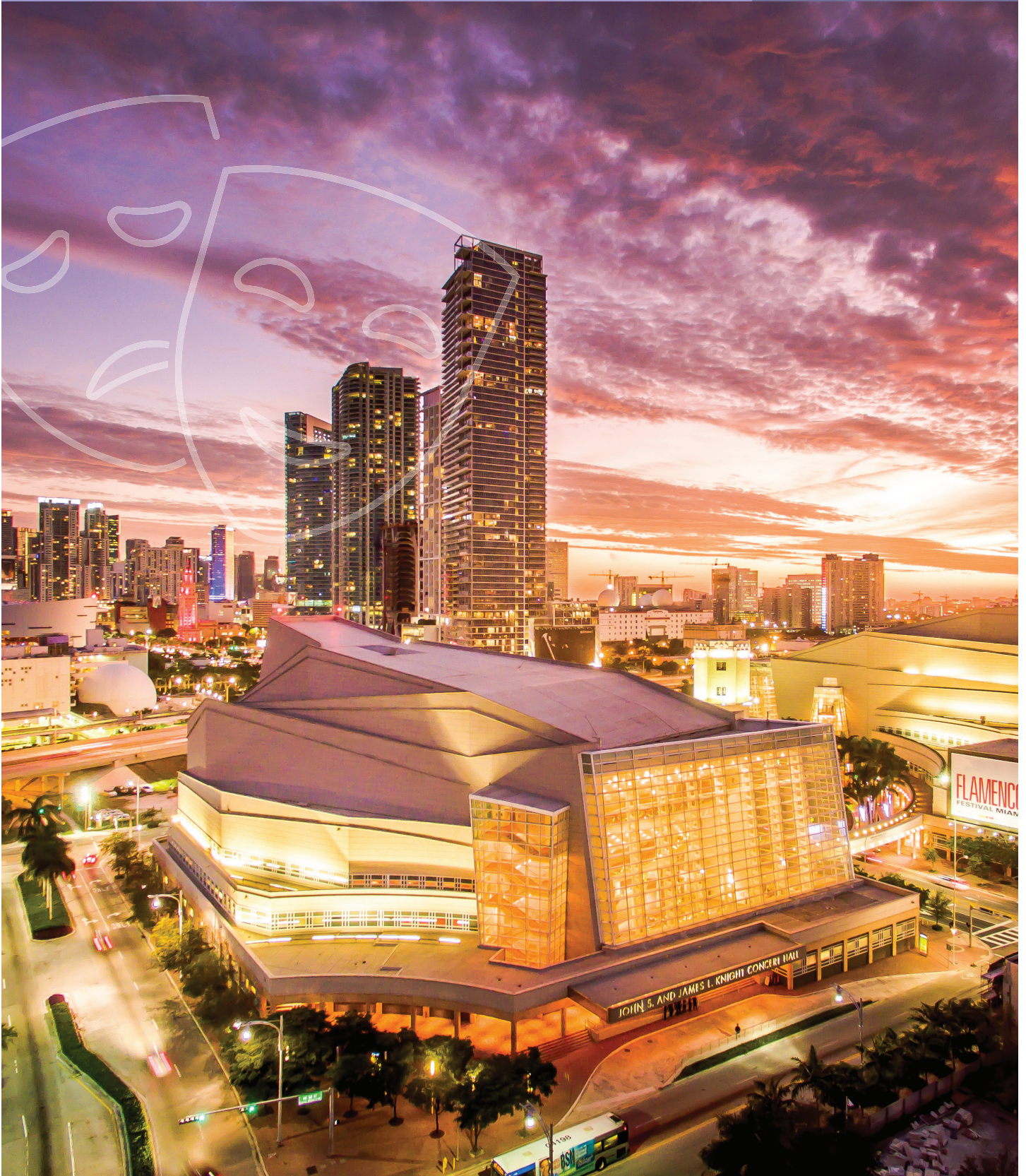


ARTS & CULTURE TOURISM

PROGRAM OF WORK 21/22

MIAMI
GREATER MIAMI & MIAMI BEACH



The Official Destination Sales & Marketing Organization for Greater Miami & Miami Beach. CS-03859



