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	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25
		Miami-Dade Farmer's Month	Miami Arts, Culture & Heritage Months	Miami Arts, Culture & Heritage Months			Miami Attraction & Museum Months	Miami Attraction & Museum Months		Miami Spa Months	Miami Spa Months & Miami Spice Months	Miami Spice Months
ARTS & CULTURE TOURISM	10/16-20 Paris+ Art Fair / Paris, France	10/30-11/3 Miami Film Festival GEMS / Miami, FL	11/14-12/12 No Vacancy: Miami Beach / Miami Beach, FL	1/9-12 South Beach Jazz Festival / Miami Beach, FL	2/8-9 GroundUP Music Festival / Miami Beach, FL	2/28-3/2 Open House Miami / Greater Miami & Miami Beach	4/4-13 Miami Film Festival / Miami, FL	5/7-11 Frieze Art Fair / New York, NY	6/8-11 Florida Attractions Association Annual Conference / Ponte Verda, FL	7/1-16 Montreux Jazz Festival / Montreux, Switzerland	8/5-6 National Arts Marketing, Development & Ticketing Conference / New York, New York	9/15-18 Music Cities Convention / Fayetteville, AK
	Phone:	10/18-19 iii Points Music Festival / Miami, FL	11/5-7 World Travel Market London / London, UK	12/2-8 Miami Art Week / Greater Miami & Miami Beach	1/16 Florida Attractions Association Expedition / St. Augustine, FL	2/15-17 Coconut Grove Arts Festival / Coconut Grove	2/28-3/2 Open House Miami / Greater Miami & Miami Beach	4/21 Serving the Arts Awards / Miami, FL		6/11-14 Americas for the Arts 2025 Convention / Cincinnati, OH	7/9-11 Destinations International / Chicago, IL	8/17-19 U.S. Travel ESTO 2025 / Phoenix, AZ
		10/28-30 PastForward Preservation Conference / New Orleans, LA	11/15 Breakfast with the Arts & Hospitality Industry / Miami, FL	12/4-8 Art Basel Miami Beach / Miami Beach, FL	1/18-20 Art Deco Weekend / Miami Beach, FL	2/19 Perez Art Museum Corporate Luncheon / Miami, FL	2/28-3/2 Montreux Jazz Miami / Coconut Grove			6/18 Greater Miami Festivals & Events Association Annual Conference / Hialeah, FL		8/19-21 Florida Festivals & Events Association Convention & Expo / Orlando, FL
	305.539.3083	10/30-11/3 Miami Film Festival GEMS / Miami, FL	11/7-10 Dorai International Art Fair / Doral, FL		1/22-26 Miami Modern + Contemporary Art Fair / Miami, FL	2/27-3/2 Breakout Miami / Greater Miami & Miami Beach	3/8-9 Jazz-in the Gardens / Miami Gardens, FL			6/19-22 Art Basel / Basel, Switzerland		
			11/14-12/12 No Vacancy: Miami Beach / Miami Beach, FL			2/26 MOCA NOMI Gala, North Miami Beach, FL	3/12 Florida Cultural Alliance, Arts & Culture Day / Tallahassee, FL					
	Email: CulturalTourism@GMCVB.com		11/18-24 Miami Book Fair / Miami, FL			2/28-3/2 Open House Miami / Greater Miami & Miami Beach	3/26-30 Art Basel Hong Kong / Hong Kong, China					
		11/21 Give Miami Day / Miami, FL			2/28-3/2 Montreux Jazz Miami / Coconut Grove, FL	3/28-30 Ultra Music Festival / Miami, FL						
LGBTQ+ Marketing	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25
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	LGBTQ+ History Month	11/29-12/2 URGE Miami Thanksgiving Festival / Miami Beach, FL	11/29-12/2 URGE Miami Thanksgiving Festival / Miami Beach, FL	1/22-26 FITUR / Madrid, Spain	2/18 GayB Festival / Miami, FL	2/26-3/4 Winter Party Festival / Miami Beach, FL	3/1-6/30 Rainbow Spring	3/1-6/30 Rainbow Spring	3/1-6/30 Rainbow Spring	7/2 GMCVB Partner Marketing Workshop / Miami, FL	8/19-22 NOLCC International Business & Leadership Conference /	9/8-12 LGBTQ+ Brazil Travel Industry Familiarization Trip / Miami, FL
