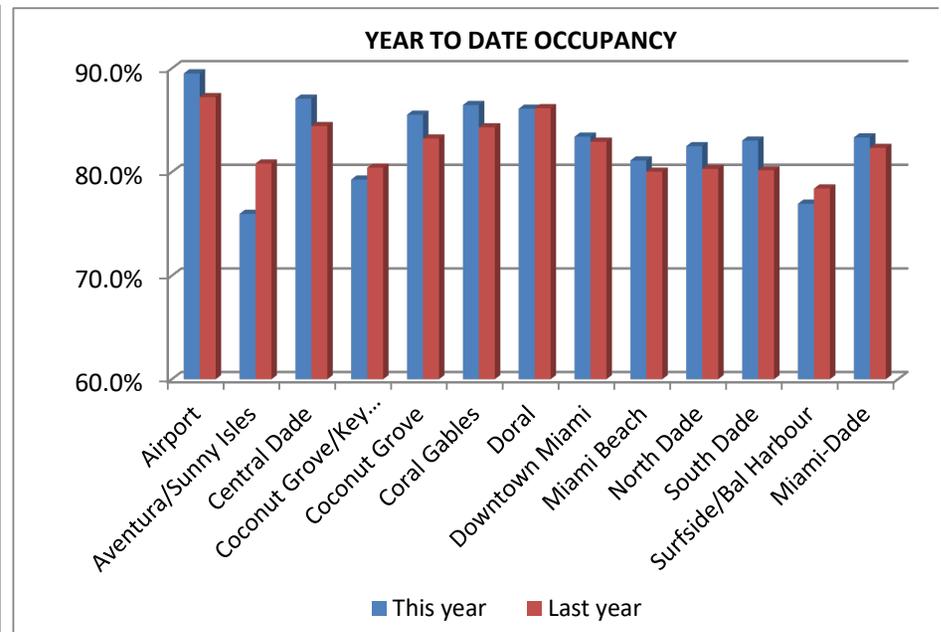
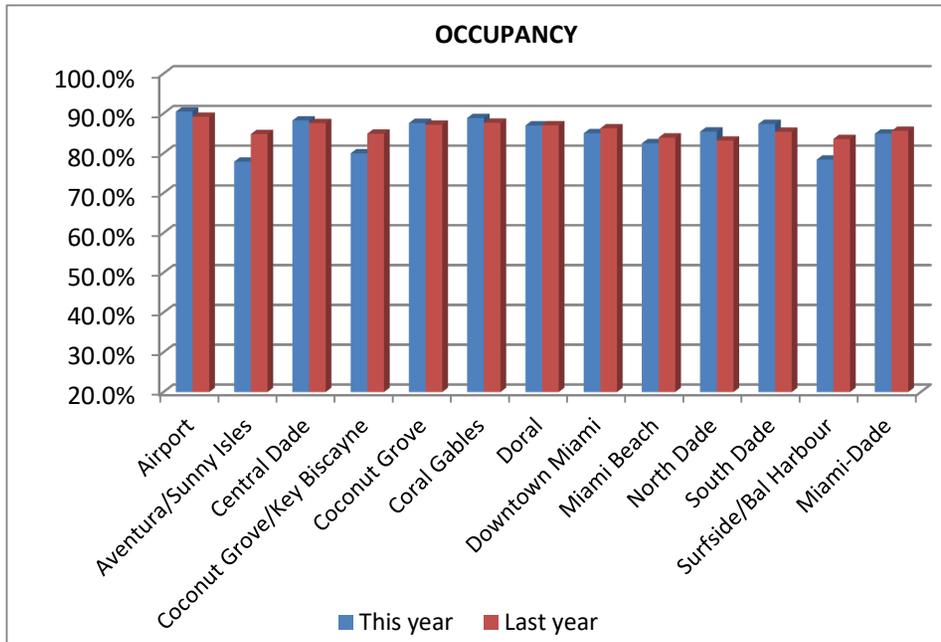


# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

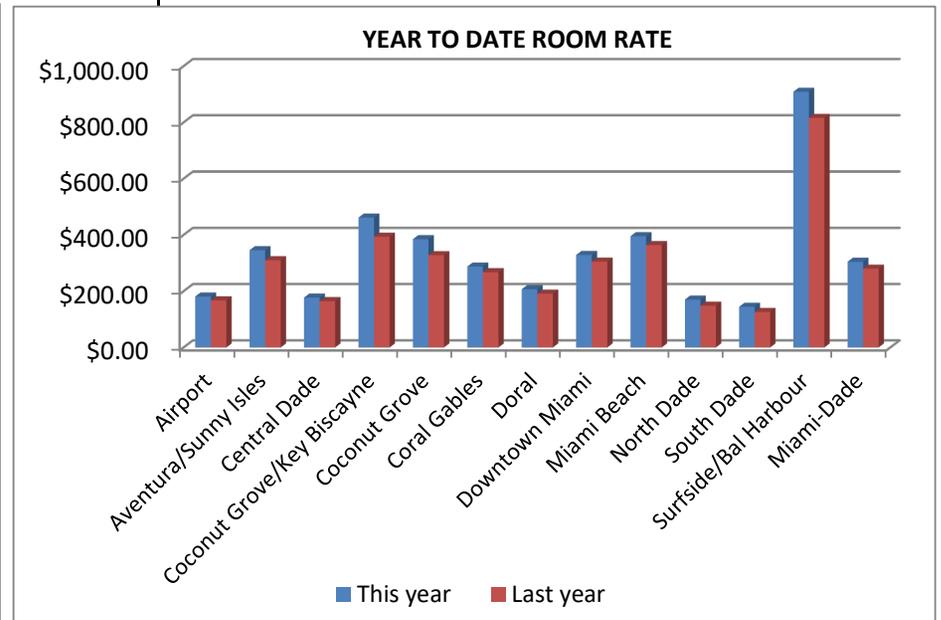
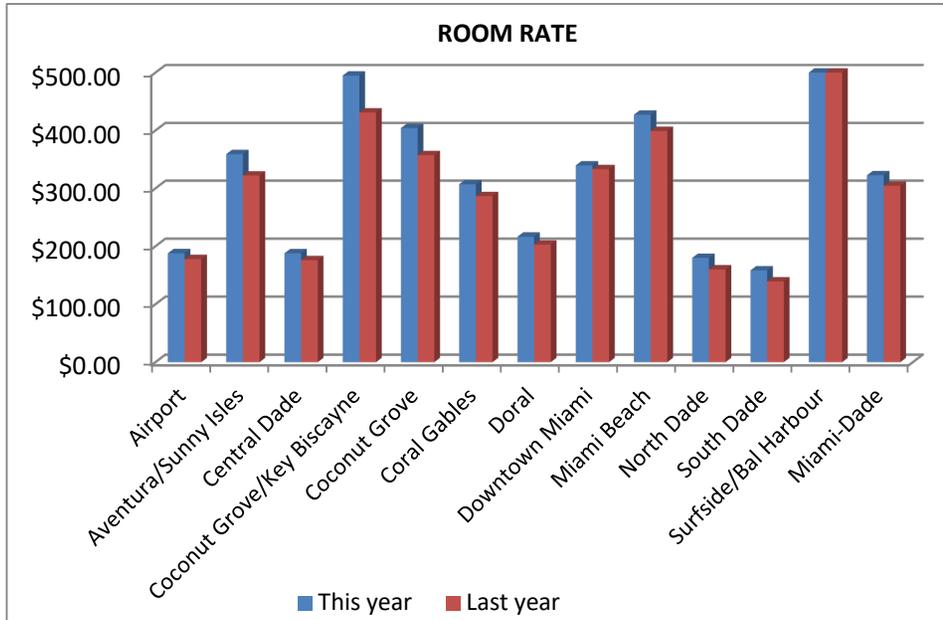
	<u>February</u>			<u>YEAR TO DATE</u>		
	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>
<b>Airport</b>	90.5%	89.2%	1.5%	89.5%	87.2%	2.6%
<b>Aventura/Sunny Isles</b>	77.9%	84.8%	-8.2%	76.0%	80.8%	-6.0%
<b>Central Dade</b>	88.2%	87.6%	0.8%	87.1%	84.4%	3.1%
<b>Coconut Grove/Key Biscayne</b>	80.0%	84.9%	-5.8%	79.3%	80.4%	-1.4%
<b>Coconut Grove</b>	87.6%	87.1%	0.5%	85.5%	83.2%	2.8%
<b>Coral Gables</b>	88.8%	87.7%	1.3%	86.5%	84.3%	2.5%
<b>Doral</b>	87.0%	87.0%	0.0%	86.1%	86.2%	-0.1%
<b>Downtown Miami</b>	85.0%	86.3%	-1.4%	83.4%	82.9%	0.6%
<b>Miami Beach</b>	82.5%	83.9%	-1.7%	81.1%	80.0%	1.3%
<b>North Dade</b>	85.4%	83.2%	2.7%	82.5%	80.3%	2.7%
<b>South Dade</b>	87.4%	85.4%	2.3%	83.0%	80.2%	3.6%
<b>Surfside/Bal Harbour</b>	78.4%	83.6%	-6.2%	76.9%	78.4%	-1.9%
<b>Miami-Dade</b>	84.9%	85.6%	-0.8%	83.3%	82.3%	1.2%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

