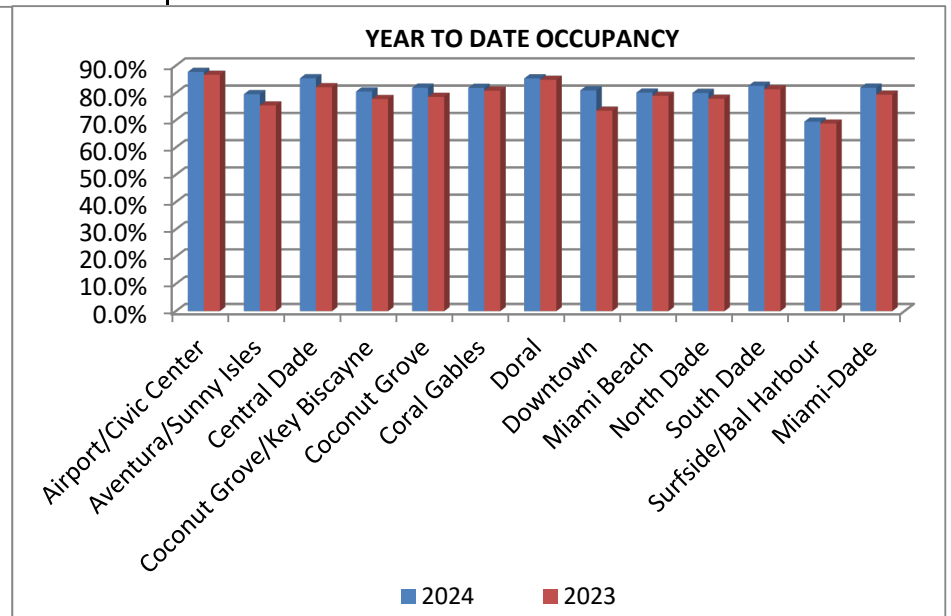
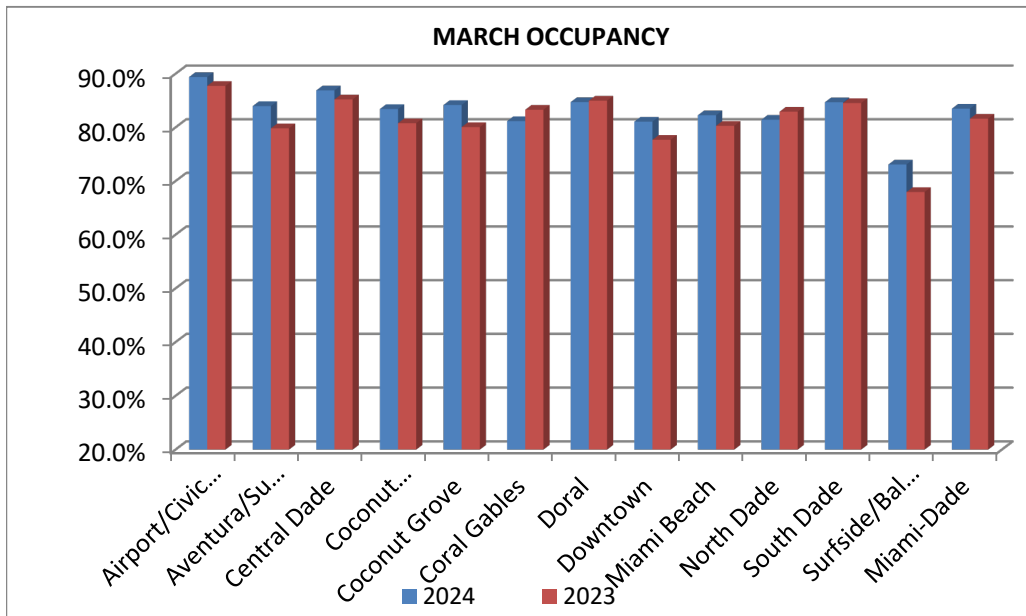


GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE OCCUPANCY BY REGION

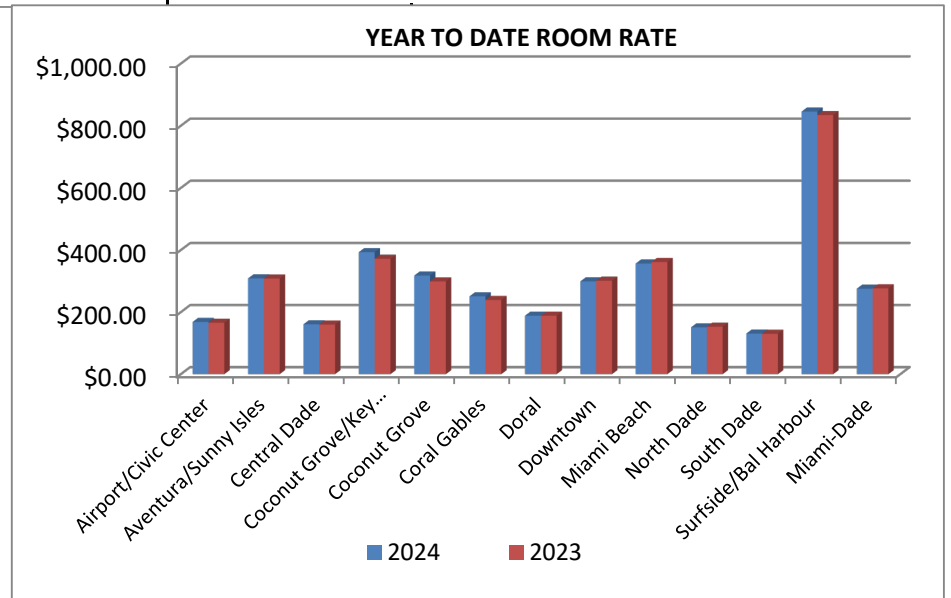
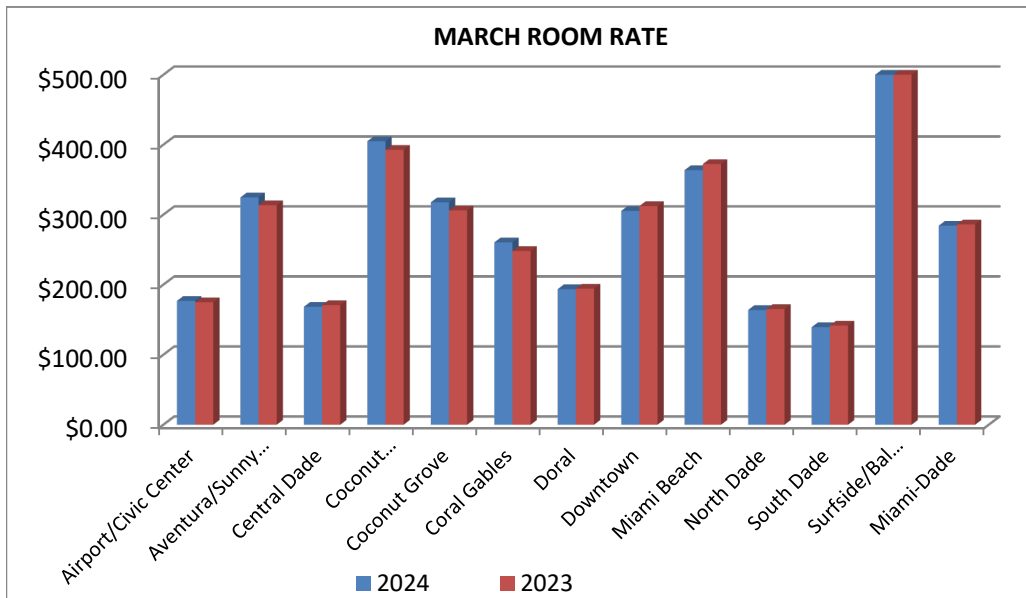
	<u>MARCH</u>			<u>YEAR TO DATE</u>		
	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>
Airport/Civic Center	89.4%	87.7%	1.9%	87.7%	86.6%	1.2%
Aventura/Sunny Isles	84.0%	79.8%	5.2%	79.5%	75.4%	5.5%
Central Dade	86.9%	85.2%	2.0%	85.4%	82.1%	4.0%
Coconut Grove/Key Biscayne	83.4%	80.8%	3.3%	80.5%	77.7%	3.6%
Coconut Grove	84.2%	80.1%	5.1%	81.9%	78.6%	4.3%
Coral Gables	81.2%	83.3%	-2.5%	81.9%	80.8%	1.3%
Doral	84.7%	85.0%	-0.3%	85.3%	84.8%	0.6%
Downtown	81.1%	77.7%	4.4%	80.9%	73.5%	10.1%
Miami Beach	82.3%	80.3%	2.5%	80.1%	78.9%	1.5%
North Dade	81.4%	82.9%	-1.8%	80.0%	77.8%	2.8%
South Dade	84.7%	84.5%	0.2%	82.6%	81.3%	1.6%
Surfside/Bal Harbour	73.1%	68.0%	7.6%	69.5%	68.7%	1.0%