	10/4-14 Celebrate ORULLO/ Miami, FL	11/7-10 Festivis Gramado / Gramado, Brazil	12/3-8 Fridage Art Fair / Miami Beach, FL	TBA TransArt / Miami, FL	2/20-23 South Beach Wine & Food Festival / Miami Beach, FL	3/1-6/30 Rainbow Spring	3/27-4/6 Miami Beach Pride Week / Miami Beach, FL	5/3-7 IPW / Chicago, IL	6/1-30 Wynwood Pride / Miami, FL	7/25 LGBT+ Turismo Expo	8/27-28 GNetwork360 BUE / Buenos Aires, Argentina	9/14-19 Media Mission / Madrid, Spain & Milan, Italy
Phone: 305.503.3245	10/23-26 IGLTA Global Convention / Osaka, Japan	11/17-24 Miami Book Fair International / Miami, FL	12/5-7 Art Gazel at The Gathering / Miami Beach, FL		2/26-3/4 Winter Party Festival / Miami Beach, FL	3/4-6 ITB Berlin / Berlin, Germany	4/3-6 LGBTQ+ Cross Market Press Trip / Miami, FL	5/13-19 SweetHeat Miami / Miami, FL	5/31-6/1 Miami Beach Pride Concert / Miami Beach, FL			9/25 LGBTQ+ Tourism Marketing Task Force Meeting / Miami, FL
Email: LGBTQ@GMCVB.com	10/25-27 OUTshine Film Festival Fall Edition / Miami, FL		12/19 GMCVB LGBTQ+ Tourism Advisory Task Force Meeting / Virtual		2/21 LGBTQ+ Travel Industry Meetings / Mumbai, India	3/27 GMCVB LGBTQ+ Tourism Advisory Task Force Meeting / Virtual	4/17-24 OUTshine LGBTQ+ Film Festival Spring Edition / Miami, FL	5/30 Marlins Pride at the Park / Miami, FL	6/8 Arsh Center CommuniTea Dance / Miami, FL			
					2/27 IGLTA India Travel Symposium / Delhi, India	3/27-4/6 Miami Beach Pride Week / Miami Beach, FL			6/10 Travel Bulletin LGBTQ+ Showcase / Bristol, England			
					2/28 LGBTQ+ Travel Industry Meetings / Delhi, India			5/31-6/1 Miami Beach Pride Concert / Miami Beach, FL				
									6/14-18 IPW 2025 / Chicago, IL			
									6/23-27 LGBTQ+ Argentina Travel Industry Familiarization Trip			
									6/26 GMCVB LGBTQ+ Tourism Advisory Task Force Meeting / Virtual			

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CREATIVE SERVICES												Ongoing Projects:	
	Arts and Culture Insider	2025 Visitors Guide	2025 Visitors Guide									Arts and Culture Insider	
	Phone: 305.503.3955	Miami Lux	Miami Lux									Annual Report	
	Email: Content@gmcb.com	Miami Springs Visitors Guide										Miami Springs Visitors Guide	
		Miami Airport Signage Rebranding - Baggage Claim	Miami Airport Signage Rebranding - Baggage Claim									Miami Airport Signage Rebranding - Baggage Claim	
SPORTS & ENTERTAINMENT TOURISM	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	
		Miami Dade Farmer's Month	Miami Arts, Culture & Heritage Months	Miami Arts, Culture & Heritage Months	Miami Arts, Culture & Heritage Months	Miami Arts, Culture & Heritage Months	Miami Attraction & Museum Months	Miami Attraction & Museum Months	Miami Attraction & Museum Months	Miami Spa Months	Miami Spa Months & Miami Spice Months	Miami Spice Months	
