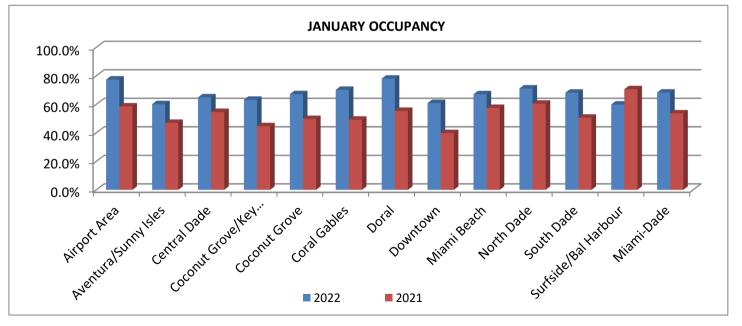
# **GREATER MIAMI CONVENTION AND VISITORS BUREAU**

### MIAMI-DADE OCCUPANCY BY REGION

JANUARY

			<u>% Change</u>
	<u>2022</u>	<u>2021</u>	<u>2022 vs 2021</u>
Airport Area	77.3%	58.5%	32.3%
Aventura/Sunny Isles	60.1%	46.9%	28.0%
Central Dade	64.9%	54.6%	18.8%
Coconut Grove/Key Biscayne	63.2%	44.6%	41.6%
Coconut Grove	67.1%	49.6%	35.1%
Coral Gables	70.1%	49.2%	42.6%
Doral	78.0%	55.4%	40.8%
Downtown	60.9%	39.8%	53.0%
Miami Beach	67.0%	57.4%	16.7%
North Dade	71.1%	60.4%	17.6%
South Dade	68.1%	50.6%	34.6%
Surfside/Bal Harbour	59.8%	70.6%	-15.2%
Miami-Dade	68.2%	53.6%	27.2%



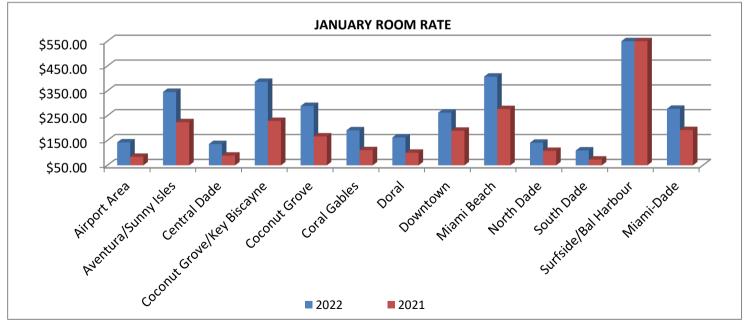
# **GREATER MIAMI CONVENTION AND VISITORS BUREAU**

### **MIAMI-DADE ROOM RATE BY REGION**

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**JANUARY** 

			<u>% Change</u>
	<u>2022</u>	<u>2021</u>	2022 vs 2021
Airport Area	\$142.30	\$84.14	69.1%
Aventura/Sunny Isles	\$345.55	\$223.58	54.6%
Central Dade	\$135.63	\$88.90	52.6%
Coconut Grove/Key Biscayne	\$386.22	\$228.71	68.9%
Coconut Grove	\$288.85	\$166.21	73.8%
Coral Gables	\$191.03	\$110.99	72.1%
Doral	\$162.29	\$100.54	61.4%
Downtown	\$262.11	\$189.15	38.6%
Miami Beach	\$407.22	\$276.57	47.2%
North Dade	\$140.91	\$108.03	30.4%
South Dade	\$109.79	\$73.00	50.4%
Surfside/Bal Harbour	\$976.89	\$629.07	55.3%
Miami-Dade	\$277.70	\$192.07	44.6%



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# **GREATER MIAMI CONVENTION AND VISITORS BUREAU**

#### **MIAMI-DADE REV PAR BY REGION**

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**JANUARY** 

			<u>% Change</u>
	<u>2022</u>	<u>2021</u>	2022 vs 2021
Airport Area	\$110.05	\$49.19	123.7%
Aventura/Sunny Isles	\$207.57	\$104.95	97.8%
Central Dade	\$87.98	\$48.53	81.3%
Coconut Grove/Key Biscayne	\$243.92	\$102.04	139.1%
Coconut Grove	\$193.80	\$82.52	134.9%
Coral Gables	\$133.95	\$54.58	145.4%
Doral	\$126.56	\$55.67	127.4%
Downtown	\$159.56	\$75.26	112.0%
Miami Beach	\$273.02	\$158.84	71.9%
North Dade	\$100.16	\$65.27	53.5%
South Dade	\$74.79	\$36.94	102.5%
Surfside/Bal Harbour	\$584.42	\$443.93	31.6%
Miami-Dade	\$189.52	\$102.99	84.0%