Miami-Dade	83.5%	81.6%	2.3%	81.9%	79.3%	3.3%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE ROOM RATE BY REGION

	MARCH			YEAR TO DATE		
	2024	2023	% Change 24 vs 23	2024	2023	% Change 24 vs 23
Airport/Civic Center	\$176.80	\$174.80	1.1%	\$168.36	\$165.76	1.6%
Aventura/Sunny Isles	\$324.59	\$313.42	3.6%	\$308.72	\$308.19	0.2%
Central Dade	\$168.36	\$170.68	-1.4%	\$160.71	\$159.95	0.5%
Coconut Grove/Key Biscayne	\$404.85	\$392.67	3.1%	\$393.19	\$372.01	5.7%
Coconut Grove	\$317.54	\$305.96	3.8%	\$317.66	\$298.80	6.3%
Coral Gables	\$260.19	\$248.02	4.9%	\$250.94	\$239.07	5.0%
Doral	\$193.50	\$194.24	-0.4%	\$188.43	\$188.49	0.0%
Downtown	\$305.28	\$312.15	-2.2%	\$298.96	\$301.20	-0.7%
Miami Beach	\$363.62	\$372.27	-2.3%	\$356.71	\$361.52	-1.3%
North Dade	\$163.77	\$165.10	-0.8%	\$150.87	\$152.92	-1.3%
South Dade	\$139.28	\$141.53	-1.6%	\$130.87	\$130.21	0.5%
Surfside/Bal Harbour	\$848.13	\$816.63	3.9%	\$845.62	\$834.26	1.4%