	10/4 - 10/6 Going Yard Baseball / IoanDepot Park	11/5 C-USA Women's Soccer Championship / FIJ	12/2 - 12/3 Host City Conference / Scottish Event Campus, Glasgow	1/6 College Football National Championship Semifinals / Hard Rock Stadium	1/31 - 2/2 Toronto Golf Show /Toronto, Canada	3/1 - 3/2 Savannah Bananas / IoanDepot park	4/2 - 4/4 Sports ETA Women's Summit / Tampa, FL	5/1 - 5/4 Formula 1 Grand Prix / Miami International Autodrome	6/10 - 6/12 Green Sports Alliance / Intercontinental & Kaseya Center	TBA Junior Optimist Golf Tournament	8/25 - 8/27 Connect Sports Marketplace / Miami, FL	9/5 - 9/6 Nvision Latino Film & Music Festival / Silverspot Cinema	
	10/12 Savannah Bananas / IoanDepot Park	11/8 - 11/10 Choque De Gigantes / IoanDepot Park	12/7 - 12/8 David Ensiglia Tennis Tournament	1/9 - 1/23 Jewish Film Festival / Coral Gables Art Cinema (among other venues)	1/31 - 2/2 Miami Grit Classic / Miami Beach Convention Center	3/2 Gravel Miami / Homestead-Miami Speedway	4/4 - 4/6 Liv Golf / Trump Doral Golf Course	5/24 - 5/25 Hyundai Air & Sea Show / Miami Beach	6/11 - 6/15 American Black Film Festival / Miami, FL		8/29 - 8/31 Urban Film Festival / Miami, FL	9/9 - 9/14 Miami Vice 41st Reunion / Miami Beach	
	10/21 - 10/24 MIP Com Cannes / Cannes, France	11/12 - 11/14 Sports ETA 45 Summit / Chattanooga, TN	12/10 - 12/11 FOCUS London / Business Design Centre, London	1/17 - 3/17 Unrivaled / MediaPro, Medley	2/4 Drone Racing League World Championship / IoanDepot park	3/4 - 3/4 Houston Livestock Show and Rodeo / Houston, Texas	4/4 - 4/13 Miami Film Festival / Miami, FL	5/9 H.O.T. Challenge Golf Tournament Fundraiser / JW Mariott Turnberry	6/14 - 6/18 IPW / Chicago, IL		8/30 Orange Blossom Classic / Hard Rock Stadium		
	10/26 Dragon Boat Festival / Haulover Beach, FL	11/14 25th Latin Grammys / Kaseya Center	12/10 - 12/11 World Strategic Forum / Coral Gables, Florida	1/23 - 1/26 TYR Wodaploozas Miami / Miami Beach	2/2 Lifetime Miami Marathon / Downtown, Miami	3/16 - 3/30 Miami Open / Hard Rock Stadium	4/12 Formula E / Homestead-Miami Speedway	TBA Florida Sports Foundation Summit / Vero Beach, FL	6/14 - 7/13 FIFA Club World Cup / Hard Rock Stadium				
	10/26 - 10/27 Straight Talk Wireless 400 NASCAR Cup Series /Homestead Miami Speedway	11/19 - 11/22 MIP Cancun / Moon Palace, Mexico	12/11 - 12/14 FIRSA Football State Championship / Miami, FL	1/31 - 2/2 Toronto Golf Show / Toronto, Canada	2/3 - 2/7 NAPTE / Intercontinental	3/17 - 3/30 The X Invitational / Crandon Park Tennis Center	4/12 UFC / Kaseya Center		6/16 - 6/18 eSports Travel Summit / Bloomington, MN				
	10/30 - 11/3 Miami Film Festival GEMS / Miami, FL		12/27 - 1/6 Jr. Orange Bowl / Miami, FL	1/31 - 2/2 Miami Grit Classic / Miami Beach Convention Center		3/18 - 3/20 TEAMS Europe / Tottenham Hotspur Stadium, England	4/14 - 4/17 Sports ETA Symposium / Tulsa, OK		6/16 - 6/18 Host & Federations Summit / Olympic Stadium, Lausanne, Switzerland				
						3/22 - 3/24 RacquetX / Miami Beach Convention Center	4/19 Hyrox / Miami Beach Convention Center		6/17 - 6/19 IAGTO / Birmingham, AL				
						3/23 Straight Talk Wireless NASCAR Cup Series 400 / Homestead-Miami Speedway	4/24 Lexus Corporate Run / Downtown Miami						
						3/28 - 3/30 Clash Endurance / Homestead-Miami Speedway	4/25 - 4/27 Miami Dade Country Fest / Tropical Park						
	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	Ongoing:	