	<u>February</u>			<u>YEAR TO DATE</u>		
	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>
<b>Airport</b>	\$187.93	\$177.83	5.7%	\$180.99	\$167.39	8.1%
<b>Aventura/Sunny Isles</b>	\$358.93	\$321.98	11.5%	\$345.59	\$310.04	11.5%
<b>Central Dade</b>	\$187.79	\$175.98	6.7%	\$177.16	\$164.48	7.7%
<b>Coconut Grove/Key Biscayne</b>	\$494.80	\$431.03	14.8%	\$461.44	\$393.73	17.2%
<b>Coconut Grove</b>	\$404.14	\$357.32	13.1%	\$384.79	\$327.87	17.4%
<b>Coral Gables</b>	\$306.99	\$286.44	7.2%	\$287.37	\$267.36	7.5%
<b>Doral</b>	\$216.39	\$202.92	6.6%	\$206.97	\$191.14	8.3%
<b>Downtown Miami</b>	\$339.50	\$333.05	1.9%	\$328.61	\$304.98	7.7%
<b>Miami Beach</b>	\$427.27	\$399.05	7.1%	\$395.57	\$363.64	8.8%
<b>North Dade</b>	\$179.79	\$159.95	12.4%	\$169.97	\$148.37	14.6%
<b>South Dade</b>	\$158.28	\$139.25	13.7%	\$144.54	\$126.04	14.7%
<b>Surfside/Bal Harbour</b>	\$935.12	\$854.85	9.4%	\$908.71	\$815.80	11.4%
<b>Miami-Dade</b>	\$322.48	\$304.26	6.0%	\$304.59	\$279.87	8.8%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE RevPAR BY REGION

