of your house and into a hotel, maybe with a workstation overlooking the beach, or a pool and Zoom lighting, to get you out of the house,” said Bill Talbert, President and CEO of the Greater Miami Convention and Visitors Bureau. The hotels, like everyone in the hospitality industry, have taken a huge hit since the pandemic began.

So, this program helps bring hotel employees back to work, while at the same time, giving those of us who work from home an opportunity to get out of the house.

“Remember we have the top resorts and hotels in the entire world, “ said Talbert. “We have our own vacation in our own backyard, but this is taken those weeks and months from work from home. We’re going to ease you out into a hotel still doing a little work, so that we can ultimately get you into the hotel for a whole vacation in your own backyard.”

All the hotels are listed on the [GMCVB website](#) with different price points and amenity offers .The Intercontinental Miami was one of the first to do work from hotel.

“Once offices closed in April, we were having guests and visitors just showing up in our lobby with her laptops going to Starbucks and working out of the lobby. This was just a way to say you know it you can actually do it in a private location and give you everything you need to move your office into a hotel,” said Glenn Sampert General Manager at Intercontinental Miami.

Intercontinental Miami’s offers start at \$185 and offer upgrades to their master suite.

“So, you’re in a suite that has almost 900 square feet. We’ve got many of them that have beautiful views of Biscayne Bay and then right at your fingertips. Not only do you have the workspace, but you have your own coffee maker and tea maker we have bottled water we include valet parking,” he said. “Then at 5 o’clock our café is open for the beverage of your choice, so we think there’s a lot of value. And even if you didn’t want to go home if you’re having such a great time for that same low price you can actually stay overnight.”

Talbert says employees can get creative.

“You could have a small staff meeting there. Maybe poolside now. Wouldn’t that be quite the staff meeting?” Talbert said laughing.

Many hotels also offer discounted Miami Spa month services and Miami Spice dining.

“I think it’s the right program, at the right time for the right reasons. It’s a win-win win for hotel workers and for all of us who need a little break and just can’t get away from it yet,” Talbert said.

[Click here](#) for more information.

[Link to Segment](#)



yahoo!news

[Link to Article](#)

CBS Miami - WFOR

Greater Miami Convention & Visitors Bureau Starts New Initiative As Part Of Travel & Tourism Recovery Program

Tue, September 22, 2020, 6:12 PM EDT

CBS4's Lisa Petrillo spoke with Bill Talbert, President and CEO of the Greater Miami Convention and Visitors Bureau.



Print

37 Years MIAMI TODAY

TO BATTLE COVID-19, MIAMI-DADE LAUNCHES CONTACT TRACING MOBILE APP PAGE 18

THE ACHIEVER

Not a word to recovery team ideas

Famed Ocean Drive may become Ocean Walk

AGENDA

Hotels' work, play, learn packages targeting locals

By ABRAHAM GALVAN

Through the Miami Shines initiative, The Greater Miami Convention & Visitors Bureau has launched "Work, Play and Learn Remotely" hotel packages, a comprehensive travel and tourism recovery program to promote the Greater Miami and the Beaches.

More than 55 hotels throughout Miami-Dade County are currently participating and offering specials geared towards working remotely and going to school remotely. Professionals and students can enjoy appointed office set-ups, poolside studying and even take a break with free gym passes.

"After six months of working from home, now is the perfect time to refresh your routine and reward yourself with a little break while still working and learning," said William D. Talbert III, Greater Miami Convention & Visitors Bureau president and CEO.

Hotels are making it affordable for locals and visitors to work at top-quality resorts.

"We have seen people working in our lobby since April. This is a natural extension to give our visitors more private meetings spaces to take advantage of and just enjoy their work experience," said Glenn Sampert, Intercontinental Miami Hotel's general manager.

Intercontinental hotel, at 100 Chopin Plaza, is offering its "Re-

mote Working from Luxury Waterfront Suite," day passes with free WiFi, virtual meetings on 48-inch screens, free valet and access to the 24/7 fitness center. Daily passes, valued at \$500, start at \$185 per day.

"If you had a long day, just stay the night and make it a staycation, which is complimentary with our daily packages," Mr. Sampert said.

The Cadillac Hotel & Beach Club, 3925 Collins Ave., offers an "Office with an Ocean View" package, which includes access to the business center, gym and pool and even an after-work complimentary bottle of wine. Daily rates start at \$129.

"A lot of people are wanting to get out of the house and do something different. Sometimes folks are not comfortable doing business virtual meetings at home. They can use our beautiful scenery as their background, which could possibly set them up with a little bit more success," said Craig Richesin, the beach club's director of sales and marketing.

It's worth doing a little research to find the best package and pick the one that is right for you, Mr. Talbert recommended.

"We are always on auto-pilot working," he said. "Why not treat yourself and do it at one of the best resorts in the world?"

Details: <https://www.miamiland-beaches.com/>

PRINT

37 Years MIAMI TODAY

A THIRD OF MIAMI-DADE'S LICENSED DRIVERS ARE SUSPENDED, TASK FORCE TARGETED PAGE 3

THE ACHIEVER

County puts new airport onto agenda

Team brings filmmaking into 80 county hotels

AGENDA

REMOTE AND RELAXED: As part of its ongoing Miami Shines effort to promote Miami-Dade hotels, the Greater Miami Convention & Visitors Bureau is launching a program aimed at travelers looking to vacation while teleworking or attending school. The "Work and Learn Remotely" program boasts over 30 participating hotels offering amenities such as poolside work stations, "Zoom" lighting locations, hair and makeup services for virtual meetings, after-school camp programs and on-site tutors, according to a press release. "This program was developed as a way to expand our hotel deals offerings for those properties catering to remote workers as well as local residents looking for options to work and learn in our new normal," said **William D. Talbert III**, bureau president & CEO.



