

GREATER MIAMI CONVENTION AND VISITORS BUREAU

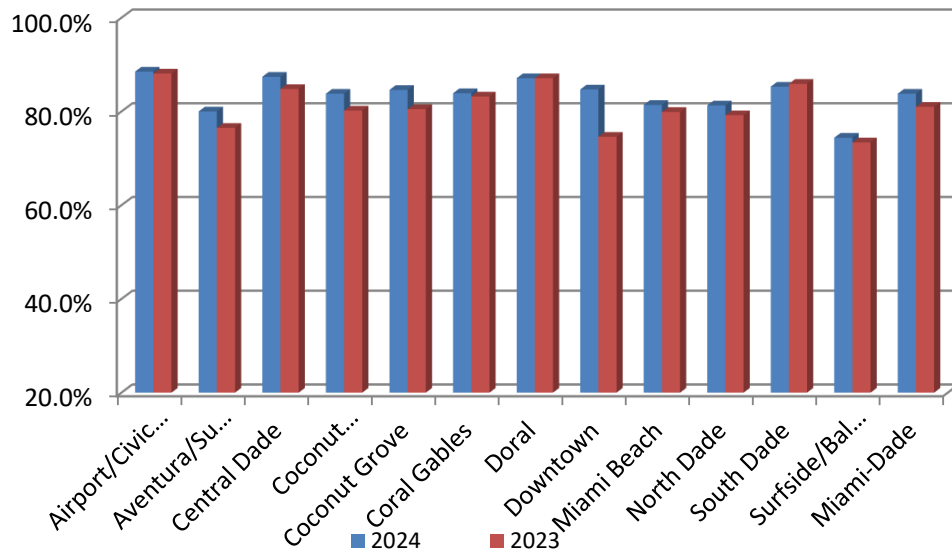
MIAMI-DADE OCCUPANCY BY REGION

FEBRUARY

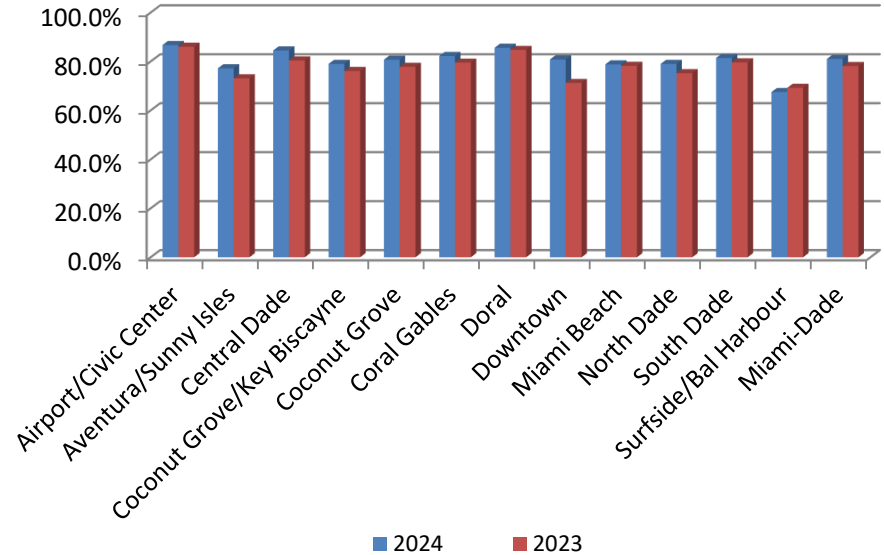
YEAR TO DATE

	FEBRUARY			YEAR TO DATE		
	2024	2023	% Change 24 vs 23	2024	2023	% Change 24 vs 23
Airport/Civic Center	88.5%	88.1%	0.5%	86.7%	86.0%	0.8%
Aventura/Sunny Isles	80.0%	76.5%	4.6%	77.2%	73.1%	5.6%
Central Dade	87.4%	84.8%	3.1%	84.5%	80.4%	5.1%
Coconut Grove/Key Biscayne	83.8%	80.2%	4.5%	79.0%	76.1%	3.8%
Coconut Grove	84.6%	80.5%	5.1%	80.7%	77.8%	3.7%