	<u>February</u>			<u>YEAR TO DATE</u>		
	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>	<u>This year</u>	<u>Last year</u>	<u>% Change 26 vs 25</u>
<b>Airport</b>	\$170.03	\$158.56	7.2%	\$162.01	\$146.00	11.0%
<b>Aventura/Sunny Isles</b>	\$279.58	\$273.07	2.4%	\$262.54	\$250.58	4.8%
<b>Central Dade</b>	\$165.69	\$154.07	7.5%	\$154.27	\$138.87	11.1%
<b>Coconut Grove/Key Biscayne</b>	\$395.71	\$366.00	8.1%	\$365.82	\$316.67	15.5%
<b>Coconut Grove</b>	\$354.02	\$311.39	13.7%	\$329.11	\$272.91	20.6%
<b>Coral Gables</b>	\$272.76	\$251.12	8.6%	\$248.47	\$225.43	10.2%
<b>Doral</b>	\$188.22	\$176.58	6.6%	\$178.22	\$164.69	8.2%
<b>Downtown Miami</b>	\$288.63	\$287.28	0.5%	\$274.11	\$252.89	8.4%
<b>Miami Beach</b>	\$352.53	\$334.96	5.2%	\$320.87	\$291.05	10.2%
<b>North Dade</b>	\$153.62	\$133.02	15.5%	\$140.21	\$119.15	17.7%
<b>South Dade</b>	\$138.30	\$118.92	16.3%	\$120.01	\$101.04	18.8%
<b>Surfside/Bal Harbour</b>	\$733.08	\$714.47	2.6%	\$699.24	\$639.71	9.3%
<b>Miami-Dade</b>	\$273.86	\$260.50	5.1%	\$253.85	\$230.40	10.2%

