

BUSINESS DEVELOPMENT & PARTNERSHIP

PROGRAM OF WORK 21/22

MIAMI
GREATER MIAMI & MIAMI BEACH



The Official Destination Sales & Marketing Organization for Greater Miami & Miami Beach. CS-03859



BUSINESS DEVELOPMENT & PARTNERSHIP

PROGRAM OF WORK

OCTOBER 2021

- 10/7 Partnership Networking Breakfast / La Giulietta at Ironside (in person)
- 10/14 GMCVB Coffee & Conversation featuring Miami Book Fair (virtual)
- 10/20 New Partner Orientation (virtual)
- 10/28 GMCVB Annual Meeting / JW Marriott Miami Turnberry Resort & Spa (in person)

NOVEMBER 2021

- 11/10 Partnership Networking Breakfast / Museum of Illusions (in person)
- 11/16 Partnership Networking Breakfast / MOAD at Freedom Tower (in person)

DECEMBER 2021

- 12/1 GMCVB Coffee & Conversation featuring Arts Season Preview (virtual)
- 12/15 Holiday Networking Reception / The Biltmore Hotel (in person)

JANUARY 2022

- 1/19 New Partner Orientation (virtual)
- 1/23 Wedding + Quinceañera Showcase / Miami Beach Convention Center Grand Ballroom (in person)
- TBA GMCVB Coffee & Conversation featuring AC & Element Brickell Hotel (virtual)

FEBRUARY 2022

- 2/2 GMCVB Coffee & Conversation Networker (virtual)
- 2/9 GMCVB Black History Month Breakfast Networker (in person)
- 2/23 GMCVB Coffee & Conversation Networker (virtual)

MARCH 2022

- 3/2 GMCVB Coffee & Conversation Networker (virtual)
- 3/9 GMCVB Networking Breakfast / Location TBA (in person)
- 3/16 Miami Begins with Me Training / Location TBA (in person)
- 3/30 GMCVB Coffee & Conversation Networker (virtual)

APRIL 2022

- 4/6 New Partner Orientation (virtual or in person)
- 4/13 GMCVB Coffee & Conversation Networker (virtual)
- 4/20 GMCVB Networker / Location TBA (in person)
- 4/27 GMCVB Coffee & Conversation Networker (virtual)

MAY 2022

- 5/4 GMCVB Annual State of the Industry Breakfast / Location TBA (in person)
- 5/18 GMCVB Coffee & Conversation Networker (virtual)
- 5/25 Miami Begins with Me Training / GMCVB office (in person)

JUNE 2022

- 6/8 GMCVB Coffee & Conversation Networker (virtual)
- 6/22 GMCVB Networker / Location TBA (in person)
- 6/29 GMCVB Coffee & Conversation Networker (virtual)

JULY 2022

- 7/13 New Partner Orientation (virtual or in person)
- 7/20 GMCVB Coffee & Conversation Networker (virtual)
- 7/27 Miami Begins with Me Training / GMCVB office (in person)
- TBA Annual Marketing Workshop / Location TBA (in person)

AUGUST 2022

- 8/10 GMCVB Coffee & Conversation Networker (virtual)
- 8/25 Annual Partner Expo / Location TBA (in person)

SEPTEMBER 2022

- TBA White Glove Concierge Awards Luncheon / Location TBA (in person)
- 9/14 GMCVB Coffee & Conversation Networker (virtual)
- 9/28 GMCVB Networker (in person)

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional activities are considered throughout the year and others are subject to change.