



Annual Planning Workshop

POWERED BY:



July 2, 2025



LGBTQ Tourism Marketing



Queer Voices in Travel: Building Authentic Narratives Within Hospitality



IDEAS GENERATED

- ❖ Explore Interpretive Programming: Partner with LGBTQ+ historians and cultural leaders to develop tours, exhibits, or installations that highlight Queer history and local contributions.
- ❖ Consider Social Media Takeovers: Invite Queer influencers to host day-in-the-life stories showcasing their favorite local spots.
- ❖ LGBTQIA family travel could be an area that has more focus.