Coral Gables	83.9%	83.2%	0.8%	82.2%	79.5%	3.4%
Doral	87.1%	87.1%	0.0%	85.6%	84.7%	1.1%
Downtown	84.7%	74.6%	13.5%	80.8%	71.2%	13.5%
Miami Beach	81.4%	79.9%	1.9%	78.8%	78.2%	0.8%
North Dade	81.3%	79.2%	2.7%	79.0%	75.2%	5.1%
South Dade	85.3%	85.9%	-0.7%	81.4%	79.6%	2.3%
Surfside/Bal Harbour	74.4%	73.4%	1.4%	67.5%	69.2%	-2.5%
Miami-Dade	83.8%	81.0%	3.5%	81.0%	78.1%	3.7%

FEBRUARY OCCUPANCY



YEAR TO DATE OCCUPANCY



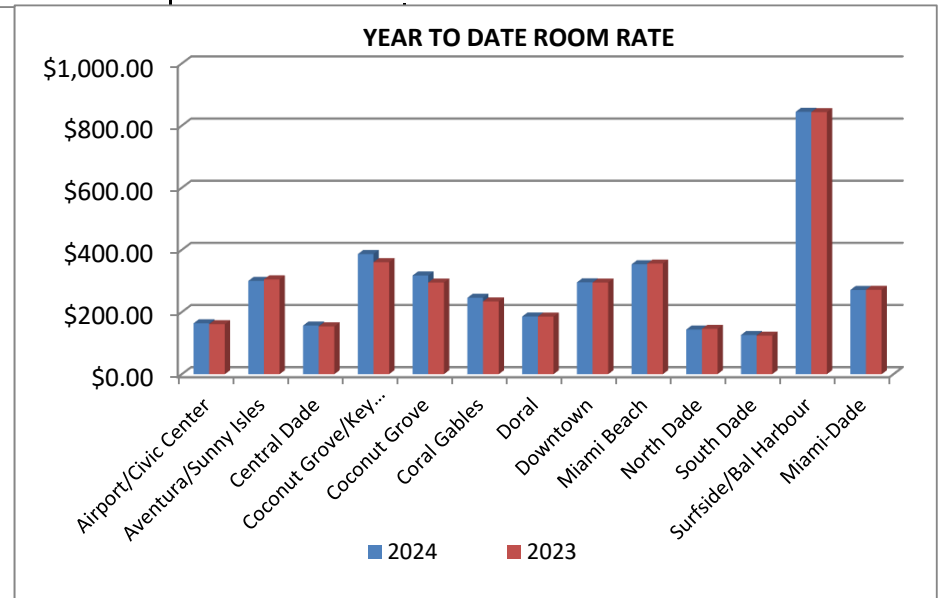
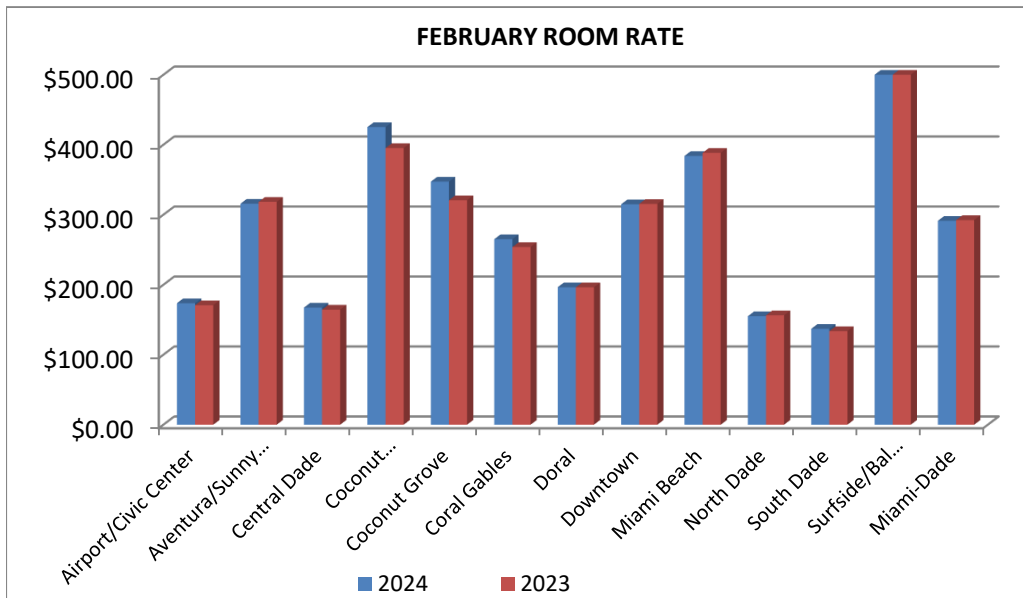
GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE ROOM RATE BY REGION

