

# Big Event Town ...Big Event Opportunities!



# Meet the Team – Sports & Entertainment Tourism



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# Sports Conferences





# Miami Sporting Events / Conferences



Miami Marathon



Optimist International Junior Golf Championships



ITF Championships



World Baseball Classic



24-Hour Homestead-Miami Ultra Skate



Miami Dragon Boat Festival



Miami Int'l Agriculture, Horse & Cattle Show

# FIFA World Cup 2026

- **Q1 2021 – Meetings with Stadiums:** As a continuation of the information exchange phase, FIFA and the host associations arranged virtual one-on-one meetings with each stadium, commencing from the end of February 2021.
- **Q2 2021 - Targeted Dialogue:** FIFA and the host associations launched virtual discussions/negotiations with each candidate host city at the beginning of Q2 2021.
- **Q3 2021 - Venue Visits:** Considering the continually changing circumstances regarding the COVID-19 pandemic, FIFA and the host associations are targeting to commence the venue visits at the beginning of Q3 / Q4 2021.
- **Q4 2021 - Appointment of Host Cities and Stadiums:** It remains the goal of FIFA and the host associations that the host cities and stadiums be appointed in Q1 / Q2 2022.





# Hard Rock Stadium Events



Super Bowl



Orange Blossom Classic



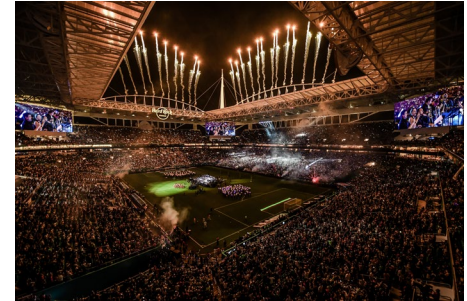
Miami Open Tennis



Orange Bowl



Formula 1



International Soccer

# Sports & Entertainment Venue Guide

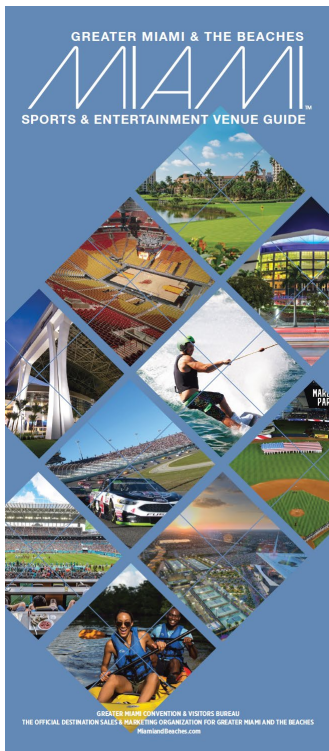


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GREATER MIAMI CONVENTION & VISITORS BUREAU  
THE OFFICIAL DESTINATION SALES & MARKETING ORGANIZATION FOR GREATER MIAMI AND THE BEACHES  
MiamiandMiamiBeach.com



## TOP REASONS TO CHOOSE GREATER MIAMI AND THE BEACHES

GREATER MIAMI AND THE BEACHES IS A SPORTING PARADISE. WITH AMAZING VENUES, PERFECT WEATHER, BEAUTIFUL BEACHES, INTRIGUING NEIGHBORHOODS AND PLENTY OF PLACES TO GET OUTSIDE AND ENJOY NATURE, THE REASONS TO HOLD AN EVENT IN MIAMI ARE ENDLESS. TO LEARN MORE, VISIT MIAMISPORTSANDENTERTAINMENT.COM.

**83° FAHRENHEIT**  
With an annual average high temperature of 83° Fahrenheit (89° Celsius), Miami can host outdoor sporting events 365 days a year.

**CORPORATE SUPPORT**  
As an international business center, Miami is home to major corporations that can support and sponsor events.

**EASY ACCESS**  
Miami International Airport is located right in the middle of Miami, offering direct connections from cities around the world.

**COLLEGIATE SPORTS**  
Miami is the longtime home of the Orange Bowl college football game. It's also home to six colleges and universities.

**19 COURSES**  
**GOLF**  
With 19 public and resort golf courses, it's always easy to schedule a tee time in Miami.

**PRO SPORTS**  
Major sports are well represented in Miami, with the Miami Dolphins, Miami HEAT, Miami Marlins, the Miami Open tennis tournament and NASCAR events at Homestead Miami Speedway.