Miami-Dade	\$284.14	\$285.98	-0.6%	\$275.51	\$276.69	-0.4%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE RevPAR BY REGION

	<u>MARCH</u>			<u>YEAR TO DATE</u>		
	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>
Airport/Civic Center	\$158.05	\$153.38	3.0%	\$147.63	\$143.59	2.8%
Aventura/Sunny Isles	\$272.59	\$250.24	8.9%	\$245.51	\$232.34	5.7%
Central Dade	\$146.31	\$145.45	0.6%	\$137.17	\$131.27	4.5%
Coconut Grove/Key Biscayne	\$337.76	\$317.25	6.5%	\$316.55	\$289.20	9.5%
Coconut Grove	\$267.32	\$244.98	9.1%	\$260.18	\$234.71	10.8%
Coral Gables	\$211.21	\$206.60	2.2%	\$205.40	\$193.19	6.3%
Doral	\$163.95	\$165.10	-0.7%	\$160.75	\$159.78	0.6%
Downtown	\$247.52	\$242.53	2.1%	\$241.91	\$221.29	9.3%
Miami Beach	\$299.16	\$298.93	0.1%	\$285.77	\$285.31	0.2%
North Dade	\$133.37	\$136.93	-2.6%	\$120.68	\$119.03	1.4%
South Dade	\$117.96	\$119.67	-1.4%	\$108.09	\$105.87	2.1%
Surfside/Bal Harbour	\$619.92	\$554.98	11.7%	\$587.34	\$573.52	2.4%
Miami-Dade	\$237.25	\$233.47	1.6%	\$225.71	\$219.52	2.8%