	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	2026 FIFA World Cup Hosting Initiative	
	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	Production of Film and Filmming Incentives Miami-Dade County	
	MEETINGS & CONVENTION SALES & SERVICES	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25
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		10/7 -9/2024 IMEX - Americas	11/6-8/2024 Connect West	12/3/2024 SITE - Chicago Holly Trolley	1/12-15/2025 PCMA Convening Leaders	2/3-5/2025 Visit Florida -Florida Encounter	3/3-5/2025 MPI Northern CA ACE	4/2/2025 NYC Activation	5/1-2/2025 IAEE Women's Leadership Forum	6/1-4/2025 PCMA Educcon	7/8-10/2025 PSAE	8/4/2025 CVB Reps Annual Summer Client Event	9/9-12/2025 AMEX InterAction Conference
		10/14-17/2024 Meetings Made Ease MME Experience	11/10-13/2024 FICP - Annual	12/4/2024 NE CVB Reps Holiday Event	1/22-24/2025 MPV/HSMAI/PCMA Education Program & Mixer + A&E sales calls	2/24-25/2025 LACTE Brazil	3/3-6/2025 SITE - World	4/2-4/2025 MPI Coulthem CA WeCon	5/4-6/2025 PCMA Convening LATAM 2025	6/9-12/2025 Cyent - CONNECT	7/9-11/2025 Destinations International Annual Conventon	8/9-12/2025 ASAA Annual	9/10/2025 Destination Celebration - Milwaukee
		10/21-24/2024 Retreats Resources Atlanta, Raleigh, Charlotte, Greenville	11/12/2024 CVB Reps of the West Destination Celebration	12/4-5/2024 Association Forum - Holiday Showcase	1/31-2/2/2025 ESPA - Annual Conference	2/26/2025 NE CVB Reps Client Lunch	3/16-20/2025 Conference Direct Annual Partner Meeting	4/3/2025 Industry Xchange (MPI/CAC, PCMA/GMC, SITE/Chicago)	5/6-8/2025 SGMP - Society of Government Meeting Professionals	6/11-12/2025 Fieexpo Latin America	7/21-22/2025 AMCI Engage	8/12-13/2025 CMEE - Canada	9/16/2025 Destination Celebration - Indy
			11/13-16/2024 Conference Direct CD + Forum	12/11/2024 CVB Reps Holiday Party		2/27/2025 NYSAE Meet NY	3/18/2025 PCMA GMC Awards and Education Event	4/10/2025 PCMA Visionary Awards	5/14-15/2025 DMV Sales Mission Activations	6/17-19/2025 Meeting Professionals International WEC	7/21-23/2025 Midwest Sales Mission	8/20-21/2025 IBTM - Latin America	9/24/2025 Destination Celebration - Kansas City
			11/13-16/2024 National Coalition of Black Meeting Professionals	12/16-19/2024 IAEE Expo Expo			3/19-20/2025 TEAMS Europe		5/20-22/2025 IMEX Frankfurt	6/18/2025 Association Forum Honors Gala	7/27-29/2025 CEMA Summit	8/25-27/2025 CONNECT - Marketplace / Hosted in Miami	TBA Tradeshow Executive Gold 100
			11/18-21/2024 Retreats Resources SoCal Roadshow				3/25-26/2025 MIC Colorado Conference & Tradeshow		5/20-23/2025 Conference Direct Diversity Conference	6/18-21/2025 M&I Transatlantic/Sponsorship	TBA MPI Business Exchange	8/25-28/2025 SITE Classic 2025	TBA PCMA EMEA
			11/19-21/2024 IBTM - World						5/27-29/2025 Chicago Sales Mission	6/23-26/2025 Maritz Elevate	TBA Smart Meetings Inclusive Experience	8/28/2025 MPI DFW Chapter Experience	
			11/20-22/2024 Connect DC							6/25-26/2025 The Meeting Show London	TBA Hotel Data Conference	TBA NE CVB Rep Dinner	
			11/21/2024 MPI Southern CA State of the Industry							6/28-30/2025 Helmsbricse Annual Business Conference		TBA Northstar - Luxury / Wellness	
		11/18-20/2024 ASAA - Leaders Retreat									TBA Northstar - Destination Southeast		