**22 MILES**  
With 22 miles (35 kilometers) of beaches, Miami offers plenty of spaces to stretch out on the sand and take a dip in the Atlantic Ocean.

**49 PARKS**  
Miami has 49 parks with facilities to host sports and entertainment events. Hundreds of smaller parks are spread throughout the destination, providing plenty of green space. Three state parks, two national parks and one nearby national preserve offer even more opportunities to get outside and enjoy nature.

**DIVING, BOATING & WATER SPORTS**  
An extensive artificial reef program offers amazing diving opportunities right off the coast. For those who prefer to stay above the water, Biscayne Bay hosts world-class sailing regattas.

**CRUISE CAPITAL OF THE WORLD™**  
Purillman welcomes more cruise vacationers than any other port in the world.

**500+ HOTELS**  
Miami has nearly 500 hotels at every size and price point, with a total of approximately 60,000 rooms.

**MAJOR EVENTS**  
Miami is a major event destination, with the infrastructure to handle events large and small. It has hosted more Super Bowls (17) than any other city.

**5+ CONVENTION CENTERS**  
Five convention centers and countless attractions, museums, nightclubs and private spaces are available to host any event.

**DIVERSE NEIGHBORHOODS**  
Greater Miami and the Beaches consists of a fabric of unique neighborhoods. From bustling Downtown Miami to the Art Deco majesty of Miami Beach, to multicultural neighborhoods like Little Havana, Historic Overtown and Little Haiti, there's a new area to explore every day.

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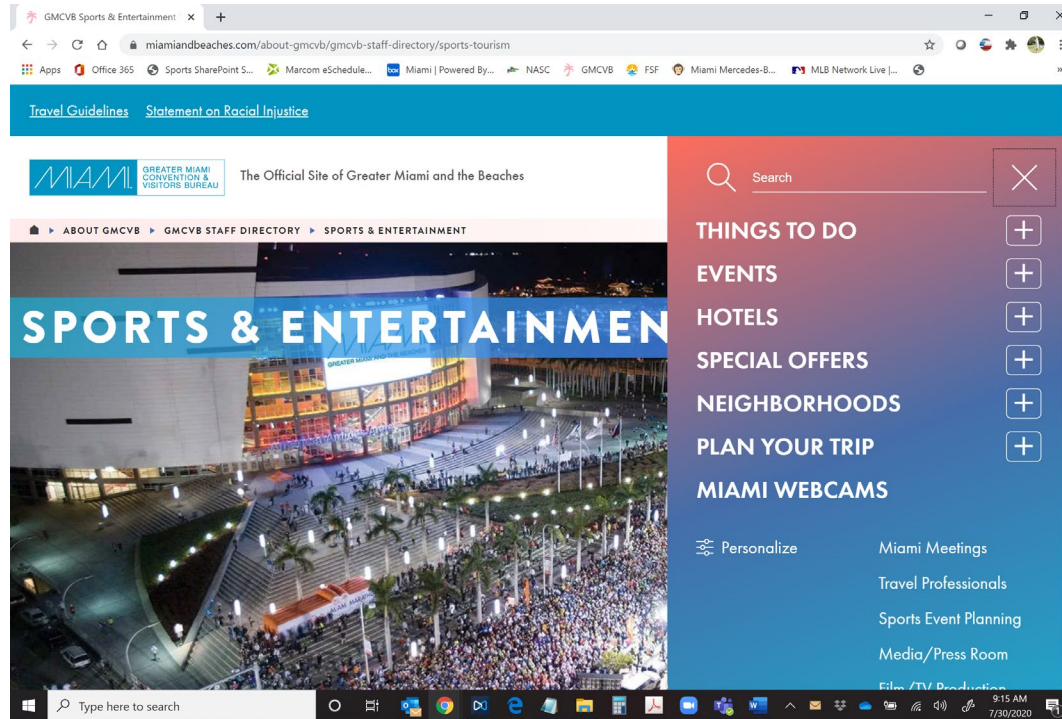
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# Sports & Entertainment Venue Guide







# Hard Rock Stadium / Miami Dolphins



Sam Coghill  
Vice President, Stadium Operations

