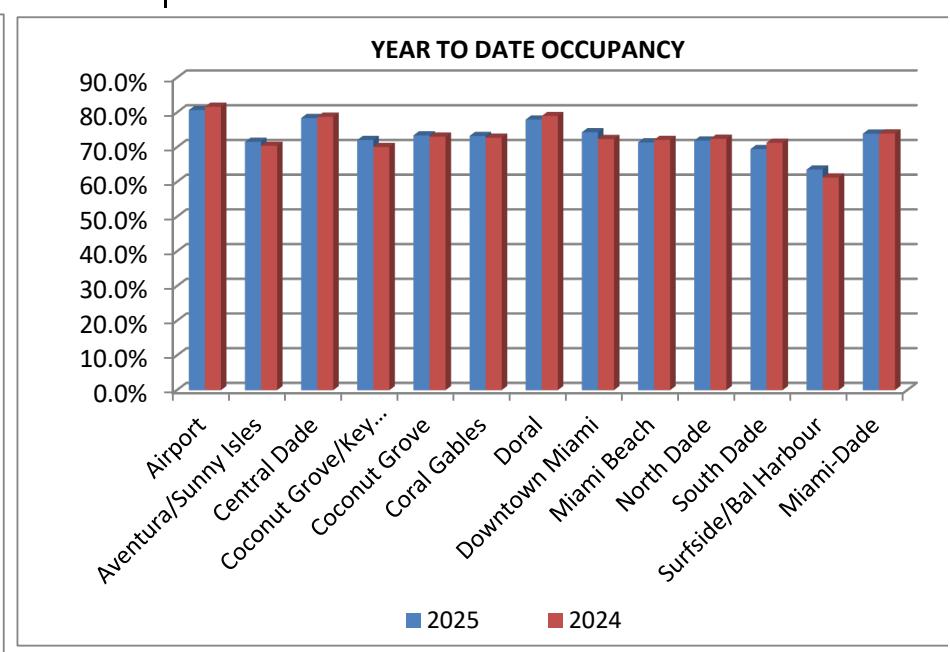
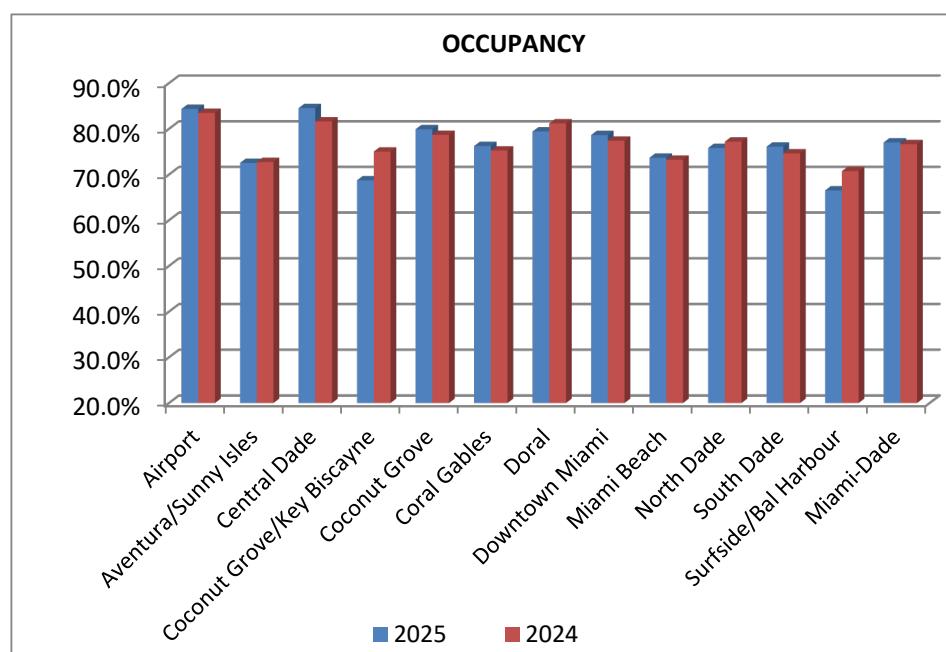


# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

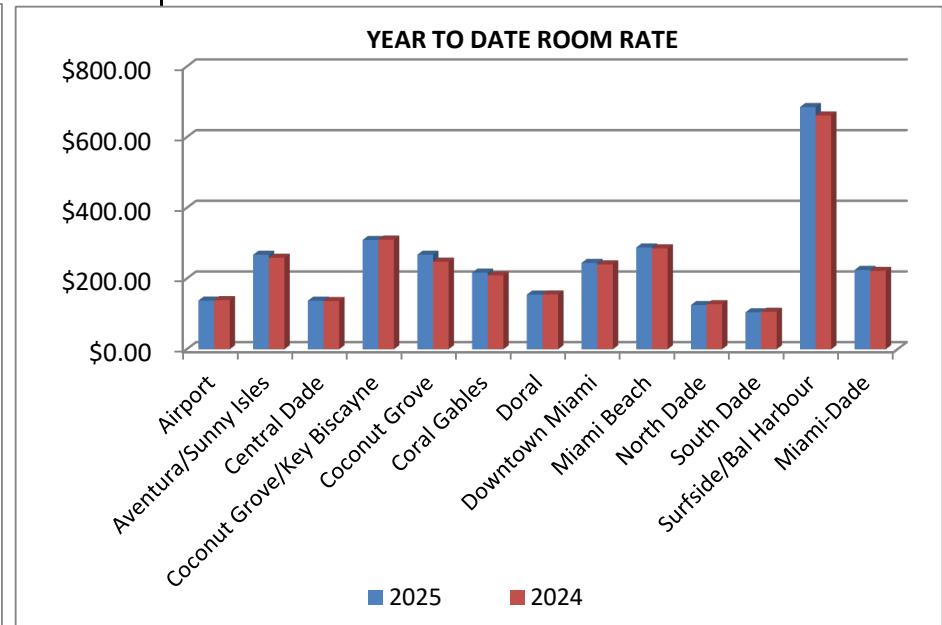
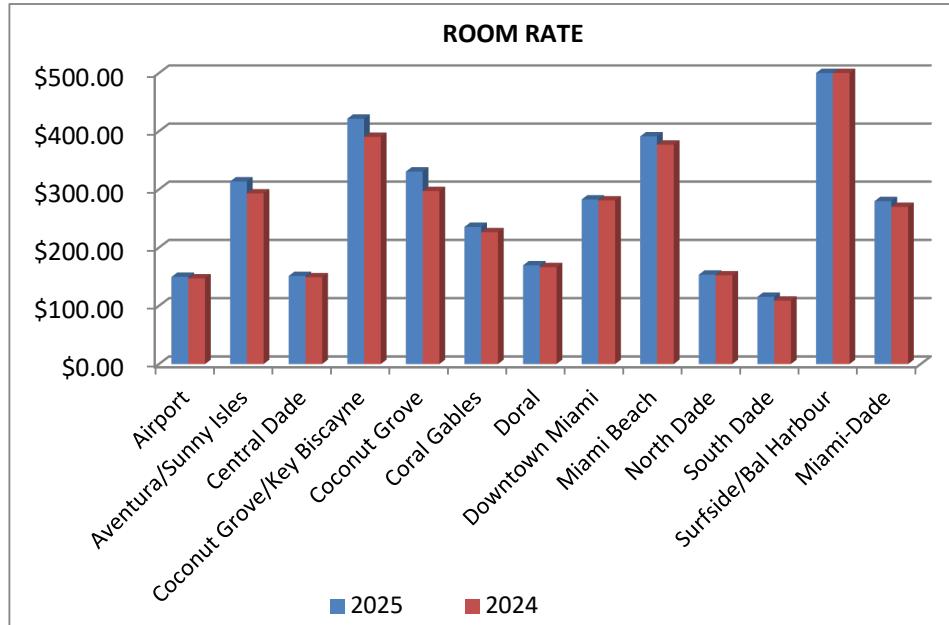
	December			YEAR TO DATE		
	2025	2024	% Change	2025	2024	% Change
Airport	84.3%	83.5%	1.1%	80.7%	81.6%	-1.2%
Aventura/Sunny Isles	72.5%	72.7%	-0.3%	71.5%	70.4%	1.6%
Central Dade	84.5%	81.6%	3.6%	78.4%	78.8%	-0.5%
Coconut Grove/Key Biscayne	68.7%	75.0%	-8.4%	72.1%	70.1%	2.9%
Coconut Grove	79.9%	78.6%	1.6%	73.4%	73.1%	0.5%
Coral Gables	76.2%	75.2%	1.3%	73.2%	72.7%	0.7%
Doral	79.4%	81.2%	-2.2%	78.0%	79.0%	-1.3%
Downtown Miami	78.6%	77.4%	1.6%	74.3%	72.4%	2.7%
Miami Beach	73.7%	73.2%	0.6%	71.4%	72.1%	-1.0%
North Dade	75.8%	77.2%	-1.8%	71.9%	72.4%	-0.7%
South Dade	76.1%	74.6%	2.0%	69.5%	71.3%	-2.6%
Surfside/Bal Harbour	66.5%	70.7%	-6.0%	63.6%	61.3%	3.7%
Miami-Dade	77.0%	76.6%	0.5%	73.9%	74.0%	-0.1%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