FEBRUARY

YEAR TO DATE

	FEBRUARY			YEAR TO DATE		
	2024	2023	% Change 24 vs 23	2024	2023	% Change 24 vs 23
Airport/Civic Center	\$173.59	\$170.71	1.7%	\$163.82	\$160.91	1.8%
Aventura/Sunny Isles	\$315.66	\$318.42	-0.9%	\$300.34	\$305.18	-1.6%
Central Dade	\$167.27	\$164.37	1.8%	\$156.58	\$153.98	1.7%
Coconut Grove/Key Biscayne	\$425.19	\$395.25	7.6%	\$386.72	\$360.48	7.3%
Coconut Grove	\$347.28	\$320.72	8.3%	\$317.73	\$294.93	7.7%
Coral Gables	\$265.02	\$253.82	4.4%	\$246.19	\$234.16	5.1%
Doral	\$196.39	\$196.32	0.0%	\$185.80	\$185.45	0.2%
Downtown	\$314.94	\$315.46	-0.2%	\$295.63	\$294.81	0.3%
Miami Beach	\$383.98	\$388.41	-1.1%	\$353.82	\$355.91	-0.6%
North Dade	\$155.10	\$156.30	-0.8%	\$143.82	\$145.87	-1.4%
South Dade	\$137.03	\$133.65	2.5%	\$126.22	\$123.89	1.9%
Surfside/Bal Harbour	\$851.71	\$900.87	-5.5%	\$844.41	\$843.36	0.1%
Miami-Dade	\$291.40	\$292.37	-0.3%	\$271.10	\$271.58	-0.2%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE RevPAR BY REGION

	FEBRUARY			YEAR TO DATE		
	2024	2023	% Change 24 vs 23	2024	2023	% Change 24 vs 23
Airport/Civic Center	\$153.56	\$150.32	2.2%	\$142.10	\$138.45	2.6%
Aventura/Sunny Isles	\$252.66	\$243.73	3.7%	\$231.95	\$222.94	4.0%
Central Dade	\$146.12	\$139.36	4.9%	\$132.36	\$123.82	6.9%
Coconut Grove/Key Biscayne	\$356.25	\$316.98	12.4%	\$305.41	\$274.46	11.3%
Coconut Grove	\$293.79	\$258.19	13.8%	\$256.43	\$229.32	11.8%
Coral Gables	\$222.35	\$211.28	5.2%	\$202.35	\$186.17	8.7%
Doral	\$171.03	\$170.92	0.1%	\$159.07	\$156.99	1.3%
Downtown	\$266.83	\$235.19	13.5%	\$238.88	\$209.95	13.8%
Miami Beach	\$312.37	\$310.38	0.6%	\$278.80	\$278.22	0.2%
North Dade	\$126.07	\$123.77	1.9%	\$113.63	\$109.63	3.6%
South Dade	\$116.87	\$114.86	1.7%	\$102.73	\$98.62	4.2%
Surfside/Bal Harbour	\$633.54	\$661.12	-4.2%	\$570.19	\$583.27	-2.2%
Miami-Dade	\$244.13	\$236.70	3.1%	\$219.60	\$212.15	3.5%