ARTS & CULTURE TOURISM

PROGRAM OF WORK

OCTOBER 2021

10/1–11/30 Miami Entertainment Months
10/5 Pérez Art Museum Miami Corporate Luncheon / Miami, FL
10/22–23 III Points Music Festival / Wynwood, FL
10/26–28 Destinations International Advocacy Summit / Houston, TX
10/28 2021 GMCVB Annual Meeting / Aventura, FL

NOVEMBER 2021

10/1–11/30 Miami Entertainment Months
11/1–3 WTM London / London, UK
11/2–5 Past Forward Preservation Virtual Conference
11/4–7 Miami Film Festival GEMS / Miami, FL
11/14–21 Miami Book Fair / Miami, FL
11/15 Give Miami Day / Miami, FL
11/17 South Florida Concierge Association Meeting / Miami, FL
11/18–12/12 No Vacancy: Miami Beach / Miami Beach, FL
11/28–12/5 Miami Art Week / Miami Beach, FL

DECEMBER 2021

12/1–1/31 Miami Arts, Culture & Heritage Months
11/28–12/5 Miami Art Week / Miami Beach, FL
12/1–15 Art of Black Miami / Miami, FL
12/2–4 Art Basel Miami Beach / Miami Beach, FL
12/7–8 National Arts Marketing Project Virtual Conference

JANUARY 2022

12/1–1/31 Miami Arts, Culture & Heritage Months
1/7–9 South Beach Jazz Festival / Miami Beach, FL
1/14–16 Art Deco Weekend / Miami Beach, FL
1/19 Florida Arts & Culture Day / Tallahassee, FL
1/29–30 Travel & Adventure Show / New York, NY

FEBRUARY 2022

2/1–3/31 Miami Health & Wellness Months
2/9–11 Music Cities Convention / Alberta, Canada
2/11–13 GroundUP Music Festival / Miami Beach, FL
2/17–21 Art Wynwood / Miami, FL
2/19–21 Coconut Grove Arts Festival / Coconut Grove, FL

MARCH 2022

2/1–3/31 Miami Health & Wellness Months
3/4–13 Miami Film Festival / Miami, FL
3/12–13 Jazz in the Gardens / Miami Gardens, FL
3/22–26 Art Basel Hong Kong / Hong Kong, China
3/25–27 Ultra Music Festival / Miami, FL
TBA National Arts Action Summit / Washington, DC

APRIL 2022

4/1–5/31 Miami Attraction & Museum Months
TBA Breakfast with the Arts & Hospitality Industry / Miami, FL

MAY 2022

4/1–5/31 Miami Attraction & Museum Months
5/18–22 Frieze New York / New York, NY

JUNE 2022

6/1–9/30 Miami Hotel Months
6/4–8 IPW / Orlando, FL
6/16–19 Art Basel / Basel, Switzerland
TBA Americans for the Arts Annual Convention / Washington, DC
TBA Greater Miami Festivals & Events Annual Conference / Miami, FL

JULY 2022

6/1–9/30 Miami Hotel Months
7/1–8/31 Miami Spa Months
7/19–21 Destinations International Annual Convention / Toronto, ON, Canada
TBA Miami Arts Marketing Project Annual Conference / Miami, FL

AUGUST 2022

6/1–9/30 Miami Hotel Months
7/1–8/31 Miami Spa Months
8/1–9/30 Miami Spice Restaurant Months
8/23–25 Florida Festivals & Events Association / Orlando, FL
TBA Florida Attractions Association Annual Conference / FL

SEPTEMBER 2022

6/1–9/30 Miami Hotel Months
8/1–9/30 Miami Spice Restaurant Months
9/10 ArtsLaunch 2022 @ the Arsht Center / Miami, FL

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional activities are considered throughout the year and others are subject to change.