	<u>December</u>			<u>YEAR TO DATE</u>		
			<u>% Change</u>			<u>% Change</u>
	<u>2025</u>	<u>2024</u>	<u>25 vs 24</u>	<u>2025</u>	<u>2024</u>	<u>25 vs 24</u>
Airport	\$149.58	\$146.92	1.8%	\$137.62	\$138.92	-0.9%
Aventura/Sunny Isles	\$313.54	\$292.90	7.0%	\$267.24	\$258.75	3.3%
Central Dade	\$151.04	\$148.83	1.5%	\$137.28	\$136.26	0.7%
Coconut Grove/Key Biscayne	\$421.42	\$390.02	8.1%	\$309.06	\$310.19	-0.4%
Coconut Grove	\$330.49	\$296.97	11.3%	\$267.45	\$247.75	8.0%
Coral Gables	\$235.35	\$226.20	4.0%	\$216.59	\$208.82	3.7%
Doral	\$169.42	\$166.17	2.0%	\$154.57	\$154.94	-0.2%
Downtown Miami	\$282.48	\$280.78	0.6%	\$244.09	\$239.84	1.8%
Miami Beach	\$391.04	\$376.72	3.8%	\$287.90	\$285.28	0.9%
North Dade	\$153.36	\$152.11	0.8%	\$124.96	\$127.51	-2.0%
South Dade	\$115.38	\$108.72	6.1%	\$104.47	\$105.98	-1.4%
Surfside/Bal Harbour	\$1,033.37	\$858.88	20.3%	\$685.24	\$661.35	3.6%
