

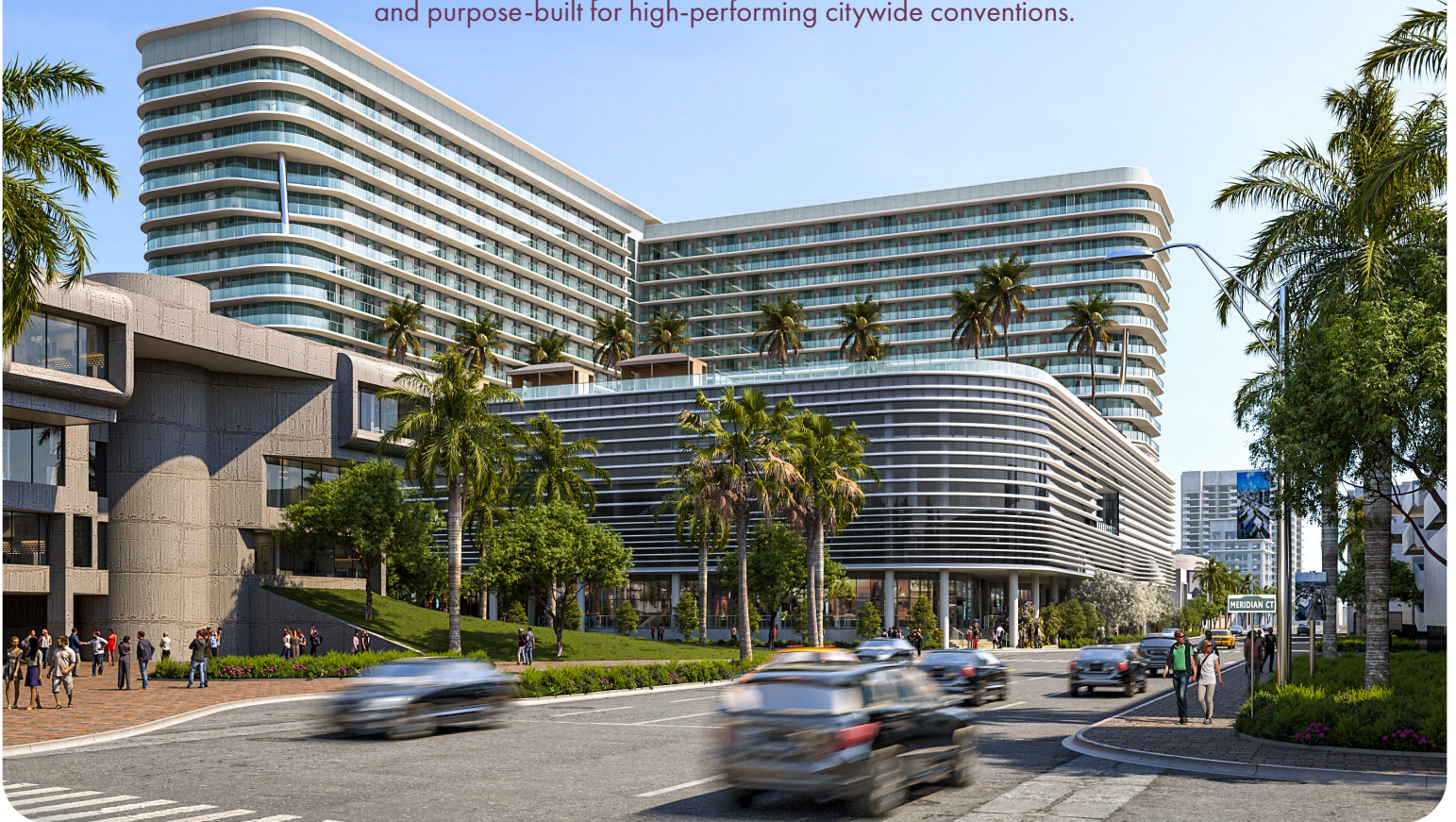
MIAMI
GREATER MIAMI + MIAMI BEACH

GREATER MIAMI
CONVENTION +
VISITORS BUREAU

Where global energy, seamless
execution and success *converge*.

The Future of the Miami Beach Convention Center Campus

In Fall 2027, the Miami Beach Convention Center campus will welcome
an 800-room Grand Hyatt headquarter hotel — directly connected
and purpose-built for high-performing citywide conventions.



A new level of *possibility*

With the connected campus, planners gain:

- Greater room block efficiency and compression management
- Enhanced peak night flexibility
- Simplified attendee logistics through seamless connectivity
- Elevated executive-level accommodations



Limited incentive windows *available*

To mark this milestone, the **first 10 new qualifying citywide groups** that contract with the Miami Beach Convention Center and the Grand Hyatt by **September 2027** will receive a customized opening-phase incentive package, which may include:

- Financial incentive support
- Transportation credits
- Strategic marketing amplification
- Cultural welcome activation support
- Enhanced convention services resources

Eligibility:

- 1,500+ peak room nights
- MBCC utilization required
- Priority consideration for select need periods



Why secure *now*?

Availability is tightening across major convention markets.

**By securing your dates early,
your organization benefits from:**

- First access to preferred date patterns
- Strategic room block alignment
- Executive-level collaboration with destination and hotel leadership
- A purpose-built campus designed for seamless execution

Miami Beach delivers impact — and now, we deliver it connected.

Let's explore what's *possible*.

We welcome a strategic discussion about your future rotation
and how the new Miami Beach Meetings Campus can elevate
your organization's success.

To explore more of Miami and Miami Beach, visit MiamiMeetings.com.



Scan to learn more about
the Grand Hyatt HQ Hotel.





FOR MORE INFORMATION

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