William Talbert III

[Link to Segment](#)



THE NEW
TROPIC

[Link to Newsletter](#)

What Miami is talking about

Wondering how to rent a room right now? References to appropriately melancholy Silver Jews songs aside, [the Greater Miami Convention & Visitors Bureau](#) has got you covered: As part of its Miami Shines tourism recovery campaign, the GM-CVB has teamed up with several Miami hotels including The Standard Spa and THēsis Hotel [to offer discount deals on short visits](#). Whether you just need a change of scenery or are trying to (safely) ball out and treat yourself, the Work & Learn Remotely Program has no shortage of options available.



9/21/2020

[Link to Radio Segment](#)



Rodney Baltimore

Weekdays: 6am - 10am

MiamiCurated
Quality Food, Fashion, Culture & Travel

9/17/2020

Unique Daily Visitors (UMV): 559

[Link to Article](#)

TRAVEL, UNCATEGORIZED

New! Miami Workations at 30 Hotels



Cabana at the Cadillac Hotel and Beach Club

Have you heard about the new thing, the Workation? It's a new trend, a combination of "work" and "vacation". You do your normal job online while being on a kind of vacation to change the scene, add some excitement, pampering and variety and change your routine. Select hotels and resorts all over the world are offering them for tourists, and the Greater Miami Convention & Visitors Bureau thinks it has appeal to locals too. As part of their Miami Shines Tourism Recovery Program, they've come up with a Work & Learn Remotely Program. These Miami Workations are special offers from **more than 30** hotels, spas and

attractions that are encouraging professionals to change their scenery to include a workspace at one of Miami's many leading hotels. If you're on the fence about doing it, check out a few of the special services and amenities you'd have access to.



Work from the Mandarin Oriental Hotel

Consider hair and makeup options for virtual meetings and zoom lighting locations to look your best in those remote meetings. Children underfoot? Some hotels offer “after school” day camp services along with lunch/snacks and meals for kids and even an onsite tutor. Need some self-pampering? You'll have a spa steps from your room, like having a live-in spa therapist. Other hotels are setting up poolside workstations. Then, many are throwing in extra perks like free lunch daily, discounted food and beverage or a food credit, second room discounted, and free meeting room. One offers special rates daily, weekly and monthly.



The Standard Miami Beach Spa photo from TravelZoo

Miami workation offers are available from now through December 2020 in most cases, with others available into August 2021! Here's a sampling of what you can expect:

- **Office with an Ocean view at Cadillac Hotel & Beach Club**—Book a guest room as your office for the day. Rates include: Business center services (printing/copies), Wi-Fi, Unlimited Nespresso coffee with in-room coffee maker, access to gym/pool, complimentary bottle of wine. **\$129/day**
- **Work and Learn Remotely from the Kimpton Hotel Palomar South Beach**—Day Use guest room offer complimentary coffee, rooftop pool deck access, high-speed Wi-Fi and TV streaming capability.
- **Ritz-Carlton, South Beach Work and Learn Remotely Package-**
- Reserve a spacious, newly re-imagined one, two or three-bedroom suite at The Ritz-Carlton, South Beach. Luxury cabanas are also available for a break or alfresco office. Full remote office set up, with printer, office supplies and remote presenter kit is also available.

- **Office with a View of Biscayne Bay- Miami Marriott**– Package includes guest room from 8-6 pm, Wi-Fi, self-parking, complimentary coffee, 10% discount on food/beverage. **\$74/day**
- **Work from Mandarin Oriental, Miami**–Book a guest room as your office for the day, includes Wi-Fi, printing facilities, dining credit, access to the Fitness center, and more.
- **Day Stay at the Standard Spa, Miami Beach**–Book a day stay (from 10am-4pm) with access to amenities, workspaces and eateries at the Standard Spa.



9/21/2020

Unique Daily Visitors (UDV): 393

[Link to article](#)

New Program "Practice Safe Sets" Entices Film Makers to Work in Miami During Pandemic



Miami and the beaches have been a go-to film destination for over a century. And a new program called “Practice Safe Sets” includes over 80 hotels offering safety-first production options for actors and film crews looking to use Miami hotels as filming locations during Covid-19. To learn more, watch our interview with Bruce Orosz, Chairman of the Board at the Greater Miami Convention and Visitors Bureau and owner of ACT Productions. Or visit MiamiAndBeaches.com.

9/25/2020

Unique Daily Visitors (UDV): 6,448,067

[Link to Article](#)

WSFL Miami-Fort Lauderdale, FL

New Program "Practice Safe Sets" Entices Film Makers to Work in Miami During Pandemic



9/21/2020

Viewership: 1,141

[Link to Segment](#)





701 Brickell Avenue, Suite 2700
Miami, Florida 33131 USA

1901 Convention Center Drive
Miami Beach, FL 33139 USA

305/539-3000, 800/933-8448
MiamiandBeaches.com