Miami-Dade	\$279.70	\$269.69	3.7%	\$224.24	\$221.64	1.2%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE RevPAR BY REGION

	December			YEAR TO DATE		
			% Change			% Change
	2025	2024	25 vs 24	2025	2024	25 vs 24
Airport	\$126.16	\$122.61	2.9%	\$111.05	\$113.41	-2.1%
Aventura/Sunny Isles	\$227.39	\$213.01	6.8%	\$191.19	\$182.22	4.9%
Central Dade	\$127.65	\$121.45	5.1%	\$107.61	\$107.32	0.3%
Coconut Grove/Key Biscayne	\$289.60	\$292.56	-1.0%	\$222.76	\$217.32	2.5%
Coconut Grove	\$264.01	\$233.56	13.0%	\$196.32	\$180.98	8.5%
Coral Gables	\$179.36	\$170.19	5.4%	\$158.60	\$151.86	4.4%
Doral	\$134.54	\$134.89	-0.3%	\$120.53	\$122.38	-1.5%
Downtown Miami	\$222.08	\$217.28	2.2%	\$181.38	\$173.54	4.5%
Miami Beach	\$288.09	\$275.81	4.5%	\$205.55	\$205.70	-0.1%
North Dade	\$116.24	\$117.39	-1.0%	\$89.88	\$92.34	-2.7%
South Dade	\$87.79	\$81.13	8.2%	\$72.55	\$75.55	-4.0%
Surfside/Bal Harbour	\$687.33	\$607.44	13.2%	\$435.60	\$405.34	7.5%
Miami-Dade	\$215.37	\$206.66	4.2%	\$165.73	\$163.91	1.1%