		11/26/2024 MPI Chicago Signature Luncheon											

PAID MEDIA & PROGRAMS													
	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	
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Find your Miami Annual	Fall/Winter Campaign including Cruise Nov - Feb.						SPRING/SUMMER CAMPAIGN						
Always On Site Retargeting	Site Retargeting/keyword search												
	Art of Black Oct 15 - Dec. 15					Carnaval Miami				Black Business Month (Mid July/Aug) organic/paid social		Orange Blossom Classic Mid Aug/Sept	
Multicultural Plans													
		Jazz in the Gardens Nov-Mar											
Jazz In The Gardens (MC)													
ABFF (MC)	ABFF Oct-June												
	Miami Carnival Aug - Oct										Miami Carnival Aug-Oct		
Miami Carnival (MC)													
LGBTQ	Annual Plan				Rainbow Spring Expo&ts Program Mid Feb - June				Pride Month May/June		Annual Plan Continues		
Deals Always On		11/1-12/15						5/1-7/15					
Farmers Month	10/15 - 11/30												
Art/Culture/Heritage	11/14 - 1/31												
Attractions & Museums						March - May							
Spa Months									June - August				
Spice Months									July - September				
	Culinary Co-op - Custom Content & Social - 10/1 to 10/28					Family Video Co-op - Broadcast spot - 3/3 to 3/30							
Visit Florida		Canada & Mexico Nov-Dec											
BrandUSA		Global Inspiration Program - April 2024 to March 2025											
Brand/USA Global Inspiration													
	Year Round Marketing Support including MBCC												
Meetings and Conventions													
	IMEX AMERICA	IBTM - Barcelona	IAEE	PCMA				IMEX Germany, MPI WEC, IRF	The meetings show, PCMA exIcon	FSAE	ASAE, IBTM Americas		
Trade Shows and Conventions													
GMCVB STAKEHOLDER MEETINGS & ENGAGEMENT	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-24	
	Miami-Dade Farmer's Month	Miami-Dade Farmer's Month	Miami Arts, Culture & Heritage Months	Miami Arts, Culture & Heritage Months			Miami Attraction & Museum Months	Miami Attraction & Museum Months		Miami Spa Months	Miami Spa Months & Miami Spice Months	Miami Spice Months	
	29th --- Tuesday Annual Meeting 3:00 to 5:00 p.m. followed by cocktail reception Location: Hilton Downtown Miami, 1601 Biscayne Boulevard, Miami, FL 33132	No Meeting	9th --- Monday Board of Directors' Holiday Meeting 3:00 to 5:00 p.m. Location: EAST Miami Hotel, 788 Brickell Plaza, Miami, FL 33131	27th --- Monday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite 2200, Conference Room A	24th --- Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD	31st --- Monday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite 2200, Conference Room A	28th --- Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD	28th --- Wednesday Executive Committee Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite 2200, Conference Room A	30th --- Monday Board of Directors' Meeting 3:00 to 5:00 p.m. Location: TBD	No Meeting	No Meeting	Program of Work 15th --- Monday Executive Committee POW Meeting 3:00 to 5:00 p.m. Location: GMCVB Offices, 201 S. Biscayne Boulevard, Miami, FL 33131 --- Suite 2200, Conference Room A Program of Work 29th --- Monday Board of Directors' POW Meeting 3:00 to 5:00 p.m. Location: TBD	